

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.6103/-116.1938

111 S Broadway Ave Boise, ID 83702		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Population									
Estimated Population (2023)		14,710		87,059		156,642		240,159	
Projected Population (2028)		16,682		88,151		156,546		240,749	
Census Population (2020)		12,892		85,264		155,406		238,185	
Census Population (2010)		10,734		77,952		139,082		211,964	
Projected Annual Growth (2023-2028)		1,972	2.7%	1,092	0.3%	-96	-	590	-
Historical Annual Growth (2020-2023)		1,818	4.7%	1,795	0.7%	1,236	0.3%	1,975	0.3%
Historical Annual Growth (2010-2020)		2,158	2.0%	7,312	0.9%	16,324	1.2%	26,221	1.2%
Estimated Population Density (2023)		4,685	psm	3,081	psm	1,995	psm	1,561	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households									
Estimated Households (2023)		7,313		42,159		71,869		105,021	
Projected Households (2028)		8,743		43,923		73,465		107,422	
Census Households (2020)		5,633		39,406		68,328		100,116	
Census Households (2010)		5,203		36,163		61,545		89,217	
Projected Annual Growth (2023-2028)		1,430	3.9%	1,764	0.8%	1,596	0.4%	2,401	0.5%
Historical Annual Change (2010-2023)		2,110	3.1%	5,996	1.3%	10,324	1.3%	15,804	1.4%
Average Household Income									
Estimated Average Household Income (2023)		\$81,035		\$119,881		\$117,040		\$116,423	
Projected Average Household Income (2028)		\$72,540		\$124,557		\$123,563		\$122,652	
Census Average Household Income (2010)		\$59,824		\$60,071		\$59,370		\$60,818	
Census Average Household Income (2000)		\$44,881		\$52,476		\$53,918		\$55,692	
Projected Annual Change (2023-2028)		-\$8,495	-2.1%	\$4,676	0.8%	\$6,523	1.1%	\$6,228	1.1%
Historical Annual Change (2000-2023)		\$36,154	3.5%	\$67,405	5.6%	\$63,122	5.1%	\$60,731	4.7%
Median Household Income									
Estimated Median Household Income (2023)		\$65,135		\$83,780		\$85,302		\$86,549	
Projected Median Household Income (2028)		\$63,964		\$83,312		\$86,144		\$87,902	
Census Median Household Income (2010)		\$35,397		\$43,478		\$44,919		\$47,902	
Census Median Household Income (2000)		\$32,407		\$40,022		\$42,198		\$44,960	
Projected Annual Change (2023-2028)		-\$1,171	-0.4%	-\$468	-0.1%	\$842	0.2%	\$1,352	0.3%
Historical Annual Change (2000-2023)		\$32,729	4.4%	\$43,758	4.8%	\$43,104	4.4%	\$41,589	4.0%
Per Capita Income									
Estimated Per Capita Income (2023)		\$41,741		\$58,421		\$54,044		\$51,179	
Projected Per Capita Income (2028)		\$39,302		\$62,427		\$58,332		\$54,994	
Census Per Capita Income (2010)		\$28,980		\$27,872		\$26,272		\$25,598	
Census Per Capita Income (2000)		\$20,919		\$23,172		\$22,660		\$22,287	
Projected Annual Change (2023-2028)		-\$2,439	-1.2%	\$4,006	1.4%	\$4,288	1.6%	\$3,815	1.5%
Historical Annual Change (2000-2023)		\$20,822	4.3%	\$35,249	6.6%	\$31,384	6.0%	\$28,892	5.6%
Estimated Average Household Net Worth (2023)		\$884,824		\$987,780		\$1.01 M		\$974,168	

