

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

Population

	1 Mile		3 Miles		5 Miles	
Estimated Population (2010)	19,637		103,282		222,303	
Census Population (1990)	15,908		85,979		167,669	
Census Population (2000)	18,080		98,167		204,210	
Projected Population (2015)	21,583		106,903		232,453	
Forecasted Population (2020)	23,523		111,723		248,087	
Historical Annual Change (1990-2000)	2,172	1.4%	12,188	1.4%	36,542	2.2%
Historical Annual Change (2000-2010)	1,557	0.9%	5,115	0.5%	18,092	0.9%
Projected Annual Change (2010-2015)	1,946	2.0%	3,621	0.7%	10,151	0.9%
Est. Population Density (2010)	6,255.75 <i>psm</i>		3,654.37 <i>psm</i>		2,832.09 <i>psm</i>	
Trade Area Size	3.14 <i>sq mi</i>		28.26 <i>sq mi</i>		78.49 <i>sq mi</i>	

Households

Estimated Households (2010)	7,275		39,803		86,665	
Census Households (1990)	6,498		34,609		68,904	
Census Households (2000)	6,700		37,821		80,182	
Projected Households (2015)	7,943		40,839		89,609	
Forecasted Households (2020)	8,629		42,483		94,785	
Historical Annual Change (1990-2000)	201	0.3%	3,212	0.9%	11,278	1.6%
Projected Annual Change (2000-2015)	1,244	1.2%	3,018	0.5%	9,427	0.8%

Average Household Income

Est. Average Household Income (2010)	\$49,847		\$51,725		\$61,236	
Census Average Hhld Income (1990)	\$29,989		\$31,354		\$34,968	
Census Average Hhld Income (2000)	\$40,642		\$42,602		\$49,130	
Proj. Average Household Income (2015)	\$55,572		\$56,477		\$66,396	
Historical Annual Change (1990-2000)	\$10,652	3.6%	\$11,248	3.6%	\$14,162	4.1%
Projected Annual Change (2000-2015)	\$14,930	2.4%	\$13,875	2.2%	\$17,266	2.3%

Median Household Income

Est. Median Household Income (2010)	\$36,643		\$39,242		\$47,758	
Census Median Hhld Income (1990)	\$24,961		\$26,704		\$29,851	
Census Median Hhld Income (2000)	\$33,022		\$35,110		\$40,482	
Proj. Median Household Income (2015)	\$39,523		\$41,086		\$50,202	
Historical Annual Change (1990-2000)	\$8,061	3.2%	\$8,406	3.1%	\$10,632	3.6%
Projected Annual Change (2000-2015)	\$6,501	1.3%	\$5,976	1.1%	\$9,719	1.6%

Per Capita Income

Est. Per Capita Income (2010)	\$18,978		\$21,525		\$24,925	
Census Per Capita Income (1990)	\$12,250		\$12,621		\$14,370	
Census Per Capita Income (2000)	\$14,965		\$16,315		\$19,215	
Proj. Per Capita Income (2015)	\$20,918		\$23,112		\$26,602	
Historical Annual Change (1990-2000)	\$2,715	2.2%	\$3,694	2.9%	\$4,845	3.4%
Projected Annual Change (2000-2015)	\$5,953	2.7%	\$6,797	2.8%	\$7,387	2.6%

Other Income

Est. Median Disposable Income (2010)	\$31,992		\$34,025		\$40,379	
Proj. Median Disposable Income (2015)	\$34,134		\$35,389		\$42,107	
Est. Average Household Net Worth (2010)	\$293,164		\$315,294		\$380,358	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

Household Income Distribution (2010)

	1 Mile		3 Miles		5 Miles	
HH Income \$200,000 or More	50	0.7%	339	0.9%	1,234	1.4%
HH Income \$150,000 to 199,999	97	1.3%	589	1.5%	2,195	2.5%
HH Income \$125,000 to 149,999	80	1.1%	683	1.7%	2,634	3.0%
HH Income \$100,000 to 124,999	407	5.6%	2,061	5.2%	6,134	7.1%
HH Income \$75,000 to 99,999	572	7.9%	3,645	9.2%	9,971	11.5%
HH Income \$50,000 to 74,999	1,316	18.1%	7,337	18.4%	17,274	19.9%
HH Income \$35,000 to 49,999	1,139	15.7%	6,636	16.7%	13,897	16.0%
HH Income \$25,000 to 34,999	1,155	15.9%	5,828	14.6%	11,240	13.0%
HH Income \$15,000 to 24,999	844	11.6%	5,444	13.7%	10,193	11.8%
HH Income \$10,000 to 14,999	647	8.9%	3,138	7.9%	5,059	5.8%
HH Income \$0 to 9,999	967	13.3%	4,104	10.3%	6,833	7.9%
HH Income \$35,000+	3,662	50.3%	21,290	53.5%	53,340	61.5%
HH Income \$50,000+	2,523	34.7%	14,654	36.8%	39,443	45.5%
HH Income \$75,000+	1,206	16.6%	7,317	18.4%	22,169	25.6%

