

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.605/-116.2812

Franklin Rd & Milwaukee St Boise, ID 83704	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2024)	12,310		101,002		260,588		485,188	
Projected Population (2029)	12,311		102,654		267,679		506,348	
Census Population (2020)	11,127		98,664		252,446		461,386	
Census Population (2010)	9,880		89,963		218,818		371,536	
Projected Annual Growth (2024-2029)	1	-	1,653	0.3%	7,092	0.5%	21,160	0.9%
Historical Annual Growth (2020-2024)	1,183	2.7%	2,338	0.6%	8,142	0.8%	23,802	1.3%
Historical Annual Growth (2010-2020)	1,247	1.3%	8,701	1.0%	33,628	1.5%	89,850	2.4%
Estimated Population Density (2024)	3,920 psm		3,573 psm		3,320 psm		1,545 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		314.0 sq mi	
Households								
Estimated Households (2024)	4,953		42,744		111,229		195,419	
Projected Households (2029)	5,020		44,088		116,385		207,087	
Census Households (2020)	4,363		39,663		101,772		176,176	
Census Households (2010)	3,856		36,231		88,438		141,949	
Projected Annual Growth (2024-2029)	68	0.3%	1,344	0.6%	5,156	0.9%	11,668	1.2%
Historical Annual Change (2010-2024)	1,097	2.0%	6,513	1.3%	22,791	1.8%	53,470	2.7%
Average Household Income								
Estimated Average Household Income (2024)	\$82,349		\$97,946		\$109,102		\$127,782	
Projected Average Household Income (2029)	\$84,864		\$101,358		\$112,703		\$133,372	
Census Average Household Income (2010)	\$41,581		\$51,398		\$59,402		\$68,261	
Census Average Household Income (2000)	\$45,016		\$50,182		\$53,326		\$58,849	
Projected Annual Change (2024-2029)	\$2,515	0.6%	\$3,412	0.7%	\$3,601	0.7%	\$5,589	0.9%
Historical Annual Change (2000-2024)	\$37,333	3.5%	\$47,764	4.0%	\$55,776	4.4%	\$68,933	4.9%
Median Household Income								
Estimated Median Household Income (2024)	\$72,121		\$77,269		\$83,067		\$97,083	
Projected Median Household Income (2029)	\$73,067		\$78,721		\$84,370		\$99,510	
Census Median Household Income (2010)	\$35,482		\$43,415		\$48,116		\$53,808	
Census Median Household Income (2000)	\$37,014		\$42,297		\$44,258		\$48,457	
Projected Annual Change (2024-2029)	\$946	0.3%	\$1,452	0.4%	\$1,303	0.3%	\$2,427	0.5%
Historical Annual Change (2000-2024)	\$35,107	4.0%	\$34,972	3.4%	\$38,809	3.7%	\$48,626	4.2%
Per Capita Income								
Estimated Per Capita Income (2024)	\$33,182		\$41,574		\$46,779		\$51,609	
Projected Per Capita Income (2029)	\$34,656		\$43,652		\$49,207		\$54,683	
Census Per Capita Income (2010)	\$16,245		\$20,707		\$24,014		\$26,083	
Census Per Capita Income (2000)	\$17,806		\$19,352		\$20,913		\$22,293	
Projected Annual Change (2024-2029)	\$1,474	0.9%	\$2,079	1.0%	\$2,428	1.0%	\$3,074	1.2%
Historical Annual Change (2000-2024)	\$15,377	3.6%	\$22,221	4.8%	\$25,866	5.2%	\$29,316	5.5%
Estimated Average Household Net Worth (2024)	\$667,825		\$895,485		\$1.02 M		\$1.25 M	

