

# Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 Ammon, ID

Lat/Lon: 43.4679/-111.9843

Idaho Falls, ID 83404 Sunnyside Rd & Hitt Rd	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>								
Estimated Population (2023)	6,866		64,621		106,729		135,623	
Projected Population (2028)	7,430		66,968		114,357		147,945	
Census Population (2020)	6,743		62,849		101,358		128,335	
Census Population (2010)	5,638		55,388		85,352		108,100	
Projected Annual Growth (2023-2028)	564	1.6%	2,347	0.7%	7,628	1.4%	12,321	1.8%
Historical Annual Growth (2020-2023)	123	0.6%	1,772	0.9%	5,371	1.8%	7,288	1.9%
Historical Annual Growth (2010-2020)	1,105	2.0%	7,461	1.3%	16,006	1.9%	20,235	1.9%
Estimated Population Density (2023)	2,187 <i>psm</i>		2,287 <i>psm</i>		1,359 <i>psm</i>		432 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2023)	2,529		23,039		37,760		47,218	
Projected Households (2028)	2,742		23,720		40,223		51,267	
Census Households (2020)	2,434		22,324		35,350		43,937	
Census Households (2010)	2,004		19,798		30,356		37,712	
Projected Annual Growth (2023-2028)	213	1.7%	681	0.6%	2,463	1.3%	4,048	1.7%
Historical Annual Change (2010-2023)	525	2.0%	3,241	1.3%	7,404	1.9%	9,507	1.9%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$110,842		\$105,424		\$100,361		\$106,120	
Projected Average Household Income (2028)	\$110,017		\$110,202		\$101,268		\$105,031	
Census Average Household Income (2010)	\$70,534		\$61,417		\$59,227		\$60,410	
Census Average Household Income (2000)	\$69,451		\$55,841		\$51,661		\$52,178	
Projected Annual Change (2023-2028)	-\$825	-0.1%	\$4,778	0.9%	\$907	0.2%	-\$1,088	-0.2%
Historical Annual Change (2000-2023)	\$41,391	2.6%	\$49,583	3.9%	\$48,700	4.1%	\$53,941	4.5%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$75,237		\$75,164		\$75,432		\$79,443	
Projected Median Household Income (2028)	\$75,892		\$77,165		\$77,302		\$81,365	
Census Median Household Income (2010)	\$53,337		\$48,884		\$47,834		\$49,283	
Census Median Household Income (2000)	\$53,821		\$44,721		\$42,034		\$43,391	
Projected Annual Change (2023-2028)	\$655	0.2%	\$2,001	0.5%	\$1,870	0.5%	\$1,922	0.5%
Historical Annual Change (2000-2023)	\$21,416	1.7%	\$30,443	3.0%	\$33,398	3.5%	\$36,052	3.6%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$41,258		\$37,759		\$35,688		\$37,098	
Projected Per Capita Income (2028)	\$41,003		\$39,200		\$35,788		\$36,535	
Census Per Capita Income (2010)	\$25,080		\$21,954		\$21,064		\$21,076	
Census Per Capita Income (2000)	\$21,646		\$19,373		\$18,129		\$17,917	
Projected Annual Change (2023-2028)	-\$255	-0.1%	\$1,440	0.8%	\$100	-	-\$563	-0.3%
Historical Annual Change (2000-2023)	\$19,612	3.9%	\$18,387	4.1%	\$17,558	4.2%	\$19,181	4.7%
Estimated Average Household Net Worth (2023)	\$758,753		\$829,624		\$788,280		\$827,708	

