

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.8392/-121.3909

RFULL9

| Tres Pinos Rd & CA-25 Bypass | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|--|--|-------------|-------|-------------|-------|--------------|-------|
| Hollister, CA | | | | | | | |
| Population | | | | | | | |
| Estimated Population (2020) | | 50,679 | | 53,010 | | 59,372 | |
| Projected Population (2025) | | 56,322 | | 58,940 | | 66,115 | |
| Census Population (2010) | | 43,443 | | 45,775 | | 52,046 | |
| Census Population (2000) | | 41,635 | | 43,923 | | 49,929 | |
| Projected Annual Growth (2020-2025) | | 5,643 | 2.2% | 5,930 | 2.2% | 6,743 | 2.3% |
| Historical Annual Growth (2010-2020) | | 7,236 | 1.7% | 7,235 | 1.6% | 7,326 | 1.4% |
| Historical Annual Growth (2000-2010) | | 1,808 | 0.4% | 1,852 | 0.4% | 2,117 | 0.4% |
| Estimated Population Density (2020) | | 1,793 | psm | 675 | psm | 189 | psm |
| Trade Area Size | | 28.3 | sq mi | 78.5 | sq mi | 314.0 | sq mi |
| Households | | | | | | | |
| Estimated Households (2020) | | 15,330 | | 16,166 | | 18,428 | |
| Projected Households (2025) | | 16,289 | | 17,186 | | 19,631 | |
| Census Households (2010) | | 12,682 | | 13,485 | | 15,623 | |
| Census Households (2000) | | 12,110 | | 12,858 | | 14,745 | |
| Projected Annual Growth (2020-2025) | | 959 | 1.3% | 1,020 | 1.3% | 1,202 | 1.3% |
| Historical Annual Change (2000-2020) | | 3,220 | 1.3% | 3,308 | 1.3% | 3,683 | 1.2% |
| Average Household Income | | | | | | | |
| Estimated Average Household Income (2020) | | \$99,617 | | \$101,581 | | \$103,184 | |
| Projected Average Household Income (2025) | | \$113,494 | | \$115,736 | | \$117,047 | |
| Census Average Household Income (2010) | | \$73,141 | | \$74,208 | | \$76,120 | |
| Census Average Household Income (2000) | | \$67,808 | | \$68,644 | | \$68,879 | |
| Projected Annual Change (2020-2025) | | \$13,877 | 2.8% | \$14,155 | 2.8% | \$13,863 | 2.7% |
| Historical Annual Change (2000-2020) | | \$31,809 | 2.3% | \$32,937 | 2.4% | \$34,305 | 2.5% |
| Median Household Income | | | | | | | |
| Estimated Median Household Income (2020) | | \$89,263 | | \$90,128 | | \$90,448 | |
| Projected Median Household Income (2025) | | \$104,162 | | \$105,179 | | \$105,496 | |
| Census Median Household Income (2010) | | \$64,084 | | \$64,781 | | \$64,770 | |
| Census Median Household Income (2000) | | \$59,411 | | \$59,871 | | \$59,434 | |
| Projected Annual Change (2020-2025) | | \$14,899 | 3.3% | \$15,051 | 3.3% | \$15,048 | 3.3% |
| Historical Annual Change (2000-2020) | | \$29,852 | 2.5% | \$30,257 | 2.5% | \$31,014 | 2.6% |
| Per Capita Income | | | | | | | |
| Estimated Per Capita Income (2020) | | \$30,173 | | \$31,021 | | \$32,075 | |
| Projected Per Capita Income (2025) | | \$32,859 | | \$33,786 | | \$34,796 | |
| Census Per Capita Income (2010) | | \$21,351 | | \$21,861 | | \$22,850 | |
| Census Per Capita Income (2000) | | \$19,726 | | \$20,091 | | \$20,330 | |
| Projected Annual Change (2020-2025) | | \$2,687 | 1.8% | \$2,765 | 1.8% | \$2,721 | 1.7% |
| Historical Annual Change (2000-2020) | | \$10,447 | 2.6% | \$10,930 | 2.7% | \$11,745 | 2.9% |
| Estimated Average Household Net Worth (2020) | | \$1.06 M | | \$1.09 M | | \$1.11 M | |

