

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 34.51885/-117.31586

October 2009

RF9

Valley Center Dr & La Paz Dr Victorville, California	5.00 mi radius		10.00 mi radius		20.00 mi radius	
<b>Population</b>						
Estimated Population (2009)	125,810		288,015		360,265	
Census Population (1990)	70,115		165,052		202,585	
Census Population (2000)	89,039		204,671		262,653	
Projected Population (2014)	132,297		304,970		375,803	
Forecasted Population (2019)	156,309		360,640		438,592	
Historical Annual Change (1990-2000)	18,924	2.7%	39,619	2.4%	60,068	3.0%
Historical Annual Change (2000-2009)	36,771	4.6%	83,344	4.5%	97,612	4.1%
Projected Annual Change (2009-2014)	6,487	1.0%	16,955	1.2%	15,537	0.9%
Est. Population Density (2009)	1,629.60	<i>psm</i>	923.20	<i>psm</i>	289.33	<i>psm</i>
Trade Area Size	77.20	<i>sq mi</i>	311.97	<i>sq mi</i>	1,245.19	<i>sq mi</i>
<b>Households</b>						
Estimated Households (2009)	39,857		89,289		112,056	
Census Households (1990)	23,883		55,168		68,246	
Census Households (2000)	29,716		67,000		86,681	
Projected Households (2014)	41,048		93,150		114,803	
Forecasted Households (2019)	63,832		144,845		178,508	
Historical Annual Change (1990-2000)	5,833	2.4%	11,832	2.1%	18,435	2.7%
Projected Annual Change (2000-2014)	11,332	2.7%	26,150	2.8%	28,122	2.3%
<b>Average Household Income</b>						
Est. Average Household Income (2009)	\$64,449		\$63,637		\$65,522	
Census Average Hhld Income (1990)	\$39,670		\$37,095		\$38,163	
Census Average Hhld Income (2000)	\$47,580		\$47,278		\$49,438	
Proj. Average Household Income (2014)	\$70,378		\$68,624		\$70,474	
Historical Annual Change (1990-2000)	\$7,910	2.0%	\$10,182	2.7%	\$11,275	3.0%
Projected Annual Change (2000-2014)	\$22,798	3.4%	\$21,346	3.2%	\$21,035	3.0%
<b>Median Household Income</b>						
Est. Median Household Income (2009)	\$50,761		\$51,338		\$52,788	
Census Median Hhld Income (1990)	\$32,592		\$31,389		\$32,456	
Census Median Hhld Income (2000)	\$40,198		\$39,945		\$41,499	
Proj. Median Household Income (2014)	\$54,738		\$55,064		\$56,529	
Historical Annual Change (1990-2000)	\$7,605	2.3%	\$8,556	2.7%	\$9,043	2.8%
Projected Annual Change (2000-2014)	\$14,541	2.6%	\$15,119	2.7%	\$15,030	2.6%
<b>Per Capita Income</b>						
Est. Per Capita Income (2009)	\$20,574		\$19,899		\$20,549	
Census Per Capita Income (1990)	\$13,513		\$12,399		\$12,856	
Census Per Capita Income (2000)	\$15,955		\$15,476		\$16,254	
Proj. Per Capita Income (2014)	\$21,984		\$21,121		\$21,690	
Historical Annual Change (1990-2000)	\$2,442	1.8%	\$3,077	2.5%	\$3,397	2.6%
Projected Annual Change (2000-2014)	\$6,029	2.7%	\$5,645	2.6%	\$5,437	2.4%
<b>Other Income</b>						
Est. Median Disposable Income (2009)	\$42,893		\$43,246		\$44,299	
Proj. Median Disposable Income (2014)	\$45,772		\$45,888		\$46,958	
Est. Average Household Net Worth (2009)	\$437,117		\$432,405		\$448,678	

