

# DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 35.19492/-89.7923

October 2009

RF9

I-40 & N Germantown Pky Germantown, Tennessee	3.00 mi radius	10.00 mi radius	15.00 mi radius
<b>Population</b>			
Estimated Population (2009)	59,196	400,548	795,388
Census Population (1990)	24,880	293,892	685,739
Census Population (2000)	53,146	371,867	771,598
Projected Population (2014)	58,912	401,888	787,400
Forecasted Population (2019)	62,106	418,457	796,463
Historical Annual Change (1990-2000)	28,266 11.4%	77,975 2.7%	85,859 1.3%
Historical Annual Change (2000-2009)	6,050 1.3%	28,681 0.9%	23,790 0.3%
Projected Annual Change (2009-2014)	-284 -0.1%	1,339 0.1%	-7,988 -0.2%
Est. Population Density (2009)	2,096.47 <i>psm</i>	1,281.58 <i>psm</i>	1,130.93 <i>psm</i>
Trade Area Size	28.24 <i>sq mi</i>	312.54 <i>sq mi</i>	703.31 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2009)	23,420	157,615	309,394
Census Households (1990)	8,753	112,761	256,690
Census Households (2000)	20,410	143,887	294,259
Projected Households (2014)	25,088	169,623	328,489
Forecasted Households (2019)	39,016	263,751	510,268
Historical Annual Change (1990-2000)	11,657 13.3%	31,127 2.8%	37,570 1.5%
Projected Annual Change (2000-2014)	4,678 1.6%	25,735 1.3%	34,230 0.8%
<b>Average Household Income</b>			
Est. Average Household Income (2009)	\$77,656	\$81,472	\$68,180
Census Average Hhld Income (1990)	\$50,700	\$48,344	\$37,514
Census Average Hhld Income (2000)	\$69,376	\$69,526	\$57,263
Proj. Average Household Income (2014)	\$85,464	\$89,010	\$74,697
Historical Annual Change (1990-2000)	\$18,676 3.7%	\$21,182 4.4%	\$19,749 5.3%
Projected Annual Change (2000-2014)	\$16,088 1.7%	\$19,484 2.0%	\$17,434 2.2%
<b>Median Household Income</b>			
Est. Median Household Income (2009)	\$79,117	\$74,368	\$62,424
Census Median Hhld Income (1990)	\$46,343	\$40,677	\$31,620
Census Median Hhld Income (2000)	\$62,176	\$56,963	\$46,859
Proj. Median Household Income (2014)	\$86,204	\$81,432	\$68,560
Historical Annual Change (1990-2000)	\$15,833 3.4%	\$16,286 4.0%	\$15,239 4.8%
Projected Annual Change (2000-2014)	\$24,028 2.8%	\$24,469 3.1%	\$21,701 3.3%
<b>Per Capita Income</b>			
Est. Per Capita Income (2009)	\$30,863	\$32,646	\$27,087
Census Per Capita Income (1990)	\$17,837	\$18,549	\$14,043
Census Per Capita Income (2000)	\$26,671	\$26,823	\$21,772
Proj. Per Capita Income (2014)	\$36,536	\$38,152	\$31,734
Historical Annual Change (1990-2000)	\$8,834 5.0%	\$8,275 4.5%	\$7,729 5.5%
Projected Annual Change (2000-2014)	\$9,865 2.6%	\$11,329 3.0%	\$9,962 3.3%
<b>Other Income</b>			
Est. Median Disposable Income (2009)	\$63,401	\$59,774	\$50,901
Proj. Median Disposable Income (2014)	\$68,423	\$64,846	\$55,343
Est. Average Household Net Worth (2009)	\$602,381	\$619,399	\$525,075

