

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 38.51006/-121.5428

Riverside Blvd & Florin Rd

Sacramento, CA

Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2010)	13,448		80,730		195,422	
Census Population (1990)	12,797		64,447		165,451	
Census Population (2000)	12,475		67,332		175,759	
Projected Population (2015)	13,477		86,254		200,691	
Forecasted Population (2020)	14,030		96,749		214,486	
Historical Annual Change (1990-2000)	-321	-0.3%	2,884	0.4%	10,308	0.6%
Historical Annual Change (2000-2010)	972	0.8%	13,399	2.0%	19,663	1.1%
Projected Annual Change (2010-2015)	29	-	5,524	1.4%	5,268	0.5%
Est. Population Density (2010)	4,284.08 <i>psm</i>		2,856.44 <i>psm</i>		2,489.64 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

Households

Estimated Households (2010)	5,628		32,077		70,551	
Census Households (1990)	5,163		25,897		62,471	
Census Households (2000)	5,368		27,682		65,029	
Projected Households (2015)	5,570		33,860		71,745	
Forecasted Households (2020)	5,681		37,276		75,422	
Historical Annual Change (1990-2000)	205	0.4%	1,785	0.7%	2,558	0.4%
Projected Annual Change (2000-2015)	202	0.3%	6,178	1.5%	6,716	0.7%

Average Household Income

Est. Average Household Income (2010)	\$92,360		\$86,373		\$70,998	
Census Average Hhld Income (1990)	\$55,634		\$49,780		\$39,050	
Census Average Hhld Income (2000)	\$73,019		\$65,155		\$52,727	
Proj. Average Household Income (2015)	\$101,105		\$94,473		\$78,710	
Historical Annual Change (1990-2000)	\$17,385	3.1%	\$15,375	3.1%	\$13,677	3.5%
Projected Annual Change (2000-2015)	\$28,086	2.6%	\$29,318	3.0%	\$25,984	3.3%

Median Household Income

Est. Median Household Income (2010)	\$78,515		\$72,965		\$56,909	
Census Median Hhld Income (1990)	\$48,200		\$43,484		\$33,100	
Census Median Hhld Income (2000)	\$58,102		\$53,599		\$42,536	
Proj. Median Household Income (2015)	\$83,905		\$78,004		\$61,636	
Historical Annual Change (1990-2000)	\$9,901	2.1%	\$10,115	2.3%	\$9,437	2.9%
Projected Annual Change (2000-2015)	\$25,803	3.0%	\$24,405	3.0%	\$19,100	3.0%

Per Capita Income

Est. Per Capita Income (2010)	\$39,080		\$34,925		\$26,434	
Census Per Capita Income (1990)	\$22,448		\$20,003		\$14,745	
Census Per Capita Income (2000)	\$31,283		\$26,728		\$19,410	
Proj. Per Capita Income (2015)	\$42,211		\$37,651		\$28,923	
Historical Annual Change (1990-2000)	\$8,835	3.9%	\$6,724	3.4%	\$4,666	3.2%
Projected Annual Change (2000-2015)	\$10,928	2.3%	\$10,923	2.7%	\$9,513	3.3%

Other Income

Est. Median Disposable Income (2010)	\$62,582		\$58,766		\$46,922	
Proj. Median Disposable Income (2015)	\$66,612		\$62,429		\$50,374	
Est. Average Household Net Worth (2010)	\$652,507		\$621,558		\$496,782	

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Lat/Lon: 38.51006/-121.5428

Riverside Blvd & Florin Rd

Sacramento, CA

Household Income Distribution (2010)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	280	5.0%	1,312	4.1%	2,185	3.1%
HH Income \$150,000 to 199,999	469	8.3%	2,563	8.0%	3,805	5.4%
HH Income \$125,000 to 149,999	507	9.0%	2,206	6.9%	3,391	4.8%
HH Income \$100,000 to 124,999	692	12.3%	3,837	12.0%	6,057	8.6%
HH Income \$75,000 to 99,999	1,007	17.9%	5,205	16.2%	8,697	12.3%
HH Income \$50,000 to 74,999	1,012	18.0%	6,112	19.1%	12,075	17.1%
HH Income \$35,000 to 49,999	616	10.9%	4,125	12.9%	9,839	13.9%
HH Income \$25,000 to 34,999	409	7.3%	2,635	8.2%	7,219	10.2%
HH Income \$15,000 to 24,999	364	6.5%	2,004	6.2%	8,055	11.4%
HH Income \$10,000 to 14,999	153	2.7%	1,126	3.5%	4,712	6.7%
HH Income \$0 to 9,999	120	2.1%	951	3.0%	4,515	6.4%
HH Income \$35,000+	4,582	81.4%	25,360	79.1%	46,050	65.3%
HH Income \$50,000+	3,967	70.5%	21,235	66.2%	36,210	51.3%
HH Income \$75,000+	2,955	52.5%	15,123	47.1%	24,135	34.2%

