

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 38.51006/-121.542793

October 2009

RF9

RIVERSIDE BLVD & FLORIN RD SACRAMENTO, California	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2009)	13,460		81,381		196,593	
Census Population (1990)	12,803		64,540		165,687	
Census Population (2000)	12,482		67,425		176,040	
Projected Population (2014)	13,538		88,648		204,449	
Forecasted Population (2019)	14,123		100,424		220,179	
Historical Annual Change (1990-2000)	-321	-0.3%	2,885	0.4%	10,353	0.6%
Historical Annual Change (2000-2009)	979	0.9%	13,956	2.3%	20,553	1.3%
Projected Annual Change (2009-2014)	77	0.1%	7,268	1.8%	7,857	0.8%
Est. Population Density (2009)	4,798.75	<i>psm</i>	3,061.61	<i>psm</i>	2,625.40	<i>psm</i>
Trade Area Size	2.81	<i>sq mi</i>	26.58	<i>sq mi</i>	74.88	<i>sq mi</i>
Households						
Estimated Households (2009)	5,622		32,207		70,788	
Census Households (1990)	5,166		25,929		62,530	
Census Households (2000)	5,371		27,713		65,095	
Projected Households (2014)	5,525		33,864		71,620	
Forecasted Households (2019)	8,592		52,658		111,354	
Historical Annual Change (1990-2000)	205	0.4%	1,784	0.7%	2,565	0.4%
Projected Annual Change (2000-2014)	154	0.2%	6,151	1.6%	6,526	0.7%
Average Household Income						
Est. Average Household Income (2009)	\$87,604		\$87,743		\$70,589	
Census Average Hhld Income (1990)	\$55,615		\$49,760		\$39,048	
Census Average Hhld Income (2000)	\$72,995		\$65,126		\$52,718	
Proj. Average Household Income (2014)	\$92,450		\$94,381		\$75,564	
Historical Annual Change (1990-2000)	\$17,380	3.1%	\$15,366	3.1%	\$13,669	3.5%
Projected Annual Change (2000-2014)	\$19,455	1.9%	\$29,255	3.2%	\$22,846	3.1%
Median Household Income						
Est. Median Household Income (2009)	\$73,402		\$69,457		\$55,277	
Census Median Hhld Income (1990)	\$48,183		\$43,468		\$33,097	
Census Median Hhld Income (2000)	\$58,073		\$53,576		\$42,531	
Proj. Median Household Income (2014)	\$79,779		\$75,288		\$60,381	
Historical Annual Change (1990-2000)	\$9,890	2.1%	\$10,108	2.3%	\$9,433	2.9%
Projected Annual Change (2000-2014)	\$21,706	2.7%	\$21,712	2.9%	\$17,850	3.0%
Per Capita Income						
Est. Per Capita Income (2009)	\$36,849		\$35,087		\$25,872	
Census Per Capita Income (1990)	\$22,441		\$19,991		\$14,737	
Census Per Capita Income (2000)	\$31,274		\$26,708		\$19,396	
Proj. Per Capita Income (2014)	\$37,988		\$36,385		\$26,907	
Historical Annual Change (1990-2000)	\$8,833	3.9%	\$6,717	3.4%	\$4,659	3.2%
Projected Annual Change (2000-2014)	\$6,715	1.5%	\$9,677	2.6%	\$7,511	2.8%
Other Income						
Est. Median Disposable Income (2009)	\$59,274		\$56,380		\$45,835	
Proj. Median Disposable Income (2014)	\$63,432		\$60,273		\$49,393	
Est. Average Household Net Worth (2009)	\$653,122		\$607,920		\$486,693	

