

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 43.6101/-116.1938

111 S Broadway Ave

Boise, ID

Population

	1 Mile		2 Miles		3 Miles	
Estimated Population (2010)	10,902		40,594		82,407	
Census Population (1990)	8,931		34,178		67,457	
Census Population (2000)	9,810		37,853		76,745	
Projected Population (2015)	11,975		43,175		87,395	
Forecasted Population (2020)	13,173		46,118		93,288	
Historical Annual Change (1990-2000)	880	1.0%	3,675	1.1%	9,288	1.4%
Historical Annual Change (2000-2010)	1,092	1.1%	2,741	0.7%	5,662	0.7%
Projected Annual Change (2010-2015)	1,073	2.0%	2,581	1.3%	4,988	1.2%
Est. Population Density (2010)	3,473.18 <i>psm</i>		3,233.04 <i>psm</i>		2,915.77 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		12.56 <i>sq mi</i>		28.26 <i>sq mi</i>	

Households

Estimated Households (2010)	5,227		19,258		37,656	
Census Households (1990)	4,229		15,497		29,246	
Census Households (2000)	4,658		17,549		34,092	
Projected Households (2015)	5,639		20,207		39,461	
Forecasted Households (2020)	6,179		21,667		42,415	
Historical Annual Change (1990-2000)	429	1.0%	2,053	1.3%	4,846	1.7%
Projected Annual Change (2000-2015)	981	1.4%	2,657	1.0%	5,369	1.0%

Average Household Income

Est. Average Household Income (2010)	\$55,104		\$61,127		\$64,054	
Census Average Hhld Income (1990)	\$28,758		\$32,313		\$33,947	
Census Average Hhld Income (2000)	\$42,020		\$47,217		\$51,060	
Proj. Average Household Income (2015)	\$59,890		\$66,105		\$69,282	
Historical Annual Change (1990-2000)	\$13,262	4.6%	\$14,905	4.6%	\$17,113	5.0%
Projected Annual Change (2000-2015)	\$17,870	2.8%	\$18,887	2.7%	\$18,222	2.4%

Median Household Income

Est. Median Household Income (2010)	\$35,388		\$43,606		\$48,424	
Census Median Hhld Income (1990)	\$19,967		\$24,080		\$26,667	
Census Median Hhld Income (2000)	\$29,535		\$35,506		\$39,245	
Proj. Median Household Income (2015)	\$37,052		\$46,365		\$51,521	
Historical Annual Change (1990-2000)	\$9,568	4.8%	\$11,426	4.7%	\$12,578	4.7%
Projected Annual Change (2000-2015)	\$7,517	1.7%	\$10,859	2.0%	\$12,276	2.1%

Per Capita Income

Est. Per Capita Income (2010)	\$28,169		\$30,157		\$30,210	
Census Per Capita Income (1990)	\$13,617		\$14,651		\$14,718	
Census Per Capita Income (2000)	\$20,087		\$21,988		\$22,584	
Proj. Per Capita Income (2015)	\$30,339		\$32,394		\$32,468	
Historical Annual Change (1990-2000)	\$6,470	4.8%	\$7,337	5.0%	\$7,867	5.3%
Projected Annual Change (2000-2015)	\$10,252	3.4%	\$10,406	3.2%	\$9,883	2.9%

Other Income

Est. Median Disposable Income (2010)	\$30,999		\$37,229		\$40,773	
Proj. Median Disposable Income (2015)	\$32,324		\$39,293		\$43,127	
Est. Average Household Net Worth (2010)	\$331,626		\$395,241		\$416,629	

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Boise, ID

Household Income Distribution (2010)

	1 Mile		2 Miles		3 Miles	
HH Income \$200,000 or More	167	3.2%	603	3.1%	1,237	3.3%
HH Income \$150,000 to 199,999	146	2.8%	666	3.5%	1,267	3.4%
HH Income \$125,000 to 149,999	92	1.8%	640	3.3%	1,565	4.2%
HH Income \$100,000 to 124,999	173	3.3%	832	4.3%	1,974	5.2%
HH Income \$75,000 to 99,999	350	6.7%	1,557	8.1%	3,224	8.6%
HH Income \$50,000 to 74,999	618	11.8%	3,282	17.0%	6,944	18.4%
HH Income \$35,000 to 49,999	743	14.2%	2,601	13.5%	5,473	14.5%
HH Income \$25,000 to 34,999	893	17.1%	3,150	16.4%	5,724	15.2%
HH Income \$15,000 to 24,999	816	15.6%	2,615	13.6%	4,568	12.1%
HH Income \$10,000 to 14,999	528	10.1%	1,467	7.6%	2,545	6.8%
HH Income \$0 to 9,999	700	13.4%	1,845	9.6%	3,135	8.3%
HH Income \$35,000+	2,290	43.8%	10,181	52.9%	21,684	57.6%
HH Income \$50,000+	1,547	29.6%	7,579	39.4%	16,211	43.1%
HH Income \$75,000+	928	17.8%	4,297	22.3%	9,267	24.6%