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Lat/Lon: 43.605/-116.2812

Franklin Rd & Milwaukee St Boise, ID 83704	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	12,310		101,002		260,588		485,188	
White (2024)	9,335	75.8%	82,263	81.4%	218,372	83.8%	413,088	85.1%
Black or African American (2024)	480	3.9%	2,614	2.6%	5,431	2.1%	7,469	1.5%
American Indian or Alaska Native (2024)	94	0.8%	665	0.7%	1,390	0.5%	2,386	0.5%
Asian (2024)	450	3.7%	3,364	3.3%	8,437	3.2%	15,568	3.2%
Hawaiian or Pacific Islander (2024)	65	0.5%	304	0.3%	598	0.2%	958	0.2%
Other Race (2024)	740	6.0%	3,869	3.8%	7,783	3.0%	12,947	2.7%
Two or More Races (2024)	1,147	9.3%	7,923	7.8%	18,576	7.1%	32,772	6.8%
Population < 18 (2024)	2,423 19.7%		19,970 19.8%		50,798 19.5%		103,016 21.2%	
White Not Hispanic	1,408	58.1%	13,293	66.6%	36,451	71.8%	77,048	74.8%
Black or African American	158	6.5%	919	4.6%	1,852	3.6%	2,432	2.4%
Asian	91	3.8%	672	3.4%	1,639	3.2%	3,289	3.2%
Other Race Not Hispanic	151	6.2%	1,202	6.0%	3,072	6.0%	5,703	5.5%
Hispanic	614	25.3%	3,884	19.4%	7,785	15.3%	14,545	14.1%
Not Hispanic or Latino Population (2024)	10,282 83.5%		88,494 87.6%		233,216 89.5%		437,014 90.1%	
Not Hispanic White	8,950	87.0%	79,092	89.4%	210,352	90.2%	398,013	91.1%
Not Hispanic Black or African American	458	4.5%	2,532	2.9%	5,262	2.3%	7,196	1.6%
Not Hispanic American Indian or Alaska Native	35	0.3%	319	0.4%	705	0.3%	1,223	0.3%
Not Hispanic Asian	435	4.2%	3,299	3.7%	8,284	3.6%	15,331	3.5%
Not Hispanic Hawaiian or Pacific Islander	33	0.3%	196	0.2%	426	0.2%	690	0.2%
Not Hispanic Other Race	9	-	133	0.2%	512	0.2%	841	0.2%
Not Hispanic Two or More Races	362	3.5%	2,923	3.3%	7,674	3.3%	13,720	3.1%
Hispanic or Latino Population (2024)	2,028 16.5%		12,508 12.4%		27,372 10.5%		48,174 9.9%	
Hispanic White	384	18.9%	3,171	25.4%	8,020	29.3%	15,075	31.3%
Hispanic Black or African American	23	1.1%	82	0.7%	169	0.6%	273	0.6%
Hispanic American Indian or Alaska Native	58	2.9%	346	2.8%	685	2.5%	1,163	2.4%
Hispanic Asian	15	0.7%	64	0.5%	153	0.6%	237	0.5%
Hispanic Hawaiian or Pacific Islander	32	1.6%	108	0.9%	172	0.6%	268	0.6%
Hispanic Other Race	731	36.1%	3,736	29.9%	7,271	26.6%	12,106	25.1%
Hispanic Two or More Races	785	38.7%	5,001	40.0%	10,902	39.8%	19,053	39.5%
Not Hispanic or Latino Population (2020)	9,021 81.1%		86,435 87.6%		227,310 90.0%		419,268 90.9%	
Hispanic or Latino Population (2020)	2,106 18.9%		12,229 12.4%		25,135 10.0%		42,118 9.1%	
Not Hispanic or Latino Population (2010)	8,332 84.3%		81,215 90.3%		201,833 92.2%		345,192 92.9%	
Hispanic or Latino Population (2010)	1,548 15.7%		8,748 9.7%		16,985 7.8%		26,344 7.1%	
Not Hispanic or Latino Population (2029)	10,428 84.7%		89,688 87.4%		237,415 88.7%		450,519 89.0%	
Hispanic or Latino Population (2029)	1,883 15.3%		12,966 12.6%		30,265 11.3%		55,829 11.0%	
Projected Annual Growth (2024-2029)	-144	-1.4%	458	0.7%	2,893	2.1%	7,655	3.2%
Historical Annual Growth (2010-2020)	558	3.6%	3,481	4.0%	8,150	4.8%	15,774	6.0%