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RIVERSIDE BLVD & FLORIN RD SACRAMENTO, California	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Income Distribution (2009)						
HH Income \$200,000 or More	343	6.1%	1,848	5.7%	2,880	4.1%
HH Income \$150,000 to 199,999	407	7.2%	1,833	5.7%	2,737	3.9%
HH Income \$125,000 to 149,999	429	7.6%	2,297	7.1%	3,527	5.0%
HH Income \$100,000 to 124,999	698	12.4%	3,634	11.3%	5,701	8.1%
HH Income \$75,000 to 99,999	914	16.3%	4,809	14.9%	8,391	11.9%
HH Income \$50,000 to 74,999	931	16.6%	6,130	19.0%	12,163	17.2%
HH Income \$35,000 to 49,999	720	12.8%	4,490	13.9%	10,440	14.7%
HH Income \$25,000 to 34,999	496	8.8%	2,487	7.7%	7,186	10.2%
HH Income \$15,000 to 24,999	341	6.1%	2,233	6.9%	8,073	11.4%
HH Income \$10,000 to 14,999	132	2.4%	933	2.9%	3,608	5.1%
HH Income \$0 to 9,999	212	3.8%	1,512	4.7%	6,082	8.6%
HH Income \$35,000+	4,441	79.0%	25,042	77.8%	45,839	64.8%
HH Income \$50,000+	3,721	66.2%	20,552	63.8%	35,400	50.0%
HH Income \$75,000+	2,790	49.6%	14,422	44.8%	23,237	32.8%
Race & Ethnicity (2009)						
Total Population	13,460		81,381		196,593	
White	7,319	54.4%	45,519	55.9%	97,197	49.4%
Black or African American	1,524	11.3%	9,007	11.1%	27,360	13.9%
American Indian & Alaska Native	40	0.3%	386	0.5%	1,170	0.6%
Asian	3,583	26.6%	19,046	23.4%	42,637	21.7%
Hawaiian & Pacific Islander	79	0.6%	629	0.8%	2,520	1.3%
Other Race	382	2.8%	3,421	4.2%	16,130	8.2%
Two or More Races	534	4.0%	3,373	4.1%	9,577	4.9%
Not Hispanic or Latino Population	11,775	87.5%	67,183	82.6%	144,976	73.7%
<i>Non Hispanic: White</i>	6,364	54.0%	37,912	56.4%	74,097	51.1%
<i>Non Hispanic: Black or African American</i>	1,447	12.3%	8,259	12.3%	23,750	16.4%
<i>Non Hispanic: Amer Indian & AK Native</i>	26	0.2%	214	0.3%	587	0.4%
<i>Non Hispanic: Asian</i>	3,463	29.4%	17,966	26.7%	38,567	26.6%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	71	0.6%	516	0.8%	2,071	1.4%
<i>Non Hispanic: Other Race</i>	1	0.0%	6	0.0%	16	0.0%
<i>Non Hispanic: Two or More Races</i>	402	3.4%	2,310	3.4%	5,889	4.1%
Hispanic or Latino Population	1,686	12.5%	14,197	17.4%	51,616	26.3%
<i>Hispanic: White</i>	954	56.6%	7,607	53.6%	23,100	44.8%
<i>Hispanic: Black or African American</i>	77	4.6%	748	5.3%	3,610	7.0%
<i>Hispanic: American Indian & Alaska Native</i>	14	0.8%	173	1.2%	584	1.1%
<i>Hispanic: Asian</i>	121	7.2%	1,080	7.6%	4,070	7.9%
<i>Hispanic: Hawaiian & Pacific Islander</i>	7	0.4%	113	0.8%	449	0.9%
<i>Hispanic: Other Race</i>	381	22.6%	3,415	24.1%	16,114	31.2%
<i>Hispanic: Two or More Races</i>	131	7.8%	1,063	7.5%	3,688	7.1%
Not of Hispanic Origin Population (1990)	11,889	92.9%	57,961	89.8%	136,753	82.5%
Hispanic Origin Population (1990)	914	7.1%	6,579	10.2%	28,935	17.5%
Not Hispanic or Latino Population (2000)	11,336	90.8%	58,245	86.4%	137,724	78.2%
Hispanic or Latino Population (2000)	1,146	9.2%	9,180	13.6%	38,316	21.8%
Not Hispanic or Latino Population 5yr (2014)	11,756	86.8%	72,995	82.3%	150,486	73.6%
Hispanic or Latino Population 5yr (2014)	1,781	13.2%	15,653	17.7%	53,963	26.4%
Historical Annual Change (1990-2000)	233	2.5%	2,601	4.0%	9,382	3.2%
Projected Annual Change (2000-2014)	635	4.0%	6,473	5.0%	15,647	2.9%

