

COMPLETE PROFILE

1990 - 2000 Census, 2010 Estimates with 2015 Projections
 Calculated using Proportional Block Groups



Lat/Lon: 40.72551/-111.8895

I-15 & 21st St

Salt Lake City, UT

1 Mile 5 Miles 10 Miles 50 Miles

Population

Estimated Population (2010)	15,363		330,593		784,081		2,269,051	
Census Population (1990)	13,147		276,685		628,344		1,385,392	
Census Population (2000)	14,597		315,865		721,572		1,782,111	
Projected Population (2015)	15,416		336,182		821,412		2,562,163	
Forecasted Population (2020)	15,867		347,360		876,660		2,995,012	
Historical Annual Change (1990-2000)	1,450	1.1%	39,181	1.4%	93,228	1.5%	396,720	2.9%
Historical Annual Change (2000-2010)	766	0.5%	14,727	0.5%	62,509	0.9%	486,940	2.7%
Projected Annual Change (2010-2015)	53	0.1%	5,590	0.3%	37,331	1.0%	293,112	2.6%
Est. Population Density (2010)	4,894.17	<i>psm</i>	4,211.68	<i>psm</i>	2,496.95	<i>psm</i>	289.02	<i>psm</i>
Trade Area Size	3.14	<i>sq mi</i>	78.49	<i>sq mi</i>	314.02	<i>sq mi</i>	7,850.79	<i>sq mi</i>

Households

Estimated Households (2010)	6,368		129,716		271,713		695,124	
Census Households (1990)	5,737		112,461		217,322		434,062	
Census Households (2000)	6,009		123,035		248,803		558,535	
Projected Households (2015)	6,315		131,211		281,717		768,499	
Forecasted Households (2020)	6,481		135,643		299,791		884,651	
Historical Annual Change (1990-2000)	271	0.5%	10,574	0.9%	31,481	1.4%	124,473	2.9%
Projected Annual Change (2000-2015)	306	0.3%	8,176	0.4%	32,914	0.9%	209,964	2.5%

Average Household Income

Est. Average Household Income (2010)	\$45,829		\$61,797		\$70,251		\$75,216	
Census Average Hhld Income (1990)	\$21,501		\$31,176		\$35,477		\$36,415	
Census Average Hhld Income (2000)	\$35,950		\$49,988		\$57,398		\$60,218	
Proj. Average Household Income (2015)	\$48,938		\$65,658		\$74,887		\$80,628	
Historical Annual Change (1990-2000)	\$14,448	6.7%	\$18,812	6.0%	\$21,921	6.2%	\$23,803	6.5%
Projected Annual Change (2000-2015)	\$12,988	2.4%	\$15,670	2.1%	\$17,489	2.0%	\$20,411	2.3%

Median Household Income

Est. Median Household Income (2010)	\$32,307		\$47,114		\$55,459		\$61,354	
Census Median Hhld Income (1990)	\$17,961		\$25,360		\$30,350		\$31,651	
Census Median Hhld Income (2000)	\$29,496		\$40,198		\$47,486		\$50,953	
Proj. Median Household Income (2015)	\$33,423		\$49,341		\$58,232		\$65,309	
Historical Annual Change (1990-2000)	\$11,536	6.4%	\$14,838	5.9%	\$17,137	5.6%	\$19,302	6.1%
Projected Annual Change (2000-2015)	\$3,926	0.9%	\$9,142	1.5%	\$10,745	1.5%	\$14,356	1.9%

Per Capita Income

Est. Per Capita Income (2010)	\$20,466		\$25,492		\$24,990		\$23,776	
Census Per Capita Income (1990)	\$9,383		\$12,672		\$12,270		\$11,409	
Census Per Capita Income (2000)	\$14,834		\$19,402		\$19,736		\$18,814	
Proj. Per Capita Income (2015)	\$21,459		\$26,807		\$26,280		\$24,827	
Historical Annual Change (1990-2000)	\$5,450	5.8%	\$6,730	5.3%	\$7,466	6.1%	\$7,405	6.5%
Projected Annual Change (2000-2015)	\$6,625	3.0%	\$7,405	2.5%	\$6,544	2.2%	\$6,014	2.1%

Other Income

Est. Median Disposable Income (2010)	\$28,760		\$39,926		\$46,145		\$50,458	
Proj. Median Disposable Income (2015)	\$29,696		\$41,557		\$48,153		\$53,358	
Est. Average Household Net Worth (2010)	\$281,546		\$399,441		\$459,600		\$490,596	

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Household Income Distribution (2010)

HH Income \$200,000 or More	55	0.9%	2,909	2.2%	7,265	2.7%	20,135	2.9%
HH Income \$150,000 to 199,999	47	0.7%	3,933	3.0%	9,414	3.5%	25,675	3.7%
HH Income \$125,000 to 149,999	133	2.1%	4,596	3.5%	11,601	4.3%	35,169	5.1%
HH Income \$100,000 to 124,999	247	3.9%	7,709	5.9%	20,891	7.7%	62,543	9.0%
HH Income \$75,000 to 99,999	345	5.4%	12,795	9.9%	33,620	12.4%	104,793	15.1%
HH Income \$50,000 to 74,999	978	15.4%	23,833	18.4%	59,658	22.0%	161,964	23.3%
HH Income \$35,000 to 49,999	1,204	18.9%	21,526	16.6%	45,526	16.8%	108,413	15.6%
HH Income \$25,000 to 34,999	874	13.7%	16,689	12.9%	30,364	11.2%	67,216	9.7%
HH Income \$15,000 to 24,999	935	14.7%	16,271	12.5%	25,847	9.5%	54,451	7.8%
HH Income \$10,000 to 14,999	671	10.5%	8,832	6.8%	12,729	4.7%	24,758	3.6%
HH Income \$0 to 9,999	877	13.8%	10,623	8.2%	14,798	5.4%	30,007	4.3%
HH Income \$35,000+	3,010	47.3%	77,301	59.6%	187,975	69.2%	518,691	74.6%
HH Income \$50,000+	1,806	28.4%	55,775	43.0%	142,449	52.4%	410,278	59.0%
HH Income \$75,000+	828	13.0%	31,942	24.6%	82,791	30.5%	248,315	35.7%

