

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3459/-106.77

I-25 & Main St Las Cruces, NM 88001	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2024)	8,328		66,595		125,687		158,157	
Projected Population (2029)	8,422		67,442		128,647		161,443	
Census Population (2020)	8,059		64,500		122,791		153,444	
Census Population (2010)	7,647		58,603		111,401		142,001	
Projected Annual Growth (2024-2029)	94	0.2%	847	0.3%	2,960	0.5%	3,286	0.4%
Historical Annual Growth (2020-2024)	269	0.8%	2,095	0.8%	2,896	0.6%	4,713	0.8%
Historical Annual Growth (2010-2020)	413	0.5%	5,897	1.0%	11,390	1.0%	11,443	0.8%
Estimated Population Density (2024)	2,652 <i>psm</i>		2,356 <i>psm</i>		1,601 <i>psm</i>		504 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2024)	3,359		27,207		50,449		62,646	
Projected Households (2029)	3,564		28,685		53,619		66,445	
Census Households (2020)	3,342		26,532		49,235		60,938	
Census Households (2010)	3,078		23,605		43,936		55,208	
Projected Annual Growth (2024-2029)	205	1.2%	1,478	1.1%	3,170	1.3%	3,798	1.2%
Historical Annual Change (2010-2024)	282	0.7%	3,602	1.1%	6,513	1.1%	7,438	1.0%
Average Household Income								
Estimated Average Household Income (2024)	\$81,902		\$83,599		\$79,154		\$84,275	
Projected Average Household Income (2029)	\$83,039		\$86,427		\$81,716		\$87,042	
Census Average Household Income (2010)	\$57,687		\$52,188		\$48,602		\$51,580	
Census Average Household Income (2000)	\$48,403		\$41,423		\$40,215		\$42,600	
Projected Annual Change (2024-2029)	\$1,137	0.3%	\$2,828	0.7%	\$2,562	0.6%	\$2,767	0.7%
Historical Annual Change (2000-2024)	\$33,499	2.9%	\$42,176	4.2%	\$38,939	4.0%	\$41,675	4.1%
Median Household Income								
Estimated Median Household Income (2024)	\$62,412		\$66,573		\$61,926		\$64,236	
Projected Median Household Income (2029)	\$62,465		\$67,605		\$62,638		\$65,157	
Census Median Household Income (2010)	\$49,081		\$42,449		\$39,311		\$41,651	
Census Median Household Income (2000)	\$41,165		\$33,729		\$32,118		\$33,662	
Projected Annual Change (2024-2029)	\$53	-	\$1,032	0.3%	\$712	0.2%	\$921	0.3%
Historical Annual Change (2000-2024)	\$21,247	2.2%	\$32,844	4.1%	\$29,808	3.9%	\$30,574	3.8%
Per Capita Income								
Estimated Per Capita Income (2024)	\$33,038		\$34,224		\$31,943		\$33,548	
Projected Per Capita Income (2029)	\$35,142		\$36,829		\$34,226		\$35,987	
Census Per Capita Income (2010)	\$23,219		\$21,030		\$19,177		\$20,061	
Census Per Capita Income (2000)	\$18,545		\$15,765		\$15,232		\$15,698	
Projected Annual Change (2024-2029)	\$2,104	1.3%	\$2,605	1.5%	\$2,283	1.4%	\$2,439	1.5%
Historical Annual Change (2000-2024)	\$14,493	3.3%	\$18,459	4.9%	\$16,710	4.6%	\$17,850	4.7%
Estimated Average Household Net Worth (2024)	\$822,426		\$875,799		\$803,608		\$903,788	