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Age Distribution (2009)						
Total Population	13,460		81,381		196,593	
Age 0 to 4 yrs	595	4.4%	4,351	5.3%	13,471	6.9%
Age 5 to 9 yrs	607	4.5%	4,516	5.5%	13,809	7.0%
Age 10 to 14 yrs	766	5.7%	5,211	6.4%	14,490	7.4%
Age 15 to 19 yrs	889	6.6%	5,207	6.4%	14,616	7.4%
Age 20 to 24 yrs	702	5.2%	4,496	5.5%	12,860	6.5%
Age 25 to 29 yrs	760	5.6%	5,033	6.2%	13,777	7.0%
Age 30 to 34 yrs	701	5.2%	4,829	5.9%	12,861	6.5%
Age 35 to 39 yrs	704	5.2%	5,051	6.2%	12,081	6.1%
Age 40 to 44 yrs	869	6.5%	5,869	7.2%	12,840	6.5%
Age 45 to 49 yrs	1,152	8.6%	6,767	8.3%	14,120	7.2%
Age 50 to 54 yrs	1,333	9.9%	6,689	8.2%	13,619	6.9%
Age 55 to 59 yrs	1,211	9.0%	5,943	7.3%	12,241	6.2%
Age 60 to 64 yrs	956	7.1%	4,715	5.8%	9,513	4.8%
Age 65 to 69 yrs	631	4.7%	3,622	4.5%	7,421	3.8%
Age 70 to 74 yrs	488	3.6%	2,931	3.6%	5,970	3.0%
Age 75 to 79 yrs	408	3.0%	2,349	2.9%	4,779	2.4%
Age 80 to 84 yrs	341	2.5%	1,930	2.4%	3,969	2.0%
Age 85 yrs plus	347	2.6%	1,871	2.3%	4,154	2.1%
Median Age	44.2 yrs		40.8 yrs		35.2 yrs	
Age 19 yrs or less	2,857	21.2%	19,285	23.7%	56,386	28.7%
Age 20 to 64 years	8,388	62.3%	49,391	60.7%	113,913	57.9%
Age 65 years Plus	2,216	16.5%	12,704	15.6%	26,294	13.4%
Female Age Distribution (2009)						
Female Population	7,182	53.4%	42,465	52.2%	101,831	51.8%
Age 0 to 4 yrs	293	4.1%	2,150	5.1%	6,643	6.5%
Age 5 to 9 yrs	295	4.1%	2,210	5.2%	6,841	6.7%
Age 10 to 14 yrs	368	5.1%	2,567	6.0%	7,097	7.0%
Age 15 to 19 yrs	431	6.0%	2,493	5.9%	7,089	7.0%
Age 20 to 24 yrs	362	5.0%	2,279	5.4%	6,403	6.3%
Age 25 to 29 yrs	394	5.5%	2,602	6.1%	7,086	7.0%
Age 30 to 34 yrs	380	5.3%	2,510	5.9%	6,578	6.5%
Age 35 to 39 yrs	404	5.6%	2,629	6.2%	6,160	6.0%
Age 40 to 44 yrs	492	6.8%	3,096	7.3%	6,671	6.6%
Age 45 to 49 yrs	636	8.9%	3,597	8.5%	7,429	7.3%
Age 50 to 54 yrs	700	9.7%	3,517	8.3%	7,109	7.0%
Age 55 to 59 yrs	634	8.8%	3,137	7.4%	6,488	6.4%
Age 60 to 64 yrs	507	7.1%	2,497	5.9%	5,132	5.0%
Age 65 to 69 yrs	332	4.6%	1,887	4.4%	3,925	3.9%
Age 70 to 74 yrs	265	3.7%	1,610	3.8%	3,315	3.3%
Age 75 to 79 yrs	230	3.2%	1,312	3.1%	2,647	2.6%
Age 80 to 84 yrs	223	3.1%	1,143	2.7%	2,442	2.4%
Age 85 yrs plus	237	3.3%	1,229	2.9%	2,777	2.7%
Female Median Age	45.1 yrs		41.9 yrs		36.6 yrs	
Age 19 yrs or less	1,387	19.3%	9,419	22.2%	27,669	27.2%
Age 20 to 64 years	4,509	62.8%	25,865	60.9%	59,056	58.0%
Age 65 years Plus	1,286	17.9%	7,181	16.9%	15,106	14.8%

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1.00 mi radius 3.00 mi radius 5.00 mi radius

Male Age Distribution (2009)