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111 S Broadway Ave Boise, ID 83702		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity									
Total Population (2023)		14,710		87,059		156,642		240,159	
White (2023)		9,553	64.9%	71,217	81.8%	127,617	81.5%	198,222	82.5%
Black or African American (2023)		199	1.4%	1,861	2.1%	4,208	2.7%	5,542	2.3%
American Indian or Alaska Native (2023)		56	0.4%	408	0.5%	788	0.5%	1,208	0.5%
Asian (2023)		3,327	22.6%	5,529	6.4%	8,404	5.4%	11,639	4.8%
Hawaiian or Pacific Islander (2023)		35	0.2%	170	0.2%	337	0.2%	522	0.2%
Other Race (2023)		816	5.6%	2,598	3.0%	5,238	3.3%	7,371	3.1%
Two or More Races (2023)		724	4.9%	5,276	6.1%	10,050	6.4%	15,656	6.5%
Population < 18 (2023)		1,531	10.4%	13,533	15.5%	27,051	17.3%	43,794	18.2%
White Not Hispanic		1,230	80.4%	11,721	86.6%	22,716	84.0%	37,057	84.6%
Black or African American		37	2.4%	321	2.4%	685	2.5%	1,040	2.4%
Asian		78	5.1%	345	2.6%	883	3.3%	1,470	3.4%
Other Race Not Hispanic		101	6.6%	416	3.1%	784	2.9%	1,247	2.8%
Hispanic		85	5.5%	730	5.4%	1,982	7.3%	2,980	6.8%
Not Hispanic or Latino Population (2023)		13,535	92.0%	79,232	91.0%	140,314	89.6%	215,665	89.8%
Not Hispanic White		9,196	67.9%	68,676	86.7%	122,550	87.3%	190,675	88.4%
Not Hispanic Black or African American		196	1.5%	1,824	2.3%	3,933	2.8%	5,228	2.4%
Not Hispanic American Indian or Alaska Native		32	0.2%	196	0.2%	376	0.3%	586	0.3%
Not Hispanic Asian		3,301	24.4%	5,473	6.9%	8,279	5.9%	11,473	5.3%
Not Hispanic Hawaiian or Pacific Islander		33	0.2%	121	0.2%	223	0.2%	355	0.2%
Not Hispanic Other Race		411	3.0%	531	0.7%	635	0.5%	729	0.3%
Not Hispanic Two or More Races		365	2.7%	2,412	3.0%	4,317	3.1%	6,620	3.1%
Hispanic or Latino Population (2023)		1,175	8.0%	7,826	9.0%	16,328	10.4%	24,494	10.2%
Hispanic White		357	30.4%	2,541	32.5%	5,067	31.0%	7,547	30.8%
Hispanic Black or African American		3	0.2%	37	0.5%	275	1.7%	314	1.3%
Hispanic American Indian or Alaska Native		24	2.0%	212	2.7%	411	2.5%	622	2.5%
Hispanic Asian		26	2.2%	56	0.7%	125	0.8%	166	0.7%
Hispanic Hawaiian or Pacific Islander		2	0.2%	49	0.6%	114	0.7%	168	0.7%
Hispanic Other Race		405	34.5%	2,067	26.4%	4,603	28.2%	6,642	27.1%
Hispanic Two or More Races		359	30.5%	2,864	36.6%	5,733	35.1%	9,037	36.9%
Not Hispanic or Latino Population (2020)		11,740	91.1%	77,903	91.4%	140,003	90.1%	215,315	90.4%
Hispanic or Latino Population (2020)		1,152	8.9%	7,361	8.6%	15,403	9.9%	22,870	9.6%
Not Hispanic or Latino Population (2010)		10,061	93.7%	72,608	93.1%	127,973	92.0%	195,854	92.4%
Hispanic or Latino Population (2010)		673	6.3%	5,344	6.9%	11,109	8.0%	16,109	7.6%
Not Hispanic or Latino Population (2028)		15,275	91.6%	80,020	90.8%	139,992	89.4%	215,911	89.7%
Hispanic or Latino Population (2028)		1,408	8.4%	8,131	9.2%	16,553	10.6%	24,837	10.3%
Projected Annual Growth (2023-2028)		232	3.9%	304	0.8%	226	0.3%	343	0.3%
Historical Annual Growth (2010-2020)		478	7.1%	2,017	3.8%	4,294	3.9%	6,761	4.2%

