

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 35.60966/-97.54942

W Memorial Rd & N Pennsylvania Ave

	3 Miles		5 Miles		10 Miles		15 Miles	
Oklahoma City, OK								
Population								
Estimated Population (2010)	62,704		146,662		430,590		703,754	
Census Population (1990)	41,291		100,313		336,322		577,364	
Census Population (2000)	50,144		123,093		383,254		639,169	
Projected Population (2015)	71,551		159,797		461,031		744,085	
Forecasted Population (2020)	83,428		180,147		504,293		802,330	
Historical Annual Change (1990-2000)	8,853	2.1%	22,779	2.3%	46,932	1.4%	61,805	1.1%
Historical Annual Change (2000-2010)	12,560	2.5%	23,569	1.9%	47,336	1.2%	64,585	1.0%
Projected Annual Change (2010-2015)	8,847	2.8%	13,135	1.8%	30,440	1.4%	40,331	1.1%
Est. Population Density (2010)	2,218.61 <i>psm</i>		1,868.44 <i>psm</i>		1,371.24 <i>psm</i>		996.02 <i>psm</i>	
Trade Area Size	28.26 <i>sq mi</i>		78.49 <i>sq mi</i>		314.02 <i>sq mi</i>		706.57 <i>sq mi</i>	
Households								
Estimated Households (2010)	27,112		60,703		175,984		279,265	
Census Households (1990)	18,275		41,559		137,925		229,422	
Census Households (2000)	22,394		52,151		159,777		258,311	
Projected Households (2015)	30,754		65,762		187,340		293,521	
Forecasted Households (2020)	35,382		73,283		202,583		312,905	
Historical Annual Change (1990-2000)	4,119	2.3%	10,591	2.5%	21,852	1.6%	28,889	1.3%
Projected Annual Change (2000-2015)	8,360	2.5%	13,611	1.7%	27,563	1.2%	35,210	0.9%
Average Household Income								
Est. Average Household Income (2010)	\$77,228		\$80,370		\$72,328		\$64,519	
Census Average Hhld Income (1990)	\$41,590		\$46,097		\$38,647		\$34,653	
Census Average Hhld Income (2000)	\$57,100		\$60,725		\$53,532		\$48,191	
Proj. Average Household Income (2015)	\$84,080		\$86,063		\$78,606		\$70,189	
Historical Annual Change (1990-2000)	\$15,510	3.7%	\$14,628	3.2%	\$14,885	3.9%	\$13,538	3.9%
Projected Annual Change (2000-2015)	\$26,980	3.2%	\$25,339	2.8%	\$25,073	3.1%	\$21,997	3.0%
Median Household Income								
Est. Median Household Income (2010)	\$57,785		\$59,228		\$53,913		\$48,919	
Census Median Hhld Income (1990)	\$34,628		\$36,245		\$30,954		\$28,508	
Census Median Hhld Income (2000)	\$45,002		\$47,297		\$42,611		\$38,853	
Proj. Median Household Income (2015)	\$63,228		\$63,775		\$58,686		\$53,182	
Historical Annual Change (1990-2000)	\$10,373	3.0%	\$11,052	3.0%	\$11,657	3.8%	\$10,344	3.6%
Projected Annual Change (2000-2015)	\$18,226	2.7%	\$16,478	2.3%	\$16,075	2.5%	\$14,329	2.5%
Per Capita Income								
Est. Per Capita Income (2010)	\$34,660		\$34,043		\$30,213		\$26,120	
Census Per Capita Income (1990)	\$18,407		\$19,098		\$15,849		\$13,770	
Census Per Capita Income (2000)	\$25,423		\$25,767		\$22,291		\$19,452	
Proj. Per Capita Income (2015)	\$37,242		\$36,129		\$32,547		\$28,175	
Historical Annual Change (1990-2000)	\$7,016	3.8%	\$6,669	3.5%	\$6,442	4.1%	\$5,682	4.1%
Projected Annual Change (2000-2015)	\$11,819	3.1%	\$10,362	2.7%	\$10,257	3.1%	\$8,723	3.0%
Other Income								
Est. Median Disposable Income (2010)	\$47,751		\$48,877		\$44,804		\$41,111	
Proj. Median Disposable Income (2015)	\$51,709		\$52,194		\$48,323		\$44,269	
Est. Average Household Net Worth (2010)	\$484,451		\$509,224		\$472,604		\$433,425	

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W Memorial Rd & N Pennsylvania Ave

Oklahoma City, OK

3 Miles

5 Miles

10 Miles

15 Miles

Household Income Distribution (2010)

	3 Miles	5 Miles	10 Miles	15 Miles
HH Income \$200,000 or More	1,187 4.4%	2,803 4.6%	6,710 3.8%	8,112 2.9%
HH Income \$150,000 to 199,999	948 3.5%	2,314 3.8%	6,320 3.6%	8,335 3.0%
HH Income \$125,000 to 149,999	1,449 5.3%	2,889 4.8%	7,137 4.1%	9,448 3.4%
HH Income \$100,000 to 124,999	2,068 7.6%	4,868 8.0%	13,136 7.5%	17,301 6.2%
HH Income \$75,000 to 99,999	3,236 11.9%	7,872 13.0%	19,584 11.1%	28,250 10.1%
HH Income \$50,000 to 74,999	5,612 20.7%	12,922 21.3%	33,493 19.0%	52,055 18.6%
HH Income \$35,000 to 49,999	3,939 14.5%	8,894 14.7%	25,902 14.7%	42,986 15.4%
HH Income \$25,000 to 34,999	3,250 12.0%	6,763 11.1%	20,726 11.8%	36,085 12.9%
HH Income \$15,000 to 24,999	2,940 10.8%	6,077 10.0%	20,598 11.7%	36,453 13.1%
HH Income \$10,000 to 14,999	1,203 4.4%	2,523 4.2%	9,990 5.7%	18,006 6.4%
HH Income \$0 to 9,999	1,281 4.7%	2,780 4.6%	12,388 7.0%	22,234 8.0%
HH Income \$35,000+	18,439 68.0%	42,561 70.1%	112,283 63.8%	166,487 59.6%
HH Income \$50,000+	14,500 53.5%	33,667 55.5%	86,381 49.1%	123,501 44.2%
HH Income \$75,000+	8,888 32.8%	20,745 34.2%	52,887 30.1%	71,446 25.6%