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Lat/Lon: 32.3459/-106.77

I-25 & Main St Las Cruces, NM 88001	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	8,328		66,595		125,687		158,157	
White (2024)	4,305	51.7%	34,499	51.8%	64,994	51.7%	82,042	51.9%
Black or African American (2024)	286	3.4%	2,334	3.5%	4,445	3.5%	5,146	3.3%
American Indian or Alaska Native (2024)	159	1.9%	1,366	2.1%	2,674	2.1%	3,236	2.0%
Asian (2024)	116	1.4%	1,144	1.7%	2,592	2.1%	3,005	1.9%
Hawaiian or Pacific Islander (2024)	6	-	70	0.1%	124	-	158	-
Other Race (2024)	1,393	16.7%	10,961	16.5%	21,055	16.8%	26,791	16.9%
Two or More Races (2024)	2,063	24.8%	16,221	24.4%	29,803	23.7%	37,778	23.9%
Population < 18 (2024)	1,904	22.9%	15,311	23.0%	28,249	22.5%	35,206	22.3%
White Not Hispanic	354	18.6%	2,772	18.1%	5,089	18.0%	6,419	18.2%
Black or African American	63	3.3%	548	3.6%	960	3.4%	1,114	3.2%
Asian	13	0.7%	224	1.5%	448	1.6%	511	1.5%
Other Race Not Hispanic	49	2.6%	385	2.5%	693	2.5%	871	2.5%
Hispanic	1,424	74.8%	11,382	74.3%	21,059	74.5%	26,292	74.7%
Not Hispanic or Latino Population (2024)	3,101	37.2%	24,252	36.4%	46,775	37.2%	59,176	37.4%
Not Hispanic White	2,563	82.7%	19,845	81.8%	37,891	81.0%	48,613	82.1%
Not Hispanic Black or African American	236	7.6%	1,869	7.7%	3,530	7.5%	4,064	6.9%
Not Hispanic American Indian or Alaska Native	50	1.6%	384	1.6%	817	1.7%	992	1.7%
Not Hispanic Asian	109	3.5%	1,072	4.4%	2,417	5.2%	2,789	4.7%
Not Hispanic Hawaiian or Pacific Islander	2	-	32	0.1%	65	0.1%	74	0.1%
Not Hispanic Other Race	14	0.4%	132	0.5%	294	0.6%	436	0.7%
Not Hispanic Two or More Races	126	4.1%	917	3.8%	1,762	3.8%	2,207	3.7%
Hispanic or Latino Population (2024)	5,227	62.8%	42,343	63.6%	78,912	62.8%	98,981	62.6%
Hispanic White	1,742	33.3%	14,654	34.6%	27,103	34.3%	33,429	33.8%
Hispanic Black or African American	50	1.0%	465	1.1%	915	1.2%	1,082	1.1%
Hispanic American Indian or Alaska Native	109	2.1%	982	2.3%	1,856	2.4%	2,244	2.3%
Hispanic Asian	7	0.1%	72	0.2%	175	0.2%	216	0.2%
Hispanic Hawaiian or Pacific Islander	4	-	38	-	60	-	84	-
Hispanic Other Race	1,379	26.4%	10,828	25.6%	20,762	26.3%	26,355	26.6%
Hispanic Two or More Races	1,938	37.1%	15,304	36.1%	28,041	35.5%	35,571	35.9%
Not Hispanic or Latino Population (2020)	3,567	44.3%	26,175	40.6%	49,406	40.2%	62,717	40.9%
Hispanic or Latino Population (2020)	4,492	55.7%	38,325	59.4%	73,385	59.8%	90,727	59.1%
Not Hispanic or Latino Population (2010)	3,708	48.5%	25,235	43.1%	47,410	42.6%	61,333	43.2%
Hispanic or Latino Population (2010)	3,938	51.5%	33,367	56.9%	63,991	57.4%	80,667	56.8%
Not Hispanic or Latino Population (2029)	2,848	33.8%	22,917	34.0%	44,821	34.8%	56,025	34.7%
Hispanic or Latino Population (2029)	5,575	66.2%	44,525	66.0%	83,826	65.2%	105,419	65.3%
Projected Annual Growth (2024-2029)	347	1.3%	2,182	1.0%	4,914	1.2%	6,438	1.3%
Historical Annual Growth (2010-2020)	553	1.4%	4,958	1.5%	9,393	1.5%	10,059	1.2%