Race & Ethnicity (2010)

Total Population	15,363		330,593		784,081		2,269,051	
White	12,895	83.9%	284,639	86.1%	696,085	88.8%	2,100,663	92.6%
Black or African American	636	4.1%	10,449	3.2%	17,632	2.2%	34,283	1.5%
American Indian & Alaska Native	531	3.5%	6,066	1.8%	10,085	1.3%	20,645	0.9%
Asian	546	3.6%	13,985	4.2%	28,507	3.6%	51,293	2.3%
Hawaiian & Pacific Islander	246	1.6%	6,299	1.9%	13,459	1.7%	20,581	0.9%
Other Race	350	2.3%	6,316	1.9%	12,515	1.6%	26,733	1.2%
Two or More Races	158	1.0%	2,839	0.9%	5,798	0.7%	14,852	0.7%
Not Hispanic or Latino Population	10,567	68.8%	251,114	76.0%	625,445	79.8%	1,956,244	86.2%
Non Hispanic: White	8,823	83.5%	219,915	87.6%	560,858	89.7%	1,820,201	93.0%
Non Hispanic: Black or African American	423	4.0%	6,420	2.6%	11,819	1.9%	25,621	1.3%
Non Hispanic: Amer Indian & AK Native	362	3.4%	3,998	1.6%	7,079	1.1%	16,335	0.8%
Non Hispanic: Asian	333	3.2%	9,467	3.8%	20,652	3.3%	40,524	2.1%
Non Hispanic: Hawaiian & Pacific Islander	154	1.5%	3,005	1.2%	8,116	1.3%	14,442	0.7%
Non Hispanic: Other Race	350	3.3%	6,051	2.4%	12,125	1.9%	26,047	1.3%
Non Hispanic: Two or More Races	122	1.2%	2,258	0.9%	4,796	0.8%	13,074	0.7%
Hispanic or Latino Population	4,795	31.2%	79,478	24.0%	158,636	20.2%	312,808	13.8%
Hispanic: White	4,073	84.9%	64,723	81.4%	135,227	85.2%	280,462	89.7%
Hispanic: Black or African American	213	4.4%	4,029	5.1%	5,813	3.7%	8,663	2.8%
Hispanic: American Indian & Alaska Nat	169	3.5%	2,068	2.6%	3,006	1.9%	4,311	1.4%
Hispanic: Asian	213	4.4%	4,518	5.7%	7,855	5.0%	10,768	3.4%
Hispanic: Hawaiian & Pacific Islander	91	1.9%	3,293	4.1%	5,343	3.4%	6,139	2.0%
Hispanic: Other Race	-	-	265	0.3%	390	0.2%	686	0.2%
Hispanic: Two or More Races	36	0.8%	581	0.7%	1,002	0.6%	1,779	0.6%
Not of Hispanic Origin Population (1990)	11,505	87.5%	255,308	92.3%	588,409	93.6%	1,312,635	94.7%
Hispanic Origin Population (1990)	1,642	12.5%	21,377	7.7%	39,935	6.4%	72,757	5.3%
Not Hispanic or Latino Population (2000)	11,520	78.9%	265,709	84.1%	624,284	86.5%	1,606,183	90.1%
Hispanic or Latino Population (2000)	3,076	21.1%	50,157	15.9%	97,288	13.5%	175,928	9.9%
Not Hispanic or Latino Population 5yr (2015)	9,732	63.1%	240,219	71.5%	625,399	76.1%	2,159,160	84.3%
Hispanic or Latino Population 5yr (2015)	5,685	36.9%	95,963	28.5%	196,013	23.9%	403,003	15.7%
Historical Annual Change (1990-2000)	1,434	8.7%	28,780	13.5%	57,353	14.4%	103,172	14.2%
Projected Annual Change (2000-2015)	2,608	5.7%	45,807	6.1%	98,726	6.8%	227,075	8.6%

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Age Distribution (2010)