Race & Ethnicity (2010)

Total Population	13,448		80,730		195,422	
White	7,804	58.0%	48,344	59.9%	107,786	55.2%
Black or African American	1,558	11.6%	9,317	11.5%	28,766	14.7%
American Indian & Alaska Native	96	0.7%	740	0.9%	2,669	1.4%
Asian	3,559	26.5%	18,973	23.5%	43,224	22.1%
Hawaiian & Pacific Islander	81	0.6%	651	0.8%	2,657	1.4%
Other Race	147	1.1%	1,367	1.7%	6,488	3.3%
Two or More Races	203	1.5%	1,339	1.7%	3,833	2.0%
Not Hispanic or Latino Population	11,679	86.9%	65,925	81.7%	141,793	72.6%
Non Hispanic: White	6,787	58.1%	39,789	60.4%	82,125	57.9%
Non Hispanic: Black or African American	1,323	11.3%	7,008	10.6%	17,412	12.3%
Non Hispanic: Amer Indian & AK Native	85	0.7%	633	1.0%	2,054	1.4%
Non Hispanic: Asian	3,088	26.4%	15,491	23.5%	29,174	20.6%
Non Hispanic: Hawaiian & Pacific Islander	69	0.6%	504	0.8%	1,668	1.2%
Non Hispanic: Other Race	147	1.3%	1,367	2.1%	6,394	4.5%
Non Hispanic: Two or More Races	180	1.5%	1,133	1.7%	2,965	2.1%
Hispanic or Latino Population	1,768	13.1%	14,806	18.3%	53,629	27.4%
Hispanic: White	1,017	57.5%	8,555	57.8%	25,660	47.8%
Hispanic: Black or African American	235	13.3%	2,309	15.6%	11,354	21.2%
Hispanic: American Indian & Alaska Native	11	0.6%	108	0.7%	615	1.1%
Hispanic: Asian	470	26.6%	3,482	23.5%	14,049	26.2%
Hispanic: Hawaiian & Pacific Islander	12	0.7%	147	1.0%	988	1.8%
Hispanic: Other Race	-	-	-	-	94	0.2%
Hispanic: Two or More Races	24	1.3%	206	1.4%	868	1.6%
Not of Hispanic Origin Population (1990)	11,884	92.9%	57,885	89.8%	136,575	82.5%
Hispanic Origin Population (1990)	913	7.1%	6,562	10.2%	28,876	17.5%
Not Hispanic or Latino Population (2000)	11,330	90.8%	58,178	86.4%	137,533	78.3%
Hispanic or Latino Population (2000)	1,145	9.2%	9,154	13.6%	38,226	21.7%
Not Hispanic or Latino Population 5yr (2015)	11,492	85.3%	68,942	79.9%	141,705	70.6%
Hispanic or Latino Population 5yr (2015)	1,985	14.7%	17,313	20.1%	58,985	29.4%
Historical Annual Change (1990-2000)	232	2.5%	2,591	3.9%	9,350	3.2%
Projected Annual Change (2000-2015)	840	4.9%	8,159	5.9%	20,759	3.6%

