

# COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections  
 Calculated using Proportional Block Groups



Lat/Lon: 40.5275/-122.3125

## Knighton Rd & I-5

### Redding, CA

3 Miles

10 Miles

20 Miles

60.00 (mins)

#### Population

Estimated Population (2010)	26,116		140,860		171,705		245,197	
Census Population (1990)	19,345		110,595		134,713		196,943	
Census Population (2000)	22,420		125,776		152,217		220,443	
Projected Population (2015)	27,390		145,129		176,799		253,563	
Forecasted Population (2020)	30,146		155,848		190,417		271,982	
Historical Annual Change (1990-2000)	3,076	1.6%	15,181	1.4%	17,504	1.3%	23,500	1.2%
Historical Annual Change (2000-2010)	3,696	1.6%	15,084	1.2%	19,488	1.3%	24,755	1.1%
Projected Annual Change (2010-2015)	1,273	1.0%	4,269	0.6%	5,094	0.6%	8,365	0.7%
Est. Population Density (2010)	924.05	psm	448.58	psm	136.70	psm	63.70	psm
Trade Area Size	28.26	sq mi	314.02	sq mi	1,256.06	sq mi	3,849.12	sq mi

#### Households

Estimated Households (2010)	9,434		54,582		66,349		94,564	
Census Households (1990)	7,016		42,226		51,090		74,789	
Census Households (2000)	8,092		48,745		58,749		84,668	
Projected Households (2015)	10,061		57,045		69,287		98,944	
Forecasted Households (2020)	11,152		61,625		75,102		106,837	
Historical Annual Change (1990-2000)	1,076	1.5%	6,518	1.5%	7,659	1.5%	9,879	1.3%
Projected Annual Change (2000-2015)	1,970	1.6%	8,300	1.1%	10,538	1.2%	14,276	1.1%

#### Average Household Income

Est. Average Household Income (2010)	\$63,202		\$58,117		\$59,100		\$56,899	
Census Average Hhld Income (1990)	\$36,109		\$32,448		\$32,397		\$31,109	
Census Average Hhld Income (2000)	\$49,314		\$45,160		\$45,490		\$44,132	
Proj. Average Household Income (2015)	\$70,680		\$64,960		\$65,903		\$62,760	
Historical Annual Change (1990-2000)	\$13,205	3.7%	\$12,712	3.9%	\$13,093	4.0%	\$13,024	4.2%
Projected Annual Change (2000-2015)	\$21,367	2.9%	\$19,800	2.9%	\$20,414	3.0%	\$18,628	2.8%

#### Median Household Income

Est. Median Household Income (2010)	\$50,118		\$45,913		\$46,012		\$43,691	
Census Median Hhld Income (1990)	\$30,129		\$26,802		\$26,673		\$25,560	
Census Median Hhld Income (2000)	\$39,550		\$35,713		\$35,910		\$34,664	
Proj. Median Household Income (2015)	\$53,404		\$49,214		\$49,385		\$46,870	
Historical Annual Change (1990-2000)	\$9,421	3.1%	\$8,911	3.3%	\$9,237	3.5%	\$9,104	3.6%
Projected Annual Change (2000-2015)	\$13,854	2.3%	\$13,502	2.5%	\$13,475	2.5%	\$12,207	2.3%

#### Per Capita Income

Est. Per Capita Income (2010)	\$23,640		\$23,449		\$23,678		\$22,754	
Census Per Capita Income (1990)	\$13,096		\$12,389		\$12,287		\$11,814	
Census Per Capita Income (2000)	\$17,720		\$17,469		\$17,560		\$16,933	
Proj. Per Capita Income (2015)	\$26,795		\$26,504		\$26,707		\$25,346	
Historical Annual Change (1990-2000)	\$4,624	3.5%	\$5,080	4.1%	\$5,274	4.3%	\$5,119	4.3%
Projected Annual Change (2000-2015)	\$9,075	3.4%	\$9,034	3.4%	\$9,147	3.5%	\$8,413	3.3%

#### Other Income

Est. Median Disposable Income (2010)	\$42,291		\$39,117		\$39,220		\$37,508	
Proj. Median Disposable Income (2015)	\$44,894		\$41,634		\$41,776		\$39,881	
Est. Average Household Net Worth (2010)	\$442,080		\$409,564		\$418,478		\$404,224	

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### Redding, CA

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60.00 (mins)

#### Household Income Distribution (2010)

	3 Miles	10 Miles	20 Miles	60.00 (mins)
HH Income \$200,000 or More	248 2.6%	1,052 1.9%	1,350 2.0%	1,683 1.8%
HH Income \$150,000 to 199,999	241 2.6%	1,511 2.8%	1,855 2.8%	2,476 2.6%
HH Income \$125,000 to 149,999	405 4.3%	1,857 3.4%	2,307 3.5%	2,857 3.0%
HH Income \$100,000 to 124,999	536 5.7%	2,955 5.4%	3,511 5.3%	4,889 5.2%
HH Income \$75,000 to 99,999	1,179 12.5%	5,924 10.9%	7,150 10.8%	9,721 10.3%
HH Income \$50,000 to 74,999	2,003 21.2%	10,759 19.7%	13,214 19.9%	17,770 18.8%
HH Income \$35,000 to 49,999	1,554 16.5%	8,161 15.0%	10,038 15.1%	14,900 15.8%
HH Income \$25,000 to 34,999	1,057 11.2%	6,344 11.6%	7,670 11.6%	11,684 12.4%
HH Income \$15,000 to 24,999	978 10.4%	6,866 12.6%	8,418 12.7%	12,453 13.2%
HH Income \$10,000 to 14,999	722 7.6%	5,008 9.2%	5,932 8.9%	8,818 9.3%
HH Income \$0 to 9,999	514 5.5%	4,144 7.6%	4,903 7.4%	7,312 7.7%
HH Income \$35,000+	6,164 65.3%	32,220 59.0%	39,425 59.4%	54,296 57.4%
HH Income \$50,000+	4,611 48.9%	24,059 44.1%	29,387 44.3%	39,396 41.7%
HH Income \$75,000+	2,608 27.6%	13,300 24.4%	16,173 24.4%	21,626 22.9%

