

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 46.61655/-112.01534

October 2009

RF9

Custer Ave & N Sanders St Helena, Montana	3.00 mi radius		5.00 mi radius		10.00 mi radius		25.00 mi radius	
Population								
Estimated Population (2009)	28,605		39,731		53,172		63,553	
Census Population (1990)	25,939		33,785		43,012		48,538	
Census Population (2000)	27,038		36,927		49,248		57,608	
Projected Population (2014)	29,769		41,568		55,664		67,066	
Forecasted Population (2019)	31,274		44,133		59,211		72,301	
Historical Annual Change (1990-2000)	1,099	0.4%	3,141	0.9%	6,236	1.4%	9,070	1.9%
Historical Annual Change (2000-2009)	1,567	0.6%	2,804	0.8%	3,924	0.9%	5,945	1.1%
Projected Annual Change (2009-2014)	1,164	0.8%	1,837	0.9%	2,491	0.9%	3,513	1.1%
Est. Population Density (2009)	1,017.40	<i>psm</i>	507.77	<i>psm</i>	172.33	<i>psm</i>	33.17	<i>psm</i>
Trade Area Size	28.12	<i>sq mi</i>	78.25	<i>sq mi</i>	308.55	<i>sq mi</i>	1,916.23	<i>sq mi</i>
Households								
Estimated Households (2009)	11,482		15,582		20,189		23,772	
Census Households (1990)	10,633		13,597		16,925		18,907	
Census Households (2000)	11,707		15,615		20,201		23,322	
Projected Households (2014)	11,209		15,322		19,851		23,535	
Forecasted Households (2019)	17,425		23,819		30,860		36,588	
Historical Annual Change (1990-2000)	1,073	1.0%	2,018	1.5%	3,277	1.9%	4,415	2.3%
Projected Annual Change (2000-2014)	-497	-0.3%	-293	-0.1%	-350	-0.1%	213	0.1%
Average Household Income								
Est. Average Household Income (2009)	\$56,103		\$56,554		\$56,768		\$57,692	
Census Average Hhld Income (1990)	\$30,721		\$31,396		\$31,516		\$31,949	
Census Average Hhld Income (2000)	\$44,841		\$45,686		\$46,370		\$47,279	
Proj. Average Household Income (2014)	\$59,600		\$60,057		\$60,257		\$61,175	
Historical Annual Change (1990-2000)	\$14,119	4.6%	\$14,290	4.6%	\$14,854	4.7%	\$15,330	4.8%
Projected Annual Change (2000-2014)	\$14,760	2.4%	\$14,371	2.2%	\$13,887	2.1%	\$13,895	2.1%
Median Household Income								
Est. Median Household Income (2009)	\$46,111		\$47,014		\$48,488		\$49,807	
Census Median Hhld Income (1990)	\$26,238		\$26,821		\$27,125		\$27,581	
Census Median Hhld Income (2000)	\$37,407		\$38,053		\$39,124		\$40,008	
Proj. Median Household Income (2014)	\$49,904		\$50,883		\$52,452		\$53,861	
Historical Annual Change (1990-2000)	\$11,169	4.3%	\$11,233	4.2%	\$11,999	4.4%	\$12,427	4.5%
Projected Annual Change (2000-2014)	\$12,498	2.4%	\$12,829	2.4%	\$13,328	2.4%	\$13,854	2.5%
Per Capita Income								
Est. Per Capita Income (2009)	\$23,168		\$22,828		\$22,131		\$22,117	
Census Per Capita Income (1990)	\$12,594		\$12,636		\$12,401		\$12,445	
Census Per Capita Income (2000)	\$19,382		\$19,244		\$18,963		\$19,096	
Proj. Per Capita Income (2014)	\$23,217		\$22,909		\$22,175		\$22,101	
Historical Annual Change (1990-2000)	\$6,788	5.4%	\$6,608	5.2%	\$6,562	5.3%	\$6,650	5.3%
Projected Annual Change (2000-2014)	\$3,835	1.4%	\$3,666	1.4%	\$3,212	1.2%	\$3,006	1.1%
Other Income								
Est. Median Disposable Income (2009)	\$39,303		\$40,050		\$41,159		\$42,170	
Proj. Median Disposable Income (2014)	\$42,103		\$42,889		\$44,058		\$45,117	
Est. Average Household Net Worth (2009)	\$391,248		\$402,131		\$412,417		\$427,359	

