

# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5055/-122.3381

RFULL9

I-5 & Knighton Rd Redding, CA	3 mi radius		10 mi radius		20 mi radius		60 min drivetime	
<b>Population</b>								
Estimated Population (2020)	18,530		141,915		175,085		226,541	
Projected Population (2025)	18,784		143,609		177,093		229,708	
Census Population (2010)	18,527		139,283		171,938		223,094	
Census Population (2000)	16,434		127,010		154,441		201,723	
Projected Annual Growth (2020-2025)	254	0.3%	1,694	0.2%	2,008	0.2%	3,167	0.3%
Historical Annual Growth (2010-2020)	3	-	2,632	0.2%	3,147	0.2%	3,447	0.2%
Historical Annual Growth (2000-2010)	2,093	1.3%	12,273	1.0%	17,497	1.1%	21,372	1.1%
Estimated Population Density (2020)	655 <i>psm</i>		452 <i>psm</i>		139 <i>psm</i>		136 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		314.0 <i>sq mi</i>		1,256.5 <i>sq mi</i>		1,660.9 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2020)	7,371		58,360		71,848		92,661	
Projected Households (2025)	7,431		58,723		72,218		93,190	
Census Households (2010)	7,066		54,920		67,603		87,221	
Census Households (2000)	6,235		49,243		59,595		77,734	
Projected Annual Growth (2020-2025)	60	0.2%	363	0.1%	370	0.1%	529	0.1%
Historical Annual Change (2000-2020)	1,136	0.9%	9,117	0.9%	12,253	1.0%	14,928	1.0%
<b>Average Household Income</b>								
Estimated Average Household Income (2020)	\$80,117		\$76,798		\$76,122		\$72,633	
Projected Average Household Income (2025)	\$93,662		\$91,015		\$90,242		\$85,931	
Census Average Household Income (2010)	\$62,879		\$56,133		\$57,235		\$55,274	
Census Average Household Income (2000)	\$47,662		\$45,372		\$45,631		\$44,568	
Projected Annual Change (2020-2025)	\$13,545	3.4%	\$14,218	3.7%	\$14,119	3.7%	\$13,298	3.7%
Historical Annual Change (2000-2020)	\$32,455	3.4%	\$31,426	3.5%	\$30,491	3.3%	\$28,065	3.1%
<b>Median Household Income</b>								
Estimated Median Household Income (2020)	\$63,553		\$58,100		\$58,367		\$55,845	
Projected Median Household Income (2025)	\$74,351		\$67,868		\$68,107		\$65,091	
Census Median Household Income (2010)	\$49,625		\$46,436		\$46,665		\$44,907	
Census Median Household Income (2000)	\$37,655		\$35,852		\$35,841		\$34,911	
Projected Annual Change (2020-2025)	\$10,797	3.4%	\$9,768	3.4%	\$9,740	3.3%	\$9,247	3.3%
Historical Annual Change (2000-2020)	\$25,898	3.4%	\$22,248	3.1%	\$22,526	3.1%	\$20,934	3.0%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2020)	\$31,948		\$31,737		\$31,378		\$29,854	
Projected Per Capita Income (2025)	\$37,132		\$37,371		\$36,939		\$35,004	
Census Per Capita Income (2010)	\$23,982		\$22,133		\$22,504		\$21,610	
Census Per Capita Income (2000)	\$17,958		\$17,591		\$17,621		\$17,170	
Projected Annual Change (2020-2025)	\$5,183	3.2%	\$5,634	3.6%	\$5,561	3.5%	\$5,150	3.5%
Historical Annual Change (2000-2020)	\$13,990	3.9%	\$14,146	4.0%	\$13,757	3.9%	\$12,684	3.7%
Estimated Average Household Net Worth (2020)	\$694,793		\$648,776		\$645,147		\$607,568	

