

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 46.61655/-112.0156

Custer Ave & N Sanders St

Helena, MT

3 Miles

5 Miles

10 Miles

25 Miles

Population

Estimated Population (2010)	29,172		40,505		54,328		64,982	
Census Population (1990)	25,945		33,755		43,007		48,537	
Census Population (2000)	27,042		36,879		49,240		57,606	
Projected Population (2015)	31,130		43,522		58,490		70,583	
Forecasted Population (2020)	33,387		47,194		63,608		77,767	
Historical Annual Change (1990-2000)	1,097	0.4%	3,124	0.9%	6,233	1.4%	9,069	1.9%
Historical Annual Change (2000-2010)	2,130	0.8%	3,626	1.0%	5,088	1.0%	7,375	1.3%
Projected Annual Change (2010-2015)	1,958	1.3%	3,016	1.5%	4,162	1.5%	5,601	1.7%
Est. Population Density (2010)	1,032.19	psm	516.03	psm	173.01	psm	33.11	psm
Trade Area Size	28.26	sq mi	78.49	sq mi	314.02	sq mi	1,962.65	sq mi

Households

Estimated Households (2010)	11,662		15,806		20,495		24,134	
Census Households (1990)	10,636		13,587		16,923		18,907	
Census Households (2000)	11,709		15,599		20,198		23,322	
Projected Households (2015)	11,712		15,991		20,738		24,592	
Forecasted Households (2020)	11,700		16,191		21,015		25,271	
Historical Annual Change (1990-2000)	1,073	1.0%	2,012	1.5%	3,275	1.9%	4,415	2.3%
Projected Annual Change (2000-2015)	4	-	392	0.2%	540	0.2%	1,270	0.4%

Average Household Income

Est. Average Household Income (2010)	\$64,479		\$62,859		\$62,333		\$63,434	
Census Average Hhld Income (1990)	\$30,722		\$31,397		\$31,515		\$31,950	
Census Average Hhld Income (2000)	\$44,846		\$45,691		\$46,368		\$47,280	
Proj. Average Household Income (2015)	\$71,985		\$69,865		\$69,158		\$70,355	
Historical Annual Change (1990-2000)	\$14,124	4.6%	\$14,294	4.6%	\$14,853	4.7%	\$15,330	4.8%
Projected Annual Change (2000-2015)	\$27,139	4.0%	\$24,174	3.5%	\$22,790	3.3%	\$23,075	3.3%

Median Household Income

Est. Median Household Income (2010)	\$49,545		\$50,800		\$51,599		\$52,997	
Census Median Hhld Income (1990)	\$26,240		\$26,821		\$27,124		\$27,581	
Census Median Hhld Income (2000)	\$37,411		\$38,053		\$39,123		\$40,008	
Proj. Median Household Income (2015)	\$54,764		\$56,154		\$56,868		\$58,242	
Historical Annual Change (1990-2000)	\$11,171	4.3%	\$11,232	4.2%	\$11,999	4.4%	\$12,427	4.5%
Projected Annual Change (2000-2015)	\$17,353	3.1%	\$18,101	3.2%	\$17,745	3.0%	\$18,234	3.0%

Per Capita Income

Est. Per Capita Income (2010)	\$26,877		\$25,632		\$24,493		\$24,468	
Census Per Capita Income (1990)	\$12,594		\$12,638		\$12,401		\$12,446	
Census Per Capita Income (2000)	\$19,385		\$19,250		\$18,963		\$19,096	
Proj. Per Capita Income (2015)	\$28,267		\$26,849		\$25,563		\$25,473	
Historical Annual Change (1990-2000)	\$6,791	5.4%	\$6,612	5.2%	\$6,562	5.3%	\$6,650	5.3%
Projected Annual Change (2000-2015)	\$8,882	3.1%	\$7,599	2.6%	\$6,601	2.3%	\$6,377	2.2%

Other Income

Est. Median Disposable Income (2010)	\$42,019		\$42,925		\$43,508		\$44,563	
Proj. Median Disposable Income (2015)	\$45,891		\$46,854		\$47,345		\$48,376	
Est. Average Household Net Worth (2010)	\$417,104		\$422,582		\$427,094		\$440,100	

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Household Income Distribution (2010)

HH Income \$200,000 or More	297	2.5%	332	2.1%	403	2.0%	492	2.0%
HH Income \$150,000 to 199,999	201	1.7%	331	2.1%	417	2.0%	516	2.1%
HH Income \$125,000 to 149,999	350	3.0%	508	3.2%	693	3.4%	941	3.9%
HH Income \$100,000 to 124,999	807	6.9%	1,113	7.0%	1,442	7.0%	1,740	7.2%
HH Income \$75,000 to 99,999	1,622	13.9%	2,214	14.0%	2,874	14.0%	3,488	14.5%
HH Income \$50,000 to 74,999	2,371	20.3%	3,247	20.5%	4,450	21.7%	5,336	22.1%
HH Income \$35,000 to 49,999	1,755	15.1%	2,486	15.7%	3,312	16.2%	3,868	16.0%
HH Income \$25,000 to 34,999	1,039	8.9%	1,443	9.1%	1,830	8.9%	2,108	8.7%
HH Income \$15,000 to 24,999	1,494	12.8%	1,999	12.6%	2,472	12.1%	2,798	11.6%
HH Income \$10,000 to 14,999	799	6.8%	1,041	6.6%	1,276	6.2%	1,396	5.8%
HH Income \$0 to 9,999	926	7.9%	1,092	6.9%	1,325	6.5%	1,452	6.0%
HH Income \$35,000+	7,404	63.5%	10,231	64.7%	13,592	66.3%	16,381	67.9%
HH Income \$50,000+	5,649	48.4%	7,744	49.0%	10,280	50.2%	12,513	51.8%
HH Income \$75,000+	3,278	28.1%	4,498	28.5%	5,830	28.4%	7,177	29.7%

