

COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3455/-106.7701

RFULL9

I-25 & Main St Las Cruces, NM	3 mi radius		5 mi radius		10 mi radius		Trade Area	
Population								
Estimated Population (2021)	65,370		118,510		149,722		284,068	
Projected Population (2026)	68,071		121,651		153,397		289,911	
Census Population (2010)	59,375		111,216		141,839		277,556	
Census Population (2000)	44,036		87,766		114,135		254,749	
Projected Annual Growth (2021-2026)	2,702	0.8%	3,141	0.5%	3,676	0.5%	5,843	0.4%
Historical Annual Growth (2010-2021)	5,995	0.9%	7,294	0.6%	7,883	0.5%	6,512	0.2%
Historical Annual Growth (2000-2010)	15,339	3.5%	23,450	2.7%	27,704	2.4%	22,806	0.9%
Estimated Population Density (2021)	2,312	psm	1,510	psm	477	psm	24	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	314.0	sq mi	11,899.7	sq mi
Households								
Estimated Households (2021)	27,479		48,795		60,765		114,418	
Projected Households (2026)	29,184		51,077		63,500		116,711	
Census Households (2010)	23,926		43,904		55,157		109,333	
Census Households (2000)	16,882		33,182		42,147		95,101	
Projected Annual Growth (2021-2026)	1,705	1.2%	2,282	0.9%	2,735	0.9%	2,293	0.4%
Historical Annual Change (2000-2021)	10,597	3.0%	15,613	2.2%	18,619	2.1%	19,317	1.0%
Average Household Income								
Estimated Average Household Income (2021)	\$65,594		\$61,338		\$64,755		\$61,877	
Projected Average Household Income (2026)	\$68,766		\$66,644		\$71,065		\$71,188	
Census Average Household Income (2010)	\$51,560		\$48,799		\$51,612		\$48,525	
Census Average Household Income (2000)	\$41,011		\$40,286		\$42,643		\$38,937	
Projected Annual Change (2021-2026)	\$3,173	1.0%	\$5,306	1.7%	\$6,310	1.9%	\$9,311	3.0%
Historical Annual Change (2000-2021)	\$24,583	2.9%	\$21,053	2.5%	\$22,112	2.5%	\$22,940	2.8%
Median Household Income								
Estimated Median Household Income (2021)	\$57,249		\$51,881		\$53,350		\$49,160	
Projected Median Household Income (2026)	\$65,811		\$60,012		\$61,816		\$57,212	
Census Median Household Income (2010)	\$41,915		\$39,424		\$41,673		\$38,672	
Census Median Household Income (2000)	\$33,392		\$32,160		\$33,684		\$30,921	
Projected Annual Change (2021-2026)	\$8,562	3.0%	\$8,132	3.1%	\$8,466	3.2%	\$8,052	3.3%
Historical Annual Change (2000-2021)	\$23,856	3.4%	\$19,721	2.9%	\$19,667	2.8%	\$18,238	2.8%
Per Capita Income								
Estimated Per Capita Income (2021)	\$27,637		\$25,458		\$26,487		\$25,166	
Projected Per Capita Income (2026)	\$29,543		\$28,179		\$29,619		\$28,896	
Census Per Capita Income (2010)	\$20,777		\$19,264		\$20,070		\$19,115	
Census Per Capita Income (2000)	\$15,643		\$15,257		\$15,706		\$14,486	
Projected Annual Change (2021-2026)	\$1,907	1.4%	\$2,721	2.1%	\$3,132	2.4%	\$3,731	3.0%
Historical Annual Change (2000-2021)	\$11,994	3.7%	\$10,201	3.2%	\$10,781	3.3%	\$10,679	3.5%
Estimated Average Household Net Worth (2021)	\$572,716		\$514,602		\$556,003		\$485,190	