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Lat/Lon: 43.4679/-111.9843

Idaho Falls, ID 83404		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Sunnyside Rd & Hitt Rd									
<b>Race and Ethnicity</b>									
Total Population (2023)		6,866		64,621		106,729		135,623	
White (2023)		5,977	87.1%	54,985	85.1%	89,758	84.1%	114,594	84.5%
Black or African American (2023)		153	2.2%	935	1.4%	1,550	1.5%	1,776	1.3%
American Indian or Alaska Native (2023)		36	0.5%	503	0.8%	929	0.9%	1,249	0.9%
Asian (2023)		110	1.6%	1,042	1.6%	1,483	1.4%	1,739	1.3%
Hawaiian or Pacific Islander (2023)		8	0.1%	79	0.1%	125	0.1%	140	0.1%
Other Race (2023)		180	2.6%	2,934	4.5%	6,015	5.6%	7,522	5.5%
Two or More Races (2023)		402	5.9%	4,144	6.4%	6,868	6.4%	8,602	6.3%
Population < 18 (2023)		1,863	27.1%	18,213	28.2%	30,320	28.4%	38,289	28.2%
White Not Hispanic		1,598	85.8%	15,282	83.9%	25,011	82.5%	31,672	82.7%
Black or African American		13	0.7%	190	1.0%	298	1.0%	375	1.0%
Asian		24	1.3%	289	1.6%	455	1.5%	536	1.4%
Other Race Not Hispanic		52	2.8%	550	3.0%	838	2.8%	1,081	2.8%
Hispanic		177	9.5%	1,901	10.4%	3,717	12.3%	4,625	12.1%
Not Hispanic or Latino Population (2023)		6,138	89.4%	56,015	86.7%	90,979	85.2%	115,943	85.5%
Not Hispanic White		5,721	93.2%	52,394	93.5%	85,289	93.7%	108,909	93.9%
Not Hispanic Black or African American		153	2.5%	912	1.6%	1,509	1.7%	1,728	1.5%
Not Hispanic American Indian or Alaska Native		16	0.3%	220	0.4%	376	0.4%	567	0.5%
Not Hispanic Asian		108	1.8%	1,031	1.8%	1,467	1.6%	1,711	1.5%
Not Hispanic Hawaiian or Pacific Islander		7	0.1%	55	-	84	-	94	-
Not Hispanic Other Race		3	-	107	0.2%	164	0.2%	212	0.2%
Not Hispanic Two or More Races		130	2.1%	1,297	2.3%	2,089	2.3%	2,722	2.3%
Hispanic or Latino Population (2023)		728	10.6%	8,606	13.3%	15,751	14.8%	19,680	14.5%
Hispanic White		256	35.1%	2,592	30.1%	4,469	28.4%	5,685	28.9%
Hispanic Black or African American		-	-	23	0.3%	41	0.3%	48	0.2%
Hispanic American Indian or Alaska Native		21	2.8%	282	3.3%	554	3.5%	682	3.5%
Hispanic Asian		2	0.2%	11	0.1%	16	0.1%	28	0.1%
Hispanic Hawaiian or Pacific Islander		2	0.2%	24	0.3%	41	0.3%	47	0.2%
Hispanic Other Race		176	24.2%	2,827	32.9%	5,851	37.1%	7,310	37.1%
Hispanic Two or More Races		272	37.3%	2,847	33.1%	4,779	30.3%	5,881	29.9%
Not Hispanic or Latino Population (2020)		6,143	91.1%	55,036	87.6%	86,744	85.6%	110,596	86.2%
Hispanic or Latino Population (2020)		600	8.9%	7,813	12.4%	14,614	14.4%	17,738	13.8%
Not Hispanic or Latino Population (2010)		5,269	93.5%	49,660	89.7%	75,116	88.0%	95,626	88.5%
Hispanic or Latino Population (2010)		369	6.5%	5,728	10.3%	10,236	12.0%	12,474	11.5%
Not Hispanic or Latino Population (2028)		6,646	89.4%	58,144	86.8%	97,698	85.4%	126,651	85.6%
Hispanic or Latino Population (2028)		784	10.6%	8,824	13.2%	16,659	14.6%	21,294	14.4%
Projected Annual Growth (2023-2028)		56	1.5%	218	0.5%	908	1.2%	1,613	1.6%
Historical Annual Growth (2010-2020)		230	6.2%	2,085	3.6%	4,379	4.3%	5,265	4.2%