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Household Income Distribution (2009)								
HH Income \$200,000 or More	213	1.9%	291	1.9%	357	1.8%	434	1.8%
HH Income \$150,000 to 199,999	167	1.5%	245	1.6%	345	1.7%	454	1.9%
HH Income \$125,000 to 149,999	343	3.0%	477	3.1%	610	3.0%	732	3.1%
HH Income \$100,000 to 124,999	728	6.3%	996	6.4%	1,321	6.5%	1,626	6.8%
HH Income \$75,000 to 99,999	1,402	12.2%	1,947	12.5%	2,693	13.3%	3,246	13.7%
HH Income \$50,000 to 74,999	2,317	20.2%	3,162	20.3%	4,255	21.1%	5,145	21.6%
HH Income \$35,000 to 49,999	1,893	16.5%	2,723	17.5%	3,534	17.5%	4,122	17.3%
HH Income \$25,000 to 34,999	1,420	12.4%	1,933	12.4%	2,410	11.9%	2,791	11.7%
HH Income \$15,000 to 24,999	1,308	11.4%	1,772	11.4%	2,195	10.9%	2,488	10.5%
HH Income \$10,000 to 14,999	584	5.1%	746	4.8%	927	4.6%	1,040	4.4%
HH Income \$0 to 9,999	1,107	9.6%	1,290	8.3%	1,543	7.6%	1,693	7.1%
HH Income \$35,000+	7,063	61.5%	9,841	63.2%	13,114	65.0%	15,760	66.3%
HH Income \$50,000+	5,170	45.0%	7,118	45.7%	9,581	47.5%	11,638	49.0%
HH Income \$75,000+	2,853	24.8%	3,956	25.4%	5,326	26.4%	6,493	27.3%
Race & Ethnicity (2009)								
Total Population	28,605		39,731		53,172		63,553	
White	27,150	94.9%	37,672	94.8%	50,528	95.0%	60,531	95.2%
Black or African American	102	0.4%	165	0.4%	212	0.4%	238	0.4%
American Indian & Alaska Native	611	2.1%	864	2.2%	1,120	2.1%	1,292	2.0%
Asian	216	0.8%	276	0.7%	332	0.6%	373	0.6%
Hawaiian & Pacific Islander	14	0.0%	18	0.0%	23	0.0%	27	0.0%
Other Race	102	0.4%	150	0.4%	190	0.4%	213	0.3%
Two or More Races	409	1.4%	586	1.5%	766	1.4%	879	1.4%
Not Hispanic or Latino Population	27,748	97.0%	38,552	97.0%	51,637	97.1%	61,772	97.2%
<i>Non Hispanic: White</i>	26,528	95.6%	36,816	95.5%	49,399	95.7%	59,211	95.9%
<i>Non Hispanic: Black or African American</i>	95	0.3%	156	0.4%	201	0.4%	222	0.4%
<i>Non Hispanic: Amer Indian & AK Native</i>	556	2.0%	796	2.1%	1,038	2.0%	1,202	1.9%
<i>Non Hispanic: Asian</i>	211	0.8%	269	0.7%	324	0.6%	365	0.6%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	14	0.1%	16	0.0%	20	0.0%	24	0.0%
<i>Non Hispanic: Other Race</i>	3	0.0%	5	0.0%	7	0.0%	7	0.0%
<i>Non Hispanic: Two or More Races</i>	341	1.2%	494	1.3%	647	1.3%	742	1.2%
Hispanic or Latino Population	858	3.0%	1,179	3.0%	1,535	2.9%	1,780	2.8%
<i>Hispanic: White</i>	622	72.6%	856	72.6%	1,129	73.5%	1,320	74.1%
<i>Hispanic: Black or African American</i>	8	0.9%	9	0.8%	11	0.7%	16	0.9%
<i>Hispanic: American Indian & Alaska Native</i>	55	6.4%	69	5.8%	82	5.3%	90	5.1%
<i>Hispanic: Asian</i>	6	0.6%	7	0.6%	8	0.5%	8	0.4%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	2	0.2%	3	0.2%	3	0.2%
<i>Hispanic: Other Race</i>	98	11.5%	145	12.3%	183	11.9%	206	11.6%
<i>Hispanic: Two or More Races</i>	68	8.0%	92	7.8%	119	7.8%	137	7.7%
Not of Hispanic Origin Population (1990)	25,620	98.8%	33,377	98.8%	42,494	98.8%	47,944	98.8%
Hispanic Origin Population (1990)	318	1.2%	408	1.2%	519	1.2%	594	1.2%
Not Hispanic or Latino Population (2000)	26,609	98.4%	36,346	98.4%	48,487	98.5%	56,735	98.5%
Hispanic or Latino Population (2000)	429	1.6%	580	1.6%	761	1.5%	872	1.5%
Not Hispanic or Latino Population 5yr (2014)	28,278	95.0%	39,509	95.0%	52,986	95.2%	63,940	95.3%
Hispanic or Latino Population 5yr (2014)	1,491	5.0%	2,059	5.0%	2,678	4.8%	3,126	4.7%
Historical Annual Change (1990-2000)	110	3.5%	173	4.2%	243	4.7%	279	4.7%
Projected Annual Change (2000-2014)	1,063	17.7%	1,479	18.2%	1,917	18.0%	2,254	18.5%

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Age Distribution (2009)

Total Population	28,605		39,731		53,172		63,553	
Age 0 to 4 yrs	1,620	5.7%	2,314	5.8%	3,190	6.0%	3,729	5.9%
Age 5 to 9 yrs	1,552	5.4%	2,283	5.7%	3,215	6.0%	3,811	6.0%
Age 10 to 14 yrs	1,608	5.6%	2,357	5.9%	3,361	6.3%	4,044	6.4%
Age 15 to 19 yrs	2,005	7.0%	2,703	6.8%	3,658	6.9%	4,366	6.9%
Age 20 to 24 yrs	2,387	8.3%	3,056	7.7%	3,745	7.0%	4,232	6.7%
Age 25 to 29 yrs	1,877	6.6%	2,606	6.6%	3,413	6.4%	3,949	6.2%
Age 30 to 34 yrs	1,457	5.1%	2,113	5.3%	2,944	5.5%	3,513	5.5%
Age 35 to 39 yrs	1,469	5.1%	2,076	5.2%	2,926	5.5%	3,517	5.5%
Age 40 to 44 yrs	1,827	6.4%	2,544	6.4%	3,495	6.6%	4,235	6.7%
Age 45 to 49 yrs	2,066	7.2%	2,918	7.3%	4,029	7.6%	4,974	7.8%
Age 50 to 54 yrs	2,335	8.2%	3,253	8.2%	4,375	8.2%	5,436	8.6%
Age 55 to 59 yrs	2,293	8.0%	3,141	7.9%	4,208	7.9%	5,215	8.2%
Age 60 to 64 yrs	1,812	6.3%	2,529	6.4%	3,357	6.3%	4,125	6.5%
Age 65 to 69 yrs	1,264	4.4%	1,740	4.4%	2,311	4.3%	2,761	4.3%
Age 70 to 74 yrs	935	3.3%	1,240	3.1%	1,607	3.0%	1,909	3.0%
Age 75 to 79 yrs	848	3.0%	1,101	2.8%	1,322	2.5%	1,503	2.4%
Age 80 to 84 yrs	605	2.1%	837	2.1%	980	1.8%	1,096	1.7%
Age 85 yrs plus	644	2.3%	919	2.3%	1,038	2.0%	1,137	1.8%
Median Age	39.9	yrs	39.7	yrs	39.3	yrs	39.8	yrs
Age 19 yrs or less	6,785	23.7%	9,657	24.3%	13,424	25.2%	15,950	25.1%
Age 20 to 64 years	17,523	61.3%	24,236	61.0%	32,491	61.1%	39,196	61.7%
Age 65 years Plus	4,297	15.0%	5,838	14.7%	7,257	13.6%	8,407	13.2%

