

DEMOGRAPHIC PROFILE COMPLETE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups



Lat/Lon: 37.304725/-79.97937

October 2009

RF9

Hershberger Rd Nw & Ferncliff Ave Nw Roanoke, Virginia	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Population								
Estimated Population (2009)	6,152		66,706		137,191		222,532	
Census Population (1990)	6,272		67,993		133,925		207,674	
Census Population (2000)	5,932		67,071		135,521		216,944	
Projected Population (2014)	6,345		68,784		141,613		227,503	
Forecasted Population (2019)	6,572		69,710		144,947		233,294	
Historical Annual Change (1990-2000)	-340	-0.5%	-922	-0.1%	1,596	0.1%	9,270	0.4%
Historical Annual Change (2000-2009)	220	0.4%	-365	-0.1%	1,670	0.1%	5,588	0.3%
Projected Annual Change (2009-2014)	193	0.6%	2,078	0.6%	4,422	0.6%	4,971	0.4%
Est. Population Density (2009)	1,964.76	<i>psm</i>	2,373.21	<i>psm</i>	1,763.72	<i>psm</i>	714.02	<i>psm</i>
Trade Area Size	3.13	<i>sq mi</i>	28.11	<i>sq mi</i>	77.79	<i>sq mi</i>	311.66	<i>sq mi</i>
Households								
Estimated Households (2009)	2,679		29,825		61,317		97,791	
Census Households (1990)	2,388		27,934		55,252		83,620	
Census Households (2000)	2,437		28,641		58,227		91,064	
Projected Households (2014)	2,608		29,431		60,897		98,534	
Forecasted Households (2019)	4,055		45,760		94,683		153,204	
Historical Annual Change (1990-2000)	49	0.2%	707	0.3%	2,975	0.5%	7,444	0.9%
Projected Annual Change (2000-2014)	171	0.5%	791	0.2%	2,670	0.3%	7,470	0.6%
Average Household Income								
Est. Average Household Income (2009)	\$42,575		\$43,857		\$52,662		\$61,329	
Census Average Hhld Income (1990)	\$28,074		\$27,407		\$31,109		\$35,085	
Census Average Hhld Income (2000)	\$36,381		\$38,170		\$43,691		\$50,209	
Proj. Average Household Income (2014)	\$42,304		\$43,783		\$53,047		\$62,623	
Historical Annual Change (1990-2000)	\$8,308	3.0%	\$10,764	3.9%	\$12,582	4.0%	\$15,124	4.3%
Projected Annual Change (2000-2014)	\$5,923	1.2%	\$5,612	1.1%	\$9,356	1.5%	\$12,414	1.8%
Median Household Income								
Est. Median Household Income (2009)	\$37,308		\$38,915		\$44,298		\$52,032	
Census Median Hhld Income (1990)	\$24,758		\$24,076		\$26,393		\$29,914	
Census Median Hhld Income (2000)	\$30,180		\$31,386		\$35,432		\$41,256	
Proj. Median Household Income (2014)	\$39,836		\$41,546		\$47,741		\$56,390	
Historical Annual Change (1990-2000)	\$5,422	2.2%	\$7,311	3.0%	\$9,040	3.4%	\$11,342	3.8%
Projected Annual Change (2000-2014)	\$9,656	2.3%	\$10,160	2.3%	\$12,309	2.5%	\$15,134	2.6%
Per Capita Income								
Est. Per Capita Income (2009)	\$18,917		\$20,916		\$24,948		\$27,957	
Census Per Capita Income (1990)	\$10,689		\$11,260		\$12,834		\$14,127	
Census Per Capita Income (2000)	\$15,077		\$16,247		\$18,717		\$21,031	
Proj. Per Capita Income (2014)	\$17,818		\$20,211		\$24,405		\$28,270	
Historical Annual Change (1990-2000)	\$4,388	4.1%	\$4,987	4.4%	\$5,882	4.6%	\$6,903	4.9%
Projected Annual Change (2000-2014)	\$2,741	1.3%	\$3,964	1.7%	\$5,688	2.2%	\$7,240	2.5%
Other Income								
Est. Median Disposable Income (2009)	\$32,874		\$33,832		\$37,907		\$43,589	
Proj. Median Disposable Income (2014)	\$34,666		\$35,793		\$40,421		\$46,673	
Est. Average Household Net Worth (2009)	\$330,898		\$329,860		\$385,104		\$453,298	