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Idaho Falls, ID 83404		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Sunnyside Rd & Hitt Rd									
<b>Total Age Distribution (2023)</b>									
Total Population		6,866		64,621		106,729		135,623	
Age Under 5 Years	418	6.1%	4,513	7.0%	7,644	7.2%	9,334	6.9%	
Age 5 to 9 Years	512	7.5%	5,271	8.2%	8,627	8.1%	10,820	8.0%	
Age 10 to 14 Years	526	7.7%	5,216	8.1%	8,784	8.2%	11,299	8.3%	
Age 15 to 19 Years	481	7.0%	4,636	7.2%	7,768	7.3%	9,996	7.4%	
Age 20 to 24 Years	478	7.0%	4,272	6.6%	7,214	6.8%	9,044	6.7%	
Age 25 to 29 Years	457	6.6%	4,478	6.9%	7,749	7.3%	9,368	6.9%	
Age 30 to 34 Years	550	8.0%	4,895	7.6%	7,893	7.4%	9,675	7.1%	
Age 35 to 39 Years	454	6.6%	4,759	7.4%	7,673	7.2%	9,711	7.2%	
Age 40 to 44 Years	460	6.7%	4,460	6.9%	7,405	6.9%	9,656	7.1%	
Age 45 to 49 Years	350	5.1%	3,428	5.3%	5,841	5.5%	7,688	5.7%	
Age 50 to 54 Years	306	4.5%	3,054	4.7%	5,297	5.0%	6,898	5.1%	
Age 55 to 59 Years	301	4.4%	3,070	4.8%	5,100	4.8%	6,740	5.0%	
Age 60 to 64 Years	367	5.3%	3,301	5.1%	5,401	5.1%	7,071	5.2%	
Age 65 to 69 Years	306	4.5%	2,818	4.4%	4,706	4.4%	6,247	4.6%	
Age 70 to 74 Years	261	3.8%	2,387	3.7%	3,875	3.6%	5,017	3.7%	
Age 75 to 79 Years	224	3.3%	1,789	2.8%	2,655	2.5%	3,351	2.5%	
Age 80 to 84 Years	171	2.5%	1,120	1.7%	1,608	1.5%	1,992	1.5%	
Age 85 Years or Over	245	3.6%	1,154	1.8%	1,488	1.4%	1,715	1.3%	
Median Age	34.7		33.5		33.2		33.7		
Age 19 Years or Less	1,937	28.2%	19,636	30.4%	32,823	30.8%	41,450	30.6%	
Age 20 to 64 Years	3,722	54.2%	35,717	55.3%	59,574	55.8%	75,851	55.9%	
Age 65 Years or Over	1,207	17.6%	9,268	14.3%	14,332	13.4%	18,322	13.5%	
<b>Female Age Distribution (2023)</b>									
Female Population	3,458	50.4%	32,808	50.8%	53,282	49.9%	67,378	49.7%	
Age Under 5 Years	211	6.1%	2,258	6.9%	3,804	7.1%	4,602	6.8%	
Age 5 to 9 Years	249	7.2%	2,549	7.8%	4,199	7.9%	5,259	7.8%	
Age 10 to 14 Years	275	8.0%	2,682	8.2%	4,398	8.3%	5,600	8.3%	
Age 15 to 19 Years	236	6.8%	2,288	7.0%	3,762	7.1%	4,811	7.1%	
Age 20 to 24 Years	225	6.5%	2,140	6.5%	3,539	6.6%	4,394	6.5%	
Age 25 to 29 Years	219	6.3%	2,230	6.8%	3,844	7.2%	4,655	6.9%	
Age 30 to 34 Years	226	6.5%	2,437	7.4%	3,877	7.3%	4,811	7.1%	
Age 35 to 39 Years	236	6.8%	2,367	7.2%	3,768	7.1%	4,781	7.1%	
Age 40 to 44 Years	221	6.4%	2,180	6.6%	3,542	6.6%	4,668	6.9%	
Age 45 to 49 Years	165	4.8%	1,701	5.2%	2,868	5.4%	3,756	5.6%	
Age 50 to 54 Years	154	4.5%	1,545	4.7%	2,625	4.9%	3,397	5.0%	
Age 55 to 59 Years	157	4.5%	1,491	4.5%	2,463	4.6%	3,273	4.9%	
Age 60 to 64 Years	184	5.3%	1,680	5.1%	2,683	5.0%	3,462	5.1%	
Age 65 to 69 Years	163	4.7%	1,471	4.5%	2,451	4.6%	3,199	4.7%	
Age 70 to 74 Years	143	4.1%	1,321	4.0%	2,084	3.9%	2,645	3.9%	
Age 75 to 79 Years	127	3.7%	1,025	3.1%	1,461	2.7%	1,826	2.7%	
Age 80 to 84 Years	105	3.0%	694	2.1%	968	1.8%	1,157	1.7%	
Age 85 Years or Over	160	4.6%	750	2.3%	946	1.8%	1,083	1.6%	
Female Median Age	36.8		34.3		33.7		34.1		
Age 19 Years or Less	971	28.1%	9,777	29.8%	16,163	30.3%	20,271	30.1%	
Age 20 to 64 Years	1,789	51.7%	17,770	54.2%	29,209	54.8%	37,198	55.2%	
Age 65 Years or Over	698	20.2%	5,261	16.0%	7,910	14.8%	9,909	14.7%	