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Franklin Rd & Milwaukee St Boise, ID 83704		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2024)									
Total Population		12,310		101,002		260,588		485,188	
Age Under 5 Years	667	5.4%	5,301	5.2%	12,993	5.0%	23,981	4.9%	
Age 5 to 9 Years	701	5.7%	5,557	5.5%	13,934	5.3%	28,305	5.8%	
Age 10 to 14 Years	625	5.1%	5,558	5.5%	14,503	5.6%	30,774	6.3%	
Age 15 to 19 Years	701	5.7%	5,744	5.7%	17,432	6.7%	33,265	6.9%	
Age 20 to 24 Years	1,163	9.4%	7,190	7.1%	19,746	7.6%	31,274	6.4%	
Age 25 to 29 Years	1,393	11.3%	9,114	9.0%	21,332	8.2%	33,797	7.0%	
Age 30 to 34 Years	1,147	9.3%	8,087	8.0%	19,778	7.6%	33,979	7.0%	
Age 35 to 39 Years	991	8.0%	7,284	7.2%	18,294	7.0%	34,437	7.1%	
Age 40 to 44 Years	894	7.3%	6,991	6.9%	17,960	6.9%	35,434	7.3%	
Age 45 to 49 Years	671	5.5%	5,762	5.7%	15,687	6.0%	31,367	6.5%	
Age 50 to 54 Years	596	4.8%	5,713	5.7%	15,302	5.9%	30,584	6.3%	
Age 55 to 59 Years	583	4.7%	5,572	5.5%	14,517	5.6%	27,931	5.8%	
Age 60 to 64 Years	599	4.9%	5,861	5.8%	15,382	5.9%	28,592	5.9%	
Age 65 to 69 Years	506	4.1%	5,417	5.4%	14,016	5.4%	26,311	5.4%	
Age 70 to 74 Years	399	3.2%	4,374	4.3%	11,355	4.4%	21,749	4.5%	
Age 75 to 79 Years	311	2.5%	3,397	3.4%	8,604	3.3%	16,212	3.3%	
Age 80 to 84 Years	192	1.6%	2,093	2.1%	5,205	2.0%	9,485	2.0%	
Age 85 Years or Over	172	1.4%	1,987	2.0%	4,550	1.7%	7,713	1.6%	
Median Age	33.3		37.1		37.7		38.6		
Age 19 Years or Less	2,694	21.9%	22,160	21.9%	58,862	22.6%	116,324	24.0%	
Age 20 to 64 Years	8,037	65.3%	61,575	61.0%	157,996	60.6%	287,395	59.2%	
Age 65 Years or Over	1,579	12.8%	17,268	17.1%	43,729	16.8%	81,469	16.8%	
Female Age Distribution (2024)									
Female Population	5,744	46.7%	49,798	49.3%	128,261	49.2%	239,097	49.3%	
Age Under 5 Years	306	5.3%	2,572	5.2%	6,297	4.9%	11,708	4.9%	
Age 5 to 9 Years	342	6.0%	2,657	5.3%	6,840	5.3%	13,944	5.8%	
Age 10 to 14 Years	321	5.6%	2,739	5.5%	7,185	5.6%	15,124	6.3%	
Age 15 to 19 Years	348	6.1%	2,756	5.5%	7,407	5.8%	15,022	6.3%	
Age 20 to 24 Years	554	9.7%	3,592	7.2%	9,523	7.4%	14,855	6.2%	
Age 25 to 29 Years	603	10.5%	4,306	8.6%	10,142	7.9%	16,008	6.7%	
Age 30 to 34 Years	470	8.2%	3,828	7.7%	9,593	7.5%	16,600	6.9%	
Age 35 to 39 Years	407	7.1%	3,449	6.9%	8,914	7.0%	17,013	7.1%	
Age 40 to 44 Years	389	6.8%	3,395	6.8%	8,879	6.9%	17,443	7.3%	
Age 45 to 49 Years	286	5.0%	2,785	5.6%	7,694	6.0%	15,357	6.4%	
Age 50 to 54 Years	283	4.9%	2,788	5.6%	7,521	5.9%	14,954	6.3%	
Age 55 to 59 Years	279	4.9%	2,836	5.7%	7,373	5.7%	14,004	5.9%	
Age 60 to 64 Years	299	5.2%	3,020	6.1%	7,942	6.2%	14,683	6.1%	
Age 65 to 69 Years	273	4.8%	2,881	5.8%	7,427	5.8%	13,855	5.8%	
Age 70 to 74 Years	211	3.7%	2,374	4.8%	6,088	4.7%	11,573	4.8%	
Age 75 to 79 Years	178	3.1%	1,773	3.6%	4,511	3.5%	8,401	3.5%	
Age 80 to 84 Years	119	2.1%	1,129	2.3%	2,799	2.2%	5,007	2.1%	
Age 85 Years or Over	75	1.3%	917	1.8%	2,125	1.7%	3,547	1.5%	
Female Median Age	33.7		37.9		38.6		39.3		
Age 19 Years or Less	1,318	22.9%	10,724	21.5%	27,730	21.6%	55,798	23.3%	
Age 20 to 64 Years	3,570	62.2%	29,999	60.2%	77,581	60.5%	140,917	58.9%	
Age 65 Years or Over	856	14.9%	9,075	18.2%	22,950	17.9%	42,382	17.7%	