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<b>Household Income Distribution (2009)</b>						
HH Income \$200,000 or More	1,068	2.7%	1,989	2.2%	2,698	2.4%
HH Income \$150,000 to 199,999	1,029	2.6%	2,184	2.4%	3,061	2.7%
HH Income \$125,000 to 149,999	1,159	2.9%	2,889	3.2%	4,007	3.6%
HH Income \$100,000 to 124,999	2,637	6.6%	6,316	7.1%	8,238	7.4%
HH Income \$75,000 to 99,999	5,586	14.0%	12,734	14.3%	16,369	14.6%
HH Income \$50,000 to 74,999	8,074	20.3%	18,166	20.3%	22,853	20.4%
HH Income \$35,000 to 49,999	5,974	15.0%	13,197	14.8%	16,489	14.7%
HH Income \$25,000 to 34,999	4,155	10.4%	10,031	11.2%	12,270	11.0%
HH Income \$15,000 to 24,999	5,031	12.6%	10,918	12.2%	13,013	11.6%
HH Income \$10,000 to 14,999	2,262	5.7%	4,697	5.3%	5,480	4.9%
HH Income \$0 to 9,999	2,883	7.2%	6,168	6.9%	7,578	6.8%
HH Income \$35,000+	25,526	64.0%	57,474	64.4%	73,714	65.8%
HH Income \$50,000+	19,552	49.1%	44,277	49.6%	57,225	51.1%
HH Income \$75,000+	11,479	28.8%	26,112	29.2%	34,373	30.7%
<b>Race &amp; Ethnicity (2009)</b>						
Total Population	125,810		288,015		360,265	
White	65,642	52.2%	157,657	54.7%	201,942	56.1%
Black or African American	11,570	9.2%	23,285	8.1%	27,175	7.5%
American Indian & Alaska Native	1,556	1.2%	3,934	1.4%	5,022	1.4%
Asian	5,981	4.8%	11,697	4.1%	13,925	3.9%
Hawaiian & Pacific Islander	376	0.3%	910	0.3%	1,124	0.3%
Other Race	28,177	22.4%	64,138	22.3%	77,851	21.6%
Two or More Races	12,508	9.9%	26,394	9.2%	33,226	9.2%
Not Hispanic or Latino Population	74,501	59.2%	174,045	60.4%	221,722	61.5%
<i>Non Hispanic: White</i>	50,366	67.6%	124,788	71.7%	162,140	73.1%
<i>Non Hispanic: Black or African American</i>	10,639	14.3%	21,403	12.3%	24,944	11.3%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	828	1.1%	2,221	1.3%	2,863	1.3%
<i>Non Hispanic: Asian</i>	5,356	7.2%	10,509	6.0%	12,435	5.6%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	297	0.4%	729	0.4%	893	0.4%
<i>Non Hispanic: Other Race</i>	67	0.1%	82	0.0%	106	0.0%
<i>Non Hispanic: Two or More Races</i>	6,947	9.3%	14,314	8.2%	18,342	8.3%
Hispanic or Latino Population	51,309	40.8%	113,970	39.6%	138,543	38.5%
<i>Hispanic: White</i>	15,276	29.8%	32,868	28.8%	39,802	28.7%
<i>Hispanic: Black or African American</i>	931	1.8%	1,881	1.7%	2,230	1.6%
<i>Hispanic: American Indian &amp; Alaska Native</i>	728	1.4%	1,714	1.5%	2,159	1.6%
<i>Hispanic: Asian</i>	625	1.2%	1,188	1.0%	1,490	1.1%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	79	0.2%	181	0.2%	231	0.2%
<i>Hispanic: Other Race</i>	28,110	54.8%	64,056	56.2%	77,746	56.1%
<i>Hispanic: Two or More Races</i>	5,561	10.8%	12,081	10.6%	14,884	10.7%
Not of Hispanic Origin Population (1990)	56,335	80.3%	136,060	82.4%	169,415	83.6%
Hispanic Origin Population (1990)	13,780	19.7%	28,992	17.6%	33,170	16.4%
Not Hispanic or Latino Population (2000)	62,300	70.0%	147,476	72.1%	194,385	74.0%
Hispanic or Latino Population (2000)	26,739	30.0%	57,195	27.9%	68,267	26.0%
Not Hispanic or Latino Population 5yr (2014)	71,722	54.2%	168,480	55.2%	210,715	56.1%
Hispanic or Latino Population 5yr (2014)	60,574	45.8%	136,490	44.8%	165,088	43.9%
Historical Annual Change (1990-2000)	12,959	9.4%	28,203	9.7%	35,098	10.6%
Projected Annual Change (2000-2014)	33,835	9.0%	79,295	9.9%	96,820	10.1%