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I-25 & Main St

Las Cruces, NM

Race and Ethnicity

	3 mi radius		5 mi radius		10 mi radius		Trade Area	
Total Population (2021)	65,370		118,510		149,722		284,068	
White (2021)	47,521	72.7%	86,301	72.8%	109,851	73.4%	211,068	74.3%
Black or African American (2021)	2,553	3.9%	4,102	3.5%	4,709	3.1%	8,926	3.1%
American Indian or Alaska Native (2021)	1,036	1.6%	1,997	1.7%	2,490	1.7%	5,317	1.9%
Asian (2021)	1,136	1.7%	2,416	2.0%	2,843	1.9%	4,800	1.7%
Hawaiian or Pacific Islander (2021)	73	0.1%	130	0.1%	147	-	366	0.1%
Other Race (2021)	10,431	16.0%	19,003	16.0%	24,087	16.1%	42,305	14.9%
Two or More Races (2021)	2,619	4.0%	4,562	3.8%	5,593	3.7%	11,286	4.0%
Population < 18 (2021)	14,843	22.7%	25,927	21.9%	32,738	21.9%	62,956	22.2%
White Not Hispanic	3,074	20.7%	5,230	20.2%	6,777	20.7%	15,483	24.6%
Black or African American	591	4.0%	912	3.5%	1,042	3.2%	2,074	3.3%
Asian	236	1.6%	441	1.7%	522	1.6%	890	1.4%
Other Race Not Hispanic	446	3.0%	811	3.1%	1,019	3.1%	2,756	4.4%
Hispanic	10,496	70.7%	18,533	71.5%	23,378	71.4%	41,754	66.3%
Not Hispanic or Latino Population (2021)	25,599	39.2%	46,783	39.5%	60,085	40.1%	128,744	45.3%
Not Hispanic White	21,561	84.2%	39,085	83.5%	50,941	84.8%	109,188	84.8%
Not Hispanic Black or African American	1,820	7.1%	3,029	6.5%	3,470	5.8%	6,922	5.4%
Not Hispanic American Indian or Alaska Native	451	1.8%	951	2.0%	1,205	2.0%	3,172	2.5%
Not Hispanic Asian	896	3.5%	2,049	4.4%	2,429	4.0%	4,149	3.2%
Not Hispanic Hawaiian or Pacific Islander	48	0.2%	92	0.2%	101	0.2%	271	0.2%
Not Hispanic Other Race	20	-	106	0.2%	135	0.2%	590	0.5%
Not Hispanic Two or More Races	803	3.1%	1,471	3.1%	1,805	3.0%	4,452	3.5%
Hispanic or Latino Population (2021)	39,771	60.8%	71,727	60.5%	89,637	59.9%	155,324	54.7%
Hispanic White	25,959	65.3%	47,216	65.8%	58,910	65.7%	101,880	65.6%
Hispanic Black or African American	733	1.8%	1,073	1.5%	1,239	1.4%	2,003	1.3%
Hispanic American Indian or Alaska Native	585	1.5%	1,045	1.5%	1,285	1.4%	2,144	1.4%
Hispanic Asian	241	0.6%	366	0.5%	415	0.5%	651	0.4%
Hispanic Hawaiian or Pacific Islander	25	-	38	-	46	-	96	-
Hispanic Other Race	10,411	26.2%	18,898	26.3%	23,953	26.7%	41,715	26.9%
Hispanic Two or More Races	1,816	4.6%	3,091	4.3%	3,789	4.2%	6,835	4.4%
Not Hispanic or Latino Population (2010)	25,342	42.7%	47,379	42.6%	61,270	43.2%	134,494	48.5%
Hispanic or Latino Population (2010)	34,033	57.3%	63,837	57.4%	80,569	56.8%	143,062	51.5%
Not Hispanic or Latino Population (2000)	19,523	44.3%	40,635	46.3%	53,094	46.5%	130,571	51.3%
Hispanic or Latino Population (2000)	24,512	55.7%	47,131	53.7%	61,041	53.5%	124,178	48.7%
Not Hispanic or Latino Population (2026)	26,462	38.9%	47,587	39.1%	60,893	39.7%	130,311	44.9%
Hispanic or Latino Population (2026)	41,609	61.1%	74,064	60.9%	92,504	60.3%	159,600	55.1%
Projected Annual Growth (2021-2026)	1,839	0.9%	2,337	0.7%	2,867	0.6%	4,276	0.6%
Historical Annual Growth (2000-2010)	9,521	3.9%	16,706	3.5%	19,527	3.2%	18,884	1.5%

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I-25 & Main St

Las Cruces, NM

Total Age Distribution (2021)

	3 mi radius		5 mi radius		10 mi radius		Trade Area	
Total Population	65,370		118,510		149,722		284,068	
Age Under 5 Years	4,131	6.3%	7,273	6.1%	9,041	6.0%	17,852	6.3%
Age 5 to 9 Years	4,166	6.4%	7,283	6.1%	9,128	6.1%	17,559	6.2%
Age 10 to 14 Years	4,263	6.5%	7,349	6.2%	9,415	6.3%	17,704	6.2%
Age 15 to 19 Years	4,152	6.4%	8,547	7.2%	10,914	7.3%	19,083	6.7%
Age 20 to 24 Years	5,605	8.6%	12,485	10.5%	15,111	10.1%	24,114	8.5%
Age 25 to 29 Years	5,661	8.7%	10,768	9.1%	12,995	8.7%	22,145	7.8%
Age 30 to 34 Years	4,353	6.7%	7,784	6.6%	9,488	6.3%	17,861	6.3%
Age 35 to 39 Years	4,077	6.2%	6,897	5.8%	8,584	5.7%	16,223	5.7%
Age 40 to 44 Years	3,652	5.6%	6,170	5.2%	7,819	5.2%	14,718	5.2%
Age 45 to 49 Years	3,290	5.0%	5,645	4.8%	7,192	4.8%	13,673	4.8%
Age 50 to 54 Years	3,128	4.8%	5,476	4.6%	7,189	4.8%	13,911	4.9%
Age 55 to 59 Years	3,394	5.2%	5,818	4.9%	7,835	5.2%	15,867	5.6%
Age 60 to 64 Years	3,542	5.4%	6,053	5.1%	8,095	5.4%	16,780	5.9%
Age 65 to 69 Years	3,364	5.1%	5,815	4.9%	7,820	5.2%	16,226	5.7%
Age 70 to 74 Years	3,186	4.9%	5,497	4.6%	7,125	4.8%	14,925	5.3%
Age 75 to 79 Years	2,315	3.5%	4,022	3.4%	5,146	3.4%	10,890	3.8%
Age 80 to 84 Years	1,568	2.4%	2,824	2.4%	3,438	2.3%	7,399	2.6%
Age 85 Years or Over	1,521	2.3%	2,805	2.4%	3,389	2.3%	7,139	2.5%
Median Age	35.1		34.2		35.1		37.4	
Age 19 Years or Less	16,712	25.6%	30,452	25.7%	38,497	25.7%	72,198	25.4%
Age 20 to 64 Years	36,703	56.1%	67,095	56.6%	84,308	56.3%	155,292	54.7%
Age 65 Years or Over	11,955	18.3%	20,963	17.7%	26,917	18.0%	56,578	19.9%