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Franklin Rd & Milwaukee St Boise, ID 83704		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2024)									
Male Population	6,566	53.3%	51,204	50.7%	132,327	50.8%	246,091	50.7%	
Age Under 5 Years	361	5.5%	2,730	5.3%	6,696	5.1%	12,273	5.0%	
Age 5 to 9 Years	359	5.5%	2,900	5.7%	7,093	5.4%	14,360	5.8%	
Age 10 to 14 Years	303	4.6%	2,819	5.5%	7,318	5.5%	15,650	6.4%	
Age 15 to 19 Years	353	5.4%	2,988	5.8%	10,025	7.6%	18,243	7.4%	
Age 20 to 24 Years	609	9.3%	3,598	7.0%	10,223	7.7%	16,419	6.7%	
Age 25 to 29 Years	790	12.0%	4,808	9.4%	11,190	8.5%	17,789	7.2%	
Age 30 to 34 Years	676	10.3%	4,259	8.3%	10,185	7.7%	17,378	7.1%	
Age 35 to 39 Years	584	8.9%	3,836	7.5%	9,379	7.1%	17,424	7.1%	
Age 40 to 44 Years	505	7.7%	3,596	7.0%	9,081	6.9%	17,991	7.3%	
Age 45 to 49 Years	386	5.9%	2,977	5.8%	7,993	6.0%	16,011	6.5%	
Age 50 to 54 Years	313	4.8%	2,925	5.7%	7,781	5.9%	15,630	6.4%	
Age 55 to 59 Years	304	4.6%	2,736	5.3%	7,144	5.4%	13,927	5.7%	
Age 60 to 64 Years	300	4.6%	2,841	5.5%	7,440	5.6%	13,909	5.7%	
Age 65 to 69 Years	233	3.5%	2,536	5.0%	6,588	5.0%	12,455	5.1%	
Age 70 to 74 Years	188	2.9%	2,000	3.9%	5,267	4.0%	10,176	4.1%	
Age 75 to 79 Years	133	2.0%	1,623	3.2%	4,093	3.1%	7,811	3.2%	
Age 80 to 84 Years	73	1.1%	964	1.9%	2,405	1.8%	4,479	1.8%	
Age 85 Years or Over	96	1.5%	1,070	2.1%	2,425	1.8%	4,166	1.7%	
Male Median Age	33.0		36.5		37.0		38.0		
Age 19 Years or Less	1,376	21.0%	11,436	22.3%	31,132	23.5%	60,526	24.6%	
Age 20 to 64 Years	4,467	68.0%	31,576	61.7%	80,415	60.8%	146,478	59.5%	
Age 65 Years or Over	723	11.0%	8,192	16.0%	20,779	15.7%	39,087	15.9%	
Males per 100 Females (2024)									
Overall Comparison	114		103		103		103		
Age Under 5 Years	118	54.1%	106	51.5%	106	51.5%	105	51.2%	
Age 5 to 9 Years	105	51.2%	109	52.2%	104	50.9%	103	50.7%	
Age 10 to 14 Years	94	48.6%	103	50.7%	102	50.5%	103	50.9%	
Age 15 to 19 Years	101	50.3%	108	52.0%	135	57.5%	121	54.8%	
Age 20 to 24 Years	110	52.3%	100	50.0%	107	51.8%	111	52.5%	
Age 25 to 29 Years	131	56.7%	112	52.8%	110	52.5%	111	52.6%	
Age 30 to 34 Years	144	59.0%	111	52.7%	106	51.5%	105	51.1%	
Age 35 to 39 Years	144	58.9%	111	52.7%	105	51.3%	102	50.6%	
Age 40 to 44 Years	130	56.5%	106	51.4%	102	50.6%	103	50.8%	
Age 45 to 49 Years	135	57.5%	107	51.7%	104	51.0%	104	51.0%	
Age 50 to 54 Years	111	52.5%	105	51.2%	103	50.8%	105	51.1%	
Age 55 to 59 Years	109	52.2%	96	49.1%	97	49.2%	99	49.9%	
Age 60 to 64 Years	100	50.0%	94	48.5%	94	48.4%	95	48.6%	
Age 65 to 69 Years	85	46.0%	88	46.8%	89	47.0%	90	47.3%	
Age 70 to 74 Years	89	47.1%	84	45.7%	87	46.4%	88	46.8%	
Age 75 to 79 Years	75	42.7%	92	47.8%	91	47.6%	93	48.2%	
Age 80 to 84 Years	62	38.2%	85	46.1%	86	46.2%	89	47.2%	
Age 85 Years or Over	127	56.0%	117	53.8%	114	53.3%	117	54.0%	
Age 19 Years or Less	104	51.1%	107	51.6%	112	52.9%	108	52.0%	
Age 20 to 39 Years	131	56.7%	109	52.1%	107	51.8%	107	51.7%	
Age 40 to 64 Years	118	54.1%	102	50.4%	100	50.0%	101	50.3%	
Age 65 Years or Over	84	45.8%	90	47.4%	91	47.5%	92	48.0%	

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Household Type (2024)								
Total Households	4,953		42,744		111,229		195,419	
Households with Children	1,360	27.5%	11,414	26.7%	29,236	26.3%	59,161	30.3%
Average Household Size	2.3		2.3		2.3		2.4	
Household Density per Square Mile	1,577		1,512		1,417		622	
Population Family	8,422	68.4%	74,416	73.7%	187,843	72.1%	371,905	76.7%
Population Non-Family	2,956	24.0%	24,458	24.2%	66,148	25.4%	100,635	20.7%
Population Group Quarters	931	7.6%	2,128	2.1%	6,596	2.5%	12,648	2.6%
Family Households	2,811	56.8%	24,863	58.2%	62,180	55.9%	121,109	62.0%
Married Couple Households	1,795	63.8%	17,587	70.7%	46,421	74.7%	96,320	79.5%
Other Family Households with Children	1,016	36.2%	7,275	29.3%	15,760	25.3%	24,789	20.5%
Family Households with Children	1,357	48.3%	11,383	45.8%	29,147	46.9%	59,027	48.7%
Married Couple with Children	770	56.8%	7,481	65.7%	20,441	70.1%	44,217	74.9%
Other Family Households with Children	587	43.2%	3,902	34.3%	8,706	29.9%	14,811	25.1%
Family Households No Children	1,455	51.7%	13,480	54.2%	33,033	53.1%	62,082	51.3%
Married Couple No Children	1,025	70.5%	10,106	75.0%	25,979	78.6%	52,103	83.9%
Other Family Households No Children	430	29.5%	3,373	25.0%	7,054	21.4%	9,978	16.1%
Non-Family Households	2,141	43.2%	17,882	41.8%	49,049	44.1%	74,310	38.0%
Non-Family Households with Children	3	0.2%	31	0.2%	89	0.2%	134	0.2%
Non-Family Households No Children	2,138	99.8%	17,851	99.8%	48,960	99.8%	74,176	99.8%
Average Family Household Size	3.0		3.0		3.0		3.1	
Average Family Income	\$93,083		\$116,506		\$137,002		\$157,338	
Median Family Income	\$86,558		\$94,523		\$107,008		\$119,649	
Average Non-Family Household Size	1.4		1.4		1.3		1.4	
Marital Status (2024)								
Population Age 15 Years or Over	10,317		84,586		219,158		402,129	
Never Married	3,549	34.4%	25,238	29.8%	67,663	30.9%	111,825	27.8%
Currently Married	4,539	44.0%	38,972	46.1%	107,808	49.2%	214,068	53.2%
Previously Married	2,228	21.6%	20,376	24.1%	43,687	19.9%	76,235	19.0%
Separated	380	17.0%	2,423	11.9%	5,315	12.2%	10,284	13.5%
Widowed	459	20.6%	4,942	24.3%	9,794	22.4%	17,931	23.5%
Divorced	1,389	62.3%	13,011	63.9%	28,578	65.4%	48,020	63.0%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	8,453		71,652		181,980		337,590	
Elementary (Grade Level 0 to 8)	504	6.0%	2,267	3.2%	3,388	1.9%	5,610	1.7%
Some High School (Grade Level 9 to 11)	408	4.8%	2,935	4.1%	6,092	3.3%	10,069	3.0%
High School Graduate	2,435	28.8%	18,246	25.5%	38,260	21.0%	66,107	19.6%
Some College	1,997	23.6%	16,674	23.3%	40,389	22.2%	75,166	22.3%
Associate Degree Only	830	9.8%	6,316	8.8%	16,105	8.8%	29,795	8.8%
Bachelor Degree Only	1,735	20.5%	17,575	24.5%	51,555	28.3%	98,431	29.2%
Graduate Degree	545	6.4%	7,639	10.7%	26,190	14.4%	52,410	15.5%
Any College (Some College or Higher)	5,106	60.4%	48,204	67.3%	134,240	73.8%	255,803	75.8%
College Degree + (Bachelor Degree or Higher)	2,279	27.0%	25,214	35.2%	77,746	42.7%	150,842	44.7%