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RFULL9

## I-5 & Knighton Rd

### Redding, CA

#### Race and Ethnicity

	3 mi radius		10 mi radius		20 mi radius		60 min drivetime	
Total Population (2020)	18,530		141,915		175,085		226,541	
White (2020)	15,717	84.8%	118,897	83.8%	147,544	84.3%	187,617	82.8%
Black or African American (2020)	202	1.1%	2,280	1.6%	2,561	1.5%	3,157	1.4%
American Indian or Alaska Native (2020)	413	2.2%	3,120	2.2%	3,958	2.3%	5,255	2.3%
Asian (2020)	679	3.7%	5,153	3.6%	5,819	3.3%	6,558	2.9%
Hawaiian or Pacific Islander (2020)	19	0.1%	215	0.2%	249	0.1%	310	0.1%
Other Race (2020)	581	3.1%	4,473	3.2%	5,326	3.0%	11,318	5.0%
Two or More Races (2020)	919	5.0%	7,776	5.5%	9,628	5.5%	12,327	5.4%
Population < 18 (2020)	4,016	21.7%	30,716	21.6%	37,592	21.5%	49,591	21.9%
White Not Hispanic	2,790	69.5%	21,102	68.7%	26,095	69.4%	32,114	64.8%
Black or African American	60	1.5%	627	2.0%	697	1.9%	905	1.8%
Asian	145	3.6%	1,133	3.7%	1,271	3.4%	1,422	2.9%
Other Race Not Hispanic	394	9.8%	2,966	9.7%	3,635	9.7%	4,409	8.9%
Hispanic	627	15.6%	4,889	15.9%	5,894	15.7%	10,740	21.7%
Not Hispanic or Latino Population (2020)	16,557	89.4%	126,439	89.1%	156,332	89.3%	194,326	85.8%
Not Hispanic White	14,649	88.5%	110,985	87.8%	137,920	88.2%	172,123	88.6%
Not Hispanic Black or African American	185	1.1%	2,087	1.7%	2,344	1.5%	2,839	1.5%
Not Hispanic American Indian or Alaska Native	359	2.2%	2,535	2.0%	3,223	2.1%	4,138	2.1%
Not Hispanic Asian	659	4.0%	4,959	3.9%	5,603	3.6%	6,281	3.2%
Not Hispanic Hawaiian or Pacific Islander	17	0.1%	182	0.1%	209	0.1%	258	0.1%
Not Hispanic Other Race	1	-	28	-	37	-	56	-
Not Hispanic Two or More Races	688	4.2%	5,664	4.5%	6,996	4.5%	8,631	4.4%
Hispanic or Latino Population (2020)	1,973	10.6%	15,476	10.9%	18,753	10.7%	32,214	14.2%
Hispanic White	1,068	54.1%	7,913	51.1%	9,624	51.3%	15,494	48.1%
Hispanic Black or African American	17	0.9%	193	1.2%	217	1.2%	318	1.0%
Hispanic American Indian or Alaska Native	54	2.7%	585	3.8%	735	3.9%	1,117	3.5%
Hispanic Asian	20	1.0%	194	1.3%	216	1.2%	276	0.9%
Hispanic Hawaiian or Pacific Islander	2	0.1%	33	0.2%	40	0.2%	52	0.2%
Hispanic Other Race	580	29.4%	4,445	28.7%	5,288	28.2%	11,262	35.0%
Hispanic Two or More Races	231	11.7%	2,112	13.6%	2,632	14.0%	3,695	11.5%
Not Hispanic or Latino Population (2010)	16,956	91.5%	127,228	91.3%	157,406	91.5%	197,288	88.4%
Hispanic or Latino Population (2010)	1,571	8.5%	12,055	8.7%	14,532	8.5%	25,806	11.6%
Not Hispanic or Latino Population (2000)	15,540	94.6%	120,001	94.5%	145,949	94.5%	185,927	92.2%
Hispanic or Latino Population (2000)	894	5.4%	7,009	5.5%	8,493	5.5%	15,796	7.8%
Not Hispanic or Latino Population (2025)	16,629	88.5%	126,994	88.4%	156,902	88.6%	194,858	84.8%
Hispanic or Latino Population (2025)	2,154	11.5%	16,614	11.6%	20,191	11.4%	34,850	15.2%
Projected Annual Growth (2020-2025)	181	1.8%	1,139	1.5%	1,438	1.5%	2,636	1.6%
Historical Annual Growth (2000-2010)	677	7.6%	5,046	7.2%	6,039	7.1%	10,010	6.3%

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RFULL9

## I-5 & Knighton Rd

### Redding, CA

#### Total Age Distribution (2020)

	3 mi radius		10 mi radius		20 mi radius		60 min drivetime	
Total Population	18,530		141,915		175,085		226,541	
Age Under 5 Years	1,056	5.7%	8,596	6.1%	10,323	5.9%	13,611	6.0%
Age 5 to 9 Years	1,133	6.1%	8,719	6.1%	10,615	6.1%	13,876	6.1%
Age 10 to 14 Years	1,177	6.4%	8,585	6.0%	10,698	6.1%	14,101	6.2%
Age 15 to 19 Years	1,056	5.7%	8,383	5.9%	10,169	5.8%	13,417	5.9%
Age 20 to 24 Years	838	4.5%	8,503	6.0%	9,887	5.6%	12,860	5.7%
Age 25 to 29 Years	1,057	5.7%	9,646	6.8%	11,389	6.5%	14,587	6.4%
Age 30 to 34 Years	1,225	6.6%	9,450	6.7%	11,403	6.5%	14,357	6.3%
Age 35 to 39 Years	1,159	6.3%	8,858	6.2%	10,908	6.2%	13,768	6.1%
Age 40 to 44 Years	990	5.3%	7,649	5.4%	9,515	5.4%	12,163	5.4%
Age 45 to 49 Years	910	4.9%	7,364	5.2%	9,253	5.3%	12,041	5.3%
Age 50 to 54 Years	1,055	5.7%	7,804	5.5%	9,923	5.7%	12,906	5.7%
Age 55 to 59 Years	1,244	6.7%	9,327	6.6%	12,033	6.9%	15,712	6.9%
Age 60 to 64 Years	1,325	7.1%	9,659	6.8%	12,412	7.1%	16,007	7.1%
Age 65 to 69 Years	1,257	6.8%	8,781	6.2%	11,386	6.5%	14,575	6.4%
Age 70 to 74 Years	1,269	6.9%	7,751	5.5%	9,774	5.6%	12,617	5.6%
Age 75 to 79 Years	893	4.8%	5,657	4.0%	6,902	3.9%	8,928	3.9%
Age 80 to 84 Years	484	2.6%	3,601	2.5%	4,361	2.5%	5,672	2.5%
Age 85 Years or Over	403	2.2%	3,584	2.5%	4,133	2.4%	5,344	2.4%
Median Age	42.2		39.9		40.7		40.6	
Age 19 Years or Less	4,421	23.9%	34,283	24.2%	41,805	23.9%	55,005	24.3%
Age 20 to 64 Years	9,802	52.9%	78,259	55.1%	96,723	55.2%	124,400	54.9%
Age 65 Years or Over	4,306	23.2%	29,374	20.7%	36,557	20.9%	47,136	20.8%