Total Population	15,363		330,593		784,081		2,269,051	
Age 0 to 4 yrs	1,179	7.7%	25,334	7.7%	63,519	8.1%	216,808	9.6%
Age 5 to 9 yrs	997	6.5%	21,949	6.6%	61,177	7.8%	204,754	9.0%
Age 10 to 14 yrs	788	5.1%	18,963	5.7%	55,364	7.1%	182,581	8.0%
Age 15 to 19 yrs	810	5.3%	19,822	6.0%	53,887	6.9%	171,284	7.5%
Age 20 to 24 yrs	1,253	8.2%	29,259	8.9%	61,530	7.8%	183,785	8.1%
Age 25 to 29 yrs	1,475	9.6%	30,674	9.3%	64,299	8.2%	196,944	8.7%
Age 30 to 34 yrs	1,438	9.4%	26,221	7.9%	58,475	7.5%	176,668	7.8%
Age 35 to 39 yrs	1,170	7.6%	22,532	6.8%	53,308	6.8%	151,462	6.7%
Age 40 to 44 yrs	998	6.5%	19,984	6.0%	49,182	6.3%	134,959	5.9%
Age 45 to 49 yrs	969	6.3%	19,913	6.0%	49,294	6.3%	130,806	5.8%
Age 50 to 54 yrs	789	5.1%	19,715	6.0%	49,426	6.3%	126,745	5.6%
Age 55 to 59 yrs	708	4.6%	17,843	5.4%	44,352	5.7%	110,221	4.9%
Age 60 to 64 yrs	681	4.4%	15,283	4.6%	36,370	4.6%	87,423	3.9%
Age 65 to 69 yrs	501	3.3%	12,189	3.7%	27,320	3.5%	64,442	2.8%
Age 70 to 74 yrs	436	2.8%	9,673	2.9%	19,923	2.5%	45,991	2.0%
Age 75 to 79 yrs	344	2.2%	7,766	2.3%	14,662	1.9%	34,055	1.5%
Age 80 to 84 yrs	328	2.1%	6,370	1.9%	10,822	1.4%	24,939	1.1%
Age 85 yrs plus	501	3.3%	7,103	2.1%	11,169	1.4%	25,182	1.1%
Median Age	33.5 yrs		33.7 yrs		32.8 yrs		29.8 yrs	
Age 19 yrs or less	3,774	24.6%	86,068	26.0%	233,948	29.8%	775,427	34.2%
Age 20 to 64 years	9,480	61.7%	201,424	60.9%	466,237	59.5%	1,299,014	57.2%
Age 65 years Plus	2,109	13.7%	43,101	13.0%	83,897	10.7%	194,610	8.6%

Female Age Distribution (2010)

Female Population	7,587	49.4%	162,816	49.2%	387,108	49.4%	1,120,479	49.4%
Age 0 to 4 yrs	588	7.7%	12,402	7.6%	30,992	8.0%	105,138	9.4%
Age 5 to 9 yrs	465	6.1%	10,804	6.6%	29,763	7.7%	99,491	8.9%
Age 10 to 14 yrs	417	5.5%	9,493	5.8%	27,107	7.0%	88,550	7.9%
Age 15 to 19 yrs	414	5.5%	9,869	6.1%	26,365	6.8%	84,171	7.5%
Age 20 to 24 yrs	538	7.1%	13,496	8.3%	28,509	7.4%	87,807	7.8%
Age 25 to 29 yrs	618	8.1%	13,235	8.1%	28,897	7.5%	90,970	8.1%
Age 30 to 34 yrs	625	8.2%	11,995	7.4%	27,838	7.2%	86,463	7.7%
Age 35 to 39 yrs	525	6.9%	10,533	6.5%	26,068	6.7%	76,295	6.8%
Age 40 to 44 yrs	463	6.1%	9,511	5.8%	23,964	6.2%	66,269	5.9%
Age 45 to 49 yrs	462	6.1%	9,724	6.0%	24,498	6.3%	64,644	5.8%
Age 50 to 54 yrs	393	5.2%	9,894	6.1%	25,023	6.5%	63,290	5.6%
Age 55 to 59 yrs	387	5.1%	9,163	5.6%	22,548	5.8%	55,669	5.0%
Age 60 to 64 yrs	385	5.1%	8,109	5.0%	18,802	4.9%	44,608	4.0%
Age 65 to 69 yrs	272	3.6%	6,529	4.0%	14,341	3.7%	33,289	3.0%
Age 70 to 74 yrs	253	3.3%	5,278	3.2%	10,687	2.8%	24,491	2.2%
Age 75 to 79 yrs	209	2.8%	4,441	2.7%	8,207	2.1%	18,838	1.7%
Age 80 to 84 yrs	233	3.1%	3,741	2.3%	6,345	1.6%	14,490	1.3%
Age 85 yrs plus	342	4.5%	4,601	2.8%	7,154	1.8%	16,006	1.4%
Female Median Age	36.0 yrs		35.1 yrs		33.9 yrs		30.7 yrs	
Age 19 yrs or less	1,883	24.8%	42,568	26.1%	114,227	29.5%	377,349	33.7%
Age 20 to 64 years	4,395	57.9%	95,659	58.8%	226,146	58.4%	636,016	56.8%
Age 65 years Plus	1,309	17.3%	24,590	15.1%	46,734	12.1%	107,114	9.6%

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Male Age Distribution (2010)