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I-40 & N Germantown Pky Germantown, Tennessee	3.00 mi radius		10.00 mi radius		15.00 mi radius	
<b>Household Income Distribution (2009)</b>						
HH Income \$200,000 or More	1,253	5.4%	12,012	7.6%	17,198	5.6%
HH Income \$150,000 to 199,999	1,297	5.5%	8,615	5.5%	12,982	4.2%
HH Income \$125,000 to 149,999	1,822	7.8%	9,885	6.3%	15,084	4.9%
HH Income \$100,000 to 124,999	3,005	12.8%	16,152	10.2%	26,045	8.4%
HH Income \$75,000 to 99,999	4,593	19.6%	23,921	15.2%	40,416	13.1%
HH Income \$50,000 to 74,999	4,902	20.9%	30,419	19.3%	56,931	18.4%
HH Income \$35,000 to 49,999	3,053	13.0%	21,368	13.6%	43,559	14.1%
HH Income \$25,000 to 34,999	1,387	5.9%	12,699	8.1%	29,663	9.6%
HH Income \$15,000 to 24,999	1,143	4.9%	11,275	7.2%	29,361	9.5%
HH Income \$10,000 to 14,999	387	1.7%	4,152	2.6%	12,828	4.1%
HH Income \$0 to 9,999	576	2.5%	7,117	4.5%	25,325	8.2%
HH Income \$35,000+	19,927	85.1%	122,372	77.6%	212,216	68.6%
HH Income \$50,000+	16,873	72.0%	101,005	64.1%	168,657	54.5%
HH Income \$75,000+	11,971	51.1%	70,586	44.8%	111,726	36.1%
<b>Race &amp; Ethnicity (2009)</b>						
Total Population	59,196		400,548		795,388	
White	44,622	75.4%	266,957	66.6%	403,872	50.8%
Black or African American	10,876	18.4%	108,388	27.1%	345,844	43.5%
American Indian & Alaska Native	16	0.0%	120	0.0%	227	0.0%
Asian	1,879	3.2%	10,744	2.7%	17,378	2.2%
Hawaiian & Pacific Islander	49	0.1%	301	0.1%	557	0.1%
Other Race	695	1.2%	6,555	1.6%	13,948	1.8%
Two or More Races	1,059	1.8%	7,484	1.9%	13,563	1.7%
Not Hispanic or Latino Population	56,893	96.1%	379,690	94.8%	753,531	94.7%
<i>Non Hispanic: White</i>	43,421	76.3%	257,178	67.7%	387,847	51.5%
<i>Non Hispanic: Black or African American</i>	10,644	18.7%	105,375	27.8%	336,927	44.7%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	16	0.0%	102	0.0%	191	0.0%
<i>Non Hispanic: Asian</i>	1,845	3.2%	10,432	2.7%	16,756	2.2%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	49	0.1%	265	0.1%	457	0.1%
<i>Non Hispanic: Other Race</i>	4	0.0%	158	0.0%	378	0.1%
<i>Non Hispanic: Two or More Races</i>	915	1.6%	6,180	1.6%	10,975	1.5%
Hispanic or Latino Population	2,303	3.9%	20,858	5.2%	41,857	5.3%
<i>Hispanic: White</i>	1,202	52.2%	9,779	46.9%	16,025	38.3%
<i>Hispanic: Black or African American</i>	232	10.1%	3,013	14.4%	8,916	21.3%
<i>Hispanic: American Indian &amp; Alaska Native</i>	0	-	18	0.1%	36	0.1%
<i>Hispanic: Asian</i>	35	1.5%	313	1.5%	621	1.5%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	0	-	36	0.2%	100	0.2%
<i>Hispanic: Other Race</i>	691	30.0%	6,397	30.7%	13,570	32.4%
<i>Hispanic: Two or More Races</i>	145	6.3%	1,304	6.3%	2,588	6.2%
Not of Hispanic Origin Population (1990)	24,693	99.3%	290,676	98.9%	679,169	99.0%
Hispanic Origin Population (1990)	186	0.7%	3,216	1.1%	6,570	1.0%
Not Hispanic or Latino Population (2000)	52,095	98.0%	361,137	97.1%	749,725	97.2%
Hispanic or Latino Population (2000)	1,050	2.0%	10,730	2.9%	21,873	2.8%
Not Hispanic or Latino Population 5yr (2014)	55,669	94.5%	372,607	92.7%	729,194	92.6%
Hispanic or Latino Population 5yr (2014)	3,243	5.5%	29,281	7.3%	58,206	7.4%
Historical Annual Change (1990-2000)	864	46.3%	7,513	23.4%	15,303	23.3%
Projected Annual Change (2000-2014)	2,192	14.9%	18,551	12.3%	36,334	11.9%