Female Age Distribution (2021)

Female Population	34,022	52.0%	60,869	51.4%	76,572	51.1%	143,106	50.4%
Age Under 5 Years	2,108	6.2%	3,639	6.0%	4,491	5.9%	8,702	6.1%
Age 5 to 9 Years	2,022	5.9%	3,586	5.9%	4,500	5.9%	8,526	6.0%
Age 10 to 14 Years	2,130	6.3%	3,667	6.0%	4,666	6.1%	8,658	6.1%
Age 15 to 19 Years	2,036	6.0%	4,257	7.0%	5,416	7.1%	9,240	6.5%
Age 20 to 24 Years	2,872	8.4%	6,212	10.2%	7,515	9.8%	11,795	8.2%
Age 25 to 29 Years	2,842	8.4%	5,260	8.6%	6,311	8.2%	10,543	7.4%
Age 30 to 34 Years	2,238	6.6%	3,844	6.3%	4,712	6.2%	8,837	6.2%
Age 35 to 39 Years	2,155	6.3%	3,586	5.9%	4,448	5.8%	8,242	5.8%
Age 40 to 44 Years	1,935	5.7%	3,251	5.3%	4,125	5.4%	7,587	5.3%
Age 45 to 49 Years	1,723	5.1%	2,920	4.8%	3,728	4.9%	6,977	4.9%
Age 50 to 54 Years	1,665	4.9%	2,860	4.7%	3,756	4.9%	7,140	5.0%
Age 55 to 59 Years	1,774	5.2%	3,033	5.0%	4,064	5.3%	8,188	5.7%
Age 60 to 64 Years	1,869	5.5%	3,184	5.2%	4,195	5.5%	8,494	5.9%
Age 65 to 69 Years	1,823	5.4%	3,074	5.0%	4,103	5.4%	8,350	5.8%
Age 70 to 74 Years	1,706	5.0%	2,926	4.8%	3,723	4.9%	7,704	5.4%
Age 75 to 79 Years	1,268	3.7%	2,188	3.6%	2,756	3.6%	5,725	4.0%
Age 80 to 84 Years	908	2.7%	1,614	2.7%	1,950	2.5%	4,080	2.9%
Age 85 Years or Over	950	2.8%	1,769	2.9%	2,115	2.8%	4,317	3.0%
Female Median Age	36.3		35.4		36.3		38.5	
Age 19 Years or Less	8,295	24.4%	15,149	24.9%	19,073	24.9%	35,127	24.5%
Age 20 to 64 Years	19,072	56.1%	34,149	56.1%	42,852	56.0%	77,803	54.4%
Age 65 Years or Over	6,655	19.6%	11,572	19.0%	14,647	19.1%	30,176	21.1%

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I-25 & Main St

Las Cruces, NM

Male Age Distribution (2021)

	3 mi radius		5 mi radius		10 mi radius		Trade Area	
Male Population	31,348	48.0%	57,641	48.6%	73,150	48.9%	140,963	49.6%
Age Under 5 Years	2,023	6.5%	3,633	6.3%	4,550	6.2%	9,150	6.5%
Age 5 to 9 Years	2,144	6.8%	3,698	6.4%	4,628	6.3%	9,033	6.4%
Age 10 to 14 Years	2,134	6.8%	3,682	6.4%	4,749	6.5%	9,046	6.4%
Age 15 to 19 Years	2,117	6.8%	4,290	7.4%	5,498	7.5%	9,842	7.0%
Age 20 to 24 Years	2,733	8.7%	6,273	10.9%	7,596	10.4%	12,318	8.7%
Age 25 to 29 Years	2,819	9.0%	5,508	9.6%	6,684	9.1%	11,603	8.2%
Age 30 to 34 Years	2,115	6.7%	3,940	6.8%	4,776	6.5%	9,024	6.4%
Age 35 to 39 Years	1,922	6.1%	3,311	5.7%	4,136	5.7%	7,980	5.7%
Age 40 to 44 Years	1,717	5.5%	2,919	5.1%	3,694	5.1%	7,131	5.1%
Age 45 to 49 Years	1,567	5.0%	2,725	4.7%	3,465	4.7%	6,696	4.8%
Age 50 to 54 Years	1,463	4.7%	2,616	4.5%	3,432	4.7%	6,772	4.8%
Age 55 to 59 Years	1,621	5.2%	2,784	4.8%	3,771	5.2%	7,679	5.4%
Age 60 to 64 Years	1,673	5.3%	2,869	5.0%	3,900	5.3%	8,286	5.9%
Age 65 to 69 Years	1,540	4.9%	2,742	4.8%	3,718	5.1%	7,876	5.6%
Age 70 to 74 Years	1,480	4.7%	2,570	4.5%	3,402	4.7%	7,221	5.1%
Age 75 to 79 Years	1,047	3.3%	1,834	3.2%	2,390	3.3%	5,165	3.7%
Age 80 to 84 Years	660	2.1%	1,210	2.1%	1,488	2.0%	3,319	2.4%
Age 85 Years or Over	571	1.8%	1,035	1.8%	1,274	1.7%	2,822	2.0%
Male Median Age	33.7		33.0		34.0		36.2	
Age 19 Years or Less	8,418	26.9%	15,303	26.5%	19,424	26.6%	37,071	26.3%
Age 20 to 64 Years	17,631	56.2%	32,946	57.2%	41,455	56.7%	77,489	55.0%
Age 65 Years or Over	5,299	16.9%	9,391	16.3%	12,271	16.8%	26,402	18.7%

