

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.5982/-112.4569

RFULL9

901 Willow Lake Rd Prescott, AZ 86301	1 mi radius		2 mi radius		5 mi radius	
Population						
Estimated Population (2020)	5,487		14,898		47,424	
Projected Population (2025)	5,886		15,993		50,803	
Census Population (2010)	4,421		12,841		42,827	
Census Population (2000)	2,841		8,791		36,838	
Projected Annual Growth (2020-2025)	399	1.5%	1,095	1.5%	3,379	1.4%
Historical Annual Growth (2010-2020)	1,066	2.4%	2,057	1.6%	4,597	1.1%
Historical Annual Growth (2000-2010)	1,580	5.6%	4,050	4.6%	5,989	1.6%
Estimated Population Density (2020)	1,747	psm	1,186	psm	604	psm
Trade Area Size	3.1	sq mi	12.6	sq mi	78.5	sq mi
Households						
Estimated Households (2020)	2,631		6,976		22,800	
Projected Households (2025)	2,745		7,284		23,743	
Census Households (2010)	2,052		5,798		19,749	
Census Households (2000)	1,302		3,703		16,163	
Projected Annual Growth (2020-2025)	114	0.9%	308	0.9%	943	0.8%
Historical Annual Change (2000-2020)	1,329	5.1%	3,274	4.4%	6,638	2.1%
Average Household Income						
Estimated Average Household Income (2020)	\$80,431		\$79,543		\$71,776	
Projected Average Household Income (2025)	\$90,955		\$89,980		\$81,129	
Census Average Household Income (2010)	\$55,187		\$63,811		\$58,731	
Census Average Household Income (2000)	\$45,838		\$53,046		\$49,094	
Projected Annual Change (2020-2025)	\$10,525	2.6%	\$10,437	2.6%	\$9,354	2.6%
Historical Annual Change (2000-2020)	\$34,593	3.8%	\$26,496	2.5%	\$22,682	2.3%
Median Household Income						
Estimated Median Household Income (2020)	\$56,435		\$59,437		\$56,491	
Projected Median Household Income (2025)	\$64,520		\$68,363		\$65,574	
Census Median Household Income (2010)	\$41,401		\$44,300		\$44,125	
Census Median Household Income (2000)	\$29,775		\$38,202		\$35,696	
Projected Annual Change (2020-2025)	\$8,085	2.9%	\$8,926	3.0%	\$9,083	3.2%
Historical Annual Change (2000-2020)	\$26,660	4.5%	\$21,236	2.8%	\$20,795	2.9%
Per Capita Income						
Estimated Per Capita Income (2020)	\$38,901		\$37,546		\$34,836	
Projected Per Capita Income (2025)	\$42,730		\$41,258		\$38,223	
Census Per Capita Income (2010)	\$25,611		\$28,809		\$27,083	
Census Per Capita Income (2000)	\$20,925		\$22,367		\$21,599	
Projected Annual Change (2020-2025)	\$3,829	2.0%	\$3,712	2.0%	\$3,387	1.9%
Historical Annual Change (2000-2020)	\$17,976	4.3%	\$15,178	3.4%	\$13,237	3.1%
Estimated Average Household Net Worth (2020)	\$724,426		\$681,613		\$570,593	