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<b>Age Distribution (2009)</b>						
Total Population	125,810		288,015		360,265	
Age 0 to 4 yrs	9,776	7.8%	22,511	7.8%	27,394	7.6%
Age 5 to 9 yrs	9,732	7.7%	22,259	7.7%	27,403	7.6%
Age 10 to 14 yrs	10,344	8.2%	24,176	8.4%	30,187	8.4%
Age 15 to 19 yrs	10,343	8.2%	24,101	8.4%	30,226	8.4%
Age 20 to 24 yrs	8,659	6.9%	19,378	6.7%	23,661	6.6%
Age 25 to 29 yrs	8,855	7.0%	19,880	6.9%	24,228	6.7%
Age 30 to 34 yrs	8,353	6.6%	19,373	6.7%	24,093	6.7%
Age 35 to 39 yrs	7,883	6.3%	18,530	6.4%	23,472	6.5%
Age 40 to 44 yrs	8,333	6.6%	19,526	6.8%	25,155	7.0%
Age 45 to 49 yrs	8,569	6.8%	19,702	6.8%	25,548	7.1%
Age 50 to 54 yrs	7,912	6.3%	17,915	6.2%	23,305	6.5%
Age 55 to 59 yrs	6,792	5.4%	15,414	5.4%	19,986	5.5%
Age 60 to 64 yrs	5,901	4.7%	13,021	4.5%	16,591	4.6%
Age 65 to 69 yrs	4,534	3.6%	10,129	3.5%	12,633	3.5%
Age 70 to 74 yrs	3,594	2.9%	8,042	2.8%	9,834	2.7%
Age 75 to 79 yrs	2,818	2.2%	6,238	2.2%	7,434	2.1%
Age 80 to 84 yrs	1,954	1.6%	4,405	1.5%	5,134	1.4%
Age 85 yrs plus	1,456	1.2%	3,415	1.2%	3,979	1.1%
Median Age	32.6 yrs		32.6 yrs		33.2 yrs	
Age 19 yrs or less	40,196	31.9%	93,047	32.3%	115,211	32.0%
Age 20 to 64 years	71,258	56.6%	162,739	56.5%	206,040	57.2%
Age 65 years Plus	14,356	11.4%	32,229	11.2%	39,015	10.8%
<b>Female Age Distribution (2009)</b>						
Female Population	64,406	51.2%	146,452	50.8%	181,474	50.4%
Age 0 to 4 yrs	4,776	7.4%	11,041	7.5%	13,396	7.4%
Age 5 to 9 yrs	4,790	7.4%	10,938	7.5%	13,455	7.4%
Age 10 to 14 yrs	5,109	7.9%	11,824	8.1%	14,721	8.1%
Age 15 to 19 yrs	5,087	7.9%	11,953	8.2%	14,901	8.2%
Age 20 to 24 yrs	4,422	6.9%	9,730	6.6%	11,736	6.5%
Age 25 to 29 yrs	4,402	6.8%	9,848	6.7%	11,870	6.5%
Age 30 to 34 yrs	4,259	6.6%	9,806	6.7%	12,080	6.7%
Age 35 to 39 yrs	3,995	6.2%	9,231	6.3%	11,586	6.4%
Age 40 to 44 yrs	4,385	6.8%	10,064	6.9%	12,785	7.0%
Age 45 to 49 yrs	4,471	6.9%	10,123	6.9%	12,964	7.1%
Age 50 to 54 yrs	4,054	6.3%	9,179	6.3%	11,859	6.5%
Age 55 to 59 yrs	3,491	5.4%	7,922	5.4%	10,133	5.6%
Age 60 to 64 yrs	3,158	4.9%	6,855	4.7%	8,588	4.7%
Age 65 to 69 yrs	2,407	3.7%	5,420	3.7%	6,643	3.7%
Age 70 to 74 yrs	1,942	3.0%	4,372	3.0%	5,243	2.9%
Age 75 to 79 yrs	1,605	2.5%	3,457	2.4%	4,062	2.2%
Age 80 to 84 yrs	1,126	1.7%	2,545	1.7%	2,950	1.6%
Age 85 yrs plus	927	1.4%	2,144	1.5%	2,501	1.4%
Female Median Age	33.6 yrs		33.6 yrs		33.9 yrs	
Age 19 yrs or less	19,762	30.7%	45,756	31.2%	56,473	31.1%
Age 20 to 64 years	36,636	56.9%	82,758	56.5%	103,601	57.1%
Age 65 years Plus	8,008	12.4%	17,938	12.2%	21,399	11.8%

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## Valley Center Dr & La Paz Dr Victorville, California