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<b>Age Distribution (2009)</b>						
Total Population	59,196		400,548		795,388	
Age 0 to 4 yrs	4,708	8.0%	27,518	6.9%	57,661	7.2%
Age 5 to 9 yrs	4,320	7.3%	26,849	6.7%	57,221	7.2%
Age 10 to 14 yrs	4,192	7.1%	27,603	6.9%	57,717	7.3%
Age 15 to 19 yrs	3,911	6.6%	28,506	7.1%	59,284	7.5%
Age 20 to 24 yrs	3,574	6.0%	25,970	6.5%	55,444	7.0%
Age 25 to 29 yrs	4,128	7.0%	25,126	6.3%	51,163	6.4%
Age 30 to 34 yrs	4,265	7.2%	24,643	6.2%	49,730	6.3%
Age 35 to 39 yrs	4,738	8.0%	27,680	6.9%	54,764	6.9%
Age 40 to 44 yrs	4,520	7.6%	29,371	7.3%	57,255	7.2%
Age 45 to 49 yrs	4,481	7.6%	30,707	7.7%	58,860	7.4%
Age 50 to 54 yrs	4,460	7.5%	31,397	7.8%	58,331	7.3%
Age 55 to 59 yrs	3,940	6.7%	28,126	7.0%	51,891	6.5%
Age 60 to 64 yrs	2,818	4.8%	21,338	5.3%	40,361	5.1%
Age 65 to 69 yrs	1,785	3.0%	14,323	3.6%	27,291	3.4%
Age 70 to 74 yrs	1,177	2.0%	10,639	2.7%	19,845	2.5%
Age 75 to 79 yrs	903	1.5%	8,581	2.1%	15,633	2.0%
Age 80 to 84 yrs	678	1.1%	6,586	1.6%	12,222	1.5%
Age 85 yrs plus	596	1.0%	5,586	1.4%	10,713	1.3%
Median Age	34.8 yrs		37.0 yrs		35.2 yrs	
Age 19 yrs or less	17,131 28.9%		110,476 27.6%		231,884 29.2%	
Age 20 to 64 years	36,925 62.4%		244,358 61.0%		477,800 60.1%	
Age 65 years Plus	5,140 8.7%		45,714 11.4%		85,704 10.8%	
<b>Female Age Distribution (2009)</b>						
Female Population	30,802 52.0%		207,783 51.9%		415,749 52.3%	
Age 0 to 4 yrs	2,282	7.4%	13,579	6.5%	28,381	6.8%
Age 5 to 9 yrs	2,085	6.8%	13,229	6.4%	27,952	6.7%
Age 10 to 14 yrs	2,120	6.9%	13,769	6.6%	28,639	6.9%
Age 15 to 19 yrs	2,027	6.6%	14,378	6.9%	29,811	7.2%
Age 20 to 24 yrs	1,894	6.1%	12,984	6.2%	27,986	6.7%
Age 25 to 29 yrs	2,115	6.9%	12,647	6.1%	26,034	6.3%
Age 30 to 34 yrs	2,163	7.0%	12,514	6.0%	25,597	6.2%
Age 35 to 39 yrs	2,453	8.0%	14,478	7.0%	28,923	7.0%
Age 40 to 44 yrs	2,313	7.5%	15,204	7.3%	29,987	7.2%
Age 45 to 49 yrs	2,354	7.6%	15,892	7.6%	30,861	7.4%
Age 50 to 54 yrs	2,321	7.5%	16,389	7.9%	31,056	7.5%
Age 55 to 59 yrs	2,034	6.6%	14,515	7.0%	27,430	6.6%
Age 60 to 64 yrs	1,477	4.8%	11,111	5.3%	21,467	5.2%
Age 65 to 69 yrs	982	3.2%	7,727	3.7%	14,963	3.6%
Age 70 to 74 yrs	704	2.3%	6,111	2.9%	11,520	2.8%
Age 75 to 79 yrs	564	1.8%	5,137	2.5%	9,554	2.3%
Age 80 to 84 yrs	479	1.6%	4,177	2.0%	7,936	1.9%
Age 85 yrs plus	436	1.4%	3,943	1.9%	7,653	1.8%
Female Median Age	35.6 yrs		38.1 yrs		36.6 yrs	
Age 19 yrs or less	8,514 27.6%		54,954 26.4%		114,784 27.6%	
Age 20 to 64 years	19,124 62.1%		125,734 60.5%		249,340 60.0%	
Age 65 years Plus	3,165 10.3%		27,096 13.0%		51,626 12.4%	

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## I-40 & N Germantown Pky Germantown, Tennessee

3.00 mi radius      10.00 mi radius      15.00 mi radius

### Male Age Distribution (2009)

	3.00 mi radius	10.00 mi radius	15.00 mi radius
Male Population	28,394 48.0%	192,765 48.1%	379,639 47.7%
Age 0 to 4 yrs	2,426 8.5%	13,939 7.2%	29,280 7.7%
Age 5 to 9 yrs	2,235 7.9%	13,621 7.1%	29,270 7.7%
Age 10 to 14 yrs	2,072 7.3%	13,835 7.2%	29,078 7.7%
Age 15 to 19 yrs	1,884 6.6%	14,128 7.3%	29,473 7.8%
Age 20 to 24 yrs	1,680 5.9%	12,985 6.7%	27,458 7.2%
Age 25 to 29 yrs	2,013 7.1%	12,480 6.5%	25,130 6.6%
Age 30 to 34 yrs	2,102 7.4%	12,129 6.3%	24,133 6.4%
Age 35 to 39 yrs	2,286 8.1%	13,202 6.8%	25,841 6.8%
Age 40 to 44 yrs	2,207 7.8%	14,167 7.3%	27,268 7.2%
Age 45 to 49 yrs	2,127 7.5%	14,815 7.7%	27,999 7.4%
Age 50 to 54 yrs	2,139 7.5%	15,008 7.8%	27,276 7.2%
Age 55 to 59 yrs	1,906 6.7%	13,611 7.1%	24,461 6.4%
Age 60 to 64 yrs	1,341 4.7%	10,227 5.3%	18,894 5.0%
Age 65 to 69 yrs	804 2.8%	6,595 3.4%	12,328 3.2%
Age 70 to 74 yrs	473 1.7%	4,528 2.3%	8,325 2.2%
Age 75 to 79 yrs	339 1.2%	3,444 1.8%	6,079 1.6%
Age 80 to 84 yrs	199 0.7%	2,408 1.2%	4,286 1.1%
Age 85 yrs plus	160 0.6%	1,643 0.9%	3,060 0.8%
Male Median Age	33.9 yrs	36.0 yrs	33.7 yrs
Age 19 yrs or less	8,617 30.3%	55,522 28.8%	117,100 30.8%
Age 20 to 64 years	17,802 62.7%	118,624 61.5%	228,460 60.2%
Age 65 years Plus	1,975 7.0%	18,618 9.7%	34,078 9.0%