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Race and Ethnicity

	1 mi radius		2 mi radius		5 mi radius	
Total Population (2020)	5,487		14,898		47,424	
White (2020)	4,933	89.9%	13,499	90.6%	42,748	90.1%
Black or African American (2020)	85	1.6%	189	1.3%	565	1.2%
American Indian or Alaska Native (2020)	35	0.6%	98	0.7%	540	1.1%
Asian (2020)	164	3.0%	413	2.8%	879	1.9%
Hawaiian or Pacific Islander (2020)	13	0.2%	25	0.2%	63	0.1%
Other Race (2020)	101	1.8%	278	1.9%	1,293	2.7%
Two or More Races (2020)	156	2.8%	396	2.7%	1,336	2.8%
Population < 18 (2020)	517	9.4%	1,588	10.7%	5,367	11.3%
White Not Hispanic	387	74.9%	1,230	77.5%	3,843	71.6%
Black or African American	16	3.1%	28	1.8%	70	1.3%
Asian	14	2.7%	46	2.9%	98	1.8%
Other Race Not Hispanic	33	6.3%	85	5.3%	314	5.9%
Hispanic	67	13.0%	199	12.5%	1,042	19.4%
Not Hispanic or Latino Population (2020)	5,083	92.6%	13,812	92.7%	42,830	90.3%
Not Hispanic White	4,700	92.5%	12,870	93.2%	40,142	93.7%
Not Hispanic Black or African American	82	1.6%	181	1.3%	508	1.2%
Not Hispanic American Indian or Alaska Native	24	0.5%	73	0.5%	423	1.0%
Not Hispanic Asian	163	3.2%	405	2.9%	858	2.0%
Not Hispanic Hawaiian or Pacific Islander	13	0.3%	24	0.2%	57	0.1%
Not Hispanic Other Race	1	-	4	-	25	-
Not Hispanic Two or More Races	101	2.0%	257	1.9%	818	1.9%
Hispanic or Latino Population (2020)	403	7.4%	1,086	7.3%	4,594	9.7%
Hispanic White	233	57.7%	629	58.0%	2,606	56.7%
Hispanic Black or African American	3	0.8%	8	0.7%	58	1.3%
Hispanic American Indian or Alaska Native	11	2.8%	25	2.3%	117	2.5%
Hispanic Asian	-	-	9	0.8%	21	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	6	0.1%
Hispanic Other Race	100	24.8%	274	25.3%	1,269	27.6%
Hispanic Two or More Races	55	13.7%	140	12.9%	518	11.3%
Not Hispanic or Latino Population (2010)	4,133	93.5%	12,026	93.6%	39,140	91.4%
Hispanic or Latino Population (2010)	288	6.5%	816	6.4%	3,688	8.6%
Not Hispanic or Latino Population (2000)	2,715	95.6%	8,344	94.9%	33,933	92.1%
Hispanic or Latino Population (2000)	126	4.4%	447	5.1%	2,905	7.9%
Not Hispanic or Latino Population (2025)	5,410	91.9%	14,714	92.0%	45,427	89.4%
Hispanic or Latino Population (2025)	476	8.1%	1,280	8.0%	5,376	10.6%
Projected Annual Growth (2020-2025)	73	-	194	-	782	-
Historical Annual Growth (2000-2010)	162	12.9%	369	8.2%	782	2.7%

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Total Age Distribution (2020)

	1 mi radius		2 mi radius		5 mi radius	
Total Population	5,487		14,898		47,424	
Age Under 5 Years	140	2.5%	369	2.5%	1,311	2.8%
Age 5 to 9 Years	169	3.1%	461	3.1%	1,512	3.2%
Age 10 to 14 Years	152	2.8%	520	3.5%	1,706	3.6%
Age 15 to 19 Years	384	7.0%	1,011	6.8%	2,634	5.6%
Age 20 to 24 Years	388	7.1%	943	6.3%	2,863	6.0%
Age 25 to 29 Years	180	3.3%	466	3.1%	1,925	4.1%
Age 30 to 34 Years	183	3.3%	455	3.1%	1,781	3.8%
Age 35 to 39 Years	171	3.1%	467	3.1%	1,690	3.6%
Age 40 to 44 Years	152	2.8%	466	3.1%	1,720	3.6%
Age 45 to 49 Years	184	3.4%	529	3.5%	1,928	4.1%
Age 50 to 54 Years	265	4.8%	722	4.8%	2,415	5.1%
Age 55 to 59 Years	346	6.3%	999	6.7%	3,464	7.3%
Age 60 to 64 Years	547	10.0%	1,446	9.7%	4,490	9.5%
Age 65 to 69 Years	633	11.5%	1,671	11.2%	4,941	10.4%
Age 70 to 74 Years	631	11.5%	1,657	11.1%	4,727	10.0%
Age 75 to 79 Years	450	8.2%	1,228	8.2%	3,590	7.6%
Age 80 to 84 Years	263	4.8%	756	5.1%	2,366	5.0%
Age 85 Years or Over	249	4.5%	731	4.9%	2,361	5.0%
Median Age	58.3		58.2		56.0	
Age 19 Years or Less	845	15.4%	2,361	15.9%	7,163	15.1%
Age 20 to 64 Years	2,416	44.0%	6,494	43.6%	22,277	47.0%
Age 65 Years or Over	2,225	40.6%	6,043	40.6%	17,984	37.9%