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Idaho Falls, ID 83404		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Sunnyside Rd & Hitt Rd									
<b>Male Age Distribution (2023)</b>									
Male Population	3,408	49.6%	31,813	49.2%	53,447	50.1%	68,245	50.3%	
Age Under 5 Years	207	6.1%	2,255	7.1%	3,839	7.2%	4,732	6.9%	
Age 5 to 9 Years	264	7.7%	2,722	8.6%	4,427	8.3%	5,561	8.1%	
Age 10 to 14 Years	251	7.4%	2,534	8.0%	4,387	8.2%	5,699	8.4%	
Age 15 to 19 Years	245	7.2%	2,348	7.4%	4,006	7.5%	5,186	7.6%	
Age 20 to 24 Years	253	7.4%	2,132	6.7%	3,675	6.9%	4,650	6.8%	
Age 25 to 29 Years	237	7.0%	2,248	7.1%	3,905	7.3%	4,713	6.9%	
Age 30 to 34 Years	324	9.5%	2,458	7.7%	4,017	7.5%	4,863	7.1%	
Age 35 to 39 Years	218	6.4%	2,392	7.5%	3,905	7.3%	4,930	7.2%	
Age 40 to 44 Years	239	7.0%	2,280	7.2%	3,863	7.2%	4,988	7.3%	
Age 45 to 49 Years	184	5.4%	1,727	5.4%	2,973	5.6%	3,932	5.8%	
Age 50 to 54 Years	152	4.5%	1,510	4.7%	2,672	5.0%	3,501	5.1%	
Age 55 to 59 Years	144	4.2%	1,579	5.0%	2,637	4.9%	3,467	5.1%	
Age 60 to 64 Years	183	5.4%	1,621	5.1%	2,719	5.1%	3,608	5.3%	
Age 65 to 69 Years	143	4.2%	1,346	4.2%	2,254	4.2%	3,048	4.5%	
Age 70 to 74 Years	118	3.5%	1,066	3.4%	1,791	3.4%	2,373	3.5%	
Age 75 to 79 Years	97	2.8%	764	2.4%	1,194	2.2%	1,525	2.2%	
Age 80 to 84 Years	66	1.9%	426	1.3%	640	1.2%	835	1.2%	
Age 85 Years or Over	84	2.5%	404	1.3%	543	1.0%	632	0.9%	
Male Median Age	32.8		32.8		32.7		33.2		
Age 19 Years or Less	967	28.4%	9,859	31.0%	16,660	31.2%	21,178	31.0%	
Age 20 to 64 Years	1,933	56.7%	17,947	56.4%	30,366	56.8%	38,653	56.6%	
Age 65 Years or Over	508	14.9%	4,007	12.6%	6,422	12.0%	8,413	12.3%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	99		97		100		101		
Age Under 5 Years	98	49.6%	100	50.0%	101	50.2%	103	50.7%	
Age 5 to 9 Years	106	51.5%	107	51.6%	105	51.3%	106	51.4%	
Age 10 to 14 Years	91	47.7%	94	48.6%	100	49.9%	102	50.4%	
Age 15 to 19 Years	104	50.9%	103	50.7%	106	51.6%	108	51.9%	
Age 20 to 24 Years	113	52.9%	100	49.9%	104	50.9%	106	51.4%	
Age 25 to 29 Years	108	52.0%	101	50.2%	102	50.4%	101	50.3%	
Age 30 to 34 Years	143	58.8%	101	50.2%	104	50.9%	101	50.3%	
Age 35 to 39 Years	92	48.0%	101	50.3%	104	50.9%	103	50.8%	
Age 40 to 44 Years	108	51.9%	105	51.1%	109	52.2%	107	51.7%	
Age 45 to 49 Years	111	52.7%	102	50.4%	104	50.9%	105	51.1%	
Age 50 to 54 Years	98	49.6%	98	49.4%	102	50.4%	103	50.8%	
Age 55 to 59 Years	92	47.9%	106	51.4%	107	51.7%	106	51.4%	
Age 60 to 64 Years	99	49.7%	97	49.1%	101	50.3%	104	51.0%	
Age 65 to 69 Years	87	46.7%	92	47.8%	92	47.9%	95	48.8%	
Age 70 to 74 Years	82	45.2%	81	44.7%	86	46.2%	90	47.3%	
Age 75 to 79 Years	76	43.3%	75	42.7%	82	45.0%	84	45.5%	
Age 80 to 84 Years	63	38.6%	61	38.0%	66	39.8%	72	41.9%	
Age 85 Years or Over	53	34.5%	54	35.0%	57	36.5%	58	36.8%	
Age 19 Years or Less	100	49.9%	101	50.2%	103	50.8%	104	51.1%	
Age 20 to 39 Years	114	53.2%	101	50.2%	103	50.8%	103	50.7%	
Age 40 to 64 Years	102	50.5%	101	50.3%	105	51.2%	105	51.2%	
Age 65 Years or Over	73	42.1%	76	43.2%	81	44.8%	85	45.9%	

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Sunnyside Rd & Hitt Rd										
<b>Household Type (2023)</b>										
Total Households	2,529		23,039		37,760		47,218			
Households with Children	616	24.3%	7,856	34.1%	13,403	35.5%	17,795	37.7%		
Average Household Size	2.6		2.8		2.8		2.8			
Household Density per Square Mile	805		815		481		150			
Population Family	5,652	82.3%	54,950	85.0%	91,193	85.4%	117,324	86.5%		
Population Non-Family	950	13.8%	8,698	13.5%	13,981	13.1%	16,621	12.3%		
Population Group Quarters	263	3.8%	973	1.5%	1,555	1.5%	1,678	1.2%		
Family Households	1,648	65.2%	15,911	69.1%	26,338	69.8%	33,641	71.2%		
Married Couple Households	1,371	83.2%	12,711	79.9%	20,993	79.7%	27,116	80.6%		
Other Family Households with Children	277	16.8%	3,200	20.1%	5,345	20.3%	6,525	19.4%		
Family Households with Children	612	37.2%	7,792	49.0%	13,297	50.5%	17,681	52.6%		
Married Couple with Children	463	75.6%	5,893	75.6%	10,175	76.5%	14,003	79.2%		
Other Family Households with Children	149	24.4%	1,899	24.4%	3,122	23.5%	3,678	20.8%		
Family Households No Children	1,036	62.8%	8,119	51.0%	13,041	49.5%	15,960	47.4%		
Married Couple No Children	908	87.7%	6,819	84.0%	10,818	82.9%	13,113	82.2%		
Other Family Households No Children	128	12.3%	1,300	16.0%	2,224	17.1%	2,847	17.8%		
Non-Family Households	880	34.8%	7,128	30.9%	11,422	30.2%	13,577	28.8%		
Non-Family Households with Children	3	0.3%	64	0.9%	106	0.9%	114	0.8%		
Non-Family Households No Children	877	99.7%	7,064	99.1%	11,316	99.1%	13,463	99.2%		
Average Family Household Size	3.4		3.5		3.5		3.5			
Average Family Income	\$140,654		\$127,278		\$114,859		\$121,140			
Median Family Income	\$94,555		\$89,531		\$88,580		\$92,567			
Average Non-Family Household Size	1.1		1.2		1.2		1.2			
<b>Marital Status (2023)</b>										
Population Age 15 Years or Over	5,410		49,621		81,674		104,170			
Never Married	1,462	27.0%	13,530	27.3%	22,443	27.5%	28,055	26.9%		
Currently Married	2,636	48.7%	25,455	51.3%	41,747	51.1%	55,215	53.0%		
Previously Married	1,312	24.3%	10,636	21.4%	17,485	21.4%	20,900	20.1%		
Separated	354	27.0%	1,703	16.0%	3,517	20.1%	4,264	20.4%		
Widowed	432	32.9%	2,592	24.4%	3,813	21.8%	4,519	21.6%		
Divorced	526	40.1%	6,341	59.6%	10,155	58.1%	12,118	58.0%		
<b>Educational Attainment (2023)</b>										
Adult Population Age 25 Years or Over	4,450		40,713		66,693		85,129			
Elementary (Grade Level 0 to 8)	74	1.7%	1,036	2.5%	1,767	2.6%	2,303	2.7%		
Some High School (Grade Level 9 to 11)	158	3.5%	1,998	4.9%	3,350	5.0%	4,098	4.8%		
High School Graduate	1,033	23.2%	10,516	25.8%	16,963	25.4%	21,519	25.3%		
Some College	766	17.2%	9,575	23.5%	15,901	23.8%	20,331	23.9%		
Associate Degree Only	513	11.5%	4,046	9.9%	6,995	10.5%	9,274	10.9%		
Bachelor Degree Only	1,329	29.9%	8,956	22.0%	14,325	21.5%	18,451	21.7%		
Graduate Degree	578	13.0%	4,585	11.3%	7,392	11.1%	9,153	10.8%		
Any College (Some College or Higher)	3,186	71.6%	27,161	66.7%	44,613	66.9%	57,209	67.2%		
College Degree + (Bachelor Degree or Higher)	1,908	42.9%	13,541	33.3%	21,717	32.6%	27,604	32.4%		