Race & Ethnicity (2010)

Total Population	19,637		103,282		222,303	
White	15,098	76.9%	85,089	82.4%	187,958	84.6%
Black or African American	1,325	6.7%	4,499	4.4%	7,706	3.5%
American Indian & Alaska Native	460	2.3%	2,679	2.6%	4,678	2.1%
Asian	1,482	7.5%	6,341	6.1%	13,275	6.0%
Hawaiian & Pacific Islander	395	2.0%	972	0.9%	1,587	0.7%
Other Race	670	3.4%	2,764	2.7%	5,123	2.3%
Two or More Races	207	1.1%	939	0.9%	1,975	0.9%
Not Hispanic or Latino Population	10,674	54.4%	66,640	64.5%	155,738	70.1%
Non Hispanic: White	8,408	78.8%	55,334	83.0%	132,616	85.2%
Non Hispanic: Black or African American	494	4.6%	2,206	3.3%	4,340	2.8%
Non Hispanic: Amer Indian & AK Native	252	2.4%	1,841	2.8%	3,227	2.1%
Non Hispanic: Asian	584	5.5%	3,390	5.1%	8,519	5.5%
Non Hispanic: Hawaiian & Pacific Islander	125	1.2%	395	0.6%	803	0.5%
Non Hispanic: Other Race	669	6.3%	2,756	4.1%	4,708	3.0%
Non Hispanic: Two or More Races	143	1.3%	716	1.1%	1,523	1.0%
Hispanic or Latino Population	8,963	45.6%	36,642	35.5%	66,565	29.9%
Hispanic: White	6,690	74.6%	29,754	81.2%	55,342	83.1%
Hispanic: Black or African American	830	9.3%	2,292	6.3%	3,366	5.1%
Hispanic: American Indian & Alaska Native	209	2.3%	837	2.3%	1,451	2.2%
Hispanic: Asian	899	10.0%	2,951	8.1%	4,756	7.1%
Hispanic: Hawaiian & Pacific Islander	270	3.0%	576	1.6%	783	1.2%
Hispanic: Other Race	2	-	8	-	415	0.6%
Hispanic: Two or More Races	64	0.7%	222	0.6%	453	0.7%
Not of Hispanic Origin Population (1990)	13,632	85.7%	74,937	87.2%	148,867	88.8%
Hispanic Origin Population (1990)	2,277	14.3%	11,042	12.8%	18,802	11.2%
Not Hispanic or Latino Population (2000)	12,159	67.3%	73,439	74.8%	159,369	78.0%
Hispanic or Latino Population (2000)	5,921	32.7%	24,729	25.2%	44,841	22.0%
Not Hispanic or Latino Population 5yr (2015)	11,581	53.7%	66,937	62.6%	157,635	67.8%
Hispanic or Latino Population 5yr (2015)	10,001	46.3%	39,966	37.4%	74,819	32.2%
Historical Annual Change (1990-2000)	3,644	16.0%	13,687	12.4%	26,039	13.8%
Projected Annual Change (2000-2015)	4,081	4.6%	15,237	4.1%	29,977	4.5%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Total Population	19,637		103,282		222,303	
Age 0 to 4 yrs	1,883	9.6%	7,854	7.6%	16,322	7.3%
Age 5 to 9 yrs	1,485	7.6%	6,840	6.6%	14,754	6.6%
Age 10 to 14 yrs	1,257	6.4%	6,028	5.8%	13,522	6.1%
Age 15 to 19 yrs	1,298	6.6%	7,134	6.9%	14,637	6.6%
Age 20 to 24 yrs	1,751	8.9%	9,194	8.9%	17,821	8.0%
Age 25 to 29 yrs	1,624	8.3%	8,054	7.8%	16,708	7.5%
Age 30 to 34 yrs	1,331	6.8%	7,022	6.8%	15,118	6.8%
Age 35 to 39 yrs	1,109	5.6%	6,304	6.1%	13,868	6.2%
Age 40 to 44 yrs	1,088	5.5%	6,205	6.0%	13,909	6.3%
Age 45 to 49 yrs	1,036	5.3%	6,290	6.1%	14,388	6.5%
Age 50 to 54 yrs	1,070	5.4%	6,275	6.1%	14,459	6.5%
Age 55 to 59 yrs	1,067	5.4%	6,076	5.9%	13,360	6.0%
Age 60 to 64 yrs	972	4.9%	5,682	5.5%	12,345	5.6%
Age 65 to 69 yrs	805	4.1%	4,600	4.5%	9,700	4.4%
Age 70 to 74 yrs	674	3.4%	3,540	3.4%	7,410	3.3%
Age 75 to 79 yrs	494	2.5%	2,545	2.5%	5,396	2.4%
Age 80 to 84 yrs	337	1.7%	1,802	1.7%	4,177	1.9%
Age 85 yrs plus	356	1.8%	1,838	1.8%	4,408	2.0%
Median Age	31.9 yrs		34.3 yrs		35.4 yrs	
Age 19 yrs or less	5,924	30.2%	27,855	27.0%	59,236	26.6%
Age 20 to 64 years	11,047	56.3%	61,102	59.2%	131,975	59.4%
Age 65 years Plus	2,666	13.6%	14,325	13.9%	31,091	14.0%

