

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 43.61163/-116.25365

October 2009

RF9

N Curtis Rd & Emerald St Boise, Idaho	1.00 mi radius		2.00 mi radius		3.00 mi radius	
Population						
Estimated Population (2009)	13,047		50,274		107,465	
Census Population (1990)	9,687		40,166		84,499	
Census Population (2000)	12,019		46,998		99,333	
Projected Population (2014)	15,531		57,024		121,139	
Forecasted Population (2019)	17,479		62,581		133,226	
Historical Annual Change (1990-2000)	2,331	2.4%	6,831	1.7%	14,834	1.8%
Historical Annual Change (2000-2009)	1,028	1.0%	3,277	0.8%	8,133	0.9%
Projected Annual Change (2009-2014)	2,484	3.8%	6,750	2.7%	13,674	2.5%
Est. Population Density (2009)	4,161.69 <i>psm</i>		4,066.19 <i>psm</i>		3,848.49 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		12.36 <i>sq mi</i>		27.92 <i>sq mi</i>	
Households						
Estimated Households (2009)	5,348		20,600		43,600	
Census Households (1990)	4,287		16,773		34,759	
Census Households (2000)	5,005		19,633		41,173	
Projected Households (2014)	5,896		21,313		44,690	
Forecasted Households (2019)	9,168		33,141		69,491	
Historical Annual Change (1990-2000)	718	1.7%	2,860	1.7%	6,415	1.8%
Projected Annual Change (2000-2014)	891	1.3%	1,680	0.6%	3,517	0.6%
Average Household Income						
Est. Average Household Income (2009)	\$45,195		\$52,802		\$54,781	
Census Average Hhld Income (1990)	\$29,384		\$31,720		\$31,980	
Census Average Hhld Income (2000)	\$38,473		\$43,586		\$44,986	
Proj. Average Household Income (2014)	\$45,429		\$53,570		\$55,604	
Historical Annual Change (1990-2000)	\$9,089	3.1%	\$11,866	3.7%	\$13,007	4.1%
Projected Annual Change (2000-2014)	\$6,956	1.3%	\$9,984	1.6%	\$10,618	1.7%
Median Household Income						
Est. Median Household Income (2009)	\$39,670		\$43,665		\$45,656	
Census Median Hhld Income (1990)	\$24,545		\$25,950		\$26,333	
Census Median Hhld Income (2000)	\$32,353		\$35,383		\$36,940	
Proj. Median Household Income (2014)	\$42,038		\$46,782		\$49,017	
Historical Annual Change (1990-2000)	\$7,808	3.2%	\$9,433	3.6%	\$10,607	4.0%
Projected Annual Change (2000-2014)	\$9,685	2.1%	\$11,399	2.3%	\$12,077	2.3%
Per Capita Income						
Est. Per Capita Income (2009)	\$21,482		\$22,942		\$23,123	
Census Per Capita Income (1990)	\$13,004		\$13,246		\$13,155	
Census Per Capita Income (2000)	\$16,043		\$18,170		\$18,702	
Proj. Per Capita Income (2014)	\$19,749		\$21,182		\$21,316	
Historical Annual Change (1990-2000)	\$3,039	2.3%	\$4,924	3.7%	\$5,547	4.2%
Projected Annual Change (2000-2014)	\$3,706	1.7%	\$3,011	1.2%	\$2,614	1.0%
Other Income						
Est. Median Disposable Income (2009)	\$34,421		\$37,525		\$38,993	
Proj. Median Disposable Income (2014)	\$36,224		\$39,857		\$41,523	
Est. Average Household Net Worth (2009)	\$318,333		\$355,173		\$377,840	