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups  
 Ammon, ID



Lat/Lon: 43.4679/-111.9843

Idaho Falls, ID 83404		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Sunnyside Rd & Hitt Rd									
<b>Housing</b>									
Total Housing Units (2023)		2,626		23,733		38,952		48,752	
Total Housing Units (2020)		2,643		23,427		37,116		46,119	
Historical Annual Growth (2020-2023)		-16 -0.2%		306 0.4%		1,836 1.6%		2,633 1.9%	
Housing Units Occupied (2023)		2,529 96.3%		23,039 97.1%		37,760 96.9%		47,218 96.9%	
Housing Units Owner-Occupied		1,755 69.4%		16,018 69.5%		26,454 70.1%		33,404 70.7%	
Housing Units Renter-Occupied		774 30.6%		7,022 30.5%		11,306 29.9%		13,815 29.3%	
Housing Units Vacant (2023)		98 3.7%		694 2.9%		1,192 3.1%		1,533 3.1%	
<b>Household Size (2023)</b>									
Total Households		2,529		23,039		37,760		47,218	
1 Person Households		818 32.3%		6,271 27.2%		10,033 26.6%		11,976 25.4%	
2 Person Households		664 26.3%		6,944 30.1%		11,539 30.6%		14,797 31.3%	
3 Person Households		325 12.8%		3,330 14.5%		5,388 14.3%		6,679 14.1%	
4 Person Households		315 12.5%		2,951 12.8%		4,878 12.9%		6,169 13.1%	
5 Person Households		195 7.7%		1,867 8.1%		3,181 8.4%		4,066 8.6%	
6 Person Households		132 5.2%		1,108 4.8%		1,845 4.9%		2,385 5.1%	
7 or More Person Households		81 3.2%		567 2.5%		895 2.4%		1,147 2.4%	
<b>Household Income Distribution (2023)</b>									
HH Income \$200,000 or More		214 8.4%		2,336 10.1%		3,517 9.3%		4,660 9.9%	
HH Income \$150,000 to \$199,999		235 9.3%		1,882 8.2%		2,955 7.8%		4,120 8.7%	
HH Income \$125,000 to \$149,999		163 6.4%		1,265 5.5%		2,203 5.8%		2,963 6.3%	
HH Income \$100,000 to \$124,999		220 8.7%		2,227 9.7%		3,539 9.4%		4,827 10.2%	
HH Income \$75,000 to \$99,999		380 15.0%		3,275 14.2%		5,609 14.9%		6,971 14.8%	
HH Income \$50,000 to \$74,999		516 20.4%		3,972 17.2%		7,009 18.6%		8,617 18.2%	
HH Income \$35,000 to \$49,999		271 10.7%		3,036 13.2%		4,672 12.4%		5,493 11.6%	
HH Income \$25,000 to \$34,999		164 6.5%		1,564 6.8%		2,659 7.0%		3,207 6.8%	
HH Income \$15,000 to \$24,999		188 7.4%		1,909 8.3%		3,035 8.0%		3,516 7.4%	
HH Income \$10,000 to \$14,999		98 3.9%		633 2.7%		1,019 2.7%		1,185 2.5%	
HH Income Under \$10,000		81 3.2%		941 4.1%		1,543 4.1%		1,661 3.5%	
<b>Household Vehicles (2023)</b>									
Households 0 Vehicles Available		124 4.9%		1,324 5.7%		1,929 5.1%		2,239 4.7%	
Households 1 Vehicle Available		556 22.0%		5,662 24.6%		9,078 24.0%		10,682 22.6%	
Households 2 Vehicles Available		1,076 42.6%		8,606 37.4%		14,734 39.0%		18,527 39.2%	
Households 3 or More Vehicles Available		773 30.6%		7,447 32.3%		12,019 31.8%		15,769 33.4%	
Total Vehicles Available		5,472		49,086		80,910		103,500	
Average Vehicles per Household		2.2		2.1		2.1		2.2	
Owner-Occupied Household Vehicles		4,442 81.2%		38,034 77.5%		62,959 77.8%		81,141 78.4%	
Average Vehicles per Owner-Occupied Household		2.5		2.4		2.4		2.4	
Renter-Occupied Household Vehicles		1,030 18.8%		11,051 22.5%		17,951 22.2%		22,360 21.6%	
Average Vehicles per Renter-Occupied Household		1.3		1.6		1.6		1.6	
<b>Travel Time (2023)</b>									
Worker Base Age 16 years or Over		3,297		31,758		53,299		67,930	
Travel to Work in 14 Minutes or Less		1,321 40.1%		13,682 43.1%		21,197 39.8%		25,209 37.1%	
Travel to Work in 15 to 29 Minutes		864 26.2%		9,970 31.4%		17,621 33.1%		23,903 35.2%	
Travel to Work in 30 to 59 Minutes		500 15.2%		3,000 9.4%		5,180 9.7%		7,000 10.3%	
Travel to Work in 60 Minutes or More		228 6.9%		1,929 6.1%		3,593 6.7%		4,598 6.8%	
Work at Home		383 11.6%		3,177 10.0%		5,708 10.7%		7,220 10.6%	
Average Minutes Travel to Work		15.3		14.6		15.2		15.9	

# Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections  
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 Ammon, ID

Lat/Lon: 43.4679/-111.9843

Idaho Falls, ID 83404		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Sunnyside Rd & Hitt Rd									
<b>Transportation To Work (2023)</b>									
Worker Base Age 16 years or Over		3,297		31,758		53,299		67,930	
Drive to Work Alone		2,459	74.6%	24,411	76.9%	40,498	76.0%	51,814	76.3%
Drive to Work in Carpool		199	6.0%	2,631	8.3%	4,826	9.1%	6,001	8.8%
Travel to Work by Public Transportation		64	1.9%	480	1.5%	771	1.4%	1,096	1.6%
Drive to Work on Motorcycle		25	0.8%	46	0.1%	68	0.1%	72	0.1%
Bicycle to Work		56	1.7%	175	0.6%	217	0.4%	234	0.3%
Walk to Work		48	1.5%	454	1.4%	704	1.3%	826	1.2%
Other Means		61	1.9%	383	1.2%	506	1.0%	667	1.0%
Work at Home		383	11.6%	3,177	10.0%	5,708	10.7%	7,220	10.6%
<b>Daytime Demographics (2023)</b>									
Total Businesses		737		2,357		4,521		5,177	
Total Employees		7,809		19,484		40,902		46,288	
Company Headquarter Businesses		30	4.1%	76	3.2%	185	4.1%	212	4.1%
Company Headquarter Employees		1,707	21.9%	2,884	14.8%	6,641	16.2%	7,861	17.0%
Employee Population per Business		10.6	to 1	8.3	to 1	9.0	to 1	8.9	to 1
Residential Population per Business		9.3	to 1	27.4	to 1	23.6	to 1	26.2	to 1
Adj. Daytime Demographics Age 16 Years or Over		9,795		36,201		67,286		79,864	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2023)		5,301		48,540		79,834		101,782	
Labor Force Total Males (2023)		2,634	49.7%	23,761	49.0%	39,878	50.0%	51,062	50.2%
Male Civilian Employed		1,879	71.3%	17,198	72.4%	29,226	73.3%	37,390	73.2%
Male Civilian Unemployed		49	1.9%	514	2.2%	821	2.1%	1,119	2.2%
Males in Armed Forces		6	0.2%	26	0.1%	113	0.3%	237	0.5%
Males Not in Labor Force		700	26.6%	6,023	25.3%	9,717	24.4%	12,317	24.1%
Labor Force Total Females (2023)		2,667	50.3%	24,778	51.0%	39,957	50.0%	50,720	49.8%
Female Civilian Employed		1,429	53.6%	14,584	58.9%	24,097	60.3%	30,565	60.3%
Female Civilian Unemployed		22	0.8%	296	1.2%	593	1.5%	756	1.5%
Females in Armed Forces		-	-	14	-	14	-	14	-
Females Not in Labor Force		1,216	45.6%	9,884	39.9%	15,252	38.2%	19,385	38.2%
Unemployment Rate		70	1.3%	810	1.7%	1,414	1.8%	1,874	1.8%
<b>Occupation (2023)</b>									
Occupation Population Age 16 Years or Over		3,297		31,758		53,299		67,930	
Occupation Total Males		1,871	56.8%	17,182	54.1%	29,209	54.8%	37,373	55.0%
Occupation Total Females		1,425	43.2%	14,576	45.9%	24,089	45.2%	30,557	45.0%
Management, Business, Financial Operations		504	15.3%	4,485	14.1%	7,035	13.2%	9,219	13.6%
Professional, Related		929	28.2%	8,344	26.3%	14,228	26.7%	18,101	26.6%
Service		375	11.4%	5,430	17.1%	8,598	16.1%	10,495	15.4%
Sales, Office		818	24.8%	6,965	21.9%	11,709	22.0%	14,545	21.4%
Farming, Fishing, Forestry		34	1.0%	142	0.4%	227	0.4%	420	0.6%
Construction, Extraction, Maintenance		168	5.1%	2,292	7.2%	4,134	7.8%	5,366	7.9%
Production, Transport, Material Moving		468	14.2%	4,100	12.9%	7,368	13.8%	9,784	14.4%
White Collar Workers		2,251	68.3%	19,794	62.3%	32,972	61.9%	41,865	61.6%
Blue Collar Workers		1,046	31.7%	11,964	37.7%	20,327	38.1%	26,065	38.4%