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RFULL9

Tres Pinos Rd & CA-25 Bypass

Hollister, CA

Race and Ethnicity

| | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|---|-------------|-------|-------------|-------|--------------|-------|
| Total Population (2020) | 50,679 | | 53,010 | | 59,372 | |
| White (2020) | 29,820 | 58.8% | 31,448 | 59.3% | 35,561 | 59.9% |
| Black or African American (2020) | 900 | 1.8% | 922 | 1.7% | 976 | 1.6% |
| American Indian or Alaska Native (2020) | 810 | 1.6% | 838 | 1.6% | 955 | 1.6% |
| Asian (2020) | 1,851 | 3.7% | 1,920 | 3.6% | 2,147 | 3.6% |
| Hawaiian or Pacific Islander (2020) | 86 | 0.2% | 90 | 0.2% | 99 | 0.2% |
| Other Race (2020) | 14,583 | 28.8% | 15,063 | 28.4% | 16,595 | 28.0% |
| Two or More Races (2020) | 2,629 | 5.2% | 2,729 | 5.1% | 3,038 | 5.1% |
| Population < 18 (2020) | 13,403 | 26.4% | 13,882 | 26.2% | 15,242 | 25.7% |
| White Not Hispanic | 2,757 | 20.6% | 2,921 | 21.0% | 3,336 | 21.9% |
| Black or African American | 262 | 2.0% | 267 | 1.9% | 275 | 1.8% |
| Asian | 371 | 2.8% | 384 | 2.8% | 430 | 2.8% |
| Other Race Not Hispanic | 348 | 2.6% | 361 | 2.6% | 405 | 2.7% |
| Hispanic | 9,666 | 72.1% | 9,950 | 71.7% | 10,797 | 70.8% |
| Not Hispanic or Latino Population (2020) | 18,489 | 36.5% | 19,817 | 37.4% | 23,152 | 39.0% |
| Not Hispanic White | 15,068 | 81.5% | 16,267 | 82.1% | 19,174 | 82.8% |
| Not Hispanic Black or African American | 625 | 3.4% | 642 | 3.2% | 687 | 3.0% |
| Not Hispanic American Indian or Alaska Native | 186 | 1.0% | 198 | 1.0% | 242 | 1.0% |
| Not Hispanic Asian | 1,607 | 8.7% | 1,664 | 8.4% | 1,858 | 8.0% |
| Not Hispanic Hawaiian or Pacific Islander | 55 | 0.3% | 59 | 0.3% | 68 | 0.3% |
| Not Hispanic Other Race | 139 | 0.8% | 143 | 0.7% | 164 | 0.7% |
| Not Hispanic Two or More Races | 808 | 4.4% | 843 | 4.3% | 958 | 4.1% |
| Hispanic or Latino Population (2020) | 32,190 | 63.5% | 33,193 | 62.6% | 36,220 | 61.0% |
| Hispanic White | 14,752 | 45.8% | 15,180 | 45.7% | 16,387 | 45.2% |
| Hispanic Black or African American | 275 | 0.9% | 280 | 0.8% | 289 | 0.8% |
| Hispanic American Indian or Alaska Native | 624 | 1.9% | 640 | 1.9% | 713 | 2.0% |
| Hispanic Asian | 244 | 0.8% | 256 | 0.8% | 289 | 0.8% |
| Hispanic Hawaiian or Pacific Islander | 30 | - | 31 | - | 31 | - |
| Hispanic Other Race | 14,444 | 44.9% | 14,919 | 44.9% | 16,431 | 45.4% |
| Hispanic Two or More Races | 1,821 | 5.7% | 1,886 | 5.7% | 2,080 | 5.7% |
| Not Hispanic or Latino Population (2010) | 16,915 | 38.9% | 18,375 | 40.1% | 21,896 | 42.1% |
| Hispanic or Latino Population (2010) | 26,528 | 61.1% | 27,400 | 59.9% | 30,150 | 57.9% |
| Not Hispanic or Latino Population (2000) | 20,163 | 48.4% | 21,724 | 49.5% | 25,288 | 50.6% |
| Hispanic or Latino Population (2000) | 21,471 | 51.6% | 22,198 | 50.5% | 24,641 | 49.4% |
| Not Hispanic or Latino Population (2025) | 20,378 | 36.2% | 21,855 | 37.1% | 25,587 | 38.7% |
| Hispanic or Latino Population (2025) | 35,944 | 63.8% | 37,085 | 62.9% | 40,528 | 61.3% |
| Projected Annual Growth (2020-2025) | 3,754 | - | 3,892 | - | 4,308 | - |
| Historical Annual Growth (2000-2010) | 5,056 | 2.4% | 5,201 | 2.3% | 5,509 | 2.2% |

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Tres Pinos Rd & CA-25 Bypass

Hollister, CA

3 mi radius

5 mi radius

10 mi radius

Total Age Distribution (2020)

| | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|----------------------|-------------|-------|-------------|-------|--------------|-------|
| Total Population | 50,679 | | 53,010 | | 59,372 | |
| Age Under 5 Years | 3,441 | 6.8% | 3,552 | 6.7% | 3,914 | 6.6% |
| Age 5 to 9 Years | 3,591 | 7.1% | 3,717 | 7.0% | 4,098 | 6.9% |
| Age 10 to 14 Years | 3,946 | 7.8% | 4,090 | 7.7% | 4,455 | 7.5% |
| Age 15 to 19 Years | 3,743 | 7.4% | 3,890 | 7.3% | 4,293 | 7.2% |
| Age 20 to 24 Years | 3,543 | 7.0% | 3,656 | 6.9% | 4,018 | 6.8% |
| Age 25 to 29 Years | 3,586 | 7.1% | 3,702 | 7.0% | 4,076 | 6.9% |
| Age 30 to 34 Years | 3,582 | 7.1% | 3,701 | 7.0% | 4,070 | 6.9% |
| Age 35 to 39 Years | 3,583 | 7.1% | 3,707 | 7.0% | 4,065 | 6.8% |
| Age 40 to 44 Years | 3,345 | 6.6% | 3,471 | 6.5% | 3,843 | 6.5% |
| Age 45 to 49 Years | 3,185 | 6.3% | 3,328 | 6.3% | 3,715 | 6.3% |
| Age 50 to 54 Years | 3,093 | 6.1% | 3,241 | 6.1% | 3,695 | 6.2% |
| Age 55 to 59 Years | 3,060 | 6.0% | 3,255 | 6.1% | 3,792 | 6.4% |
| Age 60 to 64 Years | 2,653 | 5.2% | 2,854 | 5.4% | 3,353 | 5.6% |
| Age 65 to 69 Years | 2,110 | 4.2% | 2,284 | 4.3% | 2,689 | 4.5% |
| Age 70 to 74 Years | 1,608 | 3.2% | 1,754 | 3.3% | 2,070 | 3.5% |
| Age 75 to 79 Years | 1,079 | 2.1% | 1,170 | 2.2% | 1,365 | 2.3% |
| Age 80 to 84 Years | 728 | 1.4% | 779 | 1.5% | 877 | 1.5% |
| Age 85 Years or Over | 805 | 1.6% | 859 | 1.6% | 982 | 1.7% |
| Median Age | 34.3 | | 34.7 | | 35.5 | |
| Age 19 Years or Less | 14,720 | 29.0% | 15,250 | 28.8% | 16,761 | 28.2% |
| Age 20 to 64 Years | 29,629 | 58.5% | 30,915 | 58.3% | 34,627 | 58.3% |
| Age 65 Years or Over | 6,330 | 12.5% | 6,845 | 12.9% | 7,983 | 13.4% |