Race & Ethnicity (2010)

Total Population	10,902		40,594		82,407	
White	9,738	89.3%	36,958	91.0%	75,398	91.5%
Black or African American	373	3.4%	1,110	2.7%	1,926	2.3%
American Indian & Alaska Native	159	1.5%	482	1.2%	928	1.1%
Asian	309	2.8%	934	2.3%	1,791	2.2%
Hawaiian & Pacific Islander	28	0.3%	132	0.3%	224	0.3%
Other Race	143	1.3%	425	1.0%	960	1.2%
Two or More Races	153	1.4%	553	1.4%	1,179	1.4%
Not Hispanic or Latino Population	9,955	91.3%	37,336	92.0%	75,277	91.3%
Non Hispanic: White	8,872	89.1%	33,924	90.9%	68,741	91.3%
Non Hispanic: Black or African American	345	3.5%	1,040	2.8%	1,785	2.4%
Non Hispanic: Amer Indian & AK Native	146	1.5%	447	1.2%	852	1.1%
Non Hispanic: Asian	279	2.8%	860	2.3%	1,640	2.2%
Non Hispanic: Hawaiian & Pacific Islander	27	0.3%	124	0.3%	211	0.3%
Non Hispanic: Other Race	143	1.4%	425	1.1%	960	1.3%
Non Hispanic: Two or More Races	143	1.4%	516	1.4%	1,087	1.4%
Hispanic or Latino Population	947	8.7%	3,258	8.0%	7,130	8.7%
Hispanic: White	866	91.4%	3,033	93.1%	6,657	93.4%
Hispanic: Black or African American	28	2.9%	71	2.2%	141	2.0%
Hispanic: American Indian & Alaska Native	13	1.4%	35	1.1%	76	1.1%
Hispanic: Asian	30	3.1%	74	2.3%	151	2.1%
Hispanic: Hawaiian & Pacific Islander	1	0.1%	8	0.2%	13	0.2%
Hispanic: Other Race	-	-	-	-	-	-
Hispanic: Two or More Races	10	1.1%	37	1.1%	92	1.3%
Not of Hispanic Origin Population (1990)	8,586	96.1%	33,052	96.7%	65,372	96.9%
Hispanic Origin Population (1990)	345	3.9%	1,126	3.3%	2,085	3.1%
Not Hispanic or Latino Population (2000)	9,308	94.9%	36,066	95.3%	72,785	94.8%
Hispanic or Latino Population (2000)	503	5.1%	1,787	4.7%	3,960	5.2%
Not Hispanic or Latino Population 5yr (2015)	10,757	89.8%	39,108	90.6%	78,560	89.9%
Hispanic or Latino Population 5yr (2015)	1,218	10.2%	4,067	9.4%	8,836	10.1%
Historical Annual Change (1990-2000)	158	4.6%	661	5.9%	1,875	9.0%
Projected Annual Change (2000-2015)	716	9.5%	2,280	8.5%	4,875	8.2%

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Age Distribution (2010)