5.00 mi radius      10.00 mi radius      20.00 mi radius

### Male Age Distribution (2009)

	5.00 mi radius	10.00 mi radius	20.00 mi radius
Male Population	61,404 48.8%	141,563 49.2%	178,792 49.6%
Age 0 to 4 yrs	5,001 8.1%	11,471 8.1%	13,998 7.8%
Age 5 to 9 yrs	4,942 8.0%	11,320 8.0%	13,948 7.8%
Age 10 to 14 yrs	5,235 8.5%	12,352 8.7%	15,466 8.7%
Age 15 to 19 yrs	5,257 8.6%	12,148 8.6%	15,325 8.6%
Age 20 to 24 yrs	4,237 6.9%	9,648 6.8%	11,925 6.7%
Age 25 to 29 yrs	4,453 7.3%	10,032 7.1%	12,358 6.9%
Age 30 to 34 yrs	4,094 6.7%	9,567 6.8%	12,013 6.7%
Age 35 to 39 yrs	3,888 6.3%	9,299 6.6%	11,886 6.6%
Age 40 to 44 yrs	3,949 6.4%	9,463 6.7%	12,370 6.9%
Age 45 to 49 yrs	4,098 6.7%	9,579 6.8%	12,584 7.0%
Age 50 to 54 yrs	3,858 6.3%	8,736 6.2%	11,447 6.4%
Age 55 to 59 yrs	3,301 5.4%	7,492 5.3%	9,853 5.5%
Age 60 to 64 yrs	2,744 4.5%	6,165 4.4%	8,003 4.5%
Age 65 to 69 yrs	2,127 3.5%	4,709 3.3%	5,990 3.4%
Age 70 to 74 yrs	1,652 2.7%	3,670 2.6%	4,591 2.6%
Age 75 to 79 yrs	1,212 2.0%	2,781 2.0%	3,372 1.9%
Age 80 to 84 yrs	828 1.3%	1,859 1.3%	2,184 1.2%
Age 85 yrs plus	529 0.9%	1,271 0.9%	1,478 0.8%
Male Median Age	31.6 yrs	31.6 yrs	32.4 yrs
Age 19 yrs or less	20,434 33.3%	47,291 33.4%	58,738 32.9%
Age 20 to 64 years	34,622 56.4%	79,981 56.5%	102,438 57.3%
Age 65 years Plus	6,348 10.3%	14,291 10.1%	17,615 9.9%

### Males per 100 Females, Male % Pop (2009)

	5.00 mi radius	10.00 mi radius	20.00 mi radius
Overall Comparison	95	97	99
Age 0 to 4 yrs	105 51.2%	104 51.0%	104 51.1%
Age 5 to 9 yrs	103 50.8%	103 50.9%	104 50.9%
Age 10 to 14 yrs	102 50.6%	104 51.1%	105 51.2%
Age 15 to 19 yrs	103 50.8%	102 50.4%	103 50.7%
Age 20 to 24 yrs	96 48.9%	99 49.8%	102 50.4%
Age 25 to 29 yrs	101 50.3%	102 50.5%	104 51.0%
Age 30 to 34 yrs	96 49.0%	98 49.4%	99 49.9%
Age 35 to 39 yrs	97 49.3%	101 50.2%	103 50.6%
Age 40 to 44 yrs	90 47.4%	94 48.5%	97 49.2%
Age 45 to 49 yrs	92 47.8%	95 48.6%	97 49.3%
Age 50 to 54 yrs	95 48.8%	95 48.8%	97 49.1%
Age 55 to 59 yrs	95 48.6%	95 48.6%	97 49.3%
Age 60 to 64 yrs	87 46.5%	90 47.4%	93 48.2%
Age 65 to 69 yrs	88 46.9%	87 46.5%	90 47.4%
Age 70 to 74 yrs	85 46.0%	84 45.6%	88 46.7%
Age 75 to 79 yrs	76 43.0%	80 44.6%	83 45.4%
Age 80 to 84 yrs	74 42.4%	73 42.2%	74 42.5%
Age 85 yrs plus	57 36.3%	59 37.2%	59 37.1%
Age 19 yrs or less	103 50.8%	103 50.8%	104 51.0%
Age 20 to 39 yrs	98 49.4%	100 50.0%	102 50.5%
Age 40 to 64 yrs	92 47.9%	94 48.4%	96 49.1%
Age 65 years Plus	79 44.2%	80 44.3%	82 45.2%