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Household Income Distribution (2009)								
HH Income \$200,000 or More	28	1.0%	280	0.9%	1,299	2.1%	2,908	3.0%
HH Income \$150,000 to 199,999	14	0.5%	225	0.8%	967	1.6%	2,572	2.6%
HH Income \$125,000 to 149,999	16	0.6%	377	1.3%	1,389	2.3%	3,240	3.3%
HH Income \$100,000 to 124,999	100	3.7%	1,229	4.1%	3,390	5.5%	6,960	7.1%
HH Income \$75,000 to 99,999	197	7.3%	2,902	9.7%	6,215	10.1%	11,843	12.1%
HH Income \$50,000 to 74,999	580	21.6%	5,977	20.0%	12,158	19.8%	20,231	20.7%
HH Income \$35,000 to 49,999	468	17.5%	5,050	16.9%	10,392	16.9%	15,771	16.1%
HH Income \$25,000 to 34,999	425	15.9%	4,074	13.7%	7,981	13.0%	11,243	11.5%
HH Income \$15,000 to 24,999	425	15.8%	4,410	14.8%	8,259	13.5%	11,215	11.5%
HH Income \$10,000 to 14,999	179	6.7%	1,908	6.4%	3,435	5.6%	4,478	4.6%
HH Income \$0 to 9,999	247	9.2%	3,395	11.4%	5,832	9.5%	7,332	7.5%
HH Income \$35,000+	1,403	52.4%	16,039	53.8%	35,810	58.4%	63,523	65.0%
HH Income \$50,000+	935	34.9%	10,989	36.8%	25,417	41.5%	47,752	48.8%
HH Income \$75,000+	355	13.2%	5,012	16.8%	13,260	21.6%	27,522	28.1%
Race & Ethnicity (2009)								
Total Population	6,152		66,706		137,191		222,532	
White	1,602	26.0%	39,213	58.8%	101,631	74.1%	180,262	81.0%
Black or African American	4,228	68.7%	23,796	35.7%	28,895	21.1%	31,998	14.4%
American Indian & Alaska Native	23	0.4%	313	0.5%	531	0.4%	802	0.4%
Asian	30	0.5%	606	0.9%	1,479	1.1%	3,065	1.4%
Hawaiian & Pacific Islander	0	-	55	0.1%	109	0.1%	127	0.1%
Other Race	66	1.1%	836	1.3%	1,322	1.0%	1,783	0.8%
Two or More Races	203	3.3%	1,887	2.8%	3,224	2.4%	4,494	2.0%
Not Hispanic or Latino Population	6,000	97.5%	64,784	97.1%	133,653	97.4%	217,387	97.7%
<i>Non Hispanic: White</i>	1,560	26.0%	38,536	59.5%	100,036	74.8%	177,763	81.8%
<i>Non Hispanic: Black or African American</i>	4,191	69.9%	23,524	36.3%	28,550	21.4%	31,591	14.5%
<i>Non Hispanic: Amer Indian & AK Native</i>	23	0.4%	277	0.4%	485	0.4%	741	0.3%
<i>Non Hispanic: Asian</i>	28	0.5%	598	0.9%	1,463	1.1%	3,028	1.4%
<i>Non Hispanic: Hawaiian & Pacific Islander</i>	0	-	42	0.1%	96	0.1%	112	0.1%
<i>Non Hispanic: Other Race</i>	9	0.2%	96	0.1%	158	0.1%	201	0.1%
<i>Non Hispanic: Two or More Races</i>	189	3.1%	1,712	2.6%	2,865	2.1%	3,951	1.8%
Hispanic or Latino Population	152	2.5%	1,922	2.9%	3,538	2.6%	5,145	2.3%
<i>Hispanic: White</i>	43	28.1%	677	35.2%	1,595	45.1%	2,499	48.6%
<i>Hispanic: Black or African American</i>	36	24.0%	272	14.2%	346	9.8%	407	7.9%
<i>Hispanic: American Indian & Alaska Native</i>	0	-	36	1.9%	46	1.3%	60	1.2%
<i>Hispanic: Asian</i>	2	1.1%	8	0.4%	16	0.4%	37	0.7%
<i>Hispanic: Hawaiian & Pacific Islander</i>	0	-	13	0.7%	13	0.4%	15	0.3%
<i>Hispanic: Other Race</i>	56	37.2%	740	38.5%	1,163	32.9%	1,583	30.8%
<i>Hispanic: Two or More Races</i>	14	9.5%	176	9.1%	359	10.1%	543	10.6%
Not of Hispanic Origin Population (1990)	6,234	99.4%	67,505	99.3%	133,025	99.3%	206,416	99.4%
Hispanic Origin Population (1990)	37	0.6%	488	0.7%	900	0.7%	1,258	0.6%
Not Hispanic or Latino Population (2000)	5,856	98.7%	66,072	98.5%	133,724	98.7%	214,381	98.8%
Hispanic or Latino Population (2000)	76	1.3%	999	1.5%	1,797	1.3%	2,563	1.2%
Not Hispanic or Latino Population 5yr (2014)	6,135	96.7%	66,136	96.2%	136,744	96.6%	220,549	96.9%
Hispanic or Latino Population 5yr (2014)	210	3.3%	2,648	3.8%	4,869	3.4%	6,954	3.1%
Historical Annual Change (1990-2000)	38	10.3%	511	10.5%	897	10.0%	1,305	10.4%
Projected Annual Change (2000-2014)	135	12.7%	1,649	11.8%	3,072	12.2%	4,392	12.2%