#### Race & Ethnicity (2010)

	3 Miles	10 Miles	20 Miles	60.00 (mins)
Total Population	26,116	140,860	171,705	245,197
White	23,033 88.2%	126,280 89.6%	154,667 90.1%	222,400 90.7%
Black or African American	364 1.4%	1,818 1.3%	2,131 1.2%	2,659 1.1%
American Indian & Alaska Native	616 2.4%	3,750 2.7%	4,701 2.7%	6,657 2.7%
Asian	1,182 4.5%	3,990 2.8%	4,247 2.5%	5,201 2.1%
Hawaiian & Pacific Islander	37 0.1%	210 0.1%	248 0.1%	336 0.1%
Other Race	273 1.0%	1,596 1.1%	1,853 1.1%	3,276 1.3%
Two or More Races	611 2.3%	3,215 2.3%	3,859 2.2%	4,669 1.9%
Not Hispanic or Latino Population	23,918 91.6%	128,956 91.5%	157,216 91.6%	214,138 87.3%
Non Hispanic: White	21,066 88.1%	115,429 89.5%	141,395 89.9%	193,468 90.3%
Non Hispanic: Black or African American	333 1.4%	1,675 1.3%	1,962 1.2%	2,376 1.1%
Non Hispanic: Amer Indian & AK Native	569 2.4%	3,434 2.7%	4,312 2.7%	5,859 2.7%
Non Hispanic: Asian	1,071 4.5%	3,625 2.8%	3,863 2.5%	4,552 2.1%
Non Hispanic: Hawaiian & Pacific Island	35 0.1%	203 0.2%	241 0.2%	311 0.1%
Non Hispanic: Other Race	273 1.1%	1,596 1.2%	1,853 1.2%	3,276 1.5%
Non Hispanic: Two or More Races	571 2.4%	2,992 2.3%	3,588 2.3%	4,297 2.0%
Hispanic or Latino Population	2,199 8.4%	11,905 8.5%	14,489 8.4%	31,059 12.7%
Hispanic: White	1,967 89.5%	10,851 91.2%	13,271 91.6%	28,932 93.2%
Hispanic: Black or African American	31 1.4%	143 1.2%	169 1.2%	283 0.9%
Hispanic: American Indian & Alaska Nat	48 2.2%	316 2.7%	388 2.7%	798 2.6%
Hispanic: Asian	111 5.0%	365 3.1%	384 2.6%	650 2.1%
Hispanic: Hawaiian & Pacific Islander	2 0.1%	7 0.1%	7 -	25 0.1%
Hispanic: Other Race	- -	- -	- -	- -
Hispanic: Two or More Races	40 1.8%	223 1.9%	270 1.9%	372 1.2%
Not of Hispanic Origin Population (1990)	18,600 96.1%	106,327 96.1%	129,496 96.1%	185,247 94.1%
Hispanic Origin Population (1990)	745 3.9%	4,268 3.9%	5,217 3.9%	11,696 5.9%
Not Hispanic or Latino Population (2000)	21,186 94.5%	118,817 94.5%	143,821 94.5%	200,531 91.0%
Hispanic or Latino Population (2000)	1,234 5.5%	6,959 5.5%	8,396 5.5%	19,912 9.0%
Not Hispanic or Latino Population 5yr (2015)	24,754 90.4%	131,130 90.4%	159,741 90.4%	217,040 85.6%
Hispanic or Latino Population 5yr (2015)	2,635 9.6%	13,999 9.6%	17,058 9.6%	36,523 14.4%
Historical Annual Change (1990-2000)	490 6.6%	2,691 6.3%	3,180 6.1%	8,215 7.0%
Projected Annual Change (2000-2015)	1,401 7.6%	7,040 6.7%	8,662 6.9%	16,611 5.6%

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#### Age Distribution (2010)