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Total Age Distribution (2023)									
Total Population		14,710		87,059		156,642		240,159	
Age Under 5 Years	482	3.3%	3,810	4.4%	7,168	4.6%	11,051	4.6%	
Age 5 to 9 Years	379	2.6%	3,519	4.0%	7,032	4.5%	11,324	4.7%	
Age 10 to 14 Years	383	2.6%	3,628	4.2%	7,534	4.8%	12,565	5.2%	
Age 15 to 19 Years	2,979	20.3%	6,821	7.8%	11,043	7.0%	16,314	6.8%	
Age 20 to 24 Years	2,558	17.4%	9,883	11.4%	15,185	9.7%	20,333	8.5%	
Age 25 to 29 Years	1,495	10.2%	8,135	9.3%	13,370	8.5%	19,085	7.9%	
Age 30 to 34 Years	878	6.0%	6,132	7.0%	10,610	6.8%	16,180	6.7%	
Age 35 to 39 Years	640	4.4%	5,198	6.0%	9,509	6.1%	14,753	6.1%	
Age 40 to 44 Years	664	4.5%	5,371	6.2%	9,658	6.2%	15,048	6.3%	
Age 45 to 49 Years	556	3.8%	4,929	5.7%	9,314	5.9%	14,568	6.1%	
Age 50 to 54 Years	598	4.1%	5,547	6.4%	10,155	6.5%	15,956	6.6%	
Age 55 to 59 Years	653	4.4%	5,283	6.1%	9,908	6.3%	15,287	6.4%	
Age 60 to 64 Years	659	4.5%	5,159	5.9%	9,347	6.0%	15,101	6.3%	
Age 65 to 69 Years	575	3.9%	4,408	5.1%	8,125	5.2%	13,429	5.6%	
Age 70 to 74 Years	528	3.6%	3,523	4.0%	7,006	4.5%	11,262	4.7%	
Age 75 to 79 Years	283	1.9%	2,550	2.9%	5,293	3.4%	8,225	3.4%	
Age 80 to 84 Years	190	1.3%	1,512	1.7%	3,158	2.0%	4,880	2.0%	
Age 85 Years or Over	211	1.4%	1,651	1.9%	3,227	2.1%	4,797	2.0%	
Median Age	30.6		36.8		38.1		39.1		
Age 19 Years or Less	4,224	28.7%	17,778	20.4%	32,776	20.9%	51,254	21.3%	
Age 20 to 64 Years	8,700	59.1%	55,638	63.9%	97,056	62.0%	146,311	60.9%	
Age 65 Years or Over	1,786	12.1%	13,643	15.7%	26,809	17.1%	42,593	17.7%	
Female Age Distribution (2023)									
Female Population	7,140	48.5%	43,018	49.4%	77,940	49.8%	119,913	49.9%	
Age Under 5 Years	228	3.2%	1,839	4.3%	3,459	4.4%	5,349	4.5%	
Age 5 to 9 Years	194	2.7%	1,796	4.2%	3,547	4.6%	5,606	4.7%	
Age 10 to 14 Years	179	2.5%	1,789	4.2%	3,661	4.7%	6,084	5.1%	
Age 15 to 19 Years	1,575	22.1%	3,489	8.1%	5,559	7.1%	8,057	6.7%	
Age 20 to 24 Years	1,221	17.1%	4,844	11.3%	7,375	9.5%	9,817	8.2%	
Age 25 to 29 Years	659	9.2%	3,715	8.6%	6,105	7.8%	8,805	7.3%	
Age 30 to 34 Years	371	5.2%	2,845	6.6%	4,918	6.3%	7,652	6.4%	
Age 35 to 39 Years	278	3.9%	2,431	5.7%	4,516	5.8%	7,086	5.9%	
Age 40 to 44 Years	295	4.1%	2,505	5.8%	4,571	5.9%	7,227	6.0%	
Age 45 to 49 Years	251	3.5%	2,364	5.5%	4,492	5.8%	7,090	5.9%	
Age 50 to 54 Years	277	3.9%	2,688	6.2%	4,978	6.4%	7,853	6.5%	
Age 55 to 59 Years	310	4.3%	2,604	6.1%	4,897	6.3%	7,667	6.4%	
Age 60 to 64 Years	315	4.4%	2,549	5.9%	4,695	6.0%	7,689	6.4%	
Age 65 to 69 Years	303	4.2%	2,384	5.5%	4,399	5.6%	7,252	6.0%	
Age 70 to 74 Years	297	4.2%	1,875	4.4%	3,944	5.1%	6,209	5.2%	
Age 75 to 79 Years	154	2.2%	1,360	3.2%	2,981	3.8%	4,549	3.8%	
Age 80 to 84 Years	121	1.7%	905	2.1%	1,777	2.3%	2,831	2.4%	
Age 85 Years or Over	113	1.6%	1,033	2.4%	2,069	2.7%	3,091	2.6%	
Female Median Age	31.3		37.7		39.5		40.6		
Age 19 Years or Less	2,176	30.5%	8,914	20.7%	16,225	20.8%	25,096	20.9%	
Age 20 to 64 Years	3,977	55.7%	26,545	61.7%	46,547	59.7%	70,885	59.1%	
Age 65 Years or Over	988	13.8%	7,558	17.6%	15,169	19.5%	23,932	20.0%	