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I-25 & Main St Las Cruces, NM 88001	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2024)								
Total Population	8,328		66,595		125,687		158,157	
Age Under 5 Years	429	5.1%	3,555	5.3%	6,795	5.4%	8,306	5.3%
Age 5 to 9 Years	532	6.4%	4,115	6.2%	7,648	6.1%	9,540	6.0%
Age 10 to 14 Years	547	6.6%	4,421	6.6%	8,078	6.4%	10,080	6.4%
Age 15 to 19 Years	632	7.6%	5,088	7.6%	10,033	8.0%	12,708	8.0%
Age 20 to 24 Years	727	8.7%	6,047	9.1%	14,045	11.2%	17,233	10.9%
Age 25 to 29 Years	559	6.7%	4,437	6.7%	9,013	7.2%	10,744	6.8%
Age 30 to 34 Years	539	6.5%	4,378	6.6%	8,312	6.6%	10,037	6.3%
Age 35 to 39 Years	468	5.6%	3,963	6.0%	7,351	5.8%	9,009	5.7%
Age 40 to 44 Years	504	6.1%	4,039	6.1%	7,259	5.8%	8,965	5.7%
Age 45 to 49 Years	413	5.0%	3,337	5.0%	5,962	4.7%	7,523	4.8%
Age 50 to 54 Years	407	4.9%	3,288	4.9%	5,918	4.7%	7,605	4.8%
Age 55 to 59 Years	433	5.2%	3,237	4.9%	5,940	4.7%	7,681	4.9%
Age 60 to 64 Years	464	5.6%	3,764	5.7%	6,729	5.4%	8,914	5.6%
Age 65 to 69 Years	496	6.0%	3,795	5.7%	6,585	5.2%	8,826	5.6%
Age 70 to 74 Years	420	5.0%	3,484	5.2%	6,000	4.8%	8,057	5.1%
Age 75 to 79 Years	370	4.4%	2,686	4.0%	4,740	3.8%	6,271	4.0%
Age 80 to 84 Years	225	2.7%	1,657	2.5%	2,915	2.3%	3,699	2.3%
Age 85 Years or Over	162	1.9%	1,304	2.0%	2,363	1.9%	2,958	1.9%
Median Age	36.3		36.0		34.7		35.8	
Age 19 Years or Less	2,140	25.7%	17,179	25.8%	32,555	25.9%	40,634	25.7%
Age 20 to 64 Years	4,515	54.2%	36,490	54.8%	70,530	56.1%	87,711	55.5%
Age 65 Years or Over	1,673	20.1%	12,926	19.4%	22,602	18.0%	29,812	18.8%
Female Age Distribution (2024)								
Female Population	4,385	52.7%	34,527	51.8%	63,353	50.4%	79,271	50.1%
Age Under 5 Years	197	4.5%	1,717	5.0%	3,287	5.2%	3,976	5.0%
Age 5 to 9 Years	272	6.2%	2,025	5.9%	3,765	5.9%	4,679	5.9%
Age 10 to 14 Years	299	6.8%	2,224	6.4%	4,019	6.3%	5,056	6.4%
Age 15 to 19 Years	301	6.9%	2,519	7.3%	4,790	7.6%	6,006	7.6%
Age 20 to 24 Years	387	8.8%	3,246	9.4%	6,689	10.6%	8,101	10.2%
Age 25 to 29 Years	278	6.3%	2,195	6.4%	4,345	6.9%	5,173	6.5%
Age 30 to 34 Years	278	6.3%	2,231	6.5%	4,102	6.5%	4,944	6.2%
Age 35 to 39 Years	248	5.7%	2,009	5.8%	3,572	5.6%	4,379	5.5%
Age 40 to 44 Years	256	5.8%	2,019	5.8%	3,537	5.6%	4,371	5.5%
Age 45 to 49 Years	213	4.9%	1,754	5.1%	3,093	4.9%	3,866	4.9%
Age 50 to 54 Years	228	5.2%	1,733	5.0%	3,109	4.9%	3,974	5.0%
Age 55 to 59 Years	240	5.5%	1,753	5.1%	3,191	5.0%	4,115	5.2%
Age 60 to 64 Years	264	6.0%	2,068	6.0%	3,664	5.8%	4,854	6.1%
Age 65 to 69 Years	269	6.1%	2,085	6.0%	3,548	5.6%	4,698	5.9%
Age 70 to 74 Years	221	5.1%	1,924	5.6%	3,258	5.1%	4,249	5.4%
Age 75 to 79 Years	204	4.6%	1,436	4.2%	2,527	4.0%	3,274	4.1%
Age 80 to 84 Years	136	3.1%	913	2.6%	1,607	2.5%	2,006	2.5%
Age 85 Years or Over	93	2.1%	677	2.0%	1,252	2.0%	1,550	2.0%
Female Median Age	37.7		37.1		36.0		37.0	
Age 19 Years or Less	1,069	24.4%	8,485	24.6%	15,861	25.0%	19,718	24.9%
Age 20 to 64 Years	2,393	54.6%	19,007	55.1%	35,301	55.7%	43,776	55.2%
Age 65 Years or Over	923	21.1%	7,035	20.4%	12,191	19.2%	15,778	19.9%

