

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 43.58769/-116.27912

October 2009

RF9

Saturn Rd & W Spectrum St Boise, Idaho	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Population						
Estimated Population (2009)	7,167		83,189		206,498	
Census Population (1990)	6,267		56,534		137,365	
Census Population (2000)	6,491		69,234		169,249	
Projected Population (2014)	8,240		98,974		243,849	
Forecasted Population (2019)	9,210		115,481		285,252	
Historical Annual Change (1990-2000)	224	0.4%	12,700	2.2%	31,884	2.3%
Historical Annual Change (2000-2009)	676	1.2%	13,955	2.2%	37,249	2.4%
Projected Annual Change (2009-2014)	1,073	3.0%	15,785	3.8%	37,351	3.6%
Est. Population Density (2009)	2,285.34 <i>psm</i>		2,951.96 <i>psm</i>		2,650.06 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.18 <i>sq mi</i>		77.92 <i>sq mi</i>	
Households						
Estimated Households (2009)	2,568		31,166		78,497	
Census Households (1990)	2,205		21,529		53,041	
Census Households (2000)	2,386		26,824		66,833	
Projected Households (2014)	2,683		33,663		83,801	
Forecasted Households (2019)	4,172		52,348		130,318	
Historical Annual Change (1990-2000)	181	0.8%	5,295	2.5%	13,792	2.6%
Projected Annual Change (2000-2014)	297	0.9%	6,839	1.8%	16,968	1.8%
Average Household Income						
Est. Average Household Income (2009)	\$65,378		\$60,989		\$64,484	
Census Average Hhld Income (1990)	\$37,730		\$35,706		\$34,793	
Census Average Hhld Income (2000)	\$51,214		\$49,758		\$50,896	
Proj. Average Household Income (2014)	\$67,686		\$62,414		\$65,897	
Historical Annual Change (1990-2000)	\$13,483	3.6%	\$14,051	3.9%	\$16,102	4.6%
Projected Annual Change (2000-2014)	\$16,472	2.3%	\$12,657	1.8%	\$15,001	2.1%
Median Household Income						
Est. Median Household Income (2009)	\$55,528		\$54,926		\$55,267	
Census Median Hhld Income (1990)	\$32,658		\$30,924		\$29,505	
Census Median Hhld Income (2000)	\$44,245		\$42,641		\$42,720	
Proj. Median Household Income (2014)	\$60,061		\$59,334		\$59,876	
Historical Annual Change (1990-2000)	\$11,586	3.5%	\$11,717	3.8%	\$13,215	4.5%
Projected Annual Change (2000-2014)	\$15,816	2.6%	\$16,693	2.8%	\$17,156	2.9%
Per Capita Income						
Est. Per Capita Income (2009)	\$23,748		\$23,633		\$25,041	
Census Per Capita Income (1990)	\$13,276		\$13,597		\$13,435	
Census Per Capita Income (2000)	\$19,144		\$19,239		\$20,153	
Proj. Per Capita Income (2014)	\$22,322		\$21,894		\$23,098	
Historical Annual Change (1990-2000)	\$5,869	4.4%	\$5,641	4.1%	\$6,718	5.0%
Projected Annual Change (2000-2014)	\$3,177	1.2%	\$2,655	1.0%	\$2,945	1.0%
Other Income						
Est. Median Disposable Income (2009)	\$46,525		\$45,852		\$46,016	
Proj. Median Disposable Income (2014)	\$49,904		\$48,958		\$49,281	
Est. Average Household Net Worth (2009)	\$467,126		\$437,794		\$450,215	