### Males per 100 Females, Male % Pop (2009)

	3.00 mi radius	10.00 mi radius	15.00 mi radius
Overall Comparison	92	93	91
Age 0 to 4 yrs	106 51.5%	103 50.7%	103 50.8%
Age 5 to 9 yrs	107 51.7%	103 50.7%	105 51.2%
Age 10 to 14 yrs	98 49.4%	100 50.1%	102 50.4%
Age 15 to 19 yrs	93 48.2%	98 49.6%	99 49.7%
Age 20 to 24 yrs	89 47.0%	100 50.0%	98 49.5%
Age 25 to 29 yrs	95 48.8%	99 49.7%	97 49.1%
Age 30 to 34 yrs	97 49.3%	97 49.2%	94 48.5%
Age 35 to 39 yrs	93 48.2%	91 47.7%	89 47.2%
Age 40 to 44 yrs	95 48.8%	93 48.2%	91 47.6%
Age 45 to 49 yrs	90 47.5%	93 48.2%	91 47.6%
Age 50 to 54 yrs	92 48.0%	92 47.8%	88 46.8%
Age 55 to 59 yrs	94 48.4%	94 48.4%	89 47.1%
Age 60 to 64 yrs	91 47.6%	92 47.9%	88 46.8%
Age 65 to 69 yrs	82 45.0%	85 46.0%	82 45.2%
Age 70 to 74 yrs	67 40.2%	74 42.6%	72 42.0%
Age 75 to 79 yrs	60 37.5%	67 40.1%	64 38.9%
Age 80 to 84 yrs	42 29.4%	58 36.6%	54 35.1%
Age 85 yrs plus	37 26.9%	42 29.4%	40 28.6%
Age 19 yrs or less	101 50.3%	101 50.3%	102 50.5%
Age 20 to 39 yrs	94 48.4%	97 49.1%	94 48.6%
Age 40 to 64 yrs	93 48.1%	93 48.1%	89 47.2%
Age 65 years Plus	62 38.4%	69 40.7%	66 39.8%