Female Age Distribution (2009)

Female Population	14,787	51.7%	20,428	51.4%	27,064	50.9%	32,127	50.6%
Age 0 to 4 yrs	820	5.5%	1,148	5.6%	1,555	5.7%	1,814	5.6%
Age 5 to 9 yrs	723	4.9%	1,087	5.3%	1,552	5.7%	1,852	5.8%
Age 10 to 14 yrs	791	5.3%	1,143	5.6%	1,617	6.0%	1,946	6.1%
Age 15 to 19 yrs	1,021	6.9%	1,364	6.7%	1,806	6.7%	2,137	6.7%
Age 20 to 24 yrs	1,152	7.8%	1,458	7.1%	1,773	6.6%	2,008	6.3%
Age 25 to 29 yrs	961	6.5%	1,339	6.6%	1,743	6.4%	2,004	6.2%
Age 30 to 34 yrs	756	5.1%	1,084	5.3%	1,516	5.6%	1,800	5.6%
Age 35 to 39 yrs	734	5.0%	1,035	5.1%	1,479	5.5%	1,788	5.6%
Age 40 to 44 yrs	925	6.3%	1,307	6.4%	1,797	6.6%	2,173	6.8%
Age 45 to 49 yrs	1,103	7.5%	1,553	7.6%	2,114	7.8%	2,591	8.1%
Age 50 to 54 yrs	1,207	8.2%	1,668	8.2%	2,236	8.3%	2,799	8.7%
Age 55 to 59 yrs	1,187	8.0%	1,613	7.9%	2,134	7.9%	2,612	8.1%
Age 60 to 64 yrs	950	6.4%	1,312	6.4%	1,718	6.3%	2,067	6.4%
Age 65 to 69 yrs	665	4.5%	894	4.4%	1,179	4.4%	1,379	4.3%
Age 70 to 74 yrs	533	3.6%	690	3.4%	860	3.2%	985	3.1%
Age 75 to 79 yrs	481	3.3%	632	3.1%	741	2.7%	829	2.6%
Age 80 to 84 yrs	352	2.4%	496	2.4%	564	2.1%	610	1.9%
Age 85 yrs plus	425	2.9%	607	3.0%	680	2.5%	734	2.3%
Female Median Age	41.1	yrs	40.8	yrs	40.3	yrs	40.6	yrs
Age 19 yrs or less	3,356	22.7%	4,741	23.2%	6,530	24.1%	7,750	24.1%
Age 20 to 64 years	8,975	60.7%	12,369	60.5%	16,510	61.0%	19,841	61.8%
Age 65 years Plus	2,457	16.6%	3,318	16.2%	4,024	14.9%	4,536	14.1%

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Male Age Distribution (2009)

Male Population	13,818	48.3%	19,303	48.6%	26,109	49.1%	31,425	49.4%
Age 0 to 4 yrs	800	5.8%	1,166	6.0%	1,635	6.3%	1,915	6.1%
Age 5 to 9 yrs	828	6.0%	1,196	6.2%	1,663	6.4%	1,959	6.2%
Age 10 to 14 yrs	818	5.9%	1,215	6.3%	1,745	6.7%	2,098	6.7%
Age 15 to 19 yrs	984	7.1%	1,339	6.9%	1,852	7.1%	2,228	7.1%
Age 20 to 24 yrs	1,235	8.9%	1,597	8.3%	1,972	7.6%	2,224	7.1%
Age 25 to 29 yrs	917	6.6%	1,267	6.6%	1,670	6.4%	1,945	6.2%
Age 30 to 34 yrs	701	5.1%	1,030	5.3%	1,428	5.5%	1,713	5.5%
Age 35 to 39 yrs	736	5.3%	1,041	5.4%	1,446	5.5%	1,729	5.5%
Age 40 to 44 yrs	902	6.5%	1,236	6.4%	1,698	6.5%	2,063	6.6%
Age 45 to 49 yrs	962	7.0%	1,365	7.1%	1,915	7.3%	2,383	7.6%
Age 50 to 54 yrs	1,128	8.2%	1,585	8.2%	2,139	8.2%	2,637	8.4%
Age 55 to 59 yrs	1,106	8.0%	1,528	7.9%	2,074	7.9%	2,603	8.3%
Age 60 to 64 yrs	862	6.2%	1,217	6.3%	1,639	6.3%	2,058	6.5%
Age 65 to 69 yrs	600	4.3%	846	4.4%	1,133	4.3%	1,382	4.4%
Age 70 to 74 yrs	402	2.9%	551	2.9%	747	2.9%	925	2.9%
Age 75 to 79 yrs	367	2.7%	470	2.4%	580	2.2%	675	2.1%
Age 80 to 84 yrs	253	1.8%	341	1.8%	416	1.6%	486	1.5%
Age 85 yrs plus	219	1.6%	312	1.6%	358	1.4%	403	1.3%
Male Median Age	38.6 yrs		38.4 yrs		38.2 yrs		38.9 yrs	
Age 19 yrs or less	3,430	24.8%	4,916	25.5%	6,894	26.4%	8,200	26.1%
Age 20 to 64 years	8,549	61.9%	11,867	61.5%	15,981	61.2%	19,355	61.6%
Age 65 years Plus	1,840	13.3%	2,519	13.1%	3,233	12.4%	3,870	12.3%