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Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.605/-116.2812

Franklin Rd & Milwaukee St Boise, ID 83704	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2024)	5,303		45,747		119,176		209,096	
Total Housing Units (2020)	4,675		41,616		106,849		185,121	
Historical Annual Growth (2020-2024)	628	3.4%	4,130	2.5%	12,328	2.9%	23,975	3.2%
Housing Units Occupied (2024)	4,953 93.4%		42,744 93.4%		111,229 93.3%		195,419 93.5%	
Housing Units Owner-Occupied	2,301 46.5%		25,447 59.5%		67,443 60.6%		132,311 67.7%	
Housing Units Renter-Occupied	2,652 53.5%		17,298 40.5%		43,787 39.4%		63,108 32.3%	
Housing Units Vacant (2024)	350 6.6%		3,002 6.6%		7,947 6.7%		13,677 6.5%	
Household Size (2024)								
Total Households	4,953		42,744		111,229		195,419	
1 Person Households	1,563	31.5%	12,924	30.2%	36,310	32.6%	55,139	28.2%
2 Person Households	1,902	38.4%	16,686	39.0%	40,935	36.8%	73,939	37.8%
3 Person Households	683	13.8%	5,760	13.5%	14,571	13.1%	26,405	13.5%
4 Person Households	441	8.9%	4,142	9.7%	11,274	10.1%	22,753	11.6%
5 Person Households	201	4.1%	1,931	4.5%	4,864	4.4%	10,219	5.2%
6 Person Households	93	1.9%	804	1.9%	1,994	1.8%	4,394	2.2%
7 or More Person Households	70	1.4%	497	1.2%	1,280	1.2%	2,569	1.3%
Household Income Distribution (2024)								
HH Income \$200,000 or More	272	5.5%	3,607	8.4%	11,981	10.8%	28,374	14.5%
HH Income \$150,000 to \$199,999	320	6.5%	3,463	8.1%	9,832	8.8%	19,848	10.2%
HH Income \$125,000 to \$149,999	238	4.8%	2,872	6.7%	8,330	7.5%	16,638	8.5%
HH Income \$100,000 to \$124,999	552	11.2%	4,350	10.2%	11,852	10.7%	21,472	11.0%
HH Income \$75,000 to \$99,999	755	15.3%	6,548	15.3%	16,405	14.7%	29,343	15.0%
HH Income \$50,000 to \$74,999	1,259	25.4%	8,105	19.0%	19,355	17.4%	30,474	15.6%
HH Income \$35,000 to \$49,999	597	12.0%	5,731	13.4%	12,437	11.2%	18,774	9.6%
HH Income \$25,000 to \$34,999	445	9.0%	3,242	7.6%	7,861	7.1%	11,174	5.7%
HH Income \$15,000 to \$24,999	242	4.9%	2,494	5.8%	6,306	5.7%	9,166	4.7%
HH Income \$10,000 to \$14,999	68	1.4%	844	2.0%	2,820	2.5%	3,853	2.0%
HH Income Under \$10,000	204	4.1%	1,488	3.5%	4,051	3.6%	6,301	3.2%
Household Vehicles (2024)								
Households 0 Vehicles Available	328	6.6%	2,021	4.7%	5,425	4.9%	7,741	4.0%
Households 1 Vehicle Available	1,750	35.3%	14,032	32.8%	34,952	31.4%	53,936	27.6%
Households 2 Vehicles Available	2,095	42.3%	16,960	39.7%	45,573	41.0%	83,116	42.5%
Households 3 or More Vehicles Available	779	15.7%	9,732	22.8%	25,279	22.7%	50,626	25.9%
Total Vehicles Available	8,617		81,646		212,554		393,425	
Average Vehicles per Household	1.7		1.9		1.9		2.0	
Owner-Occupied Household Vehicles	4,633 53.8%		54,578 66.8%		144,192 67.8%		291,796 74.2%	
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.1		2.2	
Renter-Occupied Household Vehicles	3,984 46.2%		27,068 33.2%		68,362 32.2%		101,629 25.8%	
Average Vehicles per Renter-Occupied Household	1.5		1.6		1.6		1.6	
Travel Time (2024)								
Worker Base Age 16 years or Over	6,534		57,293		147,458		264,955	
Travel to Work in 14 Minutes or Less	1,829	28.0%	16,815	29.3%	40,910	27.7%	65,864	24.9%
Travel to Work in 15 to 29 Minutes	2,777	42.5%	24,247	42.3%	57,908	39.3%	100,981	38.1%
Travel to Work in 30 to 59 Minutes	796	12.2%	5,989	10.5%	16,951	11.5%	39,028	14.7%
Travel to Work in 60 Minutes or More	220	3.4%	1,945	3.4%	4,348	2.9%	7,516	2.8%
Work at Home	911	13.9%	8,297	14.5%	27,341	18.5%	51,567	19.5%
Average Minutes Travel to Work	17.4		17.2		17.5		18.8	