#### Female Age Distribution (2020)

Female Population	9,364	50.5%	72,777	51.3%	89,252	51.0%	115,328	50.9%
Age Under 5 Years	500	5.3%	4,156	5.7%	5,012	5.6%	6,616	5.7%
Age 5 to 9 Years	557	5.9%	4,273	5.9%	5,185	5.8%	6,753	5.9%
Age 10 to 14 Years	556	5.9%	4,126	5.7%	5,122	5.7%	6,801	5.9%
Age 15 to 19 Years	514	5.5%	4,046	5.6%	4,885	5.5%	6,479	5.6%
Age 20 to 24 Years	402	4.3%	4,159	5.7%	4,826	5.4%	6,311	5.5%
Age 25 to 29 Years	532	5.7%	4,766	6.5%	5,608	6.3%	7,152	6.2%
Age 30 to 34 Years	588	6.3%	4,640	6.4%	5,575	6.2%	7,008	6.1%
Age 35 to 39 Years	586	6.3%	4,537	6.2%	5,554	6.2%	7,000	6.1%
Age 40 to 44 Years	508	5.4%	3,871	5.3%	4,824	5.4%	6,154	5.3%
Age 45 to 49 Years	483	5.2%	3,856	5.3%	4,811	5.4%	6,228	5.4%
Age 50 to 54 Years	557	6.0%	4,070	5.6%	5,137	5.8%	6,643	5.8%
Age 55 to 59 Years	623	6.6%	4,871	6.7%	6,257	7.0%	8,156	7.1%
Age 60 to 64 Years	681	7.3%	5,031	6.9%	6,412	7.2%	8,220	7.1%
Age 65 to 69 Years	658	7.0%	4,666	6.4%	5,955	6.7%	7,650	6.6%
Age 70 to 74 Years	637	6.8%	4,131	5.7%	5,158	5.8%	6,672	5.8%
Age 75 to 79 Years	511	5.5%	3,170	4.4%	3,779	4.2%	4,838	4.2%
Age 80 to 84 Years	251	2.7%	2,105	2.9%	2,522	2.8%	3,263	2.8%
Age 85 Years or Over	221	2.4%	2,304	3.2%	2,630	2.9%	3,383	2.9%
Female Median Age	43.6		41.6		42.2		42.0	
Age 19 Years or Less	2,127	22.7%	16,602	22.8%	20,204	22.6%	26,649	23.1%
Age 20 to 64 Years	4,960	53.0%	39,800	54.7%	49,003	54.9%	62,872	54.5%
Age 65 Years or Over	2,278	24.3%	16,376	22.5%	20,044	22.5%	25,807	22.4%

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## I-5 & Knighton Rd

### Redding, CA

#### Male Age Distribution (2020)

	3 mi radius		10 mi radius		20 mi radius		60 min drivetime	
Male Population	9,166	49.5%	69,138	48.7%	85,833	49.0%	111,212	49.1%
Age Under 5 Years	556	6.1%	4,440	6.4%	5,311	6.2%	6,995	6.3%
Age 5 to 9 Years	576	6.3%	4,446	6.4%	5,430	6.3%	7,123	6.4%
Age 10 to 14 Years	620	6.8%	4,459	6.4%	5,576	6.5%	7,300	6.6%
Age 15 to 19 Years	541	5.9%	4,336	6.3%	5,284	6.2%	6,937	6.2%
Age 20 to 24 Years	436	4.8%	4,344	6.3%	5,061	5.9%	6,550	5.9%
Age 25 to 29 Years	525	5.7%	4,880	7.1%	5,781	6.7%	7,435	6.7%
Age 30 to 34 Years	637	6.9%	4,810	7.0%	5,828	6.8%	7,349	6.6%
Age 35 to 39 Years	574	6.3%	4,321	6.2%	5,354	6.2%	6,768	6.1%
Age 40 to 44 Years	481	5.3%	3,778	5.5%	4,691	5.5%	6,009	5.4%
Age 45 to 49 Years	426	4.6%	3,508	5.1%	4,442	5.2%	5,813	5.2%
Age 50 to 54 Years	497	5.4%	3,734	5.4%	4,786	5.6%	6,263	5.6%
Age 55 to 59 Years	622	6.8%	4,456	6.4%	5,776	6.7%	7,556	6.8%
Age 60 to 64 Years	644	7.0%	4,628	6.7%	6,000	7.0%	7,786	7.0%
Age 65 to 69 Years	599	6.5%	4,115	6.0%	5,432	6.3%	6,925	6.2%
Age 70 to 74 Years	632	6.9%	3,620	5.2%	4,616	5.4%	5,945	5.3%
Age 75 to 79 Years	382	4.2%	2,487	3.6%	3,123	3.6%	4,090	3.7%
Age 80 to 84 Years	233	2.5%	1,496	2.2%	1,839	2.1%	2,408	2.2%
Age 85 Years or Over	182	2.0%	1,280	1.9%	1,503	1.8%	1,961	1.8%
Male Median Age	40.9		38.3		39.3		39.2	
Age 19 Years or Less	2,295	25.0%	17,681	25.6%	21,601	25.2%	28,355	25.5%
Age 20 to 64 Years	4,842	52.8%	38,459	55.6%	47,720	55.6%	61,528	55.3%
Age 65 Years or Over	2,029	22.1%	12,998	18.8%	16,513	19.2%	21,329	19.2%