Males per 100 Females, Male % Pop (2009)

Overall Comparison	93		94		96		98	
Age 0 to 4 yrs	97	49.4%	102	50.4%	105	51.3%	106	51.4%
Age 5 to 9 yrs	115	53.4%	110	52.4%	107	51.7%	106	51.4%
Age 10 to 14 yrs	103	50.8%	106	51.5%	108	51.9%	108	51.9%
Age 15 to 19 yrs	96	49.1%	98	49.5%	102	50.6%	104	51.0%
Age 20 to 24 yrs	107	51.8%	110	52.3%	111	52.7%	111	52.6%
Age 25 to 29 yrs	95	48.8%	95	48.6%	96	48.9%	97	49.3%
Age 30 to 34 yrs	93	48.1%	95	48.7%	94	48.5%	95	48.8%
Age 35 to 39 yrs	100	50.1%	101	50.2%	98	49.4%	97	49.2%
Age 40 to 44 yrs	98	49.4%	95	48.6%	95	48.6%	95	48.7%
Age 45 to 49 yrs	87	46.6%	88	46.8%	91	47.5%	92	47.9%
Age 50 to 54 yrs	93	48.3%	95	48.7%	96	48.9%	94	48.5%
Age 55 to 59 yrs	93	48.2%	95	48.7%	97	49.3%	100	49.9%
Age 60 to 64 yrs	91	47.6%	93	48.1%	95	48.8%	100	49.9%
Age 65 to 69 yrs	90	47.4%	95	48.6%	96	49.0%	100	50.0%
Age 70 to 74 yrs	75	43.0%	80	44.4%	87	46.5%	94	48.4%
Age 75 to 79 yrs	76	43.3%	74	42.6%	78	43.9%	81	44.9%
Age 80 to 84 yrs	72	41.8%	69	40.8%	74	42.4%	80	44.4%
Age 85 yrs plus	51	34.0%	51	33.9%	53	34.5%	55	35.4%
Age 19 yrs or less	102	50.5%	104	50.9%	106	51.4%	106	51.4%
Age 20 to 39 yrs	100	49.9%	100	50.1%	100	50.0%	100	50.0%
Age 40 to 64 yrs	92	48.0%	93	48.2%	95	48.6%	96	49.0%
Age 65 years Plus	75	42.8%	76	43.2%	80	44.6%	85	46.0%

