

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.5539/-119.7824

RFULL9

Northtowne Ln & Lund Ln Reno, NV	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2020)	24,407		113,731		247,488	
Projected Population (2025)	26,848		124,609		269,840	
Census Population (2010)	22,550		104,814		228,555	
Census Population (2000)	21,544		98,252		211,078	
Projected Annual Growth (2020-2025)	2,441	2.0%	10,878	1.9%	22,352	1.8%
Historical Annual Growth (2010-2020)	1,857	0.8%	8,917	0.9%	18,933	0.8%
Historical Annual Growth (2000-2010)	1,006	0.5%	6,562	0.7%	17,477	0.8%
Estimated Population Density (2020)	7,773 <i>psm</i>		4,023 <i>psm</i>		3,152 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2020)	9,324		47,127		103,847	
Projected Households (2025)	9,886		50,029		109,462	
Census Households (2010)	8,082		40,339		89,582	
Census Households (2000)	7,950		37,933		82,743	
Projected Annual Growth (2020-2025)	562	1.2%	2,903	1.2%	5,614	1.1%
Historical Annual Change (2000-2020)	1,374	0.9%	9,193	1.2%	21,105	1.3%
Average Household Income						
Estimated Average Household Income (2020)	\$59,359		\$60,623		\$71,076	
Projected Average Household Income (2025)	\$64,130		\$65,796		\$78,166	
Census Average Household Income (2010)	\$38,780		\$41,692		\$51,881	
Census Average Household Income (2000)	\$40,706		\$42,105		\$49,254	
Projected Annual Change (2020-2025)	\$4,771	1.6%	\$5,173	1.7%	\$7,090	2.0%
Historical Annual Change (2000-2020)	\$18,653	2.3%	\$18,519	2.2%	\$21,822	2.2%
Median Household Income						
Estimated Median Household Income (2020)	\$47,395		\$49,074		\$56,785	
Projected Median Household Income (2025)	\$53,875		\$56,623		\$65,985	
Census Median Household Income (2010)	\$32,400		\$35,598		\$43,833	
Census Median Household Income (2000)	\$33,386		\$34,844		\$40,759	
Projected Annual Change (2020-2025)	\$6,480	2.7%	\$7,549	3.1%	\$9,200	3.2%
Historical Annual Change (2000-2020)	\$14,009	2.1%	\$14,230	2.0%	\$16,027	2.0%
Per Capita Income						
Estimated Per Capita Income (2020)	\$22,687		\$25,439		\$29,990	
Projected Per Capita Income (2025)	\$23,624		\$26,707		\$31,860	
Census Per Capita Income (2010)	\$13,898		\$16,046		\$20,335	
Census Per Capita Income (2000)	\$14,897		\$16,173		\$19,257	
Projected Annual Change (2020-2025)	\$938	0.8%	\$1,268	1.0%	\$1,871	1.2%
Historical Annual Change (2000-2020)	\$7,789	2.6%	\$9,265	2.9%	\$10,732	2.8%
Estimated Average Household Net Worth (2020)	\$407,307		\$453,749		\$540,544	

