

COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.8392/-121.3909

RFULL9

CA-25 & Tres Pinos Rd Hollister, CA	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2021)	18,380		51,495		53,688		60,294	
Projected Population (2026)	20,561		57,854		60,175		67,265	
Census Population (2010)	15,623		43,530		45,775		52,046	
Census Population (2000)	15,104		41,732		43,923		49,929	
Projected Annual Growth (2021-2026)	2,181	2.4%	6,359	2.5%	6,487	2.4%	6,971	2.3%
Historical Annual Growth (2010-2021)	2,757	1.6%	7,965	1.7%	7,913	1.6%	8,248	1.4%
Historical Annual Growth (2000-2010)	519	0.3%	1,798	0.4%	1,852	0.4%	2,117	0.4%
Estimated Population Density (2021)	5,853 <i>psm</i>		1,822 <i>psm</i>		684 <i>psm</i>		192 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2021)	5,895		15,538		16,328		18,679	
Projected Households (2026)	6,429		16,956		17,769		20,228	
Census Households (2010)	4,714		12,711		13,485		15,623	
Census Households (2000)	4,573		12,139		12,858		14,745	
Projected Annual Growth (2021-2026)	535	1.8%	1,418	1.8%	1,442	1.8%	1,549	1.7%
Historical Annual Change (2000-2021)	1,321	1.4%	3,399	1.3%	3,470	1.3%	3,934	1.3%
Average Household Income								
Estimated Average Household Income (2021)	\$88,394		\$100,447		\$102,055		\$102,799	
Projected Average Household Income (2026)	\$98,070		\$109,293		\$111,429		\$112,744	
Census Average Household Income (2010)	\$70,746		\$73,197		\$74,208		\$76,120	
Census Average Household Income (2000)	\$67,692		\$67,835		\$68,644		\$68,879	
Projected Annual Change (2021-2026)	\$9,676	2.2%	\$8,847	1.8%	\$9,373	1.8%	\$9,945	1.9%
Historical Annual Change (2000-2021)	\$20,702	1.5%	\$32,611	2.3%	\$33,411	2.3%	\$33,920	2.3%
Median Household Income								
Estimated Median Household Income (2021)	\$83,606		\$91,188		\$92,102		\$92,881	
Projected Median Household Income (2026)	\$97,712		\$106,440		\$107,360		\$108,034	
Census Median Household Income (2010)	\$60,520		\$64,115		\$64,781		\$64,770	
Census Median Household Income (2000)	\$58,536		\$59,417		\$59,871		\$59,434	
Projected Annual Change (2021-2026)	\$14,105	3.4%	\$15,252	3.3%	\$15,258	3.3%	\$15,153	3.3%
Historical Annual Change (2000-2021)	\$25,071	2.0%	\$31,772	2.5%	\$32,231	2.6%	\$33,447	2.7%
Per Capita Income								
Estimated Per Capita Income (2021)	\$28,388		\$30,348		\$31,080		\$31,895	
Projected Per Capita Income (2026)	\$30,701		\$32,066		\$32,942		\$33,947	
Census Per Capita Income (2010)	\$21,344		\$21,373		\$21,861		\$22,850	
Census Per Capita Income (2000)	\$20,454		\$19,736		\$20,091		\$20,330	
Projected Annual Change (2021-2026)	\$2,313	1.6%	\$1,718	1.1%	\$1,862	1.2%	\$2,052	1.3%
Historical Annual Change (2000-2021)	\$7,934	1.8%	\$10,612	2.6%	\$10,989	2.6%	\$11,565	2.7%
Estimated Average Household Net Worth (2021)	\$927,077		\$1.12 M		\$1.15 M		\$1.18 M	