	3 Miles		10 Miles		20 Miles		60.00 (mins)	
Total Population	26,116		140,860		171,705		245,197	
Age 0 to 4 yrs	1,881	7.2%	9,631	6.8%	11,517	6.7%	17,621	7.2%
Age 5 to 9 yrs	1,675	6.4%	8,241	5.9%	9,983	5.8%	14,440	5.9%
Age 10 to 14 yrs	1,721	6.6%	8,293	5.9%	10,250	6.0%	14,720	6.0%
Age 15 to 19 yrs	1,927	7.4%	9,516	6.8%	11,622	6.8%	16,452	6.7%
Age 20 to 24 yrs	1,794	6.9%	10,617	7.5%	12,262	7.1%	17,422	7.1%
Age 25 to 29 yrs	2,161	8.3%	12,042	8.5%	14,021	8.2%	19,873	8.1%
Age 30 to 34 yrs	2,030	7.8%	10,452	7.4%	12,517	7.3%	17,493	7.1%
Age 35 to 39 yrs	1,580	6.1%	8,097	5.7%	9,939	5.8%	13,986	5.7%
Age 40 to 44 yrs	1,435	5.5%	7,846	5.6%	9,844	5.7%	14,036	5.7%
Age 45 to 49 yrs	1,557	6.0%	8,697	6.2%	10,971	6.4%	15,658	6.4%
Age 50 to 54 yrs	1,678	6.4%	9,249	6.6%	11,742	6.8%	16,454	6.7%
Age 55 to 59 yrs	1,598	6.1%	8,756	6.2%	11,090	6.5%	15,498	6.3%
Age 60 to 64 yrs	1,459	5.6%	7,563	5.4%	9,537	5.6%	13,331	5.4%
Age 65 to 69 yrs	1,125	4.3%	6,249	4.4%	7,755	4.5%	11,000	4.5%
Age 70 to 74 yrs	887	3.4%	4,967	3.5%	6,116	3.6%	8,864	3.6%
Age 75 to 79 yrs	626	2.4%	4,001	2.8%	4,817	2.8%	7,098	2.9%
Age 80 to 84 yrs	477	1.8%	3,178	2.3%	3,773	2.2%	5,485	2.2%
Age 85 yrs plus	505	1.9%	3,465	2.5%	3,950	2.3%	5,765	2.4%
Median Age	34.5 yrs		35.9 yrs		36.5 yrs		36.4 yrs	
Age 19 yrs or less	7,203	27.6%	35,681	25.3%	43,372	25.3%	63,234	25.8%
Age 20 to 64 years	15,293	58.6%	83,319	59.1%	101,923	59.4%	143,752	58.6%
Age 65 years Plus	3,620	13.9%	21,860	15.5%	26,409	15.4%	38,212	15.6%

#### Female Age Distribution (2010)

Female Population	13,361	51.2%	72,539	51.5%	87,880	51.2%	125,032	51.0%
Age 0 to 4 yrs	897	6.7%	4,636	6.4%	5,537	6.3%	8,584	6.9%
Age 5 to 9 yrs	810	6.1%	3,980	5.5%	4,803	5.5%	7,006	5.6%
Age 10 to 14 yrs	850	6.4%	4,040	5.6%	4,959	5.6%	7,170	5.7%
Age 15 to 19 yrs	926	6.9%	4,663	6.4%	5,674	6.5%	7,971	6.4%
Age 20 to 24 yrs	884	6.6%	5,240	7.2%	5,972	6.8%	8,485	6.8%
Age 25 to 29 yrs	1,150	8.6%	6,138	8.5%	7,122	8.1%	10,041	8.0%
Age 30 to 34 yrs	997	7.5%	5,178	7.1%	6,231	7.1%	8,682	6.9%
Age 35 to 39 yrs	817	6.1%	4,003	5.5%	4,901	5.6%	6,841	5.5%
Age 40 to 44 yrs	740	5.5%	4,089	5.6%	5,133	5.8%	7,239	5.8%
Age 45 to 49 yrs	822	6.2%	4,574	6.3%	5,762	6.6%	8,195	6.6%
Age 50 to 54 yrs	875	6.5%	4,906	6.8%	6,163	7.0%	8,572	6.9%
Age 55 to 59 yrs	881	6.6%	4,615	6.4%	5,766	6.6%	7,962	6.4%
Age 60 to 64 yrs	744	5.6%	3,957	5.5%	4,969	5.7%	6,916	5.5%
Age 65 to 69 yrs	599	4.5%	3,371	4.6%	4,121	4.7%	5,801	4.6%
Age 70 to 74 yrs	457	3.4%	2,707	3.7%	3,285	3.7%	4,753	3.8%
Age 75 to 79 yrs	347	2.6%	2,291	3.2%	2,715	3.1%	3,967	3.2%
Age 80 to 84 yrs	278	2.1%	1,896	2.6%	2,227	2.5%	3,194	2.6%
Age 85 yrs plus	288	2.2%	2,255	3.1%	2,542	2.9%	3,653	2.9%
Female Median Age	35.7 yrs		37.7 yrs		38.2 yrs		37.8 yrs	
Age 19 yrs or less	3,483	26.1%	17,319	23.9%	20,972	23.9%	30,730	24.6%
Age 20 to 64 years	7,909	59.2%	42,700	58.9%	52,019	59.2%	72,933	58.3%
Age 65 years Plus	1,968	14.7%	12,519	17.3%	14,890	16.9%	21,369	17.1%

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60.00 (mins)