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Age Distribution (2009)								
Total Population	6,152		66,706		137,191		222,532	
Age 0 to 4 yrs	329	5.4%	4,032	6.0%	8,008	5.8%	12,783	5.7%
Age 5 to 9 yrs	381	6.2%	4,053	6.1%	7,696	5.6%	12,496	5.6%
Age 10 to 14 yrs	449	7.3%	4,414	6.6%	8,426	6.1%	13,893	6.2%
Age 15 to 19 yrs	462	7.5%	4,170	6.3%	8,965	6.5%	14,237	6.4%
Age 20 to 24 yrs	305	5.0%	3,801	5.7%	9,029	6.6%	13,751	6.2%
Age 25 to 29 yrs	314	5.1%	3,890	5.8%	8,507	6.2%	13,386	6.0%
Age 30 to 34 yrs	321	5.2%	4,142	6.2%	8,531	6.2%	13,046	5.9%
Age 35 to 39 yrs	353	5.7%	4,237	6.4%	8,853	6.5%	14,137	6.4%
Age 40 to 44 yrs	400	6.5%	4,519	6.8%	9,385	6.8%	15,594	7.0%
Age 45 to 49 yrs	492	8.0%	4,718	7.1%	9,710	7.1%	16,474	7.4%
Age 50 to 54 yrs	483	7.9%	4,571	6.9%	9,700	7.1%	16,942	7.6%
Age 55 to 59 yrs	441	7.2%	4,155	6.2%	8,552	6.2%	15,354	6.9%
Age 60 to 64 yrs	384	6.2%	3,711	5.6%	7,570	5.5%	13,249	6.0%
Age 65 to 69 yrs	283	4.6%	3,201	4.8%	6,295	4.6%	10,509	4.7%
Age 70 to 74 yrs	224	3.6%	2,493	3.7%	5,080	3.7%	8,109	3.6%
Age 75 to 79 yrs	190	3.1%	2,324	3.5%	4,675	3.4%	6,944	3.1%
Age 80 to 84 yrs	175	2.8%	2,028	3.0%	4,016	2.9%	5,754	2.6%
Age 85 yrs plus	164	2.7%	2,246	3.4%	4,192	3.1%	5,875	2.6%
Median Age	40.7 yrs		40.0 yrs		39.5 yrs		40.2 yrs	
Age 19 yrs or less	1,621	26.4%	16,670	25.0%	33,096	24.1%	53,409	24.0%
Age 20 to 64 years	3,494	56.8%	37,744	56.6%	79,837	58.2%	131,931	59.3%
Age 65 years Plus	1,036	16.8%	12,292	18.4%	24,258	17.7%	37,192	16.7%
Female Age Distribution (2009)								
Female Population	3,356 54.6%		35,986 53.9%		73,170 53.3%		117,558 52.8%	
Age 0 to 4 yrs	178	5.3%	2,124	5.9%	4,201	5.7%	6,563	5.6%
Age 5 to 9 yrs	185	5.5%	1,971	5.5%	3,694	5.0%	5,985	5.1%
Age 10 to 14 yrs	236	7.0%	2,271	6.3%	4,257	5.8%	6,971	5.9%
Age 15 to 19 yrs	236	7.0%	2,124	5.9%	4,749	6.5%	7,416	6.3%
Age 20 to 24 yrs	138	4.1%	1,826	5.1%	4,456	6.1%	6,607	5.6%
Age 25 to 29 yrs	167	5.0%	2,034	5.7%	4,315	5.9%	6,689	5.7%
Age 30 to 34 yrs	172	5.1%	2,155	6.0%	4,369	6.0%	6,670	5.7%
Age 35 to 39 yrs	205	6.1%	2,314	6.4%	4,663	6.4%	7,520	6.4%
Age 40 to 44 yrs	219	6.5%	2,361	6.6%	4,830	6.6%	8,187	7.0%
Age 45 to 49 yrs	268	8.0%	2,401	6.7%	4,911	6.7%	8,456	7.2%
Age 50 to 54 yrs	260	7.8%	2,444	6.8%	5,054	6.9%	8,877	7.6%
Age 55 to 59 yrs	255	7.6%	2,350	6.5%	4,723	6.5%	8,184	7.0%
Age 60 to 64 yrs	198	5.9%	1,975	5.5%	3,978	5.4%	6,952	5.9%
Age 65 to 69 yrs	147	4.4%	1,654	4.6%	3,300	4.5%	5,545	4.7%
Age 70 to 74 yrs	130	3.9%	1,432	4.0%	2,921	4.0%	4,589	3.9%
Age 75 to 79 yrs	119	3.5%	1,473	4.1%	2,950	4.0%	4,263	3.6%
Age 80 to 84 yrs	124	3.7%	1,358	3.8%	2,652	3.6%	3,698	3.1%
Age 85 yrs plus	118	3.5%	1,719	4.8%	3,147	4.3%	4,387	3.7%
Female Median Age	42.4 yrs		42.1 yrs		41.3 yrs		41.9 yrs	
Age 19 yrs or less	835	24.9%	8,490	23.6%	16,901	23.1%	26,935	22.9%
Age 20 to 64 years	1,883	56.1%	19,860	55.2%	41,299	56.4%	68,142	58.0%
Age 65 years Plus	638	19.0%	7,635	21.2%	14,969	20.5%	22,482	19.1%