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Lat/Lon: 32.3459/-106.77

I-25 & Main St Las Cruces, NM 88001	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2024)								
Male Population	3,943	47.3%	32,068	48.2%	62,334	49.6%	78,886	49.9%
Age Under 5 Years	232	5.9%	1,839	5.7%	3,508	5.6%	4,330	5.5%
Age 5 to 9 Years	260	6.6%	2,090	6.5%	3,883	6.2%	4,861	6.2%
Age 10 to 14 Years	248	6.3%	2,197	6.9%	4,059	6.5%	5,024	6.4%
Age 15 to 19 Years	331	8.4%	2,568	8.0%	5,243	8.4%	6,702	8.5%
Age 20 to 24 Years	340	8.6%	2,801	8.7%	7,356	11.8%	9,132	11.6%
Age 25 to 29 Years	281	7.1%	2,242	7.0%	4,668	7.5%	5,571	7.1%
Age 30 to 34 Years	261	6.6%	2,147	6.7%	4,209	6.8%	5,093	6.5%
Age 35 to 39 Years	220	5.6%	1,955	6.1%	3,779	6.1%	4,630	5.9%
Age 40 to 44 Years	248	6.3%	2,020	6.3%	3,723	6.0%	4,594	5.8%
Age 45 to 49 Years	200	5.1%	1,584	4.9%	2,870	4.6%	3,657	4.6%
Age 50 to 54 Years	179	4.5%	1,555	4.8%	2,809	4.5%	3,630	4.6%
Age 55 to 59 Years	193	4.9%	1,484	4.6%	2,749	4.4%	3,566	4.5%
Age 60 to 64 Years	200	5.1%	1,696	5.3%	3,065	4.9%	4,060	5.1%
Age 65 to 69 Years	227	5.8%	1,710	5.3%	3,037	4.9%	4,129	5.2%
Age 70 to 74 Years	198	5.0%	1,561	4.9%	2,742	4.4%	3,808	4.8%
Age 75 to 79 Years	166	4.2%	1,249	3.9%	2,213	3.6%	2,997	3.8%
Age 80 to 84 Years	89	2.2%	744	2.3%	1,308	2.1%	1,693	2.1%
Age 85 Years or Over	69	1.8%	627	2.0%	1,112	1.8%	1,408	1.8%
Male Median Age	34.7		34.9		33.6		34.8	
Age 19 Years or Less	1,072	27.2%	8,694	27.1%	16,694	26.8%	20,916	26.5%
Age 20 to 64 Years	2,122	53.8%	17,483	54.5%	35,229	56.5%	43,935	55.7%
Age 65 Years or Over	749	19.0%	5,891	18.4%	10,412	16.7%	14,034	17.8%
Males per 100 Females (2024)								
Overall Comparison	90		93		98		100	
Age Under 5 Years	118	54.1%	107	51.7%	107	51.6%	109	52.1%
Age 5 to 9 Years	96	48.9%	103	50.8%	103	50.8%	104	51.0%
Age 10 to 14 Years	83	45.4%	99	49.7%	101	50.2%	99	49.8%
Age 15 to 19 Years	110	52.4%	102	50.5%	109	52.3%	112	52.7%
Age 20 to 24 Years	88	46.7%	86	46.3%	110	52.4%	113	53.0%
Age 25 to 29 Years	101	50.3%	102	50.5%	107	51.8%	108	51.9%
Age 30 to 34 Years	94	48.4%	96	49.0%	103	50.6%	103	50.7%
Age 35 to 39 Years	89	47.0%	97	49.3%	106	51.4%	106	51.4%
Age 40 to 44 Years	97	49.2%	100	50.0%	105	51.3%	105	51.2%
Age 45 to 49 Years	94	48.3%	90	47.5%	93	48.1%	95	48.6%
Age 50 to 54 Years	78	43.9%	90	47.3%	90	47.5%	91	47.7%
Age 55 to 59 Years	81	44.6%	85	45.8%	86	46.3%	87	46.4%
Age 60 to 64 Years	76	43.2%	82	45.1%	84	45.5%	84	45.6%
Age 65 to 69 Years	84	45.7%	82	45.1%	86	46.1%	88	46.8%
Age 70 to 74 Years	90	47.3%	81	44.8%	84	45.7%	90	47.3%
Age 75 to 79 Years	82	44.9%	87	46.5%	88	46.7%	92	47.8%
Age 80 to 84 Years	65	39.4%	81	44.9%	81	44.9%	84	45.8%
Age 85 Years or Over	75	42.8%	93	48.1%	89	47.0%	91	47.6%
Age 19 Years or Less	100	50.1%	102	50.6%	105	51.3%	106	51.5%
Age 20 to 39 Years	92	48.1%	94	48.6%	107	51.7%	108	51.9%
Age 40 to 64 Years	85	45.9%	89	47.2%	92	47.8%	92	47.9%
Age 65 Years or Over	81	44.8%	84	45.6%	85	46.1%	89	47.1%

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Household Type (2024)								
Total Households	3,359		27,207		50,449		62,646	
Households with Children	991	29.5%	7,932	29.2%	14,647	29.0%	18,168	29.0%
Average Household Size	2.5		2.4		2.4		2.5	
Household Density per Square Mile	1,070		962		643		199	
Population Family	6,704	80.5%	52,372	78.6%	96,110	76.5%	122,388	77.4%
Population Non-Family	1,624	19.5%	13,849	20.8%	26,449	21.0%	31,679	20.0%
Population Group Quarters	-	-	374	0.6%	3,129	2.5%	4,089	2.6%
Family Households	2,091	62.2%	16,245	59.7%	29,882	59.2%	37,980	60.6%
Married Couple Households	1,390	66.5%	10,378	63.9%	18,705	62.6%	24,388	64.2%
Other Family Households with Children	701	33.5%	5,867	36.1%	11,178	37.4%	13,592	35.8%
Family Households with Children	990	47.3%	7,917	48.7%	14,617	48.9%	18,130	47.7%
Married Couple with Children	559	56.5%	4,346	54.9%	7,881	53.9%	10,079	55.6%
Other Family Households with Children	431	43.5%	3,571	45.1%	6,737	46.1%	8,052	44.4%
Family Households No Children	1,101	52.7%	8,328	51.3%	15,265	51.1%	19,850	52.3%
Married Couple No Children	831	75.5%	6,032	72.4%	10,824	70.9%	14,309	72.1%
Other Family Households No Children	270	24.5%	2,296	27.6%	4,441	29.1%	5,540	27.9%
Non-Family Households	1,268	37.8%	10,962	40.3%	20,566	40.8%	24,666	39.4%
Non-Family Households with Children	2	0.1%	15	0.1%	30	0.1%	38	0.2%
Non-Family Households No Children	1,267	99.9%	10,947	99.9%	20,536	99.9%	24,628	99.8%
Average Family Household Size	3.2		3.2		3.2		3.2	
Average Family Income	\$95,357		\$98,927		\$95,833		\$100,233	
Median Family Income	\$84,687		\$79,219		\$75,782		\$77,368	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	6,820		54,504		103,166		130,231	
Never Married	2,331	34.2%	20,694	38.0%	41,803	40.5%	51,197	39.3%
Currently Married	3,258	47.8%	22,990	42.2%	40,245	39.0%	52,529	40.3%
Previously Married	1,231	18.1%	10,819	19.9%	21,118	20.5%	26,506	20.4%
Separated	340	27.6%	1,827	16.9%	3,508	16.6%	4,442	16.8%
Widowed	313	25.4%	3,036	28.1%	6,338	30.0%	7,906	29.8%
Divorced	578	46.9%	5,955	55.0%	11,272	53.4%	14,158	53.4%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	5,461		43,370		79,088		100,290	
Elementary (Grade Level 0 to 8)	317	5.8%	2,554	5.9%	4,790	6.1%	6,382	6.4%
Some High School (Grade Level 9 to 11)	447	8.2%	2,616	6.0%	4,992	6.3%	6,596	6.6%
High School Graduate	1,170	21.4%	9,609	22.2%	17,633	22.3%	21,476	21.4%
Some College	1,061	19.4%	8,822	20.3%	16,712	21.1%	20,899	20.8%
Associate Degree Only	529	9.7%	3,800	8.8%	6,754	8.5%	8,286	8.3%
Bachelor Degree Only	1,217	22.3%	8,963	20.7%	15,542	19.7%	20,154	20.1%
Graduate Degree	720	13.2%	7,004	16.2%	12,665	16.0%	16,498	16.5%
Any College (Some College or Higher)	3,527	64.6%	28,590	65.9%	51,673	65.3%	65,836	65.6%
College Degree + (Bachelor Degree or Higher)	1,937	35.5%	15,968	36.8%	28,207	35.7%	36,652	36.5%

