

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 35.609654/-97.549418

October 2009

RF9

W Memorial Rd & N Pennsylvania Ave Oklahoma City, Oklahoma	3.00 mi radius		5.00 mi radius		10.00 mi radius		15.00 mi radius	
Population								
Estimated Population (2009)	62,692		146,761		429,371		700,102	
Census Population (1990)	41,228		100,300		336,054		576,535	
Census Population (2000)	50,076		123,115		383,003		638,383	
Projected Population (2014)	71,599		160,141		460,980		739,122	
Forecasted Population (2019)	83,537		180,666		504,337		795,023	
Historical Annual Change (1990-2000)	8,849	2.1%	22,815	2.3%	46,948	1.4%	61,848	1.1%
Historical Annual Change (2000-2009)	12,615	2.8%	23,646	2.1%	46,368	1.3%	61,718	1.1%
Projected Annual Change (2009-2014)	8,907	2.8%	13,380	1.8%	31,610	1.5%	39,020	1.1%
Est. Population Density (2009)	2,231.41	<i>psm</i>	1,964.96	<i>psm</i>	1,400.91	<i>psm</i>	1,007.96	<i>psm</i>
Trade Area Size	28.10	<i>sq mi</i>	74.69	<i>sq mi</i>	306.50	<i>sq mi</i>	694.57	<i>sq mi</i>
Households								
Estimated Households (2009)	26,874		60,244		174,559		276,703	
Census Households (1990)	18,248		41,546		137,837		229,105	
Census Households (2000)	22,366		52,151		159,686		258,001	
Projected Households (2014)	30,999		66,356		188,829		295,177	
Forecasted Households (2019)	48,204		103,180		293,541		458,873	
Historical Annual Change (1990-2000)	4,118	2.3%	10,605	2.6%	21,850	1.6%	28,897	1.3%
Projected Annual Change (2000-2014)	8,633	2.8%	14,205	1.9%	29,143	1.3%	37,176	1.0%
Average Household Income								
Est. Average Household Income (2009)	\$75,077		\$78,600		\$71,461		\$64,305	
Census Average Hhld Income (1990)	\$41,619		\$46,079		\$38,659		\$34,663	
Census Average Hhld Income (2000)	\$57,124		\$60,713		\$53,549		\$48,206	
Proj. Average Household Income (2014)	\$85,974		\$88,384		\$81,915		\$74,006	
Historical Annual Change (1990-2000)	\$15,505	3.7%	\$14,634	3.2%	\$14,891	3.9%	\$13,543	3.9%
Projected Annual Change (2000-2014)	\$28,849	3.6%	\$27,671	3.3%	\$28,366	3.8%	\$25,800	3.8%
Median Household Income								
Est. Median Household Income (2009)	\$59,294		\$61,050		\$55,971		\$50,813	
Census Median Hhld Income (1990)	\$34,646		\$36,247		\$30,964		\$28,515	
Census Median Hhld Income (2000)	\$45,009		\$47,300		\$42,624		\$38,867	
Proj. Median Household Income (2014)	\$65,440		\$66,967		\$62,002		\$56,137	
Historical Annual Change (1990-2000)	\$10,363	3.0%	\$11,053	3.0%	\$11,660	3.8%	\$10,352	3.6%
Projected Annual Change (2000-2014)	\$20,432	3.2%	\$19,668	3.0%	\$19,377	3.2%	\$17,270	3.2%
Per Capita Income								
Est. Per Capita Income (2009)	\$33,158		\$32,862		\$29,554		\$25,821	
Census Per Capita Income (1990)	\$18,421		\$19,087		\$15,856		\$13,774	
Census Per Capita Income (2000)	\$25,437		\$25,759		\$22,300		\$19,459	
Proj. Per Capita Income (2014)	\$38,236		\$37,273		\$34,109		\$30,011	
Historical Annual Change (1990-2000)	\$7,015	3.8%	\$6,672	3.5%	\$6,443	4.1%	\$5,684	4.1%
Projected Annual Change (2000-2014)	\$12,799	3.6%	\$11,515	3.2%	\$11,809	3.8%	\$10,552	3.9%
Other Income								
Est. Median Disposable Income (2009)	\$48,923		\$50,218		\$46,265		\$42,510	
Proj. Median Disposable Income (2014)	\$53,365		\$54,458		\$50,729		\$46,454	
Est. Average Household Net Worth (2009)	\$510,766		\$526,743		\$487,110		\$441,558	

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Household Income Distribution (2009)								
HH Income \$200,000 or More	1,262	4.7%	3,077	5.1%	7,797	4.5%	9,273	3.4%
HH Income \$150,000 to 199,999	1,175	4.4%	2,462	4.1%	6,234	3.6%	7,777	2.8%
HH Income \$125,000 to 149,999	1,140	4.2%	2,671	4.4%	7,240	4.1%	9,293	3.4%
HH Income \$100,000 to 124,999	2,184	8.1%	5,302	8.8%	13,195	7.6%	18,148	6.6%