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Saturn Rd & W Spectrum St Boise, Idaho	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Household Income Distribution (2009)						
HH Income \$200,000 or More	57	2.2%	581	1.9%	2,055	2.6%
HH Income \$150,000 to 199,999	60	2.3%	854	2.7%	2,305	2.9%
HH Income \$125,000 to 149,999	74	2.9%	999	3.2%	3,050	3.9%
HH Income \$100,000 to 124,999	234	9.1%	2,524	8.1%	6,316	8.0%
HH Income \$75,000 to 99,999	458	17.8%	4,732	15.2%	11,075	14.1%
HH Income \$50,000 to 74,999	591	23.0%	6,906	22.2%	16,557	21.1%
HH Income \$35,000 to 49,999	436	17.0%	5,103	16.4%	12,422	15.8%
HH Income \$25,000 to 34,999	297	11.6%	3,703	11.9%	9,014	11.5%
HH Income \$15,000 to 24,999	210	8.2%	3,246	10.4%	8,458	10.8%
HH Income \$10,000 to 14,999	73	2.8%	1,061	3.4%	3,024	3.9%
HH Income \$0 to 9,999	80	3.1%	1,458	4.7%	4,222	5.4%
HH Income \$35,000+	1,909	74.3%	21,698	69.6%	53,780	68.5%
HH Income \$50,000+	1,473	57.4%	16,595	53.2%	41,358	52.7%
HH Income \$75,000+	882	34.4%	9,689	31.1%	24,801	31.6%
Race & Ethnicity (2009)						
Total Population	7,167		83,189		206,498	
White	6,543	91.3%	75,360	90.6%	188,684	91.4%
Black or African American	75	1.0%	1,221	1.5%	2,944	1.4%
American Indian & Alaska Native	66	0.9%	778	0.9%	1,950	0.9%
Asian	327	4.6%	3,611	4.3%	7,542	3.7%
Hawaiian & Pacific Islander	18	0.3%	175	0.2%	449	0.2%
Other Race	54	0.7%	974	1.2%	2,175	1.1%
Two or More Races	84	1.2%	1,070	1.3%	2,753	1.3%
Not Hispanic or Latino Population	6,706	93.6%	76,064	91.4%	189,954	92.0%
<i>Non Hispanic: White</i>	6,186	92.2%	70,039	92.1%	176,188	92.8%
<i>Non Hispanic: Black or African American</i>	72	1.1%	1,087	1.4%	2,628	1.4%
<i>Non Hispanic: Amer Indian & AK Native</i>	55	0.8%	631	0.8%	1,596	0.8%
<i>Non Hispanic: Asian</i>	315	4.7%	3,379	4.4%	7,099	3.7%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	16	0.2%	151	0.2%	407	0.2%
<i>Non Hispanic: Other Race</i>	0	-	0	-	4	0.0%
<i>Non Hispanic: Two or More Races</i>	62	0.9%	777	1.0%	2,033	1.1%
Hispanic or Latino Population	461	6.4%	7,125	8.6%	16,544	8.0%
<i>Hispanic: White</i>	357	77.5%	5,322	74.7%	12,497	75.5%
<i>Hispanic: Black or African American</i>	3	0.6%	133	1.9%	317	1.9%
<i>Hispanic: American Indian & Alaska Native</i>	11	2.3%	147	2.1%	355	2.1%
<i>Hispanic: Asian</i>	12	2.7%	232	3.3%	443	2.7%
<i>Hispanic: Hawaiian & Pacific Islander</i>	2	0.4%	24	0.3%	42	0.3%
<i>Hispanic: Other Race</i>	54	11.6%	974	13.7%	2,171	13.1%
<i>Hispanic: Two or More Races</i>	22	4.8%	293	4.1%	719	4.3%
Not of Hispanic Origin Population (1990)	6,106	97.4%	55,016	97.3%	133,587	97.2%
Hispanic Origin Population (1990)	161	2.6%	1,518	2.7%	3,778	2.8%
Not Hispanic or Latino Population (2000)	6,239	96.1%	65,519	94.6%	160,749	95.0%
Hispanic or Latino Population (2000)	252	3.9%	3,715	5.4%	8,500	5.0%
Not Hispanic or Latino Population 5yr (2014)	7,619	92.5%	89,251	90.2%	221,450	90.8%
Hispanic or Latino Population 5yr (2014)	621	7.5%	9,723	9.8%	22,399	9.2%
Historical Annual Change (1990-2000)	91	5.7%	2,197	14.5%	4,722	12.5%
Projected Annual Change (2000-2014)	369	10.5%	6,008	11.6%	13,898	11.7%

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1.00 mi radius 3.00 mi radius 5.00 mi radius

Age Distribution (2009)