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Male Age Distribution (2023)									
Male Population	7,570	51.5%	44,041	50.6%	78,702	50.2%	120,246	50.1%	
Age Under 5 Years	254	3.4%	1,970	4.5%	3,709	4.7%	5,701	4.7%	
Age 5 to 9 Years	184	2.4%	1,723	3.9%	3,485	4.4%	5,719	4.8%	
Age 10 to 14 Years	205	2.7%	1,839	4.2%	3,874	4.9%	6,481	5.4%	
Age 15 to 19 Years	1,405	18.6%	3,331	7.6%	5,484	7.0%	8,257	6.9%	
Age 20 to 24 Years	1,336	17.7%	5,038	11.4%	7,810	9.9%	10,516	8.7%	
Age 25 to 29 Years	836	11.0%	4,420	10.0%	7,265	9.2%	10,280	8.5%	
Age 30 to 34 Years	507	6.7%	3,287	7.5%	5,692	7.2%	8,528	7.1%	
Age 35 to 39 Years	363	4.8%	2,767	6.3%	4,994	6.3%	7,668	6.4%	
Age 40 to 44 Years	369	4.9%	2,866	6.5%	5,088	6.5%	7,821	6.5%	
Age 45 to 49 Years	305	4.0%	2,565	5.8%	4,822	6.1%	7,478	6.2%	
Age 50 to 54 Years	320	4.2%	2,860	6.5%	5,177	6.6%	8,103	6.7%	
Age 55 to 59 Years	343	4.5%	2,679	6.1%	5,011	6.4%	7,620	6.3%	
Age 60 to 64 Years	344	4.5%	2,611	5.9%	4,651	5.9%	7,412	6.2%	
Age 65 to 69 Years	272	3.6%	2,023	4.6%	3,727	4.7%	6,177	5.1%	
Age 70 to 74 Years	231	3.1%	1,647	3.7%	3,062	3.9%	5,053	4.2%	
Age 75 to 79 Years	129	1.7%	1,190	2.7%	2,313	2.9%	3,676	3.1%	
Age 80 to 84 Years	69	0.9%	607	1.4%	1,381	1.8%	2,049	1.7%	
Age 85 Years or Over	97	1.3%	618	1.4%	1,158	1.5%	1,706	1.4%	
Male Median Age	30.2		36.0		36.9		37.7		
Age 19 Years or Less	2,048	27.1%	8,864	20.1%	16,552	21.0%	26,159	21.8%	
Age 20 to 64 Years	4,723	62.4%	29,092	66.1%	50,510	64.2%	75,426	62.7%	
Age 65 Years or Over	799	10.5%	6,085	13.8%	11,641	14.8%	18,661	15.5%	
Males per 100 Females (2023)									
Overall Comparison	106		102		101		100		
Age Under 5 Years	112	52.7%	107	51.7%	107	51.7%	107	51.6%	
Age 5 to 9 Years	95	48.7%	96	49.0%	98	49.6%	102	50.5%	
Age 10 to 14 Years	115	53.4%	103	50.7%	106	51.4%	107	51.6%	
Age 15 to 19 Years	89	47.1%	95	48.8%	99	49.7%	102	50.6%	
Age 20 to 24 Years	109	52.3%	104	51.0%	106	51.4%	107	51.7%	
Age 25 to 29 Years	127	55.9%	119	54.3%	119	54.3%	117	53.9%	
Age 30 to 34 Years	137	57.8%	116	53.6%	116	53.6%	111	52.7%	
Age 35 to 39 Years	131	56.6%	114	53.2%	111	52.5%	108	52.0%	
Age 40 to 44 Years	125	55.6%	114	53.4%	111	52.7%	108	52.0%	
Age 45 to 49 Years	121	54.8%	108	52.0%	107	51.8%	105	51.3%	
Age 50 to 54 Years	116	53.6%	106	51.6%	104	51.0%	103	50.8%	
Age 55 to 59 Years	111	52.5%	103	50.7%	102	50.6%	99	49.8%	
Age 60 to 64 Years	109	52.2%	102	50.6%	99	49.8%	96	49.1%	
Age 65 to 69 Years	90	47.3%	85	45.9%	85	45.9%	85	46.0%	
Age 70 to 74 Years	78	43.8%	88	46.8%	78	43.7%	81	44.9%	
Age 75 to 79 Years	84	45.6%	87	46.7%	78	43.7%	81	44.7%	
Age 80 to 84 Years	57	36.4%	67	40.1%	78	43.7%	72	42.0%	
Age 85 Years or Over	86	46.2%	60	37.4%	56	35.9%	55	35.6%	
Age 19 Years or Less	94	48.5%	99	49.9%	102	50.5%	104	51.0%	
Age 20 to 39 Years	120	54.6%	112	52.9%	112	52.9%	111	52.6%	
Age 40 to 64 Years	116	53.7%	107	51.7%	105	51.2%	102	50.6%	
Age 65 Years or Over	81	44.7%	81	44.6%	77	43.4%	78	43.8%	

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Household Type (2023)									
Total Households		7,313		42,159		71,869		105,021	
Households with Children		1,243	17.0%	9,396	22.3%	17,841	24.8%	28,533	27.2%
Average Household Size		1.6		2.0		2.1		2.2	
Household Density per Square Mile		2,329		1,492		916		682	
Population Family		6,873	46.7%	55,467	63.7%	107,784	68.8%	176,220	73.4%
Population Non-Family		4,868	33.1%	27,705	31.8%	43,157	27.6%	57,283	23.9%
Population Group Quarters		2,969	20.2%	3,886	4.5%	5,701	3.6%	6,656	2.8%
Family Households		2,930	40.1%	20,107	47.7%	37,690	52.4%	60,074	57.2%
Married Couple Households		2,056	70.2%	14,496	72.1%	27,220	72.2%	44,236	73.6%
Other Family Households with Children		873	29.8%	5,611	27.9%	10,470	27.8%	15,838	26.4%
Family Households with Children		1,238	42.3%	9,357	46.5%	17,748	47.1%	28,260	47.0%
Married Couple with Children		963	77.7%	6,842	73.1%	12,696	71.5%	20,475	72.5%
Other Family Households with Children		276	22.3%	2,515	26.9%	5,051	28.5%	7,785	27.5%
Family Households No Children		1,691	57.7%	10,750	53.5%	19,942	52.9%	31,814	53.0%
Married Couple No Children		1,094	64.7%	7,654	71.2%	14,523	72.8%	23,761	74.7%
Other Family Households No Children		598	35.3%	3,096	28.8%	5,419	27.2%	8,053	25.3%
Non-Family Households		4,383	59.9%	22,052	52.3%	34,179	47.6%	44,947	42.8%
Non-Family Households with Children		4	-	38	0.2%	94	0.3%	273	0.6%
Non-Family Households No Children		4,379	99.9%	22,013	99.8%	34,085	99.7%	44,674	99.4%
Average Family Household Size		2.3		2.8		2.9		2.9	
Average Family Income		\$127,335		\$168,915		\$156,197		\$146,666	
Median Family Income		\$132,054		\$127,245		\$119,824		\$114,235	
Average Non-Family Household Size		1.1		1.3		1.3		1.3	
Marital Status (2023)									
Population Age 15 Years or Over		13,466		76,102		134,908		205,219	
Never Married		8,065	59.9%	31,624	41.6%	48,167	35.7%	66,129	32.2%
Currently Married		3,575	26.5%	30,107	39.6%	59,278	43.9%	97,311	47.4%
Previously Married		1,826	13.6%	14,371	18.9%	27,464	20.4%	41,779	20.4%
Separated		304	16.6%	1,970	13.7%	3,646	13.3%	5,311	12.7%
Widowed		216	11.8%	2,777	19.3%	5,780	21.0%	9,226	22.1%
Divorced		1,306	71.5%	9,624	67.0%	18,039	65.7%	27,242	65.2%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		7,929		59,399		108,681		168,572	
Elementary (Grade Level 0 to 8)		90	1.1%	614	1.0%	1,975	1.8%	2,992	1.8%
Some High School (Grade Level 9 to 11)		166	2.1%	1,578	2.7%	3,582	3.3%	5,812	3.4%
High School Graduate		1,120	14.1%	10,136	17.1%	20,575	18.9%	34,089	20.2%
Some College		1,535	19.4%	12,000	20.2%	22,325	20.5%	36,649	21.7%
Associate Degree Only		476	6.0%	4,036	6.8%	8,555	7.9%	13,990	8.3%
Bachelor Degree Only		2,614	33.0%	18,950	31.9%	31,901	29.4%	47,204	28.0%
Graduate Degree		1,927	24.3%	12,084	20.3%	19,768	18.2%	27,835	16.5%
Any College (Some College or Higher)		6,553	82.6%	47,070	79.2%	82,549	76.0%	125,678	74.6%
College Degree + (Bachelor Degree or Higher)		4,541	57.3%	31,034	52.2%	51,670	47.5%	75,040	44.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.6103/-116.1938