Race & Ethnicity (2010)

Total Population	29,172		40,505		54,328		64,982	
White	27,706	95.0%	38,433	94.9%	51,659	95.1%	61,925	95.3%
Black or African American	108	0.4%	175	0.4%	226	0.4%	254	0.4%
American Indian & Alaska Native	620	2.1%	877	2.2%	1,138	2.1%	1,313	2.0%
Asian	236	0.8%	303	0.7%	367	0.7%	412	0.6%
Hawaiian & Pacific Islander	23	0.1%	28	0.1%	35	0.1%	42	0.1%
Other Race	95	0.3%	138	0.3%	175	0.3%	198	0.3%
Two or More Races	384	1.3%	552	1.4%	727	1.3%	839	1.3%
Not Hispanic or Latino Population	28,395	97.3%	39,442	97.4%	52,945	97.5%	63,378	97.5%
Non Hispanic: White	26,950	94.9%	37,398	94.8%	50,313	95.0%	60,362	95.2%
Non Hispanic: Black or African American	108	0.4%	175	0.4%	226	0.4%	254	0.4%
Non Hispanic: Amer Indian & AK Native	606	2.1%	857	2.2%	1,115	2.1%	1,286	2.0%
Non Hispanic: Asian	236	0.8%	303	0.8%	367	0.7%	412	0.7%
Non Hispanic: Hawaiian & Pacific Island	22	0.1%	27	0.1%	34	0.1%	41	0.1%
Non Hispanic: Other Race	95	0.3%	138	0.4%	175	0.3%	198	0.3%
Non Hispanic: Two or More Races	379	1.3%	543	1.4%	715	1.4%	826	1.3%
Hispanic or Latino Population	777	2.7%	1,064	2.6%	1,382	2.5%	1,603	2.5%
Hispanic: White	757	97.4%	1,035	97.3%	1,346	97.4%	1,563	97.5%
Hispanic: Black or African American	-	-	-	-	-	-	-	-
Hispanic: American Indian & Alaska Nat	14	1.7%	19	1.8%	24	1.7%	27	1.7%
Hispanic: Asian	-	-	-	-	-	-	-	-
Hispanic: Hawaiian & Pacific Islander	1	0.1%	1	0.1%	1	0.1%	1	0.1%
Hispanic: Other Race	-	-	-	-	-	-	-	-
Hispanic: Two or More Races	6	0.7%	9	0.8%	12	0.9%	12	0.8%
Not of Hispanic Origin Population (1990)	25,626	98.8%	33,347	98.8%	42,488	98.8%	47,943	98.8%
Hispanic Origin Population (1990)	319	1.2%	408	1.2%	518	1.2%	594	1.2%
Not Hispanic or Latino Population (2000)	26,614	98.4%	36,300	98.4%	48,479	98.5%	56,734	98.5%
Hispanic or Latino Population (2000)	428	1.6%	580	1.6%	761	1.5%	872	1.5%
Not Hispanic or Latino Population 5yr (2015)	30,154	96.9%	42,176	96.9%	56,745	97.0%	68,547	97.1%
Hispanic or Latino Population 5yr (2015)	976	3.1%	1,345	3.1%	1,745	3.0%	2,035	2.9%
Historical Annual Change (1990-2000)	110	3.5%	172	4.2%	243	4.7%	279	4.7%
Projected Annual Change (2000-2015)	548	8.5%	766	8.8%	984	8.6%	1,163	8.9%

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25 Miles

Age Distribution (2010)

	3 Miles		5 Miles		10 Miles		25 Miles	
Total Population	29,172		40,505		54,328		64,982	
Age 0 to 4 yrs	1,748	6.0%	2,489	6.1%	3,439	6.3%	4,021	6.2%
Age 5 to 9 yrs	1,588	5.4%	2,332	5.8%	3,288	6.1%	3,895	6.0%
Age 10 to 14 yrs	1,595	5.5%	2,333	5.8%	3,331	6.1%	4,004	6.2%
Age 15 to 19 yrs	1,938	6.6%	2,620	6.5%	3,563	6.6%	4,258	6.6%
Age 20 to 24 yrs	2,453	8.4%	3,156	7.8%	3,888	7.2%	4,404	6.8%
Age 25 to 29 yrs	2,015	6.9%	2,799	6.9%	3,681	6.8%	4,275	6.6%
Age 30 to 34 yrs	1,543	5.3%	2,236	5.5%	3,133	5.8%	3,754	5.8%
Age 35 to 39 yrs	1,513	5.2%	2,132	5.3%	3,009	5.5%	3,617	5.6%
Age 40 to 44 yrs	1,749	6.0%	2,432	6.0%	3,348	6.2%	4,057	6.2%
Age 45 to 49 yrs	2,019	6.9%	2,844	7.0%	3,931	7.2%	4,857	7.5%
Age 50 to 54 yrs	2,315	7.9%	3,223	8.0%	4,339	8.0%	5,395	8.3%
Age 55 to 59 yrs	2,323	8.0%	3,177	7.8%	4,262	7.8%	5,292	8.1%
Age 60 to 64 yrs	1,917	6.6%	2,669	6.6%	3,550	6.5%	4,367	6.7%
Age 65 to 69 yrs	1,382	4.7%	1,901	4.7%	2,530	4.7%	3,025	4.7%
Age 70 to 74 yrs	973	3.3%	1,291	3.2%	1,678	3.1%	1,999	3.1%
Age 75 to 79 yrs	832	2.9%	1,080	2.7%	1,298	2.4%	1,478	2.3%
Age 80 to 84 yrs	609	2.1%	847	2.1%	995	1.8%	1,115	1.7%
Age 85 yrs plus	659	2.3%	943	2.3%	1,064	2.0%	1,168	1.8%
Median Age	39.6 yrs		39.4 yrs		39.0 yrs		39.5 yrs	
Age 19 yrs or less	6,869	23.5%	9,775	24.1%	13,621	25.1%	16,179	24.9%
Age 20 to 64 years	17,848	61.2%	24,669	60.9%	33,142	61.0%	40,018	61.6%
Age 65 years Plus	4,455	15.3%	6,062	15.0%	7,566	13.9%	8,785	13.5%