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N Curtis Rd & Emerald St Boise, Idaho	1.00 mi radius		2.00 mi radius		3.00 mi radius	
Household Income Distribution (2009)						
HH Income \$200,000 or More	39	0.7%	336	1.6%	808	1.9%
HH Income \$150,000 to 199,999	115	2.2%	362	1.8%	906	2.1%
HH Income \$125,000 to 149,999	100	1.9%	386	1.9%	1,015	2.3%
HH Income \$100,000 to 124,999	211	4.0%	1,048	5.1%	2,374	5.4%
HH Income \$75,000 to 99,999	462	8.6%	2,310	11.2%	4,976	11.4%
HH Income \$50,000 to 74,999	952	17.8%	4,007	19.5%	8,767	20.1%
HH Income \$35,000 to 49,999	1,048	19.6%	3,780	18.4%	7,926	18.2%
HH Income \$25,000 to 34,999	925	17.3%	2,954	14.3%	5,740	13.2%
HH Income \$15,000 to 24,999	804	15.0%	2,955	14.3%	5,813	13.3%
HH Income \$10,000 to 14,999	244	4.6%	1,087	5.3%	2,237	5.1%
HH Income \$0 to 9,999	448	8.4%	1,374	6.7%	3,037	7.0%
HH Income \$35,000+	2,927	54.7%	12,230	59.4%	26,773	61.4%
HH Income \$50,000+	1,880	35.1%	8,450	41.0%	18,846	43.2%
HH Income \$75,000+	928	17.4%	4,443	21.6%	10,079	23.1%
Race & Ethnicity (2009)						
Total Population	13,047		50,274		107,465	
White	11,625	89.1%	45,172	89.9%	97,316	90.6%
Black or African American	281	2.2%	856	1.7%	1,787	1.7%
American Indian & Alaska Native	165	1.3%	585	1.2%	1,217	1.1%
Asian	524	4.0%	1,948	3.9%	3,924	3.7%
Hawaiian & Pacific Islander	24	0.2%	103	0.2%	234	0.2%
Other Race	233	1.8%	804	1.6%	1,404	1.3%
Two or More Races	193	1.5%	806	1.6%	1,582	1.5%
Not Hispanic or Latino Population	11,424	87.6%	44,783	89.1%	97,276	90.5%
<i>Non Hispanic: White</i>	10,415	91.2%	41,088	91.8%	89,690	92.2%
<i>Non Hispanic: Black or African American</i>	246	2.2%	756	1.7%	1,588	1.6%
<i>Non Hispanic: Amer Indian & AK Native</i>	136	1.2%	491	1.1%	1,001	1.0%
<i>Non Hispanic: Asian</i>	468	4.1%	1,785	4.0%	3,642	3.7%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	22	0.2%	85	0.2%	206	0.2%
<i>Non Hispanic: Other Race</i>	0	-	1	0.0%	3	0.0%
<i>Non Hispanic: Two or More Races</i>	136	1.2%	576	1.3%	1,144	1.2%
Hispanic or Latino Population	1,623	12.4%	5,492	10.9%	10,189	9.5%
<i>Hispanic: White</i>	1,210	74.5%	4,084	74.4%	7,626	74.8%
<i>Hispanic: Black or African American</i>	35	2.2%	100	1.8%	199	1.9%
<i>Hispanic: American Indian & Alaska Native</i>	29	1.8%	94	1.7%	216	2.1%
<i>Hispanic: Asian</i>	57	3.5%	163	3.0%	281	2.8%
<i>Hispanic: Hawaiian & Pacific Islander</i>	3	0.2%	18	0.3%	28	0.3%
<i>Hispanic: Other Race</i>	233	14.4%	803	14.6%	1,401	13.8%
<i>Hispanic: Two or More Races</i>	57	3.5%	230	4.2%	438	4.3%
Not of Hispanic Origin Population (1990)	9,396	97.0%	38,930	96.9%	81,960	97.0%
Hispanic Origin Population (1990)	291	3.0%	1,236	3.1%	2,539	3.0%
Not Hispanic or Latino Population (2000)	11,098	92.3%	43,825	93.2%	93,564	94.2%
Hispanic or Latino Population (2000)	920	7.7%	3,173	6.8%	5,769	5.8%
Not Hispanic or Latino Population 5yr (2014)	13,293	85.6%	49,847	87.4%	107,890	89.1%
Hispanic or Latino Population 5yr (2014)	2,238	14.4%	7,177	12.6%	13,249	10.9%
Historical Annual Change (1990-2000)	629	21.6%	1,937	15.7%	3,230	12.7%
Projected Annual Change (2000-2014)	1,317	10.2%	4,004	9.0%	7,480	9.3%

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1.00 mi radius 2.00 mi radius 3.00 mi radius

Age Distribution (2009)