HH Income \$75,000 to 99,999	3,671	13.7%	8,319	13.8%	20,974	12.0%	31,031	11.2%
HH Income \$50,000 to 74,999	5,237	19.5%	12,222	20.3%	32,527	18.6%	51,839	18.7%
HH Income \$35,000 to 49,999	4,304	16.0%	9,380	15.6%	26,609	15.2%	44,203	16.0%
HH Income \$25,000 to 34,999	2,798	10.4%	5,995	10.0%	19,349	11.1%	33,307	12.0%
HH Income \$15,000 to 24,999	2,760	10.3%	5,637	9.4%	19,116	11.0%	33,705	12.2%
HH Income \$10,000 to 14,999	917	3.4%	1,984	3.3%	7,858	4.5%	14,150	5.1%
HH Income \$0 to 9,999	1,427	5.3%	3,195	5.3%	13,662	7.8%	23,978	8.7%
HH Income \$35,000+	18,973	70.6%	43,433	72.1%	114,576	65.6%	171,563	62.0%
HH Income \$50,000+	14,669	54.6%	34,053	56.5%	87,967	50.4%	127,360	46.0%
HH Income \$75,000+	9,432	35.1%	21,831	36.2%	55,440	31.8%	75,521	27.3%
Race & Ethnicity (2009)								
Total Population	62,692		146,761		429,371		700,102	
White	42,072	67.1%	104,824	71.4%	296,452	69.0%	472,469	67.5%
Black or African American	12,672	20.2%	23,432	16.0%	67,902	15.8%	102,377	14.6%
American Indian & Alaska Native	1,006	1.6%	2,561	1.7%	8,787	2.0%	16,986	2.4%
Asian	1,430	2.3%	2,989	2.0%	10,442	2.4%	15,630	2.2%
Hawaiian & Pacific Islander	64	0.1%	143	0.1%	556	0.1%	892	0.1%
Other Race	1,367	2.2%	3,529	2.4%	17,339	4.0%	43,934	6.3%
Two or More Races	4,080	6.5%	9,282	6.3%	27,893	6.5%	47,814	6.8%
Not Hispanic or Latino Population	58,955	94.0%	137,422	93.6%	390,147	90.9%	609,175	87.0%
<i>Non Hispanic: White</i>	40,493	68.7%	100,798	73.3%	281,477	72.1%	439,858	72.2%
<i>Non Hispanic: Black or African American</i>	12,435	21.1%	22,959	16.7%	66,010	16.9%	98,533	16.2%
<i>Non Hispanic: Amer Indian & AK Native</i>	926	1.6%	2,414	1.8%	8,141	2.1%	15,197	2.5%
<i>Non Hispanic: Asian</i>	1,406	2.4%	2,931	2.1%	10,201	2.6%	15,185	2.5%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	60	0.1%	138	0.1%	428	0.1%	728	0.1%
<i>Non Hispanic: Other Race</i>	31	0.1%	62	0.0%	262	0.1%	714	0.1%
<i>Non Hispanic: Two or More Races</i>	3,604	6.1%	8,119	5.9%	23,627	6.1%	38,959	6.4%
Hispanic or Latino Population	3,737	6.0%	9,339	6.4%	39,223	9.1%	90,927	13.0%
<i>Hispanic: White</i>	1,579	42.3%	4,026	43.1%	14,975	38.2%	32,611	35.9%
<i>Hispanic: Black or African American</i>	237	6.3%	473	5.1%	1,892	4.8%	3,844	4.2%
<i>Hispanic: American Indian & Alaska Native</i>	81	2.2%	147	1.6%	645	1.6%	1,790	2.0%
<i>Hispanic: Asian</i>	24	0.6%	58	0.6%	241	0.6%	445	0.5%
<i>Hispanic: Hawaiian & Pacific Islander</i>	4	0.1%	5	0.1%	127	0.3%	164	0.2%
<i>Hispanic: Other Race</i>	1,336	35.8%	3,467	37.1%	17,078	43.5%	43,219	47.5%
<i>Hispanic: Two or More Races</i>	476	12.7%	1,163	12.5%	4,266	10.9%	8,855	9.7%
Not of Hispanic Origin Population (1990)	40,334	97.8%	98,325	98.0%	326,256	97.1%	552,257	95.8%
Hispanic Origin Population (1990)	894	2.2%	1,974	2.0%	9,798	2.9%	24,278	4.2%
Not Hispanic or Latino Population (2000)	48,361	96.6%	118,783	96.5%	360,942	94.2%	582,965	91.3%
Hispanic or Latino Population (2000)	1,715	3.4%	4,332	3.5%	22,061	5.8%	55,419	8.7%
Not Hispanic or Latino Population 5yr (2014)	65,339	91.3%	145,327	90.7%	407,121	88.3%	627,716	84.9%
Hispanic or Latino Population 5yr (2014)	6,260	8.7%	14,813	9.3%	53,859	11.7%	111,406	15.1%
Historical Annual Change (1990-2000)	821	9.2%	2,357	11.9%	12,263	12.5%	31,140	12.8%
Projected Annual Change (2000-2014)	4,545	18.9%	10,482	17.3%	31,798	10.3%	55,987	7.2%

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Age Distribution (2009)								
Total Population	62,692		146,761		429,371		700,102	
Age 0 to 4 yrs	4,864	7.8%	11,447	7.8%	31,503	7.3%	54,308	7.8%
Age 5 to 9 yrs	4,563	7.3%	11,235	7.7%	31,684	7.4%	53,512	7.6%
Age 10 to 14 yrs	3,838	6.1%	9,682	6.6%	28,721	6.7%	48,046	6.9%
Age 15 to 19 yrs	3,368	5.4%	8,824	6.0%	27,612	6.4%	46,084	6.6%