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Household Type (2009)								
Total Households	11,482		15,582		20,189		23,772	
Households with Children	3,305	28.8%	4,716	30.3%	6,495	32.2%	7,704	32.4%
Average Household Size	2.38		2.46		2.56		2.61	
Est. Household Density	408.40	psm	199.15	psm	65.43	psm	12.41	psm
Population Family	21,056	73.6%	30,042	75.6%	41,641	78.3%	50,710	79.8%
Population Non-Family	6,328	22.1%	8,228	20.7%	9,973	18.8%	11,229	17.7%
Population Group Qtrs	1,221	4.3%	1,462	3.7%	1,558	2.9%	1,614	2.5%
Family Households	6,743	58.7%	9,515	61.1%	12,939	64.1%	15,698	66.0%
<i>Married Couple Hhlds</i>	5,144	76.3%	7,342	77.2%	10,182	78.7%	12,613	80.3%
<i>Other Family Hhlds</i>	1,599	23.7%	2,172	22.8%	2,758	21.3%	3,085	19.7%
Family Households With Children	3,241	48.1%	4,622	48.6%	6,378	49.3%	7,570	48.2%
<i>Married Couple With Children</i>	2,071	63.9%	3,011	65.2%	4,310	67.6%	5,274	69.7%
<i>Other Family Hhlds With Children</i>	1,169	36.1%	1,611	34.8%	2,068	32.4%	2,296	30.3%
Family Households No Children	3,503	51.9%	4,893	51.4%	6,562	50.7%	8,128	51.8%
<i>Married Couple No Children</i>	3,073	87.7%	4,331	88.5%	5,872	89.5%	7,339	90.3%
<i>Other Family Households No Childrer</i>	430	12.3%	562	11.5%	690	10.5%	789	9.7%
Average Family Household Size	3.12		3.16		3.22		3.23	
Average Family Income	\$71,287		\$69,862		\$68,688		\$69,129	
Median Family Income	\$62,417		\$62,053		\$62,152		\$62,776	
Non-Family Households	4,739	41.3%	6,068	38.9%	7,250	35.9%	8,074	34.0%
Non-Family Hhlds With Children	65	1.4%	94	1.5%	118	1.6%	134	1.7%
Non-Family Hhld No Children	4,674	98.6%	5,974	98.5%	7,132	98.4%	7,941	98.3%
<i>N-F Hhld Lone Person No Children</i>	4,044	85.3%	5,134	84.6%	6,089	84.0%	6,746	83.5%
Lone Male Householder	1,754	43.4%	2,242	43.7%	2,730	44.8%	3,118	46.2%
Lone Female Householder	2,290	56.6%	2,892	56.3%	3,358	55.2%	3,627	53.8%
<i>N-F Hhld 2+ Persons No Children</i>	630	13.3%	840	13.8%	1,044	14.4%	1,195	14.8%
Average Non-Family Hhld Size	1.34		1.36		1.38		1.39	
Marital Status (2009)								
(15 Years or Older)	23,828		32,789		43,420		51,979	
Never Married	5,866	24.6%	7,759	23.7%	9,765	22.5%	11,222	21.6%
Now Married	11,875	49.8%	16,935	51.6%	23,673	54.5%	29,458	56.7%
Previously Married	6,087	25.5%	8,095	24.7%	9,983	23.0%	11,299	21.7%
<i>Separated</i>	1,203	19.8%	1,563	19.3%	1,879	18.8%	2,110	18.7%
<i>Widowed</i>	1,405	23.1%	1,889	23.3%	2,319	23.2%	2,611	23.1%
<i>Divorced</i>	3,480	57.2%	4,642	57.3%	5,785	58.0%	6,577	58.2%
Educational Attainment (2009)								
Adult Population (25 Years or Older)	19,433		27,018		36,003		43,370	
Elementary (0 to 8)	291	1.5%	469	1.7%	613	1.7%	745	1.7%
Some High School (9 to 11)	1,077	5.5%	1,560	5.8%	2,056	5.7%	2,557	5.9%
High School Graduate (12)	5,160	26.6%	7,532	27.9%	10,297	28.6%	12,645	29.2%
Some College (13 to 16)	4,949	25.5%	6,751	25.0%	9,046	25.1%	11,004	25.4%
Associate Degree Only	981	5.0%	1,391	5.1%	1,945	5.4%	2,401	5.5%
Bachelor Degree Only	4,438	22.8%	5,908	21.9%	7,734	21.5%	9,000	20.8%
Graduate Degree	2,538	13.1%	3,407	12.6%	4,313	12.0%	5,019	11.6%
Any College + (Some College or higher	12,905	66.4%	17,457	64.6%	23,037	64.0%	27,424	63.2%
College Degree + (Bachelor Degree or higher	6,976	35.9%	9,315	34.5%	12,047	33.5%	14,019	32.3%

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Custer Ave & N Sanders St Helena, Montana		3.00 mi radius		5.00 mi radius		10.00 mi radius		25.00 mi radius	
Housing (2009)									
Total Housing Units		12,310		16,683		21,695		26,245	
Housing Units, Occupied		11,482	93.3%	15,582	93.4%	20,189	93.1%	23,772	90.6%
<i>Housing Units, Owner-Occupied</i>		7,101	61.8%	10,087	64.7%	13,835	68.5%	16,961	71.3%
<i>Housing Units, Renter-Occupied</i>		4,381	38.2%	5,495	35.3%	6,355	31.5%	6,811	28.7%
Housing Units, Vacant		827	6.7%	1,100	6.6%	1,506	6.9%	2,472	9.4%
Total Housing Units (2000)		12,326		16,418		21,302		25,217	
Historical Annual Change (2000-2009)		-16	0.0%	265	0.2%	393	0.2%	1,028	0.5%
Household Size (2009)									
Total Households		11,482		15,582		20,189		23,772	
1 Person Household		4,044	35.2%	5,134	32.9%	6,089	30.2%	6,746	28.4%
2 Person Households		3,288	28.6%	4,481	28.8%	5,767	28.6%	6,918	29.1%
3 Person Households		1,384	12.1%	1,922	12.3%	2,553	12.6%	3,030	12.7%
4 Person Households		1,789	15.6%	2,592	16.6%	3,634	18.0%	4,413	18.6%
5 Person Households		675	5.9%	1,001	6.4%	1,464	7.3%	1,813	7.6%
6 Person Households		210	1.8%	324	2.1%	490	2.4%	609	2.6%
7+ Person Households		92	0.8%	128	0.8%	192	1.0%	243	1.0%
Household Stability (2009)									
Total Households		11,482		15,582		20,189		23,772	
In current residence < 1 year		2,392	20.8%	3,223	20.7%	4,052	20.1%	4,631	19.5%
In current residence 1-2 years		3,123	27.2%	4,336	27.8%	5,693	28.2%	6,971	29.3%
In current residence 3-5 years		1,820	15.9%	2,554	16.4%	3,403	16.9%	4,089	17.2%
In current residence 6-10 years		1,415	12.3%	1,927	12.4%	2,580	12.8%	3,070	12.9%
In current residence > 10 years		2,732	23.8%	3,543	22.7%	4,462	22.1%	5,011	21.1%
Turnover (% Annual Residential Turnover)			20.8%		20.7%		20.1%		19.5%
Stability (% In Current Residence 5+ Years)			36.1%		35.1%		34.9%		34.0%
Median Years in Residence		3.7 yrs		3.6 yrs		3.6 yrs		3.6 yrs	
Household Vehicles (2009)									
Total Vehicles Available		21,230		29,836		40,696		49,922	
Household: 0 Vehicles Available		853	7.4%	1,016	6.5%	1,131	5.6%	1,181	5.0%
Household: 1 Vehicles Available		3,714	32.3%	4,749	30.5%	5,627	27.9%	6,113	25.7%
Household: 2 Vehicles Available		4,367	38.0%	6,096	39.1%	7,946	39.4%	9,330	39.2%
Household: 3+ Vehicles Available		2,549	22.2%	3,722	23.9%	5,486	27.2%	7,148	30.1%
Average Per Household		1.8 Vehicles		1.9 Vehicles		2.0 Vehicles		2.1 Vehicles	
Owner Occupied Hhlds Vehicles		15,651	73.7%	22,538	75.5%	32,035	78.7%	40,339	80.8%
<i>Average Per Owner Household</i>		2.2 Vehicles		2.2 Vehicles		2.3 Vehicles		2.4 Vehicles	
Renter Occupied Hhlds Vehicles		5,579	26.3%	7,297	24.5%	8,660	21.3%	9,583	19.2%
<i>Average Per Renter Household</i>		1.3 Vehicles		1.3 Vehicles		1.4 Vehicles		1.4 Vehicles	
Travel Time (2000)									
Worker Base (16 Years or Older)		13,907		19,064		25,648		30,139	
Travel to Work in 14 Minutes or Less		8,774	63.1%	10,988	57.6%	12,882	50.2%	13,627	45.2%
Travel to Work in 15 to 29 Minutes		3,643	26.2%	5,838	30.6%	9,465	36.9%	11,800	39.2%
Travel to Work in 30 to 59 Minutes		553	4.0%	929	4.9%	1,549	6.0%	2,472	8.2%
Travel to Work in 60 Minutes or More		333	2.4%	486	2.5%	632	2.5%	847	2.8%
Work at Home		605	4.4%	824	4.3%	1,121	4.4%	1,394	4.6%
Average Travel Time to Work		12.6 mins		13.6 mins		14.6 mins		15.9 mins	