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Male Age Distribution (2009)								
Male Population	2,796	45.4%	30,720	46.1%	64,021	46.7%	104,973	47.2%
Age 0 to 4 yrs	151	5.4%	1,908	6.2%	3,807	5.9%	6,220	5.9%
Age 5 to 9 yrs	196	7.0%	2,082	6.8%	4,003	6.3%	6,511	6.2%
Age 10 to 14 yrs	213	7.6%	2,143	7.0%	4,168	6.5%	6,922	6.6%
Age 15 to 19 yrs	226	8.1%	2,046	6.7%	4,216	6.6%	6,822	6.5%
Age 20 to 24 yrs	167	6.0%	1,975	6.4%	4,573	7.1%	7,144	6.8%
Age 25 to 29 yrs	147	5.3%	1,856	6.0%	4,193	6.5%	6,697	6.4%
Age 30 to 34 yrs	149	5.3%	1,987	6.5%	4,162	6.5%	6,376	6.1%
Age 35 to 39 yrs	149	5.3%	1,923	6.3%	4,191	6.5%	6,616	6.3%
Age 40 to 44 yrs	181	6.5%	2,158	7.0%	4,555	7.1%	7,407	7.1%
Age 45 to 49 yrs	224	8.0%	2,317	7.5%	4,799	7.5%	8,018	7.6%
Age 50 to 54 yrs	223	8.0%	2,127	6.9%	4,646	7.3%	8,065	7.7%
Age 55 to 59 yrs	186	6.6%	1,805	5.9%	3,829	6.0%	7,170	6.8%
Age 60 to 64 yrs	186	6.7%	1,735	5.6%	3,592	5.6%	6,297	6.0%
Age 65 to 69 yrs	136	4.9%	1,547	5.0%	2,996	4.7%	4,964	4.7%
Age 70 to 74 yrs	94	3.3%	1,061	3.5%	2,159	3.4%	3,520	3.4%
Age 75 to 79 yrs	72	2.6%	852	2.8%	1,725	2.7%	2,681	2.6%
Age 80 to 84 yrs	51	1.8%	670	2.2%	1,364	2.1%	2,056	2.0%
Age 85 yrs plus	46	1.6%	528	1.7%	1,045	1.6%	1,488	1.4%
Male Median Age	38.5	yrs	37.5	yrs	37.5	yrs	38.4	yrs
Age 19 yrs or less	787	28.1%	8,179	26.6%	16,194	25.3%	26,475	25.2%
Age 20 to 64 years	1,611	57.6%	17,884	58.2%	38,538	60.2%	63,789	60.8%
Age 65 years Plus	398	14.2%	4,658	15.2%	9,288	14.5%	14,710	14.0%
Males per 100 Females, Male % Pop (2009)								
Overall Comparison	83		85		87		89	
Age 0 to 4 yrs	85	45.9%	90	47.3%	91	47.5%	95	48.7%
Age 5 to 9 yrs	106	51.4%	106	51.4%	108	52.0%	109	52.1%
Age 10 to 14 yrs	90	47.5%	94	48.5%	98	49.5%	99	49.8%
Age 15 to 19 yrs	96	49.0%	96	49.1%	89	47.0%	92	47.9%
Age 20 to 24 yrs	121	54.7%	108	52.0%	103	50.6%	108	52.0%
Age 25 to 29 yrs	88	46.9%	91	47.7%	97	49.3%	100	50.0%
Age 30 to 34 yrs	86	46.4%	92	48.0%	95	48.8%	96	48.9%
Age 35 to 39 yrs	73	42.0%	83	45.4%	90	47.3%	88	46.8%
Age 40 to 44 yrs	83	45.2%	91	47.7%	94	48.5%	90	47.5%
Age 45 to 49 yrs	83	45.5%	96	49.1%	98	49.4%	95	48.7%
Age 50 to 54 yrs	86	46.2%	87	46.5%	92	47.9%	91	47.6%
Age 55 to 59 yrs	73	42.1%	77	43.4%	81	44.8%	88	46.7%
Age 60 to 64 yrs	94	48.4%	88	46.8%	90	47.5%	91	47.5%
Age 65 to 69 yrs	92	48.0%	94	48.3%	91	47.6%	90	47.2%
Age 70 to 74 yrs	72	41.8%	74	42.6%	74	42.5%	77	43.4%
Age 75 to 79 yrs	60	37.6%	58	36.6%	58	36.9%	63	38.6%
Age 80 to 84 yrs	41	29.0%	49	33.0%	51	34.0%	56	35.7%
Age 85 yrs plus	39	28.0%	31	23.5%	33	24.9%	34	25.3%
Age 19 yrs or less	94	48.5%	96	49.1%	96	48.9%	98	49.6%
Age 20 to 39 yrs	90	47.3%	93	48.2%	96	49.0%	98	49.4%
Age 40 to 64 yrs	83	45.4%	88	46.8%	91	47.7%	91	47.6%
Age 65 years Plus	62	38.4%	61	37.9%	62	38.3%	65	39.6%