Males per 100 Females (2021)

Overall Comparison	92		95		96		99	
Age Under 5 Years	96	49.0%	100	50.0%	101	50.3%	105	51.3%
Age 5 to 9 Years	106	51.5%	103	50.8%	103	50.7%	106	51.4%
Age 10 to 14 Years	100	50.0%	100	50.1%	102	50.4%	104	50.4%
Age 15 to 19 Years	104	51.0%	101	50.2%	102	50.4%	107	51.6%
Age 20 to 24 Years	95	48.8%	101	50.2%	101	50.3%	104	51.1%
Age 25 to 29 Years	99	49.8%	105	51.2%	106	51.4%	110	52.4%
Age 30 to 34 Years	95	48.6%	102	50.6%	101	50.3%	102	50.5%
Age 35 to 39 Years	89	47.1%	92	48.0%	93	48.2%	97	49.2%
Age 40 to 44 Years	89	47.0%	90	47.3%	90	47.2%	94	48.4%
Age 45 to 49 Years	91	47.6%	93	48.3%	93	48.2%	96	49.0%
Age 50 to 54 Years	88	46.8%	91	47.8%	91	47.7%	95	48.7%
Age 55 to 59 Years	91	47.8%	92	47.9%	93	48.1%	94	48.4%
Age 60 to 64 Years	90	47.2%	90	47.4%	93	48.2%	98	49.4%
Age 65 to 69 Years	84	45.8%	89	47.1%	91	47.5%	94	48.5%
Age 70 to 74 Years	87	46.5%	88	46.8%	91	47.7%	94	48.4%
Age 75 to 79 Years	83	45.2%	84	45.6%	87	46.4%	90	47.4%
Age 80 to 84 Years	73	42.1%	75	42.9%	76	43.3%	81	44.9%
Age 85 Years or Over	60	37.6%	59	36.9%	60	37.6%	65	39.5%
Age 19 Years or Less	101	50.4%	101	50.3%	102	50.5%	106	51.3%
Age 20 to 39 Years	95	48.7%	101	50.2%	101	50.2%	104	50.9%
Age 40 to 64 Years	90	47.3%	91	47.7%	92	47.9%	95	48.8%
Age 65 Years or Over	80	44.3%	81	44.8%	84	45.6%	87	46.7%

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Household Type (2021)

	3 mi radius		5 mi radius		10 mi radius		Trade Area	
Total Households	27,479		48,795		60,765		114,418	
Households with Children	8,649	31.5%	14,841	30.4%	18,630	30.7%	35,034	30.6%
Average Household Size	2.4		2.4		2.4		2.4	
Household Density per Square Mile	972		622		193		10	
Population Family	52,374	80.1%	91,206	77.0%	117,154	78.2%	227,014	79.9%
Population Non-Family	12,656	19.4%	24,473	20.7%	28,820	19.2%	50,229	17.7%
Population Group Quarters	340	0.5%	2,831	2.4%	3,748	2.5%	6,825	2.4%
Family Households	17,200	62.6%	29,689	60.8%	38,194	62.9%	73,652	64.4%
Married Couple Households	11,731	68.2%	19,846	66.8%	26,192	68.6%	52,171	70.8%
Other Family Households with Children	5,470	31.8%	9,843	33.2%	12,002	31.4%	21,481	29.2%
Family Households with Children	8,561	49.8%	14,689	49.5%	18,447	48.3%	34,681	47.1%
Married Couple with Children	4,917	57.4%	8,229	56.0%	10,560	57.2%	20,425	58.9%
Other Family Households with Children	3,644	42.6%	6,459	44.0%	7,887	42.8%	14,257	41.1%
Family Households No Children	8,640	50.2%	15,000	50.5%	19,747	51.7%	38,971	52.9%
Married Couple No Children	6,814	78.9%	11,617	77.4%	15,632	79.2%	31,746	81.5%
Other Family Households No Children	1,826	21.1%	3,383	22.6%	4,115	20.8%	7,225	18.5%
Non-Family Households	10,278	37.4%	19,105	39.2%	22,571	37.1%	40,766	35.6%
Non-Family Households with Children	88	0.9%	153	0.8%	182	0.8%	352	0.9%
Non-Family Households No Children	10,190	99.1%	18,953	99.2%	22,389	99.2%	40,413	99.1%
Average Family Household Size	3.0		3.1		3.1		3.1	
Average Family Income	\$82,233		\$77,318		\$80,409		\$73,696	
Median Family Income	\$71,401		\$66,077		\$66,807		\$61,781	
Average Non-Family Household Size	1.2		1.3		1.3		1.2	