Male Population	7,775	50.6%	167,776	50.8%	396,973	50.6%	1,148,573	50.6%
Age 0 to 4 yrs	591	7.6%	12,932	7.7%	32,527	8.2%	111,670	9.7%
Age 5 to 9 yrs	532	6.8%	11,145	6.6%	31,415	7.9%	105,263	9.2%
Age 10 to 14 yrs	371	4.8%	9,471	5.6%	28,257	7.1%	94,031	8.2%
Age 15 to 19 yrs	396	5.1%	9,953	5.9%	27,522	6.9%	87,113	7.6%
Age 20 to 24 yrs	714	9.2%	15,763	9.4%	33,021	8.3%	95,978	8.4%
Age 25 to 29 yrs	857	11.0%	17,439	10.4%	35,402	8.9%	105,974	9.2%
Age 30 to 34 yrs	813	10.5%	14,226	8.5%	30,637	7.7%	90,206	7.9%
Age 35 to 39 yrs	644	8.3%	11,999	7.2%	27,240	6.9%	75,166	6.5%
Age 40 to 44 yrs	535	6.9%	10,472	6.2%	25,218	6.4%	68,690	6.0%
Age 45 to 49 yrs	507	6.5%	10,189	6.1%	24,796	6.2%	66,162	5.8%
Age 50 to 54 yrs	396	5.1%	9,822	5.9%	24,404	6.1%	63,456	5.5%
Age 55 to 59 yrs	321	4.1%	8,680	5.2%	21,804	5.5%	54,552	4.7%
Age 60 to 64 yrs	296	3.8%	7,175	4.3%	17,569	4.4%	42,814	3.7%
Age 65 to 69 yrs	229	3.0%	5,660	3.4%	12,980	3.3%	31,153	2.7%
Age 70 to 74 yrs	182	2.3%	4,395	2.6%	9,236	2.3%	21,500	1.9%
Age 75 to 79 yrs	135	1.7%	3,325	2.0%	6,455	1.6%	15,218	1.3%
Age 80 to 84 yrs	95	1.2%	2,629	1.6%	4,477	1.1%	10,449	0.9%
Age 85 yrs plus	159	2.0%	2,502	1.5%	4,015	1.0%	9,176	0.8%
Male Median Age	31.8 yrs		32.5 yrs		31.8 yrs		28.9 yrs	
Age 19 yrs or less	1,890	24.3%	43,501	25.9%	119,720	30.2%	398,078	34.7%
Age 20 to 64 years	5,085	65.4%	105,765	63.0%	240,090	60.5%	662,998	57.7%
Age 65 years Plus	800	10.3%	18,511	11.0%	37,163	9.4%	87,497	7.6%

Males per 100 Females (2010)

Overall Comparison	102		103		103		103	
Age 0 to 4 yrs	101	50.1%	104	51.0%	105	51.2%	106	51.5%
Age 5 to 9 yrs	114	53.4%	103	50.8%	106	51.4%	106	51.4%
Age 10 to 14 yrs	89	47.1%	100	49.9%	104	51.0%	106	51.5%
Age 15 to 19 yrs	96	48.9%	101	50.2%	104	51.1%	103	50.9%
Age 20 to 24 yrs	133	57.0%	117	53.9%	116	53.7%	109	52.2%
Age 25 to 29 yrs	139	58.1%	132	56.9%	123	55.1%	116	53.8%
Age 30 to 34 yrs	130	56.5%	119	54.3%	110	52.4%	104	51.1%
Age 35 to 39 yrs	123	55.1%	114	53.3%	104	51.1%	99	49.6%
Age 40 to 44 yrs	116	53.6%	110	52.4%	105	51.3%	104	50.9%
Age 45 to 49 yrs	110	52.3%	105	51.2%	101	50.3%	102	50.6%
Age 50 to 54 yrs	101	50.2%	99	49.8%	98	49.4%	100	50.1%
Age 55 to 59 yrs	83	45.4%	95	48.6%	97	49.2%	98	49.5%
Age 60 to 64 yrs	77	43.5%	88	46.9%	93	48.3%	96	49.0%
Age 65 to 69 yrs	84	45.8%	87	46.4%	91	47.5%	94	48.3%
Age 70 to 74 yrs	72	41.9%	83	45.4%	86	46.4%	88	46.7%
Age 75 to 79 yrs	65	39.3%	75	42.8%	79	44.0%	81	44.7%
Age 80 to 84 yrs	41	28.9%	70	41.3%	71	41.4%	72	41.9%
Age 85 yrs plus	47	31.7%	54	35.2%	56	35.9%	57	36.4%
Age 19 yrs or less	100	50.1%	102	50.5%	105	51.2%	105	51.3%
Age 20 to 39 yrs	131	56.8%	121	54.7%	113	53.2%	108	51.8%
Age 40 to 64 yrs	98	49.6%	100	50.0%	99	49.8%	100	50.1%
Age 65 years Plus	61	37.9%	75	42.9%	80	44.3%	82	45.0%