Age 20 to 24 yrs	4,666	7.4%	10,354	7.1%	28,904	6.7%	47,290	6.8%
Age 25 to 29 yrs	5,459	8.7%	11,775	8.0%	30,918	7.2%	50,024	7.1%
Age 30 to 34 yrs	4,871	7.8%	11,128	7.6%	29,979	7.0%	48,406	6.9%
Age 35 to 39 yrs	4,252	6.8%	10,084	6.9%	28,910	6.7%	46,256	6.6%
Age 40 to 44 yrs	3,993	6.4%	9,664	6.6%	29,206	6.8%	46,089	6.6%
Age 45 to 49 yrs	4,158	6.6%	10,078	6.9%	30,778	7.2%	48,193	6.9%
Age 50 to 54 yrs	4,041	6.4%	9,679	6.6%	29,530	6.9%	46,774	6.7%
Age 55 to 59 yrs	3,325	5.3%	7,802	5.3%	25,422	5.9%	41,064	5.9%
Age 60 to 64 yrs	2,672	4.3%	6,514	4.4%	20,779	4.8%	34,273	4.9%
Age 65 to 69 yrs	2,194	3.5%	5,037	3.4%	15,779	3.7%	26,551	3.8%
Age 70 to 74 yrs	1,858	3.0%	4,083	2.8%	12,325	2.9%	20,698	3.0%
Age 75 to 79 yrs	1,733	2.8%	3,676	2.5%	10,895	2.5%	17,711	2.5%
Age 80 to 84 yrs	1,413	2.3%	2,960	2.0%	8,598	2.0%	13,330	1.9%
Age 85 yrs plus	1,423	2.3%	2,738	1.9%	7,829	1.8%	11,492	1.6%
Median Age	34.9 yrs		34.6 yrs		35.7 yrs		35.0 yrs	
Age 19 yrs or less	16,634	26.5%	41,188	28.1%	119,520	27.8%	201,951	28.8%
Age 20 to 64 years	37,436	59.7%	87,078	59.3%	254,425	59.3%	408,369	58.3%
Age 65 years Plus	8,621	13.8%	18,495	12.6%	55,426	12.9%	89,782	12.8%
Female Age Distribution (2009)								
Female Population	32,388	51.7%	75,622	51.5%	218,354	50.9%	354,588	50.6%
Age 0 to 4 yrs	2,338	7.2%	5,522	7.3%	15,153	6.9%	26,054	7.3%
Age 5 to 9 yrs	2,256	7.0%	5,554	7.3%	15,500	7.1%	26,059	7.3%
Age 10 to 14 yrs	1,877	5.8%	4,679	6.2%	13,838	6.3%	23,149	6.5%
Age 15 to 19 yrs	1,623	5.0%	4,214	5.6%	12,968	5.9%	21,795	6.1%
Age 20 to 24 yrs	2,349	7.3%	5,163	6.8%	14,011	6.4%	22,728	6.4%
Age 25 to 29 yrs	2,824	8.7%	6,144	8.1%	15,602	7.1%	25,200	7.1%
Age 30 to 34 yrs	2,457	7.6%	5,672	7.5%	15,162	6.9%	24,189	6.8%
Age 35 to 39 yrs	2,186	6.8%	5,203	6.9%	14,664	6.7%	23,215	6.5%
Age 40 to 44 yrs	1,980	6.1%	4,852	6.4%	14,469	6.6%	22,671	6.4%
Age 45 to 49 yrs	2,152	6.6%	5,223	6.9%	15,422	7.1%	24,075	6.8%
Age 50 to 54 yrs	2,139	6.6%	4,974	6.6%	15,096	6.9%	23,914	6.7%
Age 55 to 59 yrs	1,753	5.4%	4,146	5.5%	13,269	6.1%	21,471	6.1%
Age 60 to 64 yrs	1,451	4.5%	3,438	4.5%	10,802	4.9%	17,856	5.0%
Age 65 to 69 yrs	1,231	3.8%	2,819	3.7%	8,609	3.9%	14,463	4.1%
Age 70 to 74 yrs	998	3.1%	2,258	3.0%	6,784	3.1%	11,498	3.2%
Age 75 to 79 yrs	989	3.1%	2,144	2.8%	6,466	3.0%	10,486	3.0%
Age 80 to 84 yrs	864	2.7%	1,799	2.4%	5,259	2.4%	8,051	2.3%
Age 85 yrs plus	922	2.8%	1,818	2.4%	5,282	2.4%	7,714	2.2%
Female Median Age	36.0 yrs		35.7 yrs		37.1 yrs		36.4 yrs	
Age 19 yrs or less	8,095	25.0%	19,969	26.4%	57,458	26.3%	97,057	27.4%
Age 20 to 64 years	19,290	59.6%	44,815	59.3%	128,496	58.8%	205,319	57.9%
Age 65 years Plus	5,004	15.4%	10,838	14.3%	32,399	14.8%	52,211	14.7%

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Male Age Distribution (2009)								
Male Population	30,303	48.3%	71,139	48.5%	211,017	49.1%	345,514	49.4%
Age 0 to 4 yrs	2,526	8.3%	5,925	8.3%	16,350	7.7%	28,254	8.2%
Age 5 to 9 yrs	2,307	7.6%	5,681	8.0%	16,184	7.7%	27,453	7.9%
Age 10 to 14 yrs	1,961	6.5%	5,003	7.0%	14,883	7.1%	24,897	7.2%
Age 15 to 19 yrs	1,746	5.8%	4,610	6.5%	14,644	6.9%	24,289	7.0%
Age 20 to 24 yrs	2,317	7.6%	5,191	7.3%	14,893	7.1%	24,563	7.1%
Age 25 to 29 yrs	2,634	8.7%	5,631	7.9%	15,316	7.3%	24,824	7.2%
Age 30 to 34 yrs	2,414	8.0%	5,456	7.7%	14,817	7.0%	24,218	7.0%
Age 35 to 39 yrs	2,066	6.8%	4,882	6.9%	14,246	6.8%	23,041	6.7%
Age 40 to 44 yrs	2,014	6.6%	4,811	6.8%	14,736	7.0%	23,418	6.8%
Age 45 to 49 yrs	2,006	6.6%	4,855	6.8%	15,356	7.3%	24,118	7.0%
Age 50 to 54 yrs	1,902	6.3%	4,705	6.6%	14,434	6.8%	22,859	6.6%
Age 55 to 59 yrs	1,572	5.2%	3,656	5.1%	12,153	5.8%	19,592	5.7%
Age 60 to 64 yrs	1,221	4.0%	3,076	4.3%	9,977	4.7%	16,417	4.8%
Age 65 to 69 yrs	963	3.2%	2,218	3.1%	7,171	3.4%	12,088	3.5%