Female Age Distribution (2010)

Female Population	9,837	50.1%	49,592	48.0%	108,614	48.9%
Age 0 to 4 yrs	908	9.2%	3,825	7.7%	7,900	7.3%
Age 5 to 9 yrs	709	7.2%	3,329	6.7%	7,199	6.6%
Age 10 to 14 yrs	622	6.3%	2,930	5.9%	6,583	6.1%
Age 15 to 19 yrs	648	6.6%	3,455	7.0%	7,186	6.6%
Age 20 to 24 yrs	841	8.5%	4,305	8.7%	8,520	7.8%
Age 25 to 29 yrs	738	7.5%	3,531	7.1%	7,508	6.9%
Age 30 to 34 yrs	612	6.2%	3,044	6.1%	6,800	6.3%
Age 35 to 39 yrs	512	5.2%	2,770	5.6%	6,324	5.8%
Age 40 to 44 yrs	525	5.3%	2,838	5.7%	6,537	6.0%
Age 45 to 49 yrs	505	5.1%	2,900	5.8%	6,900	6.4%
Age 50 to 54 yrs	555	5.6%	3,035	6.1%	7,108	6.5%
Age 55 to 59 yrs	577	5.9%	3,064	6.2%	6,740	6.2%
Age 60 to 64 yrs	515	5.2%	2,837	5.7%	6,283	5.8%
Age 65 to 69 yrs	455	4.6%	2,336	4.7%	4,884	4.5%
Age 70 to 74 yrs	366	3.7%	1,820	3.7%	3,874	3.6%
Age 75 to 79 yrs	285	2.9%	1,359	2.7%	2,960	2.7%
Age 80 to 84 yrs	217	2.2%	1,049	2.1%	2,465	2.3%
Age 85 yrs plus	249	2.5%	1,165	2.3%	2,843	2.6%
Female Median Age	34.4 yrs		35.5 yrs		36.6 yrs	
Age 19 yrs or less	2,887	29.3%	13,539	27.3%	28,868	26.6%
Age 20 to 64 years	5,379	54.7%	28,324	57.1%	62,720	57.7%
Age 65 years Plus	1,571	16.0%	7,729	15.6%	17,026	15.7%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

Male Age Distribution (2010)

	1 Mile		3 Miles		5 Miles	
Male Population	9,799	49.9%	53,690	52.0%	113,689	51.1%
Age 0 to 4 yrs	975	9.9%	4,029	7.5%	8,422	7.4%
Age 5 to 9 yrs	777	7.9%	3,511	6.5%	7,555	6.6%
Age 10 to 14 yrs	635	6.5%	3,098	5.8%	6,939	6.1%
Age 15 to 19 yrs	650	6.6%	3,679	6.9%	7,452	6.6%
Age 20 to 24 yrs	910	9.3%	4,890	9.1%	9,300	8.2%
Age 25 to 29 yrs	887	9.0%	4,523	8.4%	9,200	8.1%
Age 30 to 34 yrs	719	7.3%	3,978	7.4%	8,318	7.3%
Age 35 to 39 yrs	597	6.1%	3,534	6.6%	7,544	6.6%
Age 40 to 44 yrs	563	5.7%	3,366	6.3%	7,372	6.5%
Age 45 to 49 yrs	531	5.4%	3,389	6.3%	7,489	6.6%
Age 50 to 54 yrs	515	5.3%	3,239	6.0%	7,351	6.5%
Age 55 to 59 yrs	490	5.0%	3,012	5.6%	6,620	5.8%
Age 60 to 64 yrs	457	4.7%	2,846	5.3%	6,061	5.3%
Age 65 to 69 yrs	351	3.6%	2,264	4.2%	4,816	4.2%
Age 70 to 74 yrs	308	3.1%	1,721	3.2%	3,536	3.1%
Age 75 to 79 yrs	209	2.1%	1,186	2.2%	2,435	2.1%
Age 80 to 84 yrs	120	1.2%	753	1.4%	1,712	1.5%
Age 85 yrs plus	108	1.1%	672	1.3%	1,565	1.4%
Male Median Age	29.9 yrs		33.3 yrs		34.4 yrs	
Age 19 yrs or less	3,036	31.0%	14,316	26.7%	30,368	26.7%
Age 20 to 64 years	5,668	57.8%	32,777	61.0%	69,255	60.9%
Age 65 years Plus	1,095	11.2%	6,596	12.3%	14,065	12.4%