Female Age Distribution (2010)

	3 Miles		5 Miles		10 Miles		25 Miles	
Female Population	15,115 51.8%		20,876 51.5%		27,719 51.0%		32,931 50.7%	
Age 0 to 4 yrs	889	5.9%	1,241	5.9%	1,683	6.1%	1,965	6.0%
Age 5 to 9 yrs	741	4.9%	1,111	5.3%	1,590	5.7%	1,898	5.8%
Age 10 to 14 yrs	795	5.3%	1,146	5.5%	1,623	5.9%	1,951	5.9%
Age 15 to 19 yrs	985	6.5%	1,321	6.3%	1,760	6.3%	2,085	6.3%
Age 20 to 24 yrs	1,202	8.0%	1,532	7.3%	1,874	6.8%	2,128	6.5%
Age 25 to 29 yrs	1,004	6.6%	1,403	6.7%	1,838	6.6%	2,124	6.4%
Age 30 to 34 yrs	801	5.3%	1,147	5.5%	1,612	5.8%	1,918	5.8%
Age 35 to 39 yrs	768	5.1%	1,080	5.2%	1,544	5.6%	1,866	5.7%
Age 40 to 44 yrs	886	5.9%	1,249	6.0%	1,719	6.2%	2,078	6.3%
Age 45 to 49 yrs	1,072	7.1%	1,504	7.2%	2,049	7.4%	2,515	7.6%
Age 50 to 54 yrs	1,212	8.0%	1,674	8.0%	2,244	8.1%	2,810	8.5%
Age 55 to 59 yrs	1,217	8.0%	1,650	7.9%	2,190	7.9%	2,690	8.2%
Age 60 to 64 yrs	1,001	6.6%	1,380	6.6%	1,809	6.5%	2,179	6.6%
Age 65 to 69 yrs	717	4.7%	965	4.6%	1,278	4.6%	1,496	4.5%
Age 70 to 74 yrs	549	3.6%	712	3.4%	889	3.2%	1,020	3.1%
Age 75 to 79 yrs	469	3.1%	616	2.9%	723	2.6%	809	2.5%
Age 80 to 84 yrs	364	2.4%	514	2.5%	587	2.1%	636	1.9%
Age 85 yrs plus	442	2.9%	631	3.0%	707	2.6%	765	2.3%
Female Median Age	40.9 yrs		40.6 yrs		40.1 yrs		40.4 yrs	
Age 19 yrs or less	3,410	22.6%	4,819	23.1%	6,656	24.0%	7,899	24.0%
Age 20 to 64 years	9,163	60.6%	12,618	60.4%	16,879	60.9%	20,307	61.7%
Age 65 years Plus	2,542	16.8%	3,438	16.5%	4,184	15.1%	4,725	14.3%

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Male Age Distribution (2010)

	3 Miles		5 Miles		10 Miles		25 Miles	
Male Population	14,057	48.2%	19,630	48.5%	26,608	49.0%	32,051	49.3%
Age 0 to 4 yrs	858	6.1%	1,248	6.4%	1,756	6.6%	2,057	6.4%
Age 5 to 9 yrs	847	6.0%	1,221	6.2%	1,697	6.4%	1,997	6.2%
Age 10 to 14 yrs	801	5.7%	1,187	6.0%	1,708	6.4%	2,052	6.4%
Age 15 to 19 yrs	953	6.8%	1,299	6.6%	1,803	6.8%	2,173	6.8%
Age 20 to 24 yrs	1,251	8.9%	1,624	8.3%	2,014	7.6%	2,276	7.1%
Age 25 to 29 yrs	1,011	7.2%	1,396	7.1%	1,843	6.9%	2,151	6.7%
Age 30 to 34 yrs	742	5.3%	1,089	5.5%	1,521	5.7%	1,836	5.7%
Age 35 to 39 yrs	745	5.3%	1,052	5.4%	1,465	5.5%	1,752	5.5%
Age 40 to 44 yrs	863	6.1%	1,183	6.0%	1,629	6.1%	1,978	6.2%
Age 45 to 49 yrs	947	6.7%	1,340	6.8%	1,882	7.1%	2,342	7.3%
Age 50 to 54 yrs	1,104	7.9%	1,549	7.9%	2,095	7.9%	2,586	8.1%
Age 55 to 59 yrs	1,107	7.9%	1,527	7.8%	2,073	7.8%	2,602	8.1%
Age 60 to 64 yrs	916	6.5%	1,289	6.6%	1,741	6.5%	2,188	6.8%
Age 65 to 69 yrs	665	4.7%	936	4.8%	1,252	4.7%	1,529	4.8%
Age 70 to 74 yrs	424	3.0%	579	3.0%	789	3.0%	979	3.1%
Age 75 to 79 yrs	363	2.6%	464	2.4%	575	2.2%	670	2.1%
Age 80 to 84 yrs	245	1.7%	334	1.7%	409	1.5%	480	1.5%
Age 85 yrs plus	217	1.5%	311	1.6%	357	1.3%	403	1.3%
Male Median Age	38.2 yrs		38.1 yrs		37.8 yrs		38.5 yrs	
Age 19 yrs or less	3,459	24.6%	4,955	25.2%	6,964	26.2%	8,280	25.8%
Age 20 to 64 years	8,685	61.8%	12,050	61.4%	16,262	61.1%	19,711	61.5%
Age 65 years Plus	1,913	13.6%	2,624	13.4%	3,382	12.7%	4,060	12.7%