Total Population	13,047		50,274		107,465	
Age 0 to 4 yrs	840	6.4%	3,360	6.7%	7,167	6.7%
Age 5 to 9 yrs	597	4.6%	2,719	5.4%	6,089	5.7%
Age 10 to 14 yrs	565	4.3%	2,687	5.3%	6,144	5.7%
Age 15 to 19 yrs	915	7.0%	3,304	6.6%	7,529	7.0%
Age 20 to 24 yrs	1,443	11.1%	4,885	9.7%	10,271	9.6%
Age 25 to 29 yrs	1,291	9.9%	4,454	8.9%	9,319	8.7%
Age 30 to 34 yrs	953	7.3%	3,582	7.1%	7,783	7.2%
Age 35 to 39 yrs	821	6.3%	3,247	6.5%	7,067	6.6%
Age 40 to 44 yrs	771	5.9%	3,157	6.3%	7,004	6.5%
Age 45 to 49 yrs	729	5.6%	3,104	6.2%	6,977	6.5%
Age 50 to 54 yrs	671	5.1%	2,953	5.9%	6,653	6.2%
Age 55 to 59 yrs	597	4.6%	2,583	5.1%	5,729	5.3%
Age 60 to 64 yrs	594	4.5%	2,479	4.9%	5,103	4.7%
Age 65 to 69 yrs	429	3.3%	1,957	3.9%	4,061	3.8%
Age 70 to 74 yrs	387	3.0%	1,561	3.1%	3,089	2.9%
Age 75 to 79 yrs	345	2.6%	1,287	2.6%	2,427	2.3%
Age 80 to 84 yrs	392	3.0%	1,181	2.3%	2,122	2.0%
Age 85 yrs plus	707	5.4%	1,776	3.5%	2,932	2.7%
Median Age	35.0 yrs		35.0 yrs		34.6 yrs	
Age 19 yrs or less	2,917	22.4%	12,069	24.0%	26,929	25.1%
Age 20 to 64 years	7,870	60.3%	30,444	60.6%	65,906	61.3%
Age 65 years Plus	2,260	17.3%	7,761	15.4%	14,631	13.6%

Female Age Distribution (2009)

Female Population	6,513	49.9%	25,213	50.2%	53,902	50.2%
Age 0 to 4 yrs	403	6.2%	1,597	6.3%	3,434	6.4%
Age 5 to 9 yrs	321	4.9%	1,397	5.5%	3,117	5.8%
Age 10 to 14 yrs	279	4.3%	1,328	5.3%	2,949	5.5%
Age 15 to 19 yrs	401	6.2%	1,589	6.3%	3,726	6.9%
Age 20 to 24 yrs	690	10.6%	2,355	9.3%	5,034	9.3%
Age 25 to 29 yrs	545	8.4%	1,950	7.7%	4,199	7.8%
Age 30 to 34 yrs	404	6.2%	1,589	6.3%	3,521	6.5%
Age 35 to 39 yrs	349	5.4%	1,490	5.9%	3,329	6.2%
Age 40 to 44 yrs	351	5.4%	1,479	5.9%	3,356	6.2%
Age 45 to 49 yrs	315	4.8%	1,445	5.7%	3,325	6.2%
Age 50 to 54 yrs	348	5.3%	1,518	6.0%	3,336	6.2%
Age 55 to 59 yrs	326	5.0%	1,398	5.5%	3,095	5.7%
Age 60 to 64 yrs	321	4.9%	1,319	5.2%	2,691	5.0%
Age 65 to 69 yrs	249	3.8%	1,031	4.1%	2,120	3.9%
Age 70 to 74 yrs	237	3.6%	925	3.7%	1,815	3.4%
Age 75 to 79 yrs	235	3.6%	819	3.2%	1,505	2.8%
Age 80 to 84 yrs	242	3.7%	733	2.9%	1,303	2.4%
Age 85 yrs plus	498	7.6%	1,251	5.0%	2,047	3.8%
Female Median Age	38.8 yrs		37.5 yrs		36.4 yrs	
Age 19 yrs or less	1,404	21.6%	5,912	23.4%	13,226	24.5%
Age 20 to 64 years	3,649	56.0%	14,544	57.7%	31,887	59.2%
Age 65 years Plus	1,460	22.4%	4,758	18.9%	8,789	16.3%