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Household Type (2010)								
Total Households	6,368		129,716		271,713		695,124	
Households with Children	1,621	25.5%	34,999	27.0%	94,268	34.7%	293,031	42.2%
Average Household Size	2.34		2.48		2.85		3.22	
Est. Household Density	2,028.60	<i>psm</i>	1,652.56	<i>psm</i>	865.28	<i>psm</i>	88.54	<i>psm</i>
Population Family	10,538	68.6%	244,276	73.9%	650,296	82.9%	1,978,773	87.2%
Population Non-Family	4,378	28.5%	77,873	23.6%	123,911	15.8%	257,223	11.3%
Population Group Qtrs	447	2.9%	8,443	2.6%	9,875	1.3%	33,055	1.5%
Family Households	3,194	50.2%	72,211	55.7%	179,472	66.1%	515,607	74.2%
<i>Married Couple Hhlds</i>	1,971	61.7%	50,894	70.5%	135,119	75.3%	418,475	81.2%
<i>Other Family Hhlds</i>	1,224	38.3%	21,317	29.5%	44,353	24.7%	97,132	18.8%
Family Households With Children	1,596	50.0%	34,548	47.8%	93,285	52.0%	291,053	56.4%
<i>Married Couple With Children</i>	855	53.6%	21,793	63.1%	65,556	70.3%	228,441	78.5%
<i>Other Family Hhlds With Children</i>	740	46.4%	12,755	36.9%	27,729	29.7%	62,612	21.5%
Family Households No Children	1,599	50.0%	37,663	52.2%	86,187	48.0%	224,554	43.6%
<i>Married Couple No Children</i>	1,115	69.8%	29,101	77.3%	69,563	80.7%	190,034	84.6%
<i>Other Family Households No Children</i>	483	30.2%	8,561	22.7%	16,624	19.3%	34,519	15.4%
Average Family Household Size	3.30		3.38		3.62		3.84	
Average Family Income	\$56,684		\$76,687		\$82,706		\$85,035	
Median Family Income	\$41,500		\$60,214		\$66,446		\$69,960	
Non-Family Households	3,173	49.8%	57,505	44.3%	92,241	33.9%	179,517	25.8%
Non-Family Hhlds With Children	26	0.8%	451	0.8%	983	1.1%	1,978	1.1%
Non-Family Hhld No Children	3,148	99.2%	57,054	99.2%	91,258	98.9%	177,539	98.9%
<i>N-F Hhld Lone Person No Children</i>	2,558	80.6%	46,208	80.4%	74,100	80.3%	142,602	79.4%
Lone Male Householder	1,204	47.1%	21,668	46.9%	34,585	46.7%	66,470	46.6%
Lone Female Householder	1,353	52.9%	24,539	53.1%	39,515	53.3%	76,131	53.4%
<i>N-F Hhld 2+ Persons No Children</i>	590	18.6%	10,847	18.9%	17,158	18.6%	34,938	19.5%
Average Non-Family Hhld Size	1.38		1.35		1.34		1.43	
Marital Status (2010)								
(15 Years or Older)	12,394		264,488		604,210		1,664,682	
Never Married	4,332	35.0%	84,887	32.1%	175,813	29.1%	455,086	27.3%
Now Married	4,499	36.3%	118,234	44.7%	313,259	51.8%	959,632	57.6%
Previously Married	3,563	28.7%	61,366	23.2%	115,138	19.1%	249,964	15.0%
Separated	671	18.8%	14,338	23.4%	26,097	22.7%	58,921	23.6%
Widowed	998	28.0%	15,301	24.9%	27,320	23.7%	60,168	24.1%
Divorced	1,894	53.2%	31,728	51.7%	61,721	53.6%	130,876	52.4%
Educational Attainment (2010)								
Adult Population (25 Years or Older)	10,336		215,265		488,604		1,309,838	
Elementary (0 to 8)	1,113	10.8%	13,684	6.4%	24,456	5.0%	44,126	3.4%
Some High School (9 to 11)	1,130	10.9%	17,052	7.9%	35,099	7.2%	72,322	5.5%
High School Graduate (12)	2,963	28.7%	52,142	24.2%	125,906	25.8%	320,774	24.5%
Some College (13 to 16)	2,257	21.8%	47,409	22.0%	118,642	24.3%	338,400	25.8%
Associate Degree Only	743	7.2%	16,096	7.5%	40,751	8.3%	129,258	9.9%
Bachelor Degree Only	1,452	14.1%	41,712	19.4%	91,188	18.7%	273,339	20.9%
Graduate Degree	679	6.6%	27,170	12.6%	52,561	10.8%	131,621	10.0%
Any College + (Some College or higher)	5,131	49.6%	132,387	61.5%	303,143	62.0%	872,617	66.6%
College Degree + (Bachelor Degree or higher)	2,131	20.6%	68,882	32.0%	143,749	29.4%	404,959	30.9%

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1 Mile 5 Miles 10 Miles 50 Miles

Housing (2010)

Total Housing Units	6,868		140,115		288,872		747,843	
Housing Units, Occupied	6,368	92.7%	129,716	92.6%	271,713	94.1%	695,124	93.0%
Housing Units, Owner-Occupied	2,865	45.0%	65,524	50.5%	173,300	63.8%	499,340	71.8%
Housing Units, Renter-Occupied	3,503	55.0%	64,192	49.5%	98,413	36.2%	195,784	28.2%
Housing Units, Vacant	500	6.8%	10,399	6.9%	17,159	5.6%	52,718	6.6%
Total Housing Units (2000)	6,425		131,800		262,361		594,754	
Historical Annual Change (2000-2010)	443	0.7%	8,315	0.6%	26,511	1.0%	153,088	2.6%

Household Size (2010)

Total Households	6,368		129,716		271,713		695,124	
1 Person Household	2,558	40.2%	46,208	35.6%	74,100	27.3%	142,603	20.5%
2 Person Households	1,630	25.6%	34,737	26.8%	69,609	25.6%	163,586	23.5%
3 Person Households	800	12.6%	16,541	12.8%	38,230	14.1%	98,130	14.1%
4 Person Households	689	10.8%	15,968	12.3%	42,288	15.6%	126,718	18.2%
5 Person Households	350	5.5%	8,337	6.4%	24,205	8.9%	80,118	11.5%
6 Person Households	176	2.8%	4,203	3.2%	12,702	4.7%	47,654	6.9%
7+ Person Households	163	2.6%	3,723	2.9%	10,580	3.9%	36,315	5.2%

Household Stability (2010)

Total Households	6,368		129,716		271,713		695,124	
In current residence < 1 year	1,472	23.1%	30,432	23.5%	55,887	20.6%	141,487	20.4%
In current residence 1-2 years	2,189	34.4%	41,748	32.2%	77,364	28.5%	206,520	29.7%
In current residence 3-5 years	951	14.9%	18,692	14.4%	42,675	15.7%	111,803	16.1%
In current residence 6-10 years	744	11.7%	16,140	12.4%	43,278	15.9%	113,638	16.3%
In current residence > 10 years	1,013	15.9%	22,705	17.5%	52,510	19.3%	121,675	17.5%
Turnover (% Annual Residential Turnover)		23.1%		23.5%		20.6%		20.4%
Stability (% In Current Residence 5+ Years)		27.6%		29.9%		35.3%		33.9%
Median Years in Residence	2.6 yrs		3.1 yrs		3.7 yrs		3.5 yrs	