Total Population	7,167		83,189		206,498	
Age 0 to 4 yrs	480	6.7%	5,760	6.9%	14,240	6.9%
Age 5 to 9 yrs	478	6.7%	5,257	6.3%	13,315	6.4%
Age 10 to 14 yrs	513	7.2%	5,484	6.6%	13,816	6.7%
Age 15 to 19 yrs	534	7.5%	5,839	7.0%	14,920	7.2%
Age 20 to 24 yrs	465	6.5%	6,005	7.2%	15,952	7.7%
Age 25 to 29 yrs	444	6.2%	6,054	7.3%	15,641	7.6%
Age 30 to 34 yrs	436	6.1%	5,674	6.8%	14,721	7.1%
Age 35 to 39 yrs	463	6.5%	5,566	6.7%	14,223	6.9%
Age 40 to 44 yrs	495	6.9%	5,570	6.7%	14,414	7.0%
Age 45 to 49 yrs	477	6.7%	5,593	6.7%	14,494	7.0%
Age 50 to 54 yrs	519	7.2%	5,941	7.1%	14,359	7.0%
Age 55 to 59 yrs	450	6.3%	5,039	6.1%	12,211	5.9%
Age 60 to 64 yrs	421	5.9%	4,371	5.3%	10,189	4.9%
Age 65 to 69 yrs	356	5.0%	3,257	3.9%	7,666	3.7%
Age 70 to 74 yrs	238	3.3%	2,349	2.8%	5,356	2.6%
Age 75 to 79 yrs	155	2.2%	1,774	2.1%	3,890	1.9%
Age 80 to 84 yrs	138	1.9%	1,531	1.8%	3,225	1.6%
Age 85 yrs plus	104	1.5%	2,124	2.6%	3,867	1.9%
Median Age	36.6	yrs	35.8	yrs	34.9	yrs
Age 19 yrs or less	2,005	28.0%	22,341	26.9%	56,291	27.3%
Age 20 to 64 years	4,171	58.2%	49,813	59.9%	126,204	61.1%
Age 65 years Plus	991	13.8%	11,035	13.3%	24,004	11.6%

Female Age Distribution (2009)

Female Population	3,636	50.7%	42,146	50.7%	103,687	50.2%
Age 0 to 4 yrs	220	6.1%	2,767	6.6%	6,936	6.7%
Age 5 to 9 yrs	256	7.0%	2,703	6.4%	6,815	6.6%
Age 10 to 14 yrs	245	6.7%	2,630	6.2%	6,602	6.4%
Age 15 to 19 yrs	261	7.2%	2,740	6.5%	7,228	7.0%
Age 20 to 24 yrs	219	6.0%	2,966	7.0%	7,949	7.7%
Age 25 to 29 yrs	215	5.9%	2,833	6.7%	7,326	7.1%
Age 30 to 34 yrs	216	5.9%	2,739	6.5%	6,933	6.7%
Age 35 to 39 yrs	222	6.1%	2,713	6.4%	7,026	6.8%
Age 40 to 44 yrs	242	6.7%	2,760	6.5%	7,069	6.8%
Age 45 to 49 yrs	255	7.0%	2,815	6.7%	7,061	6.8%
Age 50 to 54 yrs	270	7.4%	3,067	7.3%	7,275	7.0%
Age 55 to 59 yrs	242	6.7%	2,671	6.3%	6,403	6.2%
Age 60 to 64 yrs	231	6.3%	2,271	5.4%	5,189	5.0%
Age 65 to 69 yrs	174	4.8%	1,630	3.9%	3,893	3.8%
Age 70 to 74 yrs	128	3.5%	1,331	3.2%	3,013	2.9%
Age 75 to 79 yrs	96	2.6%	1,095	2.6%	2,392	2.3%
Age 80 to 84 yrs	78	2.2%	942	2.2%	1,925	1.9%
Age 85 yrs plus	65	1.8%	1,474	3.5%	2,650	2.6%
Female Median Age	38.4	yrs	37.6	yrs	36.1	yrs
Age 19 yrs or less	982	27.0%	10,841	25.7%	27,581	26.6%
Age 20 to 64 years	2,112	58.1%	24,834	58.9%	62,233	60.0%
Age 65 years Plus	542	14.9%	6,472	15.4%	13,873	13.4%

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Male Age Distribution (2009)