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CA-25 & Tres Pinos Rd

Hollister, CA

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population (2021)	18,380		51,495		53,688		60,294	
White (2021)	10,755	58.5%	30,144	58.5%	31,651	59.0%	35,816	59.4%
Black or African American (2021)	372	2.0%	980	1.9%	1,005	1.9%	1,069	1.8%
American Indian or Alaska Native (2021)	295	1.6%	824	1.6%	850	1.6%	976	1.6%
Asian (2021)	818	4.5%	2,004	3.9%	2,077	3.9%	2,349	3.9%
Hawaiian or Pacific Islander (2021)	33	0.2%	84	0.2%	88	0.2%	97	0.2%
Other Race (2021)	5,082	27.6%	14,784	28.7%	15,245	28.4%	16,878	28.0%
Two or More Races (2021)	1,025	5.6%	2,675	5.2%	2,773	5.2%	3,108	5.2%
Population < 18 (2021)	4,877	26.5%	13,436	26.1%	13,878	25.8%	15,272	25.3%
White Not Hispanic	1,079	22.1%	2,813	20.9%	2,961	21.3%	3,378	22.1%
Black or African American	106	2.2%	266	2.0%	270	1.9%	277	1.8%
Asian	145	3.0%	386	2.9%	400	2.9%	452	3.0%
Other Race Not Hispanic	142	2.9%	370	2.8%	383	2.8%	432	2.8%
Hispanic	3,406	69.8%	9,601	71.5%	9,864	71.1%	10,732	70.3%
Not Hispanic or Latino Population (2021)	7,002	38.1%	18,799	36.5%	20,023	37.3%	23,408	38.8%
Not Hispanic White	5,596	79.9%	15,174	80.7%	16,267	81.2%	19,169	81.9%
Not Hispanic Black or African American	240	3.4%	666	3.5%	686	3.4%	737	3.2%
Not Hispanic American Indian or Alaska Native	72	1.0%	192	1.0%	203	1.0%	251	1.1%
Not Hispanic Asian	694	9.9%	1,743	9.3%	1,802	9.0%	2,032	8.7%
Not Hispanic Hawaiian or Pacific Islander	20	0.3%	53	0.3%	56	0.3%	65	0.3%
Not Hispanic Other Race	44	0.6%	152	0.8%	155	0.8%	174	0.7%
Not Hispanic Two or More Races	335	4.8%	819	4.4%	854	4.3%	980	4.2%
Hispanic or Latino Population (2021)	11,378	61.9%	32,696	63.5%	33,665	62.7%	36,886	61.2%
Hispanic White	5,159	45.3%	14,970	45.8%	15,383	45.7%	16,647	45.1%
Hispanic Black or African American	131	1.2%	314	1.0%	320	0.9%	332	0.9%
Hispanic American Indian or Alaska Native	223	2.0%	632	1.9%	647	1.9%	726	2.0%
Hispanic Asian	124	1.1%	261	0.8%	275	0.8%	317	0.9%
Hispanic Hawaiian or Pacific Islander	13	0.1%	31	-	32	-	33	-
Hispanic Other Race	5,038	44.3%	14,632	44.8%	15,090	44.8%	16,704	45.3%
Hispanic Two or More Races	690	6.1%	1,856	5.7%	1,919	5.7%	2,128	5.8%
Not Hispanic or Latino Population (2010)	6,429	41.2%	16,967	39.0%	18,375	40.1%	21,896	42.1%
Hispanic or Latino Population (2010)	9,194	58.8%	26,563	61.0%	27,400	59.9%	30,150	57.9%
Not Hispanic or Latino Population (2000)	7,993	52.9%	20,224	48.5%	21,724	49.5%	25,288	50.6%
Hispanic or Latino Population (2000)	7,111	47.1%	21,508	51.5%	22,198	50.5%	24,641	49.4%
Not Hispanic or Latino Population (2026)	7,840	38.1%	20,970	36.2%	22,263	37.0%	25,895	38.5%
Hispanic or Latino Population (2026)	12,720	61.9%	36,885	63.8%	37,912	63.0%	41,371	61.5%
Projected Annual Growth (2021-2026)	1,342	2.4%	4,189	2.6%	4,247	2.5%	4,484	2.4%
Historical Annual Growth (2000-2010)	2,082	2.9%	5,055	2.4%	5,201	2.3%	5,509	2.2%

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Hollister, CA

Total Age Distribution (2021)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population	18,380		51,495		53,688		60,294	
Age Under 5 Years	1,239	6.7%	3,399	6.6%	3,501	6.5%	3,875	6.4%
Age 5 to 9 Years	1,299	7.1%	3,615	7.0%	3,732	7.0%	4,117	6.8%
Age 10 to 14 Years	1,441	7.8%	4,001	7.8%	4,135	7.7%	4,514	7.5%
Age 15 to 19 Years	1,382	7.5%	3,731	7.2%	3,866	7.2%	4,277	7.1%
Age 20 to 24 Years	1,322	7.2%	3,528	6.9%	3,636	6.8%	4,012	6.7%
Age 25 to 29 Years	1,306	7.1%	3,552	6.9%	3,658	6.8%	4,046	6.7%
Age 30 to 34 Years	1,281	7.0%	3,659	7.1%	3,771	7.0%	4,164	6.9%
Age 35 to 39 Years	1,359	7.4%	3,747	7.3%	3,870	7.2%	4,259	7.1%
Age 40 to 44 Years	1,269	6.9%	3,537	6.9%	3,662	6.8%	4,068	6.7%
Age 45 to 49 Years	1,103	6.0%	3,170	6.2%	3,298	6.1%	3,679	6.1%
Age 50 to 54 Years	1,127	6.1%	3,151	6.1%	3,287	6.1%	3,751	6.2%
Age 55 to 59 Years	1,073	5.8%	3,039	5.9%	3,216	6.0%	3,758	6.2%
Age 60 to 64 Years	931	5.1%	2,737	5.3%	2,927	5.5%	3,441	5.7%
Age 65 to 69 Years	724	3.9%	2,211	4.3%	2,380	4.4%	2,805	4.7%
Age 70 to 74 Years	540	2.9%	1,676	3.3%	1,819	3.4%	2,158	3.6%
Age 75 to 79 Years	370	2.0%	1,139	2.2%	1,226	2.3%	1,431	2.4%
Age 80 to 84 Years	291	1.6%	775	1.5%	823	1.5%	928	1.5%
Age 85 Years or Over	324	1.8%	829	1.6%	881	1.6%	1,012	1.7%
Median Age	33.7		34.7		35.1		35.9	
Age 19 Years or Less	5,360	29.2%	14,746	28.6%	15,234	28.4%	16,783	27.8%
Age 20 to 64 Years	10,770	58.6%	30,119	58.5%	31,325	58.3%	35,178	58.3%
Age 65 Years or Over	2,249	12.2%	6,629	12.9%	7,128	13.3%	8,333	13.8%