Household Vehicles (2010)

Total Vehicles Available	9,408		221,081		523,999		1,485,296	
Household: 0 Vehicles Available	885	13.9%	11,836	9.1%	16,568	6.1%	29,192	4.2%
Household: 1 Vehicles Available	2,825	44.4%	52,423	40.4%	89,260	32.9%	176,023	25.3%
Household: 2 Vehicles Available	1,813	28.5%	45,073	34.7%	105,406	38.8%	293,953	42.3%
Household: 3+ Vehicles Available	846	13.3%	20,385	15.7%	60,479	22.3%	195,956	28.2%
Average Per Household	1.5 Vehicles		1.7 Vehicles		1.9 Vehicles		2.1 Vehicles	
Owner Occupied Hhlds Vehicles	5,095	54.2%	127,893	57.8%	375,768	71.7%	1,158,393	78.0%
Average Per Owner Household	1.8 Vehicles		2.0 Vehicles		2.2 Vehicles		2.3 Vehicles	
Renter Occupied Hhlds Vehicles	4,313	45.8%	93,188	42.2%	148,231	28.3%	326,903	22.0%
Average Per Renter Household	1.2 Vehicles		1.5 Vehicles		1.5 Vehicles		1.7 Vehicles	

Travel Time (2000)

Worker Base (16 Years or Older)	7,082		159,374		361,785		858,164	
Travel to Work in 14 Minutes or Less	2,363	33.4%	52,394	32.9%	97,421	26.9%	266,345	31.0%
Travel to Work in 15 to 29 Minutes	3,298	46.6%	71,450	44.8%	165,456	45.7%	338,968	39.5%
Travel to Work in 30 to 59 Minutes	1,064	15.0%	25,541	16.0%	74,157	20.5%	179,676	20.9%
Travel to Work in 60 Minutes or More	161	2.3%	5,040	3.2%	12,080	3.3%	38,037	4.4%
Work at Home	196	2.8%	4,948	3.1%	12,670	3.5%	35,138	4.1%
Average Travel Time to Work	18.3 mins		18.9 mins		20.5 mins		20.8 mins	

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Transportation To Work (2000)

Work Base	7,082		159,374		361,785		858,164	
Drive to Work Alone	4,840	68.3%	115,783	72.6%	274,378	75.8%	652,382	76.0%
Drive to Work in Carpool	1,105	15.6%	21,374	13.4%	48,346	13.4%	117,367	13.7%
Travel to Work - Public Transportation	473	6.7%	8,414	5.3%	13,674	3.8%	22,345	2.6%
Drive to Work on Motorcycle	-	-	273	0.2%	471	0.1%	991	0.1%
Bicycle to Work	115	1.6%	1,568	1.0%	2,043	0.6%	4,107	0.5%
Walk to Work	299	4.2%	6,102	3.8%	8,209	2.3%	21,123	2.5%
Other Means	54	0.8%	911	0.6%	1,993	0.6%	4,711	0.5%
Work at Home	196	2.8%	4,948	3.1%	12,670	3.5%	35,138	4.1%

Daytime Demos (2010)

Total Number of Businesses	1,188		19,712		33,707		73,454	
Total Number of Employees	20,995		315,076		524,797		1,015,567	
Company Headqtrs: Businesses	2	0.2%	71	0.4%	107	0.3%	166	0.2%
Company Headqtrs: Employees	166	0.8%	7,775	2.5%	10,575	2.0%	16,066	1.6%
Employee Population per Business	17.7 to 1		16.0 to 1		15.6 to 1		13.8 to 1	
Residential Population per Business	12.9 to 1		16.8 to 1		23.3 to 1		30.9 to 1	
Est. Adj. Daytime Demographics (Age16+)	25,681		406,866		716,429		1,548,849	

Labor Force (2010)

Labor: Population Age 16+	12,257		261,086		593,760		1,629,676	
Unemployment Rate		5.7%		4.4%		4.0%		3.7%
Labor Force Total: Males	6,211	50.7%	132,585	50.8%	299,523	50.4%	820,096	50.3%
<i>Male civilian employed</i>	4,278	68.9%	94,424	71.2%	223,299	74.6%	614,290	74.9%
<i>Male civilian unemployed</i>	335	5.4%	6,500	4.9%	13,353	4.5%	33,702	4.1%
<i>Males in Armed Forces</i>	10	0.2%	175	0.1%	581	0.2%	5,831	0.7%
<i>Males not in labor force</i>	1,588	25.6%	31,486	23.7%	62,290	20.8%	166,273	20.3%
Labor Force Total: Females	6,045	49.3%	128,501	49.2%	294,237	49.6%	809,580	49.7%
<i>Female civilian employed</i>	3,274	54.2%	74,633	58.1%	178,107	60.5%	475,411	58.7%
<i>Female civilian unemployed</i>	362	6.0%	4,959	3.9%	10,255	3.5%	26,083	3.2%
<i>Females in Armed Forces</i>	8	0.1%	65	0.1%	140	-	863	0.1%
<i>Females not in labor force</i>	2,401	39.7%	48,845	38.0%	105,734	35.9%	307,224	37.9%
Employment Force Change (2000-2010)	486	6.9%	9,942	6.2%	40,347	11.2%	236,746	27.8%
Male Change (2000-2010)	349	8.9%	7,293	8.4%	25,543	12.9%	142,530	30.2%
Female Change (2000-2010)	137	4.4%	2,649	3.7%	14,804	9.1%	94,215	24.7%