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Total Population	10,902		40,594		82,407	
Age 0 to 4 yrs	511	4.7%	2,320	5.7%	5,048	6.1%
Age 5 to 9 yrs	351	3.2%	1,798	4.4%	4,353	5.3%
Age 10 to 14 yrs	308	2.8%	1,712	4.2%	4,177	5.1%
Age 15 to 19 yrs	1,123	10.3%	2,831	7.0%	5,336	6.5%
Age 20 to 24 yrs	2,063	18.9%	5,214	12.8%	8,591	10.4%
Age 25 to 29 yrs	1,360	12.5%	4,371	10.8%	7,709	9.4%
Age 30 to 34 yrs	777	7.1%	3,159	7.8%	6,141	7.5%
Age 35 to 39 yrs	599	5.5%	2,620	6.5%	5,373	6.5%
Age 40 to 44 yrs	520	4.8%	2,575	6.3%	5,455	6.6%
Age 45 to 49 yrs	611	5.6%	2,724	6.7%	5,777	7.0%
Age 50 to 54 yrs	624	5.7%	2,621	6.5%	5,294	6.4%
Age 55 to 59 yrs	478	4.4%	2,138	5.3%	4,632	5.6%
Age 60 to 64 yrs	428	3.9%	1,734	4.3%	3,821	4.6%
Age 65 to 69 yrs	296	2.7%	1,256	3.1%	2,919	3.5%
Age 70 to 74 yrs	235	2.2%	1,032	2.5%	2,348	2.8%
Age 75 to 79 yrs	214	2.0%	901	2.2%	1,977	2.4%
Age 80 to 84 yrs	173	1.6%	736	1.8%	1,594	1.9%
Age 85 yrs plus	231	2.1%	851	2.1%	1,861	2.3%
Median Age	30.6 yrs		33.4 yrs		34.7 yrs	
Age 19 yrs or less	2,293	21.0%	8,660	21.3%	18,914	23.0%
Age 20 to 64 years	7,460	68.4%	27,157	66.9%	52,794	64.1%
Age 65 years Plus	1,150	10.5%	4,776	11.8%	10,700	13.0%

Female Age Distribution (2010)

Female Population	5,370	49.3%	19,850	48.9%	40,707	49.4%
Age 0 to 4 yrs	252	4.7%	1,138	5.7%	2,474	6.1%
Age 5 to 9 yrs	178	3.3%	877	4.4%	2,102	5.2%
Age 10 to 14 yrs	149	2.8%	852	4.3%	2,040	5.0%
Age 15 to 19 yrs	648	12.1%	1,532	7.7%	2,744	6.7%
Age 20 to 24 yrs	1,026	19.1%	2,555	12.9%	4,195	10.3%
Age 25 to 29 yrs	575	10.7%	1,902	9.6%	3,429	8.4%
Age 30 to 34 yrs	308	5.7%	1,347	6.8%	2,741	6.7%
Age 35 to 39 yrs	242	4.5%	1,147	5.8%	2,433	6.0%
Age 40 to 44 yrs	230	4.3%	1,183	6.0%	2,584	6.3%
Age 45 to 49 yrs	281	5.2%	1,287	6.5%	2,797	6.9%
Age 50 to 54 yrs	295	5.5%	1,256	6.3%	2,585	6.3%
Age 55 to 59 yrs	241	4.5%	1,098	5.5%	2,398	5.9%
Age 60 to 64 yrs	216	4.0%	862	4.3%	1,976	4.9%
Age 65 to 69 yrs	163	3.0%	671	3.4%	1,531	3.8%
Age 70 to 74 yrs	147	2.7%	602	3.0%	1,346	3.3%
Age 75 to 79 yrs	132	2.5%	536	2.7%	1,151	2.8%
Age 80 to 84 yrs	123	2.3%	445	2.2%	958	2.4%
Age 85 yrs plus	164	3.0%	562	2.8%	1,224	3.0%
Female Median Age	31.5 yrs		34.2 yrs		36.0 yrs	
Age 19 yrs or less	1,227	22.9%	4,398	22.2%	9,360	23.0%
Age 20 to 64 years	3,414	63.6%	12,637	63.7%	25,137	61.8%
Age 65 years Plus	729	13.6%	2,815	14.2%	6,210	15.3%

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Male Age Distribution (2010)