Female Age Distribution (2021)

Female Population	9,334	50.8%	25,754	50.0%	26,834	50.0%	30,122	50.0%
Age Under 5 Years	611	6.5%	1,687	6.5%	1,737	6.5%	1,924	6.4%
Age 5 to 9 Years	639	6.8%	1,776	6.9%	1,835	6.8%	2,031	6.7%
Age 10 to 14 Years	699	7.5%	1,914	7.4%	1,972	7.4%	2,146	7.1%
Age 15 to 19 Years	665	7.1%	1,765	6.9%	1,829	6.8%	2,025	6.7%
Age 20 to 24 Years	650	7.0%	1,718	6.7%	1,768	6.6%	1,955	6.5%
Age 25 to 29 Years	677	7.3%	1,810	7.0%	1,860	6.9%	2,040	6.8%
Age 30 to 34 Years	670	7.2%	1,821	7.1%	1,876	7.0%	2,077	6.9%
Age 35 to 39 Years	680	7.3%	1,851	7.2%	1,915	7.1%	2,118	7.0%
Age 40 to 44 Years	620	6.6%	1,802	7.0%	1,866	7.0%	2,078	6.9%
Age 45 to 49 Years	587	6.3%	1,574	6.1%	1,634	6.1%	1,816	6.0%
Age 50 to 54 Years	565	6.1%	1,593	6.2%	1,662	6.2%	1,904	6.3%
Age 55 to 59 Years	554	5.9%	1,540	6.0%	1,631	6.1%	1,882	6.2%
Age 60 to 64 Years	467	5.0%	1,356	5.3%	1,452	5.4%	1,701	5.6%
Age 65 to 69 Years	374	4.0%	1,156	4.5%	1,241	4.6%	1,454	4.8%
Age 70 to 74 Years	288	3.1%	855	3.3%	923	3.4%	1,089	3.6%
Age 75 to 79 Years	198	2.1%	583	2.3%	623	2.3%	731	2.4%
Age 80 to 84 Years	191	2.0%	479	1.9%	506	1.9%	566	1.9%
Age 85 Years or Over	200	2.1%	476	1.8%	505	1.9%	584	1.9%
Female Median Age	34.4		35.3		35.8		36.4	
Age 19 Years or Less	2,613	28.0%	7,141	27.7%	7,373	27.5%	8,126	27.0%
Age 20 to 64 Years	5,471	58.6%	15,064	58.5%	15,663	58.4%	17,572	58.3%
Age 65 Years or Over	1,250	13.4%	3,549	13.8%	3,798	14.2%	4,424	14.7%

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1 mi radius 3 mi radius 5 mi radius 10 mi radius

Male Age Distribution (2021)

Male Population	9,046	49.2%	25,741	50.0%	26,854	50.0%	30,172	50.0%
Age Under 5 Years	629	6.9%	1,713	6.7%	1,764	6.6%	1,951	6.5%
Age 5 to 9 Years	660	7.3%	1,839	7.1%	1,898	7.1%	2,086	6.9%
Age 10 to 14 Years	742	8.2%	2,087	8.1%	2,163	8.1%	2,368	7.8%
Age 15 to 19 Years	717	7.9%	1,966	7.6%	2,037	7.6%	2,252	7.5%
Age 20 to 24 Years	671	7.4%	1,810	7.0%	1,869	7.0%	2,057	6.8%
Age 25 to 29 Years	629	7.0%	1,742	6.8%	1,799	6.7%	2,006	6.6%
Age 30 to 34 Years	611	6.8%	1,838	7.1%	1,895	7.1%	2,087	6.9%
Age 35 to 39 Years	678	7.5%	1,896	7.4%	1,955	7.3%	2,141	7.1%
Age 40 to 44 Years	649	7.2%	1,736	6.7%	1,796	6.7%	1,990	6.6%
Age 45 to 49 Years	516	5.7%	1,596	6.2%	1,664	6.2%	1,863	6.2%
Age 50 to 54 Years	562	6.2%	1,558	6.1%	1,625	6.1%	1,846	6.1%
Age 55 to 59 Years	518	5.7%	1,499	5.8%	1,585	5.9%	1,876	6.2%
Age 60 to 64 Years	464	5.1%	1,381	5.4%	1,475	5.5%	1,741	5.8%
Age 65 to 69 Years	350	3.9%	1,054	4.1%	1,139	4.2%	1,351	4.5%
Age 70 to 74 Years	252	2.8%	821	3.2%	896	3.3%	1,069	3.5%
Age 75 to 79 Years	172	1.9%	556	2.2%	602	2.2%	700	2.3%
Age 80 to 84 Years	100	1.1%	296	1.1%	317	1.2%	362	1.2%
Age 85 Years or Over	125	1.4%	353	1.4%	376	1.4%	428	1.4%
Male Median Age	33.0		34.1		34.6		35.3	
Age 19 Years or Less	2,747	30.4%	7,605	29.5%	7,861	29.3%	8,657	28.7%
Age 20 to 64 Years	5,299	58.6%	15,056	58.5%	15,662	58.3%	17,606	58.4%
Age 65 Years or Over	999	11.0%	3,080	12.0%	3,330	12.4%	3,909	13.0%