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Custer Ave & N Sanders St Helena, Montana	3.00 mi radius		5.00 mi radius		10.00 mi radius		25.00 mi radius	
Transportation To Work (2000)								
Work Base	13,907		19,064		25,648		30,139	
Drive to Work Alone	10,566	76.0%	14,602	76.6%	19,792	77.2%	23,149	76.8%
Drive to Work in Carpool	1,407	10.1%	2,084	10.9%	2,952	11.5%	3,646	12.1%
Travel to Work - Public Transportation	62	0.4%	94	0.5%	109	0.4%	127	0.4%
Drive to Work on Motorcycle	0	-	1	0.0%	12	0.0%	25	0.1%
Bicycle to Work	124	0.9%	148	0.8%	188	0.7%	190	0.6%
Walk to Work	1,084	7.8%	1,240	6.5%	1,389	5.4%	1,509	5.0%
Other Means	59	0.4%	71	0.4%	86	0.3%	99	0.3%
Work at Home	605	4.4%	824	4.3%	1,121	4.4%	1,394	4.6%
Daytime Demos (2009)								
Total Number of Businesses	2,290		2,742		3,179		3,357	
Total Number of Employees	31,046		37,123		40,965		42,349	
Company Headqtrs: Businesses	101	4.4%	108	4.0%	115	3.6%	117	3.5%
Company Headqtrs: Employees	8,508	27.4%	10,314	27.8%	10,802	26.4%	10,920	25.8%
Employee Population per Business	13.6 to 1		13.5 to 1		12.9 to 1		12.6 to 1	
Residential Population per Business	12.5 to 1		14.5 to 1		16.7 to 1		18.9 to 1	
Est. Adj. Daytime Demographics (Age16+)	39,323		48,170		54,936		58,893	
Labor Force (2009)								
Labor: Population Age 16+	23,468		32,278		42,701		51,103	
Unemployment Rate		3.7%		3.7%		3.5%		3.4%
Labor Force Total: Males	11,196	47.7%	15,479	48.0%	20,704	48.5%	25,004	48.9%
<i>Male civilian employec</i>	7,668	68.5%	10,811	69.8%	14,716	71.1%	17,839	71.3%
<i>Male civilian unemployec</i>	474	4.2%	642	4.1%	777	3.8%	903	3.6%
<i>Males in Armed Forces</i>	70	0.6%	86	0.6%	131	0.6%	169	0.7%
<i>Males not in labor force</i>	2,984	26.7%	3,940	25.5%	5,080	24.5%	6,093	24.4%
Labor Force Total: Females	12,272	52.3%	16,800	52.0%	21,997	51.5%	26,099	51.1%
<i>Female civilian employec</i>	7,443	60.6%	10,323	61.4%	13,855	63.0%	16,522	63.3%
<i>Female civilian unemployec</i>	383	3.1%	568	3.4%	735	3.3%	835	3.2%
<i>Females in Armed Forces</i>	11	0.1%	12	0.1%	28	0.1%	29	0.1%
<i>Females not in labor force</i>	4,435	36.1%	5,897	35.1%	7,379	33.5%	8,713	33.4%
Employment Force Change (2000-2009)	1,282	9.3%	2,164	11.4%	3,069	12.0%	4,397	14.7%
Male Change (2000-2009)	815	11.9%	1,335	14.1%	1,883	14.7%	2,642	17.4%
Female Change (2000-2009)	468	6.7%	829	8.7%	1,186	9.4%	1,755	11.9%
Occupation (2000)								
Occupation: Population Age 16+	13,828		18,969		25,502		29,965	
<i>Occupation Total: Males</i>	6,853	49.6%	9,476	50.0%	12,833	50.3%	15,198	50.7%
<i>Occupation Total: Females</i>	6,975	50.4%	9,494	50.0%	12,668	49.7%	14,767	49.3%
Mgmt, Business, & Financial Operations	2,411	17.4%	3,229	17.0%	4,283	16.8%	5,142	17.2%
Professional and Related	3,592	26.0%	4,673	24.6%	6,096	23.9%	6,967	23.3%
Service	2,031	14.7%	2,796	14.7%	3,653	14.3%	4,266	14.2%
Sales and Office	3,848	27.8%	5,324	28.1%	7,176	28.1%	8,319	27.8%
Farming, Fishing, and Forestry	90	0.6%	118	0.6%	160	0.6%	241	0.8%
Construction, Extraction, & Maintenance	872	6.3%	1,334	7.0%	1,994	7.8%	2,482	8.3%
Production, Transport, & Material Moving	984	7.1%	1,494	7.9%	2,140	8.4%	2,547	8.5%
<i>White Collar</i>		71.2%		69.7%		68.8%		68.2%
<i>Blue Collar</i>		28.8%		30.3%		31.2%		31.8%