Males per 100 Females (2010)

	3 Miles		5 Miles		10 Miles		25 Miles	
Overall Comparison	93		94		96		97	
Age 0 to 4 yrs	97	49.1%	101	50.1%	104	51.1%	105	51.1%
Age 5 to 9 yrs	114	53.4%	110	52.3%	107	51.6%	105	51.3%
Age 10 to 14 yrs	101	50.2%	104	50.9%	105	51.3%	105	51.3%
Age 15 to 19 yrs	97	49.2%	98	49.6%	102	50.6%	104	51.0%
Age 20 to 24 yrs	104	51.0%	106	51.5%	107	51.8%	107	51.7%
Age 25 to 29 yrs	101	50.2%	100	49.9%	100	50.1%	101	50.3%
Age 30 to 34 yrs	93	48.1%	95	48.7%	94	48.5%	96	48.9%
Age 35 to 39 yrs	97	49.2%	97	49.3%	95	48.7%	94	48.4%
Age 40 to 44 yrs	97	49.3%	95	48.6%	95	48.7%	95	48.8%
Age 45 to 49 yrs	88	46.9%	89	47.1%	92	47.9%	93	48.2%
Age 50 to 54 yrs	91	47.7%	93	48.1%	93	48.3%	92	47.9%
Age 55 to 59 yrs	91	47.6%	93	48.1%	95	48.6%	97	49.2%
Age 60 to 64 yrs	91	47.8%	93	48.3%	96	49.0%	100	50.1%
Age 65 to 69 yrs	93	48.1%	97	49.2%	98	49.5%	102	50.5%
Age 70 to 74 yrs	77	43.5%	81	44.9%	89	47.0%	96	49.0%
Age 75 to 79 yrs	77	43.6%	75	43.0%	80	44.3%	83	45.3%
Age 80 to 84 yrs	67	40.2%	65	39.4%	70	41.0%	75	43.0%
Age 85 yrs plus	49	32.9%	49	33.0%	51	33.6%	53	34.5%
Age 19 yrs or less	101	50.4%	103	50.7%	105	51.1%	105	51.2%
Age 20 to 39 yrs	99	49.8%	100	50.0%	100	49.9%	100	49.9%
Age 40 to 64 yrs	92	47.8%	92	48.0%	94	48.5%	95	48.8%
Age 65 years Plus	75	42.9%	76	43.3%	81	44.7%	86	46.2%

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Household Type (2010)

Total Households	11,662		15,806		20,495		24,134	
Households with Children	2,724	23.4%	3,894	24.6%	5,448	26.6%	6,527	27.0%
Average Household Size	2.41		2.49		2.59		2.64	
Est. Household Density	412.64	<i>psm</i>	201.36	<i>psm</i>	65.27	<i>psm</i>	12.30	<i>psm</i>
Population Family	21,515	73.8%	30,649	75.7%	42,538	78.3%	51,819	79.7%
Population Non-Family	6,636	22.7%	8,633	21.3%	10,486	19.3%	11,812	18.2%
Population Group Qtrs	1,021	3.5%	1,223	3.0%	1,303	2.4%	1,351	2.1%
Family Households	6,372	54.6%	8,981	56.8%	12,270	59.9%	14,934	61.9%
<i>Married Couple Hhlds</i>	5,046	79.2%	7,179	79.9%	9,960	81.2%	12,330	82.6%
<i>Other Family Hhlds</i>	1,326	20.8%	1,802	20.1%	2,310	18.8%	2,603	17.4%
Family Households With Children	2,687	42.2%	3,838	42.7%	5,377	43.8%	6,443	43.1%
<i>Married Couple With Children</i>	1,743	64.8%	2,534	66.0%	3,682	68.5%	4,543	70.5%
<i>Other Family Hhlds With Children</i>	945	35.2%	1,304	34.0%	1,695	31.5%	1,901	29.5%
Family Households No Children	3,685	57.8%	5,143	57.3%	6,892	56.2%	8,491	56.9%
<i>Married Couple No Children</i>	3,304	89.7%	4,645	90.3%	6,278	91.1%	7,788	91.7%
<i>Other Family Households No Children</i>	381	10.3%	498	9.7%	614	8.9%	703	8.3%
Average Family Household Size	3.38		3.41		3.47		3.47	
Average Family Income	\$86,683		\$81,664		\$78,916		\$79,314	
Median Family Income	\$68,987		\$67,906		\$67,273		\$68,141	
Non-Family Households	5,291	45.4%	6,824	43.2%	8,225	40.1%	9,200	38.1%
Non-Family Hhlds With Children	36	0.7%	56	0.8%	70	0.9%	84	0.9%
Non-Family Hhld No Children	5,254	99.3%	6,768	99.2%	8,155	99.1%	9,116	99.1%
<i>N-F Hhld Lone Person No Children</i>	4,589	86.7%	5,870	86.0%	7,019	85.3%	7,805	84.8%
Lone Male Householder	1,765	38.5%	2,280	38.8%	2,810	40.0%	3,242	41.5%
Lone Female Householder	2,824	61.5%	3,590	61.2%	4,209	60.0%	4,563	58.5%
<i>N-F Hhld 2+ Persons No Children</i>	665	12.6%	899	13.2%	1,136	13.8%	1,311	14.3%
Average Non-Family Hhld Size	1.25		1.27		1.27		1.28	

