

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 46.6166/-112.0156

| <b>Custer Ave &amp; Sanders St<br/>Helena, MT 59602</b> | <b>1 mi radius</b> |       | <b>3 mi radius</b> |      | <b>5 mi radius</b> |      | <b>10 mi radius</b> |      |
|---|--------------------|-------|--------------------|------|--------------------|------|---------------------|------|
| <b>Population</b>                                       |                    |       |                    |      |                    |      |                     |      |
| Estimated Population (2024)                             | 4,671              |       | 36,867             |      | 49,252             |      | 71,241              |      |
| Projected Population (2029)                             | 4,878              |       | 39,004             |      | 52,678             |      | 76,782              |      |
| Census Population (2020)                                | 4,693              |       | 36,310             |      | 47,608             |      | 69,231              |      |
| Census Population (2010)                                | 3,919              |       | 33,186             |      | 43,337             |      | 61,670              |      |
| Projected Annual Growth (2024-2029)                     | 207                | 0.9%  | 2,137              | 1.2% | 3,426              | 1.4% | 5,541               | 1.6% |
| Historical Annual Growth (2020-2024)                    | -22                | -0.1% | 556                | 0.4% | 1,644              | 0.9% | 2,010               | 0.7% |
| Historical Annual Growth (2010-2020)                    | 774                | 2.0%  | 3,124              | 0.9% | 4,271              | 1.0% | 7,561               | 1.2% |
| Estimated Population Density (2024)                     | 1,488 <i>psm</i>   |       | 1,305 <i>psm</i>   |      | 627 <i>psm</i>     |      | 227 <i>psm</i>      |      |
| Trade Area Size   | 3.1 <i>sq mi</i>   |       | 28.3 <i>sq mi</i>  |      | 78.5 <i>sq mi</i>  |      | 314.0 <i>sq mi</i>  |      |
| <b>Households</b>                                       |                    |       |                    |      |                    |      |                     |      |
| Estimated Households (2024)                             | 2,104              |       | 16,850             |      | 22,014             |      | 30,442              |      |
| Projected Households (2029)                             | 2,247              |       | 18,053             |      | 23,826             |      | 33,137              |      |
| Census Households (2020)                                | 2,071              |       | 16,328             |      | 21,077             |      | 29,208              |      |
| Census Households (2010)                                | 1,728              |       | 14,619             |      | 18,756             |      | 25,681              |      |
| Projected Annual Growth (2024-2029)                     | 144                | 1.4%  | 1,204              | 1.4% | 1,812              | 1.6% | 2,694               | 1.8% |
| Historical Annual Change (2010-2024)                    | 376                | 1.6%  | 2,231              | 1.1% | 3,258              | 1.2% | 4,762               | 1.3% |
| <b>Average Household Income</b>                         |                    |       |                    |      |                    |      |                     |      |
| Estimated Average Household Income (2024)               | \$91,789           |       | \$105,514          |      | \$105,504          |      | \$110,662           |      |
| Projected Average Household Income (2029)               | \$94,896           |       | \$109,966          |      | \$109,651          |      | \$115,273           |      |
| Census Average Household Income (2010)                  | \$54,934           |       | \$58,800           |      | \$58,780           |      | \$61,978            |      |
| Census Average Household Income (2000)                  | \$44,576           |       | \$45,104           |      | \$45,702           |      | \$47,094            |      |
| Projected Annual Change (2024-2029)                     | \$3,107            | 0.7%  | \$4,452            | 0.8% | \$4,147            | 0.8% | \$4,611             | 0.8% |
| Historical Annual Change (2000-2024)                    | \$47,213           | 4.4%  | \$60,410           | 5.6% | \$59,802           | 5.5% | \$63,568            | 5.6% |
| <b>Median Household Income</b>                          |                    |       |                    |      |                    |      |                     |      |
| Estimated Median Household Income (2024)                | \$67,015           |       | \$76,727           |      | \$77,695           |      | \$83,532            |      |
| Projected Median Household Income (2029)                | \$68,004           |       | \$78,860           |      | \$79,582           |      | \$85,529            |      |
| Census Median Household Income (2010)                   | \$44,540           |       | \$48,978           |      | \$49,275           |      | \$53,217            |      |
| Census Median Household Income (2000)                   | \$33,307           |       | \$37,133           |      | \$37,858           |      | \$39,711            |      |
| Projected Annual Change (2024-2029)                     | \$989              | 0.3%  | \$2,133            | 0.6% | \$1,887            | 0.5% | \$1,997             | 0.5% |
| Historical Annual Change (2000-2024)                    | \$33,708           | 4.2%  | \$39,594           | 4.4% | \$39,837           | 4.4% | \$43,821            | 4.6% |
| <b>Per Capita Income</b>                                |                    |       |                    |      |                    |      |                     |      |
| Estimated Per Capita Income (2024)                      | \$41,472           |       | \$48,482           |      | \$47,381           |      | \$47,450            |      |
| Projected Per Capita Income (2029)                      | \$43,842           |       | \$51,142           |      | \$49,804           |      | \$49,899            |      |
| Census Per Capita Income (2010)                         | \$24,215           |       | \$25,898           |      | \$25,435           |      | \$25,804            |      |
| Census Per Capita Income (2000)                         | \$18,838           |       | \$19,548           |      | \$19,264           |      | \$19,098            |      |
| Projected Annual Change (2024-2029)                     | \$2,370            | 1.1%  | \$2,660            | 1.1% | \$2,423            | 1.0% | \$2,449             | 1.0% |
| Historical Annual Change (2000-2024)                    | \$22,634           | 5.0%  | \$28,934           | 6.2% | \$28,117           | 6.1% | \$28,352            | 6.2% |
| Estimated Average Household Net Worth (2024)            | \$913,101          |       | \$1.03 M           |      | \$1.05 M           |      | \$1.12 M            |      |

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 Calculated using Weighted Block Centroid from Block Groups