Female Age Distribution (2020)

| | | | | | | |
|----------------------|--------|-------|--------|-------|--------|-------|
| Female Population | 25,306 | 49.9% | 26,457 | 49.9% | 29,626 | 49.9% |
| Age Under 5 Years | 1,714 | 6.8% | 1,769 | 6.7% | 1,952 | 6.6% |
| Age 5 to 9 Years | 1,752 | 6.9% | 1,817 | 6.9% | 2,014 | 6.8% |
| Age 10 to 14 Years | 1,883 | 7.4% | 1,948 | 7.4% | 2,117 | 7.1% |
| Age 15 to 19 Years | 1,774 | 7.0% | 1,843 | 7.0% | 2,037 | 6.9% |
| Age 20 to 24 Years | 1,719 | 6.8% | 1,772 | 6.7% | 1,958 | 6.6% |
| Age 25 to 29 Years | 1,827 | 7.2% | 1,882 | 7.1% | 2,053 | 6.9% |
| Age 30 to 34 Years | 1,789 | 7.1% | 1,848 | 7.0% | 2,040 | 6.9% |
| Age 35 to 39 Years | 1,754 | 6.9% | 1,820 | 6.9% | 2,010 | 6.8% |
| Age 40 to 44 Years | 1,709 | 6.8% | 1,772 | 6.7% | 1,971 | 6.7% |
| Age 45 to 49 Years | 1,594 | 6.3% | 1,664 | 6.3% | 1,853 | 6.3% |
| Age 50 to 54 Years | 1,555 | 6.1% | 1,630 | 6.2% | 1,863 | 6.3% |
| Age 55 to 59 Years | 1,521 | 6.0% | 1,619 | 6.1% | 1,866 | 6.3% |
| Age 60 to 64 Years | 1,326 | 5.2% | 1,425 | 5.4% | 1,657 | 5.6% |
| Age 65 to 69 Years | 1,093 | 4.3% | 1,180 | 4.5% | 1,382 | 4.7% |
| Age 70 to 74 Years | 815 | 3.2% | 884 | 3.3% | 1,037 | 3.5% |
| Age 75 to 79 Years | 562 | 2.2% | 604 | 2.3% | 707 | 2.4% |
| Age 80 to 84 Years | 456 | 1.8% | 484 | 1.8% | 539 | 1.8% |
| Age 85 Years or Over | 464 | 1.8% | 495 | 1.9% | 568 | 1.9% |
| Female Median Age | 34.9 | | 35.3 | | 36.0 | |
| Age 19 Years or Less | 7,123 | 28.1% | 7,377 | 27.9% | 8,121 | 27.4% |
| Age 20 to 64 Years | 14,793 | 58.5% | 15,433 | 58.3% | 17,271 | 58.3% |
| Age 65 Years or Over | 3,390 | 13.4% | 3,647 | 13.8% | 4,234 | 14.3% |

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Hollister, CA

3 mi radius 5 mi radius 10 mi radius

Male Age Distribution (2020)

| | 3 mi radius | 5 mi radius | 10 mi radius |
|----------------------|--------------|--------------|--------------|
| Male Population | 25,373 50.1% | 26,553 50.1% | 29,746 50.1% |
| Age Under 5 Years | 1,727 6.8% | 1,783 6.7% | 1,962 6.6% |
| Age 5 to 9 Years | 1,839 7.2% | 1,900 7.2% | 2,084 7.0% |
| Age 10 to 14 Years | 2,062 8.1% | 2,143 8.1% | 2,338 7.9% |
| Age 15 to 19 Years | 1,969 7.8% | 2,047 7.7% | 2,257 7.6% |
| Age 20 to 24 Years | 1,824 7.2% | 1,884 7.1% | 2,060 6.9% |
| Age 25 to 29 Years | 1,759 6.9% | 1,820 6.9% | 2,023 6.8% |
| Age 30 to 34 Years | 1,793 7.1% | 1,853 7.0% | 2,030 6.8% |
| Age 35 to 39 Years | 1,829 7.2% | 1,887 7.1% | 2,055 6.9% |
| Age 40 to 44 Years | 1,636 6.4% | 1,698 6.4% | 1,872 6.3% |
| Age 45 to 49 Years | 1,591 6.3% | 1,664 6.3% | 1,862 6.3% |
| Age 50 to 54 Years | 1,539 6.1% | 1,611 6.1% | 1,832 6.2% |
| Age 55 to 59 Years | 1,539 6.1% | 1,636 6.2% | 1,926 6.5% |
| Age 60 to 64 Years | 1,327 5.2% | 1,429 5.4% | 1,696 5.7% |
| Age 65 to 69 Years | 1,017 4.0% | 1,104 4.2% | 1,307 4.4% |
| Age 70 to 74 Years | 793 3.1% | 869 3.3% | 1,033 3.5% |
| Age 75 to 79 Years | 517 2.0% | 566 2.1% | 658 2.2% |
| Age 80 to 84 Years | 273 1.1% | 294 1.1% | 338 1.1% |
| Age 85 Years or Over | 341 1.3% | 364 1.4% | 414 1.4% |
| Male Median Age | 33.7 | 34.2 | 35.0 |
| Age 19 Years or Less | 7,597 29.9% | 7,873 29.6% | 8,641 29.0% |
| Age 20 to 64 Years | 14,836 58.5% | 15,482 58.3% | 17,356 58.3% |
| Age 65 Years or Over | 2,940 11.6% | 3,198 12.0% | 3,749 12.6% |