Female Age Distribution (2020)

Female Population	2,743	50.0%	7,491	50.3%	24,012	50.6%
Age Under 5 Years	68	2.5%	177	2.4%	649	2.7%
Age 5 to 9 Years	91	3.3%	239	3.2%	771	3.2%
Age 10 to 14 Years	81	2.9%	263	3.5%	834	3.5%
Age 15 to 19 Years	130	4.8%	374	5.0%	1,113	4.6%
Age 20 to 24 Years	122	4.4%	306	4.1%	1,178	4.9%
Age 25 to 29 Years	74	2.7%	199	2.7%	868	3.6%
Age 30 to 34 Years	89	3.2%	235	3.1%	858	3.6%
Age 35 to 39 Years	86	3.1%	240	3.2%	850	3.5%
Age 40 to 44 Years	81	2.9%	240	3.2%	866	3.6%
Age 45 to 49 Years	98	3.6%	281	3.7%	969	4.0%
Age 50 to 54 Years	150	5.5%	407	5.4%	1,265	5.3%
Age 55 to 59 Years	202	7.4%	562	7.5%	1,856	7.7%
Age 60 to 64 Years	305	11.1%	773	10.3%	2,279	9.5%
Age 65 to 69 Years	348	12.7%	916	12.2%	2,620	10.9%
Age 70 to 74 Years	322	11.7%	832	11.1%	2,455	10.2%
Age 75 to 79 Years	216	7.9%	595	7.9%	1,790	7.5%
Age 80 to 84 Years	139	5.1%	418	5.6%	1,304	5.4%
Age 85 Years or Over	141	5.1%	435	5.8%	1,485	6.2%
Female Median Age	60.6		60.3		57.8	
Age 19 Years or Less	371	13.5%	1,053	14.1%	3,367	14.0%
Age 20 to 64 Years	1,206	44.0%	3,243	43.3%	10,990	45.8%
Age 65 Years or Over	1,166	42.5%	3,195	42.7%	9,655	40.2%

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1 mi radius 2 mi radius 5 mi radius

Male Age Distribution (2020)

	1 mi radius		2 mi radius		5 mi radius	
Male Population	2,744	50.0%	7,407	49.7%	23,412	49.4%
Age Under 5 Years	72	2.6%	192	2.6%	662	2.8%
Age 5 to 9 Years	78	2.8%	223	3.0%	740	3.2%
Age 10 to 14 Years	72	2.6%	257	3.5%	872	3.7%
Age 15 to 19 Years	253	9.2%	637	8.6%	1,522	6.5%
Age 20 to 24 Years	266	9.7%	637	8.6%	1,685	7.2%
Age 25 to 29 Years	106	3.9%	267	3.6%	1,057	4.5%
Age 30 to 34 Years	94	3.4%	220	3.0%	923	3.9%
Age 35 to 39 Years	85	3.1%	227	3.1%	840	3.6%
Age 40 to 44 Years	71	2.6%	226	3.0%	854	3.6%
Age 45 to 49 Years	86	3.2%	248	3.4%	959	4.1%
Age 50 to 54 Years	115	4.2%	316	4.3%	1,150	4.9%
Age 55 to 59 Years	145	5.3%	437	5.9%	1,608	6.9%
Age 60 to 64 Years	242	8.8%	673	9.1%	2,210	9.4%
Age 65 to 69 Years	284	10.4%	755	10.2%	2,320	9.9%
Age 70 to 74 Years	309	11.3%	825	11.1%	2,271	9.7%
Age 75 to 79 Years	234	8.5%	634	8.6%	1,800	7.7%
Age 80 to 84 Years	123	4.5%	338	4.6%	1,062	4.5%
Age 85 Years or Over	108	3.9%	296	4.0%	876	3.7%
Male Median Age	52.8		53.3		53.1	
Age 19 Years or Less	475	17.3%	1,308	17.7%	3,796	16.2%
Age 20 to 64 Years	1,210	44.1%	3,251	43.9%	11,286	48.2%
Age 65 Years or Over	1,059	38.6%	2,848	38.4%	8,330	35.6%