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Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	13,448		80,730		195,422	
Age 0 to 4 yrs	606	4.5%	4,435	5.5%	13,638	7.0%
Age 5 to 9 yrs	615	4.6%	4,527	5.6%	13,894	7.1%
Age 10 to 14 yrs	751	5.6%	5,056	6.3%	14,105	7.2%
Age 15 to 19 yrs	875	6.5%	5,118	6.3%	14,332	7.3%
Age 20 to 24 yrs	695	5.2%	4,435	5.5%	12,674	6.5%
Age 25 to 29 yrs	764	5.7%	4,997	6.2%	13,686	7.0%
Age 30 to 34 yrs	707	5.3%	4,830	6.0%	12,881	6.6%
Age 35 to 39 yrs	705	5.2%	4,974	6.2%	11,982	6.1%
Age 40 to 44 yrs	848	6.3%	5,675	7.0%	12,472	6.4%
Age 45 to 49 yrs	1,121	8.3%	6,540	8.1%	13,710	7.0%
Age 50 to 54 yrs	1,318	9.8%	6,529	8.1%	13,360	6.8%
Age 55 to 59 yrs	1,188	8.8%	5,812	7.2%	11,987	6.1%
Age 60 to 64 yrs	984	7.3%	4,794	5.9%	9,697	5.0%
Age 65 to 69 yrs	661	4.9%	3,706	4.6%	7,627	3.9%
Age 70 to 74 yrs	500	3.7%	3,001	3.7%	6,140	3.1%
Age 75 to 79 yrs	418	3.1%	2,446	3.0%	4,993	2.6%
Age 80 to 84 yrs	331	2.5%	1,907	2.4%	3,919	2.0%
Age 85 yrs plus	361	2.7%	1,946	2.4%	4,326	2.2%
Median Age	44.4 yrs		40.9 yrs		35.3 yrs	
Age 19 yrs or less	2,847	21.2%	19,137	23.7%	55,970	28.6%
Age 20 to 64 years	8,330	61.9%	48,586	60.2%	112,449	57.5%
Age 65 years Plus	2,271	16.9%	13,007	16.1%	27,003	13.8%

Female Age Distribution (2010)

Female Population	7,173	53.3%	42,211	52.3%	101,353	51.9%
Age 0 to 4 yrs	296	4.1%	2,195	5.2%	6,729	6.6%
Age 5 to 9 yrs	297	4.1%	2,231	5.3%	6,894	6.8%
Age 10 to 14 yrs	361	5.0%	2,481	5.9%	6,908	6.8%
Age 15 to 19 yrs	430	6.0%	2,470	5.9%	7,019	6.9%
Age 20 to 24 yrs	356	5.0%	2,258	5.3%	6,317	6.2%
Age 25 to 29 yrs	393	5.5%	2,582	6.1%	7,023	6.9%
Age 30 to 34 yrs	382	5.3%	2,510	5.9%	6,586	6.5%
Age 35 to 39 yrs	404	5.6%	2,617	6.2%	6,152	6.1%
Age 40 to 44 yrs	478	6.7%	2,984	7.1%	6,452	6.4%
Age 45 to 49 yrs	614	8.6%	3,430	8.1%	7,116	7.0%
Age 50 to 54 yrs	696	9.7%	3,444	8.2%	6,987	6.9%
Age 55 to 59 yrs	627	8.7%	3,055	7.2%	6,334	6.2%
Age 60 to 64 yrs	518	7.2%	2,530	6.0%	5,204	5.1%
Age 65 to 69 yrs	349	4.9%	1,990	4.7%	4,136	4.1%
Age 70 to 74 yrs	274	3.8%	1,669	4.0%	3,451	3.4%
Age 75 to 79 yrs	241	3.4%	1,403	3.3%	2,835	2.8%
Age 80 to 84 yrs	216	3.0%	1,116	2.6%	2,381	2.3%
Age 85 yrs plus	241	3.4%	1,247	3.0%	2,829	2.8%
Female Median Age	45.3 yrs		42.1 yrs		36.8 yrs	
Age 19 yrs or less	1,383	19.3%	9,377	22.2%	27,550	27.2%
Age 20 to 64 years	4,469	62.3%	25,409	60.2%	58,172	57.4%
Age 65 years Plus	1,321	18.4%	7,425	17.6%	15,631	15.4%