Males per 100 Females (2021)

Overall Comparison	97		100		100		100	
Age Under 5 Years	103	50.7%	102	50.4%	102	50.4%	101	50.3%
Age 5 to 9 Years	103	50.8%	104	50.9%	103	50.8%	103	50.7%
Age 10 to 14 Years	106	51.5%	109	52.2%	110	52.3%	110	52.3%
Age 15 to 19 Years	108	51.9%	111	52.7%	111	52.7%	111	52.7%
Age 20 to 24 Years	103	50.8%	105	51.3%	106	51.4%	105	51.3%
Age 25 to 29 Years	93	48.2%	96	49.0%	97	49.2%	98	49.6%
Age 30 to 34 Years	91	47.7%	101	50.2%	101	50.2%	100	50.1%
Age 35 to 39 Years	100	49.9%	102	50.6%	102	50.5%	101	50.3%
Age 40 to 44 Years	105	51.1%	96	49.1%	96	49.0%	96	48.9%
Age 45 to 49 Years	88	46.8%	101	50.3%	102	50.5%	103	50.6%
Age 50 to 54 Years	100	49.9%	98	49.4%	98	49.4%	97	49.2%
Age 55 to 59 Years	93	48.3%	97	49.3%	97	49.3%	100	49.9%
Age 60 to 64 Years	99	49.9%	102	50.5%	102	50.4%	102	50.6%
Age 65 to 69 Years	93	48.3%	91	47.7%	92	47.9%	93	48.2%
Age 70 to 74 Years	88	46.7%	96	49.0%	97	49.3%	98	49.6%
Age 75 to 79 Years	87	46.6%	95	48.8%	97	49.1%	96	48.9%
Age 80 to 84 Years	53	34.4%	62	38.2%	63	38.5%	64	39.0%
Age 85 Years or Over	62	38.4%	74	42.6%	74	42.7%	73	42.3%
Age 19 Years or Less	105	51.3%	106	51.6%	107	51.6%	107	51.6%
Age 20 to 39 Years	97	49.2%	101	50.3%	101	50.3%	101	50.3%
Age 40 to 64 Years	97	49.2%	99	49.7%	99	49.7%	99	49.8%
Age 65 Years or Over	80	44.4%	87	46.5%	88	46.7%	88	46.9%