	1 Mile		2 Miles		3 Miles	
Male Population	5,532	50.7%	20,744	51.1%	41,700	50.6%
Age 0 to 4 yrs	259	4.7%	1,183	5.7%	2,574	6.2%
Age 5 to 9 yrs	173	3.1%	921	4.4%	2,250	5.4%
Age 10 to 14 yrs	158	2.9%	860	4.1%	2,137	5.1%
Age 15 to 19 yrs	475	8.6%	1,299	6.3%	2,593	6.2%
Age 20 to 24 yrs	1,037	18.7%	2,659	12.8%	4,396	10.5%
Age 25 to 29 yrs	785	14.2%	2,469	11.9%	4,280	10.3%
Age 30 to 34 yrs	469	8.5%	1,811	8.7%	3,400	8.2%
Age 35 to 39 yrs	357	6.5%	1,473	7.1%	2,940	7.1%
Age 40 to 44 yrs	290	5.2%	1,392	6.7%	2,871	6.9%
Age 45 to 49 yrs	329	6.0%	1,437	6.9%	2,980	7.1%
Age 50 to 54 yrs	330	6.0%	1,365	6.6%	2,710	6.5%
Age 55 to 59 yrs	237	4.3%	1,041	5.0%	2,234	5.4%
Age 60 to 64 yrs	211	3.8%	873	4.2%	1,845	4.4%
Age 65 to 69 yrs	133	2.4%	585	2.8%	1,389	3.3%
Age 70 to 74 yrs	88	1.6%	430	2.1%	1,002	2.4%
Age 75 to 79 yrs	82	1.5%	366	1.8%	826	2.0%
Age 80 to 84 yrs	51	0.9%	291	1.4%	635	1.5%
Age 85 yrs plus	67	1.2%	289	1.4%	637	1.5%
Male Median Age	30.4 yrs		33.0 yrs		33.9 yrs	
Age 19 yrs or less	1,065	19.3%	4,262	20.5%	9,554	22.9%
Age 20 to 64 years	4,046	73.1%	14,520	70.0%	27,657	66.3%
Age 65 years Plus	421	7.6%	1,961	9.5%	4,490	10.8%

Males per 100 Females (2010)

Overall Comparison	103		104		102	
Age 0 to 4 yrs	103	50.7%	104	51.0%	104	51.0%
Age 5 to 9 yrs	97	49.3%	105	51.2%	107	51.7%
Age 10 to 14 yrs	106	51.5%	101	50.2%	105	51.2%
Age 15 to 19 yrs	73	42.3%	85	45.9%	94	48.6%
Age 20 to 24 yrs	101	50.3%	104	51.0%	105	51.2%
Age 25 to 29 yrs	137	57.7%	130	56.5%	125	55.5%
Age 30 to 34 yrs	153	60.4%	134	57.3%	124	55.4%
Age 35 to 39 yrs	148	59.6%	128	56.2%	121	54.7%
Age 40 to 44 yrs	126	55.8%	118	54.1%	111	52.6%
Age 45 to 49 yrs	117	53.9%	112	52.7%	107	51.6%
Age 50 to 54 yrs	112	52.8%	109	52.1%	105	51.2%
Age 55 to 59 yrs	98	49.6%	95	48.7%	93	48.2%
Age 60 to 64 yrs	98	49.4%	101	50.3%	93	48.3%
Age 65 to 69 yrs	82	45.0%	87	46.6%	91	47.6%
Age 70 to 74 yrs	60	37.4%	71	41.7%	74	42.7%
Age 75 to 79 yrs	62	38.3%	68	40.6%	72	41.8%
Age 80 to 84 yrs	42	29.3%	65	39.5%	66	39.9%
Age 85 yrs plus	41	29.1%	51	34.0%	52	34.2%
Age 19 yrs or less	87	46.5%	97	49.2%	102	50.5%
Age 20 to 39 yrs	123	55.2%	121	54.8%	117	54.0%
Age 40 to 64 yrs	111	52.5%	107	51.8%	102	50.6%
Age 65 years Plus	58	36.6%	70	41.1%	72	42.0%