Male Population	6,279	46.6%	38,916	47.8%	94,762	48.2%
Age 0 to 4 yrs	302	4.8%	2,201	5.7%	6,828	7.2%
Age 5 to 9 yrs	312	5.0%	2,306	5.9%	6,969	7.4%
Age 10 to 14 yrs	398	6.3%	2,645	6.8%	7,394	7.8%
Age 15 to 19 yrs	458	7.3%	2,714	7.0%	7,526	7.9%
Age 20 to 24 yrs	341	5.4%	2,217	5.7%	6,457	6.8%
Age 25 to 29 yrs	366	5.8%	2,431	6.2%	6,691	7.1%
Age 30 to 34 yrs	320	5.1%	2,319	6.0%	6,284	6.6%
Age 35 to 39 yrs	300	4.8%	2,422	6.2%	5,921	6.2%
Age 40 to 44 yrs	377	6.0%	2,773	7.1%	6,169	6.5%
Age 45 to 49 yrs	515	8.2%	3,170	8.1%	6,691	7.1%
Age 50 to 54 yrs	633	10.1%	3,171	8.1%	6,510	6.9%
Age 55 to 59 yrs	576	9.2%	2,806	7.2%	5,753	6.1%
Age 60 to 64 yrs	449	7.2%	2,218	5.7%	4,381	4.6%
Age 65 to 69 yrs	300	4.8%	1,735	4.5%	3,496	3.7%
Age 70 to 74 yrs	223	3.6%	1,321	3.4%	2,656	2.8%
Age 75 to 79 yrs	178	2.8%	1,037	2.7%	2,132	2.3%
Age 80 to 84 yrs	119	1.9%	787	2.0%	1,527	1.6%
Age 85 yrs plus	111	1.8%	642	1.7%	1,377	1.5%
Male Median Age	43.2	yrs	39.4	yrs	33.7	yrs
Age 19 yrs or less	1,470	23.4%	9,866	25.4%	28,717	30.3%
Age 20 to 64 years	3,879	61.8%	23,527	60.5%	54,857	57.9%
Age 65 years Plus	930	14.8%	5,523	14.2%	11,188	11.8%

Males per 100 Females, Male % Pop (2009)

Overall Comparison	87		92		93	
Age 0 to 4 yrs	103	50.8%	102	50.6%	103	50.7%
Age 5 to 9 yrs	106	51.4%	104	51.1%	102	50.5%
Age 10 to 14 yrs	108	52.0%	103	50.7%	104	51.0%
Age 15 to 19 yrs	106	51.5%	109	52.1%	106	51.5%
Age 20 to 24 yrs	94	48.5%	97	49.3%	101	50.2%
Age 25 to 29 yrs	93	48.2%	93	48.3%	94	48.6%
Age 30 to 34 yrs	84	45.7%	92	48.0%	96	48.9%
Age 35 to 39 yrs	74	42.7%	92	48.0%	96	49.0%
Age 40 to 44 yrs	77	43.4%	90	47.3%	92	48.0%
Age 45 to 49 yrs	81	44.8%	88	46.8%	90	47.4%
Age 50 to 54 yrs	90	47.5%	90	47.4%	92	47.8%
Age 55 to 59 yrs	91	47.6%	89	47.2%	89	47.0%
Age 60 to 64 yrs	89	47.0%	89	47.0%	85	46.0%
Age 65 to 69 yrs	90	47.5%	92	47.9%	89	47.1%
Age 70 to 74 yrs	84	45.7%	82	45.1%	80	44.5%
Age 75 to 79 yrs	77	43.5%	79	44.2%	81	44.6%
Age 80 to 84 yrs	53	34.7%	69	40.8%	63	38.5%
Age 85 yrs plus	47	31.9%	52	34.3%	50	33.1%
Age 19 yrs or less	106	51.5%	105	51.2%	104	50.9%
Age 20 to 39 yrs	86	46.3%	94	48.4%	97	49.2%
Age 40 to 64 yrs	86	46.2%	89	47.2%	90	47.3%
Age 65 years Plus	72	42.0%	77	43.5%	74	42.6%