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 Ammon, ID



Lat/Lon: 43.4679/-111.9843

Idaho Falls, ID 83404									
Sunnyside Rd & Hitt Rd									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
<b>Units In Structure (2023)</b>									
Total Units	2,529		23,039		37,760		47,218		
1 Detached Unit	1,640	64.8%	15,454	67.1%	25,544	67.6%	32,917	69.7%	
1 Attached Unit	174	6.9%	1,630	7.1%	2,362	6.3%	2,645	5.6%	
2 Units	26	1.0%	416	1.8%	617	1.6%	715	1.5%	
3 to 4 Units	296	11.7%	2,669	11.6%	4,316	11.4%	4,936	10.5%	
5 to 9 Units	58	2.3%	680	3.0%	1,092	2.9%	1,318	2.8%	
10 to 19 Units	129	5.1%	600	2.6%	863	2.3%	1,054	2.2%	
20 to 49 Units	44	1.7%	440	1.9%	695	1.8%	787	1.7%	
50 or More Units	95	3.8%	344	1.5%	406	1.1%	441	0.9%	
Mobile Home or Trailer	67	2.6%	805	3.5%	1,864	4.9%	2,405	5.1%	
Other Structure	-	-	1	-	1	-	1	-	
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later	108	4.1%	445	1.9%	1,112	2.9%	1,349	2.8%	
Homes Built 2010 to 2019	359	13.7%	2,627	11.1%	5,591	14.4%	7,021	14.4%	
Homes Built 2000 to 2009	644	24.5%	5,743	24.2%	8,634	22.2%	10,736	22.0%	
Homes Built 1990 to 1999	363	13.8%	2,982	12.6%	4,441	11.4%	5,662	11.6%	
Homes Built 1980 to 1989	135	5.1%	1,209	5.1%	2,044	5.2%	2,767	5.7%	
Homes Built 1970 to 1979	431	16.4%	4,031	17.0%	6,559	16.8%	8,176	16.8%	
Homes Built 1960 to 1969	132	5.0%	1,418	6.0%	2,127	5.5%	2,751	5.6%	
Homes Built 1950 to 1959	254	9.7%	2,627	11.1%	3,828	9.8%	4,289	8.8%	
Homes Built 1940 to 1949	29	1.1%	554	2.3%	886	2.3%	1,078	2.2%	
Homes Built Before 1939	73	2.8%	1,405	5.9%	2,538	6.5%	3,391	7.0%	
Median Age of Homes	35.3 yrs		40.0 yrs		38.9 yrs		38.8 yrs		
<b>Home Values (2023)</b>									
Owner Specified Housing Units	1,755		16,018		26,454		33,404		
Home Values \$1,000,000 or More	61	3.5%	244	1.5%	314	1.2%	440	1.3%	
Home Values \$750,000 to \$999,999	43	2.5%	599	3.7%	1,080	4.1%	1,343	4.0%	
Home Values \$500,000 to \$749,999	203	11.6%	1,820	11.4%	3,292	12.4%	4,291	12.8%	
Home Values \$400,000 to \$499,999	298	17.0%	2,860	17.9%	4,661	17.6%	5,984	17.9%	
Home Values \$300,000 to \$399,999	529	30.2%	4,631	28.9%	7,615	28.8%	9,552	28.6%	
Home Values \$250,000 to \$299,999	201	11.5%	1,968	12.3%	3,095	11.7%	3,648	10.9%	
Home Values \$200,000 to \$249,999	150	8.6%	1,298	8.1%	1,966	7.4%	2,597	7.8%	
Home Values \$175,000 to \$199,999	61	3.5%	606	3.8%	924	3.5%	1,166	3.5%	
Home Values \$150,000 to \$174,999	51	2.9%	444	2.8%	698	2.6%	955	2.9%	
Home Values \$125,000 to \$149,999	18	1.0%	185	1.2%	300	1.1%	446	1.3%	
Home Values \$100,000 to \$124,999	26	1.5%	245	1.5%	432	1.6%	575	1.7%	
Home Values \$90,000 to \$99,999	2	0.1%	45	0.3%	81	0.3%	120	0.4%	
Home Values \$80,000 to \$89,999	4	0.2%	38	0.2%	62	0.2%	76	0.2%	
Home Values \$70,000 to \$79,999	9	0.5%	111	0.7%	186	0.7%	221	0.7%	
Home Values \$60,000 to \$69,999	4	0.2%	78	0.5%	135	0.5%	168	0.5%	
Home Values \$50,000 to \$59,999	7	0.4%	73	0.5%	135	0.5%	156	0.5%	
Home Values \$35,000 to \$49,999	16	0.9%	185	1.2%	341	1.3%	400	1.2%	
Home Values \$25,000 to \$34,999	16	0.9%	160	1.0%	323	1.2%	370	1.1%	
Home Values \$10,000 to \$24,999	45	2.5%	367	2.3%	704	2.7%	764	2.3%	
Home Values Under \$10,000	9	0.5%	58	0.4%	110	0.4%	131	0.4%	
Owner-Occupied Median Home Value	\$342,885		\$341,939		\$347,975		\$351,402		
Renter-Occupied Median Rent	\$984		\$844		\$851		\$847		