Marital Status (2010)

(15 Years or Older)	24,235		33,350		44,278		53,064	
Never Married	5,953	24.6%	7,879	23.6%	9,941	22.5%	11,436	21.6%
Now Married	12,140	50.1%	17,288	51.8%	24,214	54.7%	30,155	56.8%
Previously Married	6,142	25.3%	8,183	24.5%	10,124	22.9%	11,474	21.6%
Separated	1,151	18.7%	1,517	18.5%	1,841	18.2%	2,078	18.1%
Widowed	1,434	23.4%	1,926	23.5%	2,367	23.4%	2,666	23.2%
Divorced	3,557	57.9%	4,740	57.9%	5,916	58.4%	6,729	58.6%

Educational Attainment (2010)

Adult Population (25 Years or Older)	19,850		27,574		36,820		44,399	
Elementary (0 to 8)	270	1.4%	428	1.6%	564	1.5%	691	1.6%
Some High School (9 to 11)	567	2.9%	818	3.0%	1,096	3.0%	1,408	3.2%
High School Graduate (12)	5,052	25.5%	7,327	26.6%	10,003	27.2%	12,322	27.8%
Some College (13 to 16)	4,609	23.2%	6,314	22.9%	8,489	23.1%	10,365	23.3%
Associate Degree Only	1,970	9.9%	2,776	10.1%	3,767	10.2%	4,541	10.2%
Bachelor Degree Only	4,905	24.7%	6,570	23.8%	8,642	23.5%	10,099	22.7%
Graduate Degree	2,477	12.5%	3,341	12.1%	4,260	11.6%	4,973	11.2%
Any College + (Some College or higher)	13,961	70.3%	19,001	68.9%	25,157	68.3%	29,978	67.5%
College Degree + (Bachelor Degree or higher)	7,382	37.2%	9,912	35.9%	12,901	35.0%	15,073	33.9%

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Lat/Lon: 46.61655/-112.0156

Custer Ave & N Sanders St

Helena, MT

3 Miles

5 Miles

10 Miles

25 Miles

Housing (2010)

Total Housing Units	12,321		16,677		21,706		26,260	
Housing Units, Occupied	11,662	94.7%	15,806	94.8%	20,495	94.4%	24,134	91.9%
Housing Units, Owner-Occupied	7,498	64.3%	10,595	67.0%	14,478	70.6%	17,686	73.3%
Housing Units, Renter-Occupied	4,164	35.7%	5,211	33.0%	6,017	29.4%	6,448	26.7%
Housing Units, Vacant	659	5.1%	872	5.0%	1,212	5.3%	2,126	7.5%
Total Housing Units (2000)	12,328		16,401		21,298		25,216	
Historical Annual Change (2000-2010)	-7	-	277	0.2%	408	0.2%	1,044	0.4%

Household Size (2010)

Total Households	11,662		15,806		20,495		24,134	
1 Person Household	4,589	39.4%	5,870	37.1%	7,019	34.2%	7,805	32.3%
2 Person Households	2,726	23.4%	3,704	23.4%	4,792	23.4%	5,787	24.0%
3 Person Households	1,146	9.8%	1,583	10.0%	2,107	10.3%	2,516	10.4%
4 Person Households	2,075	17.8%	2,986	18.9%	4,144	20.2%	5,017	20.8%
5 Person Households	789	6.8%	1,159	7.3%	1,673	8.2%	2,061	8.5%
6 Person Households	236	2.0%	362	2.3%	544	2.7%	675	2.8%
7+ Person Households	100	0.9%	142	0.9%	216	1.1%	274	1.1%

Household Stability (2010)

Total Households	11,662		15,806		20,495		24,134	
In current residence < 1 year	2,429	20.8%	3,268	20.7%	4,113	20.1%	4,702	19.5%
In current residence 1-2 years	3,173	27.2%	4,399	27.8%	5,781	28.2%	7,080	29.3%
In current residence 3-5 years	1,850	15.9%	2,592	16.4%	3,457	16.9%	4,153	17.2%
In current residence 6-10 years	1,436	12.3%	1,954	12.4%	2,618	12.8%	3,115	12.9%
In current residence > 10 years	2,774	23.8%	3,593	22.7%	4,526	22.1%	5,084	21.1%
Turnover (% Annual Residential Turnover)		20.8%		20.7%		20.1%		19.5%
Stability (% In Current Residence 5+ Years)		36.1%		35.1%		34.9%		34.0%
Median Years in Residence		3.7 yrs		3.6 yrs		3.6 yrs		3.5 yrs