Age 70 to 74 yrs	860	2.8%	1,825	2.6%	5,541	2.6%	9,200	2.7%
Age 75 to 79 yrs	744	2.5%	1,532	2.2%	4,429	2.1%	7,225	2.1%
Age 80 to 84 yrs	549	1.8%	1,162	1.6%	3,339	1.6%	5,279	1.5%
Age 85 yrs plus	502	1.7%	919	1.3%	2,546	1.2%	3,778	1.1%
Male Median Age	33.8	yrs	33.4	yrs	34.4	yrs	33.6	yrs
Age 19 yrs or less	8,539	28.2%	21,219	29.8%	62,062	29.4%	104,893	30.4%
Age 20 to 64 years	18,146	59.9%	42,263	59.4%	125,928	59.7%	203,050	58.8%
Age 65 years Plus	3,618	11.9%	7,657	10.8%	23,027	10.9%	37,571	10.9%
Males per 100 Females, Male % Pop (2009)								
Overall Comparison	94		94		97		97	
Age 0 to 4 yrs	108	51.9%	107	51.8%	108	51.9%	108	52.0%
Age 5 to 9 yrs	102	50.6%	102	50.6%	104	51.1%	105	51.3%
Age 10 to 14 yrs	104	51.1%	107	51.7%	108	51.8%	108	51.8%
Age 15 to 19 yrs	108	51.8%	109	52.2%	113	53.0%	111	52.7%
Age 20 to 24 yrs	99	49.7%	101	50.1%	106	51.5%	108	51.9%
Age 25 to 29 yrs	93	48.3%	92	47.8%	98	49.5%	99	49.6%
Age 30 to 34 yrs	98	49.6%	96	49.0%	98	49.4%	100	50.0%
Age 35 to 39 yrs	94	48.6%	94	48.4%	97	49.3%	99	49.8%
Age 40 to 44 yrs	102	50.4%	99	49.8%	102	50.5%	103	50.8%
Age 45 to 49 yrs	93	48.2%	93	48.2%	100	49.9%	100	50.0%
Age 50 to 54 yrs	89	47.1%	95	48.6%	96	48.9%	96	48.9%
Age 55 to 59 yrs	90	47.3%	88	46.9%	92	47.8%	91	47.7%
Age 60 to 64 yrs	84	45.7%	89	47.2%	92	48.0%	92	47.9%
Age 65 to 69 yrs	78	43.9%	79	44.0%	83	45.4%	84	45.5%
Age 70 to 74 yrs	86	46.3%	81	44.7%	82	45.0%	80	44.5%
Age 75 to 79 yrs	75	42.9%	71	41.7%	69	40.7%	69	40.8%
Age 80 to 84 yrs	64	38.9%	65	39.2%	63	38.8%	66	39.6%
Age 85 yrs plus	54	35.2%	51	33.6%	48	32.5%	49	32.9%
Age 19 yrs or less	105	51.3%	106	51.5%	108	51.9%	108	51.9%
Age 20 to 39 yrs	96	49.0%	95	48.8%	100	49.9%	101	50.3%
Age 40 to 64 yrs	92	47.9%	93	48.3%	97	49.1%	97	49.2%
Age 65 years Plus	72	42.0%	71	41.4%	71	41.5%	72	41.8%

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Household Type (2009)								
Total Households	26,874		60,244		174,559		276,703	
Households with Children	7,800	29.0%	18,934	31.4%	53,842	30.8%	90,202	32.6%
Average Household Size	2.31		2.41		2.41		2.49	
Est. Household Density	956.55	psm	806.60	psm	569.53	psm	398.38	psm
Population Family	48,432	77.3%	116,571	79.4%	335,590	78.2%	558,876	79.8%
Population Non-Family	13,572	21.6%	28,327	19.3%	85,383	19.9%	129,548	18.5%
Population Group Qtrs	687	1.1%	1,863	1.3%	8,397	2.0%	11,678	1.7%
Family Households	15,558	57.9%	36,700	60.9%	104,784	60.0%	172,183	62.2%
<i>Married Couple Hhlds</i>	11,450	73.6%	27,199	74.1%	75,163	71.7%	120,364	69.9%
<i>Other Family Hhlds</i>	4,109	26.4%	9,500	25.9%	29,620	28.3%	51,819	30.1%
Family Households With Children	7,748	49.8%	18,805	51.2%	53,355	50.9%	89,339	51.9%
<i>Married Couple With Children</i>	5,011	64.7%	12,393	65.9%	33,907	63.6%	54,763	61.3%
<i>Other Family Hhlds With Children</i>	2,737	35.3%	6,412	34.1%	19,448	36.4%	34,576	38.7%
Family Households No Children	7,810	50.2%	17,895	48.8%	51,429	49.1%	82,844	48.1%
<i>Married Couple No Children</i>	6,439	82.4%	14,806	82.7%	41,256	80.2%	65,601	79.2%
<i>Other Family Households No Childrer</i>	1,371	17.6%	3,089	17.3%	10,173	19.8%	17,243	20.8%
Average Family Household Size	3.11		3.18		3.20		3.25	
Average Family Income	\$97,488		\$99,570		\$92,240		\$80,885	
Median Family Income	\$77,437		\$77,111		\$72,026		\$63,687	
Non-Family Households	11,316	42.1%	23,544	39.1%	69,776	40.0%	104,519	37.8%
Non-Family Hhlds With Children	52	0.5%	128	0.5%	487	0.7%	863	0.8%
Non-Family Hhld No Children	11,264	99.5%	23,416	99.5%	69,289	99.3%	103,657	99.2%
<i>N-F Hhld Lone Person No Children</i>	9,253	81.8%	19,177	81.5%	56,841	81.5%	85,961	82.2%
Lone Male Householder	4,124	44.6%	8,253	43.0%	25,807	45.4%	39,676	46.2%
Lone Female Householder	5,129	55.4%	10,924	57.0%	31,034	54.6%	46,285	53.8%