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<b>Household Type (2009)</b>						
Total Households	23,420		157,615		309,394	
Households with Children	7,920	33.8%	49,231	31.2%	100,988	32.6%
Average Household Size	2.52		2.47		2.51	
Est. Household Density	829.43	psm	504.30	psm	439.91	psm
Population Family	50,104	84.6%	325,136	81.2%	636,901	80.1%
Population Non-Family	8,800	14.9%	64,788	16.2%	138,787	17.4%
Population Group Qtrs	292	0.5%	10,624	2.7%	19,700	2.5%
Family Households	15,337	65.5%	100,137	63.5%	191,276	61.8%
<i>Married Couple Hhlds</i>	11,650	76.0%	72,024	71.9%	121,081	63.3%
<i>Other Family Hhlds</i>	3,686	24.0%	28,112	28.1%	70,195	36.7%
Family Households With Children	7,883	51.4%	48,974	48.9%	100,329	52.5%
<i>Married Couple With Children</i>	5,354	67.9%	30,433	62.1%	52,409	52.2%
<i>Other Family Hhlds With Children</i>	2,529	32.1%	18,540	37.9%	47,920	47.8%
Family Households No Children	7,454	48.6%	51,163	51.1%	90,947	47.5%
<i>Married Couple No Children</i>	6,297	84.5%	41,591	81.3%	68,672	75.5%
<i>Other Family Households No Childrer</i>	1,157	15.5%	9,572	18.7%	22,274	24.5%
Average Family Household Size	3.27		3.25		3.33	
Average Family Income	\$93,489		\$102,056		\$86,044	
Median Family Income	\$92,303		\$92,477		\$78,440	
Non-Family Households	8,083	34.5%	57,478	36.5%	118,118	38.2%
Non-Family Hhlds With Children	38	0.5%	257	0.4%	658	0.6%
Non-Family Hhld No Children	8,045	99.5%	57,221	99.6%	117,459	99.4%
<i>N-F Hhld Lone Person No Children</i>	6,852	84.8%	49,303	85.8%	100,755	85.3%
Lone Male Householder	2,828	41.3%	19,789	40.1%	43,055	42.7%
Lone Female Householder	4,024	58.7%	29,513	59.9%	57,699	57.3%
<i>N-F Hhld 2+ Persons No Children</i>	1,193	14.8%	7,919	13.8%	16,705	14.1%
Average Non-Family Hhld Size	1.09		1.13		1.17	
<b>Marital Status (2009)</b>						
(15 Years or Older)	45,887		318,629		622,770	
Never Married	9,374	20.4%	76,791	24.1%	181,619	29.2%
Now Married	28,996	63.2%	177,923	55.8%	300,439	48.2%
Previously Married	7,517	16.4%	63,915	20.1%	140,712	22.6%
<i>Separated</i>	1,124	14.9%	14,359	22.5%	37,295	26.5%
<i>Widowed</i>	1,923	25.6%	18,026	28.2%	38,657	27.5%
<i>Divorced</i>	4,471	59.5%	31,530	49.3%	64,760	46.0%
<b>Educational Attainment (2009)</b>						
Adult Population (25 Years or Older)	38,491		264,102		508,059	
Elementary (0 to 8)	435	1.1%	5,676	2.1%	16,344	3.2%
Some High School (9 to 11)	1,423	3.7%	15,319	5.8%	43,227	8.5%
High School Graduate (12)	9,273	24.1%	67,535	25.6%	144,442	28.4%
Some College (13 to 16)	9,902	25.7%	63,709	24.1%	119,648	23.6%
Associate Degree Only	2,933	7.6%	16,216	6.1%	31,309	6.2%
Bachelor Degree Only	9,659	25.1%	60,396	22.9%	97,081	19.1%
Graduate Degree	4,867	12.6%	35,252	13.3%	56,009	11.0%
Any College + (Some College or higher)	27,361	71.1%	175,572	66.5%	304,046	59.8%
College Degree + (Bachelor Degree or higher)	14,526	37.7%	95,647	36.2%	153,089	30.1%

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<b>Housing (2009)</b>						
Total Housing Units	26,448		180,811		360,366	
Housing Units, Occupied	23,420	88.6%	157,615	87.2%	309,394	85.9%
<i>Housing Units, Owner-Occupied</i>	16,096	68.7%	102,979	65.3%	185,218	59.9%
<i>Housing Units, Renter-Occupied</i>	7,323	31.3%	54,637	34.7%	124,175	40.1%
Housing Units, Vacant	3,028	11.4%	23,196	12.8%	50,973	14.1%
Total Housing Units (2000)	21,108		151,348		315,061	
Historical Annual Change (2000-2009)	5,340	2.8%	29,464	2.2%	45,305	1.6%
<b>Household Size (2009)</b>						
Total Households	23,420		157,615		309,394	
1 Person Household	6,852	29.3%	49,303	31.3%	100,755	32.6%
2 Person Households	6,658	28.4%	45,206	28.7%	83,533	27.0%
3 Person Households	3,841	16.4%	24,384	15.5%	47,750	15.4%
4 Person Households	3,931	16.8%	23,677	15.0%	44,867	14.5%
5 Person Households	1,521	6.5%	10,029	6.4%	20,260	6.5%
6 Person Households	421	1.8%	3,187	2.0%	7,273	2.4%
7+ Person Households	196	0.8%	1,830	1.2%	4,955	1.6%
<b>Household Stability (2009)</b>						
Total Households	23,420		157,615		309,394	
In current residence < 1 year	4,713	20.1%	26,584	16.9%	51,501	16.6%
In current residence 1-2 years	6,591	28.1%	41,258	26.2%	86,474	27.9%
In current residence 3-5 years	5,470	23.4%	30,487	19.3%	58,979	19.1%
In current residence 6-10 years	3,657	15.6%	23,640	15.0%	43,858	14.2%
In current residence > 10 years	2,990	12.8%	35,646	22.6%	68,581	22.2%
Turnover (% Annual Residential Turnover)	20.1%		16.9%		16.6%	
Stability (% In Current Residence 5+ Years)	28.4%		37.6%		36.3%	
Median Years in Residence	3.3 yrs		4.3 yrs		4.1 yrs	
<b>Household Vehicles (2009)</b>						
Total Vehicles Available	43,679		290,374		531,817	
Household: 0 Vehicles Available	746	3.2%	7,766	4.9%	27,907	9.0%
Household: 1 Vehicles Available	8,088	34.5%	57,843	36.7%	121,330	39.2%
Household: 2 Vehicles Available	10,526	44.9%	64,090	40.7%	111,571	36.1%
Household: 3+ Vehicles Available	4,060	17.3%	27,917	17.7%	48,587	15.7%
Average Per Household	1.9	<i>Vehicles</i>	1.8	<i>Vehicles</i>	1.7	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	33,247	76.1%	212,989	73.3%	370,137	69.6%
<i>Average Per Owner Household</i>	2.1	<i>Vehicles</i>	2.1	<i>Vehicles</i>	2.0	<i>Vehicles</i>
Renter Occupied Hhlds Vehicles	10,432	23.9%	77,386	26.7%	161,681	30.4%
<i>Average Per Renter Household</i>	1.4	<i>Vehicles</i>	1.4	<i>Vehicles</i>	1.3	<i>Vehicles</i>
<b>Travel Time (2000)</b>						
Worker Base (16 Years or Older)	29,463		188,737		362,967	
Travel to Work in 14 Minutes or Less	5,796	19.7%	41,395	21.9%	82,782	22.8%
Travel to Work in 15 to 29 Minutes	11,670	39.6%	84,670	44.9%	160,169	44.1%
Travel to Work in 30 to 59 Minutes	10,396	35.3%	51,678	27.4%	98,451	27.1%
Travel to Work in 60 Minutes or More	777	2.6%	5,328	2.8%	12,797	3.5%
Work at Home	826	2.8%	5,665	3.0%	8,769	2.4%
Average Travel Time to Work	23.8 mins		22.1 mins		22.7 mins	