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| Custer Ave & Sanders St<br>Helena, MT 59602   |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 10 mi radius |       |
|---|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| <b>Race and Ethnicity</b>                     |  |             |       |             |       |             |       |              |       |
| Total Population (2024)                       |  | 4,671       |       | 36,867      |       | 49,252      |       | 71,241       |       |
| White (2024)                                  |  | 4,280       | 91.6% | 33,885      | 91.9% | 45,240      | 91.9% | 65,526       | 92.0% |
| Black or African American (2024)              |  | 26          | 0.5%  | 256         | 0.7%  | 307         | 0.6%  | 388          | 0.5%  |
| American Indian or Alaska Native (2024)       |  | 49          | 1.0%  | 383         | 1.0%  | 521         | 1.1%  | 717          | 1.0%  |
| Asian (2024)                                  |  | 51          | 1.1%  | 367         | 1.0%  | 472         | 1.0%  | 638          | 0.9%  |
| Hawaiian or Pacific Islander (2024)           |  | 4           | -     | 14          | -     | 20          | -     | 28           | -     |
| Other Race (2024)                             |  | 35          | 0.7%  | 243         | 0.7%  | 326         | 0.7%  | 463          | 0.6%  |
| Two or More Races (2024)                      |  | 227         | 4.9%  | 1,719       | 4.7%  | 2,367       | 4.8%  | 3,482        | 4.9%  |
| Population < 18 (2024)                        |  | 991         | 21.2% | 7,534       | 20.4% | 10,198      | 20.7% | 14,971       | 21.0% |
| White Not Hispanic                            |  | 835         | 84.2% | 6,385       | 84.7% | 8,644       | 84.8% | 12,749       | 85.2% |
| Black or African American                     |  | 6           | 0.6%  | 62          | 0.8%  | 72          | 0.7%  | 89           | 0.6%  |
| Asian   |  | 15          | 1.5%  | 77          | 1.0%  | 97          | 0.9%  | 132          | 0.9%  |
| Other Race Not Hispanic                       |  | 61          | 6.1%  | 501         | 6.6%  | 685         | 6.7%  | 1,000        | 6.7%  |
| Hispanic                                      |  | 75          | 7.6%  | 510         | 6.8%  | 702         | 6.9%  | 1,001        | 6.7%  |
| Not Hispanic or Latino Population (2024)      |  | 4,466       | 95.6% | 35,366      | 95.9% | 47,203      | 95.8% | 68,313       | 95.9% |
| Not Hispanic White                            |  | 4,194       | 93.9% | 33,187      | 93.8% | 44,302      | 93.9% | 64,203       | 94.0% |
| Not Hispanic Black or African American        |  | 23          | 0.5%  | 246         | 0.7%  | 297         | 0.6%  | 378          | 0.6%  |
| Not Hispanic American Indian or Alaska Native |  | 40          | 0.9%  | 318         | 0.9%  | 433         | 0.9%  | 596          | 0.9%  |
| Not Hispanic Asian                            |  | 51          | 1.1%  | 364         | 1.0%  | 467         | 1.0%  | 633          | 0.9%  |
| Not Hispanic Hawaiian or Pacific Islander     |  | 3           | -     | 13          | -     | 18          | -     | 24           | -     |
| Not Hispanic Other Race                       |  | 7           | 0.2%  | 69          | 0.2%  | 83          | 0.2%  | 116          | 0.2%  |
| Not Hispanic Two or More Races                |  | 146         | 3.3%  | 1,170       | 3.3%  | 1,603       | 3.4%  | 2,362        | 3.5%  |
| Hispanic or Latino Population (2024)          |  | 205         | 4.4%  | 1,501       | 4.1%  | 2,049       | 4.2%  | 2,928        | 4.1%  |
| Hispanic White                                |  | 86          | 41.7% | 699         | 46.5% | 938         | 45.8% | 1,323        | 45.2% |
| Hispanic Black or African American            |  | 2           | 1.2%  | 10          | 0.7%  | 10          | 0.5%  | 10           | 0.3%  |
| Hispanic American Indian or Alaska Native     |  | 8           | 4.1%  | 65          | 4.4%  | 88          | 4.3%  | 121          | 4.1%  |
| Hispanic Asian                                |  | -           | -     | 3           | 0.2%  | 5           | 0.2%  | 5            | 0.2%  |
| Hispanic Hawaiian or Pacific Islander         |  | -           | -     | 1           | -     | 2           | -     | 4            | 0.1%  |
| Hispanic Other Race                           |  | 28          | 13.6% | 174         | 11.6% | 243         | 11.9% | 346          | 11.8% |
| Hispanic Two or More Races                    |  | 81          | 39.3% | 549         | 36.6% | 763         | 37.3% | 1,119        | 38.2% |
| Not Hispanic or Latino Population (2020)      |  | 4,486       | 95.6% | 34,955      | 96.3% | 45,819      | 96.2% | 66,715       | 96.4% |
| Hispanic or Latino Population (2020)          |  | 207         | 4.4%  | 1,356       | 3.7%  | 1,790       | 3.8%  | 2,516        | 3.6%  |
| Not Hispanic or Latino Population (2010)      |  | 3,799       | 96.9% | 32,329      | 97.4% | 42,213      | 97.4% | 60,142       | 97.5% |
| Hispanic or Latino Population (2010)          |  | 120         | 3.1%  | 857         | 2.6%  | 1,124       | 2.6%  | 1,529        | 2.5%  |
| Not Hispanic or Latino Population (2029)      |  | 4,573       | 93.7% | 36,638      | 93.9% | 49,445      | 93.9% | 72,037       | 93.8% |
| Hispanic or Latino Population (2029)          |  | 305         | 6.3%  | 2,367       | 6.1%  | 3,234       | 6.1%  | 4,745        | 6.2%  |
| Projected Annual Growth (2024-2029)           |  | 100         | 9.7%  | 866         | 11.5% | 1,184       | 11.6% | 1,818        | 12.4% |
| Historical Annual Growth (2010-2020)          |  | 87          | 7.3%  | 499         | 5.8%  | 665         | 5.9%  | 988          | 6.5%  |