Race & Ethnicity (2010)

	3 Miles	5 Miles	10 Miles	15 Miles
Total Population	62,704	146,662	430,590	703,754
White	45,166 72.0%	113,796 77.6%	324,860 75.4%	529,290 75.2%
Black or African American	13,193 21.0%	23,122 15.8%	68,835 16.0%	107,372 15.3%
American Indian & Alaska Native	1,094 1.7%	2,865 2.0%	10,732 2.5%	22,398 3.2%
Asian	2,249 3.6%	4,547 3.1%	16,905 3.9%	24,023 3.4%
Hawaiian & Pacific Islander	62 0.1%	130 0.1%	564 0.1%	930 0.1%
Other Race	249 0.4%	643 0.4%	3,653 0.8%	10,157 1.4%
Two or More Races	692 1.1%	1,558 1.1%	5,041 1.2%	9,584 1.4%
Not Hispanic or Latino Population	58,813 93.8%	136,985 93.4%	390,233 90.6%	611,146 86.8%
Non Hispanic: White	42,543 72.3%	106,599 77.8%	295,526 75.7%	460,507 75.4%
Non Hispanic: Black or African American	12,184 20.7%	21,264 15.5%	61,843 15.8%	93,408 15.3%
Non Hispanic: Amer Indian & AK Native	1,023 1.7%	2,666 1.9%	9,268 2.4%	17,718 2.9%
Non Hispanic: Asian	2,105 3.6%	4,231 3.1%	14,986 3.8%	20,944 3.4%
Non Hispanic: Hawaiian & Pacific Island	62 0.1%	130 0.1%	526 0.1%	846 0.1%
Non Hispanic: Other Race	249 0.4%	643 0.5%	3,575 0.9%	9,293 1.5%
Non Hispanic: Two or More Races	646 1.1%	1,452 1.1%	4,509 1.2%	8,430 1.4%
Hispanic or Latino Population	3,891 6.2%	9,677 6.6%	40,358 9.4%	92,607 13.2%
Hispanic: White	2,622 67.4%	7,197 74.4%	29,334 72.7%	68,783 74.3%
Hispanic: Black or African American	1,009 25.9%	1,858 19.2%	6,992 17.3%	13,964 15.1%
Hispanic: American Indian & Alaska Nat	71 1.8%	199 2.1%	1,464 3.6%	4,679 5.1%
Hispanic: Asian	143 3.7%	316 3.3%	1,919 4.8%	3,079 3.3%
Hispanic: Hawaiian & Pacific Islander	- -	- -	38 0.1%	84 0.1%
Hispanic: Other Race	- -	- -	79 0.2%	863 0.9%
Hispanic: Two or More Races	46 1.2%	106 1.1%	531 1.3%	1,154 1.2%
Not of Hispanic Origin Population (1990)	40,395 97.8%	98,338 98.0%	326,508 97.1%	553,047 95.8%
Hispanic Origin Population (1990)	896 2.2%	1,975 2.0%	9,814 2.9%	24,317 4.2%
Not Hispanic or Latino Population (2000)	48,424 96.6%	118,760 96.5%	361,162 94.2%	583,678 91.3%
Hispanic or Latino Population (2000)	1,720 3.4%	4,332 3.5%	22,092 5.8%	55,491 8.7%
Not Hispanic or Latino Population 5yr (2015)	65,318 91.3%	145,073 90.8%	407,413 88.4%	633,327 85.1%
Hispanic or Latino Population 5yr (2015)	6,233 8.7%	14,724 9.2%	53,618 11.6%	110,758 14.9%
Historical Annual Change (1990-2000)	824 9.2%	2,357 11.9%	12,278 12.5%	31,174 12.8%
Projected Annual Change (2000-2015)	4,513 17.5%	10,392 16.0%	31,526 9.5%	55,267 6.6%

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Age Distribution (2010)