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Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 32.3459/-106.77

I-25 & Main St Las Cruces, NM 88001	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2024)	3,701		30,339		56,314		70,174	
Total Housing Units (2020)	3,569		28,822		53,383		66,394	
Historical Annual Growth (2020-2024)	133	0.9%	1,517	1.3%	2,931	1.4%	3,780	1.4%
Housing Units Occupied (2024)	3,359 90.8%		27,207 89.7%		50,449 89.6%		62,646 89.3%	
Housing Units Owner-Occupied	2,116 63.0%		16,213 59.6%		28,437 56.4%		37,693 60.2%	
Housing Units Renter-Occupied	1,244 37.0%		10,993 40.4%		22,012 43.6%		24,953 39.8%	
Housing Units Vacant (2024)	342	9.2%	3,133	10.3%	5,866	10.4%	7,527	10.7%
Household Size (2024)								
Total Households	3,359		27,207		50,449		62,646	
1 Person Households	1,000	29.8%	8,781	32.3%	16,123	32.0%	19,401	31.0%
2 Person Households	1,079	32.1%	8,434	31.0%	15,975	31.7%	19,921	31.8%
3 Person Households	516	15.4%	3,936	14.5%	7,330	14.5%	9,328	14.9%
4 Person Households	421	12.5%	3,303	12.1%	5,991	11.9%	7,554	12.1%
5 Person Households	205	6.1%	1,695	6.2%	3,072	6.1%	3,918	6.3%
6 Person Households	82	2.4%	646	2.4%	1,201	2.4%	1,545	2.5%
7 or More Person Households	58	1.7%	412	1.5%	757	1.5%	980	1.6%
Household Income Distribution (2024)								
HH Income \$200,000 or More	138	4.1%	1,424	5.2%	2,576	5.1%	3,815	6.1%
HH Income \$150,000 to \$199,999	170	5.1%	2,080	7.6%	3,533	7.0%	4,388	7.0%
HH Income \$125,000 to \$149,999	220	6.6%	2,007	7.4%	3,326	6.6%	4,305	6.9%
HH Income \$100,000 to \$124,999	476	14.2%	2,307	8.5%	3,572	7.1%	4,704	7.5%
HH Income \$75,000 to \$99,999	441	13.1%	2,797	10.3%	5,237	10.4%	6,553	10.5%
HH Income \$50,000 to \$74,999	636	18.9%	4,481	16.5%	8,695	17.2%	10,645	17.0%
HH Income \$35,000 to \$49,999	298	8.9%	2,703	9.9%	5,140	10.2%	6,185	9.9%
HH Income \$25,000 to \$34,999	227	6.7%	2,796	10.3%	5,153	10.2%	6,277	10.0%
HH Income \$15,000 to \$24,999	322	9.6%	2,913	10.7%	5,650	11.2%	6,801	10.9%
HH Income \$10,000 to \$14,999	206	6.1%	1,565	5.8%	3,021	6.0%	3,544	5.7%
HH Income Under \$10,000	225	6.7%	2,135	7.8%	4,546	9.0%	5,428	8.7%
Household Vehicles (2024)								
Households 0 Vehicles Available	149	4.4%	1,589	5.8%	3,527	7.0%	4,086	6.5%
Households 1 Vehicle Available	1,184	35.2%	9,687	35.6%	18,124	35.9%	21,135	33.7%
Households 2 Vehicles Available	1,121	33.4%	9,464	34.8%	17,039	33.8%	21,522	34.4%
Households 3 or More Vehicles Available	906	27.0%	6,468	23.8%	11,759	23.3%	15,903	25.4%
Total Vehicles Available	6,541		50,985		93,356		120,352	
Average Vehicles per Household	1.9		1.9		1.9		1.9	
Owner-Occupied Household Vehicles	4,722 72.2%		35,252 69.1%		61,896 66.3%		84,117 69.9%	
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2		2.2	
Renter-Occupied Household Vehicles	1,819 27.8%		15,733 30.9%		31,460 33.7%		36,235 30.1%	
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4		1.5	
Travel Time (2024)								
Worker Base Age 16 years or Over	4,024		30,732		57,597		72,314	
Travel to Work in 14 Minutes or Less	1,393	34.6%	11,554	37.6%	22,111	38.4%	26,148	36.2%
Travel to Work in 15 to 29 Minutes	1,418	35.2%	11,913	38.8%	20,921	36.3%	27,058	37.4%
Travel to Work in 30 to 59 Minutes	599	14.9%	3,508	11.4%	7,847	13.6%	9,690	13.4%
Travel to Work in 60 Minutes or More	261	6.5%	1,267	4.1%	2,229	3.9%	3,105	4.3%
Work at Home	352	8.8%	2,490	8.1%	4,491	7.8%	6,313	8.7%
Average Minutes Travel to Work	16.6		15.6		15.7		16.1	