#### Males per 100 Females (2020)

Overall Comparison	98		95		96		96	
Age Under 5 Years	111	52.7%	107	51.6%	106	51.4%	106	51.4%
Age 5 to 9 Years	104	50.9%	104	51.0%	105	51.2%	105	51.3%
Age 10 to 14 Years	112	52.7%	108	51.9%	109	52.1%	107	52.1%
Age 15 to 19 Years	105	51.3%	107	51.7%	108	52.0%	107	51.7%
Age 20 to 24 Years	108	52.0%	104	51.1%	105	51.2%	104	50.9%
Age 25 to 29 Years	99	49.7%	102	50.6%	103	50.8%	104	51.0%
Age 30 to 34 Years	108	52.0%	104	50.9%	105	51.1%	105	51.2%
Age 35 to 39 Years	98	49.5%	95	48.8%	96	49.1%	97	49.2%
Age 40 to 44 Years	95	48.6%	98	49.4%	97	49.3%	98	49.4%
Age 45 to 49 Years	88	46.9%	91	47.6%	92	48.0%	93	48.3%
Age 50 to 54 Years	89	47.2%	92	47.8%	93	48.2%	94	48.5%
Age 55 to 59 Years	100	50.0%	91	47.8%	92	48.0%	93	48.1%
Age 60 to 64 Years	95	48.6%	92	47.9%	94	48.3%	95	48.6%
Age 65 to 69 Years	91	47.7%	88	46.9%	91	47.7%	91	47.5%
Age 70 to 74 Years	99	49.8%	88	46.7%	89	47.2%	89	47.1%
Age 75 to 79 Years	75	42.8%	78	44.0%	83	45.2%	85	45.8%
Age 80 to 84 Years	93	48.1%	71	41.5%	73	42.2%	74	42.5%
Age 85 Years or Over	82	45.2%	56	35.7%	57	36.4%	58	36.7%
Age 19 Years or Less	108	51.9%	107	51.6%	107	51.7%	106	51.6%
Age 20 to 39 Years	103	50.8%	101	50.3%	102	50.5%	102	50.6%
Age 40 to 64 Years	94	48.4%	93	48.1%	94	48.4%	94	48.6%
Age 65 Years or Over	89	47.1%	79	44.2%	82	45.2%	83	45.3%

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### Redding, CA

	3 mi radius		10 mi radius		20 mi radius		60 min drivetime	
<b>Household Type (2020)</b>								
Total Households	7,371		58,360		71,848		92,661	
Households with Children	2,145	29.1%	16,858	28.9%	20,659	28.8%	26,974	29.1%
Average Household Size	2.5		2.4		2.4		2.4	
Household Density per Square Mile	261		186		57		56	
Population Family	15,617	84.3%	112,705	79.4%	140,705	80.4%	182,883	80.7%
Population Non-Family	2,812	15.2%	26,810	18.9%	31,814	18.2%	40,438	17.9%
Population Group Quarters	102	0.5%	2,400	1.7%	2,566	1.5%	3,220	1.4%
Family Households	5,208	70.7%	37,556	64.4%	47,112	65.6%	60,820	65.6%
Married Couple Households	3,979	76.4%	27,088	72.1%	34,562	73.4%	44,350	72.9%
Other Family Households with Children	1,229	23.6%	10,468	27.9%	12,550	26.6%	16,470	27.1%
Family Households with Children	2,109	40.5%	16,576	44.1%	20,321	43.1%	26,553	43.7%
Married Couple with Children	1,394	66.1%	9,960	60.1%	12,456	61.3%	16,170	60.9%
Other Family Households with Children	716	33.9%	6,616	39.9%	7,865	38.7%	10,383	39.1%
Family Households No Children	3,099	59.5%	20,980	55.9%	26,791	56.9%	34,266	56.3%
Married Couple No Children	2,585	83.4%	17,129	81.6%	22,106	82.5%	28,180	82.2%
Other Family Households No Children	513	16.6%	3,852	18.4%	4,685	17.5%	6,087	17.8%
Non-Family Households	2,163	29.3%	20,804	35.6%	24,737	34.4%	31,842	34.4%
Non-Family Households with Children	36	1.6%	283	1.4%	338	1.4%	421	1.3%
Non-Family Households No Children	2,128	98.4%	20,521	98.6%	24,399	98.6%	31,420	98.7%
Average Family Household Size	3.0		3.0		3.0		3.0	
Average Family Income	\$95,696		\$93,631		\$91,933		\$87,265	
Median Family Income	\$76,414		\$72,021		\$71,879		\$68,682	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
<b>Marital Status (2020)</b>								
Population Age 15 Years or Over	15,164		116,015		143,449		184,953	
Never Married	3,120	20.6%	32,142	27.7%	39,013	27.2%	50,623	27.4%
Currently Married	8,120	53.6%	52,050	44.9%	65,530	45.7%	84,664	45.8%
Previously Married	3,923	25.9%	31,824	27.4%	38,906	27.1%	49,666	26.9%
Separated	721	18.4%	5,958	18.7%	7,543	19.4%	9,941	20.0%
Widowed	1,528	38.9%	9,976	31.3%	12,007	30.9%	14,821	29.8%
Divorced	1,674	42.7%	15,890	49.9%	19,357	49.8%	24,904	50.1%
<b>Educational Attainment (2020)</b>								
Adult Population Age 25 Years or Over	13,270		99,129		123,393		158,676	
Elementary (Grade Level 0 to 8)	312	2.3%	2,350	2.4%	3,065	2.5%	5,024	3.2%
Some High School (Grade Level 9 to 11)	788	5.9%	6,372	6.4%	8,229	6.7%	11,100	7.0%
High School Graduate	3,181	24.0%	23,270	23.5%	29,436	23.9%	40,435	25.5%
Some College	4,330	32.6%	31,518	31.8%	39,571	32.1%	50,423	31.8%
Associate Degree Only	1,431	10.8%	11,889	12.0%	14,396	11.7%	17,450	11.0%
Bachelor Degree Only	2,219	16.7%	15,581	15.7%	19,235	15.6%	23,121	14.6%
Graduate Degree	1,010	7.6%	8,151	8.2%	9,461	7.7%	11,123	7.0%
Any College (Some College or Higher)	8,990	67.7%	67,138	67.7%	82,663	67.0%	102,117	64.4%
College Degree + (Bachelor Degree or Higher)	3,229	24.3%	23,731	23.9%	28,696	23.3%	34,244	21.6%