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October 2009

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I-40 & N Germantown Pky Germantown, Tennessee	3.00 mi radius		10.00 mi radius		15.00 mi radius	
<b>Transportation To Work (2000)</b>						
Work Base	29,463		188,737		362,967	
Drive to Work Alone	26,255	89.1%	161,848	85.8%	295,657	81.5%
Drive to Work in Carpool	2,038	6.9%	17,497	9.3%	44,377	12.2%
Travel to Work - Public Transportation	40	0.1%	1,009	0.5%	6,171	1.7%
Drive to Work on Motorcycle	55	0.2%	161	0.1%	229	0.1%
Bicycle to Work	24	0.1%	117	0.1%	361	0.1%
Walk to Work	132	0.4%	1,470	0.8%	5,036	1.4%
Other Means	94	0.3%	970	0.5%	2,367	0.7%
Work at Home	826	2.8%	5,665	3.0%	8,769	2.4%
<b>Daytime Demos (2009)</b>						
Total Number of Businesses	2,566		17,985		33,651	
Total Number of Employees	37,816		245,384		485,815	
Company Headqtrs: Businesses	8	0.3%	81	0.5%	154	0.5%
Company Headqtrs: Employees	728	1.9%	10,794	4.4%	19,441	4.0%
Employee Population per Business	14.7 to 1		13.6 to 1		14.4 to 1	
Residential Population per Business	23.1 to 1		22.3 to 1		23.6 to 1	
Est. Adj. Daytime Demographics (Age16+)	51,200		358,550		722,447	
<b>Labor Force (2009)</b>						
Labor: Population Age 16+	45,045		312,809		610,932	
Unemployment Rate	3.3%		4.1%		5.6%	
Labor Force Total: Males	21,221	47.1%	148,515	47.5%	286,134	46.8%
<i>Male civilian employec</i>	16,172	76.2%	104,127	70.1%	190,649	66.6%
<i>Male civilian unemployec</i>	893	4.2%	6,802	4.6%	17,113	6.0%
<i>Males in Armed Forces</i>	152	0.7%	798	0.5%	1,546	0.5%
<i>Males not in labor force</i>	4,004	18.9%	36,788	24.8%	76,826	26.8%
Labor Force Total: Females	23,824	52.9%	164,294	52.5%	324,798	53.2%
<i>Female civilian employec</i>	15,309	64.3%	94,508	57.5%	181,665	55.9%
<i>Female civilian unemployec</i>	593	2.5%	6,045	3.7%	17,193	5.3%
<i>Females in Armed Forces</i>	29	0.1%	211	0.1%	441	0.1%
<i>Females not in labor force</i>	7,894	33.1%	63,530	38.7%	125,499	38.6%
Employment Force Change (2000-2009)	2,192	7.5%	10,858	5.8%	11,250	3.1%
Male Change (2000-2009)	723	4.7%	3,736	3.7%	2,912	1.6%
Female Change (2000-2009)	1,469	10.6%	7,122	8.1%	8,338	4.8%
<b>Occupation (2000)</b>						
Occupation: Population Age 16+	29,289		187,777		361,064	
<i>Occupation Total: Males</i>	15,449	52.7%	100,391	53.5%	187,737	52.0%
<i>Occupation Total: Females</i>	13,840	47.3%	87,386	46.5%	173,327	48.0%
Mgmt, Business, & Financial Operations	5,386	18.4%	32,502	17.3%	52,215	14.5%
Professional and Related	7,354	25.1%	43,388	23.1%	74,445	20.6%
Service	2,712	9.3%	20,266	10.8%	49,014	13.6%
Sales and Office	9,527	32.5%	58,915	31.4%	108,503	30.1%
Farming, Fishing, and Forestry	7	0.0%	202	0.1%	435	0.1%
Construction, Extraction, & Maintenance	1,919	6.6%	13,879	7.4%	28,095	7.8%
Production, Transport, & Material Moving	2,384	8.1%	18,624	9.9%	48,357	13.4%
<i>White Collar</i>			76.0%		71.8%	
<i>Blue Collar</i>			24.0%		28.2%	