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Household Type (2009)						
Total Households	5,622		32,207		70,788	
Households with Children	1,598	28.4%	9,917	30.8%	24,850	35.1%
Average Household Size	2.35		2.50		2.74	
Est. Household Density	2,004.30	psm	1,211.67	psm	945.34	psm
Population Family	10,720	79.6%	66,485	81.7%	160,867	81.8%
Population Non-Family	2,482	18.4%	14,079	17.3%	33,248	16.9%
Population Group Qtrs	258	1.9%	817	1.0%	2,477	1.3%
Family Households	3,552	63.2%	20,789	64.5%	45,482	64.3%
<i>Married Couple Hhlds</i>	2,573	72.4%	15,361	73.9%	30,324	66.7%
<i>Other Family Hhlds</i>	980	27.6%	5,427	26.1%	15,158	33.3%
Family Households With Children	1,586	44.7%	9,859	47.4%	24,690	54.3%
<i>Married Couple With Children</i>	969	61.1%	6,450	65.4%	14,386	58.3%
<i>Other Family Hhlds With Children</i>	617	38.9%	3,410	34.6%	10,305	41.7%
Family Households No Children	1,966	55.3%	10,929	52.6%	20,792	45.7%
<i>Married Couple No Children</i>	1,603	81.6%	8,912	81.5%	15,938	76.7%
<i>Other Family Households No Childrer</i>	363	18.4%	2,017	18.5%	4,854	23.3%
Average Family Household Size	3.02		3.20		3.54	
Average Family Income	\$104,709		\$102,979		\$81,248	
Median Family Income	\$90,564		\$82,863		\$64,648	
Non-Family Households	2,070	36.8%	11,419	35.5%	25,306	35.7%
Non-Family Hhlds With Children	12	0.6%	58	0.5%	160	0.6%
Non-Family Hhld No Children	2,058	99.4%	11,361	99.5%	25,147	99.4%
<i>N-F Hhld Lone Person No Children</i>	1,700	82.2%	9,247	81.0%	20,359	80.5%
Lone Male Householder	582	34.2%	3,496	37.8%	8,054	39.6%
Lone Female Householder	1,118	65.8%	5,752	62.2%	12,305	60.4%
<i>N-F Hhld 2+ Persons No Children</i>	358	17.3%	2,114	18.5%	4,788	18.9%
Average Non-Family Hhld Size	1.20		1.23		1.31	
Marital Status (2009)						
(15 Years or Older)	11,475		67,339		154,924	
Never Married	2,750	24.0%	16,811	25.0%	45,517	29.4%
Now Married	5,944	51.8%	35,088	52.1%	71,196	46.0%
Previously Married	2,781	24.2%	15,441	22.9%	38,210	24.7%
<i>Separated</i>	449	16.1%	2,602	16.9%	8,826	23.1%
<i>Widowed</i>	778	28.0%	4,628	30.0%	11,041	28.9%
<i>Divorced</i>	1,554	55.9%	8,210	53.2%	18,343	48.0%
Educational Attainment (2009)						
Adult Population (25 Years or Older)	9,901		57,599		127,346	
Elementary (0 to 8)	406	4.1%	3,450	6.0%	15,432	12.1%
Some High School (9 to 11)	392	4.0%	2,893	5.0%	10,523	8.3%
High School Graduate (12)	1,647	16.6%	11,243	19.5%	29,439	23.1%
Some College (13 to 16)	2,042	20.6%	12,723	22.1%	26,503	20.8%
Associate Degree Only	1,204	12.2%	5,990	10.4%	10,564	8.3%
Bachelor Degree Only	2,538	25.6%	13,460	23.4%	21,975	17.3%
Graduate Degree	1,672	16.9%	7,840	13.6%	12,910	10.1%
Any College + (Some College or higher)	7,456	75.3%	40,013	69.5%	71,951	56.5%
College Degree + (Bachelor Degree or higher)	4,210	42.5%	21,300	37.0%	34,885	27.4%

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Housing (2009)						
Total Housing Units	6,057		34,276		76,868	
Housing Units, Occupied	5,622	92.8%	32,208	94.0%	70,788	92.1%
<i>Housing Units, Owner-Occupied</i>	3,330	59.2%	20,973	65.1%	40,900	57.8%
<i>Housing Units, Renter-Occupied</i>	2,292	40.8%	11,235	34.9%	29,888	42.2%
Housing Units, Vacant	435	7.2%	2,069	6.0%	6,079	7.9%
Total Housing Units (2000)	5,573		28,640		68,598	
Historical Annual Change (2000-2009)	484	1.0%	5,636	2.2%	8,270	1.3%
Household Size (2009)						
Total Households	5,622		32,207		70,788	
1 Person Household	1,700	30.2%	9,247	28.7%	20,359	28.8%
2 Person Households	1,969	35.0%	10,535	32.7%	20,188	28.5%
3 Person Households	854	15.2%	4,739	14.7%	9,955	14.1%
4 Person Households	697	12.4%	4,493	13.9%	9,707	13.7%
5 Person Households	262	4.7%	1,929	6.0%	5,069	7.2%
6 Person Households	98	1.7%	770	2.4%	2,602	3.7%
7+ Person Households	40	0.7%	493	1.5%	2,908	4.1%
Household Stability (2009)						
Total Households	5,622		32,207		70,788	
In current residence < 1 year	906	16.1%	4,723	14.7%	11,032	15.6%
In current residence 1-2 years	1,243	22.1%	6,796	21.1%	16,923	23.9%
In current residence 3-5 years	811	14.4%	4,889	15.2%	10,889	15.4%
In current residence 6-10 years	715	12.7%	4,720	14.7%	9,795	13.8%
In current residence > 10 years	1,947	34.6%	11,079	34.4%	22,150	31.3%
Turnover (% Annual Residential Turnover)	16.1%		14.7%		15.6%	
Stability (% In Current Residence 5+ Years)	47.3%		49.1%		45.1%	
Median Years in Residence	5.6 yrs		5.9 yrs		5.2 yrs	
Household Vehicles (2009)						
Total Vehicles Available	10,656		61,131		124,270	
Household: 0 Vehicles Available	266	4.7%	1,469	4.6%	5,924	8.4%
Household: 1 Vehicles Available	2,045	36.4%	10,765	33.4%	25,796	36.4%
Household: 2 Vehicles Available	1,992	35.4%	13,035	40.5%	25,966	36.7%
Household: 3+ Vehicles Available	1,319	23.5%	6,938	21.5%	13,103	18.5%
Average Per Household	1.9 Vehicles		1.9 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	7,579 71.1%		44,807 73.3%		83,827 67.5%	
<i>Average Per Owner Household</i>	2.3 Vehicles		2.1 Vehicles		2.0 Vehicles	
Renter Occupied Hhlds Vehicles	3,077 28.9%		16,324 26.7%		40,443 32.5%	
<i>Average Per Renter Household</i>	1.3 Vehicles		1.5 Vehicles		1.4 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	6,729		32,956		71,274	
Travel to Work in 14 Minutes or Less	1,145	17.0%	6,740	20.5%	17,937	25.2%
Travel to Work in 15 to 29 Minutes	3,685	54.8%	17,032	51.7%	33,004	46.3%
Travel to Work in 30 to 59 Minutes	1,505	22.4%	6,804	20.6%	14,444	20.3%
Travel to Work in 60 Minutes or More	248	3.7%	1,406	4.3%	3,659	5.1%
Work at Home	146	2.2%	974	3.0%	2,229	3.1%
Average Travel Time to Work	22.3 mins		22.4 mins		22.2 mins	