Males per 100 Females (2020)

	1 mi radius		2 mi radius		5 mi radius	
Overall Comparison						
Age Under 5 Years	106	51.4%	108	52.0%	102	50.5%
Age 5 to 9 Years	85	46.0%	93	48.3%	96	49.0%
Age 10 to 14 Years	89	47.0%	98	49.5%	104	49.5%
Age 15 to 19 Years	194	66.0%	170	63.0%	137	57.8%
Age 20 to 24 Years	218	68.6%	208	67.5%	143	58.9%
Age 25 to 29 Years	143	58.9%	135	57.4%	122	54.9%
Age 30 to 34 Years	105	51.3%	93	48.3%	108	51.8%
Age 35 to 39 Years	99	49.8%	95	48.6%	99	49.7%
Age 40 to 44 Years	88	46.9%	94	48.5%	99	49.6%
Age 45 to 49 Years	88	46.9%	88	46.9%	99	49.7%
Age 50 to 54 Years	76	43.3%	78	43.7%	91	47.6%
Age 55 to 59 Years	72	41.7%	78	43.7%	87	46.4%
Age 60 to 64 Years	79	44.3%	87	46.5%	97	49.2%
Age 65 to 69 Years	82	44.9%	82	45.2%	89	47.0%
Age 70 to 74 Years	96	49.0%	99	49.8%	93	48.1%
Age 75 to 79 Years	108	52.0%	107	51.6%	101	50.1%
Age 80 to 84 Years	89	47.0%	81	44.7%	81	44.9%
Age 85 Years or Over	77	43.4%	68	40.5%	59	37.1%
Age 19 Years or Less	128	56.2%	124	55.4%	113	53.0%
Age 20 to 39 Years	149	59.8%	138	58.0%	120	54.5%
Age 40 to 64 Years	79	44.1%	84	45.6%	94	48.4%
Age 65 Years or Over	91	47.6%	89	47.1%	86	46.3%

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1 mi radius 2 mi radius 5 mi radius

Household Type (2020)

Total Households	2,631		6,976		22,800	
Households with Children	337	12.8%	962	13.8%	3,153	13.8%
Average Household Size	1.9		2.0		2.0	
Household Density per Square Mile	838		555		290	
Population Family	3,714	67.7%	10,441	70.1%	31,844	67.1%
Population Non-Family	1,381	25.2%	3,529	23.7%	12,943	27.3%
Population Group Quarters	393	7.2%	928	6.2%	2,636	5.6%
Family Households	1,522	57.8%	4,130	59.2%	12,265	53.8%
Married Couple Households	1,311	86.1%	3,545	85.8%	10,057	82.0%
Other Family Households with Children	211	13.9%	585	14.2%	2,209	18.0%
Family Households with Children	334	22.0%	954	23.1%	3,109	25.3%
Married Couple with Children	226	67.6%	666	69.8%	1,930	62.1%
Other Family Households with Children	108	32.4%	288	30.2%	1,179	37.9%
Family Households No Children	1,187	78.0%	3,176	76.9%	9,156	74.7%
Married Couple No Children	1,085	91.3%	2,879	90.7%	8,127	88.8%
Other Family Households No Children	103	8.7%	297	9.3%	1,029	11.2%
Non-Family Households	1,110	42.2%	2,846	40.8%	10,535	46.2%
Non-Family Households with Children	2	0.2%	8	0.3%	44	0.4%
Non-Family Households No Children	1,107	99.8%	2,838	99.7%	10,491	99.6%
Average Family Household Size	2.4		2.5		2.6	
Average Family Income	\$99,316		\$100,778		\$102,157	
Median Family Income	\$69,770		\$74,988		\$76,747	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2020)