Males per 100 Females (2010)

Overall Comparison	100		108		105	
Age 0 to 4 yrs	107	51.8%	105	51.3%	107	51.6%
Age 5 to 9 yrs	110	52.3%	105	51.3%	105	51.2%
Age 10 to 14 yrs	102	50.5%	106	51.4%	105	51.3%
Age 15 to 19 yrs	100	50.1%	106	51.6%	104	50.9%
Age 20 to 24 yrs	108	52.0%	114	53.2%	109	52.2%
Age 25 to 29 yrs	120	54.6%	128	56.2%	123	55.1%
Age 30 to 34 yrs	117	54.0%	131	56.7%	122	55.0%
Age 35 to 39 yrs	116	53.8%	128	56.1%	119	54.4%
Age 40 to 44 yrs	107	51.8%	119	54.3%	113	53.0%
Age 45 to 49 yrs	105	51.2%	117	53.9%	109	52.0%
Age 50 to 54 yrs	93	48.2%	107	51.6%	103	50.8%
Age 55 to 59 yrs	85	45.9%	98	49.6%	98	49.6%
Age 60 to 64 yrs	89	47.0%	100	50.1%	96	49.1%
Age 65 to 69 yrs	77	43.5%	97	49.2%	99	49.6%
Age 70 to 74 yrs	84	45.7%	95	48.6%	91	47.7%
Age 75 to 79 yrs	73	42.3%	87	46.6%	82	45.1%
Age 80 to 84 yrs	55	35.6%	72	41.8%	69	41.0%
Age 85 yrs plus	43	30.2%	58	36.6%	55	35.5%
Age 19 yrs or less	105	51.3%	106	51.4%	105	51.3%
Age 20 to 39 yrs	115	53.5%	124	55.4%	118	54.1%
Age 40 to 64 yrs	95	48.8%	108	51.9%	104	51.0%
Age 65 years Plus	70	41.1%	85	46.0%	83	45.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