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Northtowne Ln & Lund Ln

Reno, NV

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2020)	24,407		113,731		247,488	
White (2020)	12,984	53.2%	72,919	64.1%	169,930	68.7%
Black or African American (2020)	1,516	6.2%	5,260	4.6%	9,105	3.7%
American Indian or Alaska Native (2020)	386	1.6%	1,891	1.7%	3,599	1.5%
Asian (2020)	1,770	7.3%	6,905	6.1%	14,447	5.8%
Hawaiian or Pacific Islander (2020)	400	1.6%	1,097	1.0%	1,878	0.8%
Other Race (2020)	6,022	24.7%	20,019	17.6%	36,919	14.9%
Two or More Races (2020)	1,328	5.4%	5,640	5.0%	11,610	4.7%
Population < 18 (2020)	6,293	25.8%	23,160	20.4%	51,478	20.8%
White Not Hispanic	1,047	16.6%	6,116	26.4%	17,680	34.3%
Black or African American	426	6.8%	1,156	5.0%	2,168	4.2%
Asian	302	4.8%	1,018	4.4%	2,218	4.3%
Other Race Not Hispanic	454	7.2%	1,679	7.3%	3,771	7.3%
Hispanic	4,064	64.6%	13,190	57.0%	25,641	49.8%
Not Hispanic or Latino Population (2020)	12,417	50.9%	71,536	62.9%	166,374	67.2%
Not Hispanic White	8,180	65.9%	54,717	76.5%	133,400	80.2%
Not Hispanic Black or African American	1,304	10.5%	4,652	6.5%	8,048	4.8%
Not Hispanic American Indian or Alaska Native	240	1.9%	1,348	1.9%	2,570	1.5%
Not Hispanic Asian	1,657	13.3%	6,492	9.1%	13,613	8.2%
Not Hispanic Hawaiian or Pacific Islander	356	2.9%	974	1.4%	1,666	1.0%
Not Hispanic Other Race	4	-	124	0.2%	268	0.2%
Not Hispanic Two or More Races	677	5.5%	3,229	4.5%	6,808	4.1%
Hispanic or Latino Population (2020)	11,990	49.1%	42,195	37.1%	81,114	32.8%
Hispanic White	4,804	40.1%	18,201	43.1%	36,531	45.0%
Hispanic Black or African American	212	1.8%	608	1.4%	1,058	1.3%
Hispanic American Indian or Alaska Native	147	1.2%	543	1.3%	1,029	1.3%
Hispanic Asian	113	0.9%	413	1.0%	834	1.0%
Hispanic Hawaiian or Pacific Islander	45	0.4%	123	0.3%	211	0.3%
Hispanic Other Race	6,019	50.2%	19,895	47.1%	36,650	45.2%
Hispanic Two or More Races	652	5.4%	2,412	5.7%	4,802	5.9%
Not Hispanic or Latino Population (2010)	12,314	54.6%	69,351	66.2%	160,830	70.4%
Hispanic or Latino Population (2010)	10,236	45.4%	35,463	33.8%	67,725	29.6%
Not Hispanic or Latino Population (2000)	14,669	68.1%	73,345	74.7%	165,186	78.3%
Hispanic or Latino Population (2000)	6,874	31.9%	24,906	25.3%	45,892	21.7%
Not Hispanic or Latino Population (2025)	13,226	49.3%	76,520	61.4%	177,392	65.7%
Hispanic or Latino Population (2025)	13,622	50.7%	48,088	38.6%	92,447	34.3%
Projected Annual Growth (2020-2025)	1,632	-	5,893	-	11,333	-
Historical Annual Growth (2000-2010)	3,361	4.9%	10,557	4.2%	21,833	4.8%

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RFULL9

Northtowne Ln & Lund Ln

Reno, NV

Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	24,407		113,731		247,488	
Age Under 5 Years	1,994	8.2%	6,976	6.1%	14,954	6.0%
Age 5 to 9 Years	1,820	7.5%	6,560	5.8%	14,401	5.8%
Age 10 to 14 Years	1,633	6.7%	6,265	5.5%	14,447	5.8%
Age 15 to 19 Years	1,632	6.7%	8,085	7.1%	15,622	6.3%
Age 20 to 24 Years	2,022	8.3%	10,254	9.0%	19,086	7.7%
Age 25 to 29 Years	2,204	9.0%	10,009	8.8%	21,130	8.5%
Age 30 to 34 Years	1,860	7.6%	8,376	7.4%	18,632	7.5%
Age 35 to 39 Years	1,468	6.0%	6,899	6.1%	15,872	6.4%
Age 40 to 44 Years	1,305	5.3%	6,297	5.5%	14,097	5.7%
Age 45 to 49 Years	1,288	5.3%	6,572	5.8%	14,352	5.8%
Age 50 to 54 Years	1,298	5.3%	6,740	5.9%	14,665	5.9%
Age 55 to 59 Years	1,233	5.1%	6,641	5.8%	15,002	6.1%
Age 60 to 64 Years	1,227	5.0%	6,290	5.5%	14,435	5.8%
Age 65 to 69 Years	1,058	4.3%	5,676	5.0%	12,720	5.1%
Age 70 to 74 Years	920	3.8%	4,873	4.3%	11,200	4.5%
Age 75 to 79 Years	692	2.8%	3,389	3.0%	7,775	3.1%
Age 80 to 84 Years	447	1.8%	2,106	1.9%	4,785	1.9%
Age 85 Years or Over	306	1.3%	1,725	1.5%	4,311	1.7%
Median Age	31.8		35.1		36.5	
Age 19 Years or Less	7,079	29.0%	27,885	24.5%	59,425	24.0%
Age 20 to 64 Years	13,904	57.0%	68,079	59.9%	147,272	59.5%
Age 65 Years or Over	3,423	14.0%	17,767	15.6%	40,791	16.5%

Female Age Distribution (2020)