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	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2021)								
Total Households	5,895		15,538		16,328		18,679	
Households with Children	2,746	46.6%	7,274	46.8%	7,524	46.1%	8,301	44.4%
Average Household Size	3.1		3.3		3.3		3.2	
Household Density per Square Mile	1,877		550		208		59	
Population Family	16,764	91.2%	47,366	92.0%	49,321	91.9%	55,105	91.4%
Population Non-Family	1,499	8.2%	3,915	7.6%	4,135	7.7%	4,915	8.2%
Population Group Quarters	117	0.6%	214	0.4%	232	0.4%	274	0.5%
Family Households	4,675	79.3%	12,564	80.9%	13,178	80.7%	14,913	79.8%
Married Couple Households	3,493	74.7%	9,528	75.8%	10,039	76.2%	11,401	76.5%
Other Family Households with Children	1,182	25.3%	3,037	24.2%	3,139	23.8%	3,512	23.5%
Family Households with Children	2,727	58.3%	7,217	57.4%	7,465	56.7%	8,235	55.2%
Married Couple with Children	1,934	70.9%	5,210	72.2%	5,402	72.4%	5,964	72.4%
Other Family Households with Children	792	29.1%	2,008	27.8%	2,064	27.6%	2,271	27.6%
Family Households No Children	1,949	41.7%	5,347	42.6%	5,712	43.3%	6,678	44.8%
Married Couple No Children	1,559	80.0%	4,318	80.8%	4,637	81.2%	5,437	81.4%
Other Family Households No Children	390	20.0%	1,029	19.2%	1,076	18.8%	1,241	18.6%
Non-Family Households	1,219	20.7%	2,974	19.1%	3,150	19.3%	3,766	20.2%
Non-Family Households with Children	19	1.6%	56	1.9%	59	1.9%	66	1.7%
Non-Family Households No Children	1,200	98.4%	2,918	98.1%	3,091	98.1%	3,700	98.3%
Average Family Household Size	3.6		3.8		3.7		3.7	
Average Family Income	\$98,678		\$108,739		\$110,746		\$112,276	
Median Family Income	\$95,507		\$100,681		\$101,950		\$103,121	
Average Non-Family Household Size	1.2		1.3		1.3		1.3	
Marital Status (2021)								
Population Age 15 Years or Over	14,401		40,480		42,320		47,788	
Never Married	4,790	33.3%	14,565	36.0%	15,026	35.5%	16,541	34.6%
Currently Married	7,022	48.8%	18,882	46.6%	19,940	47.1%	22,771	47.6%
Previously Married	2,590	18.0%	7,032	17.4%	7,354	17.4%	8,476	17.7%
Separated	641	24.8%	1,909	27.1%	1,994	27.1%	2,145	25.3%
Widowed	715	27.6%	1,772	25.2%	1,862	25.3%	2,187	25.8%
Divorced	1,234	47.6%	3,351	47.7%	3,497	47.6%	4,144	48.9%
Educational Attainment (2021)								
Adult Population Age 25 Years or Over	11,698		33,220		34,817		39,499	
Elementary (Grade Level 0 to 8)	1,879	16.1%	4,476	13.5%	4,615	13.3%	5,008	12.7%
Some High School (Grade Level 9 to 11)	631	5.4%	2,251	6.8%	2,307	6.6%	2,571	6.5%
High School Graduate	2,942	25.1%	8,740	26.3%	9,096	26.1%	10,302	26.1%
Some College	2,948	25.2%	8,275	24.9%	8,678	24.9%	9,733	24.6%
Associate Degree Only	1,339	11.5%	3,406	10.3%	3,578	10.3%	4,020	10.2%
Bachelor Degree Only	1,337	11.4%	4,173	12.6%	4,510	13.0%	5,405	13.7%
Graduate Degree	621	5.3%	1,900	5.7%	2,032	5.8%	2,460	6.2%
Any College (Some College or Higher)	6,245	53.4%	17,754	53.4%	18,799	54.0%	21,618	54.7%
College Degree + (Bachelor Degree or Higher)	1,958	16.7%	6,072	18.3%	6,543	18.8%	7,865	19.9%

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CA-25 & Tres Pinos Rd

Hollister, CA

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2021)	6,086		16,099		16,926		19,446	
Total Housing Units (2010)	4,955		13,473		14,258		16,543	
Historical Annual Growth (2010-2021)	1,131	2.1%	2,626	1.8%	2,668	1.7%	2,903	1.6%
Housing Units Occupied (2021)	5,895 96.9%		15,538 96.5%		16,328 96.5%		18,679 96.1%	
Housing Units Owner-Occupied	3,550	60.2%	10,368	66.7%	10,968	67.2%	12,431	66.5%
Housing Units Renter-Occupied	2,345	39.8%	5,170	33.3%	5,360	32.8%	6,248	33.5%
Housing Units Vacant (2021)	192	3.1%	561	3.5%	598	3.5%	767	3.9%
Household Size (2021)								
Total Households	5,895		15,538		16,328		18,679	
1 Person Households	965	16.4%	2,287	14.7%	2,428	14.9%	2,913	15.6%
2 Person Households	1,573	26.7%	4,160	26.8%	4,476	27.4%	5,323	28.5%
3 Person Households	1,027	17.4%	2,530	16.3%	2,644	16.2%	2,992	16.0%
4 Person Households	1,106	18.8%	2,858	18.4%	2,964	18.2%	3,273	17.5%
5 Person Households	654	11.1%	1,792	11.5%	1,850	11.3%	2,034	10.9%
6 Person Households	297	5.0%	968	6.2%	998	6.1%	1,093	5.8%
7 or More Person Households	274	4.6%	944	6.1%	967	5.9%	1,052	5.6%
Household Income Distribution (2021)								
HH Income \$200,000 or More	424	7.2%	1,615	10.4%	1,802	11.0%	2,191	11.7%
HH Income \$150,000 to \$199,999	538	9.1%	1,530	9.8%	1,608	9.8%	1,784	9.6%
HH Income \$125,000 to \$149,999	520	8.8%	1,415	9.1%	1,490	9.1%	1,724	9.2%
HH Income \$100,000 to \$124,999	858	14.6%	2,318	14.9%	2,410	14.8%	2,653	14.2%
HH Income \$75,000 to \$99,999	884	15.0%	2,494	16.1%	2,573	15.8%	2,972	15.9%
HH Income \$50,000 to \$74,999	1,012	17.2%	2,414	15.5%	2,512	15.4%	2,879	15.4%
HH Income \$35,000 to \$49,999	610	10.3%	1,647	10.6%	1,735	10.6%	1,916	10.3%
HH Income \$25,000 to \$34,999	398	6.7%	777	5.0%	799	4.9%	902	4.8%
HH Income \$15,000 to \$24,999	314	5.3%	653	4.2%	709	4.3%	841	4.5%
HH Income \$10,000 to \$14,999	151	2.6%	250	1.6%	254	1.6%	318	1.7%
HH Income Under \$10,000	187	3.2%	426	2.7%	436	2.7%	500	2.7%
Household Vehicles (2021)								
Households 0 Vehicles Available	262	4.4%	460	3.0%	479	2.9%	559	3.0%
Households 1 Vehicle Available	1,084	18.4%	2,676	17.2%	2,817	17.3%	3,227	17.3%
Households 2 Vehicles Available	2,193	37.2%	5,699	36.7%	5,964	36.5%	6,846	36.6%
Households 3 or More Vehicles Available	2,356	40.0%	6,703	43.1%	7,067	43.3%	8,048	43.1%
Total Vehicles Available	14,290		38,918		40,892		46,655	
Average Vehicles per Household	2.4		2.5		2.5		2.5	
Owner-Occupied Household Vehicles	9,897	69.3%	28,427	73.0%	30,029	73.4%	34,126	73.1%
Average Vehicles per Owner-Occupied Household	2.8		2.7		2.7		2.7	
Renter-Occupied Household Vehicles	4,393	30.7%	10,491	27.0%	10,863	26.6%	12,529	26.9%
Average Vehicles per Renter-Occupied Household	1.9		2.0		2.0		2.0	
Travel Time (2021)								
Worker Base Age 16 years or Over	8,418		23,533		24,544		27,631	
Travel to Work in 14 Minutes or Less	2,343	27.8%	7,014	29.8%	7,276	29.6%	7,759	28.1%
Travel to Work in 15 to 29 Minutes	1,277	15.2%	4,012	17.1%	4,204	17.1%	5,155	18.7%
Travel to Work in 30 to 59 Minutes	2,438	29.0%	6,898	29.3%	7,073	28.8%	7,710	27.9%
Travel to Work in 60 Minutes or More	2,068	24.6%	5,463	23.2%	5,700	23.2%	6,245	22.6%
Work at Home	204	2.4%	541	2.3%	608	2.5%	868	3.1%
Average Minutes Travel to Work	33.2		30.2		30.0		29.7	