	1 Mile		3 Miles		5 Miles	
Household Type (2010)						
Total Households	7,275		39,803		86,665	
Households with Children	2,560	35.2%	11,607	29.2%	26,097	30.1%
Average Household Size	2.68		2.51		2.52	
Est. Household Density	2,317.65	<i>psm</i>	1,408.33	<i>psm</i>	1,104.09	<i>psm</i>
Population Family	15,128	77.0%	73,836	71.5%	165,761	74.6%
Population Non-Family	4,385	22.3%	26,140	25.3%	52,297	23.5%
Population Group Qtrs	124	0.6%	3,306	3.2%	4,245	1.9%
Family Households	4,162	57.2%	21,168	53.2%	48,491	56.0%
<i>Married Couple Hhlds</i>	2,432	58.4%	13,517	63.9%	32,943	67.9%
<i>Other Family Hhlds</i>	1,730	41.6%	7,650	36.1%	15,548	32.1%
Family Households With Children	2,538	61.0%	11,461	54.1%	25,802	53.2%
<i>Married Couple With Children</i>	1,297	51.1%	6,503	56.7%	15,737	61.0%
<i>Other Family Hhlds With Children</i>	1,241	48.9%	4,958	43.3%	10,064	39.0%
Family Households No Children	1,625	39.0%	9,707	45.9%	22,689	46.8%
<i>Married Couple No Children</i>	1,135	69.9%	7,014	72.3%	17,206	75.8%
<i>Other Family Households No Children</i>	489	30.1%	2,693	27.7%	5,483	24.2%
Average Family Household Size	3.63		3.49		3.42	
Average Family Income	\$60,549		\$64,427		\$75,156	
Median Family Income	\$44,873		\$50,232		\$60,155	
Non-Family Households	3,113	42.8%	18,636	46.8%	38,174	44.0%
Non-Family Hhlds With Children	22	0.7%	146	0.8%	295	0.8%
Non-Family Hhld No Children	3,090	99.3%	18,489	99.2%	37,879	99.2%
<i>N-F Hhld Lone Person No Children</i>	2,518	80.9%	14,896	79.9%	30,427	79.7%
Lone Male Householder	1,140	45.3%	8,083	54.3%	15,826	52.0%
Lone Female Householder	1,378	54.7%	6,813	45.7%	14,601	48.0%
<i>N-F Hhld 2+ Persons No Children</i>	573	18.4%	3,593	19.3%	7,452	19.5%
Average Non-Family Hhld Size	1.41		1.40		1.37	
Marital Status (2010)						
(15 Years or Older)	15,027		82,586		177,739	
Never Married	4,858	32.3%	24,931	30.2%	50,136	28.2%
Now Married	5,696	37.9%	32,537	39.4%	78,348	44.1%
Previously Married	4,473	29.8%	25,118	30.4%	49,255	27.7%
Separated	1,077	24.1%	5,922	23.6%	10,278	20.9%
Widowed	1,033	23.1%	5,114	20.4%	10,767	21.9%
Divorced	2,363	52.8%	14,082	56.1%	28,210	57.3%
Educational Attainment (2010)						
Adult Population (25 Years or Older)	11,962		66,233		145,245	
Elementary (0 to 8)	1,723	14.4%	7,026	10.6%	11,790	8.1%
Some High School (9 to 11)	1,722	14.4%	9,236	13.9%	16,604	11.4%
High School Graduate (12)	3,549	29.7%	19,606	29.6%	40,624	28.0%
Some College (13 to 16)	2,726	22.8%	15,834	23.9%	35,838	24.7%
Associate Degree Only	771	6.4%	4,142	6.3%	9,658	6.6%
Bachelor Degree Only	958	8.0%	7,019	10.6%	20,378	14.0%
Graduate Degree	513	4.3%	3,369	5.1%	10,354	7.1%
Any College + (Some College or higher)	4,968	41.5%	30,364	45.8%	76,227	52.5%
College Degree + (Bachelor Degree or higher)	1,471	12.3%	10,388	15.7%	30,732	21.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

	1 Mile		3 Miles		5 Miles	
Housing (2010)						
Total Housing Units	7,982		44,257		96,091	
Housing Units, Occupied	7,275	91.1%	39,803	89.9%	86,665	90.2%
Housing Units, Owner-Occupied	2,541	34.9%	16,291	40.9%	41,812	48.2%
Housing Units, Renter-Occupied	4,734	65.1%	23,512	59.1%	44,853	51.8%
Housing Units, Vacant	707	8.1%	4,454	9.1%	9,426	8.9%
Total Housing Units (2000)	7,066		40,359		85,394	
Historical Annual Change (2000-2010)	916	1.3%	3,899	1.0%	10,697	1.3%
Household Size (2010)						
Total Households	7,275		39,803		86,665	
1 Person Household	2,518	34.6%	14,896	37.4%	30,427	35.1%
2 Person Households	1,727	23.7%	10,020	25.2%	22,877	26.4%
3 Person Households	920	12.6%	4,753	11.9%	10,946	12.6%
4 Person Households	981	13.5%	4,958	12.5%	11,908	13.7%
5 Person Households	565	7.8%	2,764	6.9%	5,923	6.8%
6 Person Households	268	3.7%	1,222	3.1%	2,462	2.8%
7+ Person Households	297	4.1%	1,190	3.0%	2,122	2.4%
Household Stability (2010)						
Total Households	7,275		39,803		86,665	
In current residence < 1 year	1,424	19.6%	7,196	18.1%	15,189	17.5%
In current residence 1-2 years	2,896	39.8%	14,753	37.1%	31,128	35.9%
In current residence 3-5 years	1,342	18.4%	7,696	19.3%	17,220	19.9%
In current residence 6-10 years	725	10.0%	4,463	11.2%	10,845	12.5%
In current residence > 10 years	888	12.2%	5,695	14.3%	12,283	14.2%
Turnover (% Annual Residential Turnover)	19.6%		18.1%		17.5%	
Stability (% In Current Residence 5+ Years)	22.2%		25.5%		26.7%	
Median Years in Residence	2.7 yrs		3.0 yrs		3.1 yrs	
Household Vehicles (2010)						
Total Vehicles Available	11,573		68,142		158,232	
Household: 0 Vehicles Available	974	13.4%	4,711	11.8%	8,112	9.4%
Household: 1 Vehicles Available	3,081	42.4%	15,774	39.6%	31,919	36.8%
Household: 2 Vehicles Available	2,124	29.2%	12,609	31.7%	29,401	33.9%
Household: 3+ Vehicles Available	1,096	15.1%	6,709	16.9%	17,234	19.9%
Average Per Household	1.6 Vehicles		1.7 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	5,335	46.1%	33,479	49.1%	90,653	57.3%
Average Per Owner Household	2.1 Vehicles		2.1 Vehicles		2.2 Vehicles	
Renter Occupied Hhlds Vehicles	6,238	53.9%	34,663	50.9%	67,579	42.7%
Average Per Renter Household	1.3 Vehicles		1.5 Vehicles		1.5 Vehicles	
Travel Time (2000)						
Worker Base (16 Years or Older)	8,215		46,958		100,476	
Travel to Work in 14 Minutes or Less	3,353	40.8%	18,417	39.2%	38,019	37.8%
Travel to Work in 15 to 29 Minutes	3,742	45.6%	21,657	46.1%	47,470	47.2%
Travel to Work in 30 to 59 Minutes	686	8.3%	4,413	9.4%	9,664	9.6%
Travel to Work in 60 Minutes or More	345	4.2%	1,574	3.4%	3,324	3.3%
Work at Home	90	1.1%	897	1.9%	2,000	2.0%
Average Travel Time to Work	18.2 mins		17.1 mins		17.5 mins	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