Male Population	3,531	49.3%	41,043	49.3%	102,812	49.8%
Age 0 to 4 yrs	259	7.3%	2,993	7.3%	7,305	7.1%
Age 5 to 9 yrs	222	6.3%	2,553	6.2%	6,500	6.3%
Age 10 to 14 yrs	268	7.6%	2,855	7.0%	7,214	7.0%
Age 15 to 19 yrs	273	7.7%	3,099	7.6%	7,691	7.5%
Age 20 to 24 yrs	247	7.0%	3,039	7.4%	8,003	7.8%
Age 25 to 29 yrs	229	6.5%	3,221	7.8%	8,315	8.1%
Age 30 to 34 yrs	221	6.2%	2,935	7.2%	7,788	7.6%
Age 35 to 39 yrs	241	6.8%	2,854	7.0%	7,197	7.0%
Age 40 to 44 yrs	253	7.2%	2,810	6.8%	7,345	7.1%
Age 45 to 49 yrs	223	6.3%	2,778	6.8%	7,433	7.2%
Age 50 to 54 yrs	249	7.0%	2,873	7.0%	7,084	6.9%
Age 55 to 59 yrs	208	5.9%	2,369	5.8%	5,807	5.6%
Age 60 to 64 yrs	190	5.4%	2,100	5.1%	5,000	4.9%
Age 65 to 69 yrs	181	5.1%	1,628	4.0%	3,773	3.7%
Age 70 to 74 yrs	110	3.1%	1,017	2.5%	2,343	2.3%
Age 75 to 79 yrs	59	1.7%	680	1.7%	1,498	1.5%
Age 80 to 84 yrs	60	1.7%	588	1.4%	1,300	1.3%
Age 85 yrs plus	39	1.1%	651	1.6%	1,216	1.2%
Male Median Age	35.0	yrs	34.3	yrs	33.9	yrs
Age 19 yrs or less	1,023	29.0%	11,500	28.0%	28,710	27.9%
Age 20 to 64 years	2,059	58.3%	24,979	60.9%	63,971	62.2%
Age 65 years Plus	449	12.7%	4,563	11.1%	10,131	9.9%

Males per 100 Females, Male % Pop (2009)

Overall Comparison	97		97		99	
Age 0 to 4 yrs	118	54.1%	108	52.0%	105	51.3%
Age 5 to 9 yrs	87	46.5%	94	48.6%	95	48.8%
Age 10 to 14 yrs	109	52.2%	109	52.0%	109	52.2%
Age 15 to 19 yrs	105	51.2%	113	53.1%	106	51.6%
Age 20 to 24 yrs	113	53.0%	102	50.6%	101	50.2%
Age 25 to 29 yrs	106	51.5%	114	53.2%	113	53.2%
Age 30 to 34 yrs	102	50.6%	107	51.7%	112	52.9%
Age 35 to 39 yrs	108	52.0%	105	51.3%	102	50.6%
Age 40 to 44 yrs	104	51.1%	102	50.4%	104	51.0%
Age 45 to 49 yrs	88	46.7%	99	49.7%	105	51.3%
Age 50 to 54 yrs	92	47.9%	94	48.4%	97	49.3%
Age 55 to 59 yrs	86	46.2%	89	47.0%	91	47.6%
Age 60 to 64 yrs	82	45.2%	92	48.0%	96	49.1%
Age 65 to 69 yrs	104	51.0%	100	50.0%	97	49.2%
Age 70 to 74 yrs	86	46.3%	76	43.3%	78	43.7%
Age 75 to 79 yrs	62	38.2%	62	38.3%	63	38.5%
Age 80 to 84 yrs	76	43.3%	62	38.4%	68	40.3%
Age 85 yrs plus	59	37.1%	44	30.6%	46	31.5%
Age 19 yrs or less	104	51.0%	106	51.5%	104	51.0%
Age 20 to 39 yrs	107	51.8%	107	51.7%	107	51.7%
Age 40 to 64 yrs	91	47.5%	95	48.8%	99	49.7%
Age 65 years Plus	83	45.3%	71	41.4%	73	42.2%

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Household Type (2009)

Total Households	2,568		31,166		78,497	
Households with Children	940	36.6%	10,775	34.6%	26,641	33.9%
Average Household Size	2.77		2.61		2.58	
Est. Household Density	818.85	psm	1,105.92	psm	1,007.38	psm
Population Family	6,125	85.5%	67,480	81.1%	164,593	79.7%
Population Non-Family	980	13.7%	13,768	16.6%	37,814	18.3%
Population Group Qtrs	62	0.9%	1,941	2.3%	4,090	2.0%
Family Households	1,883	73.3%	21,048	67.5%	51,066	65.1%
<i>Married Couple Hhlds</i>	1,437	76.3%	16,008	76.1%	38,986	76.3%
<i>Other Family Hhlds</i>	447	23.7%	5,040	23.9%	12,081	23.7%
Family Households With Children	932	49.5%	10,692	50.8%	26,412	51.7%
<i>Married Couple With Children</i>	618	66.3%	7,137	66.7%	17,859	67.6%
<i>Other Family Hhlds With Children</i>	314	33.7%	3,556	33.3%	8,553	32.4%
Family Households No Children	951	50.5%	10,355	49.2%	24,654	48.3%
<i>Married Couple No Children</i>	819	86.1%	8,871	85.7%	21,127	85.7%
<i>Other Family Households No Childrer</i>	132	13.9%	1,485	14.3%	3,527	14.3%
Average Family Household Size	3.25		3.21		3.22	
Average Family Income	\$70,187		\$72,392		\$77,389	
Median Family Income	\$63,444		\$65,080		\$67,613	
Non-Family Households	685	26.7%	10,118	32.5%	27,430	34.9%
Non-Family Hhlds With Children	8	1.2%	83	0.8%	228	0.8%
Non-Family Hhld No Children	677	98.8%	10,036	99.2%	27,202	99.2%
<i>N-F Hhld Lone Person No Children</i>	511	74.6%	7,797	77.1%	20,702	75.5%
Lone Male Householder	201	39.4%	3,126	40.1%	9,146	44.2%
Lone Female Householder	310	60.6%	4,671	59.9%	11,556	55.8%
<i>N-F Hhld 2+ Persons No Children</i>	166	24.2%	2,239	22.1%	6,500	23.7%
Average Non-Family Hhld Size	1.43		1.36		1.38	