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<b>I-40 &amp; N Germantown Pky Germantown, Tennessee</b>		<b>3.00 mi radius</b>		<b>10.00 mi radius</b>		<b>15.00 mi radius</b>	
<b>Units In Structure (2000)</b>							
Total Units		21,108		151,348		315,061	
1 Detached Unit		15,205	72.0%	106,393	70.3%	208,774	66.3%
1 Attached Unit		1,212	5.7%	6,953	4.6%	14,753	4.7%
2 Units		169	0.8%	2,350	1.6%	9,235	2.9%
3 to 4 Units		981	4.6%	7,180	4.7%	16,064	5.1%
5 to 9 Units		1,136	5.4%	11,111	7.3%	24,225	7.7%
10 to 19 Units		1,085	5.1%	6,911	4.6%	14,750	4.7%
20 to 49 Units		293	1.4%	2,557	1.7%	6,693	2.1%
50 or more Units		572	2.7%	6,138	4.1%	16,319	5.2%
Mobile Home or Trailer		448	2.1%	1,711	1.1%	4,090	1.3%
Other Structure		8	0.0%	43	0.0%	158	0.1%
<b>Homes Built By Year (2000)</b>							
Homes Built 1999 to 2000		1,228	5.8%	4,977	3.3%	7,673	2.4%
Homes Built 1995 to 1998		5,158	24.4%	16,184	10.7%	25,495	8.1%
Homes Built 1990 to 1994		5,915	28.0%	18,494	12.2%	29,559	9.4%
Homes Built 1980 to 1989		5,889	27.9%	31,519	20.8%	53,521	17.0%
Homes Built 1970 to 1979		2,038	9.7%	32,457	21.4%	60,265	19.1%
Homes Built 1960 to 1969		385	1.8%	17,667	11.7%	47,173	15.0%
Homes Built 1950 to 1959		251	1.2%	19,638	13.0%	45,643	14.5%
Homes Built 1940 to 1949		125	0.6%	7,392	4.9%	23,234	7.4%
Homes Built Before 1939		120	0.6%	3,019	2.0%	22,498	7.1%
Median Age of Homes		9.3 yrs		23.0 yrs		28.8 yrs	
<b>Home Values (2000)</b>							
Owner Specified Housing Units		14,762		95,697		176,012	
Home Values \$1,000,000 or More		0	-	382	0.4%	467	0.3%
Home Values \$750,000 or \$999,999		15	0.1%	454	0.5%	542	0.3%
Home Values \$500,000 or \$749,999		99	0.7%	1,551	1.6%	1,942	1.1%
Home Values \$400,000 to \$499,999		188	1.3%	2,020	2.1%	2,507	1.4%
Home Values \$300,000 to \$399,999		313	2.1%	4,317	4.5%	5,672	3.2%
Home Values \$250,000 to \$299,999		566	3.8%	4,966	5.2%	6,493	3.7%
Home Values \$200,000 to \$249,999		1,272	8.6%	7,473	7.8%	10,424	5.9%
Home Values \$175,000 to \$199,999		1,608	10.9%	7,013	7.3%	9,747	5.5%
Home Values \$150,000 to \$174,999		2,165	14.7%	9,688	10.1%	14,131	8.0%
Home Values \$125,000 to \$149,999		2,564	17.4%	12,213	12.8%	17,824	10.1%
Home Values \$100,000 to \$124,999		2,913	19.7%	12,379	12.9%	19,842	11.3%
Home Values \$90,000 to \$99,999		1,347	9.1%	6,714	7.0%	11,423	6.5%
Home Values \$80,000 to \$89,999		931	6.3%	6,528	6.8%	13,331	7.6%
Home Values \$70,000 to \$79,999		425	2.9%	5,805	6.1%	13,212	7.5%
Home Values \$60,000 to \$69,999		234	1.6%	5,166	5.4%	13,843	7.9%
Home Values \$50,000 to \$59,999		56	0.4%	4,416	4.6%	13,826	7.9%
Home Values \$35,000 to \$49,999		31	0.2%	3,537	3.7%	14,679	8.3%
Home Values \$25,000 to \$34,999		20	0.1%	595	0.6%	3,623	2.1%
Home Values \$10,000 to \$24,999		11	0.1%	363	0.4%	1,977	1.1%
Home Values \$0 to \$9,999		4	0.0%	119	0.1%	506	0.3%
Owner Occupied Median Home Value		\$147,682		\$148,711		\$124,751	
Renter Occupied Median Rent		\$671		\$563		\$457	