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Household Type (2009)								
Total Households	2,679		29,825		61,317		97,791	
Households with Children	724	27.0%	7,644	25.6%	15,203	24.8%	26,406	27.0%
Average Household Size	2.26		2.15		2.13		2.20	
Est. Household Density	855.48	psm	1,061.09	psm	788.29	psm	313.77	psm
Population Family	4,887	79.4%	49,731	74.6%	100,652	73.4%	172,735	77.6%
Population Non-Family	1,170	19.0%	14,447	21.7%	29,950	21.8%	42,178	19.0%
Population Group Qtrs	94	1.5%	2,528	3.8%	6,589	4.8%	7,619	3.4%
Family Households	1,657	61.9%	17,141	57.5%	35,107	57.3%	60,738	62.1%
<i>Married Couple Hhlds</i>	898	54.2%	10,454	61.0%	23,904	68.1%	45,342	74.7%
<i>Other Family Hhlds</i>	759	45.8%	6,687	39.0%	11,203	31.9%	15,396	25.3%
Family Households With Children	724	43.7%	7,621	44.5%	15,114	43.1%	26,192	43.1%
<i>Married Couple With Children</i>	269	37.2%	3,539	46.4%	8,349	55.2%	16,934	64.7%
<i>Other Family Hhlds With Children</i>	455	62.8%	4,082	53.6%	6,765	44.8%	9,258	35.3%
Family Households No Children	933	56.3%	9,520	55.5%	19,993	56.9%	34,546	56.9%
<i>Married Couple No Children</i>	629	67.4%	6,916	72.6%	15,555	77.8%	28,408	82.2%
<i>Other Family Households No Childrer</i>	304	32.6%	2,604	27.4%	4,438	22.2%	6,137	17.8%
Average Family Household Size	2.95		2.90		2.87		2.84	
Average Family Income	\$50,647		\$53,077		\$63,881		\$73,708	
Median Family Income	\$45,359		\$48,499		\$56,621		\$65,431	
Non-Family Households	1,022	38.1%	12,684	42.5%	26,210	42.7%	37,053	37.9%
Non-Family Hhlds With Children	0	0.0%	23	0.2%	89	0.3%	214	0.6%
Non-Family Hhld No Children	1,022	100.0%	12,661	99.8%	26,122	99.7%	36,839	99.4%
<i>N-F Hhld Lone Person No Children</i>	859	84.1%	10,589	83.5%	21,781	83.1%	31,015	83.7%
Lone Male Householder	288	33.6%	3,768	35.6%	7,918	36.4%	11,432	36.9%
Lone Female Householder	571	66.4%	6,821	64.4%	13,863	63.6%	19,583	63.1%
<i>N-F Hhld 2+ Persons No Children</i>	162	15.9%	2,071	16.3%	4,341	16.6%	5,824	15.7%
Average Non-Family Hhld Size	1.15		1.14		1.14		1.14	
Marital Status (2009)								
(15 Years or Older)	4,986		54,214		112,979		183,350	
Never Married	1,392	27.9%	14,520	26.8%	29,022	25.7%	42,141	23.0%
Now Married	2,089	41.9%	23,134	42.7%	51,562	45.6%	96,045	52.4%
Previously Married	1,505	30.2%	16,561	30.5%	32,394	28.7%	45,163	24.6%
<i>Separated</i>	430	28.5%	3,864	23.3%	7,303	22.5%	9,464	21.0%
<i>Widowed</i>	494	32.8%	5,291	31.9%	10,148	31.3%	14,593	32.3%
<i>Divorced</i>	581	38.6%	7,406	44.7%	14,943	46.1%	21,106	46.7%
Educational Attainment (2009)								
Adult Population (25 Years or Older)	4,226		46,235		95,066		155,372	
Elementary (0 to 8)	143	3.4%	2,173	4.7%	4,108	4.3%	6,214	4.0%
Some High School (9 to 11)	459	10.9%	5,395	11.7%	9,647	10.1%	13,664	8.8%
High School Graduate (12)	1,652	39.1%	16,439	35.6%	30,306	31.9%	47,479	30.6%
Some College (13 to 16)	999	23.7%	11,169	24.2%	22,423	23.6%	36,056	23.2%
Associate Degree Only	300	7.1%	3,120	6.7%	6,355	6.7%	10,880	7.0%
Bachelor Degree Only	385	9.1%	5,415	11.7%	14,694	15.5%	27,052	17.4%
Graduate Degree	288	6.8%	2,525	5.5%	7,533	7.9%	14,026	9.0%
Any College + (Some College or higher)	1,972	46.7%	22,229	48.1%	51,005	53.7%	88,015	56.6%
College Degree + (Bachelor Degree or higher)	673	15.9%	7,940	17.2%	22,227	23.4%	41,078	26.4%