Household Vehicles (2010)

Total Vehicles Available	21,770		30,506		41,656		51,098	
Household: 0 Vehicles Available	783	6.7%	936	5.9%	1,048	5.1%	1,101	4.6%
Household: 1 Vehicles Available	4,004	34.3%	5,154	32.6%	6,142	30.0%	6,711	27.8%
Household: 2 Vehicles Available	4,144	35.5%	5,762	36.5%	7,514	36.7%	8,827	36.6%
Household: 3+ Vehicles Available	2,731	23.4%	3,954	25.0%	5,791	28.3%	7,495	31.1%
Average Per Household	1.9 Vehicles		1.9 Vehicles		2.0 Vehicles		2.1 Vehicles	
Owner Occupied Hhlds Vehicles	16,470	75.7%	23,598	77.4%	33,461	80.3%	42,025	82.2%
Average Per Owner Household	2.2 Vehicles		2.2 Vehicles		2.3 Vehicles		2.4 Vehicles	
Renter Occupied Hhlds Vehicles	5,300	24.3%	6,907	22.6%	8,195	19.7%	9,073	17.8%
Average Per Renter Household	1.3 Vehicles		1.3 Vehicles		1.4 Vehicles		1.4 Vehicles	

Travel Time (2000)

Worker Base (16 Years or Older)	13,910		19,039		25,644		30,139	
Travel to Work in 14 Minutes or Less	8,777	63.1%	10,981	57.7%	12,881	50.2%	13,626	45.2%
Travel to Work in 15 to 29 Minutes	3,643	26.2%	5,823	30.6%	9,462	36.9%	11,800	39.2%
Travel to Work in 30 to 59 Minutes	553	4.0%	927	4.9%	1,548	6.0%	2,471	8.2%
Travel to Work in 60 Minutes or More	333	2.4%	485	2.5%	632	2.5%	846	2.8%
Work at Home	605	4.3%	823	4.3%	1,121	4.4%	1,394	4.6%
Average Travel Time to Work	12.6 mins		13.6 mins		14.6 mins		15.9 mins	

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Custer Ave & N Sanders St

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5 Miles

10 Miles

25 Miles

Transportation To Work (2000)

	3 Miles		5 Miles		10 Miles		25 Miles	
Work Base	13,910		19,039		25,644		30,139	
Drive to Work Alone	10,568	76.0%	14,582	76.6%	19,789	77.2%	23,149	76.8%
Drive to Work in Carpool	1,407	10.1%	2,080	10.9%	2,951	11.5%	3,646	12.1%
Travel to Work - Public Transportation	62	0.4%	94	0.5%	109	0.4%	127	0.4%
Drive to Work on Motorcycle	-	-	1	-	12	-	25	0.1%
Bicycle to Work	124	0.9%	148	0.8%	188	0.7%	190	0.6%
Walk to Work	1,085	7.8%	1,240	6.5%	1,388	5.4%	1,509	5.0%
Other Means	59	0.4%	71	0.4%	86	0.3%	99	0.3%
Work at Home	605	4.3%	823	4.3%	1,121	4.4%	1,394	4.6%

Daytime Demos (2010)

	3 Miles		5 Miles		10 Miles		25 Miles	
Total Number of Businesses	2,295		2,756		3,219		3,429	
Total Number of Employees	30,806		37,825		41,954		43,356	
Company Headqtrs: Businesses	26	1.1%	27	1.0%	28	0.9%	29	0.8%
Company Headqtrs: Employees	2,130	6.9%	2,148	5.7%	2,170	5.2%	2,173	5.0%
Employee Population per Business	13.4 to 1		13.7 to 1		13.0 to 1		12.6 to 1	
Residential Population per Business	12.7 to 1		14.7 to 1		16.9 to 1		19.0 to 1	
Est. Adj. Daytime Demographics (Age16+)	39,388		49,285		56,471		60,558	

Labor Force (2010)

	3 Miles		5 Miles		10 Miles		25 Miles	
Labor: Population Age 16+	23,886		32,857		43,581		52,213	
Unemployment Rate		3.6%		3.7%		3.5%		3.4%
Labor Force Total: Males	11,372	47.6%	15,727	47.9%	21,091	48.4%	25,503	48.8%
<i>Male civilian employed</i>	7,679	67.5%	10,827	68.8%	14,792	70.1%	17,959	70.4%
<i>Male civilian unemployed</i>	470	4.1%	641	4.1%	780	3.7%	908	3.6%
<i>Males in Armed Forces</i>	33	0.3%	41	0.3%	66	0.3%	92	0.4%
<i>Males not in labor force</i>	3,191	28.1%	4,219	26.8%	5,452	25.9%	6,543	25.7%
Labor Force Total: Females	12,513	52.4%	17,130	52.1%	22,490	51.6%	26,710	51.2%
<i>Female civilian employed</i>	7,592	60.7%	10,530	61.5%	14,205	63.2%	16,960	63.5%
<i>Female civilian unemployed</i>	383	3.1%	577	3.4%	751	3.3%	855	3.2%
<i>Females in Armed Forces</i>	-	-	-	-	-	-	-	-
<i>Females not in labor force</i>	4,538	36.3%	6,023	35.2%	7,534	33.5%	8,896	33.3%
Employment Force Change (2000-2010)	1,440	10.4%	2,412	12.7%	3,500	13.7%	4,955	16.5%
Male Change (2000-2010)	824	12.0%	1,364	14.4%	1,961	15.3%	2,762	18.2%
Female Change (2000-2010)	616	8.8%	1,049	11.1%	1,539	12.1%	2,193	14.9%