Complete Profile



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I-25 & Main St Las Cruces, NM 88001	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	4,024		30,732		57,597		72,314	
Drive to Work Alone	3,062	76.1%	23,807	77.5%	43,638	75.8%	54,381	75.2%
Drive to Work in Carpool	543	13.5%	3,640	11.8%	6,468	11.2%	7,750	10.7%
Travel to Work by Public Transportation	2	-	73	0.2%	250	0.4%	288	0.4%
Drive to Work on Motorcycle	-	-	72	0.2%	104	0.2%	130	0.2%
Bicycle to Work	6	0.1%	113	0.4%	357	0.6%	498	0.7%
Walk to Work	18	0.4%	302	1.0%	1,644	2.9%	2,114	2.9%
Other Means	40	1.0%	234	0.8%	645	1.1%	841	1.2%
Work at Home	352	8.8%	2,490	8.1%	4,491	7.8%	6,313	8.7%
Daytime Demographics (2024)								
Total Businesses	304		2,919		5,283		6,039	
Total Employees	2,553		24,320		47,044		51,061	
Company Headquarter Businesses	5	1.7%	86	2.9%	156	3.0%	172	2.9%
Company Headquarter Employees	81	3.2%	1,434	5.9%	3,221	6.8%	3,466	6.8%
Employee Population per Business	8.4 to 1		8.3 to 1		8.9 to 1		8.5 to 1	
Residential Population per Business	27.4 to 1		22.8 to 1		23.8 to 1		26.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,223		46,782		90,214		106,029	
Labor Force								
Labor Population Age 16 Years or Over (2024)	6,696		53,427		101,307		127,876	
Labor Force Total Males (2024)	3,139	46.9%	25,398	47.5%	49,954	49.3%	63,488	49.6%
Male Civilian Employed	2,086	66.5%	15,393	60.6%	29,922	59.9%	37,623	59.3%
Male Civilian Unemployed	74	2.4%	993	3.9%	2,153	4.3%	2,535	4.0%
Males in Armed Forces	-	-	66	0.3%	366	0.7%	420	0.7%
Males Not in Labor Force	978	31.2%	8,946	35.2%	17,513	35.1%	22,910	36.1%
Labor Force Total Females (2024)	3,557	53.1%	28,030	52.5%	51,353	50.7%	64,388	50.4%
Female Civilian Employed	1,938	54.5%	15,339	54.7%	27,682	53.9%	34,696	53.9%
Female Civilian Unemployed	77	2.2%	1,190	4.2%	2,025	3.9%	2,349	3.6%
Females in Armed Forces	2	-	167	0.6%	168	0.3%	168	0.3%
Females Not in Labor Force	1,540	43.3%	11,334	40.4%	21,478	41.8%	27,174	42.2%
Unemployment Rate	152	2.3%	2,183	4.1%	4,178	4.1%	4,884	3.8%
Occupation (2024)								
Occupation Population Age 16 Years or Over	4,024		30,732		57,597		72,314	
Occupation Total Males	2,086	51.8%	15,392	50.1%	29,916	51.9%	37,617	52.0%
Occupation Total Females	1,938	48.2%	15,339	49.9%	27,682	48.1%	34,696	48.0%
Management, Business, Financial Operations	563	14.0%	3,917	12.7%	7,097	12.3%	9,121	12.6%
Professional, Related	1,062	26.4%	7,906	25.7%	14,171	24.6%	17,808	24.6%
Service	883	22.0%	7,543	24.5%	14,118	24.5%	17,713	24.5%
Sales, Office	782	19.4%	5,580	18.2%	10,608	18.4%	13,132	18.2%
Farming, Fishing, Forestry	40	1.0%	161	0.5%	278	0.5%	353	0.5%
Construction, Extraction, Maintenance	334	8.3%	2,773	9.0%	5,635	9.8%	7,076	9.8%
Production, Transport, Material Moving	359	8.9%	2,852	9.3%	5,690	9.9%	7,110	9.8%
White Collar Workers	2,407	59.8%	17,403	56.6%	31,875	55.3%	40,062	55.4%
Blue Collar Workers	1,617	40.2%	13,329	43.4%	25,722	44.7%	32,252	44.6%