Marital Status (2021)

Population Age 15 Years or Over	52,810		96,605		122,139		230,953	
Never Married	19,389	36.7%	38,987	40.4%	47,548	38.9%	80,641	34.9%
Currently Married	20,962	39.7%	35,397	36.6%	46,854	38.4%	93,606	40.5%
Previously Married	12,458	23.6%	22,221	23.0%	27,737	22.7%	56,706	24.6%
Separated	2,411	19.4%	4,450	20.0%	5,494	19.8%	10,063	17.7%
Widowed	2,682	21.5%	5,146	23.2%	6,588	23.8%	15,239	26.9%
Divorced	7,364	59.1%	12,625	56.8%	15,655	56.4%	31,404	55.4%

Educational Attainment (2021)

Adult Population Age 25 Years or Over	43,052		75,573		96,114		187,756	
Elementary (Grade Level 0 to 8)	2,542	5.9%	4,863	6.4%	6,425	6.7%	13,906	7.4%
Some High School (Grade Level 9 to 11)	2,792	6.5%	5,260	7.0%	6,731	7.0%	15,748	8.4%
High School Graduate	10,134	23.5%	17,159	22.7%	20,942	21.8%	46,459	24.7%
Some College	9,913	23.0%	17,835	23.6%	22,515	23.4%	45,441	24.2%
Associate Degree Only	3,880	9.0%	6,692	8.9%	8,352	8.7%	16,287	8.7%
Bachelor Degree Only	8,080	18.8%	14,019	18.6%	18,061	18.8%	29,365	15.6%
Graduate Degree	5,711	13.3%	9,745	12.9%	13,089	13.6%	20,550	10.9%
Any College (Some College or Higher)	27,584	64.1%	48,291	63.9%	62,016	64.5%	111,643	59.5%
College Degree + (Bachelor Degree or Higher)	13,790	32.0%	23,764	31.4%	31,149	32.4%	49,915	26.6%

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COMPLETE PROFILE

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Lat/Lon: 32.3455/-106.7701

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I-25 & Main St Las Cruces, NM	3 mi radius		5 mi radius		10 mi radius		Trade Area	
Housing								
Total Housing Units (2021)	30,149		53,300		66,584		135,630	
Total Housing Units (2010)	25,721		47,142		59,399		125,131	
Historical Annual Growth (2010-2021)	4,428	1.6%	6,159	1.2%	7,185	1.1%	10,498	0.8%
Housing Units Occupied (2021)	27,479 91.1%		48,795 91.5%		60,765 91.3%		114,418 84.4%	
Housing Units Owner-Occupied	17,433	63.4%	28,961	59.4%	38,121	62.7%	75,103	65.6%
Housing Units Renter-Occupied	10,046	36.6%	19,834	40.6%	22,644	37.3%	39,315	34.4%
Housing Units Vacant (2021)	2,670 8.9%		4,506 8.5%		5,819 8.7%		21,212 15.6%	
Household Size (2021)								
Total Households	27,479		48,795		60,765		114,418	
1 Person Households	8,371	30.5%	14,997	30.7%	17,738	29.2%	33,272	29.1%
2 Person Households	9,604	35.0%	16,772	34.4%	21,483	35.4%	40,481	35.4%
3 Person Households	3,959	14.4%	7,156	14.7%	8,919	14.7%	16,734	14.6%
4 Person Households	3,084	11.2%	5,459	11.2%	6,927	11.4%	12,777	11.2%
5 Person Households	1,558	5.7%	2,768	5.7%	3,567	5.9%	6,887	6.0%
6 Person Households	576	2.1%	1,040	2.1%	1,342	2.2%	2,614	2.3%
7 or More Person Households	328	1.2%	603	1.2%	789	1.3%	1,653	1.4%
Household Income Distribution (2021)								
HH Income \$200,000 or More	1,075	3.9%	1,603	3.3%	2,408	4.0%	3,517	3.1%
HH Income \$150,000 to \$199,999	1,199	4.4%	1,897	3.9%	2,469	4.1%	3,829	3.3%
HH Income \$125,000 to \$149,999	1,350	4.9%	2,081	4.3%	2,649	4.4%	4,534	4.0%
HH Income \$100,000 to \$124,999	2,449	8.9%	3,744	7.7%	4,699	7.7%	8,181	7.1%
HH Income \$75,000 to \$99,999	3,294	12.0%	5,416	11.1%	6,567	10.8%	12,019	10.5%
HH Income \$50,000 to \$74,999	4,806	17.5%	8,436	17.3%	10,982	18.1%	20,850	18.2%
HH Income \$35,000 to \$49,999	3,601	13.1%	6,548	13.4%	7,807	12.8%	15,620	13.7%
HH Income \$25,000 to \$34,999	2,773	10.1%	5,309	10.9%	6,534	10.8%	13,622	11.9%
HH Income \$15,000 to \$24,999	2,858	10.4%	5,647	11.6%	7,163	11.8%	13,659	11.9%
HH Income \$10,000 to \$14,999	1,294	4.7%	2,817	5.8%	3,463	5.7%	6,918	6.0%
HH Income Under \$10,000	2,780	10.1%	5,297	10.9%	6,023	9.9%	11,669	10.2%
Household Vehicles (2021)								
Households 0 Vehicles Available	1,443	5.3%	3,031	6.2%	3,369	5.5%	6,904	6.0%
Households 1 Vehicle Available	8,711	31.7%	15,839	32.5%	19,010	31.3%	36,372	31.8%
Households 2 Vehicles Available	10,591	38.5%	18,024	36.9%	22,380	36.8%	41,514	36.3%
Households 3 or More Vehicles Available	6,734	24.5%	11,901	24.4%	16,007	26.3%	29,628	25.9%
Total Vehicles Available	53,334		93,122		119,608		222,880	
Average Vehicles per Household	1.9		1.9		2.0		1.9	
Owner-Occupied Household Vehicles	38,497	72.2%	64,287	69.0%	85,972	71.9%	165,267	74.2%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.3		2.2	
Renter-Occupied Household Vehicles	14,837	27.8%	28,835	31.0%	33,637	28.1%	57,613	25.8%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		1.5	
Travel Time (2021)								
Worker Base Age 16 years or Over	26,433		48,212		61,007		106,819	
Travel to Work in 14 Minutes or Less	11,576	43.8%	20,814	43.2%	24,353	39.9%	46,120	43.2%
Travel to Work in 15 to 29 Minutes	10,696	40.5%	19,212	39.8%	25,267	41.4%	38,182	35.7%
Travel to Work in 30 to 59 Minutes	3,367	12.7%	6,114	12.7%	7,960	13.0%	14,742	13.8%
Travel to Work in 60 Minutes or More	1,072	4.1%	1,712	3.6%	2,040	3.3%	4,856	4.5%
Work at Home	1,280	4.8%	2,140	4.4%	3,053	5.0%	4,930	4.6%
Average Minutes Travel to Work	15.9		15.8		16.5		16.2	