Males per 100 Females (2020)

| | 3 mi radius | 5 mi radius | 10 mi radius |
|----------------------|-------------|-------------|--------------|
| Overall Comparison | | | |
| Age Under 5 Years | 101 50.2% | 101 50.2% | 100 50.1% |
| Age 5 to 9 Years | 105 51.2% | 105 51.1% | 103 50.9% |
| Age 10 to 14 Years | 110 52.3% | 110 52.4% | 110 52.4% |
| Age 15 to 19 Years | 111 52.6% | 111 52.6% | 111 52.6% |
| Age 20 to 24 Years | 106 51.5% | 106 51.5% | 105 51.3% |
| Age 25 to 29 Years | 96 49.0% | 97 49.2% | 99 49.6% |
| Age 30 to 34 Years | 100 50.1% | 100 50.1% | 100 49.9% |
| Age 35 to 39 Years | 104 51.1% | 104 50.9% | 102 50.6% |
| Age 40 to 44 Years | 96 48.9% | 96 48.9% | 95 48.7% |
| Age 45 to 49 Years | 100 49.9% | 100 50.0% | 100 50.1% |
| Age 50 to 54 Years | 99 49.7% | 99 49.7% | 98 49.6% |
| Age 55 to 59 Years | 101 50.3% | 101 50.2% | 103 50.8% |
| Age 60 to 64 Years | 100 50.0% | 100 50.1% | 102 50.6% |
| Age 65 to 69 Years | 93 48.2% | 94 48.3% | 95 48.6% |
| Age 70 to 74 Years | 97 49.3% | 98 49.6% | 100 49.9% |
| Age 75 to 79 Years | 92 47.9% | 94 48.4% | 93 48.2% |
| Age 80 to 84 Years | 60 37.4% | 61 37.8% | 63 38.5% |
| Age 85 Years or Over | 73 42.4% | 74 42.4% | 73 42.1% |
| Age 19 Years or Less | 107 51.6% | 107 51.6% | 106 51.6% |
| Age 20 to 39 Years | 102 50.4% | 102 50.4% | 101 50.3% |
| Age 40 to 64 Years | 99 49.8% | 99 49.8% | 100 49.9% |
| Age 65 Years or Over | 87 46.4% | 88 46.7% | 89 47.0% |

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Hollister, CA

Household Type (2020)

| | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|---------------------------------------|-------------|-------|-------------|-------|--------------|-------|
| Total Households | 15,330 | | 16,166 | | 18,428 | |
| Households with Children | 7,188 | 46.9% | 7,451 | 46.1% | 8,202 | 44.5% |
| Average Household Size | 3.3 | | 3.3 | | 3.2 | |
| Household Density per Square Mile | 542 | | 206 | | 59 | |
| Population Family | 46,665 | 92.1% | 48,741 | 91.9% | 54,304 | 91.5% |
| Population Non-Family | 3,800 | 7.5% | 4,038 | 7.6% | 4,794 | 8.1% |
| Population Group Quarters | 214 | 0.4% | 232 | 0.4% | 274 | 0.5% |
| Family Households | 12,413 | 81.0% | 13,059 | 80.8% | 14,724 | 79.9% |
| Married Couple Households | 9,390 | 75.7% | 9,929 | 76.0% | 11,243 | 76.4% |
| Other Family Households with Children | 3,022 | 24.3% | 3,130 | 24.0% | 3,481 | 23.6% |
| Family Households with Children | 7,133 | 57.5% | 7,394 | 56.6% | 8,140 | 55.3% |
| Married Couple with Children | 5,135 | 72.0% | 5,338 | 72.2% | 5,884 | 72.3% |
| Other Family Households with Children | 1,998 | 28.0% | 2,056 | 27.8% | 2,256 | 27.7% |
| Family Households No Children | 5,279 | 42.5% | 5,665 | 43.4% | 6,584 | 44.7% |
| Married Couple No Children | 4,255 | 80.6% | 4,591 | 81.0% | 5,359 | 81.4% |
| Other Family Households No Children | 1,024 | 19.4% | 1,074 | 19.0% | 1,226 | 18.6% |
| Non-Family Households | 2,917 | 19.0% | 3,107 | 19.2% | 3,704 | 20.1% |
| Non-Family Households with Children | 55 | 1.9% | 57 | 1.8% | 63 | 1.7% |
| Non-Family Households No Children | 2,862 | 98.1% | 3,049 | 98.2% | 3,641 | 98.3% |
| Average Family Household Size | 3.8 | | 3.7 | | 3.7 | |
| Average Family Income | \$106,195 | | \$108,679 | | \$111,077 | |
| Median Family Income | \$97,343 | | \$98,715 | | \$99,464 | |
| Average Non-Family Household Size | 1.3 | | 1.3 | | 1.3 | |