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I-25 & Main St Las Cruces, NM 88001		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2024)									
Total Units		3,359		27,207		50,449		62,646	
1 Detached Unit		2,370	70.6%	17,816	65.5%	30,694	60.8%	39,167	62.5%
1 Attached Unit		57	1.7%	764	2.8%	1,336	2.6%	1,533	2.4%
2 Units		62	1.9%	589	2.2%	1,116	2.2%	1,293	2.1%
3 to 4 Units		113	3.4%	1,558	5.7%	3,239	6.4%	3,546	5.7%
5 to 9 Units		147	4.4%	1,634	6.0%	3,542	7.0%	3,673	5.9%
10 to 19 Units		94	2.8%	889	3.3%	2,340	4.6%	2,566	4.1%
20 to 49 Units		42	1.3%	299	1.1%	883	1.8%	925	1.5%
50 or More Units		196	5.8%	1,124	4.1%	1,712	3.4%	1,763	2.8%
Mobile Home or Trailer		276	8.2%	2,506	9.2%	5,532	11.0%	8,117	13.0%
Other Structure		2	-	27	-	55	0.1%	63	0.1%
Homes Built By Year (2024)									
Homes Built 2020 or later		88	2.4%	837	2.8%	1,423	2.5%	1,694	2.4%
Homes Built 2010 to 2019		261	7.1%	3,897	12.8%	7,471	13.3%	9,124	13.0%
Homes Built 2000 to 2009		612	16.5%	5,903	19.5%	9,142	16.2%	11,766	16.8%
Homes Built 1990 to 1999		452	12.2%	2,899	9.6%	5,651	10.0%	7,499	10.7%
Homes Built 1980 to 1989		611	16.5%	4,291	14.1%	8,756	15.5%	10,900	15.5%
Homes Built 1970 to 1979		700	18.9%	3,791	12.5%	7,210	12.8%	8,973	12.8%
Homes Built 1960 to 1969		440	11.9%	1,863	6.1%	3,627	6.4%	4,303	6.1%
Homes Built 1950 to 1959		122	3.3%	2,310	7.6%	4,643	8.2%	5,214	7.4%
Homes Built 1940 to 1949		58	1.6%	868	2.9%	1,673	3.0%	2,028	2.9%
Homes Built Before 1939		15	0.4%	547	1.8%	853	1.5%	1,145	1.6%
Median Age of Homes		38.4	yrs	36.7	yrs	37.5	yrs	37.2	yrs
Home Values (2024)									
Owner Specified Housing Units		2,116		16,213		28,437		37,693	
Home Values \$1,000,000 or More		10	0.5%	77	0.5%	143	0.5%	370	1.0%
Home Values \$750,000 to \$999,999		18	0.8%	115	0.7%	156	0.5%	368	1.0%
Home Values \$500,000 to \$749,999		37	1.8%	611	3.8%	1,244	4.4%	2,138	5.7%
Home Values \$400,000 to \$499,999		36	1.7%	838	5.2%	1,208	4.2%	2,141	5.7%
Home Values \$300,000 to \$399,999		69	3.3%	2,637	16.3%	4,872	17.1%	6,366	16.9%
Home Values \$250,000 to \$299,999		376	17.8%	2,180	13.4%	3,857	13.6%	5,189	13.8%
Home Values \$200,000 to \$249,999		594	28.1%	2,986	18.4%	4,865	17.1%	6,093	16.2%
Home Values \$175,000 to \$199,999		206	9.8%	1,151	7.1%	2,130	7.5%	2,535	6.7%
Home Values \$150,000 to \$174,999		438	20.7%	2,155	13.3%	3,507	12.3%	4,001	10.6%
Home Values \$125,000 to \$149,999		58	2.7%	740	4.6%	1,185	4.2%	1,375	3.6%
Home Values \$100,000 to \$124,999		85	4.0%	957	5.9%	1,544	5.4%	1,761	4.7%
Home Values \$90,000 to \$99,999		8	0.4%	117	0.7%	300	1.1%	388	1.0%
Home Values \$80,000 to \$89,999		17	0.8%	202	1.2%	412	1.4%	480	1.3%
Home Values \$70,000 to \$79,999		15	0.7%	175	1.1%	364	1.3%	487	1.3%
Home Values \$60,000 to \$69,999		8	0.4%	78	0.5%	162	0.6%	448	1.2%
Home Values \$50,000 to \$59,999		5	0.2%	137	0.8%	273	1.0%	483	1.3%
Home Values \$35,000 to \$49,999		26	1.2%	173	1.1%	509	1.8%	677	1.8%
Home Values \$25,000 to \$34,999		7	0.3%	177	1.1%	364	1.3%	498	1.3%
Home Values \$10,000 to \$24,999		39	1.8%	340	2.1%	660	2.3%	973	2.6%
Home Values Under \$10,000		63	3.0%	367	2.3%	682	2.4%	924	2.5%
Owner-Occupied Median Home Value		\$207,158		\$230,108		\$225,856		\$239,061	
Renter-Occupied Median Rent		\$831		\$797		\$754		\$746	