Marital Status (2009)

(15 Years or Older)	5,693		66,671		165,144	
Never Married	1,333	23.4%	16,078	24.1%	43,823	26.5%
Now Married	3,162	55.6%	35,861	53.8%	86,582	52.4%
Previously Married	1,197	21.0%	14,733	22.1%	34,739	21.0%
<i>Separated</i>	134	11.2%	2,372	16.1%	5,353	15.4%
<i>Widowed</i>	324	27.1%	3,908	26.5%	7,885	22.7%
<i>Divorced</i>	739	61.7%	8,453	57.4%	21,501	61.9%

Educational Attainment (2009)

Adult Population (25 Years or Older)	4,696		54,844		134,256	
Elementary (0 to 8)	51	1.1%	824	1.5%	1,969	1.5%
Some High School (9 to 11)	232	4.9%	2,865	5.2%	6,590	4.9%
High School Graduate (12)	1,272	27.1%	14,768	26.9%	34,144	25.4%
Some College (13 to 16)	1,223	26.0%	13,964	25.5%	33,544	25.0%
Associate Degree Only	531	11.3%	5,154	9.4%	11,655	8.7%
Bachelor Degree Only	1,034	22.0%	11,904	21.7%	31,849	23.7%
Graduate Degree	353	7.5%	5,365	9.8%	14,504	10.8%
Any College + (Some College or higher)	3,142	66.9%	36,387	66.3%	91,552	68.2%
College Degree + (Bachelor Degree or higher)	1,388	29.5%	17,269	31.5%	46,353	34.5%

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Housing (2009)						
Total Housing Units	2,814		34,289		86,949	
Housing Units, Occupied	2,568	91.3%	31,166	90.9%	78,497	90.3%
<i>Housing Units, Owner-Occupied</i>	1,887	73.5%	20,518	65.8%	49,520	63.1%
<i>Housing Units, Renter-Occupied</i>	681	26.5%	10,648	34.2%	28,976	36.9%
Housing Units, Vacant	246	8.7%	3,123	9.1%	8,452	9.7%
Total Housing Units (2000)	2,471		27,919		69,958	
Historical Annual Change (2000-2009)	343	1.5%	6,370	2.5%	16,991	2.7%
Household Size (2009)						
Total Households	2,568		31,166		78,497	
1 Person Household	511	19.9%	7,797	25.0%	20,702	26.4%
2 Person Households	866	33.7%	10,307	33.1%	25,603	32.6%
3 Person Households	449	17.5%	4,851	15.6%	11,913	15.2%
4 Person Households	400	15.6%	4,868	15.6%	11,943	15.2%
5 Person Households	214	8.3%	2,101	6.7%	5,217	6.6%
6 Person Households	80	3.1%	793	2.5%	2,025	2.6%
7+ Person Households	48	1.9%	448	1.4%	1,094	1.4%
Household Stability (2009)						
Total Households	2,568		31,166		78,497	
In current residence < 1 year	518	20.2%	7,107	22.8%	18,572	23.7%
In current residence 1-2 years	518	20.2%	7,268	23.3%	18,932	24.1%
In current residence 3-5 years	369	14.4%	4,445	14.3%	11,402	14.5%
In current residence 6-10 years	413	16.1%	5,211	16.7%	12,833	16.3%
In current residence > 10 years	750	29.2%	7,135	22.9%	16,758	21.3%
Turnover (% Annual Residential Turnover)	20.2%		22.8%		23.7%	
Stability (% In Current Residence 5+ Years)	45.3%		39.6%		37.7%	
Median Years in Residence	4.7 yrs		3.9 yrs		3.8 yrs	
Household Vehicles (2009)						
Total Vehicles Available	5,403		61,719		155,398	
Household: 0 Vehicles Available	29	1.1%	1,399	4.5%	3,767	4.8%
Household: 1 Vehicles Available	691	26.9%	9,446	30.3%	24,273	30.9%
Household: 2 Vehicles Available	1,146	44.6%	12,502	40.1%	31,339	39.9%
Household: 3+ Vehicles Available	703	27.4%	7,818	25.1%	19,118	24.4%
Average Per Household	2.1	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	4,212		45,206		109,774	
<i>Average Per Owner Household</i>	2.2	<i>Vehicles</i>	2.2	<i>Vehicles</i>	2.2	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	1,192		16,513		45,624	
<i>Average Per Renter Household</i>	1.8	<i>Vehicles</i>	1.6	<i>Vehicles</i>	1.6	<i>Vehicles</i>
Travel Time (2000)						
Worker Base (16 Years or Older)	3,378		36,110		90,265	
Travel to Work in 14 Minutes or Less	1,316	39.0%	13,110	36.3%	32,230	35.7%
Travel to Work in 15 to 29 Minutes	1,491	44.1%	17,370	48.1%	42,774	47.4%
Travel to Work in 30 to 59 Minutes	303	9.0%	3,477	9.6%	9,787	10.8%
Travel to Work in 60 Minutes or More	80	2.4%	874	2.4%	2,169	2.4%
Work at Home	188	5.6%	1,280	3.5%	3,305	3.7%
Average Travel Time to Work	16.2 mins		17.0 mins		17.5 mins	