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Household Type (2010)						
Total Households	5,227		19,258		37,656	
Households with Children	845	16.2%	4,195	21.8%	9,571	25.4%
Average Household Size	1.80		1.98		2.10	
Est. Household Density	1,665.20 <i>psm</i>		1,533.81 <i>psm</i>		1,332.38 <i>psm</i>	
Population Family	4,821	44.2%	23,757	58.5%	53,892	65.4%
Population Non-Family	4,581	42.0%	14,376	35.4%	25,274	30.7%
Population Group Qtrs	1,501	13.8%	2,460	6.1%	3,242	3.9%
Family Households	1,812	34.7%	8,460	43.9%	18,648	49.5%
<i>Married Couple Hhlds</i>	1,212	66.9%	5,907	69.8%	13,085	70.2%
<i>Other Family Hhlds</i>	600	33.1%	2,552	30.2%	5,562	29.8%
Family Households With Children	817	45.1%	4,108	48.6%	9,401	50.4%
<i>Married Couple With Children</i>	406	49.7%	2,283	55.6%	5,325	56.6%
<i>Other Family Hhlds With Children</i>	411	50.3%	1,825	44.4%	4,076	43.4%
Family Households No Children	995	54.9%	4,352	51.4%	9,247	49.6%
<i>Married Couple No Children</i>	806	81.0%	3,625	83.3%	7,760	83.9%
<i>Other Family Households No Children</i>	190	19.0%	727	16.7%	1,487	16.1%
Average Family Household Size	2.66		2.81		2.89	
Average Family Income	\$81,038		\$82,332		\$82,024	
Median Family Income	\$57,534		\$63,598		\$64,976	
Non-Family Households	3,415	65.3%	10,799	56.1%	19,009	50.5%
Non-Family Hhlds With Children	28	0.8%	87	0.8%	170	0.9%
Non-Family Hhld No Children	3,387	99.2%	10,712	99.2%	18,839	99.1%
<i>N-F Hhld Lone Person No Children</i>	2,533	74.2%	8,026	74.3%	14,267	75.1%
Lone Male Householder	1,274	50.3%	4,072	50.7%	6,935	48.6%
Lone Female Householder	1,259	49.7%	3,955	49.3%	7,331	51.4%
<i>N-F Hhld 2+ Persons No Children</i>	854	25.0%	2,685	24.9%	4,573	24.1%
Average Non-Family Hhld Size	1.34		1.33		1.33	
Marital Status (2010)						
(15 Years or Older)	9,781		34,827		68,879	
Never Married	4,712	48.2%	12,884	37.0%	22,756	33.0%
Now Married	2,733	27.9%	13,600	39.1%	29,761	43.2%
Previously Married	2,336	23.9%	8,343	24.0%	16,361	23.8%
Separated	412	17.7%	1,422	17.1%	2,466	15.1%
Widowed	384	16.4%	1,497	17.9%	3,316	20.3%
Divorced	1,540	65.9%	5,423	65.0%	10,579	64.7%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	6,546		26,719		54,902	
Elementary (0 to 8)	106	1.6%	452	1.7%	1,150	2.1%
Some High School (9 to 11)	319	4.9%	1,352	5.1%	3,000	5.5%
High School Graduate (12)	1,094	16.7%	5,380	20.1%	11,632	21.2%
Some College (13 to 16)	1,654	25.3%	6,821	25.5%	13,619	24.8%
Associate Degree Only	481	7.3%	1,784	6.7%	3,915	7.1%
Bachelor Degree Only	1,808	27.6%	7,093	26.5%	13,991	25.5%
Graduate Degree	1,085	16.6%	3,837	14.4%	7,594	13.8%
Any College + (Some College or higher)	5,028	76.8%	19,535	73.1%	39,119	71.3%
College Degree + (Bachelor Degree or higher)	2,892	44.2%	10,930	40.9%	21,585	39.3%

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Housing (2010)						
Total Housing Units	5,777		20,885		40,553	
Housing Units, Occupied	5,227	90.5%	19,258	92.2%	37,656	92.9%
Housing Units, Owner-Occupied	1,038	19.9%	7,530	39.1%	17,305	46.0%
Housing Units, Renter-Occupied	4,189	80.1%	11,728	60.9%	20,352	54.0%
Housing Units, Vacant	550	8.7%	1,627	7.2%	2,896	6.7%
Total Housing Units (2000)	5,025		18,629		35,951	
Historical Annual Change (2000-2010)	752	1.5%	2,256	1.2%	4,602	1.3%
Household Size (2010)						
Total Households	5,227		19,258		37,656	
1 Person Household	2,533	48.5%	8,026	41.7%	14,267	37.9%
2 Person Households	1,680	32.1%	6,493	33.7%	12,797	34.0%
3 Person Households	583	11.2%	2,462	12.8%	5,186	13.8%
4 Person Households	296	5.7%	1,490	7.7%	3,477	9.2%
5 Person Households	93	1.8%	536	2.8%	1,289	3.4%
6 Person Households	29	0.6%	174	0.9%	432	1.1%
7+ Person Households	13	0.2%	76	0.4%	208	0.6%
Household Stability (2010)						
Total Households	5,227		19,258		37,656	
In current residence < 1 year	1,789	34.2%	5,515	28.6%	10,141	26.9%
In current residence 1-2 years	1,735	33.2%	5,360	27.8%	9,958	26.4%
In current residence 3-5 years	607	11.6%	2,496	13.0%	4,972	13.2%
In current residence 6-10 years	464	8.9%	2,336	12.1%	5,059	13.4%
In current residence > 10 years	632	12.1%	3,550	18.4%	7,527	20.0%
Turnover (% Annual Residential Turnover)	34.2%		28.6%		26.9%	
Stability (% In Current Residence 5+ Years)	21.0%		30.6%		33.4%	
Median Years in Residence	2.1 yrs		2.8 yrs		3.1 yrs	
Household Vehicles (2010)						
Total Vehicles Available	8,926		33,758		68,030	
Household: 0 Vehicles Available	621	11.9%	1,593	8.3%	2,667	7.1%
Household: 1 Vehicles Available	2,362	45.2%	7,956	41.3%	14,723	39.1%
Household: 2 Vehicles Available	1,632	31.2%	6,785	35.2%	13,958	37.1%
Household: 3+ Vehicles Available	612	11.7%	2,924	15.2%	6,309	16.8%
Average Per Household	1.7 Vehicles		1.8 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	2,644	29.6%	16,210	48.0%	36,646	53.9%
Average Per Owner Household	2.5 Vehicles		2.2 Vehicles		2.1 Vehicles	
Renter Occupied Hhlds Vehicles	6,282	70.4%	17,548	52.0%	31,383	46.1%
Average Per Renter Household	1.5 Vehicles		1.5 Vehicles		1.5 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	6,233		22,416		43,504	
Travel to Work in 14 Minutes or Less	2,999	48.1%	9,949	44.4%	18,540	42.6%
Travel to Work in 15 to 29 Minutes	2,403	38.6%	9,074	40.5%	18,445	42.4%
Travel to Work in 30 to 59 Minutes	419	6.7%	1,957	8.7%	3,815	8.8%
Travel to Work in 60 Minutes or More	217	3.5%	593	2.6%	1,145	2.6%
Work at Home	195	3.1%	843	3.8%	1,559	3.6%
Average Travel Time to Work	15.9 mins		16.5 mins		16.5 mins	