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# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5055/-122.3381

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## I-5 & Knighton Rd

### Redding, CA

#### Housing

	3 mi radius		10 mi radius		20 mi radius		60 min drivetime	
Total Housing Units (2020)	7,704		60,847		75,312		98,338	
Total Housing Units (2010)	7,484		58,805		72,863		95,421	
Historical Annual Growth (2010-2020)	221	0.3%	2,042	0.3%	2,449	0.3%	2,917	0.3%
Housing Units Occupied (2020)	7,371	95.7%	58,360	95.9%	71,848	95.4%	92,661	94.2%
Housing Units Owner-Occupied	5,615	76.2%	35,822	61.4%	46,195	64.3%	59,320	64.0%
Housing Units Renter-Occupied	1,757	23.8%	22,538	38.6%	25,653	35.7%	33,341	36.0%
Housing Units Vacant (2020)	333	4.3%	2,487	4.1%	3,463	4.6%	5,677	5.8%

#### Household Size (2020)

Total Households	7,371		58,360		71,848		92,661	
1 Person Households	1,714	23.3%	16,561	28.4%	19,616	27.3%	25,484	27.5%
2 Person Households	2,974	40.3%	21,544	36.9%	27,236	37.9%	34,808	37.6%
3 Person Households	1,020	13.8%	8,474	14.5%	10,459	14.6%	13,366	14.4%
4 Person Households	915	12.4%	6,674	11.4%	8,219	11.4%	10,440	11.3%
5 Person Households	458	6.2%	3,086	5.3%	3,855	5.4%	5,140	5.5%
6 Person Households	188	2.6%	1,296	2.2%	1,561	2.2%	2,136	2.3%
7 or More Person Households	102	1.4%	725	1.2%	902	1.3%	1,287	1.4%

#### Household Income Distribution (2020)

HH Income \$200,000 or More	328	4.5%	2,814	4.8%	3,423	4.8%	4,065	4.4%
HH Income \$150,000 to \$199,999	558	7.6%	3,220	5.5%	3,898	5.4%	4,574	4.9%
HH Income \$125,000 to \$149,999	436	5.9%	2,719	4.7%	3,345	4.7%	4,053	4.4%
HH Income \$100,000 to \$124,999	657	8.9%	4,887	8.4%	6,196	8.6%	7,586	8.2%
HH Income \$75,000 to \$99,999	887	12.0%	6,966	11.9%	8,791	12.2%	10,947	11.8%
HH Income \$50,000 to \$74,999	1,431	19.4%	10,820	18.5%	13,321	18.5%	17,182	18.5%
HH Income \$35,000 to \$49,999	1,142	15.5%	8,717	14.9%	10,646	14.8%	13,735	14.8%
HH Income \$25,000 to \$34,999	678	9.2%	5,666	9.7%	6,979	9.7%	9,543	10.3%
HH Income \$15,000 to \$24,999	528	7.2%	6,405	11.0%	7,645	10.6%	10,824	11.7%
HH Income \$10,000 to \$14,999	282	3.8%	3,141	5.4%	3,816	5.3%	5,043	5.4%
HH Income Under \$10,000	444	6.0%	3,006	5.2%	3,788	5.3%	5,109	5.5%