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Male Age Distribution (2009)						
Male Population	6,534	50.1%	25,061	49.8%	53,563	49.8%
Age 0 to 4 yrs	438	6.7%	1,762	7.0%	3,733	7.0%
Age 5 to 9 yrs	276	4.2%	1,322	5.3%	2,972	5.5%
Age 10 to 14 yrs	287	4.4%	1,358	5.4%	3,195	6.0%
Age 15 to 19 yrs	513	7.9%	1,715	6.8%	3,803	7.1%
Age 20 to 24 yrs	752	11.5%	2,530	10.1%	5,237	9.8%
Age 25 to 29 yrs	747	11.4%	2,504	10.0%	5,120	9.6%
Age 30 to 34 yrs	549	8.4%	1,993	8.0%	4,261	8.0%
Age 35 to 39 yrs	473	7.2%	1,757	7.0%	3,738	7.0%
Age 40 to 44 yrs	420	6.4%	1,678	6.7%	3,647	6.8%
Age 45 to 49 yrs	414	6.3%	1,659	6.6%	3,652	6.8%
Age 50 to 54 yrs	323	4.9%	1,435	5.7%	3,317	6.2%
Age 55 to 59 yrs	271	4.2%	1,184	4.7%	2,634	4.9%
Age 60 to 64 yrs	272	4.2%	1,160	4.6%	2,412	4.5%
Age 65 to 69 yrs	180	2.8%	926	3.7%	1,941	3.6%
Age 70 to 74 yrs	150	2.3%	636	2.5%	1,275	2.4%
Age 75 to 79 yrs	110	1.7%	469	1.9%	922	1.7%
Age 80 to 84 yrs	150	2.3%	447	1.8%	819	1.5%
Age 85 yrs plus	209	3.2%	525	2.1%	885	1.7%
Male Median Age	32.1	yrs	33.0	yrs	33.0	yrs
Age 19 yrs or less	1,513	23.2%	6,158	24.6%	13,703	25.6%
Age 20 to 64 years	4,221	64.6%	15,900	63.4%	34,019	63.5%
Age 65 years Plus	800	12.2%	3,003	12.0%	5,842	10.9%
Males per 100 Females, Male % Pop (2009)						
Overall Comparison	100		99		99	
Age 0 to 4 yrs	109	52.1%	110	52.5%	109	52.1%
Age 5 to 9 yrs	86	46.2%	95	48.6%	95	48.8%
Age 10 to 14 yrs	103	50.7%	102	50.6%	108	52.0%
Age 15 to 19 yrs	128	56.1%	108	51.9%	102	50.5%
Age 20 to 24 yrs	109	52.2%	107	51.8%	104	51.0%
Age 25 to 29 yrs	137	57.8%	128	56.2%	122	54.9%
Age 30 to 34 yrs	136	57.6%	125	55.6%	121	54.8%
Age 35 to 39 yrs	136	57.5%	118	54.1%	112	52.9%
Age 40 to 44 yrs	120	54.5%	114	53.2%	109	52.1%
Age 45 to 49 yrs	132	56.8%	115	53.4%	110	52.3%
Age 50 to 54 yrs	93	48.1%	95	48.6%	99	49.9%
Age 55 to 59 yrs	83	45.4%	85	45.9%	85	46.0%
Age 60 to 64 yrs	85	45.9%	88	46.8%	90	47.3%
Age 65 to 69 yrs	73	42.0%	90	47.3%	92	47.8%
Age 70 to 74 yrs	64	38.8%	69	40.8%	70	41.3%
Age 75 to 79 yrs	47	31.8%	57	36.4%	61	38.0%
Age 80 to 84 yrs	62	38.3%	61	37.9%	63	38.6%
Age 85 yrs plus	42	29.6%	42	29.5%	43	30.2%
Age 19 yrs or less	108	51.9%	104	51.0%	104	50.9%
Age 20 to 39 yrs	127	55.9%	119	54.3%	114	53.3%
Age 40 to 64 yrs	102	50.6%	99	49.9%	99	49.8%
Age 65 years Plus	55	35.4%	63	38.7%	66	39.9%