Transportation To Work (2000)

	1 Mile		3 Miles		5 Miles	
Work Base	8,215		46,958		100,476	
Drive to Work Alone	5,278	64.2%	31,440	67.0%	71,957	71.6%
Drive to Work in Carpool	1,755	21.4%	8,218	17.5%	15,496	15.4%
Travel to Work - Public Transportation	652	7.9%	2,647	5.6%	4,693	4.7%
Drive to Work on Motorcycle	12	0.1%	80	0.2%	209	0.2%
Bicycle to Work	59	0.7%	511	1.1%	988	1.0%
Walk to Work	282	3.4%	2,813	6.0%	4,355	4.3%
Other Means	88	1.1%	350	0.7%	779	0.8%
Work at Home	90	1.1%	897	1.9%	2,000	2.0%

Daytime Demos (2010)

	1 Mile		3 Miles		5 Miles	
Total Number of Businesses	350		5,252		10,438	
Total Number of Employees	4,140		82,569		149,746	
Company Headqtrs: Businesses	1	0.3%	7	0.1%	19	0.2%
Company Headqtrs: Employees	3	0.1%	291	0.4%	2,414	1.6%
Employee Population per Business	11.8 to 1		15.7 to 1		14.3 to 1	
Residential Population per Business	56.1 to 1		19.7 to 1		21.3 to 1	
Est. Adj. Daytime Demographics (Age16+)	10,475		116,980		220,396	

Labor Force (2010)

	1 Mile		3 Miles		5 Miles	
Labor: Population Age 16+	14,797		81,429		175,071	
Unemployment Rate		8.7%		8.6%		8.4%
Labor Force Total: Males	7,313	49.4%	42,480	52.2%	89,444	51.1%
<i>Male civilian employed</i>	4,541	62.1%	26,096	61.4%	57,142	63.9%
<i>Male civilian unemployed</i>	638	8.7%	3,891	9.2%	8,050	9.0%
<i>Males in Armed Forces</i>	13	0.2%	58	0.1%	131	0.1%
<i>Males not in labor force</i>	2,121	29.0%	12,435	29.3%	24,121	27.0%
Labor Force Total: Females	7,484	50.6%	38,950	47.8%	85,627	48.9%
<i>Female civilian employed</i>	3,905	52.2%	20,814	53.4%	47,086	55.0%
<i>Female civilian unemployed</i>	646	8.6%	3,115	8.0%	6,605	7.7%
<i>Females in Armed Forces</i>	4	0.1%	51	0.1%	63	0.1%
<i>Females not in labor force</i>	2,928	39.1%	14,969	38.4%	31,874	37.2%
Employment Force Change (2000-2010)	243	3.0%	25	0.1%	3,887	3.9%
Male Change (2000-2010)	138	3.1%	209	0.8%	2,396	4.4%
Female Change (2000-2010)	105	2.8%	-183	-0.9%	1,492	3.3%