111 S Broadway Ave Boise, ID 83702		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Housing									
Total Housing Units (2023)		7,660		43,830		74,525		108,499	
Total Housing Units (2020)		6,212		41,895		72,237		105,210	
Historical Annual Growth (2020-2023)		1,448	7.8%	1,935	1.5%	2,288	1.1%	3,289	1.0%
Housing Units Occupied (2023)		7,313	95.5%	42,159	96.2%	71,869	96.4%	105,021	96.8%
Housing Units Owner-Occupied		3,861	52.8%	26,417	62.7%	46,555	64.8%	70,022	66.7%
Housing Units Renter-Occupied		3,452	47.2%	15,742	37.3%	25,314	35.2%	35,000	33.3%
Housing Units Vacant (2023)		347	4.5%	1,671	3.8%	2,657	3.6%	3,477	3.2%
Household Size (2023)									
Total Households		7,313		42,159		71,869		105,021	
1 Person Households		3,683	50.4%	17,422	41.3%	26,792	37.3%	35,081	33.4%
2 Person Households		2,275	31.1%	14,006	33.2%	24,346	33.9%	36,865	35.1%
3 Person Households		768	10.5%	5,371	12.7%	9,842	13.7%	14,936	14.2%
4 Person Households		412	5.6%	3,567	8.5%	6,806	9.5%	11,070	10.5%
5 Person Households		137	1.9%	1,253	3.0%	2,657	3.7%	4,485	4.3%
6 Person Households		28	0.4%	382	0.9%	1,046	1.5%	1,815	1.7%
7 or More Person Households		11	0.1%	158	0.4%	379	0.5%	769	0.7%
Household Income Distribution (2023)									
HH Income \$200,000 or More		877	12.0%	5,608	13.3%	9,833	13.7%	13,472	12.8%
HH Income \$150,000 to \$199,999		460	6.3%	3,817	9.1%	6,134	8.5%	9,349	8.9%
HH Income \$125,000 to \$149,999		426	5.8%	2,522	6.0%	4,481	6.2%	7,132	6.8%
HH Income \$100,000 to \$124,999		414	5.7%	3,537	8.4%	6,455	9.0%	10,163	9.7%
HH Income \$75,000 to \$99,999		881	12.0%	5,522	13.1%	9,427	13.1%	15,072	14.4%
HH Income \$50,000 to \$74,999		959	13.1%	6,497	15.4%	11,778	16.4%	17,337	16.5%
HH Income \$35,000 to \$49,999		682	9.3%	4,228	10.0%	7,656	10.7%	10,957	10.4%
HH Income \$25,000 to \$34,999		709	9.7%	3,540	8.4%	5,442	7.6%	7,199	6.9%
HH Income \$15,000 to \$24,999		557	7.6%	2,876	6.8%	4,732	6.6%	6,565	6.3%
HH Income \$10,000 to \$14,999		533	7.3%	1,752	4.2%	2,525	3.5%	3,144	3.0%
HH Income Under \$10,000		815	11.1%	2,259	5.4%	3,404	4.7%	4,631	4.4%
Household Vehicles (2023)									
Households 0 Vehicles Available		685	9.4%	2,076	4.9%	3,538	4.9%	4,729	4.5%
Households 1 Vehicle Available		2,484	34.0%	14,851	35.2%	24,688	34.4%	34,283	32.6%
Households 2 Vehicles Available		2,905	39.7%	16,825	39.9%	29,124	40.5%	42,598	40.6%
Households 3 or More Vehicles Available		1,239	16.9%	8,407	19.9%	14,518	20.2%	23,412	22.3%
Total Vehicles Available		12,449		77,077		132,287		199,548	
Average Vehicles per Household		1.7		1.8		1.8		1.9	
Owner-Occupied Household Vehicles		7,855	63.1%	53,744	69.7%	94,647	71.5%	146,107	73.2%
Average Vehicles per Owner-Occupied Household		2.0		2.0		2.0		2.1	
Renter-Occupied Household Vehicles		4,595	36.9%	23,333	30.3%	37,640	28.5%	53,441	26.8%
Average Vehicles per Renter-Occupied Household		1.3		1.5		1.5		1.5	
Travel Time (2023)									
Worker Base Age 16 years or Over		8,900		52,565		91,945		138,443	
Travel to Work in 14 Minutes or Less		3,502	39.4%	17,121	32.6%	26,930	29.3%	36,352	26.3%
Travel to Work in 15 to 29 Minutes		2,975	33.4%	19,725	37.5%	36,692	39.9%	57,776	41.7%
Travel to Work in 30 to 59 Minutes		954	10.7%	6,101	11.6%	11,421	12.4%	19,431	14.0%
Travel to Work in 60 Minutes or More		211	2.4%	1,144	2.2%	2,182	2.4%	3,449	2.5%
Work at Home		1,258	14.1%	8,475	16.1%	14,719	16.0%	21,436	15.5%
Average Minutes Travel to Work		15.4		16.6		17.4		18.3	