Occupation (2000)

	3 Miles		5 Miles		10 Miles		25 Miles	
Occupation: Population Age 16+	13,831		18,944		25,497		29,964	
Occupation Total: Males	6,854	49.6%	9,463	50.0%	12,831	50.3%	15,197	50.7%
Occupation Total: Females	6,976	50.4%	9,481	50.0%	12,666	49.7%	14,767	49.3%
Mgmt, Business, & Financial Operations	2,412	17.4%	3,225	17.0%	4,282	16.8%	5,142	17.2%
Professional and Related	3,593	26.0%	4,670	24.6%	6,095	23.9%	6,967	23.3%
Service	2,031	14.7%	2,791	14.7%	3,653	14.3%	4,266	14.2%
Sales and Office	3,848	27.8%	5,317	28.1%	7,174	28.1%	8,319	27.8%
Farming, Fishing, & Forestry	90	0.7%	118	0.6%	160	0.6%	241	0.8%
Construction, Extraction, & Maintenance	872	6.3%	1,331	7.0%	1,994	7.8%	2,482	8.3%
Production, Transport, & Material Moving	984	7.1%	1,492	7.9%	2,139	8.4%	2,547	8.5%
White Collar		71.2%		69.7%		68.8%		68.2%
Blue Collar		28.8%		30.3%		31.2%		31.8%

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Custer Ave & N Sanders St Helena, MT

3 Miles 5 Miles 10 Miles 25 Miles

Units In Structure (2000)

Total Units	12,328		16,401		21,298		25,216	
1 Detached Unit	7,070	57.3%	9,299	56.7%	12,868	60.4%	16,050	63.7%
1 Attached Unit	367	3.0%	492	3.0%	546	2.6%	568	2.3%
2 Units	777	6.3%	919	5.6%	1,032	4.8%	1,057	4.2%
3 to 4 Units	1,261	10.2%	1,503	9.2%	1,659	7.8%	1,670	6.6%
5 to 9 Units	506	4.1%	565	3.4%	621	2.9%	622	2.5%
10 to 19 Units	471	3.8%	522	3.2%	542	2.5%	546	2.2%
20 to 49 Units	286	2.3%	337	2.1%	356	1.7%	357	1.4%
50 or more Units	347	2.8%	481	2.9%	560	2.6%	561	2.2%
Mobile Home or Trailer	1,240	10.1%	2,266	13.8%	3,077	14.4%	3,721	14.8%
Other Structure	6	-	17	0.1%	39	0.2%	65	0.3%

Homes Built By Year (2000)

Homes Built 1999 to 2000	137	1.1%	254	1.6%	407	1.9%	639	2.5%
Homes Built 1995 to 1998	709	5.8%	1,303	7.9%	1,821	8.5%	2,434	9.7%
Homes Built 1990 to 1994	617	5.0%	880	5.4%	1,531	7.2%	1,889	7.5%
Homes Built 1980 to 1989	1,444	11.7%	2,149	13.1%	3,048	14.3%	3,699	14.7%
Homes Built 1970 to 1979	2,817	22.8%	4,019	24.5%	5,501	25.8%	6,494	25.8%
Homes Built 1960 to 1969	1,477	12.0%	1,795	10.9%	2,137	10.0%	2,471	9.8%
Homes Built 1950 to 1959	1,471	11.9%	1,694	10.3%	1,918	9.0%	2,122	8.4%
Homes Built 1940 to 1949	803	6.5%	906	5.5%	974	4.6%	1,080	4.3%
Homes Built Before 1939	2,852	23.1%	3,402	20.7%	3,962	18.6%	4,387	17.4%
Median Age of Homes	38.9 yrs		36.0 yrs		33.1 yrs		31.3 yrs	

Home Values (2000)

Owner Specified Housing Units	5,700		7,505		9,976		11,346	
Home Values \$1,000,000 or More	9	0.2%	16	0.2%	16	0.2%	16	0.1%
Home Values \$750,000 to \$999,999	11	0.2%	11	0.1%	11	0.1%	12	0.1%
Home Values \$500,000 to \$749,999	4	0.1%	4	0.1%	6	0.1%	9	0.1%
Home Values \$400,000 to \$499,999	5	0.1%	10	0.1%	24	0.2%	45	0.4%
Home Values \$300,000 to \$399,999	70	1.2%	104	1.4%	128	1.3%	147	1.3%
Home Values \$250,000 to \$299,999	163	2.9%	232	3.1%	287	2.9%	364	3.2%
Home Values \$200,000 to \$249,999	134	2.4%	219	2.9%	370	3.7%	480	4.2%
Home Values \$175,000 to \$199,999	159	2.8%	244	3.2%	361	3.6%	467	4.1%
Home Values \$150,000 to \$174,999	486	8.5%	683	9.1%	947	9.5%	1,149	10.1%
Home Values \$125,000 to \$149,999	1,070	18.8%	1,444	19.2%	1,835	18.4%	2,021	17.8%
Home Values \$100,000 to \$124,999	1,509	26.5%	1,842	24.5%	2,403	24.1%	2,662	23.5%
Home Values \$90,000 to \$99,999	812	14.2%	1,043	13.9%	1,406	14.1%	1,543	13.6%
Home Values \$80,000 to \$89,999	625	11.0%	789	10.5%	1,038	10.4%	1,112	9.8%
Home Values \$70,000 to \$79,999	260	4.6%	350	4.7%	472	4.7%	524	4.6%
Home Values \$60,000 to \$69,999	197	3.5%	265	3.5%	344	3.5%	388	3.4%
Home Values \$50,000 to \$59,999	63	1.1%	89	1.2%	121	1.2%	158	1.4%
Home Values \$35,000 to \$49,999	99	1.7%	122	1.6%	146	1.5%	161	1.4%
Home Values \$25,000 to \$34,999	4	0.1%	20	0.3%	39	0.4%	58	0.5%
Home Values \$10,000 to \$24,999	17	0.3%	17	0.2%	19	0.2%	27	0.2%
Home Values \$0 to \$9,999	2	-	2	-	3	-	5	-
Owner Occupied Median Home Value	\$115,869		\$117,803		\$118,496		\$119,726	
Renter Occupied Median Rent	\$299		\$319		\$319		\$321	
Average Property Value (2010)	\$117,053		\$114,432		\$114,557		\$114,044	