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RIVERSIDE BLVD & FLORIN RD SACRAMENTO, California	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Transportation To Work (2000)						
Work Base	6,729		32,956		71,274	
Drive to Work Alone	5,286	78.6%	25,205	76.5%	51,147	71.8%
Drive to Work in Carpool	973	14.5%	5,158	15.7%	12,457	17.5%
Travel to Work - Public Transportation	214	3.2%	1,046	3.2%	2,917	4.1%
Drive to Work on Motorcycle	0	-	60	0.2%	112	0.2%
Bicycle to Work	22	0.3%	171	0.5%	650	0.9%
Walk to Work	44	0.6%	198	0.6%	1,319	1.9%
Other Means	45	0.7%	144	0.4%	442	0.6%
Work at Home	146	2.2%	974	3.0%	2,229	3.1%
Daytime Demos (2009)						
Total Number of Businesses	185		1,559		5,545	
Total Number of Employees	1,181		12,959		67,304	
Company Headqtrs: Businesses	0	0	0	0	33	0.6%
Company Headqtrs: Employees	0	0	0	0	7,692	11.4%
Employee Population per Business	6.4 to 1		8.3 to 1		12.1 to 1	
Residential Population per Business	72.9 to 1		52.2 to 1		35.5 to 1	
Est. Adj. Daytime Demographics (Age16+)	5,394		39,152		136,898	
Labor Force (2009)						
Labor: Population Age 16+	11,304		66,250		151,849	
Unemployment Rate	5.4%		5.5%		7.9%	
Labor Force Total: Males	5,158	45.6%	31,176	47.1%	72,019	47.4%
<i>Male civilian employec</i>	3,516	68.2%	20,303	65.1%	41,946	58.2%
<i>Male civilian unemployec</i>	264	5.1%	1,895	6.1%	6,385	8.9%
<i>Males in Armed Forces</i>	3	0.0%	20	0.1%	79	0.1%
<i>Males not in labor force</i>	1,375	26.6%	8,959	28.7%	23,609	32.8%
Labor Force Total: Females	6,146	54.4%	35,074	52.9%	79,830	52.6%
<i>Female civilian employec</i>	3,571	58.1%	19,734	56.3%	40,229	50.4%
<i>Female civilian unemployec</i>	347	5.6%	1,737	5.0%	5,661	7.1%
<i>Females in Armed Forces</i>	0	-	0	-	0	-
<i>Females not in labor force</i>	2,228	36.3%	13,603	38.8%	33,939	42.5%
Employment Force Change (2000-2009)	386	5.8%	7,119	21.6%	11,133	15.7%
Male Change (2000-2009)	256	7.8%	4,060	25.0%	6,115	17.1%
Female Change (2000-2009)	130	3.8%	3,059	18.3%	5,018	14.3%
Occupation (2000)						
Occupation: Population Age 16+	6,702		32,918		71,042	
<i>Occupation Total: Males</i>	3,261	48.7%	16,243	49.3%	35,831	50.4%
<i>Occupation Total: Females</i>	3,441	51.3%	16,675	50.7%	35,211	49.6%
Mgmt, Business, & Financial Operations	1,316	19.6%	6,216	18.9%	10,521	14.8%
Professional and Related	2,098	31.3%	9,384	28.5%	16,672	23.5%
Service	705	10.5%	3,964	12.0%	11,095	15.6%
Sales and Office	1,933	28.8%	9,142	27.8%	19,797	27.9%
Farming, Fishing, and Forestry	5	0.1%	74	0.2%	469	0.7%
Construction, Extraction, & Maintenance	253	3.8%	1,628	4.9%	5,010	7.1%
Production, Transport, & Material Moving	393	5.9%	2,509	7.6%	7,477	10.5%
<i>White Collar</i>	79.8%		75.2%		66.1%	
<i>Blue Collar</i>	20.2%		24.8%		33.9%	