Population Age 15 Years or Over	5,026		13,548		42,895	
Never Married	1,381	27.5%	3,512	25.9%	11,074	25.8%
Currently Married	2,469	49.1%	6,909	51.0%	20,826	48.5%
Previously Married	1,176	23.4%	3,127	23.1%	10,996	25.6%
Separated	80	6.8%	211	6.7%	1,064	9.7%
Widowed	465	39.5%	1,282	41.0%	3,717	33.8%
Divorced	631	53.7%	1,635	52.3%	6,215	56.5%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	4,254		11,594		37,398	
Elementary (Grade Level 0 to 8)	54	1.3%	161	1.4%	580	1.6%
Some High School (Grade Level 9 to 11)	157	3.7%	433	3.7%	1,956	5.2%
High School Graduate	642	15.1%	1,786	15.4%	6,695	17.9%
Some College	1,414	33.2%	3,563	30.7%	10,867	29.1%
Associate Degree Only	480	11.3%	1,168	10.1%	3,907	10.4%
Bachelor Degree Only	787	18.5%	2,553	22.0%	7,827	20.9%
Graduate Degree	719	16.9%	1,928	16.6%	5,566	14.9%
Any College (Some College or Higher)	3,400	79.9%	9,214	79.5%	28,167	75.3%
College Degree + (Bachelor Degree or Higher)	1,506	35.4%	4,482	38.7%	13,393	35.8%

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Housing						
Total Housing Units (2020)	2,855		7,602		25,406	
Total Housing Units (2010)	2,372		6,797		23,692	
Historical Annual Growth (2010-2020)	483	2.0%	805	1.2%	1,713	0.7%
Housing Units Occupied (2020)	2,631 92.2%		6,976 91.8%		22,800 89.7%	
Housing Units Owner-Occupied	2,003 76.1%		5,356 76.8%		15,299 67.1%	
Housing Units Renter-Occupied	628 23.9%		1,621 23.2%		7,502 32.9%	
Housing Units Vacant (2020)	224 7.8%		626 8.2%		2,606 10.3%	
Household Size (2020)						
Total Households	2,631		6,976		22,800	
1 Person Households	895	34.0%	2,336	33.5%	8,681	38.1%
2 Person Households	1,323	50.3%	3,370	48.3%	9,835	43.1%
3 Person Households	204	7.7%	583	8.4%	2,013	8.8%
4 Person Households	129	4.9%	411	5.9%	1,317	5.8%
5 Person Households	50	1.9%	171	2.5%	571	2.5%
6 Person Households	18	0.7%	66	0.9%	236	1.0%
7 or More Person Households	13	0.5%	39	0.6%	147	0.6%
Household Income Distribution (2020)						
HH Income \$200,000 or More	137	5.2%	311	4.5%	720	3.2%
HH Income \$150,000 to \$199,999	201	7.6%	510	7.3%	1,304	5.7%
HH Income \$125,000 to \$149,999	178	6.8%	397	5.7%	1,248	5.5%
HH Income \$100,000 to \$124,999	226	8.6%	605	8.7%	1,801	7.9%
HH Income \$75,000 to \$99,999	113	4.3%	630	9.0%	2,444	10.7%
HH Income \$50,000 to \$74,999	625	23.7%	1,655	23.7%	5,063	22.2%
HH Income \$35,000 to \$49,999	408	15.5%	971	13.9%	3,390	14.9%
HH Income \$25,000 to \$34,999	263	10.0%	663	9.5%	2,057	9.0%
HH Income \$15,000 to \$24,999	248	9.4%	594	8.5%	2,381	10.4%
HH Income \$10,000 to \$14,999	57	2.2%	173	2.5%	854	3.7%
HH Income Under \$10,000	175	6.7%	469	6.7%	1,538	6.7%
Household Vehicles (2020)						
Households 0 Vehicles Available	72	2.7%	281	4.0%	1,543	6.8%
Households 1 Vehicle Available	979	37.2%	2,270	32.5%	7,514	33.0%
Households 2 Vehicles Available	1,060	40.3%	3,012	43.2%	9,225	40.5%
Households 3 or More Vehicles Available	520	19.8%	1,414	20.3%	4,518	19.8%
Total Vehicles Available	4,836		13,119		41,364	
Average Vehicles per Household	1.8		1.9		1.8	
Owner-Occupied Household Vehicles	3,771 78.0%		10,592 80.7%		30,480 73.7%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0	
Renter-Occupied Household Vehicles	1,065 22.0%		2,527 19.3%		10,884 26.3%	
Average Vehicles per Renter-Occupied Household	1.7		1.6		1.5	
Travel Time (2020)						
Worker Base Age 16 years or Over	2,064		5,575		17,914	
Travel to Work in 14 Minutes or Less	904	43.8%	2,441	43.8%	7,840	43.8%
Travel to Work in 15 to 29 Minutes	649	31.4%	1,664	29.8%	5,317	29.7%
Travel to Work in 30 to 59 Minutes	196	9.5%	468	8.4%	2,143	12.0%
Travel to Work in 60 Minutes or More	55	2.7%	245	4.4%	998	5.6%
Work at Home	121	5.9%	303	5.4%	1,141	6.4%
Average Minutes Travel to Work	14.3		14.4		14.8	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