	3 Miles		5 Miles		10 Miles		15 Miles	
Total Population	62,704		146,662		430,590		703,754	
Age 0 to 4 yrs	4,999	8.0%	11,743	8.0%	32,461	7.5%	56,310	8.0%
Age 5 to 9 yrs	4,575	7.3%	11,251	7.7%	31,831	7.4%	53,782	7.6%
Age 10 to 14 yrs	3,807	6.1%	9,573	6.5%	28,481	6.6%	47,553	6.8%
Age 15 to 19 yrs	3,268	5.2%	8,556	5.8%	26,899	6.2%	44,961	6.4%
Age 20 to 24 yrs	4,533	7.2%	10,126	6.9%	28,396	6.6%	46,721	6.6%
Age 25 to 29 yrs	5,432	8.7%	11,700	8.0%	30,987	7.2%	50,846	7.2%
Age 30 to 34 yrs	4,894	7.8%	11,163	7.6%	30,285	7.0%	48,979	7.0%
Age 35 to 39 yrs	4,285	6.8%	10,158	6.9%	29,168	6.8%	46,148	6.6%
Age 40 to 44 yrs	3,866	6.2%	9,332	6.4%	28,322	6.6%	44,804	6.4%
Age 45 to 49 yrs	3,996	6.4%	9,680	6.6%	29,672	6.9%	46,764	6.6%
Age 50 to 54 yrs	4,071	6.5%	9,744	6.6%	29,806	6.9%	47,391	6.7%
Age 55 to 59 yrs	3,457	5.5%	8,119	5.5%	26,404	6.1%	42,560	6.0%
Age 60 to 64 yrs	2,729	4.4%	6,655	4.5%	21,288	4.9%	35,152	5.0%
Age 65 to 69 yrs	2,254	3.6%	5,179	3.5%	16,263	3.8%	27,414	3.9%
Age 70 to 74 yrs	1,885	3.0%	4,127	2.8%	12,498	2.9%	21,109	3.0%
Age 75 to 79 yrs	1,599	2.6%	3,404	2.3%	10,140	2.4%	16,644	2.4%
Age 80 to 84 yrs	1,344	2.1%	2,822	1.9%	8,210	1.9%	12,805	1.8%
Age 85 yrs plus	1,712	2.7%	3,326	2.3%	9,479	2.2%	13,811	2.0%
Median Age	35.1 yrs		34.7 yrs		35.8 yrs		35.1 yrs	
Age 19 yrs or less	16,648	26.6%	41,124	28.0%	119,671	27.8%	202,605	28.8%
Age 20 to 64 years	37,262	59.4%	86,679	59.1%	254,328	59.1%	409,367	58.2%
Age 65 years Plus	8,794	14.0%	18,859	12.9%	56,591	13.1%	91,782	13.0%

Female Age Distribution (2010)

	3 Miles		5 Miles		10 Miles		15 Miles	
Female Population	32,805 52.3%		76,556 52.2%		221,693 51.5%		360,866 51.3%	
Age 0 to 4 yrs	2,446	7.5%	5,778	7.5%	15,928	7.2%	27,531	7.6%
Age 5 to 9 yrs	2,248	6.9%	5,536	7.2%	15,533	7.0%	26,233	7.3%
Age 10 to 14 yrs	1,889	5.8%	4,691	6.1%	13,926	6.3%	23,252	6.4%
Age 15 to 19 yrs	1,628	5.0%	4,237	5.5%	13,096	5.9%	21,927	6.1%
Age 20 to 24 yrs	2,353	7.2%	5,201	6.8%	14,162	6.4%	23,051	6.4%
Age 25 to 29 yrs	2,828	8.6%	6,147	8.0%	15,704	7.1%	25,703	7.1%
Age 30 to 34 yrs	2,484	7.6%	5,724	7.5%	15,390	6.9%	24,589	6.8%
Age 35 to 39 yrs	2,188	6.7%	5,204	6.8%	14,686	6.6%	23,035	6.4%
Age 40 to 44 yrs	1,943	5.9%	4,754	6.2%	14,227	6.4%	22,425	6.2%
Age 45 to 49 yrs	2,110	6.4%	5,122	6.7%	15,184	6.8%	23,852	6.6%
Age 50 to 54 yrs	2,179	6.6%	5,069	6.6%	15,416	7.0%	24,508	6.8%
Age 55 to 59 yrs	1,829	5.6%	4,337	5.7%	13,830	6.2%	22,320	6.2%
Age 60 to 64 yrs	1,507	4.6%	3,583	4.7%	11,259	5.1%	18,661	5.2%
Age 65 to 69 yrs	1,249	3.8%	2,860	3.7%	8,762	4.0%	14,812	4.1%
Age 70 to 74 yrs	1,027	3.1%	2,306	3.0%	6,932	3.1%	11,795	3.3%
Age 75 to 79 yrs	920	2.8%	1,992	2.6%	6,011	2.7%	9,846	2.7%
Age 80 to 84 yrs	848	2.6%	1,772	2.3%	5,169	2.3%	7,998	2.2%
Age 85 yrs plus	1,127	3.4%	2,243	2.9%	6,477	2.9%	9,329	2.6%
Female Median Age	36.2 yrs		35.8 yrs		37.2 yrs		36.5 yrs	
Age 19 yrs or less	8,212	25.0%	20,242	26.4%	58,483	26.4%	98,943	27.4%
Age 20 to 64 years	19,422	59.2%	45,142	59.0%	129,858	58.6%	208,143	57.7%
Age 65 years Plus	5,171	15.8%	11,172	14.6%	33,352	15.0%	53,780	14.9%

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Male Age Distribution (2010)