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Transportation To Work (2021)								
Worker Base Age 16 years or Over	8,418		23,533		24,544		27,631	
Drive to Work Alone	6,867	81.6%	19,134	81.3%	19,945	81.3%	22,350	80.9%
Drive to Work in Carpool	968	11.5%	3,052	13.0%	3,155	12.9%	3,426	12.4%
Travel to Work by Public Transportation	55	0.7%	135	0.6%	144	0.6%	173	0.6%
Drive to Work on Motorcycle	4	-	71	0.3%	76	0.3%	110	0.4%
Bicycle to Work	38	0.5%	81	0.3%	83	0.3%	83	0.3%
Walk to Work	195	2.3%	324	1.4%	331	1.3%	401	1.5%
Other Means	88	1.0%	194	0.8%	202	0.8%	221	0.8%
Work at Home	204	2.4%	541	2.3%	608	2.5%	868	3.1%
Daytime Demographics (2021)								
Total Businesses	551		1,205		1,409		1,600	
Total Employees	4,431		9,465		12,351		16,742	
Company Headquarter Businesses	19	3.5%	45	3.7%	59	4.2%	70	4.4%
Company Headquarter Employees	460	10.4%	866	9.2%	1,539	12.5%	3,690	22.0%
Employee Population per Business	8.0 to 1		7.9 to 1		8.8 to 1		10.5 to 1	
Residential Population per Business	33.3 to 1		42.7 to 1		38.1 to 1		37.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,163		25,177		28,939		35,861	
Labor Force								
Labor Population Age 16 Years or Over (2021)	14,117		39,711		41,520		46,912	
Labor Force Total Males (2021)	6,870		19,713		20,626		23,328	
Male Civilian Employed	4,468	65.0%	13,043	66.2%	13,584	65.9%	15,270	65.5%
Male Civilian Unemployed	351	5.1%	1,183	6.0%	1,232	6.0%	1,342	5.8%
Males in Armed Forces	49	0.7%	55	0.3%	55	0.3%	55	0.2%
Males Not in Labor Force	2,002	29.1%	5,433	27.6%	5,755	27.9%	6,661	28.6%
Labor Force Total Females (2021)	7,247		19,998		20,894		23,584	
Female Civilian Employed	3,868	53.4%	10,902	54.5%	11,293	54.0%	12,468	52.9%
Female Civilian Unemployed	477	6.6%	1,234	6.2%	1,272	6.1%	1,429	6.1%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	2,903	40.1%	7,861	39.3%	8,329	39.9%	9,687	41.1%
Unemployment Rate	828		2,417		2,504		2,771	
Occupation (2021)								
Occupation Population Age 16 Years or Over	8,336		23,945		24,877		27,738	
Occupation Total Males	4,468		13,043		13,584		15,270	
Occupation Total Females	3,868		10,902		11,293		12,468	
Management, Business, Financial Operations	1,095	13.1%	2,963	12.4%	3,184	12.8%	3,793	13.7%
Professional, Related	1,297	15.6%	3,527	14.7%	3,704	14.9%	4,195	15.1%
Service	1,515	18.2%	4,350	18.2%	4,477	18.0%	4,967	17.9%
Sales, Office	1,827	21.9%	5,254	21.9%	5,436	21.9%	5,940	21.4%
Farming, Fishing, Forestry	409	4.9%	1,022	4.3%	1,056	4.2%	1,124	4.1%
Construction, Extraction, Maintenance	1,066	12.8%	3,134	13.1%	3,233	13.0%	3,537	12.8%
Production, Transport, Material Moving	1,127	13.5%	3,695	15.4%	3,787	15.2%	4,181	15.1%
White Collar Workers	4,220	50.6%	11,744	49.0%	12,325	49.5%	13,929	50.2%
Blue Collar Workers	4,116	49.4%	12,201	51.0%	12,553	50.5%	13,809	49.8%