<i>N-F Hhld 2+ Persons No Children</i>	2,011	17.8%	4,239	18.0%	12,448	17.8%	17,696	16.9%
Average Non-Family Hhld Size	1.20		1.20		1.22		1.24	
Marital Status (2009)								
(15 Years or Older)	49,442		114,383		337,407		544,197	
Never Married	12,960	26.2%	28,877	25.2%	88,904	26.3%	137,948	25.3%
Now Married	26,229	53.1%	62,902	55.0%	173,333	51.4%	278,181	51.1%
Previously Married	10,252	20.7%	22,604	19.8%	75,171	22.3%	128,069	23.5%
<i>Separated</i>	1,986	19.4%	3,636	16.1%	13,208	17.6%	23,721	18.5%
<i>Widowed</i>	2,708	26.4%	6,291	27.8%	20,737	27.6%	34,563	27.0%
<i>Divorced</i>	5,558	54.2%	12,677	56.1%	41,226	54.8%	69,786	54.5%
Educational Attainment (2009)								
Adult Population (25 Years or Older)	41,392		95,219		280,946		450,861	
Elementary (0 to 8)	452	1.1%	1,130	1.2%	6,914	2.5%	16,941	3.8%
Some High School (9 to 11)	1,456	3.5%	3,498	3.7%	16,000	5.7%	35,523	7.9%
High School Graduate (12)	7,706	18.6%	18,173	19.1%	63,199	22.5%	118,791	26.3%
Some College (13 to 16)	10,411	25.2%	23,572	24.8%	68,581	24.4%	111,167	24.7%
Associate Degree Only	2,469	6.0%	5,507	5.8%	15,912	5.7%	26,570	5.9%
Bachelor Degree Only	13,067	31.6%	29,538	31.0%	73,086	26.0%	95,730	21.2%
Graduate Degree	5,832	14.1%	13,801	14.5%	37,255	13.3%	46,140	10.2%
Any College + (Some College or higher	31,778	76.8%	72,418	76.1%	194,834	69.3%	279,607	62.0%
College Degree + (Bachelor Degree or higher	18,898	45.7%	43,338	45.5%	110,341	39.3%	141,870	31.5%

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October 2009

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W Memorial Rd & N Pennsylvania Ave Oklahoma City, Oklahoma	3.00 mi radius		5.00 mi radius		10.00 mi radius		15.00 mi radius	
Housing (2009)								
Total Housing Units	30,458		67,607		200,410		317,487	
Housing Units, Occupied	26,874	88.2%	60,244	89.1%	174,559	87.1%	276,703	87.2%
<i>Housing Units, Owner-Occupied</i>	15,545	57.8%	37,733	62.6%	105,978	60.7%	169,146	61.1%
<i>Housing Units, Renter-Occupied</i>	11,329	42.2%	22,512	37.4%	68,581	39.3%	107,557	38.9%
Housing Units, Vacant	3,584	11.8%	7,362	10.9%	25,851	12.9%	40,784	12.8%
Total Housing Units (2000)	24,287		56,074		176,279		284,597	
Historical Annual Change (2000-2009)	6,171	2.8%	11,533	2.3%	24,132	1.5%	32,890	1.3%
Household Size (2009)								
Total Households	26,874		60,244		174,559		276,703	
1 Person Household	9,253	34.4%	19,177	31.8%	56,841	32.6%	85,961	31.1%
2 Person Households	8,465	31.5%	18,687	31.0%	53,133	30.4%	82,633	29.9%
3 Person Households	3,618	13.5%	8,569	14.2%	24,340	13.9%	39,953	14.4%
4 Person Households	3,584	13.3%	8,817	14.6%	24,638	14.1%	40,093	14.5%
5 Person Households	1,383	5.1%	3,512	5.8%	10,341	5.9%	17,906	6.5%
6 Person Households	386	1.4%	1,009	1.7%	3,394	1.9%	6,363	2.3%
7+ Person Households	185	0.7%	473	0.8%	1,872	1.1%	3,795	1.4%
Household Stability (2009)								
Total Households	26,874		60,244		174,559		276,703	
In current residence < 1 year	5,770	21.5%	12,078	20.0%	33,225	19.0%	51,290	18.5%
In current residence 1-2 years	9,408	35.0%	19,050	31.6%	56,013	32.1%	89,024	32.2%
In current residence 3-5 years	4,432	16.5%	10,377	17.2%	28,094	16.1%	42,772	15.5%
In current residence 6-10 years	3,488	13.0%	8,991	14.9%	24,908	14.3%	38,362	13.9%
In current residence > 10 years	3,775	14.0%	9,749	16.2%	32,321	18.5%	55,254	20.0%
Turnover (% Annual Residential Turnover)	21.5%		20.0%		19.0%		18.5%	
Stability (% In Current Residence 5+ Years)	27.0%		31.1%		32.8%		33.8%	
Median Years in Residence	3.0 yrs		3.3 yrs		3.4 yrs		3.4 yrs	
Household Vehicles (2009)								
Total Vehicles Available	46,363		107,375		306,250		483,932	
Household: 0 Vehicles Available	1,151	4.3%	2,385	4.0%	10,625	6.1%	17,891	6.5%