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Male Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Male Population	6,275	46.7%	38,520	47.7%	94,069	48.1%
Age 0 to 4 yrs	309	4.9%	2,241	5.8%	6,910	7.3%
Age 5 to 9 yrs	318	5.1%	2,297	6.0%	7,000	7.4%
Age 10 to 14 yrs	390	6.2%	2,575	6.7%	7,197	7.7%
Age 15 to 19 yrs	446	7.1%	2,648	6.9%	7,314	7.8%
Age 20 to 24 yrs	339	5.4%	2,177	5.7%	6,356	6.8%
Age 25 to 29 yrs	371	5.9%	2,415	6.3%	6,663	7.1%
Age 30 to 34 yrs	325	5.2%	2,321	6.0%	6,295	6.7%
Age 35 to 39 yrs	301	4.8%	2,357	6.1%	5,830	6.2%
Age 40 to 44 yrs	370	5.9%	2,691	7.0%	6,020	6.4%
Age 45 to 49 yrs	507	8.1%	3,110	8.1%	6,593	7.0%
Age 50 to 54 yrs	622	9.9%	3,085	8.0%	6,372	6.8%
Age 55 to 59 yrs	561	8.9%	2,757	7.2%	5,652	6.0%
Age 60 to 64 yrs	466	7.4%	2,263	5.9%	4,493	4.8%
Age 65 to 69 yrs	312	5.0%	1,716	4.5%	3,491	3.7%
Age 70 to 74 yrs	226	3.6%	1,333	3.5%	2,689	2.9%
Age 75 to 79 yrs	177	2.8%	1,043	2.7%	2,158	2.3%
Age 80 to 84 yrs	115	1.8%	792	2.1%	1,538	1.6%
Age 85 yrs plus	120	1.9%	699	1.8%	1,496	1.6%
Male Median Age	43.2 yrs		39.5 yrs		33.8 yrs	
Age 19 yrs or less	1,464	23.3%	9,761	25.3%	28,421	30.2%
Age 20 to 64 years	3,861	61.5%	23,177	60.2%	54,277	57.7%
Age 65 years Plus	950	15.1%	5,582	14.5%	11,372	12.1%

Males per 100 Females (2010)

Overall Comparison	87		91		93	
Age 0 to 4 yrs	105	51.1%	102	50.5%	103	50.7%
Age 5 to 9 yrs	107	51.8%	103	50.7%	102	50.4%
Age 10 to 14 yrs	108	51.9%	104	50.9%	104	51.0%
Age 15 to 19 yrs	104	50.9%	107	51.7%	104	51.0%
Age 20 to 24 yrs	95	48.8%	96	49.1%	101	50.2%
Age 25 to 29 yrs	94	48.5%	94	48.3%	95	48.7%
Age 30 to 34 yrs	85	45.9%	92	48.0%	96	48.9%
Age 35 to 39 yrs	74	42.7%	90	47.4%	95	48.7%
Age 40 to 44 yrs	78	43.7%	90	47.4%	93	48.3%
Age 45 to 49 yrs	83	45.2%	91	47.6%	93	48.1%
Age 50 to 54 yrs	89	47.2%	90	47.2%	91	47.7%
Age 55 to 59 yrs	90	47.2%	90	47.4%	89	47.2%
Age 60 to 64 yrs	90	47.3%	89	47.2%	86	46.3%
Age 65 to 69 yrs	89	47.2%	86	46.3%	84	45.8%
Age 70 to 74 yrs	83	45.3%	80	44.4%	78	43.8%
Age 75 to 79 yrs	73	42.3%	74	42.6%	76	43.2%
Age 80 to 84 yrs	54	34.9%	71	41.5%	65	39.2%
Age 85 yrs plus	50	33.1%	56	35.9%	53	34.6%
Age 19 yrs or less	106	51.4%	104	51.0%	103	50.8%
Age 20 to 39 yrs	87	46.5%	93	48.2%	96	49.1%
Age 40 to 64 yrs	86	46.3%	90	47.4%	91	47.6%
Age 65 years Plus	72	41.8%	75	42.9%	73	42.1%