Complete Profile



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Lat/Lon: 43.6103/-116.1938

111 S Broadway Ave Boise, ID 83702		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over		8,900		52,565		91,945		138,443	
Drive to Work Alone		5,672	63.7%	36,693	69.8%	64,610	70.3%	99,204	71.7%
Drive to Work in Carpool		312	3.5%	2,311	4.4%	5,337	5.8%	8,778	6.3%
Travel to Work by Public Transportation		110	1.2%	430	0.8%	740	0.8%	842	0.6%
Drive to Work on Motorcycle		4	-	44	-	173	0.2%	442	0.3%
Bicycle to Work		510	5.7%	2,250	4.3%	2,906	3.2%	3,304	2.4%
Walk to Work		962	10.8%	2,009	3.8%	2,699	2.9%	3,237	2.3%
Other Means		72	0.8%	354	0.7%	762	0.8%	1,200	0.9%
Work at Home		1,258	14.1%	8,475	16.1%	14,719	16.0%	21,436	15.5%
Daytime Demographics (2023)									
Total Businesses		2,199		6,016		10,046		12,842	
Total Employees		28,704		67,142		109,743		130,641	
Company Headquarter Businesses		99	4.5%	237	3.9%	410	4.1%	505	3.9%
Company Headquarter Employees		3,891	13.6%	14,655	21.8%	21,755	19.8%	24,519	18.8%
Employee Population per Business		13.1	to 1	11.2	to 1	10.9	to 1	10.2	to 1
Residential Population per Business		6.7	to 1	14.5	to 1	15.6	to 1	18.7	to 1
Adj. Daytime Demographics Age 16 Years or Over		33,168		89,659		150,716		194,035	
Labor Force									
Labor Population Age 16 Years or Over (2023)		13,368		75,266		133,181		202,342	
Labor Force Total Males (2023)		6,870	51.4%	38,043	50.5%	66,687	50.1%	100,814	49.8%
Male Civilian Employed		4,542	66.1%	27,908	73.4%	48,914	73.3%	73,606	73.0%
Male Civilian Unemployed		171	2.5%	1,292	3.4%	1,862	2.8%	2,630	2.6%
Males in Armed Forces		4	-	165	0.4%	244	0.4%	481	0.5%
Males Not in Labor Force		2,153	31.3%	8,679	22.8%	15,667	23.5%	24,097	23.9%
Labor Force Total Females (2023)		6,498	48.6%	37,223	49.5%	66,494	49.9%	101,528	50.2%
Female Civilian Employed		4,358	67.1%	24,658	66.2%	43,031	64.7%	64,842	63.9%
Female Civilian Unemployed		146	2.2%	1,067	2.9%	1,608	2.4%	2,468	2.4%
Females in Armed Forces		-	-	19	-	19	-	19	-
Females Not in Labor Force		1,994	30.7%	11,479	30.8%	21,836	32.8%	34,198	33.7%
Unemployment Rate		317	2.4%	2,359	3.1%	3,470	2.6%	5,098	2.5%
Occupation (2023)									
Occupation Population Age 16 Years or Over		8,900		52,565		91,945		138,443	
Occupation Total Males		4,542	51.0%	27,908	53.1%	48,914	53.2%	73,604	53.2%
Occupation Total Females		4,358	49.0%	24,658	46.9%	43,031	46.8%	64,839	46.8%
Management, Business, Financial Operations		1,515	17.0%	10,424	19.8%	17,710	19.3%	25,947	18.7%
Professional, Related		2,646	29.7%	15,888	30.2%	26,273	28.6%	38,823	28.0%
Service		1,897	21.3%	8,050	15.3%	13,882	15.1%	20,204	14.6%
Sales, Office		1,553	17.4%	9,697	18.4%	17,387	18.9%	27,123	19.6%
Farming, Fishing, Forestry		115	1.3%	258	0.5%	389	0.4%	657	0.5%
Construction, Extraction, Maintenance		397	4.5%	3,379	6.4%	6,959	7.6%	11,436	8.3%
Production, Transport, Material Moving		778	8.7%	4,869	9.3%	9,344	10.2%	14,253	10.3%
White Collar Workers		5,713	64.2%	36,009	68.5%	61,370	66.7%	91,893	66.4%
Blue Collar Workers		3,187	35.8%	16,556	31.5%	30,575	33.3%	46,550	33.6%