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Custer Ave & N Sanders St Helena, Montana		3.00 mi radius		5.00 mi radius		10.00 mi radius		25.00 mi radius	
Units In Structure (2000)									
Total Units		12,326		16,418		21,302		25,217	
1 Detached Unit		7,067	57.3%	9,309	56.7%	12,871	60.4%	16,051	63.7%
1 Attached Unit		366	3.0%	492	3.0%	546	2.6%	568	2.3%
2 Units		776	6.3%	919	5.6%	1,032	4.8%	1,057	4.2%
3 to 4 Units		1,261	10.2%	1,504	9.2%	1,659	7.8%	1,670	6.6%
5 to 9 Units		506	4.1%	565	3.4%	621	2.9%	622	2.5%
10 to 19 Units		471	3.8%	522	3.2%	542	2.5%	546	2.2%
20 to 49 Units		286	2.3%	337	2.1%	356	1.7%	357	1.4%
50 or more Units		347	2.8%	481	2.9%	560	2.6%	561	2.2%
Mobile Home or Trailer		1,240	10.1%	2,272	13.8%	3,077	14.4%	3,721	14.8%
Other Structure		6	0.0%	17	0.1%	39	0.2%	65	0.3%
Homes Built By Year (2000)									
Homes Built 1999 to 2000		137	1.1%	255	1.6%	408	1.9%	639	2.5%
Homes Built 1995 to 1998		709	5.8%	1,306	8.0%	1,821	8.6%	2,434	9.7%
Homes Built 1990 to 1994		617	5.0%	882	5.4%	1,532	7.2%	1,889	7.5%
Homes Built 1980 to 1989		1,445	11.7%	2,152	13.1%	3,048	14.3%	3,699	14.7%
Homes Built 1970 to 1979		2,817	22.9%	4,025	24.5%	5,501	25.8%	6,494	25.8%
Homes Built 1960 to 1969		1,477	12.0%	1,795	10.9%	2,137	10.0%	2,471	9.8%
Homes Built 1950 to 1959		1,471	11.9%	1,694	10.3%	1,918	9.0%	2,123	8.4%
Homes Built 1940 to 1949		803	6.5%	906	5.5%	974	4.6%	1,080	4.3%
Homes Built Before 1939		2,851	23.1%	3,403	20.7%	3,963	18.6%	4,387	17.4%
Median Age of Homes		38.9 yrs		36.0 yrs		33.1 yrs		31.3 yrs	
Home Values (2000)									
Owner Specified Housing Units		5,698		7,513		9,977		11,346	
Home Values \$1,000,000 or More		9	0.2%	16	0.2%	16	0.2%	16	0.1%
Home Values \$750,000 or \$999,999		11	0.2%	11	0.1%	11	0.1%	12	0.1%
Home Values \$500,000 or \$749,999		4	0.1%	4	0.1%	6	0.1%	9	0.1%
Home Values \$400,000 to \$499,999		5	0.1%	10	0.1%	24	0.2%	45	0.4%
Home Values \$300,000 to \$399,999		70	1.2%	104	1.4%	128	1.3%	147	1.3%
Home Values \$250,000 to \$299,999		163	2.9%	232	3.1%	287	2.9%	364	3.2%
Home Values \$200,000 to \$249,999		134	2.4%	219	2.9%	370	3.7%	480	4.2%
Home Values \$175,000 to \$199,999		159	2.8%	244	3.2%	361	3.6%	467	4.1%
Home Values \$150,000 to \$174,999		486	8.5%	683	9.1%	947	9.5%	1,149	10.1%
Home Values \$125,000 to \$149,999		1,069	18.8%	1,444	19.2%	1,835	18.4%	2,021	17.8%
Home Values \$100,000 to \$124,999		1,508	26.5%	1,844	24.5%	2,403	24.1%	2,662	23.5%
Home Values \$90,000 to \$99,999		812	14.3%	1,046	13.9%	1,406	14.1%	1,543	13.6%
Home Values \$80,000 to \$89,999		625	11.0%	790	10.5%	1,038	10.4%	1,112	9.8%
Home Values \$70,000 to \$79,999		260	4.6%	351	4.7%	472	4.7%	524	4.6%
Home Values \$60,000 to \$69,999		197	3.5%	265	3.5%	344	3.5%	388	3.4%
Home Values \$50,000 to \$59,999		63	1.1%	89	1.2%	121	1.2%	158	1.4%
Home Values \$35,000 to \$49,999		99	1.7%	122	1.6%	146	1.5%	161	1.4%
Home Values \$25,000 to \$34,999		4	0.1%	19	0.3%	40	0.4%	58	0.5%
Home Values \$10,000 to \$24,999		17	0.3%	17	0.2%	19	0.2%	27	0.2%
Home Values \$0 to \$9,999		2	0.0%	2	0.0%	3	0.0%	5	0.0%
Owner Occupied Median Home Value		\$115,853		\$117,781		\$118,502		\$119,725	
Renter Occupied Median Rent		\$300		\$320		\$320		\$323	