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Idaho Falls, ID 83404		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Sunnyside Rd & Hitt Rd		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Annual Consumer Expenditure (2023)</b>									
Total Household Expenditure		\$193.77 M		\$1.67 B		\$2.65 B		\$3.45 B	
Total Non-Retail Expenditure		\$102.31 M		\$884.58 M		\$1.4 B		\$1.82 B	
Total Retail Expenditure		\$91.47 M		\$789.5 M		\$1.25 B		\$1.63 B	
Apparel		\$6.85 M		\$59.49 M		\$94.01 M		\$122.7 M	
Contributions		\$6.38 M		\$55.64 M		\$87.58 M		\$114.71 M	
Education		\$5.83 M		\$51.71 M		\$81.11 M		\$106.69 M	
Entertainment		\$11 M		\$95.45 M		\$150.85 M		\$197.19 M	
Food and Beverages		\$28.5 M		\$245.72 M		\$389.16 M		\$506.26 M	
Furnishings and Equipment		\$6.82 M		\$59.1 M		\$93.45 M		\$122.12 M	
Gifts		\$4.76 M		\$41.81 M		\$65.79 M		\$86.12 M	
Health Care		\$16.31 M		\$139.93 M		\$221.74 M		\$288.09 M	
Household Operations		\$7.62 M		\$66.08 M		\$104.32 M		\$136.13 M	
Miscellaneous Expenses		\$3.66 M		\$31.64 M		\$50 M		\$65.18 M	
Personal Care		\$2.59 M		\$22.39 M		\$35.43 M		\$46.17 M	
Personal Insurance		\$1.37 M		\$11.98 M		\$18.89 M		\$24.81 M	
Reading		\$422.97 K		\$3.65 M		\$5.77 M		\$7.52 M	
Shelter		\$40.92 M		\$353.1 M		\$558.31 M		\$726.56 M	
Tobacco		\$1.15 M		\$9.75 M		\$15.53 M		\$19.91 M	
Transportation		\$35.36 M		\$304.84 M		\$483.13 M		\$629.77 M	
Utilities		\$14.21 M		\$121.79 M		\$193.21 M		\$250.21 M	
<b>Monthly Household Consumer Expenditure (2023)</b>									
Total Household Expenditure		\$6,385		\$6,055		\$5,845		\$6,089	
Total Non-Retail Expenditure		\$3,371	52.8%	\$3,200	52.8%	\$3,086	52.8%	\$3,215	52.8%
Total Retail Expenditures		\$3,014	47.2%	\$2,856	47.2%	\$2,759	47.2%	\$2,874	47.2%
Apparel		\$226	3.5%	\$215	3.6%	\$207	3.5%	\$217	3.6%
Contributions		\$210	3.3%	\$201	3.3%	\$193	3.3%	\$202	3.3%
Education		\$192	3.0%	\$187	3.1%	\$179	3.1%	\$188	3.1%
Entertainment		\$363	5.7%	\$345	5.7%	\$333	5.7%	\$348	5.7%
Food and Beverages		\$939	14.7%	\$889	14.7%	\$859	14.7%	\$893	14.7%
Furnishings and Equipment		\$225	3.5%	\$214	3.5%	\$206	3.5%	\$216	3.5%
Gifts		\$157	2.5%	\$151	2.5%	\$145	2.5%	\$152	2.5%
Health Care		\$538	8.4%	\$506	8.4%	\$489	8.4%	\$508	8.3%
Household Operations		\$251	3.9%	\$239	3.9%	\$230	3.9%	\$240	3.9%
Miscellaneous Expenses		\$121	1.9%	\$114	1.9%	\$110	1.9%	\$115	1.9%
Personal Care		\$85	1.3%	\$81	1.3%	\$78	1.3%	\$81	1.3%
Personal Insurance		\$45	0.7%	\$43	0.7%	\$42	0.7%	\$44	0.7%
Reading		\$14	0.2%	\$13	0.2%	\$13	0.2%	\$13	0.2%
Shelter		\$1,348	21.1%	\$1,277	21.1%	\$1,232	21.1%	\$1,282	21.1%
Tobacco		\$38	0.6%	\$35	0.6%	\$34	0.6%	\$35	0.6%
Transportation		\$1,165	18.2%	\$1,103	18.2%	\$1,066	18.2%	\$1,111	18.3%
Utilities		\$468	7.3%	\$441	7.3%	\$426	7.3%	\$442	7.3%