Marital Status (2020)

| | | | | | | |
|---------------------------------|--------|-------|--------|-------|--------|-------|
| Population Age 15 Years or Over | 39,701 | | 41,650 | | 46,904 | |
| Never Married | 14,260 | 35.9% | 14,786 | 35.5% | 16,371 | 34.9% |
| Currently Married | 18,683 | 47.1% | 19,778 | 47.5% | 22,389 | 47.7% |
| Previously Married | 6,759 | 17.0% | 7,086 | 17.0% | 8,144 | 17.4% |
| Separated | 1,994 | 29.5% | 2,087 | 29.5% | 2,218 | 27.2% |
| Widowed | 1,564 | 23.1% | 1,667 | 23.5% | 2,004 | 24.6% |
| Divorced | 3,200 | 47.3% | 3,332 | 47.0% | 3,923 | 48.2% |

Educational Attainment (2020)

| | | | | | | |
|--|--------|-------|--------|-------|--------|-------|
| Adult Population Age 25 Years or Over | 32,416 | | 34,104 | | 38,593 | |
| Elementary (Grade Level 0 to 8) | 4,548 | 14.0% | 4,693 | 13.8% | 5,100 | 13.2% |
| Some High School (Grade Level 9 to 11) | 1,938 | 6.0% | 2,010 | 5.9% | 2,313 | 6.0% |
| High School Graduate | 8,660 | 26.7% | 9,071 | 26.6% | 10,172 | 26.4% |
| Some College | 8,106 | 25.0% | 8,529 | 25.0% | 9,570 | 24.8% |
| Associate Degree Only | 3,410 | 10.5% | 3,581 | 10.5% | 4,049 | 10.5% |
| Bachelor Degree Only | 3,988 | 12.3% | 4,311 | 12.6% | 5,067 | 13.1% |
| Graduate Degree | 1,766 | 5.4% | 1,910 | 5.6% | 2,322 | 6.0% |
| Any College (Some College or Higher) | 17,270 | 53.3% | 18,330 | 53.7% | 21,008 | 54.4% |
| College Degree + (Bachelor Degree or Higher) | 5,754 | 17.8% | 6,221 | 18.2% | 7,389 | 19.1% |

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Housing

| | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|--------------------------------------|--------------|-------|--------------|-------|--------------|-------|
| Total Housing Units (2020) | 15,702 | | 16,566 | | 18,940 | |
| Total Housing Units (2010) | 13,375 | | 14,219 | | 16,546 | |
| Historical Annual Growth (2010-2020) | 2,327 | 1.7% | 2,347 | 1.7% | 2,394 | 1.4% |
| Housing Units Occupied (2020) | 15,330 97.6% | | 16,166 97.6% | | 18,428 97.3% | |
| Housing Units Owner-Occupied | 10,101 | 65.9% | 10,728 | 66.4% | 12,137 | 65.9% |
| Housing Units Renter-Occupied | 5,229 | 34.1% | 5,438 | 33.6% | 6,292 | 34.1% |
| Housing Units Vacant (2020) | 372 | 2.4% | 400 | 2.4% | 512 | 2.7% |

Household Size (2020)

| | | | | | | |
|-----------------------------|--------|-------|--------|-------|--------|-------|
| Total Households | 15,330 | | 16,166 | | 18,428 | |
| 1 Person Households | 2,264 | 14.8% | 2,416 | 14.9% | 2,884 | 15.7% |
| 2 Person Households | 4,106 | 26.8% | 4,435 | 27.4% | 5,249 | 28.5% |
| 3 Person Households | 2,522 | 16.5% | 2,647 | 16.4% | 2,975 | 16.1% |
| 4 Person Households | 2,816 | 18.4% | 2,926 | 18.1% | 3,222 | 17.5% |
| 5 Person Households | 1,745 | 11.4% | 1,808 | 11.2% | 1,984 | 10.8% |
| 6 Person Households | 918 | 6.0% | 951 | 5.9% | 1,046 | 5.7% |
| 7 or More Person Households | 959 | 6.3% | 984 | 6.1% | 1,068 | 5.8% |

Household Income Distribution (2020)

| | | | | | | |
|----------------------------------|-------|-------|-------|-------|-------|-------|
| HH Income \$200,000 or More | 1,356 | 8.8% | 1,517 | 9.4% | 1,838 | 10.0% |
| HH Income \$150,000 to \$199,999 | 1,695 | 11.1% | 1,793 | 11.1% | 1,989 | 10.8% |
| HH Income \$125,000 to \$149,999 | 1,276 | 8.3% | 1,341 | 8.3% | 1,518 | 8.2% |
| HH Income \$100,000 to \$124,999 | 2,247 | 14.7% | 2,354 | 14.6% | 2,619 | 14.2% |
| HH Income \$75,000 to \$99,999 | 2,289 | 14.9% | 2,377 | 14.7% | 2,758 | 15.0% |
| HH Income \$50,000 to \$74,999 | 2,585 | 16.9% | 2,720 | 16.8% | 3,145 | 17.1% |
| HH Income \$35,000 to \$49,999 | 1,678 | 10.9% | 1,774 | 11.0% | 1,985 | 10.8% |
| HH Income \$25,000 to \$34,999 | 833 | 5.4% | 858 | 5.3% | 943 | 5.1% |
| HH Income \$15,000 to \$24,999 | 794 | 5.2% | 846 | 5.2% | 971 | 5.3% |
| HH Income \$10,000 to \$14,999 | 354 | 2.3% | 357 | 2.2% | 408 | 2.2% |
| HH Income Under \$10,000 | 223 | 1.5% | 229 | 1.4% | 255 | 1.4% |