#### Male Age Distribution (2010)

Male Population	12,756	48.8%	68,322	48.5%	83,824	48.8%	120,165	49.0%
Age 0 to 4 yrs	984	7.7%	4,995	7.3%	5,980	7.1%	9,037	7.5%
Age 5 to 9 yrs	864	6.8%	4,261	6.2%	5,180	6.2%	7,434	6.2%
Age 10 to 14 yrs	871	6.8%	4,253	6.2%	5,291	6.3%	7,551	6.3%
Age 15 to 19 yrs	1,001	7.8%	4,853	7.1%	5,949	7.1%	8,481	7.1%
Age 20 to 24 yrs	909	7.1%	5,377	7.9%	6,290	7.5%	8,937	7.4%
Age 25 to 29 yrs	1,012	7.9%	5,904	8.6%	6,899	8.2%	9,832	8.2%
Age 30 to 34 yrs	1,034	8.1%	5,274	7.7%	6,286	7.5%	8,811	7.3%
Age 35 to 39 yrs	763	6.0%	4,093	6.0%	5,037	6.0%	7,145	5.9%
Age 40 to 44 yrs	695	5.4%	3,758	5.5%	4,711	5.6%	6,797	5.7%
Age 45 to 49 yrs	735	5.8%	4,123	6.0%	5,209	6.2%	7,463	6.2%
Age 50 to 54 yrs	803	6.3%	4,344	6.4%	5,579	6.7%	7,882	6.6%
Age 55 to 59 yrs	717	5.6%	4,140	6.1%	5,325	6.4%	7,536	6.3%
Age 60 to 64 yrs	716	5.6%	3,606	5.3%	4,568	5.4%	6,415	5.3%
Age 65 to 69 yrs	527	4.1%	2,878	4.2%	3,634	4.3%	5,199	4.3%
Age 70 to 74 yrs	430	3.4%	2,260	3.3%	2,831	3.4%	4,110	3.4%
Age 75 to 79 yrs	279	2.2%	1,710	2.5%	2,102	2.5%	3,131	2.6%
Age 80 to 84 yrs	199	1.6%	1,282	1.9%	1,546	1.8%	2,291	1.9%
Age 85 yrs plus	217	1.7%	1,211	1.8%	1,407	1.7%	2,112	1.8%
Male Median Age	33.5 yrs		34.3 yrs		35.0 yrs		35.1 yrs	
Age 19 yrs or less	3,720	29.2%	18,362	26.9%	22,400	26.7%	32,503	27.0%
Age 20 to 64 years	7,383	57.9%	40,619	59.5%	49,904	59.5%	70,819	58.9%
Age 65 years Plus	1,652	13.0%	9,341	13.7%	11,520	13.7%	16,843	14.0%

#### Males per 100 Females (2010)

Overall Comparison	95		94		95		96	
Age 0 to 4 yrs	110	52.3%	108	51.9%	108	51.9%	105	51.3%
Age 5 to 9 yrs	107	51.6%	107	51.7%	108	51.9%	106	51.5%
Age 10 to 14 yrs	102	50.6%	105	51.3%	107	51.6%	105	51.3%
Age 15 to 19 yrs	108	52.0%	104	51.0%	105	51.2%	106	51.6%
Age 20 to 24 yrs	103	50.7%	103	50.6%	105	51.3%	105	51.3%
Age 25 to 29 yrs	88	46.8%	96	49.0%	97	49.2%	98	49.5%
Age 30 to 34 yrs	104	50.9%	102	50.5%	101	50.2%	101	50.4%
Age 35 to 39 yrs	93	48.3%	102	50.6%	103	50.7%	104	51.1%
Age 40 to 44 yrs	94	48.4%	92	47.9%	92	47.9%	94	48.4%
Age 45 to 49 yrs	89	47.2%	90	47.4%	90	47.5%	91	47.7%
Age 50 to 54 yrs	92	47.9%	89	47.0%	91	47.5%	92	47.9%
Age 55 to 59 yrs	81	44.8%	90	47.3%	92	48.0%	95	48.6%
Age 60 to 64 yrs	96	49.0%	91	47.7%	92	47.9%	93	48.1%
Age 65 to 69 yrs	88	46.8%	85	46.1%	88	46.9%	90	47.3%
Age 70 to 74 yrs	94	48.5%	83	45.5%	86	46.3%	86	46.4%
Age 75 to 79 yrs	80	44.5%	75	42.7%	77	43.6%	79	44.1%
Age 80 to 84 yrs	72	41.8%	68	40.3%	69	41.0%	72	41.8%
Age 85 yrs plus	75	42.9%	54	34.9%	55	35.6%	58	36.6%
Age 19 yrs or less	107	51.6%	106	51.5%	107	51.6%	106	51.4%
Age 20 to 39 yrs	97	49.1%	100	50.1%	101	50.3%	102	50.5%
Age 40 to 64 yrs	90	47.4%	90	47.4%	91	47.7%	93	48.1%
Age 65 years Plus	84	45.6%	75	42.7%	77	43.6%	79	44.1%

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60.00 (mins)

#### Household Type (2010)

Total Households	9,434		54,582		66,349		94,564	
Households with Children	3,544	37.6%	18,072	33.1%	21,881	33.0%	31,700	33.5%
Average Household Size	2.73		2.53		2.54		2.55	
Est. Household Density	333.82	<i>psm</i>	173.82	<i>psm</i>	52.82	<i>psm</i>	24.57	<i>psm</i>
Population Family	22,288	85.3%	114,689	81.4%	141,021	82.1%	202,024	82.4%
Population Non-Family	3,506	13.4%	23,412	16.6%	27,693	16.1%	39,052	15.9%
Population Group Qtrs	322	1.2%	2,759	2.0%	2,991	1.7%	4,121	1.7%
Family Households	6,737	71.4%	35,816	65.6%	44,078	66.4%	62,805	66.4%
<i>Married Couple Hhlds</i>	4,895	72.6%	25,646	71.6%	31,963	72.5%	45,338	72.2%
<i>Other Family Hhlds</i>	1,843	27.4%	10,170	28.4%	12,115	27.5%	17,468	27.8%
Family Households With Children	3,494	51.9%	17,842	49.8%	21,612	49.0%	31,353	49.9%
<i>Married Couple With Children</i>	2,148	61.5%	10,563	59.2%	12,991	60.1%	18,746	59.8%
<i>Other Family Hhlds With Children</i>	1,346	38.5%	7,278	40.8%	8,621	39.9%	12,608	40.2%
Family Households No Children	3,243	48.1%	17,974	50.2%	22,466	51.0%	31,452	50.1%
<i>Married Couple No Children</i>	2,746	84.7%	15,083	83.9%	18,972	84.4%	26,592	84.5%
<i>Other Family Households No Children</i>	497	15.3%	2,891	16.1%	3,494	15.6%	4,860	15.5%
Average Family Household Size	3.31		3.20		3.20		3.22	
Average Family Income	\$73,225		\$69,260		\$69,901		\$66,598	
Median Family Income	\$57,338		\$56,412		\$56,437		\$53,458	
Non-Family Households	2,697	28.6%	18,766	34.4%	22,271	33.6%	31,759	33.6%
Non-Family Hhlds With Children	49	1.8%	230	1.2%	270	1.2%	347	1.1%
Non-Family Hhld No Children	2,648	98.2%	18,536	98.8%	22,002	98.8%	31,412	98.9%
<i>N-F Hhld Lone Person No Children</i>	2,169	80.4%	15,496	82.6%	18,338	82.3%	26,157	82.4%
Lone Male Householder	872	40.2%	6,297	40.6%	7,667	41.8%	11,442	43.7%
Lone Female Householder	1,297	59.8%	9,199	59.4%	10,671	58.2%	14,715	56.3%
<i>N-F Hhld 2+ Persons No Children</i>	478	17.7%	3,039	16.2%	3,663	16.4%	5,255	16.5%
Average Non-Family Hhld Size	1.30		1.25		1.24		1.23	