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Lat/Lon: 34.5982/-112.4569

RFULL9

901 Willow Lake Rd

Prescott, AZ 86301

1 mi radius 2 mi radius 5 mi radius

Transportation To Work (2020)

Worker Base Age 16 years or Over	2,064		5,575		17,914	
Drive to Work Alone	1,674	81.1%	4,493	80.6%	13,966	78.0%
Drive to Work in Carpool	122	5.9%	419	7.5%	1,556	8.7%
Travel to Work by Public Transportation	4	0.2%	12	0.2%	167	0.9%
Drive to Work on Motorcycle	-	-	9	0.2%	40	0.2%
Bicycle to Work	25	1.2%	66	1.2%	221	1.2%
Walk to Work	117	5.7%	229	4.1%	715	4.0%
Other Means	-	-	45	0.8%	108	0.6%
Work at Home	121	5.9%	303	5.4%	1,141	6.4%

Daytime Demographics (2020)

Total Businesses	374		612		3,649	
Total Employees	2,920		4,877		33,777	
Company Headquarter Businesses	3	0.8%	6	1.0%	15	0.4%
Company Headquarter Employees	5	0.2%	13	0.3%	1,231	3.6%
Employee Population per Business	7.8	to 1	8.0	to 1	9.3	to 1
Residential Population per Business	14.7	to 1	24.3	to 1	13.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,003		13,239		58,911	

Labor Force

Labor Population Age 16 Years or Over (2020)	5,007		13,468		42,602	
Labor Force Total Males (2020)	2,515	50.2%	6,698	49.7%	20,997	49.3%
Male Civilian Employed	994	39.5%	2,660	39.7%	9,042	43.1%
Male Civilian Unemployed	59	2.4%	155	2.3%	372	1.8%
Males in Armed Forces	-	-	2	-	15	-
Males Not in Labor Force	1,462	58.1%	3,881	57.9%	11,568	55.1%
Labor Force Total Females (2020)	2,493	49.8%	6,770	50.3%	21,605	50.7%
Female Civilian Employed	931	37.4%	2,444	36.1%	8,411	38.9%
Female Civilian Unemployed	66	2.6%	146	2.2%	397	1.8%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,496	60.0%	4,180	61.7%	12,797	59.2%
Unemployment Rate	125	2.5%	301	2.2%	769	1.8%

Occupation (2020)