Household: 1 Vehicles Available	10,760	40.0%	22,481	37.3%	65,901	37.8%	104,918	37.9%
Household: 2 Vehicles Available	11,222	41.8%	25,779	42.8%	69,484	39.8%	107,936	39.0%
Household: 3+ Vehicles Available	3,741	13.9%	9,598	15.9%	28,550	16.4%	45,957	16.6%
Average Per Household	1.7	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.7	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	31,076	67.0%	76,160	70.9%	215,407	70.3%	341,690	70.6%
<i>Average Per Owner Household</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>	2.0	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	15,287	33.0%	31,215	29.1%	90,843	29.7%	142,242	29.4%
<i>Average Per Renter Household</i>	1.3	<i>Vehicles</i>	1.4	<i>Vehicles</i>	1.3	<i>Vehicles</i>	1.3	<i>Vehicles</i>
Travel Time (2000)								
Worker Base (16 Years or Older)	27,020		65,277		191,154		302,287	
Travel to Work in 14 Minutes or Less	7,755	28.7%	19,077	29.2%	58,332	30.5%	88,776	29.4%
Travel to Work in 15 to 29 Minutes	13,607	50.4%	31,539	48.3%	88,825	46.5%	140,400	46.4%
Travel to Work in 30 to 59 Minutes	3,970	14.7%	10,708	16.4%	32,337	16.9%	55,456	18.3%
Travel to Work in 60 Minutes or More	763	2.8%	1,687	2.6%	5,334	2.8%	9,002	3.0%
Work at Home	925	3.4%	2,267	3.5%	6,327	3.3%	8,652	2.9%
Average Travel Time to Work	19.1 mins		19.3 mins		19.3 mins		19.9 mins	

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W Memorial Rd & N Pennsylvania Ave Oklahoma City, Oklahoma	3.00 mi radius		5.00 mi radius		10.00 mi radius		15.00 mi radius	
Transportation To Work (2000)								
Work Base	27,020		65,277		191,154		302,287	
Drive to Work Alone	23,278	86.2%	55,643	85.2%	157,221	82.2%	244,443	80.9%
Drive to Work in Carpool	2,383	8.8%	5,882	9.0%	20,512	10.7%	38,154	12.6%
Travel to Work - Public Transportation	106	0.4%	231	0.4%	1,780	0.9%	2,524	0.8%
Drive to Work on Motorcycle	25	0.1%	37	0.1%	130	0.1%	254	0.1%
Bicycle to Work	10	0.0%	48	0.1%	243	0.1%	383	0.1%
Walk to Work	187	0.7%	888	1.4%	3,670	1.9%	5,303	1.8%
Other Means	106	0.4%	282	0.4%	1,271	0.7%	2,574	0.9%
Work at Home	925	3.4%	2,267	3.5%	6,327	3.3%	8,652	2.9%
Daytime Demos (2009)								
Total Number of Businesses	2,538		6,712		23,288		34,637	
Total Number of Employees	32,043		74,009		310,846		464,748	
Company Headqtrs: Businesses	16	0.6%	35	0.5%	233	1.0%	290	0.8%
Company Headqtrs: Employees	758	2.4%	2,257	3.0%	34,072	11.0%	45,361	9.8%
Employee Population per Business	12.6 to 1		11.0 to 1		13.3 to 1		13.4 to 1	
Residential Population per Business	24.7 to 1		21.9 to 1		18.4 to 1		20.2 to 1	
Est. Adj. Daytime Demographics (Age16+)	47,316		109,060		426,535		662,952	
Labor Force (2009)								
Labor: Population Age 16+	48,712		112,532		331,782		534,787	
Unemployment Rate	2.7%		2.8%		3.4%		3.9%	
Labor Force Total: Males	23,126	47.5%	53,573	47.6%	160,614	48.4%	259,956	48.6%
<i>Male civilian employec</i>	17,382	75.2%	40,483	75.6%	114,968	71.6%	180,001	69.2%
<i>Male civilian unemployec</i>	667	2.9%	1,678	3.1%	6,101	3.8%	11,212	4.3%
<i>Males in Armed Forces</i>	319	1.4%	542	1.0%	1,268	0.8%	2,961	1.1%
<i>Males not in labor force</i>	4,759	20.6%	10,870	20.3%	38,276	23.8%	65,782	25.3%
Labor Force Total: Females	25,585	52.5%	58,958	52.4%	171,168	51.6%	274,831	51.4%
<i>Female civilian employec</i>	15,693	61.3%	36,388	61.7%	99,683	58.2%	153,162	55.7%
<i>Female civilian unemployec</i>	671	2.6%	1,495	2.5%	5,074	3.0%	9,507	3.5%
<i>Females in Armed Forces</i>	45	0.2%	66	0.1%	173	0.1%	459	0.2%
<i>Females not in labor force</i>	9,176	35.9%	21,009	35.6%	66,238	38.7%	111,703	40.6%
Employment Force Change (2000-2009)	6,387	23.9%	12,126	18.7%	24,700	13.0%	34,396	11.5%
Male Change (2000-2009)	3,635	26.4%	7,004	20.9%	15,237	15.3%	21,479	13.5%