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|---|-------|-------------|--------|-------------|--------|-------------|--------|--------------|--|
| <b>Total Age Distribution (2024)</b>        |       |             |        |             |        |             |        |              |  |
| Total Population                            | 4,671 |             | 36,867 |             | 49,252 |             | 71,241 |              |  |
| Age Under 5 Years                           | 273   | 5.8%        | 1,923  | 5.2%        | 2,541  | 5.2%        | 3,587  | 5.0%         |  |
| Age 5 to 9 Years                            | 274   | 5.9%        | 2,242  | 6.1%        | 3,046  | 6.2%        | 4,444  | 6.2%         |  |
| Age 10 to 14 Years                          | 283   | 6.1%        | 2,144  | 5.8%        | 2,926  | 5.9%        | 4,381  | 6.1%         |  |
| Age 15 to 19 Years                          | 250   | 5.3%        | 2,204  | 6.0%        | 2,939  | 6.0%        | 4,271  | 6.0%         |  |
| Age 20 to 24 Years                          | 283   | 6.1%        | 2,400  | 6.5%        | 2,981  | 6.1%        | 3,882  | 5.4%         |  |
| Age 25 to 29 Years                          | 350   | 7.5%        | 2,413  | 6.5%        | 3,138  | 6.4%        | 4,221  | 5.9%         |  |
| Age 30 to 34 Years                          | 331   | 7.1%        | 2,579  | 7.0%        | 3,385  | 6.9%        | 4,742  | 6.7%         |  |
| Age 35 to 39 Years                          | 314   | 6.7%        | 2,586  | 7.0%        | 3,440  | 7.0%        | 5,088  | 7.1%         |  |
| Age 40 to 44 Years                          | 284   | 6.1%        | 2,460  | 6.7%        | 3,321  | 6.7%        | 5,017  | 7.0%         |  |
| Age 45 to 49 Years                          | 247   | 5.3%        | 1,940  | 5.3%        | 2,644  | 5.4%        | 4,050  | 5.7%         |  |
| Age 50 to 54 Years                          | 240   | 5.1%        | 1,899  | 5.2%        | 2,651  | 5.4%        | 4,068  | 5.7%         |  |
| Age 55 to 59 Years                          | 253   | 5.4%        | 1,995  | 5.4%        | 2,776  | 5.6%        | 4,289  | 6.0%         |  |
| Age 60 to 64 Years                          | 295   | 6.3%        | 2,452  | 6.7%        | 3,323  | 6.7%        | 4,928  | 6.9%         |  |
| Age 65 to 69 Years                          | 299   | 6.4%        | 2,433  | 6.6%        | 3,215  | 6.5%        | 4,794  | 6.7%         |  |
| Age 70 to 74 Years                          | 280   | 6.0%        | 2,132  | 5.8%        | 2,842  | 5.8%        | 4,099  | 5.8%         |  |
| Age 75 to 79 Years                          | 212   | 4.5%        | 1,430  | 3.9%        | 1,875  | 3.8%        | 2,615  | 3.7%         |  |
| Age 80 to 84 Years                          | 120   | 2.6%        | 865    | 2.3%        | 1,139  | 2.3%        | 1,482  | 2.1%         |  |
| Age 85 Years or Over                        | 85    | 1.8%        | 770    | 2.1%        | 1,069  | 2.2%        | 1,284  | 1.8%         |  |
| Median Age                                  | 39.3  |             | 39.3   |             | 39.7   |             | 40.3   |              |  |
| Age 19 Years or Less                        | 1,079 | 23.1%       | 8,513  | 23.1%       | 11,453 | 23.3%       | 16,682 | 23.4%        |  |
| Age 20 to 64 Years                          | 2,596 | 55.6%       | 20,724 | 56.2%       | 27,659 | 56.2%       | 40,285 | 56.5%        |  |
| Age 65 Years or Over                        | 996   | 21.3%       | 7,630  | 20.7%       | 10,140 | 20.6%       | 14,274 | 20.0%        |  |
| <b>Female Age Distribution (2024)</b>       |       |             |        |             |        |             |        |              |  |
| Female Population                           | 2,414 | 51.7%       | 18,342 | 49.8%       | 24,554 | 49.9%       | 35,450 | 49.8%        |  |
| Age Under 5 Years                           | 139   | 5.7%        | 951    | 5.2%        | 1,241  | 5.1%        | 1,734  | 4.9%         |  |
| Age 5 to 9 Years                            | 158   | 6.6%        | 1,167  | 6.4%        | 1,568  | 6.4%        | 2,282  | 6.4%         |  |
| Age 10 to 14 Years                          | 124   | 5.1%        | 1,031  | 5.6%        | 1,415  | 5.8%        | 2,098  | 5.9%         |  |
| Age 15 to 19 Years                          | 119   | 4.9%        | 884    | 4.8%        | 1,237  | 5.0%        | 1,848  | 5.2%         |  |
| Age 20 to 24 Years                          | 131   | 5.4%        | 1,001  | 5.5%        | 1,263  | 5.1%        | 1,671  | 4.7%         |  |
| Age 25 to 29 Years                          | 171   | 7.1%        | 1,202  | 6.6%        | 1,537  | 6.3%        | 2,115  | 6.0%         |  |
| Age 30 to 34 Years                          | 157   | 6.5%        | 1,282  | 7.0%        | 1,704  | 6.9%        | 2,393  | 6.8%         |  |
| Age 35 to 39 Years                          | 153   | 6.3%        | 1,281  | 7.0%        | 1,700  | 6.9%        | 2,521  | 7.1%         |  |
| Age 40 to 44 Years                          | 143   | 5.9%        | 1,197  | 6.5%        | 1,605  | 6.5%        | 2,458  | 6.9%         |  |
| Age 45 to 49 Years                          | 129   | 5.4%        | 979    | 5.3%        | 1,338  | 5.4%        | 2,022  | 5.7%         |  |
| Age 50 to 54 Years                          | 133   | 5.5%        | 966    | 5.3%        | 1,345  | 5.5%        | 2,045  | 5.8%         |  |
| Age 55 to 59 Years                          | 129   | 5.4%        | 1,022  | 5.6%        | 1,419  | 5.8%        | 2,185  | 6.2%         |  |
| Age 60 to 64 Years                          | 167   | 6.9%        | 1,283  | 7.0%        | 1,742  | 7.1%        | 2,588  | 7.3%         |  |
| Age 65 to 69 Years                          | 167   | 6.9%        | 1,338  | 7.3%        | 1,749  | 7.1%        | 2,562  | 7.2%         |  |
| Age 70 to 74 Years                          | 154   | 6.4%        | 1,078  | 5.9%        | 1,464  | 6.0%        | 2,072  | 5.8%         |  |
| Age 75 to 79 Years                          | 120   | 5.0%        | 756    | 4.1%        | 983    | 4.0%        | 1,331  | 3.8%         |  |
| Age 80 to 84 Years                          | 71    | 3.0%        | 480    | 2.6%        | 623    | 2.5%        | 790    | 2.2%         |  |
| Age 85 Years or Over                        | 47    | 1.9%        | 443    | 2.4%        | 622    | 2.5%        | 735    | 2.1%         |  |
| Female Median Age                           | 41.8  |             | 41.0   |             | 41.3   |             | 41.5   |              |  |
| Age 19 Years or Less                        | 540   | 22.4%       | 4,032  | 22.0%       | 5,462  | 22.2%       | 7,962  | 22.5%        |  |
| Age 20 to 64 Years                          | 1,314 | 54.4%       | 10,214 | 55.7%       | 13,652 | 55.6%       | 19,997 | 56.4%        |  |
| Age 65 Years or Over                        | 560   | 23.2%       | 4,096  | 22.3%       | 5,440  | 22.2%       | 7,491  | 21.1%        |  |