Household Vehicles (2020)

| | | | | | | |
|--|--------|-------|--------|-------|--------|-------|
| Households 0 Vehicles Available | 283 | 1.8% | 297 | 1.8% | 360 | 2.0% |
| Households 1 Vehicle Available | 2,721 | 17.8% | 2,853 | 17.6% | 3,213 | 17.4% |
| Households 2 Vehicles Available | 5,812 | 37.9% | 6,083 | 37.6% | 6,919 | 37.5% |
| Households 3 or More Vehicles Available | 6,513 | 42.5% | 6,933 | 42.9% | 7,937 | 43.1% |
| Total Vehicles Available | 38,961 | | 41,193 | | 47,059 | |
| Average Vehicles per Household | 2.5 | | 2.5 | | 2.6 | |
| Owner-Occupied Household Vehicles | 27,756 | 71.2% | 29,471 | 71.5% | 33,432 | 71.0% |
| Average Vehicles per Owner-Occupied Household | 2.7 | | 2.7 | | 2.8 | |
| Renter-Occupied Household Vehicles | 11,205 | 28.8% | 11,722 | 28.5% | 13,628 | 29.0% |
| Average Vehicles per Renter-Occupied Household | 2.1 | | 2.2 | | 2.2 | |

Travel Time (2020)

| | | | | | | |
|--------------------------------------|--------|-------|--------|-------|--------|-------|
| Worker Base Age 16 years or Over | 25,325 | | 26,502 | | 29,772 | |
| Travel to Work in 14 Minutes or Less | 7,627 | 30.1% | 7,937 | 29.9% | 8,532 | 28.7% |
| Travel to Work in 15 to 29 Minutes | 4,549 | 18.0% | 4,802 | 18.1% | 5,787 | 19.4% |
| Travel to Work in 30 to 59 Minutes | 7,201 | 28.4% | 7,373 | 27.8% | 7,985 | 26.8% |
| Travel to Work in 60 Minutes or More | 5,700 | 22.5% | 5,981 | 22.6% | 6,557 | 22.0% |
| Work at Home | 619 | 2.4% | 699 | 2.6% | 1,032 | 3.5% |
| Average Minutes Travel to Work | 29.2 | | 28.9 | | 28.6 | |

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Lat/Lon: 36.8392/-121.3909

RFULL9

Tres Pinos Rd & CA-25 Bypass

Hollister, CA

3 mi radius

5 mi radius

10 mi radius

Transportation To Work (2020)

| | | | | | | |
|---|--------|-------|--------|-------|--------|-------|
| Worker Base Age 16 years or Over | 25,325 | | 26,502 | | 29,772 | |
| Drive to Work Alone | 20,517 | 81.0% | 21,438 | 80.9% | 23,884 | 80.2% |
| Drive to Work in Carpool | 3,342 | 13.2% | 3,486 | 13.2% | 3,815 | 12.8% |
| Travel to Work by Public Transportation | 110 | 0.4% | 116 | 0.4% | 155 | 0.5% |
| Drive to Work on Motorcycle | 73 | 0.3% | 77 | 0.3% | 108 | 0.4% |
| Bicycle to Work | 83 | 0.3% | 85 | 0.3% | 85 | 0.3% |
| Walk to Work | 365 | 1.4% | 375 | 1.4% | 453 | 1.5% |
| Other Means | 216 | 0.9% | 225 | 0.8% | 241 | 0.8% |
| Work at Home | 619 | 2.4% | 699 | 2.6% | 1,032 | 3.5% |

Daytime Demographics (2020)

| | | | | | | |
|--|--------|------|--------|------|--------|-------|
| Total Businesses | 1,381 | | 1,571 | | 1,850 | |
| Total Employees | 10,491 | | 12,921 | | 16,418 | |
| Company Headquarter Businesses | 5 | 0.3% | 7 | 0.5% | 9 | 0.5% |
| Company Headquarter Employees | 546 | 5.2% | 680 | 5.3% | 1,824 | 11.1% |
| Employee Population per Business | 7.6 | to 1 | 8.2 | to 1 | 8.9 | to 1 |
| Residential Population per Business | 36.7 | to 1 | 33.8 | to 1 | 32.1 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 23,670 | | 26,918 | | 32,502 | |

Labor Force

| | | | | | | |
|--|--------|-------|--------|-------|--------|-------|
| Labor Population Age 16 Years or Over (2020) | 38,929 | | 40,844 | | 46,025 | |
| Labor Force Total Males (2020) | 19,355 | 49.7% | 20,320 | 49.7% | 22,921 | 49.8% |
| Male Civilian Employed | 14,042 | 72.6% | 14,646 | 72.1% | 16,376 | 71.4% |
| Male Civilian Unemployed | 671 | 3.5% | 706 | 3.5% | 767 | 3.3% |
| Males in Armed Forces | 33 | 0.2% | 33 | 0.2% | 33 | 0.1% |
| Males Not in Labor Force | 4,609 | 23.8% | 4,934 | 24.3% | 5,745 | 25.1% |
| Labor Force Total Females (2020) | 19,575 | 50.3% | 20,525 | 50.3% | 23,104 | 50.2% |
| Female Civilian Employed | 11,675 | 59.6% | 12,168 | 59.3% | 13,532 | 58.6% |
| Female Civilian Unemployed | 570 | 2.9% | 600 | 2.9% | 690 | 3.0% |
| Females in Armed Forces | - | - | - | - | - | - |
| Females Not in Labor Force | 7,329 | 37.4% | 7,756 | 37.8% | 8,882 | 38.4% |
| Unemployment Rate | 1,241 | 3.2% | 1,306 | 3.2% | 1,457 | 3.2% |