Occupation (2000)

	1 Mile		3 Miles		5 Miles	
Occupation: Population Age 16+	8,203		46,884		100,340	
Occupation Total: Males	4,403	53.7%	25,887	55.2%	54,746	54.6%
Occupation Total: Females	3,800	46.3%	20,997	44.8%	45,594	45.4%
Mgmt, Business, & Financial Operations	545	6.6%	3,611	7.7%	10,155	10.1%
Professional and Related	871	10.6%	5,315	11.3%	14,086	14.0%
Service	2,236	27.3%	11,874	25.3%	23,404	23.3%
Sales and Office	2,340	28.5%	13,505	28.8%	28,956	28.9%
Farming, Fishing, & Forestry	9	0.1%	100	0.2%	205	0.2%
Construction, Extraction, & Maintenance	993	12.1%	5,396	11.5%	10,165	10.1%
Production, Transport, & Material Moving	1,209	14.7%	7,082	15.1%	13,369	13.3%
White Collar		45.8%		47.8%		53.0%
Blue Collar		54.2%		52.2%		47.0%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

Units In Structure (2000)

	1 Mile		3 Miles		5 Miles	
Total Units	7,066		40,359		85,394	
1 Detached Unit	1,974	27.9%	16,669	41.3%	38,253	44.8%
1 Attached Unit	660	9.3%	2,099	5.2%	4,014	4.7%
2 Units	238	3.4%	1,638	4.1%	2,733	3.2%
3 to 4 Units	920	13.0%	3,430	8.5%	5,940	7.0%
5 to 9 Units	1,133	16.0%	3,781	9.4%	7,263	8.5%
10 to 19 Units	565	8.0%	2,567	6.4%	5,392	6.3%
20 to 49 Units	205	2.9%	1,983	4.9%	4,228	5.0%
50 or more Units	916	13.0%	4,225	10.5%	9,502	11.1%
Mobile Home or Trailer	440	6.2%	3,815	9.5%	7,719	9.0%
Other Structure	13	0.2%	151	0.4%	349	0.4%

Homes Built By Year (2000)

Homes Built 1999 to 2000	99	1.4%	879	2.2%	2,346	2.7%
Homes Built 1995 to 1998	594	8.4%	2,418	6.0%	7,336	8.6%
Homes Built 1990 to 1994	350	5.0%	1,937	4.8%	6,053	7.1%
Homes Built 1980 to 1989	1,697	24.0%	6,288	15.6%	15,492	18.1%
Homes Built 1970 to 1979	2,175	30.8%	10,636	26.4%	22,178	26.0%
Homes Built 1960 to 1969	1,289	18.2%	7,605	18.8%	14,340	16.8%
Homes Built 1950 to 1959	612	8.7%	5,314	13.2%	8,939	10.5%
Homes Built 1940 to 1949	198	2.8%	2,469	6.1%	4,378	5.1%
Homes Built Before 1939	51	0.7%	2,812	7.0%	4,332	5.1%
Median Age of Homes	23.5 yrs		29.4 yrs		26.1 yrs	

Home Values (2000)

Owner Specified Housing Units	1,795		11,815		29,891	
Home Values \$1,000,000 or More	-	-	2	-	49	0.2%
Home Values \$750,000 to \$999,999	-	-	-	-	37	0.1%
Home Values \$500,000 to \$749,999	3	0.2%	31	0.3%	190	0.6%
Home Values \$400,000 to \$499,999	5	0.3%	35	0.3%	227	0.8%
Home Values \$300,000 to \$399,999	16	0.9%	93	0.8%	630	2.1%
Home Values \$250,000 to \$299,999	20	1.1%	153	1.3%	923	3.1%
Home Values \$200,000 to \$249,999	86	4.8%	501	4.2%	2,503	8.4%
Home Values \$175,000 to \$199,999	60	3.4%	469	4.0%	2,577	8.6%
Home Values \$150,000 to \$174,999	232	12.9%	1,350	11.4%	5,254	17.6%
Home Values \$125,000 to \$149,999	298	16.6%	3,413	28.9%	8,796	29.4%
Home Values \$100,000 to \$124,999	508	28.3%	3,416	28.9%	5,373	18.0%
Home Values \$90,000 to \$99,999	173	9.6%	1,059	9.0%	1,456	4.9%
Home Values \$80,000 to \$89,999	251	14.0%	662	5.6%	876	2.9%
Home Values \$70,000 to \$79,999	49	2.7%	233	2.0%	348	1.2%
Home Values \$60,000 to \$69,999	26	1.5%	117	1.0%	174	0.6%
Home Values \$50,000 to \$59,999	32	1.8%	88	0.7%	127	0.4%
Home Values \$35,000 to \$49,999	23	1.3%	96	0.8%	142	0.5%
Home Values \$25,000 to \$34,999	1	-	71	0.6%	103	0.3%
Home Values \$10,000 to \$24,999	10	0.5%	20	0.2%	82	0.3%
Home Values \$0 to \$9,999	3	0.2%	5	-	23	0.1%
Owner Occupied Median Home Value	\$118,616		\$127,730		\$150,233	
Renter Occupied Median Rent	\$472		\$522		\$579	
Average Property Value (2010)	\$39,326		\$49,980		\$63,237	