Complete Profile



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Lat/Lon: 32.3459/-106.77

I-25 & Main St Las Cruces, NM 88001	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$295.84 M	\$2.37 B	\$4.28 B	\$5.47 B
Total Non-Retail Expenditure	\$140.13 M	\$1.13 B	\$2.05 B	\$2.62 B
Total Retail Expenditure	\$155.7 M	\$1.24 B	\$2.24 B	\$2.86 B
Alcoholic Beverages	\$1.79 M	\$14.29 M	\$25.74 M	\$32.91 M
Apparel	\$5.5 M	\$44.14 M	\$79.82 M	\$101.7 M
Contributions	\$8.88 M	\$70.96 M	\$126.65 M	\$163.24 M
Education	\$6.45 M	\$51.6 M	\$92.42 M	\$118.72 M
Entertainment	\$17.14 M	\$137.37 M	\$248.52 M	\$316.39 M
Food Away From Home	\$13.03 M	\$104.4 M	\$188.48 M	\$240.35 M
Grocery	\$21.38 M	\$171.96 M	\$315.53 M	\$396.38 M
Health Care	\$22.27 M	\$178.84 M	\$327.28 M	\$410.58 M
Household Furnishings and Equipment	\$7.82 M	\$62.62 M	\$112.91 M	\$144.16 M
Household Operations	\$5.62 M	\$45.21 M	\$81.97 M	\$104.27 M
Miscellaneous Expenses	\$5.07 M	\$40.5 M	\$73.04 M	\$93.15 M
Personal Care	\$4.1 M	\$32.97 M	\$60.28 M	\$75.98 M
Shelter	\$49.19 M	\$397.32 M	\$726.34 M	\$910.95 M
Tax and Retirement	\$59.64 M	\$485.86 M	\$856.1 M	\$1.13 B
Tobacco and Related	\$1.83 M	\$15.01 M	\$28.09 M	\$34.69 M
Transportation	\$50.75 M	\$395.74 M	\$713.13 M	\$918.22 M
Utilities	\$15.37 M	\$123.67 M	\$227.24 M	\$285.11 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$7,339	\$7,267	\$7,076	\$7,281
Total Non-Retail Expenditure	\$3,476 47.4%	\$3,473 47.8%	\$3,379 47.8%	\$3,483 47.8%
Total Retail Expenditures	\$3,862 52.6%	\$3,793 52.2%	\$3,697 52.2%	\$3,798 52.2%
Alcoholic Beverages	\$44 0.6%	\$44 0.6%	\$43 0.6%	\$44 0.6%
Apparel	\$137 1.9%	\$135 1.9%	\$132 1.9%	\$135 1.9%
Contributions	\$220 3.0%	\$217 3.0%	\$209 3.0%	\$217 3.0%
Education	\$160 2.2%	\$158 2.2%	\$153 2.2%	\$158 2.2%
Entertainment	\$425 5.8%	\$421 5.8%	\$411 5.8%	\$421 5.8%
Food Away From Home	\$323 4.4%	\$320 4.4%	\$311 4.4%	\$320 4.4%
Grocery	\$530 7.2%	\$527 7.2%	\$521 7.4%	\$527 7.2%
Health Care	\$553 7.5%	\$548 7.5%	\$541 7.6%	\$546 7.5%
Household Furnishings and Equipment	\$194 2.6%	\$192 2.6%	\$187 2.6%	\$192 2.6%
Household Operations	\$139 1.9%	\$138 1.9%	\$135 1.9%	\$139 1.9%
Miscellaneous Expenses	\$126 1.7%	\$124 1.7%	\$121 1.7%	\$124 1.7%
Personal Care	\$102 1.4%	\$101 1.4%	\$100 1.4%	\$101 1.4%
Shelter	\$1,220 16.6%	\$1,217 16.7%	\$1,200 17.0%	\$1,212 16.6%
Tax and Retirement	\$1,479 20.2%	\$1,488 20.5%	\$1,414 20.0%	\$1,499 20.0%
Tobacco and Related	\$46 0.6%	\$46 0.6%	\$46 0.7%	\$46 0.6%
Transportation	\$1,259 17.2%	\$1,212 16.7%	\$1,178 16.6%	\$1,221 16.8%
Utilities	\$381 5.2%	\$379 5.2%	\$375 5.3%	\$379 5.2%