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Household Type (2010)						
Total Households	5,628		32,077		70,551	
Households with Children	1,592	28.3%	9,855	30.7%	24,620	34.9%
Average Household Size	2.35		2.49		2.74	
Est. Household Density	1,792.86	<i>psm</i>	1,134.97	<i>psm</i>	898.81	<i>psm</i>
Population Family	10,766	80.1%	65,902	81.6%	160,072	81.9%
Population Non-Family	2,460	18.3%	14,124	17.5%	33,151	17.0%
Population Group Qtrs	221	1.6%	705	0.9%	2,199	1.1%
Family Households	3,532	62.8%	20,542	64.0%	44,968	63.7%
<i>Married Couple Hhlds</i>	2,564	72.6%	15,114	73.6%	29,953	66.6%
<i>Other Family Hhlds</i>	968	27.4%	5,428	26.4%	15,015	33.4%
Family Households With Children	1,579	44.7%	9,784	47.6%	24,425	54.3%
<i>Married Couple With Children</i>	990	62.7%	6,464	66.1%	14,489	59.3%
<i>Other Family Hhlds With Children</i>	589	37.3%	3,320	33.9%	9,936	40.7%
Family Households No Children	1,953	55.3%	10,758	52.4%	20,543	45.7%
<i>Married Couple No Children</i>	1,574	80.6%	8,650	80.4%	15,464	75.3%
<i>Other Family Households No Children</i>	379	19.4%	2,108	19.6%	5,080	24.7%
Average Family Household Size	3.05		3.21		3.56	
Average Family Income	\$111,685		\$99,827		\$81,273	
Median Family Income	\$97,383		\$86,171		\$66,555	
Non-Family Households	2,096	37.2%	11,535	36.0%	25,583	36.3%
Non-Family Hhlds With Children	14	0.7%	71	0.6%	195	0.8%
Non-Family Hhld No Children	2,082	99.3%	11,464	99.4%	25,388	99.2%
<i>N-F Hhld Lone Person No Children</i>	1,722	82.1%	9,290	80.5%	20,479	80.0%
Lone Male Householder	588	34.1%	3,485	37.5%	8,050	39.3%
Lone Female Householder	1,134	65.9%	5,804	62.5%	12,429	60.7%
<i>N-F Hhld 2+ Persons No Children</i>	361	17.2%	2,174	18.8%	4,909	19.2%
Average Non-Family Hhld Size	1.17		1.22		1.30	
Marital Status (2010)						
(15 Years or Older)	11,464		66,770		153,924	
Never Married	2,749	24.0%	16,691	25.0%	45,302	29.4%
Now Married	5,941	51.8%	34,766	52.1%	70,645	45.9%
Previously Married	2,773	24.2%	15,314	22.9%	37,977	24.7%
Separated	449	16.2%	2,592	16.9%	8,795	23.2%
Widowed	775	28.0%	4,599	30.0%	10,992	28.9%
Divorced	1,550	55.9%	8,123	53.0%	18,190	47.9%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	9,905		57,158		126,778	
Elementary (0 to 8)	388	3.9%	3,262	5.7%	15,098	11.9%
Some High School (9 to 11)	378	3.8%	2,812	4.9%	10,471	8.3%
High School Graduate (12)	1,550	15.7%	10,771	18.8%	28,372	22.4%
Some College (13 to 16)	2,101	21.2%	12,943	22.6%	27,184	21.4%
Associate Degree Only	1,210	12.2%	6,050	10.6%	10,708	8.4%
Bachelor Degree Only	2,633	26.6%	13,817	24.2%	22,588	17.8%
Graduate Degree	1,646	16.6%	7,504	13.1%	12,357	9.7%
Any College + (Some College or higher)	7,590	76.6%	40,313	70.5%	72,837	57.5%
College Degree + (Bachelor Degree or higher)	4,279	43.2%	21,321	37.3%	34,945	27.6%

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	1 Mile		3 Miles		5 Miles	
Housing (2010)						
Total Housing Units	6,040		34,182		76,621	
Housing Units, Occupied	5,628	93.2%	32,077	93.8%	70,551	92.1%
Housing Units, Owner-Occupied	3,290	58.5%	20,528	64.0%	40,051	56.8%
Housing Units, Renter-Occupied	2,338	41.5%	11,549	36.0%	30,500	43.2%
Housing Units, Vacant	412	6.4%	2,105	5.8%	6,070	7.3%
Total Housing Units (2000)	5,570		28,608		68,526	
Historical Annual Change (2000-2010)	470	0.8%	5,574	1.9%	8,094	1.2%
Household Size (2010)						
Total Households	5,628		32,077		70,551	
1 Person Household	1,722	30.6%	9,290	29.0%	20,479	29.0%
2 Person Households	1,948	34.6%	10,510	32.8%	20,101	28.5%
3 Person Households	845	15.0%	4,718	14.7%	9,875	14.0%
4 Person Households	705	12.5%	4,421	13.8%	9,587	13.6%
5 Person Households	265	4.7%	1,897	5.9%	5,024	7.1%
6 Person Households	100	1.8%	754	2.4%	2,579	3.7%
7+ Person Households	43	0.8%	488	1.5%	2,907	4.1%
Household Stability (2010)						
Total Households	5,628		32,077		70,551	
In current residence < 1 year	907	16.1%	4,709	14.7%	10,991	15.6%
In current residence 1-2 years	1,244	22.1%	6,776	21.1%	16,871	23.9%
In current residence 3-5 years	812	14.4%	4,855	15.1%	10,817	15.3%
In current residence 6-10 years	715	12.7%	4,683	14.6%	9,721	13.8%
In current residence > 10 years	1,950	34.7%	11,055	34.5%	22,151	31.4%
Turnover (% Annual Residential Turnover)	16.1%		14.7%		15.6%	
Stability (% In Current Residence 5+ Years)	47.3%		49.1%		45.2%	
Median Years in Residence	5.6 yrs		5.9 yrs		5.2 yrs	
Household Vehicles (2010)						
Total Vehicles Available	10,885		61,802		126,618	
Household: 0 Vehicles Available	307	5.5%	1,611	5.0%	5,783	8.2%
Household: 1 Vehicles Available	1,903	33.8%	10,349	32.3%	24,891	35.3%
Household: 2 Vehicles Available	2,031	36.1%	12,831	40.0%	25,918	36.7%
Household: 3+ Vehicles Available	1,387	24.6%	7,285	22.7%	13,959	19.8%
Average Per Household	1.9 Vehicles		1.9 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	7,597	69.8%	44,441	71.9%	83,387	65.9%
Average Per Owner Household	2.3 Vehicles		2.2 Vehicles		2.1 Vehicles	
Renter Occupied Hhlds Vehicles	3,288	30.2%	17,361	28.1%	43,231	34.1%
Average Per Renter Household	1.4 Vehicles		1.5 Vehicles		1.4 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	6,726		32,923		71,204	
Travel to Work in 14 Minutes or Less	1,143	17.0%	6,737	20.5%	17,939	25.2%
Travel to Work in 15 to 29 Minutes	3,684	54.8%	17,015	51.7%	32,971	46.3%
Travel to Work in 30 to 59 Minutes	1,505	22.4%	6,795	20.6%	14,415	20.2%
Travel to Work in 60 Minutes or More	248	3.7%	1,404	4.3%	3,654	5.1%
Work at Home	146	2.2%	972	3.0%	2,225	3.1%
Average Travel Time to Work	22.3 mins		22.4 mins		22.2 mins	