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 39.55388/-119.7823

Lund Ln & Northtowne Ln

Reno, NV

	1 Mile		3 Miles		5 Miles	
Consumer Expenditure (Annual Total)						
Total Household Expenditure (2010)	\$317 M		\$1.78 B		\$4.32 B	
<i>Total Non-Retail Expenditures (2010)</i>	\$181 M		\$1.02 B		\$2.48 B	
<i>Total Retail Expenditures (2010)</i>	\$136 M		\$760 M		\$1.84 B	
Apparel (2010)	\$15.2 M		\$84.9 M		\$207 M	
Contributions (2010)	\$10.5 M		\$60.0 M		\$152 M	
Education (2010)	\$7.17 M		\$39.7 M		\$99.9 M	
Entertainment (2010)	\$17.4 M		\$97.6 M		\$240 M	
Food And Beverages (2010)	\$50.2 M		\$280 M		\$672 M	
Furnishings And Equipment (2010)	\$13.2 M		\$74.6 M		\$186 M	
Gifts (2010)	\$7.78 M		\$43.9 M		\$110 M	
Health Care (2010)	\$20.4 M		\$114 M		\$271 M	
Household Operations (2010)	\$10.5 M		\$59.4 M		\$149 M	
Miscellaneous Expenses (2010)	\$5.48 M		\$30.7 M		\$73.7 M	
Personal Care (2010)	\$4.64 M		\$26.0 M		\$63.0 M	
Personal Insurance (2010)	\$2.99 M		\$16.9 M		\$42.5 M	
Reading (2010)	\$1.03 M		\$5.81 M		\$14.2 M	
Shelter (2010)	\$60.6 M		\$340 M		\$831 M	
Tobacco (2010)	\$2.33 M		\$13.0 M		\$29.8 M	
Transportation (2010)	\$63.6 M		\$357 M		\$871 M	
Utilities (2010)	\$23.6 M		\$131 M		\$311 M	
Consumer Expenditure (per Household per Month)						
Total Household Expenditure (2010)	\$3,626		\$3,717		\$4,157	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,073	57.2%	\$2,125	57.2%	\$2,385	57.4%
<i>Total Retail Expenditures (2010)</i>	\$1,553	42.8%	\$1,592	42.8%	\$1,771	42.6%
Apparel (2010)	\$174	4.8%	\$178	4.8%	\$199	4.8%
Contributions (2010)	\$121	3.3%	\$126	3.4%	\$146	3.5%
Education (2010)	\$82	2.3%	\$83	2.2%	\$96	2.3%
Entertainment (2010)	\$199	5.5%	\$204	5.5%	\$230	5.5%
Food And Beverages (2010)	\$575	15.9%	\$586	15.8%	\$646	15.5%
Furnishings And Equipment (2010)	\$151	4.2%	\$156	4.2%	\$179	4.3%
Gifts (2010)	\$89	2.5%	\$92	2.5%	\$106	2.6%
Health Care (2010)	\$233	6.4%	\$239	6.4%	\$261	6.3%
Household Operations (2010)	\$120	3.3%	\$124	3.3%	\$144	3.5%
Miscellaneous Expenses (2010)	\$63	1.7%	\$64	1.7%	\$71	1.7%
Personal Care (2010)	\$53	1.5%	\$54	1.5%	\$61	1.5%
Personal Insurance (2010)	\$34	0.9%	\$35	1.0%	\$41	1.0%
Reading (2010)	\$12	0.3%	\$12	0.3%	\$14	0.3%
Shelter (2010)	\$694	19.1%	\$712	19.2%	\$799	19.2%
Tobacco (2010)	\$27	0.7%	\$27	0.7%	\$29	0.7%
Transportation (2010)	\$728	20.1%	\$748	20.1%	\$838	20.2%
Utilities (2010)	\$270	7.4%	\$275	7.4%	\$299	7.2%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.