Occupation (2020)

| | | | | | | |
|--|--------|-------|--------|-------|--------|-------|
| Occupation Population Age 16 Years or Over | 25,717 | | 26,814 | | 29,908 | |
| Occupation Total Males | 14,042 | 54.6% | 14,646 | 54.6% | 16,376 | 54.8% |
| Occupation Total Females | 11,675 | 45.4% | 12,168 | 45.4% | 13,532 | 45.2% |
| Management, Business, Financial Operations | 3,067 | 11.9% | 3,305 | 12.3% | 3,914 | 13.1% |
| Professional, Related | 3,723 | 14.5% | 3,917 | 14.6% | 4,412 | 14.8% |
| Service | 4,652 | 18.1% | 4,807 | 17.9% | 5,380 | 18.0% |
| Sales, Office | 5,787 | 22.5% | 6,020 | 22.5% | 6,622 | 22.1% |
| Farming, Fishing, Forestry | 993 | 3.9% | 1,018 | 3.8% | 1,073 | 3.6% |
| Construction, Extraction, Maintenance | 3,485 | 13.6% | 3,633 | 13.5% | 3,997 | 13.4% |
| Production, Transport, Material Moving | 4,010 | 15.6% | 4,115 | 15.3% | 4,510 | 15.1% |
| White Collar Workers | 12,578 | 48.9% | 13,242 | 49.4% | 14,948 | 50.0% |
| Blue Collar Workers | 13,139 | 51.1% | 13,572 | 50.6% | 14,960 | 50.0% |

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RFULL9

Tres Pinos Rd & CA-25 Bypass

Hollister, CA

3 mi radius

5 mi radius

10 mi radius

Units In Structure (2020)

| | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|------------------------|-------------|-------|-------------|-------|--------------|-------|
| Total Units | 12,682 | | 13,485 | | 15,623 | |
| 1 Detached Unit | 12,098 | 95.4% | 12,787 | 94.8% | 14,572 | 93.3% |
| 1 Attached Unit | 731 | 5.8% | 799 | 5.9% | 874 | 5.6% |
| 2 Units | 279 | 2.2% | 281 | 2.1% | 308 | 2.0% |
| 3 to 4 Units | 856 | 6.8% | 867 | 6.4% | 931 | 6.0% |
| 5 to 9 Units | 350 | 2.8% | 351 | 2.6% | 430 | 2.8% |
| 10 to 19 Units | 133 | 1.0% | 134 | 1.0% | 162 | 1.0% |
| 20 to 49 Units | 290 | 2.3% | 294 | 2.2% | 332 | 2.1% |
| 50 or More Units | 68 | 0.5% | 68 | 0.5% | 70 | 0.4% |
| Mobile Home or Trailer | 517 | 4.1% | 576 | 4.3% | 737 | 4.7% |
| Other Structure | 8 | - | 9 | - | 12 | - |

Homes Built By Year (2020)

| | | | | | | |
|---------------------------|----------|-------|----------|-------|----------|-------|
| Homes Built 2014 or later | 253 | 1.6% | 263 | 1.6% | 271 | 1.4% |
| Homes Built 2010 to 2013 | 251 | 1.6% | 256 | 1.5% | 280 | 1.5% |
| Homes Built 2000 to 2009 | 1,793 | 11.4% | 1,925 | 11.6% | 2,254 | 11.9% |
| Homes Built 1990 to 1999 | 3,844 | 24.5% | 4,019 | 24.3% | 4,412 | 23.3% |
| Homes Built 1980 to 1989 | 3,278 | 20.9% | 3,487 | 21.0% | 3,817 | 20.2% |
| Homes Built 1970 to 1979 | 2,196 | 14.0% | 2,308 | 13.9% | 2,633 | 13.9% |
| Homes Built 1960 to 1969 | 1,184 | 7.5% | 1,242 | 7.5% | 1,445 | 7.6% |
| Homes Built 1950 to 1959 | 879 | 5.6% | 931 | 5.6% | 1,119 | 5.9% |
| Homes Built 1940 to 1949 | 672 | 4.3% | 698 | 4.2% | 836 | 4.4% |
| Homes Built Before 1939 | 980 | 6.2% | 1,038 | 6.3% | 1,362 | 7.2% |
| Median Age of Homes | 34.5 yrs | | 34.4 yrs | | 35.2 yrs | |

Home Values (2020)