Complete Profile



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Lat/Lon: 43.6103/-116.1938

111 S Broadway Ave Boise, ID 83702		1 mi radius		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)									
Total Units		7,313		42,159		71,869		105,021	
1 Detached Unit		3,750	51.3%	26,898	63.8%	46,852	65.2%	71,665	68.2%
1 Attached Unit		357	4.9%	2,510	6.0%	4,572	6.4%	6,335	6.0%
2 Units		281	3.8%	1,189	2.8%	1,688	2.3%	2,183	2.1%
3 to 4 Units		480	6.6%	2,687	6.4%	4,395	6.1%	6,125	5.8%
5 to 9 Units		346	4.7%	1,803	4.3%	2,902	4.0%	3,697	3.5%
10 to 19 Units		616	8.4%	2,003	4.8%	3,269	4.5%	4,230	4.0%
20 to 49 Units		572	7.8%	1,868	4.4%	2,638	3.7%	3,122	3.0%
50 or More Units		710	9.7%	1,853	4.4%	2,636	3.7%	3,195	3.0%
Mobile Home or Trailer		201	2.7%	1,347	3.2%	2,912	4.1%	4,464	4.3%
Other Structure		-	-	2	-	4	-	5	-
Homes Built By Year (2023)									
Homes Built 2020 or later		77	1.0%	566	1.3%	1,002	1.3%	1,334	1.2%
Homes Built 2010 to 2019		830	10.8%	5,136	11.7%	9,620	12.9%	14,900	13.7%
Homes Built 2000 to 2009		938	12.3%	5,090	11.6%	8,987	12.1%	15,194	14.0%
Homes Built 1990 to 1999		1,023	13.4%	5,467	12.5%	10,817	14.5%	18,168	16.7%
Homes Built 1980 to 1989		748	9.8%	5,045	11.5%	8,605	11.5%	12,706	11.7%
Homes Built 1970 to 1979		844	11.0%	6,519	14.9%	12,579	16.9%	19,249	17.7%
Homes Built 1960 to 1969		496	6.5%	3,212	7.3%	5,412	7.3%	6,775	6.2%
Homes Built 1950 to 1959		535	7.0%	3,647	8.3%	6,131	8.2%	7,051	6.5%
Homes Built 1940 to 1949		272	3.6%	1,950	4.5%	2,371	3.2%	2,623	2.4%
Homes Built Before 1939		1,549	20.2%	5,526	12.6%	6,345	8.5%	7,022	6.5%
Median Age of Homes		49.0	yrs	46.2	yrs	43.0	yrs	40.1	yrs
Home Values (2023)									
Owner Specified Housing Units		3,861		26,417		46,555		70,022	
Home Values \$1,000,000 or More		304	7.9%	1,899	7.2%	3,000	6.4%	4,097	5.9%
Home Values \$750,000 to \$999,999		411	10.7%	2,815	10.7%	4,671	10.0%	6,558	9.4%
Home Values \$500,000 to \$749,999		1,384	35.8%	8,572	32.4%	14,045	30.2%	20,078	28.7%
Home Values \$400,000 to \$499,999		912	23.6%	5,799	22.0%	10,473	22.5%	16,105	23.0%
Home Values \$300,000 to \$399,999		526	13.6%	4,565	17.3%	8,382	18.0%	13,370	19.1%
Home Values \$250,000 to \$299,999		131	3.4%	1,041	3.9%	2,083	4.5%	3,448	4.9%
Home Values \$200,000 to \$249,999		41	1.0%	402	1.5%	796	1.7%	1,261	1.8%
Home Values \$175,000 to \$199,999		12	0.3%	109	0.4%	222	0.5%	337	0.5%
Home Values \$150,000 to \$174,999		11	0.3%	195	0.7%	392	0.8%	610	0.9%
Home Values \$125,000 to \$149,999		8	0.2%	93	0.4%	185	0.4%	259	0.4%
Home Values \$100,000 to \$124,999		9	0.2%	114	0.4%	251	0.5%	402	0.6%
Home Values \$90,000 to \$99,999		-	-	12	-	32	-	45	-
Home Values \$80,000 to \$89,999		22	0.6%	98	0.4%	179	0.4%	262	0.4%
Home Values \$70,000 to \$79,999		11	0.3%	126	0.5%	263	0.6%	579	0.8%
Home Values \$60,000 to \$69,999		-	-	8	-	21	-	78	0.1%
Home Values \$50,000 to \$59,999		5	0.1%	18	-	28	-	38	-
Home Values \$35,000 to \$49,999		38	1.0%	152	0.6%	376	0.8%	697	1.0%
Home Values \$25,000 to \$34,999		6	0.2%	51	0.2%	103	0.2%	210	0.3%
Home Values \$10,000 to \$24,999		16	0.4%	137	0.5%	462	1.0%	715	1.0%
Home Values Under \$10,000		16	0.4%	210	0.8%	592	1.3%	871	1.2%
Owner-Occupied Median Home Value		\$543,223		\$521,550		\$500,475		\$485,782	
Renter-Occupied Median Rent		\$1,071		\$1,121		\$1,128		\$1,156	