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|---|-------|-------------|--------|-------------|--------|-------------|--------|--------------|--|
| <b>Male Age Distribution (2024)</b>         |       |             |        |             |        |             |        |              |  |
| Male Population                             | 2,257 | 48.3%       | 18,525 | 50.2%       | 24,698 | 50.1%       | 35,791 | 50.2%        |  |
| Age Under 5 Years                           | 134   | 6.0%        | 972    | 5.2%        | 1,300  | 5.3%        | 1,853  | 5.2%         |  |
| Age 5 to 9 Years                            | 115   | 5.1%        | 1,075  | 5.8%        | 1,478  | 6.0%        | 2,162  | 6.0%         |  |
| Age 10 to 14 Years                          | 159   | 7.1%        | 1,113  | 6.0%        | 1,512  | 6.1%        | 2,282  | 6.4%         |  |
| Age 15 to 19 Years                          | 130   | 5.8%        | 1,321  | 7.1%        | 1,702  | 6.9%        | 2,423  | 6.8%         |  |
| Age 20 to 24 Years                          | 152   | 6.7%        | 1,399  | 7.6%        | 1,719  | 7.0%        | 2,211  | 6.2%         |  |
| Age 25 to 29 Years                          | 179   | 7.9%        | 1,211  | 6.5%        | 1,601  | 6.5%        | 2,106  | 5.9%         |  |
| Age 30 to 34 Years                          | 174   | 7.7%        | 1,297  | 7.0%        | 1,681  | 6.8%        | 2,349  | 6.6%         |  |
| Age 35 to 39 Years                          | 161   | 7.1%        | 1,304  | 7.0%        | 1,739  | 7.0%        | 2,568  | 7.2%         |  |
| Age 40 to 44 Years                          | 141   | 6.3%        | 1,262  | 6.8%        | 1,716  | 6.9%        | 2,559  | 7.1%         |  |
| Age 45 to 49 Years                          | 117   | 5.2%        | 961    | 5.2%        | 1,306  | 5.3%        | 2,029  | 5.7%         |  |
| Age 50 to 54 Years                          | 107   | 4.7%        | 933    | 5.0%        | 1,306  | 5.3%        | 2,023  | 5.7%         |  |
| Age 55 to 59 Years                          | 123   | 5.5%        | 973    | 5.3%        | 1,357  | 5.5%        | 2,104  | 5.9%         |  |
| Age 60 to 64 Years                          | 128   | 5.7%        | 1,169  | 6.3%        | 1,582  | 6.4%        | 2,340  | 6.5%         |  |
| Age 65 to 69 Years                          | 132   | 5.8%        | 1,095  | 5.9%        | 1,466  | 5.9%        | 2,231  | 6.2%         |  |
| Age 70 to 74 Years                          | 126   | 5.6%        | 1,054  | 5.7%        | 1,378  | 5.6%        | 2,027  | 5.7%         |  |
| Age 75 to 79 Years                          | 91    | 4.1%        | 674    | 3.6%        | 892    | 3.6%        | 1,283  | 3.6%         |  |
| Age 80 to 84 Years                          | 49    | 2.2%        | 385    | 2.1%        | 516    | 2.1%        | 693    | 1.9%         |  |
| Age 85 Years or Over                        | 38    | 1.7%        | 327    | 1.8%        | 447    | 1.8%        | 549    | 1.5%         |  |
| Male Median Age                             | 37.3  |             | 38.0   |             | 38.4   |             | 39.3   |              |  |
| Age 19 Years or Less                        | 539   | 23.9%       | 4,481  | 24.2%       | 5,992  | 24.3%       | 8,720  | 24.4%        |  |
| Age 20 to 64 Years                          | 1,282 | 56.8%       | 10,510 | 56.7%       | 14,007 | 56.7%       | 20,288 | 56.7%        |  |
| Age 65 Years or Over                        | 436   | 19.3%       | 3,534  | 19.1%       | 4,699  | 19.0%       | 6,783  | 19.0%        |  |
| <b>Males per 100 Females (2024)</b>         |       |             |        |             |        |             |        |              |  |
| Overall Comparison                          | 94    |             | 101    |             | 101    |             | 101    |              |  |
| Age Under 5 Years                           | 97    | 49.2%       | 102    | 50.5%       | 105    | 51.1%       | 107    | 51.7%        |  |
| Age 5 to 9 Years                            | 73    | 42.1%       | 92     | 48.0%       | 94     | 48.5%       | 95     | 48.6%        |  |
| Age 10 to 14 Years                          | 129   | 56.3%       | 108    | 51.9%       | 107    | 51.7%       | 109    | 52.1%        |  |
| Age 15 to 19 Years                          | 109   | 52.2%       | 149    | 59.9%       | 138    | 57.9%       | 131    | 56.7%        |  |
| Age 20 to 24 Years                          | 116   | 53.7%       | 140    | 58.3%       | 136    | 57.6%       | 132    | 56.9%        |  |
| Age 25 to 29 Years                          | 105   | 51.1%       | 101    | 50.2%       | 104    | 51.0%       | 100    | 49.9%        |  |
| Age 30 to 34 Years                          | 110   | 52.5%       | 101    | 50.3%       | 99     | 49.7%       | 98     | 49.5%        |  |
| Age 35 to 39 Years                          | 105   | 51.3%       | 102    | 50.4%       | 102    | 50.6%       | 102    | 50.5%        |  |
| Age 40 to 44 Years                          | 99    | 49.8%       | 105    | 51.3%       | 107    | 51.7%       | 104    | 51.0%        |  |
| Age 45 to 49 Years                          | 91    | 47.6%       | 98     | 49.5%       | 98     | 49.4%       | 100    | 50.1%        |  |
| Age 50 to 54 Years                          | 80    | 44.5%       | 97     | 49.1%       | 97     | 49.3%       | 99     | 49.7%        |  |
| Age 55 to 59 Years                          | 95    | 48.8%       | 95     | 48.8%       | 96     | 48.9%       | 96     | 49.1%        |  |
| Age 60 to 64 Years                          | 77    | 43.4%       | 91     | 47.7%       | 91     | 47.6%       | 90     | 47.5%        |  |
| Age 65 to 69 Years                          | 79    | 44.0%       | 82     | 45.0%       | 84     | 45.6%       | 87     | 46.5%        |  |
| Age 70 to 74 Years                          | 82    | 44.9%       | 98     | 49.4%       | 94     | 48.5%       | 98     | 49.4%        |  |
| Age 75 to 79 Years                          | 76    | 43.2%       | 89     | 47.1%       | 91     | 47.6%       | 96     | 49.1%        |  |
| Age 80 to 84 Years                          | 68    | 40.5%       | 80     | 44.5%       | 83     | 45.3%       | 88     | 46.7%        |  |
| Age 85 Years or Over                        | 82    | 45.2%       | 74     | 42.4%       | 72     | 41.9%       | 75     | 42.7%        |  |
| Age 19 Years or Less                        | 100   | 50.0%       | 111    | 52.6%       | 110    | 52.3%       | 110    | 52.3%        |  |
| Age 20 to 39 Years                          | 109   | 52.1%       | 109    | 52.2%       | 109    | 52.1%       | 106    | 51.5%        |  |
| Age 40 to 64 Years                          | 88    | 46.8%       | 97     | 49.3%       | 98     | 49.4%       | 98     | 49.5%        |  |
| Age 65 Years or Over                        | 78    | 43.8%       | 86     | 46.3%       | 86     | 46.3%       | 91     | 47.5%        |  |

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 46.6166/-112.0156

| Custer Ave & Sanders St<br>Helena, MT 59602  |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 10 mi radius |       |
|--|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| <b>Household Type (2024)</b>                 |  |             |       |             |       |             |       |              |       |
| Total Households                             |  | 2,104       |       | 16,850      |       | 22,014      |       | 30,442       |       |
| Households with Children                     |  | 567         | 27.0% | 4,075       | 24.2% | 5,584       | 25.4% | 8,421        | 27.7% |
| Average Household Size                       |  | 2.2         |       | 2.1         |       | 2.2         |       | 2.3          |       |
| Household Density per Square Mile            |  | 670         |       | 596         |       | 280         |       | 97           |       |
| Population Family                            |  | 3,442       | 73.7% | 25,409      | 68.9% | 35,144      | 71.4% | 54,777       | 76.9% |
| Population Non-Family                        |  | 1,185       | 25.4% | 10,288      | 27.9% | 12,777      | 25.9% | 15,088       | 21.2% |
| Population Group Quarters                    |  | 44          | 1.0%  | 1,170       | 3.2%  | 1,330       | 2.7%  | 1,376        | 1.9%  |
| Family Households                            |  | 1,159       | 55.1% | 8,571       | 50.9% | 11,879      | 54.0% | 18,551       | 60.9% |
| Married Couple Households                    |  | 793         | 68.5% | 6,180       | 72.1% | 8,776       | 73.9% | 14,494       | 78.1% |
| Other Family Households with Children        |  | 365         | 31.5% | 2,391       | 27.9% | 3,103       | 26.1% | 4,057        | 21.9% |
| Family Households with Children              |  | 566         | 48.9% | 4,067       | 47.5% | 5,574       | 46.9% | 8,410        | 45.3% |
| Married Couple with Children                 |  | 342         | 60.4% | 2,599       | 63.9% | 3,628       | 65.1% | 5,845        | 69.5% |
| Other Family Households with Children        |  | 224         | 39.6% | 1,468       | 36.1% | 1,946       | 34.9% | 2,564        | 30.5% |
| Family Households No Children                |  | 592         | 51.1% | 4,504       | 52.5% | 6,305       | 53.1% | 10,142       | 54.7% |
| Married Couple No Children                   |  | 451         | 76.2% | 3,581       | 79.5% | 5,147       | 81.6% | 8,649        | 85.3% |
| Other Family Households No Children          |  | 141         | 23.8% | 923         | 20.5% | 1,157       | 18.4% | 1,493        | 14.7% |
| Non-Family Households                        |  | 945         | 44.9% | 8,279       | 49.1% | 10,135      | 46.0% | 11,891       | 39.1% |
| Non-Family Households with Children          |  | 1           | 0.1%  | 8           | -     | 10          | -     | 12           | 0.1%  |
| Non-Family Households No Children            |  | 944         | 99.9% | 8,271       | 99.9% | 10,125      | 99.9% | 11,879       | 99.9% |
| Average Family Household Size                |  | 3.0         |       | 3.0         |       | 3.0         |       | 3.0          |       |
| Average Family Income                        |  | \$104,006   |       | \$139,075   |       | \$136,076   |       | \$137,571    |       |
| Median Family Income                         |  | \$87,075    |       | \$109,019   |       | \$106,121   |       | \$107,317    |       |
| Average Non-Family Household Size            |  | 1.3         |       | 1.2         |       | 1.3         |       | 1.3          |       |
| <b>Marital Status (2024)</b>                 |  |             |       |             |       |             |       |              |       |
| Population Age 15 Years or Over              |  | 3,842       |       | 30,558      |       | 40,738      |       | 58,830       |       |
| Never Married                                |  | 1,131       | 29.4% | 9,980       | 32.7% | 12,899      | 31.7% | 16,771       | 28.5% |
| Currently Married                            |  | 1,547       | 40.3% | 12,623      | 41.3% | 17,295      | 42.5% | 28,412       | 48.3% |
| Previously Married                           |  | 1,164       | 30.3% | 7,956       | 26.0% | 10,544      | 25.9% | 13,647       | 23.2% |
| Separated                                    |  | 235         | 20.2% | 1,214       | 15.3% | 1,932       | 18.3% | 2,330        | 17.1% |
| Widowed                                      |  | 343         | 29.4% | 1,714       | 21.5% | 2,295       | 21.8% | 3,059        | 22.4% |
| Divorced                                     |  | 587         | 50.4% | 5,028       | 63.2% | 6,317       | 59.9% | 8,259        | 60.5% |
| <b>Educational Attainment (2024)</b>         |  |             |       |             |       |             |       |              |       |
| Adult Population Age 25 Years or Over        |  | 3,309       |       | 25,954      |       | 34,817      |       | 50,677       |       |
| Elementary (Grade Level 0 to 8)              |  | 57          | 1.7%  | 241         | 0.9%  | 353         | 1.0%  | 475          | 0.9%  |
| Some High School (Grade Level 9 to 11)       |  | 167         | 5.1%  | 835         | 3.2%  | 1,286       | 3.7%  | 1,829        | 3.6%  |
| High School Graduate                         |  | 781         | 23.6% | 5,347       | 20.6% | 7,417       | 21.3% | 11,113       | 21.9% |
| Some College                                 |  | 628         | 19.0% | 4,578       | 17.6% | 6,454       | 18.5% | 9,411        | 18.6% |
| Associate Degree Only                        |  | 263         | 7.9%  | 2,411       | 9.3%  | 3,294       | 9.5%  | 4,953        | 9.8%  |
| Bachelor Degree Only                         |  | 1,006       | 30.4% | 7,828       | 30.2% | 10,040      | 28.8% | 14,630       | 28.9% |
| Graduate Degree                              |  | 407         | 12.3% | 4,714       | 18.2% | 5,974       | 17.2% | 8,266        | 16.3% |
| Any College (Some College or Higher)         |  | 2,304       | 69.6% | 19,530      | 75.3% | 25,761      | 74.0% | 37,260       | 73.5% |
| College Degree + (Bachelor Degree or Higher) |  | 1,413       | 42.7% | 12,542      | 48.3% | 16,014      | 46.0% | 22,896       | 45.2% |