Male Population	29,899	47.7%	70,106	47.8%	208,897	48.5%	342,888	48.7%
Age 0 to 4 yrs	2,552	8.5%	5,966	8.5%	16,532	7.9%	28,778	8.4%
Age 5 to 9 yrs	2,326	7.8%	5,715	8.2%	16,298	7.8%	27,549	8.0%
Age 10 to 14 yrs	1,918	6.4%	4,882	7.0%	14,555	7.0%	24,301	7.1%
Age 15 to 19 yrs	1,639	5.5%	4,319	6.2%	13,803	6.6%	23,034	6.7%
Age 20 to 24 yrs	2,180	7.3%	4,924	7.0%	14,234	6.8%	23,670	6.9%
Age 25 to 29 yrs	2,603	8.7%	5,553	7.9%	15,284	7.3%	25,144	7.3%
Age 30 to 34 yrs	2,410	8.1%	5,439	7.8%	14,895	7.1%	24,390	7.1%
Age 35 to 39 yrs	2,097	7.0%	4,954	7.1%	14,482	6.9%	23,113	6.7%
Age 40 to 44 yrs	1,923	6.4%	4,578	6.5%	14,094	6.7%	22,380	6.5%
Age 45 to 49 yrs	1,886	6.3%	4,558	6.5%	14,488	6.9%	22,912	6.7%
Age 50 to 54 yrs	1,892	6.3%	4,675	6.7%	14,390	6.9%	22,883	6.7%
Age 55 to 59 yrs	1,627	5.4%	3,782	5.4%	12,574	6.0%	20,240	5.9%
Age 60 to 64 yrs	1,222	4.1%	3,073	4.4%	10,029	4.8%	16,491	4.8%
Age 65 to 69 yrs	1,005	3.4%	2,319	3.3%	7,501	3.6%	12,602	3.7%
Age 70 to 74 yrs	858	2.9%	1,821	2.6%	5,566	2.7%	9,314	2.7%
Age 75 to 79 yrs	679	2.3%	1,413	2.0%	4,129	2.0%	6,798	2.0%
Age 80 to 84 yrs	496	1.7%	1,050	1.5%	3,041	1.5%	4,806	1.4%
Age 85 yrs plus	585	2.0%	1,084	1.5%	3,002	1.4%	4,481	1.3%
Male Median Age	34.0 yrs		33.5 yrs		34.5 yrs		33.7 yrs	
Age 19 yrs or less	8,436	28.2%	20,882	29.8%	61,188	29.3%	103,662	30.2%
Age 20 to 64 years	17,840	59.7%	41,537	59.2%	124,470	59.6%	201,224	58.7%
Age 65 years Plus	3,622	12.1%	7,687	11.0%	23,239	11.1%	38,002	11.1%

Males per 100 Females (2010)

Overall Comparison	91		92		94		95	
Age 0 to 4 yrs	104	51.1%	103	50.8%	104	50.9%	105	51.1%
Age 5 to 9 yrs	103	50.9%	103	50.8%	105	51.2%	105	51.2%
Age 10 to 14 yrs	102	50.4%	104	51.0%	105	51.1%	105	51.1%
Age 15 to 19 yrs	101	50.2%	102	50.5%	105	51.3%	105	51.2%
Age 20 to 24 yrs	93	48.1%	95	48.6%	101	50.1%	103	50.7%
Age 25 to 29 yrs	92	47.9%	90	47.5%	97	49.3%	98	49.5%
Age 30 to 34 yrs	97	49.2%	95	48.7%	97	49.2%	99	49.8%
Age 35 to 39 yrs	96	48.9%	95	48.8%	99	49.6%	100	50.1%
Age 40 to 44 yrs	99	49.7%	96	49.1%	99	49.8%	100	49.9%
Age 45 to 49 yrs	89	47.2%	89	47.1%	95	48.8%	96	49.0%
Age 50 to 54 yrs	87	46.5%	92	48.0%	93	48.3%	93	48.3%
Age 55 to 59 yrs	89	47.1%	87	46.6%	91	47.6%	91	47.6%
Age 60 to 64 yrs	81	44.8%	86	46.2%	89	47.1%	88	46.9%
Age 65 to 69 yrs	80	44.6%	81	44.8%	86	46.1%	85	46.0%
Age 70 to 74 yrs	84	45.5%	79	44.1%	80	44.5%	79	44.1%
Age 75 to 79 yrs	74	42.5%	71	41.5%	69	40.7%	69	40.8%
Age 80 to 84 yrs	58	36.9%	59	37.2%	59	37.0%	60	37.5%
Age 85 yrs plus	52	34.2%	48	32.6%	46	31.7%	48	32.4%
Age 19 yrs or less	103	50.7%	103	50.8%	105	51.1%	105	51.2%
Age 20 to 39 yrs	94	48.5%	94	48.4%	98	49.6%	100	50.0%
Age 40 to 64 yrs	89	47.2%	90	47.5%	94	48.4%	94	48.4%
Age 65 years Plus	70	41.2%	69	40.8%	70	41.1%	71	41.4%

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Household Type (2010)

Total Households	27,112		60,703		175,984		279,265	
Households with Children	7,738	28.5%	18,774	30.9%	53,494	30.4%	90,009	32.2%
Average Household Size	2.28		2.38		2.38		2.47	
Est. Household Density	959.30	<i>psm</i>	773.35	<i>psm</i>	560.43	<i>psm</i>	395.24	<i>psm</i>
Population Family	48,249	76.9%	115,964	79.1%	334,426	77.7%	559,686	79.5%
Population Non-Family	13,564	21.6%	28,289	19.3%	85,238	19.8%	129,250	18.4%
Population Group Qtrs	890	1.4%	2,409	1.6%	10,926	2.5%	14,817	2.1%
Family Households	15,540	57.3%	36,608	60.3%	104,583	59.4%	172,133	61.6%
<i>Married Couple Hhlds</i>	11,617	74.8%	27,551	75.3%	76,146	72.8%	122,110	70.9%
<i>Other Family Hhlds</i>	3,922	25.2%	9,057	24.7%	28,436	27.2%	50,022	29.1%
Family Households With Children	7,665	49.3%	18,595	50.8%	52,796	50.5%	88,708	51.5%
<i>Married Couple With Children</i>	5,045	65.8%	12,458	67.0%	34,095	64.6%	55,310	62.4%
<i>Other Family Hhlds With Children</i>	2,620	34.2%	6,137	33.0%	18,701	35.4%	33,398	37.6%
Family Households No Children	7,875	50.7%	18,012	49.2%	51,787	49.5%	83,425	48.5%
<i>Married Couple No Children</i>	6,573	83.5%	15,092	83.8%	42,051	81.2%	66,800	80.1%
<i>Other Family Households No Children</i>	1,302	16.5%	2,920	16.2%	9,736	18.8%	16,624	19.9%
Average Family Household Size	3.10		3.17		3.20		3.25	
Average Family Income	\$100,502		\$101,227		\$92,329		\$80,160	
Median Family Income	\$76,554		\$75,241		\$69,376		\$61,217	
Non-Family Households	11,573	42.7%	24,096	39.7%	71,401	40.6%	107,132	38.4%
Non-Family Hhlds With Children	74	0.6%	179	0.7%	698	1.0%	1,301	1.2%
Non-Family Hhld No Children	11,499	99.4%	23,917	99.3%	70,703	99.0%	105,832	98.8%
<i>N-F Hhld Lone Person No Children</i>	9,670	83.6%	20,052	83.2%	59,385	83.2%	89,831	83.9%
Lone Male Householder	4,060	42.0%	8,100	40.4%	25,479	42.9%	39,392	43.9%
Lone Female Householder	5,610	58.0%	11,952	59.6%	33,906	57.1%	50,439	56.1%
<i>N-F Hhld 2+ Persons No Children</i>	1,829	15.8%	3,865	16.0%	11,318	15.9%	16,000	14.9%
Average Non-Family Hhld Size	1.17		1.17		1.19		1.21	