#### Household Vehicles (2020)

Households 0 Vehicles Available	298	4.0%	4,122	7.1%	4,733	6.6%	6,328	6.8%
Households 1 Vehicle Available	2,059	27.9%	18,555	31.8%	21,803	30.3%	28,363	30.6%
Households 2 Vehicles Available	2,963	40.2%	21,402	36.7%	26,562	37.0%	33,837	36.5%
Households 3 or More Vehicles Available	2,051	27.8%	14,282	24.5%	18,750	26.1%	24,133	26.0%
Total Vehicles Available	14,905		110,215		139,052		178,546	
Average Vehicles per Household	2.0		1.9		1.9		1.9	
Owner-Occupied Household Vehicles	12,067	81.0%	77,918	70.7%	101,128	72.7%	129,626	72.6%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2		2.2	
Renter-Occupied Household Vehicles	2,838	19.0%	32,297	29.3%	37,924	27.3%	48,920	27.4%
Average Vehicles per Renter-Occupied Household	1.6		1.4		1.5		1.5	

#### Travel Time (2020)

Worker Base Age 16 years or Over	7,683		59,127		72,725		93,412	
Travel to Work in 14 Minutes or Less	3,130	40.7%	24,539	41.5%	27,266	37.5%	35,188	37.7%
Travel to Work in 15 to 29 Minutes	3,213	41.8%	24,634	41.7%	30,810	42.4%	36,506	39.1%
Travel to Work in 30 to 59 Minutes	413	5.4%	4,334	7.3%	7,536	10.4%	11,505	12.3%
Travel to Work in 60 Minutes or More	422	5.5%	3,813	6.4%	5,003	6.9%	6,234	6.7%
Work at Home	455	5.9%	2,802	4.7%	3,338	4.6%	4,474	4.8%
Average Minutes Travel to Work	15.2		15.7		16.9		17.1	

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## I-5 & Knighton Rd

### Redding, CA

	3 mi radius		10 mi radius		20 mi radius		60 min drivetime	
<b>Transportation To Work (2020)</b>								
Worker Base Age 16 years or Over	7,683		59,127		72,725		93,412	
Drive to Work Alone	6,262	81.5%	47,826	80.9%	58,931	81.0%	75,272	80.6%
Drive to Work in Carpool	803	10.5%	5,687	9.6%	7,015	9.6%	9,297	10.0%
Travel to Work by Public Transportation	19	0.2%	537	0.9%	664	0.9%	746	0.8%
Drive to Work on Motorcycle	6	-	50	-	96	0.1%	176	0.2%
Bicycle to Work	20	0.3%	499	0.8%	544	0.7%	563	0.6%
Walk to Work	98	1.3%	1,438	2.4%	1,658	2.3%	2,283	2.4%
Other Means	20	0.3%	287	0.5%	479	0.7%	601	0.6%
Work at Home	455	5.9%	2,802	4.7%	3,338	4.6%	4,474	4.8%
<b>Daytime Demographics (2020)</b>								
Total Businesses	809		8,755		9,456		11,897	
Total Employees	6,082		71,885		75,804		96,643	
Company Headquarter Businesses	2	0.2%	18	0.2%	18	0.2%	23	0.2%
Company Headquarter Employees	93	1.5%	4,870	6.8%	4,888	6.4%	5,595	5.8%
Employee Population per Business	7.5 to 1		8.2 to 1		8.0 to 1		8.1 to 1	
Residential Population per Business	22.9 to 1		16.2 to 1		18.5 to 1		19.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,413		126,120		143,270		184,939	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2020)	14,942		114,422		141,504		182,316	
Labor Force Total Males (2020)	7,306	48.9%	54,956	48.0%	68,514	48.4%	88,450	48.5%
Male Civilian Employed	4,045	55.4%	30,576	55.6%	37,909	55.3%	48,393	54.7%
Male Civilian Unemployed	168	2.3%	1,435	2.6%	1,866	2.7%	2,517	2.8%
Males in Armed Forces	-	-	6	-	6	-	46	-
Males Not in Labor Force	3,093	42.3%	22,939	41.7%	28,733	41.9%	37,494	42.4%
Labor Force Total Females (2020)	7,636	51.1%	59,466	52.0%	72,990	51.6%	93,865	51.5%
Female Civilian Employed	3,565	46.7%	29,591	49.8%	36,108	49.5%	45,566	48.5%
Female Civilian Unemployed	139	1.8%	1,086	1.8%	1,373	1.9%	1,904	2.0%
Females in Armed Forces	-	-	14	-	14	-	14	-
Females Not in Labor Force	3,932	51.5%	28,775	48.4%	35,495	48.6%	46,381	49.4%
Unemployment Rate	307	2.1%	2,521	2.2%	3,239	2.3%	4,421	2.4%
<b>Occupation (2020)</b>								
Occupation Population Age 16 Years or Over	7,611		60,167		74,017		93,959	
Occupation Total Males	4,045	53.2%	30,576	50.8%	37,909	51.2%	48,393	51.5%
Occupation Total Females	3,565	46.8%	29,591	49.2%	36,108	48.8%	45,566	48.5%
Management, Business, Financial Operations	927	12.2%	6,902	11.5%	8,604	11.6%	10,453	11.1%
Professional, Related	1,815	23.8%	14,619	24.3%	17,436	23.6%	20,612	21.9%
Service	1,267	16.7%	13,456	22.4%	16,498	22.3%	21,002	22.4%
Sales, Office	1,789	23.5%	12,581	20.9%	15,581	21.1%	19,978	21.3%
Farming, Fishing, Forestry	6	-	162	0.3%	249	0.3%	1,059	1.1%
Construction, Extraction, Maintenance	963	12.7%	6,462	10.7%	8,020	10.8%	10,155	10.8%
Production, Transport, Material Moving	843	11.1%	5,986	9.9%	7,629	10.3%	10,702	11.4%
White Collar Workers	4,532	59.5%	34,101	56.7%	41,622	56.2%	51,043	54.3%
Blue Collar Workers	3,079	40.5%	26,066	43.3%	32,396	43.8%	42,916	45.7%