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October 2009

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Hershberger Rd Nw & Ferncliff Ave Nw Roanoke, Virginia	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Housing (2009)								
Total Housing Units	2,794		31,353		64,353		102,501	
Housing Units, Occupied	2,679	95.9%	29,825	95.1%	61,317	95.3%	97,791	95.4%
<i>Housing Units, Owner-Occupied</i>	1,685	62.9%	17,603	59.0%	37,124	60.5%	66,082	67.6%
<i>Housing Units, Renter-Occupied</i>	993	37.1%	12,222	41.0%	24,193	39.5%	31,708	32.4%
Housing Units, Vacant	116	4.1%	1,528	4.9%	3,036	4.7%	4,711	4.6%
Total Housing Units (2000)	2,612		30,788		62,189		96,372	
Historical Annual Change (2000-2009)	182	0.8%	565	0.2%	2,165	0.4%	6,129	0.7%
Household Size (2009)								
Total Households	2,679		29,825		61,317		97,791	
1 Person Household	859	32.1%	10,589	35.5%	21,781	35.5%	31,015	31.7%
2 Person Households	933	34.8%	10,339	34.7%	21,736	35.4%	36,420	37.2%
3 Person Households	512	19.1%	5,088	17.1%	9,979	16.3%	16,821	17.2%
4 Person Households	227	8.5%	2,378	8.0%	5,074	8.3%	9,039	9.2%
5 Person Households	94	3.5%	927	3.1%	1,864	3.0%	3,130	3.2%
6 Person Households	33	1.2%	326	1.1%	580	0.9%	921	0.9%
7+ Person Households	21	0.8%	178	0.6%	305	0.5%	444	0.5%
Household Stability (2009)								
Total Households	2,679		29,825		61,317		97,791	
In current residence < 1 year	486	18.1%	5,557	18.6%	11,572	18.9%	17,917	18.3%
In current residence 1-2 years	578	21.6%	6,508	21.8%	13,589	22.2%	20,905	21.4%
In current residence 3-5 years	431	16.1%	4,736	15.9%	9,799	16.0%	15,954	16.3%
In current residence 6-10 years	273	10.2%	3,675	12.3%	7,874	12.8%	13,619	13.9%
In current residence > 10 years	911	34.0%	9,349	31.3%	18,484	30.1%	29,395	30.1%
Turnover (% Annual Residential Turnover)	18.1%		18.6%		18.9%		18.3%	
Stability (% In Current Residence 5+ Years)	44.2%		43.7%		43.0%		44.0%	
Median Years in Residence	4.6 yrs		4.7 yrs		4.5 yrs		4.7 yrs	
Household Vehicles (2009)								
Total Vehicles Available	4,551		49,632		106,198		185,609	
Household: 0 Vehicles Available	201	7.5%	3,217	10.8%	5,476	8.9%	6,631	6.8%
Household: 1 Vehicles Available	1,107	41.3%	11,644	39.0%	23,497	38.3%	32,650	33.4%
Household: 2 Vehicles Available	873	32.6%	9,520	31.9%	20,613	33.6%	35,378	36.2%
Household: 3+ Vehicles Available	498	18.6%	5,445	18.3%	11,731	19.1%	23,131	23.7%
Average Per Household	1.7	<i>Vehicles</i>	1.7	<i>Vehicles</i>	1.7	<i>Vehicles</i>	1.9	<i>Vehicles</i>
Owner Occupied Hhlds Vehicles	3,295		35,544		76,114		143,759	
<i>Average Per Owner Household</i>	2.0		2.0		2.1		2.2	
Renter Occupied Hhlds Vehicles	1,256		14,088		30,084		41,851	
<i>Average Per Renter Household</i>	1.3		1.2		1.2		1.3	
Travel Time (2000)								
Worker Base (16 Years or Older)	2,718		30,445		64,589		107,474	
Travel to Work in 14 Minutes or Less	956	35.2%	10,884	35.7%	24,030	37.2%	35,441	33.0%
Travel to Work in 15 to 29 Minutes	1,219	44.9%	14,466	47.5%	30,259	46.8%	51,376	47.8%
Travel to Work in 30 to 59 Minutes	406	14.9%	3,660	12.0%	7,127	11.0%	14,608	13.6%
Travel to Work in 60 Minutes or More	105	3.9%	1,024	3.4%	1,979	3.1%	3,590	3.3%
Work at Home	31	1.2%	411	1.4%	1,194	1.8%	2,459	2.3%
Average Travel Time to Work	19.9 mins		18.6 mins		18.0 mins		19.2 mins	

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Hershberger Rd Nw & Ferncliff Ave Nw Roanoke, Virginia	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Transportation To Work (2000)								
Work Base	2,718		30,445		64,589		107,474	
Drive to Work Alone	2,122	78.1%	24,188	79.4%	52,602	81.4%	90,392	84.1%
Drive to Work in Carpool	353	13.0%	3,941	12.9%	7,254	11.2%	10,431	9.7%
Travel to Work - Public Transportation	141	5.2%	981	3.2%	1,356	2.1%	1,538	1.4%
Drive to Work on Motorcycle	0	-	22	0.1%	75	0.1%	102	0.1%
Bicycle to Work	8	0.3%	77	0.3%	98	0.2%	125	0.1%
Walk to Work	50	1.8%	581	1.9%	1,577	2.4%	1,845	1.7%
Other Means	13	0.5%	243	0.8%	432	0.7%	583	0.5%
Work at Home	31	1.2%	411	1.4%	1,194	1.8%	2,459	2.3%
Daytime Demos (2009)								
Total Number of Businesses	251		3,097		7,712		10,897	
Total Number of Employees	4,271		42,775		113,159		149,076	
Company Headqtrs: Businesses	1	0.4%	15	0.5%	39	0.5%	52	0.5%
Company Headqtrs: Employees	211	4.9%	1,562	3.7%	6,652	5.9%	7,251	4.9%
Employee Population per Business	17.0 to 1		13.8 to 1		14.7 to 1		13.7 to 1	
Residential Population per Business	24.5 to 1		21.5 to 1		17.8 to 1		20.4 to 1	
Est. Adj. Daytime Demographics (Age16+)	6,329		65,751		159,242		220,113	
Labor Force (2009)								
Labor: Population Age 16+	4,893		53,376		111,327		180,536	
Unemployment Rate	7.2%		5.0%		4.5%		4.1%	
Labor Force Total: Males	2,181		24,194		51,198		83,956	
<i>Male civilian employec</i>	1,328		15,379		33,734		56,784	
<i>Male civilian unemployec</i>	163		1,409		2,630		3,934	
<i>Males in Armed Forces</i>	14		68		127		175	
<i>Males not in labor force</i>	677		7,338		14,708		23,062	
Labor Force Total: Females	2,712		29,182		60,129		96,581	
<i>Female civilian employec</i>	1,485		14,869		31,233		52,380	
<i>Female civilian unemployec</i>	188		1,245		2,373		3,543	
<i>Females in Armed Forces</i>	9		83		151		160	
<i>Females not in labor force</i>	1,030		12,985		26,372		40,497	
Employment Force Change (2000-2009)	106		-136		499		1,849	
Male Change (2000-2009)	174		851		1,822		2,410	
Female Change (2000-2009)	-68		-988		-1,323		-561	
Occupation (2000)								
Occupation: Population Age 16+	2,706		30,384		64,467		107,315	
<i>Occupation Total: Males</i>	1,154		14,527		31,912		54,374	
<i>Occupation Total: Females</i>	1,552		15,857		32,556		52,941	
Mgmt, Business, & Financial Operations	234		2,776		6,905		13,689	
Professional and Related	351		4,349		11,658		20,530	
Service	517		5,513		10,177		14,981	
Sales and Office	820		9,303		19,922		33,048	
Farming, Fishing, and Forestry	6		62		82		132	
Construction, Extraction, & Maintenance	163		2,693		5,498		9,304	
Production, Transport, & Material Moving	616		5,688		10,225		15,631	
<i>White Collar</i>	51.9%		54.1%		59.7%		62.7%	
<i>Blue Collar</i>	48.1%		45.9%		40.3%		37.3%	