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Saturn Rd & W Spectrum St Boise, Idaho	1.00 mi radius		3.00 mi radius		5.00 mi radius	
Transportation To Work (2000)						
Work Base	3,378		36,110		90,265	
Drive to Work Alone	2,722	80.6%	29,363	81.3%	71,759	79.5%
Drive to Work in Carpool	318	9.4%	3,949	10.9%	9,913	11.0%
Travel to Work - Public Transportation	29	0.9%	391	1.1%	1,050	1.2%
Drive to Work on Motorcycle	7	0.2%	37	0.1%	138	0.2%
Bicycle to Work	22	0.7%	285	0.8%	1,361	1.5%
Walk to Work	90	2.7%	643	1.8%	2,277	2.5%
Other Means	1	0.0%	163	0.5%	461	0.5%
Work at Home	188	5.6%	1,280	3.5%	3,305	3.7%
Daytime Demos (2009)						
Total Number of Businesses	549		4,698		12,106	
Total Number of Employees	8,776		67,327		168,853	
Company Headqtrs: Businesses	6	1.1%	29	0.6%	155	1.3%
Company Headqtrs: Employees	847	9.6%	3,621	5.4%	14,513	8.6%
Employee Population per Business	16.0 to 1		14.3 to 1		13.9 to 1	
Residential Population per Business	13.1 to 1		17.7 to 1		17.1 to 1	
Est. Adj. Daytime Demographics (Age16+)	10,726		90,713		225,334	
Labor Force (2009)						
Labor: Population Age 16+	5,587		65,576		162,456	
Unemployment Rate		4.5%		5.2%		6.1%
Labor Force Total: Males	2,726	48.8%	32,045	48.9%	80,352	49.5%
<i>Male civilian employec</i>	1,923	70.5%	22,500	70.2%	57,105	71.1%
<i>Male civilian unemployec</i>	127	4.7%	1,831	5.7%	5,506	6.9%
<i>Males in Armed Forces</i>	15	0.6%	138	0.4%	269	0.3%
<i>Males not in labor force</i>	661	24.3%	7,576	23.6%	17,473	21.7%
Labor Force Total: Females	2,861	51.2%	33,531	51.1%	82,103	50.5%
<i>Female civilian employec</i>	1,699	59.4%	19,552	58.3%	48,601	59.2%
<i>Female civilian unemployec</i>	125	4.4%	1,611	4.8%	4,475	5.5%
<i>Females in Armed Forces</i>	0	-	0	-	0	-
<i>Females not in labor force</i>	1,037	36.2%	12,367	36.9%	29,027	35.4%
Employment Force Change (2000-2009)	271	8.1%	6,194	17.3%	15,916	17.7%
Male Change (2000-2009)	167	9.5%	3,471	18.2%	8,997	18.7%
Female Change (2000-2009)	104	6.5%	2,723	16.2%	6,919	16.6%
Occupation (2000)						
Occupation: Population Age 16+	3,352		35,859		89,790	
<i>Occupation Total: Males</i>	1,756	52.4%	19,029	53.1%	48,109	53.6%
<i>Occupation Total: Females</i>	1,596	47.6%	16,830	46.9%	41,682	46.4%
Mgmt, Business, & Financial Operations	438	13.1%	4,981	13.9%	12,417	13.8%
Professional and Related	582	17.4%	6,986	19.5%	18,967	21.1%
Service	589	17.6%	5,597	15.6%	14,320	15.9%
Sales and Office	1,059	31.6%	10,567	29.5%	25,392	28.3%
Farming, Fishing, and Forestry	2	0.1%	63	0.2%	324	0.4%
Construction, Extraction, & Maintenance	320	9.6%	3,530	9.8%	8,396	9.4%
Production, Transport, & Material Moving	361	10.8%	4,135	11.5%	9,974	11.1%
<i>White Collar</i>		62.0%		62.8%		63.2%
<i>Blue Collar</i>		38.0%		37.2%		36.8%