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I-25 & Main St

Las Cruces, NM

Transportation To Work (2021)

	3 mi radius		5 mi radius		10 mi radius		Trade Area	
Worker Base Age 16 years or Over	26,433		48,212		61,007		106,819	
Drive to Work Alone	20,701	78.3%	36,330	75.4%	45,957	75.3%	83,088	77.8%
Drive to Work in Carpool	3,604	13.6%	6,727	14.0%	8,198	13.4%	12,759	11.9%
Travel to Work by Public Transportation	38	0.1%	120	0.2%	138	0.2%	427	0.4%
Drive to Work on Motorcycle	251	1.0%	295	0.6%	356	0.6%	545	0.5%
Bicycle to Work	267	1.0%	1,029	2.1%	1,442	2.4%	1,632	1.5%
Walk to Work	250	0.9%	1,472	3.1%	1,740	2.9%	3,030	2.8%
Other Means	41	0.2%	98	0.2%	124	0.2%	408	0.4%
Work at Home	1,280	4.8%	2,140	4.4%	3,053	5.0%	4,930	4.6%

Daytime Demographics (2021)

Total Businesses	2,338		4,233		4,643		8,014	
Total Employees	23,607		46,161		49,288		83,229	
Company Headquarter Businesses	97	4.1%	176	4.2%	185	4.0%	323	4.0%
Company Headquarter Employees	1,606	6.8%	3,477	7.5%	3,581	7.3%	7,888	9.5%
Employee Population per Business	10.1 to 1		10.9 to 1		10.6 to 1		10.4 to 1	
Residential Population per Business	28.0 to 1		28.0 to 1		32.2 to 1		35.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	47,387		91,037		106,634		197,655	

Labor Force

Labor Population Age 16 Years or Over (2021)	52,055		95,318		120,487		227,792	
Labor Force Total Males (2021)	24,649	47.4%	45,961	48.2%	58,360	48.4%	112,094	49.2%
Male Civilian Employed	13,705	55.6%	24,894	54.2%	31,236	53.5%	55,473	49.5%
Male Civilian Unemployed	1,675	6.8%	2,920	6.4%	3,579	6.1%	6,595	5.9%
Males in Armed Forces	277	1.1%	383	0.8%	396	0.7%	3,484	3.1%
Males Not in Labor Force	8,992	36.5%	17,764	38.6%	23,149	39.7%	46,541	41.5%
Labor Force Total Females (2021)	27,406	52.6%	49,357	51.8%	62,128	51.6%	115,699	50.8%
Female Civilian Employed	14,293	52.2%	25,155	51.0%	31,497	50.7%	53,450	46.2%
Female Civilian Unemployed	955	3.5%	1,943	3.9%	2,387	3.8%	4,589	4.0%
Females in Armed Forces	-	-	10	-	12	-	960	0.8%
Females Not in Labor Force	12,159	44.4%	22,250	45.1%	28,232	45.4%	56,701	49.0%
Unemployment Rate	2,630	5.1%	4,862	5.1%	5,965	5.0%	11,184	4.9%

Occupation (2021)