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Lat/Lon: 38.51006/-121.5428

Riverside Blvd & Florin Rd

Sacramento, CA

	1 Mile		3 Miles		5 Miles	
Transportation To Work (2000)						
Work Base	6,726		32,923		71,204	
Drive to Work Alone	5,284	78.6%	25,183	76.5%	51,102	71.8%
Drive to Work in Carpool	973	14.5%	5,151	15.6%	12,434	17.5%
Travel to Work - Public Transportation	214	3.2%	1,045	3.2%	2,914	4.1%
Drive to Work on Motorcycle	-	-	60	0.2%	112	0.2%
Bicycle to Work	22	0.3%	170	0.5%	650	0.9%
Walk to Work	44	0.6%	198	0.6%	1,326	1.9%
Other Means	45	0.7%	143	0.4%	441	0.6%
Work at Home	146	2.2%	972	3.0%	2,225	3.1%

Daytime Demos (2010)

Total Number of Businesses	189		1,588		5,483	
Total Number of Employees	1,532		13,206		64,962	
Company Headqtrs: Businesses	-	-	-	-	11	0.2%
Company Headqtrs: Employees	-	-	-	-	3,031	4.7%
Employee Population per Business	8.1 to 1		8.3 to 1		11.8 to 1	
Residential Population per Business	71.3 to 1		50.8 to 1		35.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	5,797		39,387		133,898	

Labor Force (2010)

Labor: Population Age 16+	11,296		65,697		150,904	
Unemployment Rate	5.5%		5.6%		7.9%	
Labor Force Total: Males	5,154	45.6%	30,848	47.0%	71,478	47.4%
<i>Male civilian employed</i>	3,514	68.2%	20,057	65.0%	41,608	58.2%
<i>Male civilian unemployed</i>	267	5.2%	1,885	6.1%	6,366	8.9%
<i>Males in Armed Forces</i>	4	0.1%	15	-	62	0.1%
<i>Males not in labor force</i>	1,369	26.6%	8,891	28.8%	23,442	32.8%
Labor Force Total: Females	6,141	54.4%	34,848	53.0%	79,426	52.6%
<i>Female civilian employed</i>	3,504	57.1%	19,433	55.8%	40,252	50.7%
<i>Female civilian unemployed</i>	352	5.7%	1,789	5.1%	5,542	7.0%
<i>Females in Armed Forces</i>	8	0.1%	10	-	47	0.1%
<i>Females not in labor force</i>	2,278	37.1%	13,616	39.1%	33,586	42.3%
Employment Force Change (2000-2010)	318	4.8%	6,605	20.1%	10,887	15.3%
Male Change (2000-2010)	255	7.8%	3,831	23.6%	5,811	16.2%
Female Change (2000-2010)	64	1.9%	2,774	16.7%	5,076	14.4%