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111 S Broadway Ave

Boise, ID

Transportation To Work (2000)

	1 Mile		2 Miles		3 Miles	
Work Base	6,233		22,416		43,504	
Drive to Work Alone	4,261	68.4%	16,604	74.1%	33,433	76.8%
Drive to Work in Carpool	650	10.4%	2,363	10.5%	4,717	10.8%
Travel to Work - Public Transportation	125	2.0%	394	1.8%	671	1.5%
Drive to Work on Motorcycle	15	0.2%	58	0.3%	92	0.2%
Bicycle to Work	329	5.3%	807	3.6%	1,134	2.6%
Walk to Work	603	9.7%	1,180	5.3%	1,615	3.7%
Other Means	56	0.9%	167	0.7%	284	0.7%
Work at Home	195	3.1%	843	3.8%	1,559	3.6%

Daytime Demos (2010)

	1 Mile		2 Miles		3 Miles	
Total Number of Businesses	1,919		3,884		5,745	
Total Number of Employees	35,233		55,943		76,581	
Company Headqtrs: Businesses	16	0.8%	26	0.7%	33	0.6%
Company Headqtrs: Employees	1,077	3.1%	2,336	4.2%	3,653	4.8%
Employee Population per Business	18.4 to 1		14.4 to 1		13.3 to 1	
Residential Population per Business	5.7 to 1		10.5 to 1		14.3 to 1	
Est. Adj. Daytime Demographics (Age16+)	38,577		67,983		100,693	

Labor Force (2010)

	1 Mile		2 Miles		3 Miles	
Labor: Population Age 16+	9,727		34,506		68,108	
Unemployment Rate	8.8%		7.2%		6.7%	
Labor Force Total: Males	4,938	50.8%	17,652	51.2%	34,352	50.4%
<i>Male civilian employed</i>	3,305	66.9%	12,098	68.5%	23,779	69.2%
<i>Male civilian unemployed</i>	519	10.5%	1,451	8.2%	2,577	7.5%
<i>Males in Armed Forces</i>	20	0.4%	88	0.5%	229	0.7%
<i>Males not in labor force</i>	1,094	22.2%	4,015	22.7%	7,766	22.6%
Labor Force Total: Females	4,789	49.2%	16,855	48.8%	33,757	49.6%
<i>Female civilian employed</i>	3,055	63.8%	10,272	60.9%	19,974	59.2%
<i>Female civilian unemployed</i>	334	7.0%	1,025	6.1%	1,985	5.9%
<i>Females in Armed Forces</i>	3	0.1%	9	0.1%	15	-
<i>Females not in labor force</i>	1,396	29.2%	5,549	32.9%	11,783	34.9%
Employment Force Change (2000-2010)	146	2.3%	27	0.1%	428	1.0%
Male Change (2000-2010)	106	3.3%	144	1.2%	500	2.1%
Female Change (2000-2010)	39	1.3%	-117	-1.1%	-72	-0.4%