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RIVERSIDE BLVD & FLORIN RD SACRAMENTO, California		1.00 mi radius		3.00 mi radius		5.00 mi radius	
Units In Structure (2000)							
Total Units		5,573		28,640		68,598	
1 Detached Unit		2,889	51.8%	18,346	64.1%	42,991	62.7%
1 Attached Unit		1,068	19.2%	3,570	12.5%	6,248	9.1%
2 Units		139	2.5%	645	2.3%	2,286	3.3%
3 to 4 Units		317	5.7%	1,193	4.2%	4,086	6.0%
5 to 9 Units		291	5.2%	1,251	4.4%	3,517	5.1%
10 to 19 Units		191	3.4%	650	2.3%	2,077	3.0%
20 to 49 Units		146	2.6%	765	2.7%	1,676	2.4%
50 or more Units		531	9.5%	2,170	7.6%	3,929	5.7%
Mobile Home or Trailer		2	0.0%	50	0.2%	1,690	2.5%
Other Structure		0	-	0	-	98	0.1%
Homes Built By Year (2000)							
Homes Built 1999 to 2000		26	0.5%	130	0.5%	320	0.5%
Homes Built 1995 to 1998		23	0.4%	758	2.6%	1,302	1.9%
Homes Built 1990 to 1994		140	2.5%	1,924	6.7%	3,129	4.6%
Homes Built 1980 to 1989		1,467	26.3%	7,614	26.6%	11,053	16.1%
Homes Built 1970 to 1979		2,533	45.4%	6,300	22.0%	12,348	18.0%
Homes Built 1960 to 1969		1,272	22.8%	5,842	20.4%	13,042	19.0%
Homes Built 1950 to 1959		77	1.4%	4,581	16.0%	13,378	19.5%
Homes Built 1940 to 1949		26	0.5%	1,174	4.1%	6,606	9.6%
Homes Built Before 1939		8	0.2%	318	1.1%	7,420	10.8%
Median Age of Homes		24.8 yrs		27.5 yrs		36.6 yrs	
Home Values (2000)							
Owner Specified Housing Units		2,951		16,703		33,604	
Home Values \$1,000,000 or More		0	-	5	0.0%	5	0.0%
Home Values \$750,000 or \$999,999		0	-	16	0.1%	41	0.1%
Home Values \$500,000 or \$749,999		15	0.5%	156	0.9%	280	0.8%
Home Values \$400,000 to \$499,999		64	2.2%	414	2.5%	609	1.8%
Home Values \$300,000 to \$399,999		199	6.8%	914	5.5%	1,665	5.0%
Home Values \$250,000 to \$299,999		371	12.6%	1,322	7.9%	1,973	5.9%
Home Values \$200,000 to \$249,999		698	23.6%	2,520	15.1%	3,552	10.6%
Home Values \$175,000 to \$199,999		613	20.8%	2,446	14.6%	3,192	9.5%
Home Values \$150,000 to \$174,999		519	17.6%	2,922	17.5%	4,204	12.5%
Home Values \$125,000 to \$149,999		221	7.5%	2,370	14.2%	4,340	12.9%
Home Values \$100,000 to \$124,999		166	5.6%	1,391	8.3%	3,913	11.6%
Home Values \$90,000 to \$99,999		20	0.7%	755	4.5%	2,866	8.5%
Home Values \$80,000 to \$89,999		34	1.2%	601	3.6%	2,746	8.2%
Home Values \$70,000 to \$79,999		0	-	346	2.1%	2,106	6.3%
Home Values \$60,000 to \$69,999		8	0.3%	187	1.1%	857	2.6%
Home Values \$50,000 to \$59,999		0	-	91	0.5%	555	1.7%
Home Values \$35,000 to \$49,999		0	-	69	0.4%	333	1.0%
Home Values \$25,000 to \$34,999		0	-	27	0.2%	92	0.3%
Home Values \$10,000 to \$24,999		23	0.8%	147	0.9%	229	0.7%
Home Values \$0 to \$9,999		0	-	5	0.0%	44	0.1%
Owner Occupied Median Home Value		\$201,876		\$180,891		\$156,272	
Renter Occupied Median Rent		\$685		\$675		\$545	