Occupation (2000)

Occupation: Population Age 16+	6,700		32,885		70,973	
Occupation Total: Males	3,260	48.7%	16,227	49.3%	35,797	50.4%
Occupation Total: Females	3,440	51.3%	16,658	50.7%	35,176	49.6%
Mgmt, Business, & Financial Operations	1,315	19.6%	6,213	18.9%	10,516	14.8%
Professional and Related	2,098	31.3%	9,379	28.5%	16,666	23.5%
Service	705	10.5%	3,957	12.0%	11,075	15.6%
Sales and Office	1,932	28.8%	9,132	27.8%	19,779	27.9%
Farming, Fishing, & Forestry	5	0.1%	74	0.2%	468	0.7%
Construction, Extraction, & Maintenance	252	3.8%	1,627	4.9%	4,999	7.0%
Production, Transport, & Material Moving	392	5.9%	2,504	7.6%	7,470	10.5%
White Collar	79.8%		75.2%		66.2%	
Blue Collar	20.2%		24.8%		33.8%	

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Riverside Blvd & Florin Rd

Sacramento, CA

Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	5,570		28,608		68,526	
1 Detached Unit	2,889	51.9%	18,317	64.0%	42,916	62.6%
1 Attached Unit	1,068	19.2%	3,569	12.5%	6,240	9.1%
2 Units	139	2.5%	643	2.2%	2,286	3.3%
3 to 4 Units	316	5.7%	1,193	4.2%	4,068	5.9%
5 to 9 Units	290	5.2%	1,251	4.4%	3,519	5.1%
10 to 19 Units	191	3.4%	650	2.3%	2,080	3.0%
20 to 49 Units	145	2.6%	765	2.7%	1,683	2.5%
50 or more Units	529	9.5%	2,170	7.6%	3,938	5.7%
Mobile Home or Trailer	2	-	50	0.2%	1,697	2.5%
Other Structure	-	-	-	-	99	0.1%

Homes Built By Year (2000)

Homes Built 1999 to 2000	26	0.5%	130	0.5%	321	0.5%
Homes Built 1995 to 1998	23	0.4%	758	2.6%	1,301	1.9%
Homes Built 1990 to 1994	140	2.5%	1,925	6.7%	3,126	4.6%
Homes Built 1980 to 1989	1,469	26.4%	7,615	26.6%	11,047	16.1%
Homes Built 1970 to 1979	2,530	45.4%	6,298	22.0%	12,331	18.0%
Homes Built 1960 to 1969	1,269	22.8%	5,831	20.4%	13,034	19.0%
Homes Built 1950 to 1959	77	1.4%	4,563	16.0%	13,349	19.5%
Homes Built 1940 to 1949	26	0.5%	1,170	4.1%	6,602	9.6%
Homes Built Before 1939	8	0.1%	318	1.1%	7,417	10.8%
Median Age of Homes	24.8 yrs		27.5 yrs		36.6 yrs	

Home Values (2000)

Owner Specified Housing Units	2,952		16,682		33,555	
Home Values \$1,000,000 or More	-	-	5	-	5	-
Home Values \$750,000 to \$999,999	-	-	16	0.1%	41	0.1%
Home Values \$500,000 to \$749,999	15	0.5%	155	0.9%	280	0.8%
Home Values \$400,000 to \$499,999	64	2.2%	414	2.5%	609	1.8%
Home Values \$300,000 to \$399,999	199	6.8%	914	5.5%	1,665	5.0%
Home Values \$250,000 to \$299,999	372	12.6%	1,322	7.9%	1,973	5.9%
Home Values \$200,000 to \$249,999	698	23.7%	2,521	15.1%	3,553	10.6%
Home Values \$175,000 to \$199,999	613	20.8%	2,446	14.7%	3,192	9.5%
Home Values \$150,000 to \$174,999	519	17.6%	2,921	17.5%	4,204	12.5%
Home Values \$125,000 to \$149,999	221	7.5%	2,367	14.2%	4,338	12.9%
Home Values \$100,000 to \$124,999	166	5.6%	1,387	8.3%	3,902	11.6%
Home Values \$90,000 to \$99,999	20	0.7%	750	4.5%	2,855	8.5%
Home Values \$80,000 to \$89,999	34	1.2%	595	3.6%	2,736	8.2%
Home Values \$70,000 to \$79,999	-	-	344	2.1%	2,099	6.3%
Home Values \$60,000 to \$69,999	8	0.3%	186	1.1%	855	2.5%
Home Values \$50,000 to \$59,999	-	-	91	0.5%	552	1.6%
Home Values \$35,000 to \$49,999	-	-	69	0.4%	331	1.0%
Home Values \$25,000 to \$34,999	-	-	27	0.2%	91	0.3%
Home Values \$10,000 to \$24,999	22	0.8%	147	0.9%	229	0.7%
Home Values \$0 to \$9,999	-	-	5	-	44	0.1%
Owner Occupied Median Home Value	\$201,883		\$180,998		\$156,372	
Renter Occupied Median Rent	\$685		\$675		\$546	
Average Property Value (2010)	\$233,008		\$228,257		\$198,314	