#### Marital Status (2010)

(15 Years or Older)	20,835		114,711		139,968		198,432	
Never Married	4,493	21.6%	25,116	21.9%	30,027	21.5%	42,447	21.4%
Now Married	11,877	57.0%	60,821	53.0%	75,524	54.0%	107,180	54.0%
Previously Married	4,465	21.4%	28,774	25.1%	34,417	24.6%	48,806	24.6%
Separated	731	16.4%	4,546	15.8%	5,589	16.2%	8,422	17.3%
Widowed	1,137	25.5%	8,158	28.4%	9,721	28.2%	14,257	29.2%
Divorced	2,597	58.2%	16,070	55.8%	19,107	55.5%	26,127	53.5%

#### Educational Attainment (2010)

Adult Population (25 Years or Older)	17,119		94,562		116,070		164,542	
Elementary (0 to 8)	429	2.5%	2,245	2.4%	2,728	2.4%	6,901	4.2%
Some High School (9 to 11)	1,280	7.5%	7,688	8.1%	9,978	8.6%	15,866	9.6%
High School Graduate (12)	4,651	27.2%	26,187	27.7%	33,023	28.5%	47,779	29.0%
Some College (13 to 16)	5,669	33.1%	29,837	31.6%	36,096	31.1%	49,919	30.3%
Associate Degree Only	1,858	10.9%	10,641	11.3%	12,845	11.1%	16,431	10.0%
Bachelor Degree Only	2,299	13.4%	12,275	13.0%	14,653	12.6%	19,242	11.7%
Graduate Degree	932	5.4%	5,689	6.0%	6,747	5.8%	8,403	5.1%
Any College + (Some College or higher)	10,759	62.8%	58,443	61.8%	70,341	60.6%	93,996	57.1%
College Degree + (Bachelor Degree or higher)	3,232	18.9%	17,964	19.0%	21,400	18.4%	27,645	16.8%

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# COMPLETE PROFILE

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Lat/Lon: 40.5275/-122.3125

## Knighton Rd & I-5

### Redding, CA

3 Miles

10 Miles

20 Miles

60.00 (mins)

#### Housing (2010)

Total Housing Units	10,047		58,622		71,733		103,812	
Housing Units, Occupied	9,434	93.9%	54,582	93.1%	66,349	92.5%	94,564	91.1%
Housing Units, Owner-Occupied	6,182	65.5%	33,533	61.4%	42,346	63.8%	60,023	63.5%
Housing Units, Renter-Occupied	3,253	34.5%	21,048	38.6%	24,003	36.2%	34,541	36.5%
Housing Units, Vacant	613	5.7%	4,041	6.4%	5,384	7.0%	9,248	8.2%
Total Housing Units (2000)	8,475		51,484		62,533		91,813	
Historical Annual Change (2000-2010)	1,572	1.9%	7,138	1.4%	9,199	1.5%	11,999	1.3%

#### Household Size (2010)

Total Households	9,434		54,582		66,349		94,564	
1 Person Household	2,169	23.0%	15,496	28.4%	18,338	27.6%	26,157	27.7%
2 Person Households	3,026	32.1%	17,567	32.2%	21,798	32.9%	31,128	32.9%
3 Person Households	1,458	15.5%	7,914	14.5%	9,582	14.4%	13,548	14.3%
4 Person Households	1,593	16.9%	8,018	14.7%	9,724	14.7%	13,556	14.3%
5 Person Households	702	7.4%	3,437	6.3%	4,232	6.4%	6,200	6.6%
6 Person Households	280	3.0%	1,285	2.4%	1,618	2.4%	2,376	2.5%
7+ Person Households	206	2.2%	865	1.6%	1,056	1.6%	1,600	1.7%

#### Household Stability (2010)

Total Households	9,434		54,582		66,349		94,564	
In current residence < 1 year	1,469	15.6%	8,654	15.9%	9,988	15.1%	13,589	14.4%
In current residence 1-2 years	2,520	26.7%	15,558	28.5%	18,784	28.3%	26,946	28.5%
In current residence 3-5 years	2,181	23.1%	12,457	22.8%	15,482	23.3%	20,902	22.1%
In current residence 6-10 years	1,763	18.7%	9,292	17.0%	11,508	17.3%	16,394	17.3%
In current residence > 10 years	1,501	15.9%	8,621	15.8%	10,587	16.0%	16,734	17.7%
Turnover (% Annual Residential Turnover)		15.6%		15.9%		15.1%		14.4%
Stability (% In Current Residence 5+ Years)		34.6%		32.8%		33.3%		35.0%
Median Years in Residence	3.7 yrs		3.5 yrs		3.6 yrs		3.7 yrs	