Complete Profile



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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.605/-116.2812

Franklin Rd & Milwaukee St Boise, ID 83704	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	6,534		57,293		147,458		264,955	
Drive to Work Alone	4,051	62.0%	39,574	69.1%	99,201	67.3%	179,994	67.9%
Drive to Work in Carpool	968	14.8%	5,648	9.9%	10,719	7.3%	18,243	6.9%
Travel to Work by Public Transportation	116	1.8%	605	1.1%	1,048	0.7%	1,652	0.6%
Drive to Work on Motorcycle	169	2.6%	453	0.8%	788	0.5%	1,094	0.4%
Bicycle to Work	70	1.1%	820	1.4%	2,780	1.9%	3,548	1.3%
Walk to Work	205	3.1%	1,119	2.0%	3,765	2.6%	5,500	2.1%
Other Means	42	0.6%	777	1.4%	1,814	1.2%	3,358	1.3%
Work at Home	911	13.9%	8,297	14.5%	27,341	18.5%	51,567	19.5%
Daytime Demographics (2024)								
Total Businesses	978		5,807		14,127		20,772	
Total Employees	10,507		54,188		139,191		191,325	
Company Headquarter Businesses	46	4.7%	228	3.9%	532	3.8%	745	3.6%
Company Headquarter Employees	1,114	10.6%	6,948	12.8%	22,912	16.5%	31,991	16.7%
Employee Population per Business	10.7	to 1	9.3	to 1	9.9	to 1	9.2	to 1
Residential Population per Business	12.6	to 1	17.4	to 1	18.4	to 1	23.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	14,103		80,085		207,154		320,536	
Labor Force								
Labor Population Age 16 Years or Over (2024)	10,162		83,376		215,947		395,277	
Labor Force Total Males (2024)	5,466	53.8%	42,128	50.5%	109,511	50.7%	200,230	50.7%
Male Civilian Employed	3,739	68.4%	30,690	72.9%	79,116	72.2%	142,874	71.4%
Male Civilian Unemployed	181	3.3%	1,098	2.6%	2,780	2.5%	4,706	2.4%
Males in Armed Forces	32	0.6%	183	0.4%	502	0.5%	1,025	0.5%
Males Not in Labor Force	1,514	27.7%	10,156	24.1%	27,114	24.8%	51,626	25.8%
Labor Force Total Females (2024)	4,697	46.2%	41,248	49.5%	106,436	49.3%	195,047	49.3%
Female Civilian Employed	2,796	59.5%	26,606	64.5%	68,348	64.2%	122,091	62.6%
Female Civilian Unemployed	149	3.2%	1,150	2.8%	2,693	2.5%	4,256	2.2%
Females in Armed Forces	-	-	-	-	19	-	77	-
Females Not in Labor Force	1,752	37.3%	13,493	32.7%	35,376	33.2%	68,623	35.2%
Unemployment Rate	330	3.2%	2,248	2.7%	5,473	2.5%	8,962	2.3%
Occupation (2024)								
Occupation Population Age 16 Years or Over	6,534		57,293		147,458		264,955	
Occupation Total Males	3,738	57.2%	30,687	53.6%	79,110	53.6%	142,865	53.9%
Occupation Total Females	2,796	42.8%	26,606	46.4%	68,348	46.4%	122,091	46.1%
Management, Business, Financial Operations	1,191	18.2%	10,015	17.5%	27,986	19.0%	54,042	20.4%
Professional, Related	1,289	19.7%	15,411	26.9%	44,764	30.4%	82,502	31.1%
Service	1,216	18.6%	9,703	16.9%	21,481	14.6%	35,033	13.2%
Sales, Office	1,428	21.9%	11,644	20.3%	29,321	19.9%	53,072	20.0%
Farming, Fishing, Forestry	13	0.2%	116	0.2%	262	0.2%	485	0.2%
Construction, Extraction, Maintenance	639	9.8%	5,203	9.1%	10,871	7.4%	19,059	7.2%
Production, Transport, Material Moving	758	11.6%	5,202	9.1%	12,773	8.7%	20,761	7.8%
White Collar Workers	3,908	59.8%	37,070	64.7%	102,072	69.2%	189,617	71.6%
Blue Collar Workers	2,626	40.2%	20,224	35.3%	45,387	30.8%	75,338	28.4%