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## I-5 & Knighton Rd

### Redding, CA

#### Units In Structure (2020)

	3 mi radius		10 mi radius		20 mi radius		60 min drivetime	
Total Units	7,066		54,920		67,603		87,221	
1 Detached Unit	5,751	81.4%	39,209	71.4%	49,430	73.1%	63,365	72.6%
1 Attached Unit	135	1.9%	2,110	3.8%	2,419	3.6%	2,749	3.2%
2 Units	65	0.9%	1,233	2.2%	1,402	2.1%	1,620	1.9%
3 to 4 Units	111	1.6%	4,009	7.3%	4,205	6.2%	5,192	6.0%
5 to 9 Units	34	0.5%	2,434	4.4%	2,524	3.7%	3,577	4.1%
10 to 19 Units	28	0.4%	1,095	2.0%	1,146	1.7%	1,333	1.5%
20 to 49 Units	36	0.5%	906	1.7%	941	1.4%	1,072	1.2%
50 or More Units	41	0.6%	1,171	2.1%	1,204	1.8%	1,474	1.7%
Mobile Home or Trailer	1,168	16.5%	6,121	11.1%	8,464	12.5%	12,008	13.8%
Other Structure	4	-	73	0.1%	114	0.2%	271	0.3%

#### Homes Built By Year (2020)

Homes Built 2014 or later	249	3.2%	1,128	1.9%	1,429	1.9%	1,580	1.6%
Homes Built 2010 to 2013	91	1.2%	652	1.1%	803	1.1%	1,123	1.1%
Homes Built 2000 to 2009	902	11.7%	6,954	11.4%	9,589	12.7%	12,811	13.0%
Homes Built 1990 to 1999	1,086	14.1%	10,059	16.5%	12,480	16.6%	14,739	15.0%
Homes Built 1980 to 1989	1,251	16.2%	11,502	18.9%	14,037	18.6%	17,240	17.5%
Homes Built 1970 to 1979	1,478	19.2%	12,432	20.4%	15,116	20.1%	19,116	19.4%
Homes Built 1960 to 1969	1,095	14.2%	6,749	11.1%	7,823	10.4%	10,445	10.6%
Homes Built 1950 to 1959	778	10.1%	5,049	8.3%	5,968	7.9%	8,460	8.6%
Homes Built 1940 to 1949	333	4.3%	2,531	4.2%	3,022	4.0%	4,043	4.1%
Homes Built Before 1939	107	1.4%	1,305	2.1%	1,582	2.1%	3,105	3.2%
Median Age of Homes	36.0 yrs		35.4 yrs		34.7 yrs		35.8 yrs	

#### Home Values (2020)

Owner Specified Housing Units	5,368		33,623		43,318		55,642	
Home Values \$1,000,000 or More	9	0.2%	142	0.4%	224	0.5%	364	0.7%
Home Values \$750,000 to \$999,999	129	2.4%	955	2.8%	1,168	2.7%	1,423	2.6%
Home Values \$500,000 to \$749,999	586	10.9%	2,609	7.8%	3,541	8.2%	4,182	7.5%
Home Values \$400,000 to \$499,999	456	8.5%	2,929	8.7%	3,687	8.5%	4,462	8.0%
Home Values \$300,000 to \$399,999	1,589	29.6%	9,155	27.2%	11,034	25.5%	12,732	22.9%
Home Values \$250,000 to \$299,999	665	12.4%	4,926	14.7%	6,157	14.2%	7,475	13.4%
Home Values \$200,000 to \$249,999	579	10.8%	4,996	14.9%	6,537	15.1%	8,411	15.1%
Home Values \$175,000 to \$199,999	280	5.2%	1,646	4.9%	2,251	5.2%	3,143	5.6%
Home Values \$150,000 to \$174,999	228	4.2%	2,011	6.0%	2,901	6.7%	4,433	8.0%
Home Values \$125,000 to \$149,999	122	2.3%	1,176	3.5%	1,725	4.0%	2,331	4.2%
Home Values \$100,000 to \$124,999	63	1.2%	988	2.9%	1,449	3.3%	2,274	4.1%
Home Values \$90,000 to \$99,999	48	0.9%	305	0.9%	403	0.9%	814	1.5%
Home Values \$80,000 to \$89,999	9	0.2%	57	0.2%	108	0.3%	278	0.5%
Home Values \$70,000 to \$79,999	24	0.4%	133	0.4%	225	0.5%	557	1.0%
Home Values \$60,000 to \$69,999	45	0.8%	229	0.7%	361	0.8%	573	1.0%
Home Values \$50,000 to \$59,999	5	-	95	0.3%	171	0.4%	297	0.5%
Home Values \$35,000 to \$49,999	64	1.2%	327	1.0%	508	1.2%	679	1.2%
Home Values \$25,000 to \$34,999	35	0.6%	330	1.0%	389	0.9%	577	1.0%
Home Values \$10,000 to \$24,999	377	7.0%	1,547	4.6%	1,759	4.1%	2,178	3.9%
Home Values Under \$10,000	235	4.4%	1,067	3.2%	1,305	3.0%	1,757	3.2%
Owner-Occupied Median Home Value	\$278,788		\$278,035		\$275,009		\$261,793	
Renter-Occupied Median Rent	\$987		\$868		\$864		\$826	