Occupation Population Age 16 Years or Over	27,998		50,049		62,733		108,923	
Occupation Total Males	13,705	49.0%	24,894	49.7%	31,236	49.8%	55,473	50.9%
Occupation Total Females	14,293	51.0%	25,155	50.3%	31,497	50.2%	53,450	49.1%
Management, Business, Financial Operations	2,743	9.8%	5,038	10.1%	6,579	10.5%	11,862	10.9%
Professional, Related	8,056	28.8%	14,169	28.3%	17,895	28.5%	26,241	24.1%
Service	6,182	22.1%	11,241	22.5%	13,927	22.2%	25,226	23.2%
Sales, Office	6,386	22.8%	11,225	22.4%	13,688	21.8%	23,039	21.2%
Farming, Fishing, Forestry	198	0.7%	407	0.8%	516	0.8%	1,806	1.7%
Construction, Extraction, Maintenance	1,741	6.2%	3,303	6.6%	4,388	7.0%	9,521	8.7%
Production, Transport, Material Moving	2,692	9.6%	4,666	9.3%	5,741	9.2%	11,227	10.3%
White Collar Workers	17,184	61.4%	30,431	60.8%	38,162	60.8%	61,142	56.1%
Blue Collar Workers	10,813	38.6%	19,617	39.2%	24,571	39.2%	47,781	43.9%

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I-25 & Main St

Las Cruces, NM

Units In Structure (2021)

	3 mi radius		5 mi radius		10 mi radius		Trade Area	
Total Units	23,926		43,904		55,157		109,333	
1 Detached Unit	17,436	72.9%	28,860	65.7%	36,525	66.2%	69,925	64.0%
1 Attached Unit	1,238	5.2%	1,791	4.1%	2,032	3.7%	3,244	3.0%
2 Units	711	3.0%	1,196	2.7%	1,352	2.5%	2,070	1.9%
3 to 4 Units	1,246	5.2%	2,535	5.8%	2,732	5.0%	4,225	3.9%
5 to 9 Units	1,338	5.6%	2,820	6.4%	2,939	5.3%	3,609	3.3%
10 to 19 Units	946	4.0%	2,483	5.7%	2,559	4.6%	3,201	2.9%
20 to 49 Units	187	0.8%	855	1.9%	870	1.6%	1,309	1.2%
50 or More Units	769	3.2%	1,195	2.7%	1,238	2.2%	1,637	1.5%
Mobile Home or Trailer	3,607	15.1%	7,058	16.1%	10,517	19.1%	24,827	22.7%
Other Structure	2	-	3	-	3	-	370	0.3%

Homes Built By Year (2021)

Homes Built 2014 or later	1,889	6.3%	3,115	5.8%	3,718	5.6%	4,850	3.6%
Homes Built 2010 to 2013	1,525	5.1%	2,090	3.9%	2,477	3.7%	3,754	2.8%
Homes Built 2000 to 2009	6,051	20.1%	9,225	17.3%	11,324	17.0%	17,557	12.9%
Homes Built 1990 to 1999	4,563	15.1%	8,562	16.1%	11,371	17.1%	21,852	16.1%
Homes Built 1980 to 1989	4,651	15.4%	8,970	16.8%	11,602	17.4%	20,410	15.0%
Homes Built 1970 to 1979	3,988	13.2%	7,300	13.7%	8,984	13.5%	18,147	13.4%
Homes Built 1960 to 1969	1,124	3.7%	2,397	4.5%	2,842	4.3%	9,120	6.7%
Homes Built 1950 to 1959	1,901	6.3%	4,259	8.0%	4,878	7.3%	10,244	7.6%
Homes Built 1940 to 1949	599	2.0%	1,058	2.0%	1,285	1.9%	3,392	2.5%
Homes Built Before 1939	1,187	3.9%	1,819	3.4%	2,284	3.4%	5,092	3.8%
Median Age of Homes	29.6 yrs		30.7 yrs		30.4 yrs		33.3 yrs	

Home Values (2021)

Owner Specified Housing Units	17,433		28,961		38,121		75,103	
Home Values \$1,000,000 or More	74	0.4%	83	0.3%	116	0.3%	238	0.3%
Home Values \$750,000 to \$999,999	164	0.9%	214	0.7%	373	1.0%	404	0.5%
Home Values \$500,000 to \$749,999	169	1.0%	368	1.3%	868	2.3%	1,213	1.6%
Home Values \$400,000 to \$499,999	644	3.7%	1,103	3.8%	2,246	5.9%	3,125	4.2%
Home Values \$300,000 to \$399,999	1,287	7.4%	1,983	6.8%	3,172	8.3%	5,391	7.2%
Home Values \$250,000 to \$299,999	1,959	11.2%	2,884	10.0%	3,666	9.6%	6,020	8.0%
Home Values \$200,000 to \$249,999	1,606	9.2%	2,905	10.0%	3,752	9.8%	7,105	9.5%
Home Values \$175,000 to \$199,999	1,961	11.2%	3,210	11.1%	3,825	10.0%	5,342	7.1%
Home Values \$150,000 to \$174,999	2,730	15.7%	4,437	15.3%	5,201	13.6%	9,291	12.4%
Home Values \$125,000 to \$149,999	1,849	10.6%	2,795	9.7%	3,152	8.3%	6,147	8.2%
Home Values \$100,000 to \$124,999	2,106	12.1%	3,236	11.2%	3,708	9.7%	7,188	9.6%
Home Values \$90,000 to \$99,999	665	3.8%	1,171	4.0%	1,385	3.6%	3,739	5.0%
Home Values \$80,000 to \$89,999	264	1.5%	585	2.0%	854	2.2%	3,141	4.2%
Home Values \$70,000 to \$79,999	163	0.9%	321	1.1%	383	1.0%	2,694	3.6%
Home Values \$60,000 to \$69,999	282	1.6%	467	1.6%	675	1.8%	2,578	3.4%
Home Values \$50,000 to \$59,999	265	1.5%	548	1.9%	768	2.0%	2,379	3.2%
Home Values \$35,000 to \$49,999	298	1.7%	583	2.0%	819	2.1%	2,440	3.2%
Home Values \$25,000 to \$34,999	141	0.8%	407	1.4%	599	1.6%	1,768	2.4%
Home Values \$10,000 to \$24,999	419	2.4%	901	3.1%	1,370	3.6%	2,358	3.1%
Home Values Under \$10,000	386	2.2%	759	2.6%	1,191	3.1%	2,541	3.4%
Owner-Occupied Median Home Value	\$176,230		\$170,680		\$184,035		\$157,411	
Renter-Occupied Median Rent	\$721		\$691		\$693		\$655	