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Custer Ave & N Sanders St Helena, Montana	3.00 mi radius	5.00 mi radius	10.00 mi radius	25.00 mi radius
Consumer Expenditure (Annual Total)				
Total Household Expenditure (2009)	\$541,150,660	\$738,634,543	\$959,598,612	\$1,142,760,670
<i>Total Non-Retail Expenditures (2009)</i>	\$310,391,986	\$423,869,411	\$551,194,833	\$656,813,351
<i>Total Retail Expenditures (2009)</i>	\$230,758,677	\$314,765,136	\$408,403,782	\$485,947,320
Apparel (2009)	\$25,745,488	\$35,128,937	\$45,656,643	\$54,376,979
Contributions (2009)	\$18,876,514	\$25,820,740	\$33,541,918	\$40,109,972
Education (2009)	\$12,247,000	\$16,620,487	\$21,507,213	\$25,625,962
Entertainment (2009)	\$30,029,203	\$41,046,796	\$53,413,929	\$63,701,621
Food And Beverages (2009)	\$84,200,947	\$114,803,859	\$149,014,227	\$177,191,406
Furnishings And Equipment (2009)	\$23,361,695	\$31,941,103	\$41,630,059	\$49,722,694
Gifts (2009)	\$13,651,695	\$18,634,209	\$24,157,083	\$28,834,872
Health Care (2009)	\$34,152,037	\$46,526,210	\$60,202,553	\$71,443,533
Household Operations (2009)	\$18,551,943	\$25,395,738	\$33,101,711	\$39,575,999
Miscellaneous Expenses (2009)	\$9,210,569	\$12,545,707	\$16,242,842	\$19,289,532
Personal Care (2009)	\$7,884,393	\$10,751,876	\$13,958,153	\$16,605,451
Personal Insurance (2009)	\$5,284,430	\$7,235,938	\$9,424,489	\$11,267,713
Reading (2009)	\$1,774,803	\$2,418,451	\$3,133,107	\$3,726,451
Shelter (2009)	\$104,004,464	\$141,944,638	\$184,370,248	\$219,626,405
Tobacco (2009)	\$3,782,281	\$5,149,483	\$6,658,778	\$7,876,647
Transportation (2009)	\$109,385,396	\$149,548,833	\$194,786,602	\$232,166,432
Utilities (2009)	\$39,007,810	\$53,121,544	\$68,799,062	\$81,619,011
Consumer Expenditure (per Household per Month)				
Total Household Expenditure (2009)	\$3,927	\$3,950	\$3,961	\$4,006
<i>Total Non-Retail Expenditures (2009)</i>	\$2,253 57.4%	\$2,267 57.4%	\$2,275 57.4%	\$2,302 57.5%
<i>Total Retail Expenditures (2009)</i>	\$1,675 42.6%	\$1,683 42.6%	\$1,686 42.6%	\$1,703 42.5%
Apparel (2009)	\$187 4.8%	\$188 4.8%	\$188 4.8%	\$191 4.8%
Contributions (2009)	\$137 3.5%	\$138 3.5%	\$138 3.5%	\$141 3.5%
Education (2009)	\$89 2.3%	\$89 2.3%	\$89 2.2%	\$90 2.2%
Entertainment (2009)	\$218 5.5%	\$220 5.6%	\$220 5.6%	\$223 5.6%
Food And Beverages (2009)	\$611 15.6%	\$614 15.5%	\$615 15.5%	\$621 15.5%
Furnishings And Equipment (2009)	\$170 4.3%	\$171 4.3%	\$172 4.3%	\$174 4.4%
Gifts (2009)	\$99 2.5%	\$100 2.5%	\$100 2.5%	\$101 2.5%
Health Care (2009)	\$248 6.3%	\$249 6.3%	\$248 6.3%	\$250 6.3%
Household Operations (2009)	\$135 3.4%	\$136 3.4%	\$137 3.4%	\$139 3.5%
Miscellaneous Expenses (2009)	\$67 1.7%	\$67 1.7%	\$67 1.7%	\$68 1.7%
Personal Care (2009)	\$57 1.5%	\$57 1.5%	\$58 1.5%	\$58 1.5%
Personal Insurance (2009)	\$38 1.0%	\$39 1.0%	\$39 1.0%	\$39 1.0%
Reading (2009)	\$13 0.3%	\$13 0.3%	\$13 0.3%	\$13 0.3%
Shelter (2009)	\$755 19.2%	\$759 19.2%	\$761 19.2%	\$770 19.2%
Tobacco (2009)	\$27 0.7%	\$28 0.7%	\$27 0.7%	\$28 0.7%
Transportation (2009)	\$794 20.2%	\$800 20.2%	\$804 20.3%	\$814 20.3%
Utilities (2009)	\$283 7.2%	\$284 7.2%	\$284 7.2%	\$286 7.1%

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