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<b>Household Type (2009)</b>						
Total Households	39,857		89,289		112,056	
Households with Children	17,578	44.1%	40,353	45.2%	50,150	44.8%
Average Household Size	3.14		3.20		3.19	
Est. Household Density	516.27	psm	286.21	psm	89.99	psm
Population Family	112,893	89.7%	259,477	90.1%	324,195	90.0%
Population Non-Family	12,239	9.7%	26,579	9.2%	33,013	9.2%
Population Group Qtrs	677	0.5%	1,959	0.7%	3,058	0.8%
Family Households	30,183	75.7%	68,553	76.8%	85,994	76.7%
<i>Married Couple Hhlds</i>	21,413	70.9%	49,027	71.5%	62,374	72.5%
<i>Other Family Hhlds</i>	8,770	29.1%	19,526	28.5%	23,620	27.5%
Family Households With Children	17,407	57.7%	39,963	58.3%	49,668	57.8%
<i>Married Couple With Children</i>	11,365	65.3%	26,609	66.6%	33,608	67.7%
<i>Other Family Hhlds With Children</i>	6,042	34.7%	13,354	33.4%	16,060	32.3%
Family Households No Children	12,776	42.3%	28,590	41.7%	36,326	42.2%
<i>Married Couple No Children</i>	10,048	78.7%	22,418	78.4%	28,766	79.2%
<i>Other Family Households No Childrer</i>	2,728	21.3%	6,172	21.6%	7,560	20.8%
Average Family Household Size	3.74		3.79		3.77	
Average Family Income	\$71,227		\$69,706		\$71,564	
Median Family Income	\$58,255		\$57,558		\$59,105	
Non-Family Households	9,674	24.3%	20,736	23.2%	26,062	23.3%
Non-Family Hhlds With Children	171	1.8%	390	1.9%	482	1.8%
Non-Family Hhld No Children	9,503	98.2%	20,346	98.1%	25,580	98.2%
<i>N-F Hhld Lone Person No Children</i>	7,875	81.4%	16,833	81.2%	21,117	81.0%
Lone Male Householder	3,497	44.4%	7,553	44.9%	9,975	47.2%
Lone Female Householder	4,378	55.6%	9,280	55.1%	11,142	52.8%
<i>N-F Hhld 2+ Persons No Children</i>	1,628	16.8%	3,513	16.9%	4,463	17.1%
Average Non-Family Hhld Size	1.27		1.28		1.27	
<b>Marital Status (2009)</b>						
(15 Years or Older)	95,873		218,983		275,200	
Never Married	22,101	23.1%	50,157	22.9%	62,488	22.7%
Now Married	52,396	54.7%	120,647	55.1%	153,295	55.7%
Previously Married	21,376	22.3%	48,179	22.0%	59,416	21.6%
<i>Separated</i>	4,513	21.1%	10,742	22.3%	13,965	23.5%
<i>Widowed</i>	6,332	29.6%	14,285	29.6%	16,741	28.2%
<i>Divorced</i>	10,531	49.3%	23,152	48.1%	28,711	48.3%
<b>Educational Attainment (2009)</b>						
Adult Population (25 Years or Older)	76,955		175,590		221,394	
Elementary (0 to 8)	5,094	6.6%	12,518	7.1%	15,052	6.8%
Some High School (9 to 11)	9,276	12.1%	22,377	12.7%	27,620	12.5%
High School Graduate (12)	25,079	32.6%	57,043	32.5%	71,148	32.1%
Some College (13 to 16)	17,997	23.4%	42,655	24.3%	54,288	24.5%
Associate Degree Only	7,352	9.6%	15,788	9.0%	20,132	9.1%
Bachelor Degree Only	7,664	10.0%	15,999	9.1%	20,919	9.4%
Graduate Degree	4,493	5.8%	9,211	5.2%	12,237	5.5%
Any College + (Some College or higher)	37,506	48.7%	83,652	47.6%	107,575	48.6%
College Degree + (Bachelor Degree or higher)	12,157	15.8%	25,209	14.4%	33,155	15.0%

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# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 34.51885/-117.31586