Occupation Population Age 16 Years or Over	1,925		5,104		17,453	
Occupation Total Males	994	51.6%	2,660	52.1%	9,042	51.8%
Occupation Total Females	931	48.4%	2,444	47.9%	8,411	48.2%
Management, Business, Financial Operations	284	14.7%	609	11.9%	1,945	11.1%
Professional, Related	439	22.8%	1,464	28.7%	4,207	24.1%
Service	413	21.5%	1,036	20.3%	4,105	23.5%
Sales, Office	454	23.6%	1,156	22.7%	3,916	22.4%
Farming, Fishing, Forestry	1	-	1	-	31	0.2%
Construction, Extraction, Maintenance	128	6.6%	379	7.4%	1,767	10.1%
Production, Transport, Material Moving	207	10.7%	459	9.0%	1,483	8.5%
White Collar Workers	1,177	61.1%	3,230	63.3%	10,068	57.7%
Blue Collar Workers	748	38.9%	1,874	36.7%	7,385	42.3%

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1 mi radius 2 mi radius 5 mi radius

Units In Structure (2020)

	1 mi radius		2 mi radius		5 mi radius	
Total Units	2,052		5,798		19,749	
1 Detached Unit	1,839	89.6%	5,095	87.9%	15,711	79.6%
1 Attached Unit	76	3.7%	293	5.1%	813	4.1%
2 Units	9	0.4%	82	1.4%	419	2.1%
3 to 4 Units	123	6.0%	248	4.3%	1,493	7.6%
5 to 9 Units	150	7.3%	237	4.1%	515	2.6%
10 to 19 Units	15	0.7%	60	1.0%	466	2.4%
20 to 49 Units	33	1.6%	126	2.2%	467	2.4%
50 or More Units	46	2.2%	234	4.0%	916	4.6%
Mobile Home or Trailer	339	16.5%	567	9.8%	1,855	9.4%
Other Structure	2	-	35	0.6%	146	0.7%

Homes Built By Year (2020)

Homes Built 2014 or later	280	9.8%	411	5.4%	859	3.4%
Homes Built 2010 to 2013	186	6.5%	342	4.5%	823	3.2%
Homes Built 2000 to 2009	752	26.3%	2,141	28.2%	4,975	19.6%
Homes Built 1990 to 1999	636	22.3%	1,626	21.4%	4,836	19.0%
Homes Built 1980 to 1989	421	14.7%	1,029	13.5%	3,658	14.4%
Homes Built 1970 to 1979	295	10.3%	1,028	13.5%	4,382	17.2%
Homes Built 1960 to 1969	37	1.3%	261	3.4%	1,663	6.5%
Homes Built 1950 to 1959	13	0.4%	76	1.0%	511	2.0%
Homes Built 1940 to 1949	1	-	28	0.4%	374	1.5%
Homes Built Before 1939	11	0.4%	33	0.4%	718	2.8%
Median Age of Homes	20.3 yrs		22.6 yrs		28.8 yrs	

Home Values (2020)

Owner Specified Housing Units	1,495		4,461		13,293	
Home Values \$1,000,000 or More	5	0.3%	16	0.4%	111	0.8%
Home Values \$750,000 to \$999,999	37	2.5%	206	4.6%	558	4.2%
Home Values \$500,000 to \$749,999	342	22.9%	656	14.7%	2,231	16.8%
Home Values \$400,000 to \$499,999	256	17.1%	601	13.5%	1,785	13.4%
Home Values \$300,000 to \$399,999	411	27.5%	1,312	29.4%	3,675	27.6%
Home Values \$250,000 to \$299,999	311	20.8%	839	18.8%	1,993	15.0%
Home Values \$200,000 to \$249,999	229	15.3%	764	17.1%	2,058	15.5%
Home Values \$175,000 to \$199,999	40	2.7%	213	4.8%	500	3.8%
Home Values \$150,000 to \$174,999	55	3.7%	143	3.2%	539	4.1%
Home Values \$125,000 to \$149,999	97	6.5%	159	3.6%	288	2.2%
Home Values \$100,000 to \$124,999	80	5.3%	133	3.0%	301	2.3%
Home Values \$90,000 to \$99,999	20	1.3%	34	0.8%	109	0.8%
Home Values \$80,000 to \$89,999	7	0.5%	21	0.5%	32	0.2%
Home Values \$70,000 to \$79,999	5	0.4%	16	0.4%	46	0.3%
Home Values \$60,000 to \$69,999	4	0.3%	12	0.3%	29	0.2%
Home Values \$50,000 to \$59,999	5	0.4%	14	0.3%	50	0.4%
Home Values \$35,000 to \$49,999	6	0.4%	10	0.2%	88	0.7%
Home Values \$25,000 to \$34,999	40	2.7%	78	1.7%	320	2.4%
Home Values \$10,000 to \$24,999	20	1.3%	53	1.2%	269	2.0%
Home Values Under \$10,000	30	2.0%	73	1.6%	290	2.2%
Owner-Occupied Median Home Value	\$309,623		\$304,976		\$322,596	
Renter-Occupied Median Rent	\$842		\$927		\$763	