Marital Status (2010)

(15 Years or Older)	49,325		114,038		337,639		545,999	
Never Married	12,929	26.2%	28,852	25.3%	89,178	26.4%	138,430	25.4%
Now Married	26,121	53.0%	62,541	54.8%	172,694	51.1%	278,393	51.0%
Previously Married	10,276	20.8%	22,645	19.9%	75,767	22.4%	129,176	23.7%
Separated	1,987	19.3%	3,635	16.1%	13,445	17.7%	24,134	18.7%
Widowed	2,733	26.6%	6,354	28.1%	21,008	27.7%	34,994	27.1%
Divorced	5,556	54.1%	12,656	55.9%	41,315	54.5%	70,048	54.2%

Educational Attainment (2010)

Adult Population (25 Years or Older)	41,523		95,412		282,523		454,428	
Elementary (0 to 8)	598	1.4%	1,499	1.6%	9,272	3.3%	22,565	5.0%
Some High School (9 to 11)	1,544	3.7%	3,692	3.9%	17,070	6.0%	38,179	8.4%
High School Graduate (12)	7,590	18.3%	17,898	18.8%	62,301	22.1%	117,367	25.8%
Some College (13 to 16)	10,956	26.4%	24,740	25.9%	71,529	25.3%	114,695	25.2%
Associate Degree Only	2,437	5.9%	5,431	5.7%	15,661	5.5%	25,985	5.7%
Bachelor Degree Only	12,517	30.1%	28,229	29.6%	69,425	24.6%	90,333	19.9%
Graduate Degree	5,881	14.2%	13,923	14.6%	37,264	13.2%	45,304	10.0%
Any College + (Some College or higher)	31,791	76.6%	72,323	75.8%	193,879	68.6%	276,317	60.8%
College Degree + (Bachelor Degree or higher)	18,397	44.3%	42,152	44.2%	106,689	37.8%	135,636	29.8%

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COMPLETE PROFILE

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Lat/Lon: 35.60966/-97.54942

W Memorial Rd & N Pennsylvania Ave

	3 Miles		5 Miles		10 Miles		15 Miles	
Oklahoma City, OK								
Housing (2010)								
Total Housing Units	30,573		67,782		201,059		318,691	
Housing Units, Occupied	27,112	88.7%	60,703	89.6%	175,984	87.5%	279,265	87.6%
Housing Units, Owner-Occupied	16,040	59.2%	38,861	64.0%	109,028	62.0%	173,282	62.0%
Housing Units, Renter-Occupied	11,073	40.8%	21,842	36.0%	66,956	38.0%	105,983	38.0%
Housing Units, Vacant	3,461	10.2%	7,079	9.5%	25,075	11.1%	39,426	11.0%
Total Housing Units (2000)	24,317		56,075		176,399		284,942	
Historical Annual Change (2000-2010)	6,257	2.6%	11,708	2.1%	24,660	1.4%	33,749	1.2%
Household Size (2010)								
Total Households	27,112		60,703		175,984		279,265	
1 Person Household	9,670	35.7%	20,052	33.0%	59,385	33.7%	89,831	32.2%
2 Person Households	8,396	31.0%	18,564	30.6%	52,738	30.0%	81,839	29.3%
3 Person Households	3,598	13.3%	8,518	14.0%	24,188	13.7%	39,541	14.2%
4 Person Households	3,521	13.0%	8,655	14.3%	24,323	13.8%	40,171	14.4%
5 Person Households	1,366	5.0%	3,453	5.7%	10,177	5.8%	17,842	6.4%
6 Person Households	382	1.4%	993	1.6%	3,335	1.9%	6,308	2.3%
7+ Person Households	180	0.7%	469	0.8%	1,838	1.0%	3,732	1.3%
Household Stability (2010)								
Total Households	27,112		60,703		175,984		279,265	
In current residence < 1 year	5,816	21.5%	12,167	20.0%	33,489	19.0%	51,714	18.5%
In current residence 1-2 years	9,491	35.0%	19,197	31.6%	56,483	32.1%	89,872	32.2%
In current residence 3-5 years	4,473	16.5%	10,452	17.2%	28,277	16.1%	43,079	15.4%
In current residence 6-10 years	3,521	13.0%	9,055	14.9%	25,066	14.2%	38,652	13.8%
In current residence > 10 years	3,812	14.1%	9,832	16.2%	32,669	18.6%	55,948	20.0%
Turnover (% Annual Residential Turnover)	21.5%		20.0%		19.0%		18.5%	
Stability (% In Current Residence 5+ Years)	27.0%		31.1%		32.8%		33.9%	
Median Years in Residence	3.0 yrs		3.3 yrs		3.4 yrs		3.4 yrs	
Household Vehicles (2010)								
Total Vehicles Available	47,265		109,275		313,122		495,739	
Household: 0 Vehicles Available	1,234	4.6%	2,541	4.2%	10,369	5.9%	17,115	6.1%
Household: 1 Vehicles Available	10,431	38.5%	21,960	36.2%	64,687	36.8%	103,447	37.0%
Household: 2 Vehicles Available	11,477	42.3%	26,196	43.2%	71,133	40.4%	110,674	39.6%
Household: 3+ Vehicles Available	3,970	14.6%	10,007	16.5%	29,796	16.9%	48,029	17.2%
Average Per Household	1.7 Vehicles		1.8 Vehicles		1.8 Vehicles		1.8 Vehicles	
Owner Occupied Hhlds Vehicles	32,190	68.1%	78,688	72.0%	222,465	71.0%	351,693	70.9%
Average Per Owner Household	2.0 Vehicles		2.0 Vehicles		2.0 Vehicles		2.0 Vehicles	
Renter Occupied Hhlds Vehicles	15,075	31.9%	30,587	28.0%	90,657	29.0%	144,047	29.1%
Average Per Renter Household	1.4 Vehicles		1.4 Vehicles		1.4 Vehicles		1.4 Vehicles	
Travel Time (2000)								
Worker Base (16 Years or Older)	27,052		65,256		191,242		302,619	
Travel to Work in 14 Minutes or Less	7,762	28.7%	19,073	29.2%	58,361	30.5%	88,896	29.4%
Travel to Work in 15 to 29 Minutes	13,621	50.3%	31,531	48.3%	88,862	46.5%	140,565	46.4%
Travel to Work in 30 to 59 Minutes	3,978	14.7%	10,700	16.4%	32,349	16.9%	55,491	18.3%
Travel to Work in 60 Minutes or More	764	2.8%	1,686	2.6%	5,339	2.8%	9,010	3.0%
Work at Home	927	3.4%	2,267	3.5%	6,331	3.3%	8,657	2.9%
Average Travel Time to Work	19.1 mins		19.3 mins		19.3 mins		19.9 mins	