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 46.6166/-112.0156

| <b>Custer Ave &amp; Sanders St</b>             |  | <b>1 mi radius</b> |       | <b>3 mi radius</b> |       | <b>5 mi radius</b> |       | <b>10 mi radius</b> |       |
|--|--|--------------------|-------|--------------------|-------|--------------------|-------|---------------------|-------|
| <b>Helena, MT 59602</b>                        |  |                    |       |                    |       |                    |       |                     |       |
| <b>Housing</b>                                 |  |                    |       |                    |       |                    |       |                     |       |
| Total Housing Units (2024)                     |  | 2,170              |       | 17,386             |       | 22,699             |       | 31,431              |       |
| Total Housing Units (2020)                     |  | 2,180              |       | 17,297             |       | 22,295             |       | 30,919              |       |
| Historical Annual Growth (2020-2024)           |  | -10                | -0.1% | 89                 | 0.1%  | 404                | 0.5%  | 513                 | 0.4%  |
| Housing Units Occupied (2024)                  |  | 2,104 96.9%        |       | 16,850 96.9%       |       | 22,014 97.0%       |       | 30,442 96.9%        |       |
| Housing Units Owner-Occupied                   |  | 1,203 57.2%        |       | 9,500 56.4%        |       | 13,315 60.5%       |       | 20,479 67.3%        |       |
| Housing Units Renter-Occupied                  |  | 901 42.8%          |       | 7,350 43.6%        |       | 8,699 39.5%        |       | 9,964 32.7%         |       |
| Housing Units Vacant (2024)                    |  | 66                 | 3.1%  | 537                | 3.1%  | 685                | 3.0%  | 989                 | 3.1%  |
| <b>Household Size (2024)</b>                   |  |                    |       |                    |       |                    |       |                     |       |
| Total Households                               |  | 2,104              |       | 16,850             |       | 22,014             |       | 30,442              |       |
| 1 Person Households                            |  | 771                | 36.7% | 6,806              | 40.4% | 8,236              | 37.4% | 9,568               | 31.4% |
| 2 Person Households                            |  | 721                | 34.3% | 5,483              | 32.5% | 7,602              | 34.5% | 11,601              | 38.1% |
| 3 Person Households                            |  | 272                | 12.9% | 2,019              | 12.0% | 2,661              | 12.1% | 3,818               | 12.5% |
| 4 Person Households                            |  | 186                | 8.9%  | 1,538              | 9.1%  | 2,098              | 9.5%  | 3,216               | 10.6% |
| 5 Person Households                            |  | 87                 | 4.1%  | 624                | 3.7%  | 870                | 4.0%  | 1,354               | 4.4%  |
| 6 Person Households                            |  | 41                 | 1.9%  | 222                | 1.3%  | 327                | 1.5%  | 552                 | 1.8%  |
| 7 or More Person Households                    |  | 26                 | 1.2%  | 157                | 0.9%  | 220                | 1.0%  | 334                 | 1.1%  |
| <b>Household Income Distribution (2024)</b>    |  |                    |       |                    |       |                    |       |                     |       |
| HH Income \$200,000 or More                    |  | 204                | 9.7%  | 1,744              | 10.3% | 2,142              | 9.7%  | 2,979               | 9.8%  |
| HH Income \$150,000 to \$199,999               |  | 135                | 6.4%  | 1,766              | 10.5% | 2,304              | 10.5% | 3,391               | 11.1% |
| HH Income \$125,000 to \$149,999               |  | 137                | 6.5%  | 1,183              | 7.0%  | 1,695              | 7.7%  | 2,578               | 8.5%  |
| HH Income \$100,000 to \$124,999               |  | 191                | 9.1%  | 1,481              | 8.8%  | 2,125              | 9.7%  | 3,403               | 11.2% |
| HH Income \$75,000 to \$99,999                 |  | 147                | 7.0%  | 1,924              | 11.4% | 2,480              | 11.3% | 3,718               | 12.2% |
| HH Income \$50,000 to \$74,999                 |  | 416                | 19.8% | 3,205              | 19.0% | 4,144              | 18.8% | 5,517               | 18.1% |
| HH Income \$35,000 to \$49,999                 |  | 183                | 8.7%  | 1,820              | 10.8% | 2,347              | 10.7% | 3,115               | 10.2% |
| HH Income \$25,000 to \$34,999                 |  | 316                | 15.0% | 1,544              | 9.2%  | 1,987              | 9.0%  | 2,382               | 7.8%  |
| HH Income \$15,000 to \$24,999                 |  | 205                | 9.7%  | 1,157              | 6.9%  | 1,529              | 6.9%  | 1,828               | 6.0%  |
| HH Income \$10,000 to \$14,999                 |  | 92                 | 4.4%  | 449                | 2.7%  | 505                | 2.3%  | 583                 | 1.9%  |
| HH Income Under \$10,000                       |  | 79                 | 3.8%  | 577                | 3.4%  | 755                | 3.4%  | 949                 | 3.1%  |
| <b>Household Vehicles (2024)</b>               |  |                    |       |                    |       |                    |       |                     |       |
| Households 0 Vehicles Available                |  | 267                | 12.7% | 1,258              | 7.5%  | 1,499              | 6.8%  | 1,719               | 5.6%  |
| Households 1 Vehicle Available                 |  | 798                | 37.9% | 6,320              | 37.5% | 7,666              | 34.8% | 8,687               | 28.5% |
| Households 2 Vehicles Available                |  | 665                | 31.6% | 5,872              | 34.8% | 7,734              | 35.1% | 11,089              | 36.4% |
| Households 3 or More Vehicles Available        |  | 374                | 17.8% | 3,400              | 20.2% | 5,116              | 23.2% | 8,948               | 29.4% |
| Total Vehicles Available                       |  | 3,447              |       | 29,617             |       | 40,588             |       | 61,895              |       |
| Average Vehicles per Household                 |  | 1.6                |       | 1.8                |       | 1.8                |       | 2.0                 |       |
| Owner-Occupied Household Vehicles              |  | 2,205 64.0%        |       | 19,636 66.3%       |       | 28,450 70.1%       |       | 47,461 76.7%        |       |
| Average Vehicles per Owner-Occupied Household  |  | 1.8                |       | 2.1                |       | 2.1                |       | 2.3                 |       |
| Renter-Occupied Household Vehicles             |  | 1,242 36.0%        |       | 9,980 33.7%        |       | 12,138 29.9%       |       | 14,434 23.3%        |       |
| Average Vehicles per Renter-Occupied Household |  | 1.4                |       | 1.4                |       | 1.4                |       | 1.4                 |       |
| <b>Travel Time (2024)</b>                      |  |                    |       |                    |       |                    |       |                     |       |
| Worker Base Age 16 years or Over               |  | 2,054              |       | 19,255             |       | 25,897             |       | 37,391              |       |
| Travel to Work in 14 Minutes or Less           |  | 821                | 40.0% | 8,940              | 46.4% | 11,348             | 43.8% | 13,903              | 37.2% |
| Travel to Work in 15 to 29 Minutes             |  | 777                | 37.8% | 5,850              | 30.4% | 8,719              | 33.7% | 14,457              | 38.7% |
| Travel to Work in 30 to 59 Minutes             |  | 213                | 10.4% | 1,499              | 7.8%  | 2,100              | 8.1%  | 3,848               | 10.3% |
| Travel to Work in 60 Minutes or More           |  | 14                 | 0.7%  | 268                | 1.4%  | 402                | 1.6%  | 588                 | 1.6%  |
| Work at Home                                   |  | 229                | 11.1% | 2,699              | 14.0% | 3,327              | 12.8% | 4,596               | 12.3% |
| Average Minutes Travel to Work                 |  | 14.8               |       | 13.1               |       | 13.8               |       | 15.2                |       |