Female Change (2000-2009)	2,752	21.3%	5,122	16.4%	9,463	10.5%	12,917	9.2%
Occupation (2000)								
Occupation: Population Age 16+	26,688		64,745		189,951		298,767	
<i>Occupation Total: Males</i>	13,746	51.5%	33,479	51.7%	99,731	52.5%	158,522	53.1%
<i>Occupation Total: Females</i>	12,941	48.5%	31,266	48.3%	90,220	47.5%	140,245	46.9%
Mgmt, Business, & Financial Operations	4,475	16.8%	11,104	17.1%	29,148	15.3%	39,442	13.2%
Professional and Related	6,366	23.9%	15,792	24.4%	43,152	22.7%	58,520	19.6%
Service	3,666	13.7%	8,716	13.5%	27,910	14.7%	45,468	15.2%
Sales and Office	8,738	32.7%	20,653	31.9%	57,320	30.2%	87,641	29.3%
Farming, Fishing, and Forestry	34	0.1%	98	0.2%	351	0.2%	763	0.3%
Construction, Extraction, & Maintenance	1,487	5.6%	3,746	5.8%	14,120	7.4%	29,226	9.8%
Production, Transport, & Material Moving	1,924	7.2%	4,636	7.2%	17,951	9.5%	37,707	12.6%
<i>White Collar</i>	73.4%		73.4%		68.2%		62.1%	
<i>Blue Collar</i>	26.6%		26.6%		31.8%		37.9%	

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W Memorial Rd & N Pennsylvania Ave Oklahoma City, Oklahoma	3.00 mi radius		5.00 mi radius		10.00 mi radius		15.00 mi radius	
Units In Structure (2000)								
Total Units	24,287		56,074		176,279		284,597	
1 Detached Unit	13,149	54.1%	36,635	65.3%	115,318	65.4%	194,443	68.3%
1 Attached Unit	1,259	5.2%	2,927	5.2%	7,715	4.4%	10,266	3.6%
2 Units	279	1.1%	592	1.1%	4,459	2.5%	5,909	2.1%
3 to 4 Units	1,782	7.3%	2,645	4.7%	7,814	4.4%	12,128	4.3%
5 to 9 Units	3,184	13.1%	4,495	8.0%	13,513	7.7%	19,792	7.0%
10 to 19 Units	2,310	9.5%	3,669	6.5%	9,368	5.3%	11,983	4.2%
20 to 49 Units	587	2.4%	1,727	3.1%	5,052	2.9%	6,532	2.3%
50 or more Units	1,673	6.9%	2,868	5.1%	10,785	6.1%	15,130	5.3%
Mobile Home or Trailer	60	0.2%	501	0.9%	2,162	1.2%	8,109	2.8%
Other Structure	3	0.0%	16	0.0%	93	0.1%	305	0.1%
Homes Built By Year (2000)								
Homes Built 1999 to 2000	704	2.9%	1,866	3.3%	3,188	1.8%	4,659	1.6%
Homes Built 1995 to 1998	2,229	9.2%	4,974	8.9%	9,853	5.6%	13,462	4.7%
Homes Built 1990 to 1994	1,927	7.9%	4,623	8.2%	9,224	5.2%	11,885	4.2%
Homes Built 1980 to 1989	8,434	34.7%	16,265	29.0%	33,553	19.0%	48,081	16.9%
Homes Built 1970 to 1979	5,428	22.3%	11,479	20.5%	35,093	19.9%	57,746	20.3%
Homes Built 1960 to 1969	3,181	13.1%	7,444	13.3%	28,905	16.4%	51,877	18.2%
Homes Built 1950 to 1959	1,826	7.5%	6,374	11.4%	25,693	14.6%	48,218	16.9%
Homes Built 1940 to 1949	316	1.3%	1,749	3.1%	13,564	7.7%	24,896	8.7%
Homes Built Before 1939	243	1.0%	1,300	2.3%	17,206	9.8%	23,773	8.4%
Median Age of Homes	20.4 yrs		22.8 yrs		32.0 yrs		32.9 yrs	
Home Values (2000)								
Owner Specified Housing Units	11,275		30,240		88,967		142,719	
Home Values \$1,000,000 or More	0	-	139	0.5%	216	0.2%	216	0.2%
Home Values \$750,000 or \$999,999	12	0.1%	141	0.5%	231	0.3%	248	0.2%
Home Values \$500,000 or \$749,999	59	0.5%	199	0.7%	562	0.6%	582	0.4%
Home Values \$400,000 to \$499,999	160	1.4%	424	1.4%	763	0.9%	806	0.6%
Home Values \$300,000 to \$399,999	196	1.7%	569	1.9%	1,628	1.8%	1,802	1.3%
Home Values \$250,000 to \$299,999	343	3.0%	802	2.7%	2,048	2.3%	2,248	1.6%
Home Values \$200,000 to \$249,999	572	5.1%	1,273	4.2%	3,372	3.8%	3,793	2.7%
Home Values \$175,000 to \$199,999	446	4.0%	1,193	3.9%	3,255	3.7%	3,815	2.7%
Home Values \$150,000 to \$174,999	1,005	8.9%	2,158	7.1%	5,428	6.1%	6,355	4.5%
Home Values \$125,000 to \$149,999	1,157	10.3%	3,023	10.0%	8,022	9.0%	9,724	6.8%
Home Values \$100,000 to \$124,999	1,615	14.3%	4,638	15.3%	11,594	13.0%	14,923	10.5%
Home Values \$90,000 to \$99,999	991	8.8%	3,139	10.4%	7,626	8.6%	10,421	7.3%
Home Values \$80,000 to \$89,999	1,099	9.8%	3,066	10.1%	8,464	9.5%	12,196	8.5%
Home Values \$70,000 to \$79,999	1,142	10.1%	2,735	9.0%	7,934	8.9%	12,735	8.9%