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W Memorial Rd & N Pennsylvania Ave

	3 Miles		5 Miles		10 Miles		15 Miles	
Oklahoma City, OK								
Transportation To Work (2000)								
Work Base	27,052		65,256		191,242		302,619	
Drive to Work Alone	23,304	86.1%	55,629	85.2%	157,274	82.2%	244,705	80.9%
Drive to Work in Carpool	2,387	8.8%	5,878	9.0%	20,533	10.7%	38,213	12.6%
Travel to Work - Public Transportation	106	0.4%	231	0.4%	1,785	0.9%	2,526	0.8%
Drive to Work on Motorcycle	25	0.1%	37	0.1%	130	0.1%	254	0.1%
Bicycle to Work	10	-	48	0.1%	243	0.1%	383	0.1%
Walk to Work	187	0.7%	885	1.4%	3,673	1.9%	5,305	1.8%
Other Means	106	0.4%	282	0.4%	1,273	0.7%	2,576	0.9%
Work at Home	927	3.4%	2,267	3.5%	6,331	3.3%	8,657	2.9%
Daytime Demos (2010)								
Total Number of Businesses	2,613		6,725		23,623		34,994	
Total Number of Employees	33,017		74,785		312,656		468,113	
Company Headqtrs: Businesses	3	0.1%	8	0.1%	55	0.2%	69	0.2%
Company Headqtrs: Employees	318	1.0%	607	0.8%	9,315	3.0%	12,168	2.6%
Employee Population per Business	12.6 to 1		11.1 to 1		13.2 to 1		13.4 to 1	
Residential Population per Business	24.0 to 1		21.8 to 1		18.2 to 1		20.1 to 1	
Est. Adj. Daytime Demographics (Age16+)	48,015		109,222		427,206		665,309	
Labor Force (2010)								
Labor: Population Age 16+	48,619		112,233		332,207		536,823	
Unemployment Rate	2.8%		2.8%		3.4%		3.9%	
Labor Force Total: Males	22,737	46.8%	52,614	46.9%	158,628	47.7%	257,510	48.0%
<i>Male civilian employed</i>	17,174	75.5%	39,923	75.9%	113,761	71.7%	178,566	69.3%
<i>Male civilian unemployed</i>	658	2.9%	1,651	3.1%	6,048	3.8%	11,128	4.3%
<i>Males in Armed Forces</i>	273	1.2%	466	0.9%	1,109	0.7%	2,601	1.0%
<i>Males not in labor force</i>	4,632	20.4%	10,573	20.1%	37,711	23.8%	65,214	25.3%
Labor Force Total: Females	25,883	53.2%	59,620	53.1%	173,579	52.3%	279,313	52.0%
<i>Female civilian employed</i>	16,128	62.3%	37,338	62.6%	102,601	59.1%	157,995	56.6%
<i>Female civilian unemployed</i>	689	2.7%	1,528	2.6%	5,231	3.0%	9,799	3.5%
<i>Females in Armed Forces</i>	47	0.2%	68	0.1%	186	0.1%	464	0.2%
<i>Females not in labor force</i>	9,019	34.8%	20,685	34.7%	65,561	37.8%	111,056	39.8%
Employment Force Change (2000-2010)	6,582	24.6%	12,538	19.4%	26,323	13.9%	37,474	12.5%
Male Change (2000-2010)	3,411	24.8%	6,456	19.3%	13,982	14.0%	19,885	12.5%
Female Change (2000-2010)	3,171	24.5%	6,082	19.5%	12,341	13.7%	17,589	12.5%
Occupation (2000)								
Occupation: Population Age 16+	26,720		64,724		190,039		299,087	
Occupation Total: Males	13,763	51.5%	33,467	51.7%	99,779	52.5%	158,681	53.1%
Occupation Total: Females	12,957	48.5%	31,257	48.3%	90,260	47.5%	140,406	46.9%
Mgmt, Business, & Financial Operations	4,478	16.8%	11,100	17.1%	29,152	15.3%	39,476	13.2%
Professional and Related	6,373	23.9%	15,786	24.4%	43,159	22.7%	58,554	19.6%
Service	3,671	13.7%	8,713	13.5%	27,934	14.7%	45,523	15.2%
Sales and Office	8,746	32.7%	20,647	31.9%	57,341	30.2%	87,750	29.3%
Farming, Fishing, & Forestry	33	0.1%	99	0.2%	351	0.2%	763	0.3%
Construction, Extraction, & Maintenance	1,491	5.6%	3,745	5.8%	14,133	7.4%	29,261	9.8%
Production, Transport, & Material Moving	1,927	7.2%	4,635	7.2%	17,968	9.5%	37,761	12.6%
White Collar	73.3%		73.4%		68.2%		62.1%	
Blue Collar	26.7%		26.6%		31.8%		37.9%	