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 46.6166/-112.0156

| Custer Ave & Sanders St<br>Helena, MT 59602    |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 10 mi radius |       |
|--|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| <b>Transportation To Work (2024)</b>           |  |             |       |             |       |             |       |              |       |
| Worker Base Age 16 years or Over               |  | 2,054       |       | 19,255      |       | 25,897      |       | 37,391       |       |
| Drive to Work Alone                            |  | 1,337       | 65.1% | 12,648      | 65.7% | 17,496      | 67.6% | 25,559       | 68.4% |
| Drive to Work in Carpool                       |  | 334         | 16.2% | 2,049       | 10.6% | 2,900       | 11.2% | 4,686        | 12.5% |
| Travel to Work by Public Transportation        |  | -           | -     | 55          | 0.3%  | 82          | 0.3%  | 124          | 0.3%  |
| Drive to Work on Motorcycle                    |  | 1           | -     | 23          | 0.1%  | 126         | 0.5%  | 152          | 0.4%  |
| Bicycle to Work                                |  | 4           | 0.2%  | 272         | 1.4%  | 305         | 1.2%  | 322          | 0.9%  |
| Walk to Work                                   |  | 109         | 5.3%  | 1,301       | 6.8%  | 1,387       | 5.4%  | 1,534        | 4.1%  |
| Other Means                                    |  | 40          | 2.0%  | 208         | 1.1%  | 274         | 1.1%  | 418          | 1.1%  |
| Work at Home                                   |  | 229         | 11.1% | 2,699       | 14.0% | 3,327       | 12.8% | 4,596        | 12.3% |
| <b>Daytime Demographics (2024)</b>             |  |             |       |             |       |             |       |              |       |
| Total Businesses                               |  | 500         |       | 2,452       |       | 2,688       |       | 3,136        |       |
| Total Employees                                |  | 4,987       |       | 35,501      |       | 37,442      |       | 39,649       |       |
| Company Headquarter Businesses                 |  | 11          | 2.2%  | 99          | 4.0%  | 108         | 4.0%  | 122          | 3.9%  |
| Company Headquarter Employees                  |  | 252         | 5.0%  | 3,927       | 11.1% | 4,058       | 10.8% | 4,213        | 10.6% |
| Employee Population per Business               |  | 10.0 to 1   |       | 14.5 to 1   |       | 13.9 to 1   |       | 12.6 to 1    |       |
| Residential Population per Business            |  | 9.4 to 1    |       | 15.0 to 1   |       | 18.3 to 1   |       | 22.7 to 1    |       |
| Adj. Daytime Demographics Age 16 Years or Over |  | 6,704       |       | 46,270      |       | 51,546      |       | 59,988       |       |
| <b>Labor Force</b>                             |  |             |       |             |       |             |       |              |       |
| Labor Population Age 16 Years or Over (2024)   |  | 3,793       |       | 30,164      |       | 40,198      |       | 58,013       |       |
| Labor Force Total Males (2024)                 |  | 1,818       | 47.9% | 15,155      | 50.2% | 20,130      | 50.1% | 29,085       | 50.1% |
| Male Civilian Employed                         |  | 1,071       | 58.9% | 10,283      | 67.9% | 13,763      | 68.4% | 19,750       | 67.9% |
| Male Civilian Unemployed                       |  | 30          | 1.7%  | 296         | 2.0%  | 380         | 1.9%  | 574          | 2.0%  |
| Males in Armed Forces                          |  | 12          | 0.7%  | 82          | 0.5%  | 130         | 0.6%  | 215          | 0.7%  |
| Males Not in Labor Force                       |  | 704         | 38.7% | 4,495       | 29.7% | 5,857       | 29.1% | 8,546        | 29.4% |
| Labor Force Total Females (2024)               |  | 1,975       | 52.1% | 15,009      | 49.8% | 20,067      | 49.9% | 28,929       | 49.9% |
| Female Civilian Employed                       |  | 983         | 49.8% | 8,979       | 59.8% | 12,143      | 60.5% | 17,650       | 61.0% |
| Female Civilian Unemployed                     |  | 65          | 3.3%  | 326         | 2.2%  | 428         | 2.1%  | 523          | 1.8%  |
| Females in Armed Forces                        |  | 9           | 0.5%  | 52          | 0.3%  | 58          | 0.3%  | 59           | 0.2%  |
| Females Not in Labor Force                     |  | 917         | 46.5% | 5,652       | 37.7% | 7,440       | 37.1% | 10,696       | 37.0% |
| Unemployment Rate                              |  | 95          | 2.5%  | 622         | 2.1%  | 808         | 2.0%  | 1,097        | 1.9%  |
| <b>Occupation (2024)</b>                       |  |             |       |             |       |             |       |              |       |
| Occupation Population Age 16 Years or Over     |  | 2,054       |       | 19,255      |       | 25,897      |       | 37,391       |       |
| Occupation Total Males                         |  | 1,071       | 52.1% | 10,276      | 53.4% | 13,754      | 53.1% | 19,741       | 52.8% |
| Occupation Total Females                       |  | 983         | 47.9% | 8,979       | 46.6% | 12,143      | 46.9% | 17,650       | 47.2% |
| Management, Business, Financial Operations     |  | 557         | 27.1% | 4,046       | 21.0% | 5,523       | 21.3% | 7,925        | 21.2% |
| Professional, Related                          |  | 489         | 23.8% | 6,557       | 34.1% | 8,507       | 32.8% | 11,697       | 31.3% |
| Service  |  | 408         | 19.9% | 2,858       | 14.8% | 3,833       | 14.8% | 5,532        | 14.8% |
| Sales, Office                                  |  | 300         | 14.6% | 2,911       | 15.1% | 3,919       | 15.1% | 5,846        | 15.6% |
| Farming, Fishing, Forestry                     |  | 118         | 5.8%  | 204         | 1.1%  | 245         | 0.9%  | 370          | 1.0%  |
| Construction, Extraction, Maintenance          |  | 91          | 4.4%  | 1,505       | 7.8%  | 2,163       | 8.4%  | 3,428        | 9.2%  |
| Production, Transport, Material Moving         |  | 92          | 4.5%  | 1,174       | 6.1%  | 1,707       | 6.6%  | 2,593        | 6.9%  |
| White Collar Workers                           |  | 1,346       | 65.5% | 13,514      | 70.2% | 17,949      | 69.3% | 25,468       | 68.1% |
| Blue Collar Workers                            |  | 709         | 34.5% | 5,741       | 29.8% | 7,948       | 30.7% | 11,923       | 31.9% |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 46.6166/-112.0156