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Household Type (2009)						
Total Households	5,348		20,600		43,600	
Households with Children	1,394	26.1%	5,881	28.5%	12,837	29.4%
Average Household Size	2.20		2.33		2.38	
Est. Household Density	1,705.97	psm	1,666.16	psm	1,561.40	psm
Population Family	8,245	63.2%	35,554	70.7%	77,503	72.1%
Population Non-Family	3,511	26.9%	12,494	24.9%	26,191	24.4%
Population Group Qtrs	1,291	9.9%	2,226	4.4%	3,771	3.5%
Family Households	2,767	51.7%	11,598	56.3%	24,950	57.2%
<i>Married Couple Hhlds</i>	1,804	65.2%	7,926	68.3%	17,521	70.2%
<i>Other Family Hhlds</i>	963	34.8%	3,672	31.7%	7,429	29.8%
Family Households With Children	1,379	49.8%	5,820	50.2%	12,705	50.9%
<i>Married Couple With Children</i>	716	51.9%	3,241	55.7%	7,454	58.7%
<i>Other Family Hhlds With Children</i>	663	48.1%	2,579	44.3%	5,251	41.3%
Family Households No Children	1,388	50.2%	5,778	49.8%	12,245	49.1%
<i>Married Couple No Children</i>	1,088	78.4%	4,685	81.1%	10,067	82.2%
<i>Other Family Households No Childrer</i>	299	21.6%	1,093	18.9%	2,178	17.8%
Average Family Household Size	2.98		3.07		3.11	
Average Family Income	\$58,175		\$62,962		\$67,163	
Median Family Income	\$48,482		\$54,191		\$57,530	
Non-Family Households	2,582	48.3%	9,003	43.7%	18,651	42.8%
Non-Family Hhlds With Children	15	0.6%	62	0.7%	132	0.7%
Non-Family Hhld No Children	2,567	99.4%	8,941	99.3%	18,518	99.3%
<i>N-F Hhld Lone Person No Children</i>	2,030	78.6%	6,932	77.0%	14,087	75.5%
Lone Male Householder	824	40.6%	2,986	43.1%	6,256	44.4%
Lone Female Householder	1,206	59.4%	3,946	56.9%	7,830	55.6%
<i>N-F Hhld 2+ Persons No Children</i>	537	20.8%	2,009	22.3%	4,432	23.8%
Average Non-Family Hhld Size	1.36		1.39		1.40	
Marital Status (2009)						
(15 Years or Older)	11,046		41,518		88,116	
Never Married	3,172	28.7%	11,540	27.8%	26,344	29.9%
Now Married	4,117	37.3%	18,199	43.8%	39,564	44.9%
Previously Married	3,758	34.0%	11,779	28.4%	22,209	25.2%
<i>Separated</i>	905	24.1%	2,075	17.6%	3,562	16.0%
<i>Widowed</i>	989	26.3%	2,896	24.6%	5,070	22.8%
<i>Divorced</i>	1,864	49.6%	6,808	57.8%	13,577	61.1%
Educational Attainment (2009)						
Adult Population (25 Years or Older)	8,687		33,320		70,266	
Elementary (0 to 8)	193	2.2%	687	2.1%	1,287	1.8%
Some High School (9 to 11)	634	7.3%	2,160	6.5%	3,983	5.7%
High School Graduate (12)	2,551	29.4%	9,376	28.1%	18,724	26.6%
Some College (13 to 16)	2,003	23.1%	8,051	24.2%	17,081	24.3%
Associate Degree Only	753	8.7%	2,827	8.5%	5,944	8.5%
Bachelor Degree Only	1,708	19.7%	6,973	20.9%	15,884	22.6%
Graduate Degree	846	9.7%	3,247	9.7%	7,363	10.5%
Any College + (Some College or higher)	5,310	61.1%	21,098	63.3%	46,272	65.9%
College Degree + (Bachelor Degree or higher)	2,554	29.4%	10,220	30.7%	23,247	33.1%

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Housing (2009)						
Total Housing Units	5,998		23,053		48,583	
Housing Units, Occupied	5,348	89.2%	20,600	89.4%	43,600	89.7%
<i>Housing Units, Owner-Occupied</i>	2,066	38.6%	9,858	47.9%	22,752	52.2%
<i>Housing Units, Renter-Occupied</i>	3,282	61.4%	10,742	52.1%	20,848	47.8%
Housing Units, Vacant	650	10.8%	2,452	10.6%	4,982	10.3%
Total Housing Units (2000)	5,300		20,745		43,320	
Historical Annual Change (2000-2009)	698	1.5%	2,307	1.2%	5,263	1.3%
Household Size (2009)						
Total Households	5,348		20,600		43,600	
1 Person Households	2,030	38.0%	6,932	33.7%	14,087	32.3%
2 Person Households	1,720	32.2%	6,740	32.7%	14,236	32.7%
3 Person Households	723	13.5%	2,907	14.1%	6,246	14.3%
4 Person Households	559	10.4%	2,399	11.6%	5,387	12.4%
5 Person Households	201	3.8%	1,021	5.0%	2,311	5.3%
6 Person Households	77	1.4%	389	1.9%	859	2.0%
7+ Person Households	39	0.7%	212	1.0%	476	1.1%
Household Stability (2009)						
Total Households	5,348		20,600		43,600	
In current residence < 1 year	1,570	29.3%	5,541	26.9%	11,235	25.8%
In current residence 1-2 years	1,497	28.0%	5,474	26.6%	11,425	26.2%
In current residence 3-5 years	705	13.2%	2,629	12.8%	5,773	13.2%
In current residence 6-10 years	632	11.8%	2,674	13.0%	6,083	14.0%
In current residence > 10 years	944	17.7%	4,283	20.8%	9,084	20.8%
Turnover (% Annual Residential Turnover)		29.3%		26.9%		25.8%
Stability (% In Current Residence 5+ Years)		29.5%		33.8%		34.8%
Median Years in Residence		2.7 yrs		3.3 yrs		3.4 yrs
Household Vehicles (2009)						
Total Vehicles Available	8,582		36,598		79,059	
Household: 0 Vehicles Available	436	8.1%	1,483	7.2%	2,795	6.4%
Household: 1 Vehicles Available	2,399	44.9%	8,017	38.9%	16,387	37.6%
Household: 2 Vehicles Available	1,804	33.7%	7,543	36.6%	16,102	36.9%
Household: 3+ Vehicles Available	710	13.3%	3,557	17.3%	8,316	19.1%
Average Per Household	1.6	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.8	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	3,991	-	20,071	54.8%	47,278	59.8%
<i>Average Per Owner Household</i>	1.9	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.1	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	4,591	-	16,527	45.2%	31,781	40.2%
<i>Average Per Renter Household</i>	1.4	<i>Vehicles</i>	1.5	<i>Vehicles</i>	1.5	<i>Vehicles</i>
Travel Time (2000)						
Worker Base (16 Years or Older)	5,874		24,273		53,008	
Travel to Work in 14 Minutes or Less	2,622	44.6%	9,977	41.1%	20,764	39.2%
Travel to Work in 15 to 29 Minutes	2,367	40.3%	10,494	43.2%	23,685	44.7%
Travel to Work in 30 to 59 Minutes	631	10.7%	2,380	9.8%	5,450	10.3%
Travel to Work in 60 Minutes or More	99	1.7%	614	2.5%	1,284	2.4%
Work at Home	154	2.6%	808	3.3%	1,826	3.4%
Average Travel Time to Work	15.8	mins	16.6	mins	16.9	mins