#### Household Vehicles (2010)

Total Vehicles Available	20,179		106,463		131,902		187,583	
Household: 0 Vehicles Available	439	4.7%	4,038	7.4%	4,501	6.8%	6,447	6.8%
Household: 1 Vehicles Available	2,507	26.6%	16,033	29.4%	18,939	28.5%	27,573	29.2%
Household: 2 Vehicles Available	3,983	42.2%	21,456	39.3%	25,950	39.1%	36,142	38.2%
Household: 3+ Vehicles Available	2,506	26.6%	13,054	23.9%	16,959	25.6%	24,402	25.8%
Average Per Household	2.1 Vehicles		2.0 Vehicles		2.0 Vehicles		2.0 Vehicles	
Owner Occupied Hhlds Vehicles	13,788	68.3%	73,953	69.5%	94,827	71.9%	134,827	71.9%
Average Per Owner Household	2.2 Vehicles		2.2 Vehicles		2.2 Vehicles		2.2 Vehicles	
Renter Occupied Hhlds Vehicles	6,391	31.7%	32,511	30.5%	37,074	28.1%	52,756	28.1%
Average Per Renter Household	2.0 Vehicles		1.5 Vehicles		1.5 Vehicles		1.5 Vehicles	

#### Travel Time (2000)

Worker Base (16 Years or Older)	9,221		51,730		62,317		87,761	
Travel to Work in 14 Minutes or Less	4,362	47.3%	23,103	44.7%	25,400	40.8%	36,047	41.1%
Travel to Work in 15 to 29 Minutes	3,484	37.8%	19,521	37.7%	24,388	39.1%	31,214	35.6%
Travel to Work in 30 to 59 Minutes	605	6.6%	4,654	9.0%	6,874	11.0%	11,946	13.6%
Travel to Work in 60 Minutes or More	417	4.5%	2,481	4.8%	3,250	5.2%	4,635	5.3%
Work at Home	354	3.8%	1,970	3.8%	2,405	3.9%	3,920	4.5%
Average Travel Time to Work	17.4 mins		18.4 mins		19.6 mins		19.7 mins	

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## Knighton Rd & I-5

3 Miles

10 Miles

20 Miles

60.00 (mins)

## Redding, CA

### Transportation To Work (2000)

	3 Miles		10 Miles		20 Miles		60.00 (mins)	
Work Base	9,221		51,730		62,317		87,761	
Drive to Work Alone	7,451	80.8%	41,593	80.4%	50,139	80.5%	68,762	78.4%
Drive to Work in Carpool	1,148	12.5%	5,986	11.6%	7,243	11.6%	11,117	12.7%
Travel to Work - Public Transportation	72	0.8%	530	1.0%	575	0.9%	718	0.8%
Drive to Work on Motorcycle	27	0.3%	124	0.2%	155	0.2%	180	0.2%
Bicycle to Work	2	-	205	0.4%	215	0.3%	384	0.4%
Walk to Work	142	1.5%	1,007	1.9%	1,173	1.9%	2,096	2.4%
Other Means	25	0.3%	315	0.6%	411	0.7%	583	0.7%
Work at Home	354	3.8%	1,970	3.8%	2,405	3.9%	3,920	4.5%

### Daytime Demos (2010)

	3 Miles		10 Miles		20 Miles		60.00 (mins)	
Total Number of Businesses	867		7,607		8,360		11,303	
Total Number of Employees	6,407		68,374		72,845		97,915	
Company Headqtrs: Businesses	-	-	4	0.1%	4	-	5	-
Company Headqtrs: Employees	-	-	62	0.1%	71	0.1%	392	0.4%
Employee Population per Business	7.4 to 1		9.0 to 1		8.7 to 1		8.7 to 1	
Residential Population per Business	30.1 to 1		18.5 to 1		20.5 to 1		21.7 to 1	
Est. Adj. Daytime Demographics (Age16+)	15,750		121,640		138,458		194,607	

### Labor Force (2010)

	3 Miles		10 Miles		20 Miles		60.00 (mins)	
Labor: Population Age 16+	20,468		112,930		137,724		195,197	
Unemployment Rate	5.5%		6.4%		6.5%		7.0%	
Labor Force Total: Males	9,837	48.1%	53,910	47.7%	66,238	48.1%	94,469	48.4%
<i>Male civilian employed</i>	5,823	59.2%	30,687	56.9%	37,010	55.9%	51,151	54.1%
<i>Male civilian unemployed</i>	544	5.5%	3,612	6.7%	4,605	7.0%	7,098	7.5%
<i>Males in Armed Forces</i>	1	-	203	0.4%	253	0.4%	335	0.4%
<i>Males not in labor force</i>	3,469	35.3%	19,408	36.0%	24,370	36.8%	35,885	38.0%
Labor Force Total: Females	10,631	51.9%	59,019	52.3%	71,486	51.9%	100,728	51.6%
<i>Female civilian employed</i>	5,299	49.8%	28,769	48.7%	34,842	48.7%	47,013	46.7%
<i>Female civilian unemployed</i>	586	5.5%	3,628	6.1%	4,314	6.0%	6,531	6.5%
<i>Females in Armed Forces</i>	1	-	6	-	6	-	6	-
<i>Females not in labor force</i>	4,744	44.6%	26,617	45.1%	32,324	45.2%	47,178	46.8%
Employment Force Change (2000-2010)	1,902	20.6%	7,770	15.0%	9,592	15.4%	10,485	12.0%
Male Change (2000-2010)	961	19.8%	3,805	14.2%	4,597	14.2%	4,950	10.7%
Female Change (2000-2010)	941	21.6%	3,965	16.0%	4,995	16.7%	5,535	13.3%