| Custer Ave & Sanders St<br>Helena, MT 59602 |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 10 mi radius |       |
|---|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| <b>Units In Structure (2024)</b>            |  |             |       |             |       |             |       |              |       |
| Total Units                                 |  | 2,104       |       | 16,850      |       | 22,014      |       | 30,442       |       |
| 1 Detached Unit                             |  | 1,111       | 52.8% | 9,687       | 57.5% | 13,023      | 59.2% | 19,972       | 65.6% |
| 1 Attached Unit                             |  | 235         | 11.2% | 1,259       | 7.5%  | 1,586       | 7.2%  | 1,815        | 6.0%  |
| 2 Units                                     |  | 123         | 5.9%  | 713         | 4.2%  | 782         | 3.6%  | 897          | 2.9%  |
| 3 to 4 Units                                |  | 175         | 8.3%  | 1,757       | 10.4% | 2,076       | 9.4%  | 2,472        | 8.1%  |
| 5 to 9 Units                                |  | 156         | 7.4%  | 975         | 5.8%  | 1,060       | 4.8%  | 1,127        | 3.7%  |
| 10 to 19 Units                              |  | 10          | 0.5%  | 345         | 2.1%  | 431         | 2.0%  | 461          | 1.5%  |
| 20 to 49 Units                              |  | 87          | 4.1%  | 823         | 4.9%  | 894         | 4.1%  | 945          | 3.1%  |
| 50 or More Units                            |  | 26          | 1.2%  | 650         | 3.9%  | 853         | 3.9%  | 905          | 3.0%  |
| Mobile Home or Trailer                      |  | 180         | 8.5%  | 603         | 3.6%  | 1,244       | 5.7%  | 1,767        | 5.8%  |
| Other Structure                             |  | 1           | -     | 37          | 0.2%  | 64          | 0.3%  | 80           | 0.3%  |
| <b>Homes Built By Year (2024)</b>           |  |             |       |             |       |             |       |              |       |
| Homes Built 2020 or later                   |  | 185         | 8.5%  | 701         | 4.0%  | 1,038       | 4.6%  | 1,242        | 3.9%  |
| Homes Built 2010 to 2019                    |  | 519         | 23.9% | 2,927       | 16.8% | 3,927       | 17.3% | 5,736        | 18.2% |
| Homes Built 2000 to 2009                    |  | 342         | 15.7% | 1,764       | 10.1% | 2,596       | 11.4% | 4,201        | 13.4% |
| Homes Built 1990 to 1999                    |  | 256         | 11.8% | 1,303       | 7.5%  | 2,012       | 8.9%  | 3,276        | 10.4% |
| Homes Built 1980 to 1989                    |  | 223         | 10.3% | 1,945       | 11.2% | 2,525       | 11.1% | 3,812        | 12.1% |
| Homes Built 1970 to 1979                    |  | 261         | 12.0% | 2,455       | 14.1% | 3,265       | 14.4% | 4,507        | 14.3% |
| Homes Built 1960 to 1969                    |  | 65          | 3.0%  | 1,168       | 6.7%  | 1,373       | 6.1%  | 1,695        | 5.4%  |
| Homes Built 1950 to 1959                    |  | 65          | 3.0%  | 1,071       | 6.2%  | 1,256       | 5.5%  | 1,401        | 4.5%  |
| Homes Built 1940 to 1949                    |  | 36          | 1.7%  | 837         | 4.8%  | 989         | 4.4%  | 1,149        | 3.7%  |
| Homes Built Before 1939                     |  | 151         | 6.9%  | 2,679       | 15.4% | 3,032       | 13.4% | 3,424        | 10.9% |
| Median Age of Homes                         |  | 31.9 yrs    |       | 45.0 yrs    |       | 42.7 yrs    |       | 40.1 yrs     |       |
| <b>Home Values (2024)</b>                   |  |             |       |             |       |             |       |              |       |
| Owner Specified Housing Units               |  | 1,203       |       | 9,500       |       | 13,315      |       | 20,479       |       |
| Home Values \$1,000,000 or More             |  | 40          | 3.3%  | 237         | 2.5%  | 342         | 2.6%  | 717          | 3.5%  |
| Home Values \$750,000 to \$999,999          |  | 4           | 0.3%  | 313         | 3.3%  | 468         | 3.5%  | 825          | 4.0%  |
| Home Values \$500,000 to \$749,999          |  | 151         | 12.5% | 1,293       | 13.6% | 1,728       | 13.0% | 2,962        | 14.5% |
| Home Values \$400,000 to \$499,999          |  | 172         | 14.3% | 1,353       | 14.2% | 1,933       | 14.5% | 3,387        | 16.5% |
| Home Values \$300,000 to \$399,999          |  | 353         | 29.4% | 2,862       | 30.1% | 3,695       | 27.7% | 5,399        | 26.4% |
| Home Values \$250,000 to \$299,999          |  | 175         | 14.5% | 1,340       | 14.1% | 1,779       | 13.4% | 2,593        | 12.7% |
| Home Values \$200,000 to \$249,999          |  | 52          | 4.3%  | 903         | 9.5%  | 1,285       | 9.7%  | 1,852        | 9.0%  |
| Home Values \$175,000 to \$199,999          |  | 4           | 0.3%  | 230         | 2.4%  | 334         | 2.5%  | 459          | 2.2%  |
| Home Values \$150,000 to \$174,999          |  | 40          | 3.4%  | 284         | 3.0%  | 476         | 3.6%  | 535          | 2.6%  |
| Home Values \$125,000 to \$149,999          |  | 4           | 0.3%  | 49          | 0.5%  | 64          | 0.5%  | 134          | 0.7%  |
| Home Values \$100,000 to \$124,999          |  | 20          | 1.6%  | 126         | 1.3%  | 215         | 1.6%  | 287          | 1.4%  |
| Home Values \$90,000 to \$99,999            |  | 8           | 0.7%  | 15          | 0.2%  | 72          | 0.5%  | 80           | 0.4%  |
| Home Values \$80,000 to \$89,999            |  | 11          | 0.9%  | 38          | 0.4%  | 53          | 0.4%  | 58           | 0.3%  |
| Home Values \$70,000 to \$79,999            |  | 38          | 3.2%  | 47          | 0.5%  | 62          | 0.5%  | 122          | 0.6%  |
| Home Values \$60,000 to \$69,999            |  | 15          | 1.3%  | 18          | 0.2%  | 45          | 0.3%  | 46           | 0.2%  |
| Home Values \$50,000 to \$59,999            |  | 63          | 5.2%  | 87          | 0.9%  | 112         | 0.8%  | 144          | 0.7%  |
| Home Values \$35,000 to \$49,999            |  | 22          | 1.9%  | 42          | 0.4%  | 102         | 0.8%  | 120          | 0.6%  |
| Home Values \$25,000 to \$34,999            |  | 17          | 1.4%  | 100         | 1.1%  | 144         | 1.1%  | 230          | 1.1%  |
| Home Values \$10,000 to \$24,999            |  | 3           | 0.2%  | 82          | 0.9%  | 227         | 1.7%  | 274          | 1.3%  |
| Home Values Under \$10,000                  |  | 11          | 0.9%  | 79          | 0.8%  | 179         | 1.3%  | 253          | 1.2%  |
| Owner-Occupied Median Home Value            |  | \$325,246   |       | \$352,870   |       | \$344,088   |       | \$365,705    |       |
| Renter-Occupied Median Rent                 |  | \$972       |       | \$934       |       | \$945       |       | \$949        |       |



# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 46.6166/-112.0156

| Custer Ave & Sanders St<br>Helena, MT 59602          |  | 1 mi radius   | 3 mi radius   | 5 mi radius   | 10 mi radius  |
|--|--|---------------|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2024)</b>      |  |               |               |               |               |
| Total Household Expenditure                          |  | \$190.33 M    | \$1.64 B      | \$2.16 B      | \$3.11 B      |
| Total Non-Retail Expenditure                         |  | \$93.87 M     | \$823.92 M    | \$1.07 B      | \$1.53 B      |
| Total Retail Expenditure                             |  | \$96.46 M     | \$820.14 M    | \$1.09 B      | \$1.58 B      |
| Alcoholic Beverages                                  |  | \$1.16 M      | \$10.08 M     | \$13.25 M     | \$19.06 M     |
| Apparel  |  | \$3.53 M      | \$30.12 M     | \$39.68 M     | \$57.14 M     |
| Contributions  |  | \$6.03 M      | \$53.68 M     | \$70.23 M     | \$100.88 M    |
| Education  |  | \$4.31 M      | \$37.94 M     | \$49.73 M     | \$71.47 M     |
| Entertainment  |  | \$10.92 M     | \$93.2 M      | \$122.78 M    | \$176.77 M    |
| Food Away From Home                                  |  | \$8.38 M      | \$71.88 M     | \$94.62 M     | \$136.22 M    |
| Grocery  |  | \$12.65 M     | \$101.73 M    | \$135.4 M     | \$195.7 M     |
| Health Care  |  | \$13.7 M      | \$108.92 M    | \$143.24 M    | \$199.77 M    |
| Household Furnishings and Equipment                  |  | \$5.06 M      | \$43.62 M     | \$57.38 M     | \$82.59 M     |
| Household Operations                                 |  | \$3.57 M      | \$30.15 M     | \$39.75 M     | \$57.28 M     |
| Miscellaneous Expenses                               |  | \$3.26 M      | \$28.13 M     | \$37.01 M     | \$53.24 M     |
| Personal Care  |  | \$2.48 M      | \$20.22 M     | \$26.84 M     | \$38.76 M     |
| Shelter  |  | \$31.42 M     | \$264.18 M    | \$344.51 M    | \$485.67 M    |
| Tax and Retirement                                   |  | \$43.94 M     | \$406.41 M    | \$527.01 M    | \$756.82 M    |
| Tobacco and Related                                  |  | \$981.65 K    | \$7.09 M      | \$9.59 M      | \$13.85 M     |
| Transportation                                       |  | \$29.93 M     | \$264.55 M    | \$354.37 M    | \$525.22 M    |
| Utilities  |  | \$9.03 M      | \$72.18 M     | \$96.18 M     | \$139.06 M    |
| <b>Monthly Household Consumer Expenditure (2024)</b> |  |               |               |               |               |
| Total Household Expenditure                          |  | \$7,539       | \$8,131       | \$8,182       | \$8,512       |
| Total Non-Retail Expenditure                         |  | \$3,718 49.3% | \$4,075 50.1% | \$4,065 49.7% | \$4,194 49.3% |
| Total Retail Expenditures                            |  | \$3,821 50.7% | \$4,056 49.9% | \$4,118 50.3% | \$4,318 50.7% |
| Alcoholic Beverages                                  |  | \$46 0.6%     | \$50 0.6%     | \$50 0.6%     | \$52 0.6%     |
| Apparel  |  | \$140 1.9%    | \$149 1.8%    | \$150 1.8%    | \$156 1.8%    |
| Contributions  |  | \$239 3.2%    | \$265 3.3%    | \$266 3.2%    | \$276 3.2%    |
| Education  |  | \$171 2.3%    | \$188 2.3%    | \$188 2.3%    | \$196 2.3%    |
| Entertainment  |  | \$433 5.7%    | \$461 5.7%    | \$465 5.7%    | \$484 5.7%    |
| Food Away From Home                                  |  | \$332 4.4%    | \$356 4.4%    | \$358 4.4%    | \$373 4.4%    |
| Grocery  |  | \$501 6.6%    | \$503 6.2%    | \$513 6.3%    | \$536 6.3%    |
| Health Care  |  | \$542 7.2%    | \$539 6.6%    | \$542 6.6%    | \$547 6.4%    |
| Household Furnishings and Equipment                  |  | \$200 2.7%    | \$216 2.7%    | \$217 2.7%    | \$226 2.7%    |
| Household Operations                                 |  | \$141 1.9%    | \$149 1.8%    | \$150 1.8%    | \$157 1.8%    |
| Miscellaneous Expenses                               |  | \$129 1.7%    | \$139 1.7%    | \$140 1.7%    | \$146 1.7%    |
| Personal Care  |  | \$98 1.3%     | \$100 1.2%    | \$102 1.2%    | \$106 1.2%    |
| Shelter  |  | \$1,245 16.5% | \$1,307 16.1% | \$1,304 15.9% | \$1,329 15.6% |
| Tax and Retirement                                   |  | \$1,741 23.1% | \$2,010 24.7% | \$1,995 24.4% | \$2,072 24.4% |
| Tobacco and Related                                  |  | \$39 0.5%     | \$35 0.4%     | \$36 0.4%     | \$38 0.4%     |
| Transportation                                       |  | \$1,186 15.7% | \$1,308 16.1% | \$1,341 16.4% | \$1,438 16.9% |
| Utilities  |  | \$358 4.7%    | \$357 4.4%    | \$364 4.4%    | \$381 4.5%    |