October 2009

RF9

Valley Center Dr & La Paz Dr Victorville, California	5.00 mi radius		10.00 mi radius		20.00 mi radius	
<b>Housing (2009)</b>						
Total Housing Units	45,430		102,020		135,810	
Housing Units, Occupied	39,857	87.7%	89,289	87.5%	112,056	82.5%
<i>Housing Units, Owner-Occupied</i>	25,777	64.7%	60,353	67.6%	77,692	69.3%
<i>Housing Units, Renter-Occupied</i>	14,081	35.3%	28,935	32.4%	34,364	30.7%
Housing Units, Vacant	5,572	12.3%	12,732	12.5%	23,754	17.5%
Total Housing Units (2000)	32,000		72,756		101,318	
Historical Annual Change (2000-2009)	13,430	4.7%	29,264	4.5%	34,491	3.8%
<b>Household Size (2009)</b>						
Total Households	39,857		89,289		112,056	
1 Person Household	7,875	19.8%	16,833	18.9%	21,117	18.8%
2 Person Households	9,673	24.3%	21,169	23.7%	27,006	24.1%
3 Person Households	5,501	13.8%	12,236	13.7%	15,282	13.6%
4 Person Households	7,997	20.1%	18,470	20.7%	23,158	20.7%
5 Person Households	4,804	12.1%	11,262	12.6%	13,980	12.5%
6 Person Households	2,252	5.7%	5,309	5.9%	6,556	5.9%
7+ Person Households	1,754	4.4%	4,009	4.5%	4,958	4.4%
<b>Household Stability (2009)</b>						
Total Households	39,857		89,289		112,056	
In current residence < 1 year	8,062	20.2%	16,845	18.9%	20,313	18.1%
In current residence 1-2 years	11,466	28.8%	23,959	26.8%	30,845	27.5%
In current residence 3-5 years	7,664	19.2%	17,476	19.6%	22,159	19.8%
In current residence 6-10 years	6,684	16.8%	15,960	17.9%	20,306	18.1%
In current residence > 10 years	5,982	15.0%	15,048	16.9%	18,433	16.4%
Turnover (% Annual Residential Turnover)	20.2%		18.9%		18.1%	
Stability (% In Current Residence 5+ Years)	31.8%		34.7%		34.6%	
Median Years in Residence	3.4 yrs		3.6 yrs		3.6 yrs	
<b>Household Vehicles (2009)</b>						
Total Vehicles Available	74,275		173,500		223,108	
Household: 0 Vehicles Available	2,636	6.6%	5,515	6.2%	6,325	5.6%
Household: 1 Vehicles Available	12,845	32.2%	27,234	30.5%	32,883	29.3%
Household: 2 Vehicles Available	15,453	38.8%	34,302	38.4%	43,394	38.7%
Household: 3+ Vehicles Available	8,924	22.4%	22,238	24.9%	29,454	26.3%
Average Per Household	1.9 Vehicles		1.9 Vehicles		2.0 Vehicles	
Owner Occupied Hhlds Vehicles	54,855 73.9%		132,342 76.3%		172,939 77.5%	
<i>Average Per Owner Household</i>	2.1 Vehicles		2.2 Vehicles		2.2 Vehicles	
Renter Occupied Hhlds Vehicles	19,419 26.1%		41,158 23.7%		50,169 22.5%	
<i>Average Per Renter Household</i>	1.4 Vehicles		1.4 Vehicles		1.5 Vehicles	
<b>Travel Time (2000)</b>						
Worker Base (16 Years or Older)	32,333		72,886		95,914	
Travel to Work in 14 Minutes or Less	9,323	28.8%	17,738	24.3%	22,220	23.2%
Travel to Work in 15 to 29 Minutes	8,731	27.0%	21,617	29.7%	26,576	27.7%
Travel to Work in 30 to 59 Minutes	6,810	21.1%	16,715	22.9%	23,924	24.9%
Travel to Work in 60 Minutes or More	6,225	19.3%	14,073	19.3%	19,234	20.1%
Work at Home	1,245	3.8%	2,744	3.8%	3,961	4.1%
Average Travel Time to Work	32.9 mins		33.6 mins		34.3 mins	

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<b>Transportation To Work (2000)</b>						
Work Base	32,333		72,886		95,914	
Drive to Work Alone	24,406	75.5%	55,049	75.5%	72,468	75.6%
Drive to Work in Carpool	5,566	17.2%	12,587	17.3%	16,131	16.8%
Travel to Work - Public Transportation	303	0.9%	629	0.9%	830	0.9%
Drive to Work on Motorcycle	48	0.1%	132	0.2%	161	0.2%
Bicycle to Work	158	0.5%	259	0.4%	267	0.3%
Walk to Work	338	1.0%	751	1.0%	1,171	1.2%
Other Means	270	0.8%	736	1.0%	926	1.0%
Work at Home	1,245	3.8%	2,744	3.8%	3,961	4.1%
<b>Daytime Demos (2009)</b>						
Total Number of Businesses	4,110		7,335		8,789	
Total Number of Employees	39,317		69,033		81,818	
Company Headqtrs: Businesses	5	0.1%	6	0.1%	7	0.1%
Company Headqtrs: Employees	160	0.4%	316	0.5%	557	0.7%
Employee Population per Business	9.6 to 1		9.4 to 1		9.3 to 1	
Residential Population per Business	30.6 to 1		39.3 to 1		41.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	83,108		169,955		207,439	
<b>Labor Force (2009)</b>						
Labor: Population Age 16+	93,785		214,000		268,871	
Unemployment Rate	7.8%		8.2%		8.1%	
Labor Force Total: Males	45,114	48.1%	103,793	48.5%	132,042	49.1%
<i>Male civilian employec</i>	27,876	61.8%	63,442	61.1%	80,779	61.2%
<i>Male civilian unemployec</i>	3,827	8.5%	9,345	9.0%	11,637	8.8%
<i>Males in Armed Forces</i>	420	0.9%	876	0.8%	1,118	0.8%
<i>Males not in labor force</i>	12,990	28.8%	30,131	29.0%	38,507	29.2%
Labor Force Total: Females	48,671	51.9%	110,207	51.5%	136,829	50.9%
<i>Female civilian employec</i>	21,682	44.5%	48,724	44.2%	61,311	44.8%
<i>Female civilian unemployec</i>	3,517	7.2%	8,275	7.5%	10,158	7.4%
<i>Females in Armed Forces</i>	15	0.0%	36	0.0%	41	0.0%
<i>Females not in labor force</i>	23,457	48.2%	53,172	48.2%	65,318	47.7%
Employment Force Change (2000-2009)	17,342		39,477		46,430	
Male Change (2000-2009)	9,451		21,616		25,529	
Female Change (2000-2009)	7,891		17,861		20,901	
<b>Occupation (2000)</b>						
Occupation: Population Age 16+	32,217		72,689		95,661	
<i>Occupation Total: Males</i>	18,425	57.2%	41,826	57.5%	55,251	57.8%
<i>Occupation Total: Females</i>	13,791	42.8%	30,863	42.5%	40,410	42.2%
Mgmt, Business, & Financial Operations	3,407	10.6%	6,947	9.6%	9,628	10.1%
Professional and Related	5,652	17.5%	11,629	16.0%	15,566	16.3%
Service	5,436	16.9%	11,879	16.3%	15,605	16.3%
Sales and Office	8,559	26.6%	19,162	26.4%	24,872	26.0%
Farming, Fishing, and Forestry	51	0.2%	200	0.3%	269	0.3%
Construction, Extraction, & Maintenance	4,058	12.6%	10,187	14.0%	13,758	14.4%
Production, Transport, & Material Moving	5,054	15.7%	12,686	17.5%	15,963	16.7%
<i>White Collar</i>	54.7%		51.9%		52.3%	
<i>Blue Collar</i>	45.3%		48.1%		47.7%	