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1.00 mi radius 3.00 mi radius 5.00 mi radius

Units In Structure (2000)						
Total Units	2,471		27,919		69,958	
1 Detached Unit	1,916	77.5%	17,961	64.3%	44,683	63.9%
1 Attached Unit	109	4.4%	1,682	6.0%	3,431	4.9%
2 Units	93	3.8%	915	3.3%	2,885	4.1%
3 to 4 Units	146	5.9%	1,792	6.4%	4,133	5.9%
5 to 9 Units	37	1.5%	879	3.1%	2,603	3.7%
10 to 19 Units	8	0.3%	908	3.3%	2,587	3.7%
20 to 49 Units	19	0.8%	716	2.6%	2,287	3.3%
50 or more Units	25	1.0%	1,193	4.3%	2,714	3.9%
Mobile Home or Trailer	116	4.7%	1,827	6.5%	4,496	6.4%
Other Structure	2	0.1%	45	0.2%	138	0.2%
Homes Built By Year (2000)						
Homes Built 1999 to 2000	56	2.3%	677	2.4%	1,805	2.6%
Homes Built 1995 to 1998	189	7.6%	2,485	8.9%	6,455	9.2%
Homes Built 1990 to 1994	64	2.6%	2,776	9.9%	7,410	10.6%
Homes Built 1980 to 1989	202	8.2%	4,380	15.7%	9,230	13.2%
Homes Built 1970 to 1979	881	35.6%	8,997	32.2%	20,365	29.1%
Homes Built 1960 to 1969	629	25.5%	3,227	11.6%	7,500	10.7%
Homes Built 1950 to 1959	372	15.0%	3,316	11.9%	7,440	10.6%
Homes Built 1940 to 1949	67	2.7%	1,163	4.2%	4,024	5.8%
Homes Built Before 1939	13	0.5%	898	3.2%	5,729	8.2%
Median Age of Homes	27.6 yrs		24.4 yrs		26.9 yrs	
Home Values (2000)						
Owner Specified Housing Units	1,605		15,153		36,296	
Home Values \$1,000,000 or More	3	0.2%	37	0.2%	51	0.1%
Home Values \$750,000 or \$999,999	11	0.7%	23	0.2%	37	0.1%
Home Values \$500,000 or \$749,999	7	0.4%	11	0.1%	91	0.3%
Home Values \$400,000 to \$499,999	0	-	52	0.3%	170	0.5%
Home Values \$300,000 to \$399,999	10	0.6%	201	1.3%	478	1.3%
Home Values \$250,000 to \$299,999	18	1.1%	211	1.4%	808	2.2%
Home Values \$200,000 to \$249,999	61	3.8%	584	3.9%	1,814	5.0%
Home Values \$175,000 to \$199,999	47	2.9%	663	4.4%	1,862	5.1%
Home Values \$150,000 to \$174,999	64	4.0%	1,283	8.5%	3,434	9.5%
Home Values \$125,000 to \$149,999	359	22.4%	2,831	18.7%	6,425	17.7%
Home Values \$100,000 to \$124,999	569	35.4%	4,224	27.9%	9,315	25.7%
Home Values \$90,000 to \$99,999	228	14.2%	1,908	12.6%	4,736	13.0%
Home Values \$80,000 to \$89,999	137	8.6%	1,870	12.3%	3,940	10.9%
Home Values \$70,000 to \$79,999	56	3.5%	828	5.5%	1,852	5.1%
Home Values \$60,000 to \$69,999	30	1.9%	283	1.9%	698	1.9%
Home Values \$50,000 to \$59,999	5	0.3%	75	0.5%	298	0.8%
Home Values \$35,000 to \$49,999	0	-	28	0.2%	171	0.5%
Home Values \$25,000 to \$34,999	0	-	6	0.0%	32	0.1%
Home Values \$10,000 to \$24,999	0	-	16	0.1%	46	0.1%
Home Values \$0 to \$9,999	0	-	17	0.1%	39	0.1%
Owner Occupied Median Home Value	\$116,427		\$116,799		\$120,524	
Renter Occupied Median Rent	\$593		\$570		\$533	