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3 Miles

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Consumer Expenditure (Annual Total)

Total Household Expenditure (2010)	\$605 M	\$806 M	\$1.04 B	\$1.24 B
<i>Total Non-Retail Expenditures (2010)</i>	\$347 M	\$463 M	\$597 M	\$712 M
<i>Total Retail Expenditures (2010)</i>	\$258 M	\$343 M	\$442 M	\$526 M
Apparel (2010)	\$28.8 M	\$38.4 M	\$49.5 M	\$59.1 M
Contributions (2010)	\$21.4 M	\$28.5 M	\$36.6 M	\$43.8 M
Education (2010)	\$14.0 M	\$18.5 M	\$23.7 M	\$28.3 M
Entertainment (2010)	\$33.6 M	\$44.8 M	\$57.9 M	\$69.1 M
Food And Beverages (2010)	\$93.8 M	\$125 M	\$161 M	\$191 M
Furnishings And Equipment (2010)	\$26.3 M	\$35.0 M	\$45.2 M	\$54.1 M
Gifts (2010)	\$15.4 M	\$20.5 M	\$26.3 M	\$31.4 M
Health Care (2010)	\$37.8 M	\$50.3 M	\$64.6 M	\$76.7 M
Household Operations (2010)	\$21.1 M	\$28.1 M	\$36.3 M	\$43.4 M
Miscellaneous Expenses (2010)	\$10.2 M	\$13.6 M	\$17.5 M	\$20.8 M
Personal Care (2010)	\$8.81 M	\$11.7 M	\$15.1 M	\$18.0 M
Personal Insurance (2010)	\$5.98 M	\$7.97 M	\$10.3 M	\$12.3 M
Reading (2010)	\$1.99 M	\$2.64 M	\$3.40 M	\$4.04 M
Shelter (2010)	\$117 M	\$155 M	\$200 M	\$239 M
Tobacco (2010)	\$4.16 M	\$5.52 M	\$7.10 M	\$8.40 M
Transportation (2010)	\$122 M	\$162 M	\$210 M	\$251 M
Utilities (2010)	\$43.3 M	\$57.6 M	\$74.1 M	\$88.0 M

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$4,323		\$4,247		\$4,222		\$4,275	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,482	57.4%	\$2,439	57.4%	\$2,426	57.5%	\$2,458	57.5%
<i>Total Retail Expenditures (2010)</i>	\$1,841	42.6%	\$1,808	42.6%	\$1,795	42.5%	\$1,816	42.5%
Apparel (2010)	\$206	4.8%	\$202	4.8%	\$201	4.8%	\$204	4.8%
Contributions (2010)	\$153	3.5%	\$150	3.5%	\$149	3.5%	\$151	3.5%
Education (2010)	\$100	2.3%	\$98	2.3%	\$97	2.3%	\$98	2.3%
Entertainment (2010)	\$240	5.6%	\$236	5.6%	\$235	5.6%	\$239	5.6%
Food And Beverages (2010)	\$670	15.5%	\$658	15.5%	\$654	15.5%	\$661	15.5%
Furnishings And Equipment (2010)	\$188	4.3%	\$185	4.3%	\$184	4.4%	\$187	4.4%
Gifts (2010)	\$110	2.5%	\$108	2.5%	\$107	2.5%	\$108	2.5%
Health Care (2010)	\$270	6.3%	\$265	6.2%	\$263	6.2%	\$265	6.2%
Household Operations (2010)	\$151	3.5%	\$148	3.5%	\$147	3.5%	\$150	3.5%
Miscellaneous Expenses (2010)	\$73	1.7%	\$72	1.7%	\$71	1.7%	\$72	1.7%
Personal Care (2010)	\$63	1.5%	\$62	1.5%	\$61	1.5%	\$62	1.5%
Personal Insurance (2010)	\$43	1.0%	\$42	1.0%	\$42	1.0%	\$42	1.0%
Reading (2010)	\$14	0.3%	\$14	0.3%	\$14	0.3%	\$14	0.3%
Shelter (2010)	\$832	19.3%	\$818	19.3%	\$813	19.3%	\$824	19.3%
Tobacco (2010)	\$30	0.7%	\$29	0.7%	\$29	0.7%	\$29	0.7%
Transportation (2010)	\$870	20.1%	\$857	20.2%	\$854	20.2%	\$866	20.3%
Utilities (2010)	\$310	7.2%	\$304	7.1%	\$301	7.1%	\$304	7.1%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.