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Hershberger Rd Nw & Ferncliff Ave Nw Roanoke, Virginia	1.00 mi radius		3.00 mi radius		5.00 mi radius		10.00 mi radius	
Units In Structure (2000)								
Total Units	2,612		30,788		62,189		96,372	
1 Detached Unit	1,792	68.6%	19,542	63.5%	39,292	63.2%	66,285	68.8%
1 Attached Unit	63	2.4%	963	3.1%	1,857	3.0%	2,968	3.1%
2 Units	89	3.4%	2,037	6.6%	4,490	7.2%	5,106	5.3%
3 to 4 Units	23	0.9%	1,244	4.0%	2,578	4.1%	3,217	3.3%
5 to 9 Units	56	2.2%	1,783	5.8%	3,677	5.9%	4,530	4.7%
10 to 19 Units	490	18.7%	3,169	10.3%	6,125	9.8%	8,057	8.4%
20 to 49 Units	62	2.4%	913	3.0%	1,705	2.7%	1,945	2.0%
50 or more Units	26	1.0%	787	2.6%	1,611	2.6%	2,155	2.2%
Mobile Home or Trailer	11	0.4%	338	1.1%	828	1.3%	2,081	2.2%
Other Structure	0	-	13	0.0%	27	0.0%	30	0.0%
Homes Built By Year (2000)								
Homes Built 1999 to 2000	23	0.9%	193	0.6%	567	0.9%	1,150	1.2%
Homes Built 1995 to 1998	21	0.8%	675	2.2%	2,076	3.3%	4,632	4.8%
Homes Built 1990 to 1994	39	1.5%	926	3.0%	2,243	3.6%	5,265	5.5%
Homes Built 1980 to 1989	190	7.3%	2,224	7.2%	5,731	9.2%	12,366	12.8%
Homes Built 1970 to 1979	558	21.4%	5,070	16.5%	10,596	17.0%	19,154	19.9%
Homes Built 1960 to 1969	665	25.5%	6,977	22.7%	11,302	18.2%	17,000	17.6%
Homes Built 1950 to 1959	601	23.0%	6,811	22.1%	11,927	19.2%	15,252	15.8%
Homes Built 1940 to 1949	290	11.1%	3,651	11.9%	7,176	11.5%	8,884	9.2%
Homes Built Before 1939	225	8.6%	4,259	13.8%	10,569	17.0%	12,668	13.1%
Median Age of Homes	37.6 yrs		40.5 yrs		40.0 yrs		35.0 yrs	
Home Values (2000)								
Owner Specified Housing Units	1,425		15,655		31,987		55,458	
Home Values \$1,000,000 or More	0	-	6	0.0%	17	0.1%	60	0.1%
Home Values \$750,000 or \$999,999	0	-	0	-	13	0.0%	42	0.1%
Home Values \$500,000 or \$749,999	0	-	1	0.0%	80	0.3%	248	0.4%
Home Values \$400,000 to \$499,999	0	-	7	0.0%	85	0.3%	282	0.5%
Home Values \$300,000 to \$399,999	9	0.7%	30	0.2%	458	1.4%	1,171	2.1%
Home Values \$250,000 to \$299,999	0	-	35	0.2%	542	1.7%	1,569	2.8%
Home Values \$200,000 to \$249,999	7	0.5%	78	0.5%	786	2.5%	2,316	4.2%
Home Values \$175,000 to \$199,999	0	-	100	0.6%	800	2.5%	2,460	4.4%
Home Values \$150,000 to \$174,999	16	1.2%	256	1.6%	1,633	5.1%	4,096	7.4%
Home Values \$125,000 to \$149,999	29	2.0%	762	4.9%	2,927	9.1%	6,743	12.2%
Home Values \$100,000 to \$124,999	69	4.8%	2,314	14.8%	5,207	16.3%	9,372	16.9%
Home Values \$90,000 to \$99,999	105	7.4%	1,999	12.8%	3,512	11.0%	6,041	10.9%
Home Values \$80,000 to \$89,999	285	20.0%	2,487	15.9%	3,837	12.0%	5,561	10.0%
Home Values \$70,000 to \$79,999	191	13.4%	2,336	14.9%	3,513	11.0%	4,877	8.8%
Home Values \$60,000 to \$69,999	246	17.3%	1,897	12.1%	2,997	9.4%	3,893	7.0%
Home Values \$50,000 to \$59,999	220	15.4%	1,259	8.0%	2,044	6.4%	2,567	4.6%
Home Values \$35,000 to \$49,999	199	14.0%	1,414	9.0%	2,403	7.5%	2,814	5.1%
Home Values \$25,000 to \$34,999	43	3.0%	326	2.1%	584	1.8%	695	1.3%
Home Values \$10,000 to \$24,999	5	0.3%	286	1.8%	462	1.4%	551	1.0%
Home Values \$0 to \$9,999	0	-	61	0.4%	85	0.3%	99	0.2%
Owner Occupied Median Home Value	\$69,650		\$80,633		\$98,082		\$112,906	
Renter Occupied Median Rent	\$389		\$289		\$325		\$350	