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Oklahoma City, OK

3 Miles

5 Miles

10 Miles

15 Miles

Units In Structure (2000)

	3 Miles		5 Miles		10 Miles		15 Miles	
Total Units	24,317		56,075		176,399		284,942	
1 Detached Unit	13,181	54.2%	36,643	65.3%	115,374	65.4%	194,625	68.3%
1 Attached Unit	1,259	5.2%	2,926	5.2%	7,719	4.4%	10,270	3.6%
2 Units	279	1.1%	593	1.1%	4,464	2.5%	5,909	2.1%
3 to 4 Units	1,782	7.3%	2,645	4.7%	7,824	4.4%	12,149	4.3%
5 to 9 Units	3,185	13.1%	4,495	8.0%	13,535	7.7%	19,868	7.0%
10 to 19 Units	2,309	9.5%	3,666	6.5%	9,373	5.3%	11,996	4.2%
20 to 49 Units	585	2.4%	1,726	3.1%	5,056	2.9%	6,540	2.3%
50 or more Units	1,673	6.9%	2,864	5.1%	10,792	6.1%	15,161	5.3%
Mobile Home or Trailer	60	0.2%	501	0.9%	2,169	1.2%	8,118	2.8%
Other Structure	3	-	16	-	93	0.1%	306	0.1%

Homes Built By Year (2000)

Homes Built 1999 to 2000	704	2.9%	1,865	3.3%	3,188	1.8%	4,661	1.6%
Homes Built 1995 to 1998	2,228	9.2%	4,969	8.9%	9,854	5.6%	13,464	4.7%
Homes Built 1990 to 1994	1,928	7.9%	4,617	8.2%	9,226	5.2%	11,893	4.2%
Homes Built 1980 to 1989	8,434	34.7%	16,254	29.0%	33,563	19.0%	48,118	16.9%
Homes Built 1970 to 1979	5,428	22.3%	11,462	20.4%	35,118	19.9%	57,869	20.3%
Homes Built 1960 to 1969	3,189	13.1%	7,456	13.3%	28,934	16.4%	52,004	18.3%
Homes Built 1950 to 1959	1,840	7.6%	6,396	11.4%	25,707	14.6%	48,257	16.9%
Homes Built 1940 to 1949	320	1.3%	1,754	3.1%	13,583	7.7%	24,903	8.7%
Homes Built Before 1939	245	1.0%	1,302	2.3%	17,225	9.8%	23,774	8.3%
Median Age of Homes	20.4 yrs		22.8 yrs		32.0 yrs		32.9 yrs	

Home Values (2000)

Owner Specified Housing Units	11,298		30,242		88,996		142,847	
Home Values \$1,000,000 or More	-	-	140	0.5%	216	0.2%	216	0.2%
Home Values \$750,000 to \$999,999	12	0.1%	142	0.5%	231	0.3%	248	0.2%
Home Values \$500,000 to \$749,999	59	0.5%	200	0.7%	562	0.6%	582	0.4%
Home Values \$400,000 to \$499,999	159	1.4%	425	1.4%	763	0.9%	806	0.6%
Home Values \$300,000 to \$399,999	196	1.7%	571	1.9%	1,629	1.8%	1,802	1.3%
Home Values \$250,000 to \$299,999	343	3.0%	803	2.7%	2,048	2.3%	2,248	1.6%
Home Values \$200,000 to \$249,999	572	5.1%	1,271	4.2%	3,372	3.8%	3,793	2.7%
Home Values \$175,000 to \$199,999	445	3.9%	1,190	3.9%	3,255	3.7%	3,815	2.7%
Home Values \$150,000 to \$174,999	1,005	8.9%	2,159	7.1%	5,429	6.1%	6,356	4.4%
Home Values \$125,000 to \$149,999	1,157	10.2%	3,022	10.0%	8,022	9.0%	9,727	6.8%
Home Values \$100,000 to \$124,999	1,618	14.3%	4,636	15.3%	11,593	13.0%	14,928	10.5%
Home Values \$90,000 to \$99,999	993	8.8%	3,136	10.4%	7,623	8.6%	10,431	7.3%
Home Values \$80,000 to \$89,999	1,102	9.8%	3,063	10.1%	8,465	9.5%	12,204	8.5%
Home Values \$70,000 to \$79,999	1,147	10.1%	2,736	9.0%	7,937	8.9%	12,746	8.9%
Home Values \$60,000 to \$69,999	915	8.1%	2,291	7.6%	7,184	8.1%	13,203	9.2%
Home Values \$50,000 to \$59,999	737	6.5%	1,731	5.7%	6,533	7.3%	13,440	9.4%
Home Values \$35,000 to \$49,999	522	4.6%	1,729	5.7%	8,252	9.3%	20,155	14.1%
Home Values \$25,000 to \$34,999	161	1.4%	516	1.7%	3,239	3.6%	9,071	6.4%
Home Values \$10,000 to \$24,999	150	1.3%	431	1.4%	2,345	2.6%	6,084	4.3%
Home Values \$0 to \$9,999	6	0.1%	49	0.2%	300	0.3%	992	0.7%
Owner Occupied Median Home Value	\$112,976		\$114,092		\$103,344		\$87,978	
Renter Occupied Median Rent	\$445		\$456		\$340		\$299	
Average Property Value (2010)	\$181,637		\$183,791		\$162,209		\$139,809	