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CA-25 & Tres Pinos Rd

Hollister, CA

Units In Structure (2021)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Units	4,714		12,711		13,485		15,623	
1 Detached Unit	4,564	96.8%	12,447	97.9%	13,105	97.2%	14,930	95.6%
1 Attached Unit	228	4.8%	694	5.5%	763	5.7%	848	5.4%
2 Units	117	2.5%	238	1.9%	240	1.8%	269	1.7%
3 to 4 Units	426	9.0%	808	6.4%	820	6.1%	909	5.8%
5 to 9 Units	188	4.0%	441	3.5%	443	3.3%	545	3.5%
10 to 19 Units	48	1.0%	116	0.9%	117	0.9%	146	0.9%
20 to 49 Units	217	4.6%	262	2.1%	265	2.0%	302	1.9%
50 or More Units	63	1.3%	72	0.6%	73	0.5%	77	0.5%
Mobile Home or Trailer	42	0.9%	454	3.6%	496	3.7%	644	4.1%
Other Structure	-	-	6	-	6	-	10	-

Homes Built By Year (2021)

Homes Built 2014 or later	191	3.1%	447	2.8%	458	2.7%	477	2.5%
Homes Built 2010 to 2013	187	3.1%	347	2.2%	350	2.1%	370	1.9%
Homes Built 2000 to 2009	513	8.4%	1,620	10.1%	1,745	10.3%	2,077	10.7%
Homes Built 1990 to 1999	1,437	23.6%	3,971	24.7%	4,150	24.5%	4,604	23.7%
Homes Built 1980 to 1989	1,262	20.7%	3,446	21.4%	3,633	21.5%	4,010	20.6%
Homes Built 1970 to 1979	951	15.6%	2,357	14.6%	2,488	14.7%	2,842	14.6%
Homes Built 1960 to 1969	362	5.9%	899	5.6%	931	5.5%	1,047	5.4%
Homes Built 1950 to 1959	331	5.4%	824	5.1%	884	5.2%	1,127	5.8%
Homes Built 1940 to 1949	265	4.3%	579	3.6%	601	3.6%	740	3.8%
Homes Built Before 1939	397	6.5%	1,047	6.5%	1,089	6.4%	1,386	7.1%
Median Age of Homes	34.9 yrs		33.9 yrs		33.8 yrs		34.5 yrs	

Home Values (2021)

Owner Specified Housing Units	3,550		10,368		10,968		12,431	
Home Values \$1,000,000 or More	44	1.2%	338	3.3%	433	3.9%	772	6.2%
Home Values \$750,000 to \$999,999	144	4.1%	871	8.4%	1,043	9.5%	1,444	11.6%
Home Values \$500,000 to \$749,999	1,685	47.5%	4,162	40.1%	4,379	39.9%	4,835	38.9%
Home Values \$400,000 to \$499,999	1,072	30.2%	3,049	29.4%	3,108	28.3%	3,212	25.8%
Home Values \$300,000 to \$399,999	366	10.3%	1,034	10.0%	1,056	9.6%	1,144	9.2%
Home Values \$250,000 to \$299,999	91	2.6%	231	2.2%	234	2.1%	255	2.0%
Home Values \$200,000 to \$249,999	45	1.3%	162	1.6%	171	1.6%	200	1.6%
Home Values \$175,000 to \$199,999	12	0.3%	30	0.3%	33	0.3%	36	0.3%
Home Values \$150,000 to \$174,999	28	0.8%	95	0.9%	102	0.9%	105	0.8%
Home Values \$125,000 to \$149,999	14	0.4%	33	0.3%	33	0.3%	33	0.3%
Home Values \$100,000 to \$124,999	-	-	18	0.2%	23	0.2%	28	0.2%
Home Values \$90,000 to \$99,999	-	-	-	-	1	-	1	-
Home Values \$80,000 to \$89,999	2	-	20	0.2%	22	0.2%	23	0.2%
Home Values \$70,000 to \$79,999	1	-	38	0.4%	38	0.3%	38	0.3%
Home Values \$60,000 to \$69,999	1	-	36	0.3%	39	0.4%	43	0.3%
Home Values \$50,000 to \$59,999	2	-	24	0.2%	25	0.2%	25	0.2%
Home Values \$35,000 to \$49,999	20	0.6%	99	1.0%	100	0.9%	101	0.8%
Home Values \$25,000 to \$34,999	8	0.2%	60	0.6%	60	0.5%	60	0.5%
Home Values \$10,000 to \$24,999	-	-	13	0.1%	14	0.1%	17	0.1%
Home Values Under \$10,000	17	0.5%	53	0.5%	54	0.5%	59	0.5%
Owner-Occupied Median Home Value	\$515,950		\$527,540		\$538,446		\$565,675	
Renter-Occupied Median Rent	\$1,289		\$1,325		\$1,324		\$1,321	