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October 2009

RF9

N Curtis Rd & Emerald St Boise, Idaho	1.00 mi radius		2.00 mi radius		3.00 mi radius	
Transportation To Work (2000)						
Work Base	5,874		24,273		53,008	
Drive to Work Alone	4,534	77.2%	18,903	77.9%	40,973	77.3%
Drive to Work in Carpool	748	12.7%	2,987	12.3%	6,271	11.8%
Travel to Work - Public Transportation	76	1.3%	397	1.6%	809	1.5%
Drive to Work on Motorcycle	11	0.2%	59	0.2%	119	0.2%
Bicycle to Work	114	1.9%	359	1.5%	1,031	1.9%
Walk to Work	212	3.6%	640	2.6%	1,688	3.2%
Other Means	24	0.4%	120	0.5%	292	0.6%
Work at Home	154	2.6%	808	3.3%	1,826	3.4%
Daytime Demos (2009)						
Total Number of Businesses	1,251		4,091		8,492	
Total Number of Employees	21,565		57,770		119,906	
Company Headqtrs: Businesses	12	1.0%	36	0.9%	128	1.5%
Company Headqtrs: Employees	950	4.4%	3,971	6.9%	10,065	8.4%
Employee Population per Business	17.2 to 1		14.1 to 1		14.1 to 1	
Residential Population per Business	10.4 to 1		12.3 to 1		12.7 to 1	
Est. Adj. Daytime Demographics (Age16+)	26,341		73,814		151,991	
Labor Force (2009)						
Labor: Population Age 16+	10,895		40,966		86,947	
Unemployment Rate	6.0%		6.4%		6.8%	
Labor Force Total: Males	5,444	50.0%	20,323	49.6%	43,062	49.5%
<i>Male civilian employec</i>	3,365	61.8%	13,465	66.3%	29,444	68.4%
<i>Male civilian unemployec</i>	264	4.8%	1,304	6.4%	3,065	7.1%
<i>Males in Armed Forces</i>	15	0.3%	61	0.3%	103	0.2%
<i>Males not in labor force</i>	1,800	33.1%	5,492	27.0%	10,451	24.3%
Labor Force Total: Females	5,451	50.0%	20,643	50.4%	43,885	50.5%
<i>Female civilian employec</i>	2,739	50.2%	11,395	55.2%	25,315	57.7%
<i>Female civilian unemployec</i>	392	7.2%	1,299	6.3%	2,866	6.5%
<i>Females in Armed Forces</i>	0	-	0	-	0	-
<i>Females not in labor force</i>	2,320	42.6%	7,949	38.5%	15,703	35.8%
Employment Force Change (2000-2009)	262	4.5%	724	3.0%	1,964	3.7%
Male Change (2000-2009)	186	5.9%	496	3.8%	1,268	4.5%
Female Change (2000-2009)	76	2.8%	228	2.0%	696	2.8%
Occupation (2000)						
Occupation: Population Age 16+	5,841		24,137		52,795	
<i>Occupation Total: Males</i>	3,178	54.4%	12,970	53.7%	28,176	53.4%
<i>Occupation Total: Females</i>	2,663	45.6%	11,167	46.3%	24,619	46.6%
Mgmt, Business, & Financial Operations	763	13.1%	3,016	12.5%	6,539	12.4%
Professional and Related	1,031	17.7%	4,455	18.5%	10,617	20.1%
Service	908	15.5%	4,321	17.9%	9,297	17.6%
Sales and Office	1,693	29.0%	6,734	27.9%	14,731	27.9%
Farming, Fishing, and Forestry	17	0.3%	59	0.2%	161	0.3%
Construction, Extraction, & Maintenance	691	11.8%	2,656	11.0%	5,248	9.9%
Production, Transport, & Material Moving	738	12.6%	2,897	12.0%	6,203	11.7%
<i>White Collar</i>	59.7%		58.9%		60.4%	
<i>Blue Collar</i>	40.3%		41.1%		39.6%	