Occupation (2000)

Occupation: Population Age 16+	7,066		159,115		361,059		852,955	
Occupation Total: Males	3,929	55.6%	87,131	54.8%	197,756	54.8%	471,759	55.3%
Occupation Total: Females	3,137	44.4%	71,984	45.2%	163,303	45.2%	381,195	44.7%
Mgmt, Business, & Financial Operations	771	10.9%	19,800	12.4%	45,953	12.7%	114,456	13.4%
Professional and Related	1,195	16.9%	34,862	21.9%	70,147	19.4%	170,348	20.0%
Service	1,237	17.5%	23,078	14.5%	48,316	13.4%	113,892	13.4%
Sales and Office	1,903	26.9%	46,539	29.2%	112,837	31.3%	255,293	29.9%
Farming, Fishing, & Forestry	4	0.1%	159	0.1%	363	0.1%	1,822	0.2%
Construction, Extraction, & Maintenance	731	10.3%	13,966	8.8%	34,418	9.5%	86,762	10.2%
Production, Transport, & Material Moving	1,226	17.3%	20,710	13.0%	49,025	13.6%	110,382	12.9%
White Collar		54.8%		63.6%		63.4%		63.3%
Blue Collar		45.2%		36.4%		36.6%		36.7%

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Units In Structure (2000)

	1 Mile		5 Miles		10 Miles		50 Miles	
Total Units	6,425		131,800		262,361		594,754	
1 Detached Unit	3,508	54.6%	60,873	46.2%	157,562	60.1%	398,885	67.1%
1 Attached Unit	182	2.8%	7,156	5.4%	13,352	5.1%	30,874	5.2%
2 Units	394	6.1%	9,397	7.1%	12,770	4.9%	24,846	4.2%
3 to 4 Units	735	11.4%	10,118	7.7%	13,989	5.3%	28,824	4.8%
5 to 9 Units	303	4.7%	8,642	6.6%	14,214	5.4%	23,905	4.0%
10 to 19 Units	270	4.2%	10,699	8.1%	16,286	6.2%	27,056	4.5%
20 to 49 Units	297	4.6%	9,662	7.3%	12,691	4.8%	19,975	3.4%
50 or more Units	701	10.9%	10,940	8.3%	14,184	5.4%	21,047	3.5%
Mobile Home or Trailer	33	0.5%	4,227	3.2%	7,189	2.7%	18,904	3.2%
Other Structure	2	-	87	0.1%	123	-	438	0.1%

Homes Built By Year (2000)

Homes Built 1999 to 2000	21	0.3%	1,896	1.4%	4,847	1.8%	24,382	4.1%
Homes Built 1995 to 1998	115	1.8%	7,715	5.9%	20,084	7.7%	75,953	12.8%
Homes Built 1990 to 1994	132	2.1%	4,323	3.3%	14,952	5.7%	49,755	8.4%
Homes Built 1980 to 1989	261	4.1%	14,426	10.9%	41,774	15.9%	93,496	15.7%
Homes Built 1970 to 1979	774	12.0%	23,689	18.0%	62,394	23.8%	132,294	22.2%
Homes Built 1960 to 1969	716	11.1%	17,148	13.0%	34,849	13.3%	66,413	11.2%
Homes Built 1950 to 1959	878	13.7%	20,570	15.6%	34,879	13.3%	63,876	10.7%
Homes Built 1940 to 1949	846	13.2%	14,618	11.1%	17,815	6.8%	34,459	5.8%
Homes Built Before 1939	2,682	41.7%	27,415	20.8%	30,767	11.7%	54,126	9.1%
Median Age of Homes	54.2 yrs		40.3 yrs		32.0 yrs		26.2 yrs	

Home Values (2000)

Owner Specified Housing Units	2,675		51,635		139,175		344,277	
Home Values \$1,000,000 or More	1	-	158	0.3%	517	0.4%	1,444	0.4%
Home Values \$750,000 to \$999,999	-	-	233	0.5%	644	0.5%	1,488	0.4%
Home Values \$500,000 to \$749,999	-	-	705	1.4%	2,144	1.5%	4,997	1.5%
Home Values \$400,000 to \$499,999	1	-	1,105	2.1%	2,798	2.0%	6,963	2.0%
Home Values \$300,000 to \$399,999	9	0.3%	2,892	5.6%	6,452	4.6%	17,150	5.0%
Home Values \$250,000 to \$299,999	10	0.4%	2,780	5.4%	6,904	5.0%	21,150	6.1%
Home Values \$200,000 to \$249,999	28	1.1%	5,025	9.7%	12,362	8.9%	36,422	10.6%
Home Values \$175,000 to \$199,999	37	1.4%	6,089	11.8%	13,832	9.9%	35,205	10.2%
Home Values \$150,000 to \$174,999	154	5.8%	8,155	15.8%	22,486	16.2%	53,860	15.6%
Home Values \$125,000 to \$149,999	691	25.8%	8,907	17.3%	31,446	22.6%	71,163	20.7%
Home Values \$100,000 to \$124,999	1,003	37.5%	8,824	17.1%	26,720	19.2%	58,279	16.9%
Home Values \$90,000 to \$99,999	367	13.7%	3,132	6.1%	6,747	4.8%	16,739	4.9%
Home Values \$80,000 to \$89,999	235	8.8%	1,818	3.5%	3,144	2.3%	9,460	2.7%
Home Values \$70,000 to \$79,999	56	2.1%	818	1.6%	1,321	0.9%	4,406	1.3%
Home Values \$60,000 to \$69,999	41	1.5%	435	0.8%	654	0.5%	2,307	0.7%
Home Values \$50,000 to \$59,999	2	0.1%	151	0.3%	245	0.2%	1,224	0.4%
Home Values \$35,000 to \$49,999	23	0.9%	215	0.4%	328	0.2%	1,081	0.3%
Home Values \$25,000 to \$34,999	15	0.5%	67	0.1%	147	0.1%	343	0.1%
Home Values \$10,000 to \$24,999	1	-	105	0.2%	244	0.2%	503	0.1%
Home Values \$0 to \$9,999	-	-	19	-	41	-	94	-
Owner Occupied Median Home Value	\$115,382		\$171,998		\$168,659		\$171,035	
Renter Occupied Median Rent	\$454		\$548		\$585		\$563	
Average Property Value (2010)	\$203,843		\$266,372		\$252,740		\$239,241	