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<b>Units In Structure (2000)</b>						
Total Units	32,000		72,756		101,318	
1 Detached Unit	23,906	74.7%	54,575	75.0%	78,124	77.1%
1 Attached Unit	521	1.6%	1,649	2.3%	2,343	2.3%
2 Units	504	1.6%	1,377	1.9%	1,577	1.6%
3 to 4 Units	1,023	3.2%	3,474	4.8%	3,623	3.6%
5 to 9 Units	1,544	4.8%	2,421	3.3%	2,510	2.5%
10 to 19 Units	998	3.1%	1,607	2.2%	1,643	1.6%
20 to 49 Units	296	0.9%	795	1.1%	913	0.9%
50 or more Units	1,235	3.9%	1,860	2.6%	1,891	1.9%
Mobile Home or Trailer	1,926	6.0%	4,786	6.6%	8,366	8.3%
Other Structure	47	0.1%	213	0.3%	328	0.3%
<b>Homes Built By Year (2000)</b>						
Homes Built 1999 to 2000	654	2.0%	1,366	1.9%	1,698	1.7%
Homes Built 1995 to 1998	2,012	6.3%	4,594	6.3%	6,362	6.3%
Homes Built 1990 to 1994	6,329	19.8%	13,682	18.8%	18,295	18.1%
Homes Built 1980 to 1989	12,476	39.0%	29,018	39.9%	36,662	36.2%
Homes Built 1970 to 1979	5,468	17.1%	12,747	17.5%	17,237	17.0%
Homes Built 1960 to 1969	2,418	7.6%	5,715	7.9%	9,447	9.3%
Homes Built 1950 to 1959	1,678	5.2%	3,953	5.4%	6,340	6.3%
Homes Built 1940 to 1949	559	1.7%	1,027	1.4%	2,847	2.8%
Homes Built Before 1939	405	1.3%	654	0.9%	2,431	2.4%
Median Age of Homes	17.0 yrs		16.8 yrs		18.8 yrs	
<b>Home Values (2000)</b>						
Owner Specified Housing Units	17,665		41,272		53,512	
Home Values \$1,000,000 or More	24	0.1%	67	0.2%	132	0.2%
Home Values \$750,000 or \$999,999	0	-	0	-	38	0.1%
Home Values \$500,000 or \$749,999	26	0.1%	35	0.1%	119	0.2%
Home Values \$400,000 to \$499,999	71	0.4%	106	0.3%	269	0.5%
Home Values \$300,000 to \$399,999	209	1.2%	336	0.8%	883	1.6%
Home Values \$250,000 to \$299,999	298	1.7%	519	1.3%	986	1.8%
Home Values \$200,000 to \$249,999	597	3.4%	1,153	2.8%	2,093	3.9%
Home Values \$175,000 to \$199,999	735	4.2%	1,498	3.6%	2,347	4.4%
Home Values \$150,000 to \$174,999	1,518	8.6%	3,114	7.5%	4,438	8.3%
Home Values \$125,000 to \$149,999	2,686	15.2%	5,803	14.1%	7,695	14.4%
Home Values \$100,000 to \$124,999	3,690	20.9%	8,499	20.6%	10,465	19.6%
Home Values \$90,000 to \$99,999	2,182	12.4%	5,566	13.5%	6,551	12.2%
Home Values \$80,000 to \$89,999	2,424	13.7%	6,105	14.8%	7,162	13.4%
Home Values \$70,000 to \$79,999	1,576	8.9%	4,059	9.8%	4,774	8.9%
Home Values \$60,000 to \$69,999	826	4.7%	2,377	5.8%	2,979	5.6%
Home Values \$50,000 to \$59,999	443	2.5%	1,243	3.0%	1,595	3.0%
Home Values \$35,000 to \$49,999	273	1.5%	550	1.3%	687	1.3%
Home Values \$25,000 to \$34,999	50	0.3%	117	0.3%	139	0.3%
Home Values \$10,000 to \$24,999	31	0.2%	100	0.2%	133	0.2%
Home Values \$0 to \$9,999	5	0.0%	27	0.1%	28	0.1%
Owner Occupied Median Home Value	\$114,628		\$108,156		\$115,403	
Renter Occupied Median Rent	\$538		\$518		\$529	