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1.00 mi radius 2.00 mi radius 3.00 mi radius

Units In Structure (2000)						
Total Units	5,300		20,745		43,320	
1 Detached Unit	2,068	39.0%	10,439	50.3%	24,622	56.8%
1 Attached Unit	524	9.9%	1,279	6.2%	2,449	5.7%
2 Units	193	3.6%	805	3.9%	2,129	4.9%
3 to 4 Units	541	10.2%	1,653	8.0%	3,236	7.5%
5 to 9 Units	375	7.1%	1,006	4.8%	1,880	4.3%
10 to 19 Units	405	7.6%	1,126	5.4%	1,809	4.2%
20 to 49 Units	296	5.6%	1,064	5.1%	1,836	4.2%
50 or more Units	583	11.0%	1,428	6.9%	2,188	5.1%
Mobile Home or Trailer	309	5.8%	1,901	9.2%	3,079	7.1%
Other Structure	5	0.1%	43	0.2%	92	0.2%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	46	0.9%	188	0.9%	535	1.2%
Homes Built 1995 to 1998	340	6.4%	1,474	7.1%	3,141	7.3%
Homes Built 1990 to 1994	526	9.9%	1,668	8.0%	3,633	8.4%
Homes Built 1980 to 1989	1,073	20.2%	2,875	13.9%	5,113	11.8%
Homes Built 1970 to 1979	1,406	26.5%	5,502	26.5%	10,961	25.3%
Homes Built 1960 to 1969	460	8.7%	3,013	14.5%	5,516	12.7%
Homes Built 1950 to 1959	851	16.1%	3,500	16.9%	6,333	14.6%
Homes Built 1940 to 1949	288	5.4%	1,362	6.6%	3,369	7.8%
Homes Built Before 1939	309	5.8%	1,162	5.6%	4,718	10.9%
Median Age of Homes	27.1 yrs		28.8 yrs		31.7 yrs	
Home Values (2000)						
Owner Specified Housing Units	1,719		8,272		19,300	
Home Values \$1,000,000 or More	1	0.1%	19	0.2%	33	0.2%
Home Values \$750,000 or \$999,999	0	-	3	0.0%	23	0.1%
Home Values \$500,000 or \$749,999	1	0.1%	8	0.1%	35	0.2%
Home Values \$400,000 to \$499,999	1	0.1%	38	0.5%	104	0.5%
Home Values \$300,000 to \$399,999	25	1.4%	115	1.4%	213	1.1%
Home Values \$250,000 to \$299,999	14	0.8%	85	1.0%	371	1.9%
Home Values \$200,000 to \$249,999	16	0.9%	182	2.2%	651	3.4%
Home Values \$175,000 to \$199,999	22	1.3%	189	2.3%	602	3.1%
Home Values \$150,000 to \$174,999	74	4.3%	367	4.4%	1,192	6.2%
Home Values \$125,000 to \$149,999	210	12.2%	1,102	13.3%	2,892	15.0%
Home Values \$100,000 to \$124,999	345	20.1%	2,166	26.2%	5,054	26.2%
Home Values \$90,000 to \$99,999	355	20.6%	1,379	16.7%	2,937	15.2%
Home Values \$80,000 to \$89,999	354	20.6%	1,442	17.4%	2,847	14.8%
Home Values \$70,000 to \$79,999	235	13.7%	735	8.9%	1,357	7.0%
Home Values \$60,000 to \$69,999	37	2.1%	250	3.0%	558	2.9%
Home Values \$50,000 to \$59,999	18	1.0%	101	1.2%	225	1.2%
Home Values \$35,000 to \$49,999	3	0.2%	67	0.8%	141	0.7%
Home Values \$25,000 to \$34,999	0	-	2	0.0%	13	0.1%
Home Values \$10,000 to \$24,999	0	-	6	0.1%	19	0.1%
Home Values \$0 to \$9,999	8	0.4%	16	0.2%	34	0.2%
Owner Occupied Median Home Value	\$99,018		\$104,541		\$110,596	
Renter Occupied Median Rent	\$519		\$531		\$509	