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Total Annual Consumer Expenditure (2020)

	1 mi radius	2 mi radius	5 mi radius
Total Household Expenditure	\$159.89 M	\$420.35 M	\$1.27 B
Total Non-Retail Expenditure	\$84.5 M	\$221.89 M	\$671.27 M
Total Retail Expenditure	\$75.4 M	\$198.46 M	\$599.91 M
Apparel	\$5.47 M	\$14.38 M	\$43.44 M
Contributions	\$5.32 M	\$13.91 M	\$41.44 M
Education	\$4.49 M	\$11.66 M	\$34.59 M
Entertainment	\$8.99 M	\$23.64 M	\$70.97 M
Food and Beverages	\$23.43 M	\$61.72 M	\$187.42 M
Furnishings and Equipment	\$5.61 M	\$14.74 M	\$44.27 M
Gifts	\$3.91 M	\$10.16 M	\$30.38 M
Health Care	\$14.08 M	\$37.1 M	\$112.29 M
Household Operations	\$6.33 M	\$16.59 M	\$49.84 M
Miscellaneous Expenses	\$3.07 M	\$8.04 M	\$24.22 M
Personal Care	\$2.15 M	\$5.64 M	\$17.06 M
Personal Insurance	\$1.13 M	\$2.95 M	\$8.76 M
Reading	\$361.32 K	\$947.28 K	\$2.85 M
Shelter	\$33.5 M	\$88.05 M	\$267.75 M
Tobacco	\$992.79 K	\$2.63 M	\$8.18 M
Transportation	\$29.03 M	\$76.48 M	\$231 M
Utilities	\$12.03 M	\$31.7 M	\$96.73 M

Monthly Household Consumer Expenditure (2020)

	1 mi radius	2 mi radius	5 mi radius
Total Household Expenditure	\$5,064	\$5,021	\$4,646
Total Non-Retail Expenditure	\$2,676 52.8%	\$2,650 52.8%	\$2,453 52.8%
Total Retail Expenditures	\$2,388 47.2%	\$2,371 47.2%	\$2,193 47.2%
Apparel	\$173 3.4%	\$172 3.4%	\$159 3.4%
Contributions	\$169 3.3%	\$166 3.3%	\$151 3.3%
Education	\$142 2.8%	\$139 2.8%	\$126 2.7%
Entertainment	\$285 5.6%	\$282 5.6%	\$259 5.6%
Food and Beverages	\$742 14.7%	\$737 14.7%	\$685 14.7%
Furnishings and Equipment	\$178 3.5%	\$176 3.5%	\$162 3.5%
Gifts	\$124 2.4%	\$121 2.4%	\$111 2.4%
Health Care	\$446 8.8%	\$443 8.8%	\$410 8.8%
Household Operations	\$200 4.0%	\$198 3.9%	\$182 3.9%
Miscellaneous Expenses	\$97 1.9%	\$96 1.9%	\$89 1.9%
Personal Care	\$68 1.3%	\$67 1.3%	\$62 1.3%
Personal Insurance	\$36 0.7%	\$35 0.7%	\$32 0.7%
Reading	\$11 0.2%	\$11 0.2%	\$10 0.2%
Shelter	\$1,061 21.0%	\$1,052 20.9%	\$979 21.1%
Tobacco	\$31 0.6%	\$31 0.6%	\$30 0.6%
Transportation	\$919 18.2%	\$914 18.2%	\$844 18.2%
Utilities	\$381 7.5%	\$379 7.5%	\$354 7.6%

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