Occupation (2000)

	1 Mile		2 Miles		3 Miles	
Occupation: Population Age 16+	6,214		22,342		43,325	
Occupation Total: Males	3,199	51.5%	11,953	53.5%	23,279	53.7%
Occupation Total: Females	3,015	48.5%	10,389	46.5%	20,046	46.3%
Mgmt, Business, & Financial Operations	634	10.2%	2,940	13.2%	5,872	13.6%
Professional and Related	1,495	24.1%	5,553	24.9%	10,067	23.2%
Service	1,255	20.2%	3,977	17.8%	7,325	16.9%
Sales and Office	1,796	28.9%	5,765	25.8%	11,612	26.8%
Farming, Fishing, & Forestry	30	0.5%	154	0.7%	246	0.6%
Construction, Extraction, & Maintenance	378	6.1%	1,605	7.2%	3,524	8.1%
Production, Transport, & Material Moving	626	10.1%	2,347	10.5%	4,679	10.8%
White Collar	63.2%		63.8%		63.6%	
Blue Collar	36.8%		36.2%		36.4%	

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Units In Structure (2000)

	1 Mile		2 Miles		3 Miles	
Total Units	5,025		18,629		35,951	
1 Detached Unit	1,641	32.7%	9,706	52.1%	20,051	55.8%
1 Attached Unit	292	5.8%	906	4.9%	2,076	5.8%
2 Units	419	8.3%	1,286	6.9%	2,101	5.8%
3 to 4 Units	567	11.3%	1,718	9.2%	2,813	7.8%
5 to 9 Units	437	8.7%	1,128	6.1%	1,952	5.4%
10 to 19 Units	524	10.4%	1,151	6.2%	1,942	5.4%
20 to 49 Units	499	9.9%	1,084	5.8%	1,719	4.8%
50 or more Units	582	11.6%	1,271	6.8%	2,092	5.8%
Mobile Home or Trailer	42	0.8%	337	1.8%	1,140	3.2%
Other Structure	22	0.4%	43	0.2%	67	0.2%

Homes Built By Year (2000)

Homes Built 1999 to 2000	63	1.3%	277	1.5%	465	1.3%
Homes Built 1995 to 1998	302	6.0%	893	4.8%	2,222	6.2%
Homes Built 1990 to 1994	326	6.5%	1,275	6.8%	3,002	8.4%
Homes Built 1980 to 1989	437	8.7%	1,719	9.2%	4,289	11.9%
Homes Built 1970 to 1979	1,119	22.3%	3,405	18.3%	7,367	20.5%
Homes Built 1960 to 1969	602	12.0%	1,986	10.7%	3,877	10.8%
Homes Built 1950 to 1959	511	10.2%	2,652	14.2%	5,469	15.2%
Homes Built 1940 to 1949	462	9.2%	2,267	12.2%	3,798	10.6%
Homes Built Before 1939	1,204	24.0%	4,155	22.3%	5,461	15.2%
Median Age of Homes	37.8 yrs		39.9 yrs		34.9 yrs	

Home Values (2000)

Owner Specified Housing Units	1,157		7,154		15,856	
Home Values \$1,000,000 or More	2	0.2%	20	0.3%	32	0.2%
Home Values \$750,000 to \$999,999	1	0.1%	11	0.1%	36	0.2%
Home Values \$500,000 to \$749,999	9	0.8%	56	0.8%	114	0.7%
Home Values \$400,000 to \$499,999	12	1.0%	121	1.7%	222	1.4%
Home Values \$300,000 to \$399,999	40	3.4%	202	2.8%	457	2.9%
Home Values \$250,000 to \$299,999	49	4.2%	328	4.6%	660	4.2%
Home Values \$200,000 to \$249,999	120	10.3%	512	7.2%	1,133	7.1%
Home Values \$175,000 to \$199,999	50	4.3%	330	4.6%	763	4.8%
Home Values \$150,000 to \$174,999	120	10.4%	656	9.2%	1,326	8.4%
Home Values \$125,000 to \$149,999	198	17.1%	1,014	14.2%	2,093	13.2%
Home Values \$100,000 to \$124,999	172	14.9%	1,189	16.6%	2,841	17.9%
Home Values \$90,000 to \$99,999	178	15.4%	972	13.6%	1,985	12.5%
Home Values \$80,000 to \$89,999	94	8.2%	736	10.3%	2,049	12.9%
Home Values \$70,000 to \$79,999	69	6.0%	574	8.0%	1,203	7.6%
Home Values \$60,000 to \$69,999	27	2.4%	206	2.9%	537	3.4%
Home Values \$50,000 to \$59,999	4	0.3%	136	1.9%	189	1.2%
Home Values \$35,000 to \$49,999	10	0.9%	67	0.9%	150	0.9%
Home Values \$25,000 to \$34,999	-	-	19	0.3%	29	0.2%
Home Values \$10,000 to \$24,999	-	-	5	0.1%	19	0.1%
Home Values \$0 to \$9,999	-	-	2	-	20	0.1%
Owner Occupied Median Home Value	\$132,893		\$128,960		\$128,928	
Renter Occupied Median Rent	\$437		\$466		\$499	
Average Property Value (2010)	\$279,188		\$243,195		\$223,418	