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Consumer Expenditure (Annual Total)			
Total Household Expenditure (2009)	\$134,846,375	\$1,554,279,157	\$4,065,291,551
<i>Total Non-Retail Expenditures (2009)</i>	\$77,729,521	\$894,883,040	\$2,340,224,325
<i>Total Retail Expenditures (2009)</i>	\$57,116,853	\$659,396,115	\$1,725,067,223
Apparel (2009)	\$6,401,112	\$73,949,229	\$193,861,133
Contributions (2009)	\$4,783,222	\$55,290,382	\$146,603,376
Education (2009)	\$3,015,455	\$35,334,522	\$94,598,868
Entertainment (2009)	\$7,547,833	\$86,898,647	\$227,216,491
Food And Beverages (2009)	\$20,768,498	\$239,615,441	\$625,425,462
Furnishings And Equipment (2009)	\$5,946,894	\$68,281,403	\$178,547,866
Gifts (2009)	\$3,447,986	\$39,841,195	\$105,381,169
Health Care (2009)	\$8,346,994	\$96,389,698	\$250,823,453
Household Operations (2009)	\$4,712,726	\$54,369,837	\$143,398,092
Miscellaneous Expenses (2009)	\$2,276,893	\$26,204,258	\$68,292,400
Personal Care (2009)	\$1,955,835	\$22,584,675	\$59,076,133
Personal Insurance (2009)	\$1,346,162	\$15,527,247	\$40,989,113
Reading (2009)	\$438,532	\$5,081,056	\$13,317,082
Shelter (2009)	\$25,816,255	\$298,025,943	\$780,994,571
Tobacco (2009)	\$905,533	\$10,463,318	\$27,076,374
Transportation (2009)	\$27,619,586	\$316,314,310	\$822,547,581
Utilities (2009)	\$9,516,862	\$110,108,005	\$287,142,408
Consumer Expenditure (per Household per Month)			
Total Household Expenditure (2009)	\$4,376	\$4,156	\$4,316
<i>Total Non-Retail Expenditures (2009)</i>	\$2,522 57.6%	\$2,393 57.6%	\$2,484 57.6%
<i>Total Retail Expenditures (2009)</i>	\$1,854 42.4%	\$1,763 42.4%	\$1,831 42.4%
Apparel (2009)	\$208 4.7%	\$198 4.8%	\$206 4.8%
Contributions (2009)	\$155 3.5%	\$148 3.6%	\$156 3.6%
Education (2009)	\$98 2.2%	\$94 2.3%	\$100 2.3%
Entertainment (2009)	\$245 5.6%	\$232 5.6%	\$241 5.6%
Food And Beverages (2009)	\$674 15.4%	\$641 15.4%	\$664 15.4%
Furnishings And Equipment (2009)	\$193 4.4%	\$183 4.4%	\$190 4.4%
Gifts (2009)	\$112 2.6%	\$107 2.6%	\$112 2.6%
Health Care (2009)	\$271 6.2%	\$258 6.2%	\$266 6.2%
Household Operations (2009)	\$153 3.5%	\$145 3.5%	\$152 3.5%
Miscellaneous Expenses (2009)	\$74 1.7%	\$70 1.7%	\$73 1.7%
Personal Care (2009)	\$63 1.5%	\$60 1.5%	\$63 1.5%
Personal Insurance (2009)	\$44 1.0%	\$42 1.0%	\$44 1.0%
Reading (2009)	\$14 0.3%	\$14 0.3%	\$14 0.3%
Shelter (2009)	\$838 19.1%	\$797 19.2%	\$829 19.2%
Tobacco (2009)	\$29 0.7%	\$28 0.7%	\$29 0.7%
Transportation (2009)	\$896 20.5%	\$846 20.4%	\$873 20.2%
Utilities (2009)	\$309 7.1%	\$294 7.1%	\$305 7.1%

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