### Occupation (2000)

	3 Miles		10 Miles		20 Miles		60.00 (mins)	
Occupation: Population Age 16+	9,221		51,685		62,260		87,679	
Occupation Total: Males	4,863	52.7%	26,882	52.0%	32,412	52.1%	46,201	52.7%
Occupation Total: Females	4,359	47.3%	24,804	48.0%	29,847	47.9%	41,478	47.3%
Mgmt, Business, & Financial Operations	1,193	12.9%	5,489	10.6%	6,623	10.6%	9,308	10.6%
Professional and Related	1,830	19.8%	10,356	20.0%	12,267	19.7%	16,129	18.4%
Service	1,873	20.3%	10,329	20.0%	12,151	19.5%	16,942	19.3%
Sales and Office	2,429	26.3%	14,536	28.1%	17,165	27.6%	22,916	26.1%
Farming, Fishing, & Forestry	38	0.4%	282	0.5%	467	0.7%	1,682	1.9%
Construction, Extraction, & Maintenance	830	9.0%	4,643	9.0%	5,894	9.5%	8,327	9.5%
Production, Transport, & Material Moving	1,028	11.2%	6,050	11.7%	7,693	12.4%	12,375	14.1%
White Collar	59.1%		58.8%		57.9%		55.1%	
Blue Collar	40.9%		41.2%		42.1%		44.9%	

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## Knighton Rd & I-5

3 Miles

10 Miles

20 Miles

60.00 (mins)

## Redding, CA

### Units In Structure (2000)

	3 Miles		10 Miles		20 Miles		60.00 (mins)	
Total Units	8,475		51,484		62,533		91,813	
1 Detached Unit	6,252	73.8%	33,670	65.4%	41,716	66.7%	60,394	65.8%
1 Attached Unit	157	1.9%	1,278	2.5%	1,404	2.2%	1,976	2.2%
2 Units	152	1.8%	1,243	2.4%	1,321	2.1%	1,906	2.1%
3 to 4 Units	488	5.8%	3,591	7.0%	3,755	6.0%	4,848	5.3%
5 to 9 Units	202	2.4%	1,965	3.8%	2,016	3.2%	2,714	3.0%
10 to 19 Units	105	1.2%	857	1.7%	885	1.4%	1,295	1.4%
20 to 49 Units	153	1.8%	887	1.7%	923	1.5%	1,419	1.5%
50 or more Units	107	1.3%	1,341	2.6%	1,351	2.2%	1,644	1.8%
Mobile Home or Trailer	806	9.5%	6,385	12.4%	8,794	14.1%	14,910	16.2%
Other Structure	53	0.6%	268	0.5%	368	0.6%	705	0.8%

### Homes Built By Year (2000)

Homes Built 1999 to 2000	95	1.1%	910	1.8%	1,153	1.8%	1,545	1.7%
Homes Built 1995 to 1998	640	7.6%	3,329	6.5%	4,076	6.5%	5,540	6.0%
Homes Built 1990 to 1994	1,023	12.1%	6,144	11.9%	7,352	11.8%	9,760	10.6%
Homes Built 1980 to 1989	2,166	25.6%	11,371	22.1%	13,981	22.4%	19,527	21.3%
Homes Built 1970 to 1979	2,306	27.2%	13,335	25.9%	16,253	26.0%	23,709	25.8%
Homes Built 1960 to 1969	1,379	16.3%	7,090	13.8%	8,525	13.6%	12,118	13.2%
Homes Built 1950 to 1959	618	7.3%	5,378	10.4%	6,297	10.1%	10,126	11.0%
Homes Built 1940 to 1949	143	1.7%	2,248	4.4%	2,824	4.5%	4,514	4.9%
Homes Built Before 1939	105	1.2%	1,678	3.3%	2,072	3.3%	4,973	5.4%
Median Age of Homes	20.8 yrs		23.7 yrs		23.6 yrs		25.0 yrs	

### Home Values (2000)

Owner Specified Housing Units	4,557		23,911		29,140		40,071	
Home Values \$1,000,000 or More	10	0.2%	21	0.1%	30	0.1%	37	0.1%
Home Values \$750,000 to \$999,999	-	-	16	0.1%	17	0.1%	19	-
Home Values \$500,000 to \$749,999	16	0.3%	69	0.3%	86	0.3%	136	0.3%
Home Values \$400,000 to \$499,999	50	1.1%	225	0.9%	267	0.9%	312	0.8%
Home Values \$300,000 to \$399,999	121	2.6%	638	2.7%	793	2.7%	952	2.4%
Home Values \$250,000 to \$299,999	142	3.1%	649	2.7%	872	3.0%	1,090	2.7%
Home Values \$200,000 to \$249,999	249	5.5%	1,367	5.7%	1,779	6.1%	2,160	5.4%
Home Values \$175,000 to \$199,999	226	4.9%	1,396	5.8%	1,689	5.8%	2,175	5.4%
Home Values \$150,000 to \$174,999	378	8.3%	2,589	10.8%	3,215	11.0%	4,103	10.2%
Home Values \$125,000 to \$149,999	1,033	22.7%	4,340	18.2%	5,122	17.6%	6,533	16.3%
Home Values \$100,000 to \$124,999	1,129	24.8%	5,392	22.6%	6,287	21.6%	7,943	19.8%
Home Values \$90,000 to \$99,999	484	10.6%	2,595	10.9%	3,193	11.0%	4,441	11.1%
Home Values \$80,000 to \$89,999	283	6.2%	2,156	9.0%	2,574	8.8%	4,007	10.0%
Home Values \$70,000 to \$79,999	308	6.8%	1,264	5.3%	1,535	5.3%	2,699	6.7%
Home Values \$60,000 to \$69,999	88	1.9%	571	2.4%	737	2.5%	1,603	4.0%
Home Values \$50,000 to \$59,999	12	0.3%	310	1.3%	450	1.5%	914	2.3%
Home Values \$35,000 to \$49,999	15	0.3%	176	0.7%	258	0.9%	559	1.4%
Home Values \$25,000 to \$34,999	4	0.1%	60	0.3%	130	0.4%	189	0.5%
Home Values \$10,000 to \$24,999	6	0.1%	66	0.3%	89	0.3%	182	0.5%
Home Values \$0 to \$9,999	3	0.1%	9	-	17	0.1%	18	-
Owner Occupied Median Home Value	\$124,976		\$126,457		\$127,544		\$122,176	
Renter Occupied Median Rent	\$459		\$405		\$407		\$368	
Average Property Value (2010)	\$195,659		\$194,817		\$189,891		\$173,360	