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## I-5 & Knighton Rd

### Redding, CA

#### Total Annual Consumer Expenditure (2020)

	3 mi radius	10 mi radius	20 mi radius	60 min drivetime
Total Household Expenditure	\$445.72 M	\$3.41 B	\$4.17 B	\$5.2 B
Total Non-Retail Expenditure	\$234.69 M	\$1.8 B	\$2.2 B	\$2.74 B
Total Retail Expenditure	\$211.02 M	\$1.61 B	\$1.97 B	\$2.46 B
Apparel	\$15.54 M	\$118.7 M	\$145.17 M	\$180.81 M
Contributions	\$14.42 M	\$109.63 M	\$134.27 M	\$166.86 M
Education	\$12.68 M	\$97.01 M	\$118.39 M	\$146.48 M
Entertainment	\$25.14 M	\$190.57 M	\$233.49 M	\$290.53 M
Food and Beverages	\$65.84 M	\$503.78 M	\$616.65 M	\$770.15 M
Furnishings and Equipment	\$15.63 M	\$118.44 M	\$145.12 M	\$180.57 M
Gifts	\$10.59 M	\$81.54 M	\$99.67 M	\$123.67 M
Health Care	\$38.52 M	\$293.31 M	\$359.65 M	\$449.84 M
Household Operations	\$17.47 M	\$133.06 M	\$162.9 M	\$202.99 M
Miscellaneous Expenses	\$8.44 M	\$64.27 M	\$78.69 M	\$98.09 M
Personal Care	\$5.98 M	\$45.65 M	\$55.88 M	\$69.69 M
Personal Insurance	\$3.13 M	\$23.44 M	\$28.76 M	\$35.68 M
Reading	\$979.64 K	\$7.46 M	\$9.13 M	\$11.38 M
Shelter	\$93.55 M	\$720.32 M	\$880.57 M	\$1.1 B
Tobacco	\$2.78 M	\$21.71 M	\$26.55 M	\$33.51 M
Transportation	\$81.55 M	\$620.01 M	\$759.76 M	\$947.32 M
Utilities	\$33.47 M	\$256.82 M	\$314.54 M	\$394.33 M

#### Monthly Household Consumer Expenditure (2020)

	3 mi radius	10 mi radius	20 mi radius	60 min drivetime
Total Household Expenditure	\$5,039	\$4,863	\$4,836	\$4,678
Total Non-Retail Expenditure	\$2,653 52.7%	\$2,567 52.8%	\$2,551 52.8%	\$2,468 52.8%
Total Retail Expenditures	\$2,386 47.3%	\$2,296 47.2%	\$2,284 47.2%	\$2,209 47.2%
Apparel	\$176 3.5%	\$169 3.5%	\$168 3.5%	\$163 3.5%
Contributions	\$163 3.2%	\$157 3.2%	\$156 3.2%	\$150 3.2%
Education	\$143 2.8%	\$139 2.8%	\$137 2.8%	\$132 2.8%
Entertainment	\$284 5.6%	\$272 5.6%	\$271 5.6%	\$261 5.6%
Food and Beverages	\$744 14.8%	\$719 14.8%	\$715 14.8%	\$693 14.8%
Furnishings and Equipment	\$177 3.5%	\$169 3.5%	\$168 3.5%	\$162 3.5%
Gifts	\$120 2.4%	\$116 2.4%	\$116 2.4%	\$111 2.4%
Health Care	\$435 8.6%	\$419 8.6%	\$417 8.6%	\$405 8.6%
Household Operations	\$198 3.9%	\$190 3.9%	\$189 3.9%	\$183 3.9%
Miscellaneous Expenses	\$95 1.9%	\$92 1.9%	\$91 1.9%	\$88 1.9%
Personal Care	\$68 1.3%	\$65 1.3%	\$65 1.3%	\$63 1.3%
Personal Insurance	\$35 0.7%	\$33 0.7%	\$33 0.7%	\$32 0.7%
Reading	\$11 0.2%	\$11 0.2%	\$11 0.2%	\$10 0.2%
Shelter	\$1,058 21.0%	\$1,029 21.2%	\$1,021 21.1%	\$989 21.1%
Tobacco	\$31 0.6%	\$31 0.6%	\$31 0.6%	\$30 0.6%
Transportation	\$922 18.3%	\$885 18.2%	\$881 18.2%	\$852 18.2%
Utilities	\$378 7.5%	\$367 7.5%	\$365 7.5%	\$355 7.6%

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