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RIVERSIDE BLVD & FLORIN RD SACRAMENTO, California

	1.00 mi radius	3.00 mi radius	5.00 mi radius
Consumer Expenditure (Annual Total)			
Total Household Expenditure (2009)	\$362,023,971	\$2,063,139,600	\$3,865,288,736
<i>Total Non-Retail Expenditures (2009)</i>	\$209,043,090	\$1,190,836,408	\$2,224,483,905
<i>Total Retail Expenditures (2009)</i>	\$152,980,880	\$872,303,190	\$1,640,804,835
Apparel (2009)	\$17,306,009	\$98,766,247	\$185,583,150
Contributions (2009)	\$14,443,650	\$80,812,533	\$145,895,986
Education (2009)	\$9,441,444	\$52,855,474	\$96,052,868
Entertainment (2009)	\$20,400,130	\$116,032,994	\$215,904,746
Food And Beverages (2009)	\$54,110,346	\$310,128,914	\$590,487,031
Furnishings And Equipment (2009)	\$16,489,764	\$93,269,769	\$170,433,827
Gifts (2009)	\$10,202,996	\$57,207,332	\$103,621,460
Health Care (2009)	\$21,356,659	\$122,228,122	\$234,597,059
Household Operations (2009)	\$13,632,115	\$76,963,160	\$140,212,598
Miscellaneous Expenses (2009)	\$5,956,780	\$33,980,580	\$64,335,117
Personal Care (2009)	\$5,221,294	\$29,781,757	\$56,067,020
Personal Insurance (2009)	\$3,915,573	\$22,057,774	\$40,091,117
Reading (2009)	\$1,200,442	\$6,810,572	\$12,691,925
Shelter (2009)	\$70,243,098	\$400,270,588	\$747,779,639
Tobacco (2009)	\$2,131,271	\$12,393,745	\$24,824,408
Transportation (2009)	\$71,684,436	\$410,150,048	\$767,692,183
Utilities (2009)	\$24,287,965	\$139,430,000	\$269,018,626

Consumer Expenditure (per Household per Month)			
Total Household Expenditure (2009)	\$5,366	\$5,338	\$4,550
<i>Total Non-Retail Expenditures (2009)</i>	\$3,099 57.7%	\$3,081 57.7%	\$2,619 57.6%
<i>Total Retail Expenditures (2009)</i>	\$2,268 42.3%	\$2,257 42.3%	\$1,932 42.4%
Apparel (2009)	\$257 4.8%	\$256 4.8%	\$218 4.8%
Contributions (2009)	\$214 4.0%	\$209 3.9%	\$172 3.8%
Education (2009)	\$140 2.6%	\$137 2.6%	\$113 2.5%
Entertainment (2009)	\$302 5.6%	\$300 5.6%	\$254 5.6%
Food And Beverages (2009)	\$802 14.9%	\$802 15.0%	\$695 15.3%
Furnishings And Equipment (2009)	\$244 4.6%	\$241 4.5%	\$201 4.4%
Gifts (2009)	\$151 2.8%	\$148 2.8%	\$122 2.7%
Health Care (2009)	\$317 5.9%	\$316 5.9%	\$276 6.1%
Household Operations (2009)	\$202 3.8%	\$199 3.7%	\$165 3.6%
Miscellaneous Expenses (2009)	\$88 1.6%	\$88 1.6%	\$76 1.7%
Personal Care (2009)	\$77 1.4%	\$77 1.4%	\$66 1.5%
Personal Insurance (2009)	\$58 1.1%	\$57 1.1%	\$47 1.0%
Reading (2009)	\$18 0.3%	\$18 0.3%	\$15 0.3%
Shelter (2009)	\$1,041 19.4%	\$1,036 19.4%	\$880 19.3%
Tobacco (2009)	\$32 0.6%	\$32 0.6%	\$29 0.6%
Transportation (2009)	\$1,063 19.8%	\$1,061 19.9%	\$904 19.9%
Utilities (2009)	\$360 6.7%	\$361 6.8%	\$317 7.0%

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