| | | | | | | |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|
| Owner Specified Housing Units | 8,159 | | 8,758 | | 10,089 | |
| Home Values \$1,000,000 or More | 136 | 1.7% | 196 | 2.2% | 414 | 4.1% |
| Home Values \$750,000 to \$999,999 | 646 | 7.9% | 796 | 9.1% | 1,163 | 11.5% |
| Home Values \$500,000 to \$749,999 | 3,356 | 41.1% | 3,610 | 41.2% | 4,065 | 40.3% |
| Home Values \$400,000 to \$499,999 | 3,032 | 37.2% | 3,092 | 35.3% | 3,205 | 31.8% |
| Home Values \$300,000 to \$399,999 | 1,676 | 20.5% | 1,710 | 19.5% | 1,800 | 17.8% |
| Home Values \$250,000 to \$299,999 | 324 | 4.0% | 326 | 3.7% | 378 | 3.7% |
| Home Values \$200,000 to \$249,999 | 241 | 3.0% | 253 | 2.9% | 280 | 2.8% |
| Home Values \$175,000 to \$199,999 | 37 | 0.5% | 39 | 0.4% | 40 | 0.4% |
| Home Values \$150,000 to \$174,999 | 126 | 1.5% | 132 | 1.5% | 137 | 1.4% |
| Home Values \$125,000 to \$149,999 | 32 | 0.4% | 32 | 0.4% | 32 | 0.3% |
| Home Values \$100,000 to \$124,999 | 52 | 0.6% | 54 | 0.6% | 55 | 0.5% |
| Home Values \$90,000 to \$99,999 | - | - | - | - | - | - |
| Home Values \$80,000 to \$89,999 | 23 | 0.3% | 24 | 0.3% | 26 | 0.3% |
| Home Values \$70,000 to \$79,999 | - | - | - | - | - | - |
| Home Values \$60,000 to \$69,999 | 45 | 0.5% | 53 | 0.6% | 59 | 0.6% |
| Home Values \$50,000 to \$59,999 | 28 | 0.3% | 34 | 0.4% | 37 | 0.4% |
| Home Values \$35,000 to \$49,999 | 108 | 1.3% | 109 | 1.2% | 112 | 1.1% |
| Home Values \$25,000 to \$34,999 | 34 | 0.4% | 34 | 0.4% | 34 | 0.3% |
| Home Values \$10,000 to \$24,999 | 64 | 0.8% | 66 | 0.8% | 69 | 0.7% |
| Home Values Under \$10,000 | 65 | 0.8% | 66 | 0.7% | 67 | 0.7% |
| Owner-Occupied Median Home Value | \$489,297 | | \$503,110 | | \$533,533 | |
| Renter-Occupied Median Rent | \$1,305 | | \$1,307 | | \$1,297 | |

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Tres Pinos Rd & CA-25 Bypass

Hollister, CA

3 mi radius

5 mi radius

10 mi radius

Total Annual Consumer Expenditure (2020)

| | 3 mi radius | 5 mi radius | 10 mi radius |
|------------------------------|-------------|-------------|--------------|
| Total Household Expenditure | \$1.08 B | \$1.15 B | \$1.33 B |
| Total Non-Retail Expenditure | \$568.21 M | \$607.15 M | \$700.02 M |
| Total Retail Expenditure | \$511.65 M | \$546.18 M | \$629.04 M |
| Apparel | \$38.69 M | \$41.32 M | \$47.58 M |
| Contributions | \$35.5 M | \$38.1 M | \$44.07 M |
| Education | \$33.4 M | \$35.86 M | \$41.42 M |
| Entertainment | \$62.01 M | \$66.29 M | \$76.41 M |
| Food and Beverages | \$158.93 M | \$169.54 M | \$195.18 M |
| Furnishings and Equipment | \$38.37 M | \$41.02 M | \$47.27 M |
| Gifts | \$26.44 M | \$28.41 M | \$32.96 M |
| Health Care | \$89.56 M | \$95.61 M | \$110.2 M |
| Household Operations | \$42.45 M | \$45.41 M | \$52.37 M |
| Miscellaneous Expenses | \$20.33 M | \$21.73 M | \$25.06 M |
| Personal Care | \$14.48 M | \$15.46 M | \$17.82 M |
| Personal Insurance | \$7.84 M | \$8.4 M | \$9.69 M |
| Reading | \$2.33 M | \$2.49 M | \$2.88 M |
| Shelter | \$226.71 M | \$242.08 M | \$279.01 M |
| Tobacco | \$6.12 M | \$6.5 M | \$7.47 M |
| Transportation | \$198.84 M | \$212.16 M | \$244.21 M |
| Utilities | \$77.84 M | \$82.95 M | \$95.46 M |

Monthly Household Consumer Expenditure (2020)

| | 3 mi radius | 5 mi radius | 10 mi radius |
|------------------------------|---------------|---------------|---------------|
| Total Household Expenditure | \$5,870 | \$5,945 | \$6,010 |
| Total Non-Retail Expenditure | \$3,089 52.6% | \$3,130 52.6% | \$3,165 52.7% |
| Total Retail Expenditures | \$2,781 47.4% | \$2,815 47.4% | \$2,845 47.3% |
| Apparel | \$210 3.6% | \$213 3.6% | \$215 3.6% |
| Contributions | \$193 3.3% | \$196 3.3% | \$199 3.3% |
| Education | \$182 3.1% | \$185 3.1% | \$187 3.1% |
| Entertainment | \$337 5.7% | \$342 5.7% | \$346 5.7% |
| Food and Beverages | \$864 14.7% | \$874 14.7% | \$883 14.7% |
| Furnishings and Equipment | \$209 3.6% | \$211 3.6% | \$214 3.6% |
| Gifts | \$144 2.4% | \$146 2.5% | \$149 2.5% |
| Health Care | \$487 8.3% | \$493 8.3% | \$498 8.3% |
| Household Operations | \$231 3.9% | \$234 3.9% | \$237 3.9% |
| Miscellaneous Expenses | \$111 1.9% | \$112 1.9% | \$113 1.9% |
| Personal Care | \$79 1.3% | \$80 1.3% | \$81 1.3% |
| Personal Insurance | \$43 0.7% | \$43 0.7% | \$44 0.7% |
| Reading | \$13 0.2% | \$13 0.2% | \$13 0.2% |
| Shelter | \$1,232 21.0% | \$1,248 21.0% | \$1,262 21.0% |
| Tobacco | \$33 0.6% | \$33 0.6% | \$34 0.6% |
| Transportation | \$1,081 18.4% | \$1,094 18.4% | \$1,104 18.4% |
| Utilities | \$423 7.2% | \$428 7.2% | \$432 7.2% |

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