Complete Profile



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Lat/Lon: 43.6103/-116.1938

111 S Broadway Ave Boise, ID 83702	1 mi radius	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$435.89 M	\$3.35 B	\$5.62 B	\$8.2 B
Total Non-Retail Expenditure	\$232.12 M	\$1.78 B	\$2.98 B	\$4.35 B
Total Retail Expenditure	\$203.77 M	\$1.57 B	\$2.63 B	\$3.85 B
Apparel	\$15.44 M	\$119.55 M	\$199.92 M	\$291.62 M
Contributions	\$14.8 M	\$116.01 M	\$193.6 M	\$280.57 M
Education	\$14.16 M	\$110.79 M	\$183.65 M	\$264.69 M
Entertainment	\$24.73 M	\$192.69 M	\$322.45 M	\$470.77 M
Food and Beverages	\$63.56 M	\$486.92 M	\$816.2 M	\$1.19 B
Furnishings and Equipment	\$15.32 M	\$119.24 M	\$199.62 M	\$291.62 M
Gifts	\$11.42 M	\$88.64 M	\$147.95 M	\$213.49 M
Health Care	\$36.1 M	\$276.73 M	\$464.9 M	\$680.8 M
Household Operations	\$17.28 M	\$134.1 M	\$224.26 M	\$326.6 M
Miscellaneous Expenses	\$8.28 M	\$63.96 M	\$107.03 M	\$156.03 M
Personal Care	\$5.84 M	\$44.95 M	\$75.25 M	\$109.93 M
Personal Insurance	\$3.1 M	\$24.6 M	\$41.16 M	\$60.04 M
Reading	\$960.36 K	\$7.42 M	\$12.42 M	\$18.09 M
Shelter	\$93.03 M	\$709.31 M	\$1.19 B	\$1.73 B
Tobacco	\$2.56 M	\$18.61 M	\$31.27 M	\$45.81 M
Transportation	\$77.91 M	\$603.2 M	\$1.01 B	\$1.48 B
Utilities	\$31.38 M	\$237.77 M	\$399.36 M	\$584.61 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$4,967	\$6,631	\$6,513	\$6,505
Total Non-Retail Expenditure	\$2,645 53.3%	\$3,525 53.2%	\$3,458 53.1%	\$3,448 53.0%
Total Retail Expenditures	\$2,322 46.7%	\$3,106 46.8%	\$3,054 46.9%	\$3,057 47.0%
Apparel	\$176 3.5%	\$236 3.6%	\$232 3.6%	\$231 3.6%
Contributions	\$169 3.4%	\$229 3.5%	\$224 3.4%	\$223 3.4%
Education	\$161 3.2%	\$219 3.3%	\$213 3.3%	\$210 3.2%
Entertainment	\$282 5.7%	\$381 5.7%	\$374 5.7%	\$374 5.7%
Food and Beverages	\$724 14.6%	\$962 14.5%	\$946 14.5%	\$947 14.6%
Furnishings and Equipment	\$175 3.5%	\$236 3.6%	\$231 3.6%	\$231 3.6%
Gifts	\$130 2.6%	\$175 2.6%	\$172 2.6%	\$169 2.6%
Health Care	\$411 8.3%	\$547 8.2%	\$539 8.3%	\$540 8.3%
Household Operations	\$197 4.0%	\$265 4.0%	\$260 4.0%	\$259 4.0%
Miscellaneous Expenses	\$94 1.9%	\$126 1.9%	\$124 1.9%	\$124 1.9%
Personal Care	\$67 1.3%	\$89 1.3%	\$87 1.3%	\$87 1.3%
Personal Insurance	\$35 0.7%	\$49 0.7%	\$48 0.7%	\$48 0.7%
Reading	\$11 0.2%	\$15 0.2%	\$14 0.2%	\$14 0.2%
Shelter	\$1,060 21.3%	\$1,402 21.1%	\$1,374 21.1%	\$1,370 21.1%
Tobacco	\$29 0.6%	\$37 0.6%	\$36 0.6%	\$36 0.6%
Transportation	\$888 17.9%	\$1,192 18.0%	\$1,174 18.0%	\$1,177 18.1%
Utilities	\$358 7.2%	\$470 7.1%	\$463 7.1%	\$464 7.1%