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Hollister, CA

Total Annual Consumer Expenditure (2021)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$380.35 M	\$1.1 B	\$1.17 B	\$1.34 B
Total Non-Retail Expenditure	\$200.1 M	\$578.2 M	\$614.16 M	\$706.63 M
Total Retail Expenditure	\$180.25 M	\$520.32 M	\$552.09 M	\$634.32 M
Apparel	\$13.59 M	\$39.43 M	\$41.85 M	\$48.08 M
Contributions	\$12.3 M	\$36.29 M	\$38.72 M	\$44.73 M
Education	\$11.54 M	\$34.29 M	\$36.61 M	\$42.27 M
Entertainment	\$21.69 M	\$63.15 M	\$67.11 M	\$77.17 M
Food and Beverages	\$56.2 M	\$161.59 M	\$171.34 M	\$196.77 M
Furnishings and Equipment	\$13.43 M	\$39.07 M	\$41.51 M	\$47.74 M
Gifts	\$9.21 M	\$27.21 M	\$29.07 M	\$33.7 M
Health Care	\$31.66 M	\$90.88 M	\$96.43 M	\$110.87 M
Household Operations	\$14.87 M	\$43.24 M	\$45.98 M	\$52.92 M
Miscellaneous Expenses	\$7.14 M	\$20.68 M	\$21.98 M	\$25.28 M
Personal Care	\$5.1 M	\$14.74 M	\$15.64 M	\$17.98 M
Personal Insurance	\$2.71 M	\$8 M	\$8.52 M	\$9.82 M
Reading	\$816.66 K	\$2.37 M	\$2.52 M	\$2.91 M
Shelter	\$80.12 M	\$230.48 M	\$244.63 M	\$281.36 M
Tobacco	\$2.23 M	\$6.18 M	\$6.52 M	\$7.48 M
Transportation	\$70.03 M	\$202.01 M	\$214.21 M	\$245.93 M
Utilities	\$27.7 M	\$78.92 M	\$83.6 M	\$95.95 M

Monthly Household Consumer Expenditure (2021)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$5,377	\$5,892	\$5,952	\$5,982
Total Non-Retail Expenditure	\$2,829 52.6%	\$3,101 52.6%	\$3,135 52.7%	\$3,152 52.7%
Total Retail Expenditures	\$2,548 47.4%	\$2,791 47.4%	\$2,818 47.3%	\$2,830 47.3%
Apparel	\$192 3.6%	\$211 3.6%	\$214 3.6%	\$215 3.6%
Contributions	\$174 3.2%	\$195 3.3%	\$198 3.3%	\$200 3.3%
Education	\$163 3.0%	\$184 3.1%	\$187 3.1%	\$189 3.2%
Entertainment	\$307 5.7%	\$339 5.7%	\$342 5.8%	\$344 5.8%
Food and Beverages	\$795 14.8%	\$867 14.7%	\$874 14.7%	\$878 14.7%
Furnishings and Equipment	\$190 3.5%	\$210 3.6%	\$212 3.6%	\$213 3.6%
Gifts	\$130 2.4%	\$146 2.5%	\$148 2.5%	\$150 2.5%
Health Care	\$448 8.3%	\$487 8.3%	\$492 8.3%	\$495 8.3%
Household Operations	\$210 3.9%	\$232 3.9%	\$235 3.9%	\$236 3.9%
Miscellaneous Expenses	\$101 1.9%	\$111 1.9%	\$112 1.9%	\$113 1.9%
Personal Care	\$72 1.3%	\$79 1.3%	\$80 1.3%	\$80 1.3%
Personal Insurance	\$38 0.7%	\$43 0.7%	\$43 0.7%	\$44 0.7%
Reading	\$12 0.2%	\$13 0.2%	\$13 0.2%	\$13 0.2%
Shelter	\$1,133 21.1%	\$1,236 21.0%	\$1,249 21.0%	\$1,255 21.0%
Tobacco	\$31 0.6%	\$33 0.6%	\$33 0.6%	\$33 0.6%
Transportation	\$990 18.4%	\$1,083 18.4%	\$1,093 18.4%	\$1,097 18.3%
Utilities	\$392 7.3%	\$423 7.2%	\$427 7.2%	\$428 7.2%

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