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<b>Consumer Expenditure (Annual Total)</b>			
Total Household Expenditure (2009)	\$2,059,818,898	\$4,581,383,920	\$5,863,142,252
<i>Total Non-Retail Expenditures (2009)</i>	\$1,186,642,196	\$2,639,352,943	\$3,379,222,585
<i>Total Retail Expenditures (2009)</i>	\$873,176,699	\$1,942,030,980	\$2,483,919,672
Apparel (2009)	\$99,287,958	\$220,595,814	\$282,244,506
Contributions (2009)	\$73,535,943	\$161,628,000	\$208,816,779
Education (2009)	\$47,899,382	\$105,444,096	\$136,058,248
Entertainment (2009)	\$114,868,469	\$255,497,689	\$327,382,619
Food And Beverages (2009)	\$319,513,638	\$711,712,429	\$908,257,543
Furnishings And Equipment (2009)	\$89,561,061	\$199,010,063	\$255,731,503
Gifts (2009)	\$52,203,199	\$115,276,986	\$148,609,275
Health Care (2009)	\$126,744,993	\$282,170,114	\$359,478,576
Household Operations (2009)	\$72,782,332	\$161,241,574	\$207,553,334
Miscellaneous Expenses (2009)	\$34,289,683	\$76,351,826	\$97,476,941
Personal Care (2009)	\$29,982,727	\$66,666,320	\$85,231,194
Personal Insurance (2009)	\$20,690,415	\$45,712,823	\$58,881,738
Reading (2009)	\$6,659,078	\$14,780,470	\$18,930,203
Shelter (2009)	\$395,726,458	\$880,209,597	\$1,127,527,117
Tobacco (2009)	\$13,968,181	\$31,174,499	\$39,464,981
Transportation (2009)	\$415,503,428	\$927,445,648	\$1,185,869,442
Utilities (2009)	\$146,601,954	\$326,465,978	\$415,628,262
<b>Consumer Expenditure (per Household per Month)</b>			
Total Household Expenditure (2009)	\$4,307	\$4,276	\$4,360
<i>Total Non-Retail Expenditures (2009)</i>	\$2,481 57.6%	\$2,463 57.6%	\$2,513 57.6%
<i>Total Retail Expenditures (2009)</i>	\$1,826 42.4%	\$1,813 42.4%	\$1,847 42.4%
Apparel (2009)	\$208 4.8%	\$206 4.8%	\$210 4.8%
Contributions (2009)	\$154 3.6%	\$151 3.5%	\$155 3.6%
Education (2009)	\$100 2.3%	\$98 2.3%	\$101 2.3%
Entertainment (2009)	\$240 5.6%	\$238 5.6%	\$243 5.6%
Food And Beverages (2009)	\$668 15.5%	\$664 15.5%	\$675 15.5%
Furnishings And Equipment (2009)	\$187 4.3%	\$186 4.3%	\$190 4.4%
Gifts (2009)	\$109 2.5%	\$108 2.5%	\$111 2.5%
Health Care (2009)	\$265 6.2%	\$263 6.2%	\$267 6.1%
Household Operations (2009)	\$152 3.5%	\$150 3.5%	\$154 3.5%
Miscellaneous Expenses (2009)	\$72 1.7%	\$71 1.7%	\$72 1.7%
Personal Care (2009)	\$63 1.5%	\$62 1.5%	\$63 1.5%
Personal Insurance (2009)	\$43 1.0%	\$43 1.0%	\$44 1.0%
Reading (2009)	\$14 0.3%	\$14 0.3%	\$14 0.3%
Shelter (2009)	\$827 19.2%	\$822 19.2%	\$839 19.2%
Tobacco (2009)	\$29 0.7%	\$29 0.7%	\$29 0.7%
Transportation (2009)	\$869 20.2%	\$866 20.2%	\$882 20.2%
Utilities (2009)	\$307 7.1%	\$305 7.1%	\$309 7.1%

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