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1 Mile

5 Miles

10 Miles

50 Miles

Consumer Expenditure (Annual Total)

Total Household Expenditure (2010)	\$262 M	\$6.50 B	\$14.9 B	\$39.9 B
<i>Total Non-Retail Expenditures (2010)</i>	\$149 M	\$3.73 B	\$8.56 B	\$23.0 B
<i>Total Retail Expenditures (2010)</i>	\$113 M	\$2.77 B	\$6.30 B	\$16.9 B
Apparel (2010)	\$12.5 M	\$311 M	\$714 M	\$1.92 B
Contributions (2010)	\$8.75 M	\$234 M	\$542 M	\$1.46 B
Education (2010)	\$5.86 M	\$153 M	\$352 M	\$952 M
Entertainment (2010)	\$14.3 M	\$360 M	\$830 M	\$2.24 B
Food And Beverages (2010)	\$41.6 M	\$1.01 B	\$2.29 B	\$6.12 B
Furnishings And Equipment (2010)	\$10.8 M	\$279 M	\$650 M	\$1.76 B
Gifts (2010)	\$6.44 M	\$168 M	\$387 M	\$1.04 B
Health Care (2010)	\$17.2 M	\$406 M	\$908 M	\$2.39 B
Household Operations (2010)	\$8.65 M	\$227 M	\$529 M	\$1.44 B
Miscellaneous Expenses (2010)	\$4.56 M	\$110 M	\$249 M	\$659 M
Personal Care (2010)	\$3.85 M	\$94.7 M	\$216 M	\$578 M
Personal Insurance (2010)	\$2.45 M	\$64.8 M	\$151 M	\$409 M
Reading (2010)	\$861 K	\$21.4 M	\$48.5 M	\$129 M
Shelter (2010)	\$50.3 M	\$1.25 B	\$2.86 B	\$7.69 B
Tobacco (2010)	\$1.99 M	\$44.6 M	\$98.1 M	\$257 M
Transportation (2010)	\$52.1 M	\$1.30 B	\$2.99 B	\$8.07 B
Utilities (2010)	\$19.7 M	\$467 M	\$1.05 B	\$2.78 B

Consumer Expenditure (per Household per Month)

Total Household Expenditure (2010)	\$3,428		\$4,173		\$4,558		\$4,782	
<i>Total Non-Retail Expenditures (2010)</i>	\$1,952	56.9%	\$2,393	57.4%	\$2,625	57.6%	\$2,761	57.7%
<i>Total Retail Expenditures (2010)</i>	\$1,476	43.1%	\$1,780	42.6%	\$1,934	42.4%	\$2,020	42.3%
Apparel (2010)	\$164	4.8%	\$200	4.8%	\$219	4.8%	\$230	4.8%
Contributions (2010)	\$114	3.3%	\$150	3.6%	\$166	3.6%	\$175	3.7%
Education (2010)	\$77	2.2%	\$98	2.4%	\$108	2.4%	\$114	2.4%
Entertainment (2010)	\$188	5.5%	\$231	5.5%	\$254	5.6%	\$268	5.6%
Food And Beverages (2010)	\$545	15.9%	\$647	15.5%	\$702	15.4%	\$734	15.3%
Furnishings And Equipment (2010)	\$141	4.1%	\$179	4.3%	\$199	4.4%	\$211	4.4%
Gifts (2010)	\$84	2.5%	\$108	2.6%	\$119	2.6%	\$124	2.6%
Health Care (2010)	\$224	6.5%	\$261	6.3%	\$279	6.1%	\$287	6.0%
Household Operations (2010)	\$113	3.3%	\$146	3.5%	\$162	3.6%	\$172	3.6%
Miscellaneous Expenses (2010)	\$60	1.7%	\$71	1.7%	\$76	1.7%	\$79	1.7%
Personal Care (2010)	\$50	1.5%	\$61	1.5%	\$66	1.5%	\$69	1.4%
Personal Insurance (2010)	\$32	0.9%	\$42	1.0%	\$46	1.0%	\$49	1.0%
Reading (2010)	\$11	0.3%	\$14	0.3%	\$15	0.3%	\$15	0.3%
Shelter (2010)	\$658	19.2%	\$803	19.2%	\$878	19.3%	\$922	19.3%
Tobacco (2010)	\$26	0.8%	\$29	0.7%	\$30	0.7%	\$31	0.6%
Transportation (2010)	\$682	19.9%	\$833	20.0%	\$917	20.1%	\$967	20.2%
Utilities (2010)	\$258	7.5%	\$300	7.2%	\$321	7.0%	\$333	7.0%

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.