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Hershberger Rd Nw & Ferncliff Ave Nw Roanoke, Virginia	1.00 mi radius	3.00 mi radius	5.00 mi radius	10.00 mi radius
Consumer Expenditure (Annual Total)				
Total Household Expenditure (2009)	\$105,541,153	\$1,194,301,767	\$2,752,953,552	\$4,868,200,913
<i>Total Non-Retail Expenditures (2009)</i>	\$60,234,543	\$682,266,714	\$1,576,159,504	\$2,795,354,502
<i>Total Retail Expenditures (2009)</i>	\$45,306,610	\$512,035,052	\$1,176,794,050	\$2,072,846,416
Apparel (2009)	\$4,993,111	\$56,565,796	\$130,544,786	\$230,970,380
Contributions (2009)	\$3,557,189	\$40,663,654	\$98,174,851	\$179,394,511
Education (2009)	\$2,218,233	\$25,804,599	\$62,319,181	\$113,524,437
Entertainment (2009)	\$5,809,590	\$65,821,671	\$152,535,126	\$271,457,827
Food And Beverages (2009)	\$16,672,970	\$187,708,597	\$427,201,369	\$746,692,099
Furnishings And Equipment (2009)	\$4,403,211	\$50,499,141	\$118,425,233	\$213,476,803
Gifts (2009)	\$2,597,631	\$29,635,641	\$70,830,660	\$128,453,389
Health Care (2009)	\$6,944,527	\$77,798,007	\$175,473,745	\$303,591,400
Household Operations (2009)	\$3,470,397	\$39,610,755	\$94,274,640	\$171,350,597
Miscellaneous Expenses (2009)	\$1,844,979	\$20,727,957	\$47,222,016	\$82,415,493
Personal Care (2009)	\$1,543,822	\$17,481,873	\$40,111,895	\$70,643,404
Personal Insurance (2009)	\$992,739	\$11,333,425	\$27,049,483	\$49,235,099
Reading (2009)	\$346,055	\$3,933,220	\$9,090,556	\$16,063,874
Shelter (2009)	\$20,139,729	\$228,518,487	\$528,759,173	\$937,618,425
Tobacco (2009)	\$796,674	\$8,808,474	\$19,306,840	\$32,537,383
Transportation (2009)	\$21,354,116	\$241,301,023	\$553,143,122	\$977,805,749
Utilities (2009)	\$7,856,181	\$88,089,462	\$198,490,887	\$342,970,068
Consumer Expenditure (per Household per Month)				
Total Household Expenditure (2009)	\$3,284	\$3,337	\$3,741	\$4,148
<i>Total Non-Retail Expenditures (2009)</i>	\$1,874 57.1%	\$1,906 57.1%	\$2,142 57.3%	\$2,382 57.4%
<i>Total Retail Expenditures (2009)</i>	\$1,410 42.9%	\$1,431 42.9%	\$1,599 42.7%	\$1,766 42.6%
Apparel (2009)	\$155 4.7%	\$158 4.7%	\$177 4.7%	\$197 4.7%
Contributions (2009)	\$111 3.4%	\$114 3.4%	\$133 3.6%	\$153 3.7%
Education (2009)	\$69 2.1%	\$72 2.2%	\$85 2.3%	\$97 2.3%
Entertainment (2009)	\$181 5.5%	\$184 5.5%	\$207 5.5%	\$231 5.6%
Food And Beverages (2009)	\$519 15.8%	\$524 15.7%	\$581 15.5%	\$636 15.3%
Furnishings And Equipment (2009)	\$137 4.2%	\$141 4.2%	\$161 4.3%	\$182 4.4%
Gifts (2009)	\$81 2.5%	\$83 2.5%	\$96 2.6%	\$109 2.6%
Health Care (2009)	\$216 6.6%	\$217 6.5%	\$238 6.4%	\$259 6.2%
Household Operations (2009)	\$108 3.3%	\$111 3.3%	\$128 3.4%	\$146 3.5%
Miscellaneous Expenses (2009)	\$57 1.7%	\$58 1.7%	\$64 1.7%	\$70 1.7%
Personal Care (2009)	\$48 1.5%	\$49 1.5%	\$55 1.5%	\$60 1.5%
Personal Insurance (2009)	\$31 0.9%	\$32 0.9%	\$37 1.0%	\$42 1.0%
Reading (2009)	\$11 0.3%	\$11 0.3%	\$12 0.3%	\$14 0.3%
Shelter (2009)	\$627 19.1%	\$638 19.1%	\$719 19.2%	\$799 19.3%
Tobacco (2009)	\$25 0.8%	\$25 0.7%	\$26 0.7%	\$28 0.7%
Transportation (2009)	\$664 20.2%	\$674 20.2%	\$752 20.1%	\$833 20.1%
Utilities (2009)	\$244 7.4%	\$246 7.4%	\$270 7.2%	\$292 7.0%

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