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W Memorial Rd & N Pennsylvania Ave

Oklahoma City, OK

3 Miles

5 Miles

10 Miles

15 Miles

Consumer Expenditure (Annual Total)

Total Household Expenditure (2010)	\$1.58 B	\$3.64 B	\$9.78 B	\$14.3 B
<i>Total Non-Retail Expenditures (2010)</i>	\$910 M	\$2.10 B	\$5.62 B	\$8.24 B
<i>Total Retail Expenditures (2010)</i>	\$671 M	\$1.54 B	\$4.16 B	\$6.11 B
Apparel (2010)	\$75.6 M	\$174 M	\$468 M	\$686 M
Contributions (2010)	\$59.8 M	\$139 M	\$369 M	\$527 M
Education (2010)	\$38.6 M	\$89.2 M	\$238 M	\$340 M
Entertainment (2010)	\$88.4 M	\$204 M	\$546 M	\$799 M
Food And Beverages (2010)	\$241 M	\$553 M	\$1.50 B	\$2.21 B
Furnishings And Equipment (2010)	\$69.9 M	\$161 M	\$430 M	\$622 M
Gifts (2010)	\$42.5 M	\$98.3 M	\$262 M	\$375 M
Health Care (2010)	\$96.3 M	\$220 M	\$599 M	\$891 M
Household Operations (2010)	\$57.1 M	\$132 M	\$352 M	\$507 M
Miscellaneous Expenses (2010)	\$26.4 M	\$60.6 M	\$164 M	\$241 M
Personal Care (2010)	\$22.9 M	\$52.7 M	\$142 M	\$208 M
Personal Insurance (2010)	\$16.4 M	\$37.9 M	\$101 M	\$145 M
Reading (2010)	\$5.23 M	\$12.0 M	\$32.2 M	\$47.1 M
Shelter (2010)	\$305 M	\$703 M	\$1.89 B	\$2.77 B
Tobacco (2010)	\$10.1 M	\$23.1 M	\$63.6 M	\$96.6 M
Transportation (2010)	\$316 M	\$727 M	\$1.95 B	\$2.87 B
Utilities (2010)	\$110 M	\$252 M	\$684 M	\$1.02 B

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$4,860		\$4,995		\$4,632		\$4,281	
<i>Total Non-Retail Expenditures (2010)</i>	\$2,797	57.6%	\$2,877	57.6%	\$2,663	57.5%	\$2,459	57.4%
<i>Total Retail Expenditures (2010)</i>	\$2,063	42.4%	\$2,118	42.4%	\$1,968	42.5%	\$1,823	42.6%
Apparel (2010)	\$232	4.8%	\$239	4.8%	\$221	4.8%	\$205	4.8%
Contributions (2010)	\$184	3.8%	\$191	3.8%	\$175	3.8%	\$157	3.7%
Education (2010)	\$119	2.4%	\$122	2.5%	\$113	2.4%	\$101	2.4%
Entertainment (2010)	\$272	5.6%	\$280	5.6%	\$259	5.6%	\$238	5.6%
Food And Beverages (2010)	\$740	15.2%	\$759	15.2%	\$708	15.3%	\$660	15.4%
Furnishings And Equipment (2010)	\$215	4.4%	\$222	4.4%	\$203	4.4%	\$186	4.3%
Gifts (2010)	\$131	2.7%	\$135	2.7%	\$124	2.7%	\$112	2.6%
Health Care (2010)	\$296	6.1%	\$303	6.1%	\$284	6.1%	\$266	6.2%
Household Operations (2010)	\$176	3.6%	\$182	3.6%	\$167	3.6%	\$151	3.5%
Miscellaneous Expenses (2010)	\$81	1.7%	\$83	1.7%	\$77	1.7%	\$72	1.7%
Personal Care (2010)	\$70	1.4%	\$72	1.4%	\$67	1.4%	\$62	1.5%
Personal Insurance (2010)	\$50	1.0%	\$52	1.0%	\$48	1.0%	\$43	1.0%
Reading (2010)	\$16	0.3%	\$16	0.3%	\$15	0.3%	\$14	0.3%
Shelter (2010)	\$938	19.3%	\$965	19.3%	\$894	19.3%	\$825	19.3%
Tobacco (2010)	\$31	0.6%	\$32	0.6%	\$30	0.7%	\$29	0.7%
Transportation (2010)	\$971	20.0%	\$998	20.0%	\$923	19.9%	\$855	20.0%
Utilities (2010)	\$338	7.0%	\$346	6.9%	\$324	7.0%	\$304	7.1%

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