Home Values \$60,000 to \$69,999	911	8.1%	2,288	7.6%	7,180	8.1%	13,177	9.2%
Home Values \$50,000 to \$59,999	735	6.5%	1,729	5.7%	6,529	7.3%	13,412	9.4%
Home Values \$35,000 to \$49,999	520	4.6%	1,727	5.7%	8,245	9.3%	20,131	14.1%
Home Values \$25,000 to \$34,999	159	1.4%	516	1.7%	3,233	3.6%	9,065	6.4%
Home Values \$10,000 to \$24,999	148	1.3%	431	1.4%	2,339	2.6%	6,079	4.3%
Home Values \$0 to \$9,999	6	0.1%	49	0.2%	299	0.3%	991	0.7%
Owner Occupied Median Home Value	\$113,090		\$114,064		\$103,365		\$88,003	
Renter Occupied Median Rent	\$450		\$461		\$345		\$302	

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Consumer Expenditure (Annual Total)				
Total Household Expenditure (2009)	\$1,537,901,654	\$3,560,912,276	\$9,599,064,805	\$14,164,045,495
Total Non-Retail Expenditures (2009)	\$886,051,968	\$2,052,894,460	\$5,524,647,511	\$8,141,352,859
Total Retail Expenditures (2009)	\$651,849,687	\$1,508,017,820	\$4,074,417,286	\$6,022,692,634
Apparel (2009)	\$73,554,221	\$170,406,750	\$459,585,770	\$677,542,757
Contributions (2009)	\$59,299,104	\$137,647,402	\$366,141,773	\$523,887,087
Education (2009)	\$38,130,795	\$88,601,893	\$236,861,230	\$338,495,896
Entertainment (2009)	\$86,203,694	\$199,856,715	\$536,860,707	\$789,502,458
Food And Beverages (2009)	\$233,236,815	\$539,364,998	\$1,462,711,105	\$2,177,753,537
Furnishings And Equipment (2009)	\$68,441,061	\$158,871,626	\$423,948,622	\$618,196,623
Gifts (2009)	\$41,739,251	\$96,841,792	\$258,341,313	\$372,065,877
Health Care (2009)	\$93,090,187	\$214,438,723	\$584,075,015	\$874,761,716
Household Operations (2009)	\$56,069,065	\$130,417,184	\$348,026,802	\$503,478,177
Miscellaneous Expenses (2009)	\$25,600,901	\$59,108,395	\$159,985,913	\$237,827,459
Personal Care (2009)	\$22,267,552	\$51,485,776	\$139,028,424	\$205,668,595
Personal Insurance (2009)	\$16,131,171	\$37,476,232	\$99,888,453	\$144,165,652
Reading (2009)	\$5,079,266	\$11,732,787	\$31,589,262	\$46,468,122
Shelter (2009)	\$296,683,965	\$687,616,041	\$1,854,140,697	\$2,728,835,053
Tobacco (2009)	\$9,722,204	\$22,323,902	\$61,661,161	\$94,419,400
Transportation (2009)	\$306,255,929	\$709,511,140	\$1,908,482,963	\$2,830,214,657
Utilities (2009)	\$106,396,476	\$245,210,922	\$667,735,625	\$1,000,762,510
Consumer Expenditure (per Household per Month)				
Total Household Expenditure (2009)	\$4,769	\$4,926	\$4,583	\$4,266
Total Non-Retail Expenditures (2009)	\$2,748 57.6%	\$2,840 57.7%	\$2,637 57.6%	\$2,452 57.5%
Total Retail Expenditures (2009)	\$2,021 42.4%	\$2,086 42.3%	\$1,945 42.4%	\$1,814 42.5%
Apparel (2009)	\$228 4.8%	\$236 4.8%	\$219 4.8%	\$204 4.8%
Contributions (2009)	\$184 3.9%	\$190 3.9%	\$175 3.8%	\$158 3.7%
Education (2009)	\$118 2.5%	\$123 2.5%	\$113 2.5%	\$102 2.4%
Entertainment (2009)	\$267 5.6%	\$276 5.6%	\$256 5.6%	\$238 5.6%
Food And Beverages (2009)	\$723 15.2%	\$746 15.1%	\$698 15.2%	\$656 15.4%
Furnishings And Equipment (2009)	\$212 4.5%	\$220 4.5%	\$202 4.4%	\$186 4.4%
Gifts (2009)	\$129 2.7%	\$134 2.7%	\$123 2.7%	\$112 2.6%
Health Care (2009)	\$289 6.1%	\$297 6.0%	\$279 6.1%	\$263 6.2%
Household Operations (2009)	\$174 3.6%	\$180 3.7%	\$166 3.6%	\$152 3.6%
Miscellaneous Expenses (2009)	\$79 1.7%	\$82 1.7%	\$76 1.7%	\$72 1.7%
Personal Care (2009)	\$69 1.4%	\$71 1.4%	\$66 1.4%	\$62 1.5%
Personal Insurance (2009)	\$50 1.0%	\$52 1.1%	\$48 1.0%	\$43 1.0%
Reading (2009)	\$16 0.3%	\$16 0.3%	\$15 0.3%	\$14 0.3%
Shelter (2009)	\$920 19.3%	\$951 19.3%	\$885 19.3%	\$822 19.3%
Tobacco (2009)	\$30 0.6%	\$31 0.6%	\$29 0.6%	\$28 0.7%
Transportation (2009)	\$950 19.9%	\$981 19.9%	\$911 19.9%	\$852 20.0%
Utilities (2009)	\$330 6.9%	\$339 6.9%	\$319 7.0%	\$301 7.1%

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