Complete Profile

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Lat/Lon: 43.605/-116.2812

Franklin Rd & Milwaukee St Boise, ID 83704		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2024)									
Total Units		4,953		42,744		111,229		195,419	
1 Detached Unit		2,115	42.7%	26,355	61.7%	73,309	65.9%	142,046	72.7%
1 Attached Unit		703	14.2%	3,081	7.2%	6,558	5.9%	9,821	5.0%
2 Units		87	1.8%	807	1.9%	2,597	2.3%	3,289	1.7%
3 to 4 Units		691	13.9%	3,490	8.2%	7,198	6.5%	9,859	5.0%
5 to 9 Units		274	5.5%	1,434	3.4%	3,366	3.0%	4,608	2.4%
10 to 19 Units		442	8.9%	1,630	3.8%	3,737	3.4%	5,654	2.9%
20 to 49 Units		223	4.5%	1,565	3.7%	4,795	4.3%	6,324	3.2%
50 or More Units		164	3.3%	1,893	4.4%	5,942	5.3%	8,080	4.1%
Mobile Home or Trailer		250	5.1%	2,470	5.8%	3,680	3.3%	5,656	2.9%
Other Structure		4	-	20	-	46	-	81	-
Homes Built By Year (2024)									
Homes Built 2020 or later		173	3.3%	1,490	3.3%	4,733	4.0%	12,281	5.9%
Homes Built 2010 to 2019		1,029	19.4%	6,454	14.1%	18,859	15.8%	40,327	19.3%
Homes Built 2000 to 2009		640	12.1%	5,761	12.6%	19,292	16.2%	38,211	18.3%
Homes Built 1990 to 1999		719	13.6%	7,175	15.7%	17,349	14.6%	30,985	14.8%
Homes Built 1980 to 1989		632	11.9%	4,860	10.6%	12,046	10.1%	18,512	8.9%
Homes Built 1970 to 1979		1,131	21.3%	8,619	18.8%	18,479	15.5%	28,048	13.4%
Homes Built 1960 to 1969		248	4.7%	2,778	6.1%	5,632	4.7%	7,452	3.6%
Homes Built 1950 to 1959		247	4.7%	3,199	7.0%	6,766	5.7%	8,757	4.2%
Homes Built 1940 to 1949		46	0.9%	1,198	2.6%	3,042	2.6%	3,847	1.8%
Homes Built Before 1939		89	1.7%	1,211	2.6%	5,031	4.2%	7,000	3.3%
Median Age of Homes		34.5	yrs	37.9	yrs	36.1	yrs	32.0	yrs
Home Values (2024)									
Owner Specified Housing Units		2,301		25,447		67,443		132,311	
Home Values \$1,000,000 or More		145	6.3%	1,581	6.2%	5,180	7.7%	12,676	9.6%
Home Values \$750,000 to \$999,999		223	9.7%	2,606	10.2%	7,599	11.3%	17,880	13.5%
Home Values \$500,000 to \$749,999		754	32.8%	8,379	32.9%	23,879	35.4%	47,408	35.8%
Home Values \$400,000 to \$499,999		520	22.6%	6,277	24.7%	16,789	24.9%	30,716	23.2%
Home Values \$300,000 to \$399,999		331	14.4%	3,729	14.7%	8,463	12.5%	14,812	11.2%
Home Values \$250,000 to \$299,999		57	2.5%	498	2.0%	1,112	1.6%	1,823	1.4%
Home Values \$200,000 to \$249,999		44	1.9%	399	1.6%	815	1.2%	1,233	0.9%
Home Values \$175,000 to \$199,999		17	0.7%	88	0.3%	189	0.3%	294	0.2%
Home Values \$150,000 to \$174,999		25	1.1%	211	0.8%	396	0.6%	592	0.4%
Home Values \$125,000 to \$149,999		7	0.3%	62	0.2%	156	0.2%	244	0.2%
Home Values \$100,000 to \$124,999		38	1.7%	195	0.8%	417	0.6%	713	0.5%
Home Values \$90,000 to \$99,999		1	-	28	0.1%	55	-	72	-
Home Values \$80,000 to \$89,999		2	-	58	0.2%	122	0.2%	175	0.1%
Home Values \$70,000 to \$79,999		5	0.2%	184	0.7%	328	0.5%	473	0.4%
Home Values \$60,000 to \$69,999		5	0.2%	51	0.2%	125	0.2%	161	0.1%
Home Values \$50,000 to \$59,999		5	0.2%	77	0.3%	171	0.3%	348	0.3%
Home Values \$35,000 to \$49,999		61	2.7%	302	1.2%	474	0.7%	717	0.5%
Home Values \$25,000 to \$34,999		25	1.1%	276	1.1%	488	0.7%	774	0.6%
Home Values \$10,000 to \$24,999		14	0.6%	184	0.7%	278	0.4%	500	0.4%
Home Values Under \$10,000		22	1.0%	261	1.0%	407	0.6%	698	0.5%
Owner-Occupied Median Home Value		\$495,789		\$508,802		\$540,459		\$574,397	
Renter-Occupied Median Rent		\$1,376		\$1,310		\$1,341		\$1,386	