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I-40 & N Germantown Pky Germantown, Tennessee	3.00 mi radius	10.00 mi radius	15.00 mi radius
<b>Consumer Expenditure (Annual Total)</b>			
Total Household Expenditure (2009)	\$1,383,375,593	\$9,497,905,278	\$16,424,688,278
<i>Total Non-Retail Expenditures (2009)</i>	\$800,493,720	\$5,488,255,409	\$9,467,373,843
<i>Total Retail Expenditures (2009)</i>	\$582,881,872	\$4,009,649,877	\$6,957,314,446
Apparel (2009)	\$66,221,116	\$456,954,194	\$789,981,650
Contributions (2009)	\$53,649,637	\$386,876,738	\$642,672,141
Education (2009)	\$35,493,700	\$250,975,883	\$421,227,575
Entertainment (2009)	\$78,065,255	\$535,664,040	\$920,736,773
Food And Beverages (2009)	\$207,247,797	\$1,417,758,997	\$2,484,872,893
Furnishings And Equipment (2009)	\$63,266,599	\$431,456,853	\$733,169,617
Gifts (2009)	\$38,168,783	\$268,833,804	\$451,280,908
Health Care (2009)	\$80,964,812	\$555,087,742	\$981,411,777
Household Operations (2009)	\$51,894,705	\$361,237,434	\$608,022,954
Miscellaneous Expenses (2009)	\$22,705,448	\$155,087,326	\$271,666,415
Personal Care (2009)	\$19,999,763	\$136,747,449	\$237,603,623
Personal Insurance (2009)	\$14,791,999	\$103,988,638	\$174,454,057
Reading (2009)	\$4,566,416	\$31,338,758	\$54,080,145
Shelter (2009)	\$267,735,946	\$1,844,863,258	\$3,181,041,969
Tobacco (2009)	\$8,158,226	\$55,556,238	\$101,694,135
Transportation (2009)	\$277,344,790	\$1,869,992,951	\$3,244,161,942
Utilities (2009)	\$93,100,601	\$635,485,025	\$1,126,609,815
<b>Consumer Expenditure (per Household per Month)</b>			
Total Household Expenditure (2009)	\$4,922	\$5,022	\$4,424
<i>Total Non-Retail Expenditures (2009)</i>	\$2,848 57.9%	\$2,902 57.8%	\$2,550 57.6%
<i>Total Retail Expenditures (2009)</i>	\$2,074 42.1%	\$2,120 42.2%	\$1,874 42.4%
Apparel (2009)	\$236 4.8%	\$242 4.8%	\$213 4.8%
Contributions (2009)	\$191 3.9%	\$205 4.1%	\$173 3.9%
Education (2009)	\$126 2.6%	\$133 2.6%	\$113 2.6%
Entertainment (2009)	\$278 5.6%	\$283 5.6%	\$248 5.6%
Food And Beverages (2009)	\$737 15.0%	\$750 14.9%	\$669 15.1%
Furnishings And Equipment (2009)	\$225 4.6%	\$228 4.5%	\$197 4.5%
Gifts (2009)	\$136 2.8%	\$142 2.8%	\$122 2.7%
Health Care (2009)	\$288 5.9%	\$293 5.8%	\$264 6.0%
Household Operations (2009)	\$185 3.8%	\$191 3.8%	\$164 3.7%
Miscellaneous Expenses (2009)	\$81 1.6%	\$82 1.6%	\$73 1.7%
Personal Care (2009)	\$71 1.4%	\$72 1.4%	\$64 1.4%
Personal Insurance (2009)	\$53 1.1%	\$55 1.1%	\$47 1.1%
Reading (2009)	\$16 0.3%	\$17 0.3%	\$15 0.3%
Shelter (2009)	\$953 19.4%	\$975 19.4%	\$857 19.4%
Tobacco (2009)	\$29 0.6%	\$29 0.6%	\$27 0.6%
Transportation (2009)	\$987 20.0%	\$989 19.7%	\$874 19.8%
Utilities (2009)	\$331 6.7%	\$336 6.7%	\$303 6.9%

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