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Consumer Expenditure (Annual Total)

Total Household Expenditure (2009)	\$218,760,367	\$932,545,256	\$2,022,454,427
<i>Total Non-Retail Expenditures (2009)</i>	\$124,980,273	\$534,165,688	\$1,159,829,179
<i>Total Retail Expenditures (2009)</i>	\$93,780,092	\$398,379,568	\$862,625,247
Apparel (2009)	\$10,395,529	\$44,338,923	\$96,305,893
Contributions (2009)	\$7,512,858	\$32,382,795	\$70,943,825
Education (2009)	\$4,799,408	\$20,644,372	\$45,417,778
Entertainment (2009)	\$12,038,047	\$51,599,027	\$112,158,732
Food And Beverages (2009)	\$34,386,506	\$145,698,898	\$314,979,626
Furnishings And Equipment (2009)	\$9,187,109	\$39,764,477	\$86,763,466
Gifts (2009)	\$5,459,960	\$23,453,495	\$51,215,887
Health Care (2009)	\$14,217,740	\$59,749,649	\$128,407,109
Household Operations (2009)	\$7,262,015	\$31,514,618	\$69,063,399
Miscellaneous Expenses (2009)	\$3,802,705	\$16,033,850	\$34,559,666
Personal Care (2009)	\$3,202,371	\$13,629,905	\$29,530,893
Personal Insurance (2009)	\$2,091,595	\$9,054,054	\$19,818,862
Reading (2009)	\$721,872	\$3,067,379	\$6,648,386
Shelter (2009)	\$41,750,060	\$178,189,160	\$386,942,651
Tobacco (2009)	\$1,610,872	\$6,688,922	\$14,284,062
Transportation (2009)	\$44,090,169	\$188,521,229	\$408,578,757
Utilities (2009)	\$16,231,551	\$68,214,506	\$146,835,445

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2009)	\$3,409	\$3,772	\$3,866
<i>Total Non-Retail Expenditures (2009)</i>	\$1,947 57.1%	\$2,161 57.3%	\$2,217 57.3%
<i>Total Retail Expenditures (2009)</i>	\$1,461 42.9%	\$1,612 42.7%	\$1,649 42.7%
Apparel (2009)	\$162 4.8%	\$179 4.8%	\$184 4.8%
Contributions (2009)	\$117 3.4%	\$131 3.5%	\$136 3.5%
Education (2009)	\$75 2.2%	\$84 2.2%	\$87 2.2%
Entertainment (2009)	\$188 5.5%	\$209 5.5%	\$214 5.5%
Food And Beverages (2009)	\$536 15.7%	\$589 15.6%	\$602 15.6%
Furnishings And Equipment (2009)	\$143 4.2%	\$161 4.3%	\$166 4.3%
Gifts (2009)	\$85 2.5%	\$95 2.5%	\$98 2.5%
Health Care (2009)	\$222 6.5%	\$242 6.4%	\$245 6.3%
Household Operations (2009)	\$113 3.3%	\$127 3.4%	\$132 3.4%
Miscellaneous Expenses (2009)	\$59 1.7%	\$65 1.7%	\$66 1.7%
Personal Care (2009)	\$50 1.5%	\$55 1.5%	\$56 1.5%
Personal Insurance (2009)	\$33 1.0%	\$37 1.0%	\$38 1.0%
Reading (2009)	\$11 0.3%	\$12 0.3%	\$13 0.3%
Shelter (2009)	\$651 19.1%	\$721 19.1%	\$740 19.1%
Tobacco (2009)	\$25 0.7%	\$27 0.7%	\$27 0.7%
Transportation (2009)	\$687 20.2%	\$763 20.2%	\$781 20.2%
Utilities (2009)	\$253 7.4%	\$276 7.3%	\$281 7.3%

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