Complete Profile



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 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.605/-116.2812

Franklin Rd & Milwaukee St Boise, ID 83704	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$449.83 M	\$4.14 B	\$11.26 B	\$21.62 B
Total Non-Retail Expenditure	\$221.72 M	\$2.04 B	\$5.6 B	\$10.85 B
Total Retail Expenditure	\$228.11 M	\$2.11 B	\$5.66 B	\$10.77 B
Alcoholic Beverages	\$2.77 M	\$25.43 M	\$69.21 M	\$133.39 M
Apparel	\$8.43 M	\$76.93 M	\$207.92 M	\$398.41 M
Contributions	\$14.09 M	\$132.01 M	\$364.57 M	\$711.15 M
Education	\$10.13 M	\$94.23 M	\$258.74 M	\$502.31 M
Entertainment	\$26.13 M	\$238.23 M	\$643.32 M	\$1.23 B
Food Away From Home	\$19.99 M	\$182.9 M	\$495.31 M	\$950.53 M
Grocery	\$31.2 M	\$274.68 M	\$719.32 M	\$1.34 B
Health Care	\$30.1 M	\$270.13 M	\$705.11 M	\$1.27 B
Household Furnishings and Equipment	\$12.05 M	\$110.55 M	\$300.09 M	\$576.93 M
Household Operations	\$8.51 M	\$77.5 M	\$208.9 M	\$399.87 M
Miscellaneous Expenses	\$7.8 M	\$71.33 M	\$193.27 M	\$370.37 M
Personal Care	\$6.06 M	\$53.81 M	\$142.07 M	\$266.82 M
Shelter	\$78.32 M	\$677.15 M	\$1.8 B	\$3.36 B
Tax and Retirement	\$95.64 M	\$949.11 M	\$2.72 B	\$5.53 B
Tobacco and Related	\$2.5 M	\$20.84 M	\$51.96 M	\$92.02 M
Transportation	\$73.77 M	\$690.58 M	\$1.86 B	\$3.54 B
Utilities	\$22.33 M	\$195.97 M	\$511.65 M	\$950.95 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$7,569	\$8,074	\$8,434	\$9,219
Total Non-Retail Expenditure	\$3,730 49.3%	\$3,970 49.2%	\$4,195 49.7%	\$4,625 50.2%
Total Retail Expenditures	\$3,838 50.7%	\$4,104 50.8%	\$4,238 50.3%	\$4,594 49.8%
Alcoholic Beverages	\$47 0.6%	\$50 0.6%	\$52 0.6%	\$57 0.6%
Apparel	\$142 1.9%	\$150 1.9%	\$156 1.8%	\$170 1.8%
Contributions	\$237 3.1%	\$257 3.2%	\$273 3.2%	\$303 3.3%
Education	\$170 2.3%	\$184 2.3%	\$194 2.3%	\$214 2.3%
Entertainment	\$440 5.8%	\$464 5.8%	\$482 5.7%	\$525 5.7%
Food Away From Home	\$336 4.4%	\$357 4.4%	\$371 4.4%	\$405 4.4%
Grocery	\$525 6.9%	\$536 6.6%	\$539 6.4%	\$572 6.2%
Health Care	\$507 6.7%	\$527 6.5%	\$528 6.3%	\$539 5.9%
Household Furnishings and Equipment	\$203 2.7%	\$216 2.7%	\$225 2.7%	\$246 2.7%
Household Operations	\$143 1.9%	\$151 1.9%	\$157 1.9%	\$171 1.8%
Miscellaneous Expenses	\$131 1.7%	\$139 1.7%	\$145 1.7%	\$158 1.7%
Personal Care	\$102 1.3%	\$105 1.3%	\$106 1.3%	\$114 1.2%
Shelter	\$1,318 17.4%	\$1,320 16.4%	\$1,352 16.0%	\$1,434 15.5%
Tax and Retirement	\$1,609 21.3%	\$1,850 22.9%	\$2,040 24.2%	\$2,356 24.2%
Tobacco and Related	\$42 0.6%	\$41 0.5%	\$39 0.5%	\$39 0.4%
Transportation	\$1,241 16.4%	\$1,346 16.7%	\$1,392 16.5%	\$1,511 16.4%
Utilities	\$376 5.0%	\$382 4.7%	\$383 4.5%	\$406 4.4%