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## Knighton Rd & I-5

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## Redding, CA

### Consumer Expenditure (Annual Total)

Total Household Expenditure (2010)	\$483 M	\$2.63 B	\$3.24 B	\$4.50 B
<i>Total Non-Retail Expenditures (2010)</i>	\$278 M	\$1.51 B	\$1.86 B	\$2.58 B
<i>Total Retail Expenditures (2010)</i>	\$205 M	\$1.12 B	\$1.38 B	\$1.92 B
Apparel (2010)	\$23.1 M	\$126 M	\$155 M	\$215 M
Contributions (2010)	\$17.3 M	\$93.9 M	\$116 M	\$160 M
Education (2010)	\$11.0 M	\$60.2 M	\$73.8 M	\$102 M
Entertainment (2010)	\$26.9 M	\$146 M	\$180 M	\$249 M
Food And Beverages (2010)	\$74.8 M	\$409 M	\$502 M	\$700 M
Furnishings And Equipment (2010)	\$21.0 M	\$113 M	\$139 M	\$193 M
Gifts (2010)	\$12.4 M	\$67.4 M	\$82.9 M	\$115 M
Health Care (2010)	\$30.0 M	\$166 M	\$204 M	\$285 M
Household Operations (2010)	\$16.9 M	\$91.4 M	\$113 M	\$155 M
Miscellaneous Expenses (2010)	\$8.06 M	\$44.3 M	\$54.4 M	\$75.8 M
Personal Care (2010)	\$7.03 M	\$38.4 M	\$47.1 M	\$65.5 M
Personal Insurance (2010)	\$4.82 M	\$26.1 M	\$32.1 M	\$44.3 M
Reading (2010)	\$1.58 M	\$8.63 M	\$10.6 M	\$14.7 M
Shelter (2010)	\$92.9 M	\$507 M	\$623 M	\$865 M
Tobacco (2010)	\$3.28 M	\$18.2 M	\$22.4 M	\$31.5 M
Transportation (2010)	\$97.7 M	\$529 M	\$651 M	\$903 M
Utilities (2010)	\$34.4 M	\$189 M	\$232 M	\$324 M

### Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$4,267		\$4,019		\$4,066		\$3,963	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,453	57.5%	\$2,306	57.4%	\$2,333	57.4%	\$2,271	57.3%
<i>Total Retail Expenditures (2010)</i>	\$1,813	42.5%	\$1,714	42.6%	\$1,733	42.6%	\$1,691	42.7%
Apparel (2010)	\$204	4.8%	\$192	4.8%	\$194	4.8%	\$189	4.8%
Contributions (2010)	\$153	3.6%	\$143	3.6%	\$145	3.6%	\$141	3.6%
Education (2010)	\$97	2.3%	\$92	2.3%	\$93	2.3%	\$90	2.3%
Entertainment (2010)	\$238	5.6%	\$223	5.5%	\$226	5.6%	\$220	5.5%
Food And Beverages (2010)	\$660	15.5%	\$624	15.5%	\$631	15.5%	\$617	15.6%
Furnishings And Equipment (2010)	\$185	4.3%	\$173	4.3%	\$175	4.3%	\$170	4.3%
Gifts (2010)	\$109	2.6%	\$103	2.6%	\$104	2.6%	\$101	2.5%
Health Care (2010)	\$265	6.2%	\$253	6.3%	\$256	6.3%	\$251	6.3%
Household Operations (2010)	\$149	3.5%	\$140	3.5%	\$141	3.5%	\$137	3.5%
Miscellaneous Expenses (2010)	\$71	1.7%	\$68	1.7%	\$68	1.7%	\$67	1.7%
Personal Care (2010)	\$62	1.5%	\$59	1.5%	\$59	1.5%	\$58	1.5%
Personal Insurance (2010)	\$43	1.0%	\$40	1.0%	\$40	1.0%	\$39	1.0%
Reading (2010)	\$14	0.3%	\$13	0.3%	\$13	0.3%	\$13	0.3%
Shelter (2010)	\$821	19.2%	\$774	19.3%	\$783	19.3%	\$763	19.2%
Tobacco (2010)	\$29	0.7%	\$28	0.7%	\$28	0.7%	\$28	0.7%
Transportation (2010)	\$863	20.2%	\$808	20.1%	\$817	20.1%	\$796	20.1%
Utilities (2010)	\$303	7.1%	\$288	7.2%	\$291	7.2%	\$285	7.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.