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	1 Mile		2 Miles		3 Miles	
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$243 M		\$958 M		\$1.93 B	
<i>Total Non-Retail Expenditures (2010)</i>	\$138 M		\$548 M		\$1.11 B	
<i>Total Retail Expenditures (2010)</i>	\$104 M		\$410 M		\$823 M	
Apparel (2010)	\$11.6 M		\$45.8 M		\$92.1 M	
Contributions (2010)	\$8.79 M		\$35.3 M		\$71.5 M	
Education (2010)	\$5.88 M		\$22.9 M		\$46.3 M	
Entertainment (2010)	\$13.3 M		\$52.9 M		\$107 M	
Food And Beverages (2010)	\$38.0 M		\$148 M		\$297 M	
Furnishings And Equipment (2010)	\$10.1 M		\$40.9 M		\$83.2 M	
Gifts (2010)	\$6.33 M		\$25.3 M		\$51.1 M	
Health Care (2010)	\$15.7 M		\$60.6 M		\$121 M	
Household Operations (2010)	\$8.22 M		\$33.3 M		\$67.8 M	
Miscellaneous Expenses (2010)	\$4.19 M		\$16.3 M		\$32.6 M	
Personal Care (2010)	\$3.57 M		\$14.0 M		\$28.1 M	
Personal Insurance (2010)	\$2.39 M		\$9.62 M		\$19.5 M	
Reading (2010)	\$811 K		\$3.18 M		\$6.39 M	
Shelter (2010)	\$46.6 M		\$184 M		\$371 M	
Tobacco (2010)	\$1.76 M		\$6.62 M		\$13.0 M	
Transportation (2010)	\$47.5 M		\$190 M		\$383 M	
Utilities (2010)	\$18.0 M		\$69.2 M		\$138 M	
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$3,870		\$4,146		\$4,267	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,206	57.0%	\$2,372	57.2%	\$2,446	57.3%
<i>Total Retail Expenditures (2010)</i>	\$1,665	43.0%	\$1,773	42.8%	\$1,821	42.7%
Apparel (2010)	\$185	4.8%	\$198	4.8%	\$204	4.8%
Contributions (2010)	\$140	3.6%	\$153	3.7%	\$158	3.7%
Education (2010)	\$94	2.4%	\$99	2.4%	\$102	2.4%
Entertainment (2010)	\$212	5.5%	\$229	5.5%	\$237	5.5%
Food And Beverages (2010)	\$606	15.7%	\$642	15.5%	\$657	15.4%
Furnishings And Equipment (2010)	\$162	4.2%	\$177	4.3%	\$184	4.3%
Gifts (2010)	\$101	2.6%	\$109	2.6%	\$113	2.7%
Health Care (2010)	\$250	6.5%	\$262	6.3%	\$267	6.3%
Household Operations (2010)	\$131	3.4%	\$144	3.5%	\$150	3.5%
Miscellaneous Expenses (2010)	\$67	1.7%	\$71	1.7%	\$72	1.7%
Personal Care (2010)	\$57	1.5%	\$61	1.5%	\$62	1.5%
Personal Insurance (2010)	\$38	1.0%	\$42	1.0%	\$43	1.0%
Reading (2010)	\$13	0.3%	\$14	0.3%	\$14	0.3%
Shelter (2010)	\$742	19.2%	\$797	19.2%	\$822	19.3%
Tobacco (2010)	\$28	0.7%	\$29	0.7%	\$29	0.7%
Transportation (2010)	\$757	19.6%	\$820	19.8%	\$847	19.9%
Utilities (2010)	\$287	7.4%	\$300	7.2%	\$305	7.1%

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