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I-25 & Main St

Las Cruces, NM

Total Annual Consumer Expenditure (2021)

	3 mi radius	5 mi radius	10 mi radius	Trade Area
Total Household Expenditure	\$1.44 B	\$2.43 B	\$3.13 B	\$5.73 B
Total Non-Retail Expenditure	\$756.99 M	\$1.28 B	\$1.65 B	\$3.02 B
Total Retail Expenditure	\$678.4 M	\$1.15 B	\$1.48 B	\$2.71 B
Apparel	\$50.04 M	\$84.56 M	\$109.07 M	\$198.49 M
Contributions	\$45.62 M	\$76.53 M	\$99.62 M	\$180.75 M
Education	\$40.82 M	\$68.47 M	\$89.07 M	\$159.28 M
Entertainment	\$80.1 M	\$134.85 M	\$174.51 M	\$317.49 M
Food and Beverages	\$213.01 M	\$361.42 M	\$464.9 M	\$852.12 M
Furnishings and Equipment	\$49.78 M	\$83.82 M	\$108.42 M	\$197.35 M
Gifts	\$33.96 M	\$57.01 M	\$74.25 M	\$133.97 M
Health Care	\$123.26 M	\$209.2 M	\$269.59 M	\$497.1 M
Household Operations	\$55.84 M	\$94.26 M	\$121.91 M	\$222.59 M
Miscellaneous Expenses	\$27 M	\$45.6 M	\$58.86 M	\$107.63 M
Personal Care	\$19.24 M	\$32.55 M	\$41.94 M	\$76.69 M
Personal Insurance	\$9.75 M	\$16.29 M	\$21.24 M	\$38.45 M
Reading	\$3.12 M	\$5.27 M	\$6.82 M	\$12.47 M
Shelter	\$304.15 M	\$516.48 M	\$664.08 M	\$1.21 B
Tobacco	\$9.3 M	\$16.1 M	\$20.44 M	\$38.25 M
Transportation	\$261.69 M	\$442.25 M	\$570.3 M	\$1.04 B
Utilities	\$108.71 M	\$185.52 M	\$238.05 M	\$440.23 M

Monthly Household Consumer Expenditure (2021)

	3 mi radius	5 mi radius	10 mi radius	Trade Area
Total Household Expenditure	\$4,353	\$4,150	\$4,297	\$4,173
Total Non-Retail Expenditure	\$2,296 52.7%	\$2,190 52.8%	\$2,267 52.8%	\$2,201 52.8%
Total Retail Expenditures	\$2,057 47.3%	\$1,960 47.2%	\$2,030 47.2%	\$1,971 47.2%
Apparel	\$152 3.5%	\$144 3.5%	\$150 3.5%	\$145 3.5%
Contributions	\$138 3.2%	\$131 3.1%	\$137 3.2%	\$132 3.2%
Education	\$124 2.8%	\$117 2.8%	\$122 2.8%	\$116 2.8%
Entertainment	\$243 5.6%	\$230 5.5%	\$239 5.6%	\$231 5.5%
Food and Beverages	\$646 14.8%	\$617 14.9%	\$638 14.8%	\$621 14.9%
Furnishings and Equipment	\$151 3.5%	\$143 3.4%	\$149 3.5%	\$144 3.4%
Gifts	\$103 2.4%	\$97 2.3%	\$102 2.4%	\$98 2.3%
Health Care	\$374 8.6%	\$357 8.6%	\$370 8.6%	\$362 8.7%
Household Operations	\$169 3.9%	\$161 3.9%	\$167 3.9%	\$162 3.9%
Miscellaneous Expenses	\$82 1.9%	\$78 1.9%	\$81 1.9%	\$78 1.9%
Personal Care	\$58 1.3%	\$56 1.3%	\$58 1.3%	\$56 1.3%
Personal Insurance	\$30 0.7%	\$28 0.7%	\$29 0.7%	\$28 0.7%
Reading	\$9 0.2%	\$9 0.2%	\$9 0.2%	\$9 0.2%
Shelter	\$922 21.2%	\$882 21.3%	\$911 21.2%	\$884 21.2%
Tobacco	\$28 0.6%	\$27 0.7%	\$28 0.7%	\$28 0.7%
Transportation	\$794 18.2%	\$755 18.2%	\$782 18.2%	\$759 18.2%
Utilities	\$330 7.6%	\$317 7.6%	\$326 7.6%	\$321 7.7%

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