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Riverside Blvd & Florin Rd

Sacramento, CA

1 Mile

3 Miles

5 Miles

Consumer Expenditure (Annual Total)

Total Household Expenditure (2010)	\$378 M	\$2.04 B	\$3.88 B
<i>Total Non-Retail Expenditures (2010)</i>	\$218 M	\$1.18 B	\$2.23 B
<i>Total Retail Expenditures (2010)</i>	\$159 M	\$861 M	\$1.65 B
Apparel (2010)	\$18.1 M	\$97.7 M	\$187 M
Contributions (2010)	\$15.1 M	\$80.5 M	\$147 M
Education (2010)	\$9.87 M	\$52.4 M	\$96.6 M
Entertainment (2010)	\$21.3 M	\$115 M	\$217 M
Food And Beverages (2010)	\$56.3 M	\$306 M	\$593 M
Furnishings And Equipment (2010)	\$17.3 M	\$92.4 M	\$171 M
Gifts (2010)	\$10.7 M	\$56.9 M	\$105 M
Health Care (2010)	\$22.1 M	\$120 M	\$236 M
Household Operations (2010)	\$14.3 M	\$76.3 M	\$141 M
Miscellaneous Expenses (2010)	\$6.16 M	\$33.5 M	\$64.5 M
Personal Care (2010)	\$5.45 M	\$29.4 M	\$56.3 M
Personal Insurance (2010)	\$4.10 M	\$21.9 M	\$40.4 M
Reading (2010)	\$1.26 M	\$6.74 M	\$12.8 M
Shelter (2010)	\$73.3 M	\$395 M	\$751 M
Tobacco (2010)	\$2.19 M	\$12.1 M	\$24.8 M
Transportation (2010)	\$74.9 M	\$405 M	\$771 M
Utilities (2010)	\$25.2 M	\$137 M	\$270 M

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$5,591		\$5,297		\$4,586	
<i>Total Non-Retail Expenditures (2010)</i>	\$3,231	57.8%	\$3,059	57.7%	\$2,639	57.6%
<i>Total Retail Expenditures (2010)</i>	\$2,360	42.2%	\$2,238	42.3%	\$1,947	42.4%
Apparel (2010)	\$268	4.8%	\$254	4.8%	\$220	4.8%
Contributions (2010)	\$223	4.0%	\$209	3.9%	\$174	3.8%
Education (2010)	\$146	2.6%	\$136	2.6%	\$114	2.5%
Entertainment (2010)	\$315	5.6%	\$298	5.6%	\$256	5.6%
Food And Beverages (2010)	\$834	14.9%	\$794	15.0%	\$700	15.3%
Furnishings And Equipment (2010)	\$256	4.6%	\$240	4.5%	\$202	4.4%
Gifts (2010)	\$158	2.8%	\$148	2.8%	\$124	2.7%
Health Care (2010)	\$328	5.9%	\$313	5.9%	\$278	6.1%
Household Operations (2010)	\$211	3.8%	\$198	3.7%	\$167	3.6%
Miscellaneous Expenses (2010)	\$91	1.6%	\$87	1.6%	\$76	1.7%
Personal Care (2010)	\$81	1.4%	\$76	1.4%	\$67	1.5%
Personal Insurance (2010)	\$61	1.1%	\$57	1.1%	\$48	1.0%
Reading (2010)	\$19	0.3%	\$18	0.3%	\$15	0.3%
Shelter (2010)	\$1,086	19.4%	\$1,027	19.4%	\$887	19.3%
Tobacco (2010)	\$32	0.6%	\$31	0.6%	\$29	0.6%
Transportation (2010)	\$1,109	19.8%	\$1,052	19.9%	\$910	19.8%
Utilities (2010)	\$373	6.7%	\$357	6.7%	\$319	7.0%

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