Female Population	12,463	51.1%	54,873	48.2%	121,737	49.2%
Age Under 5 Years	997	8.0%	3,333	6.1%	7,233	5.9%
Age 5 to 9 Years	874	7.0%	3,157	5.8%	6,946	5.7%
Age 10 to 14 Years	771	6.2%	3,033	5.5%	7,009	5.8%
Age 15 to 19 Years	834	6.7%	4,087	7.4%	7,781	6.4%
Age 20 to 24 Years	1,021	8.2%	4,845	8.8%	9,212	7.6%
Age 25 to 29 Years	1,110	8.9%	4,751	8.7%	10,119	8.3%
Age 30 to 34 Years	917	7.4%	3,904	7.1%	8,929	7.3%
Age 35 to 39 Years	765	6.1%	3,291	6.0%	7,625	6.3%
Age 40 to 44 Years	623	5.0%	2,860	5.2%	6,626	5.4%
Age 45 to 49 Years	628	5.0%	3,008	5.5%	6,862	5.6%
Age 50 to 54 Years	645	5.2%	3,084	5.6%	7,082	5.8%
Age 55 to 59 Years	661	5.3%	3,112	5.7%	7,271	6.0%
Age 60 to 64 Years	652	5.2%	2,975	5.4%	7,089	5.8%
Age 65 to 69 Years	563	4.5%	2,791	5.1%	6,372	5.2%
Age 70 to 74 Years	531	4.3%	2,558	4.7%	5,867	4.8%
Age 75 to 79 Years	416	3.3%	1,866	3.4%	4,240	3.5%
Age 80 to 84 Years	265	2.1%	1,150	2.1%	2,749	2.3%
Age 85 Years or Over	188	1.5%	1,067	1.9%	2,726	2.2%
Female Median Age	33.2		35.6		37.3	
Age 19 Years or Less	3,477	27.9%	13,610	24.8%	28,968	23.8%
Age 20 to 64 Years	7,022	56.3%	31,831	58.0%	70,815	58.2%
Age 65 Years or Over	1,963	15.7%	9,432	17.2%	21,953	18.0%

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Northtowne Ln & Lund Ln

Reno, NV

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2020)

Male Population	11,944	48.9%	58,858	51.8%	125,751	50.8%
Age Under 5 Years	997	8.3%	3,642	6.2%	7,722	6.1%
Age 5 to 9 Years	946	7.9%	3,403	5.8%	7,455	5.9%
Age 10 to 14 Years	862	7.2%	3,232	5.5%	7,438	5.9%
Age 15 to 19 Years	797	6.7%	3,997	6.8%	7,841	6.2%
Age 20 to 24 Years	1,001	8.4%	5,409	9.2%	9,874	7.9%
Age 25 to 29 Years	1,094	9.2%	5,258	8.9%	11,011	8.8%
Age 30 to 34 Years	943	7.9%	4,472	7.6%	9,703	7.7%
Age 35 to 39 Years	703	5.9%	3,608	6.1%	8,247	6.6%
Age 40 to 44 Years	682	5.7%	3,437	5.8%	7,471	5.9%
Age 45 to 49 Years	660	5.5%	3,564	6.1%	7,491	6.0%
Age 50 to 54 Years	653	5.5%	3,656	6.2%	7,584	6.0%
Age 55 to 59 Years	572	4.8%	3,529	6.0%	7,731	6.1%
Age 60 to 64 Years	574	4.8%	3,315	5.6%	7,345	5.8%
Age 65 to 69 Years	495	4.1%	2,885	4.9%	6,348	5.0%
Age 70 to 74 Years	389	3.3%	2,315	3.9%	5,333	4.2%
Age 75 to 79 Years	277	2.3%	1,522	2.6%	3,536	2.8%
Age 80 to 84 Years	182	1.5%	956	1.6%	2,037	1.6%
Age 85 Years or Over	118	1.0%	658	1.1%	1,585	1.3%
Male Median Age	30.7		34.7		35.8	
Age 19 Years or Less	3,602	30.2%	14,275	24.3%	30,457	24.2%
Age 20 to 64 Years	6,882	57.6%	36,248	61.6%	76,457	60.8%
Age 65 Years or Over	1,461	12.2%	8,336	14.2%	18,838	15.0%

Males per 100 Females (2020)

Overall Comparison						
Age Under 5 Years	100	50.0%	109	52.2%	107	51.6%
Age 5 to 9 Years	108	52.0%	108	51.9%	107	51.8%
Age 10 to 14 Years	112	52.8%	107	51.6%	106	51.6%
Age 15 to 19 Years	96	48.9%	98	49.4%	101	50.2%
Age 20 to 24 Years	98	49.5%	112	52.8%	107	51.7%
Age 25 to 29 Years	99	49.6%	111	52.5%	109	52.1%
Age 30 to 34 Years	103	50.7%	115	53.4%	109	52.1%
Age 35 to 39 Years	92	47.9%	110	52.3%	108	52.0%
Age 40 to 44 Years	109	52.2%	120	54.6%	113	53.0%
Age 45 to 49 Years	105	51.2%	119	54.2%	109	52.2%
Age 50 to 54 Years	101	50.3%	119	54.2%	107	51.7%
Age 55 to 59 Years	87	46.4%	113	53.1%	106	51.5%
Age 60 to 64 Years	88	46.8%	111	52.7%	104	50.9%
Age 65 to 69 Years	88	46.8%	103	50.8%	100	49.9%
Age 70 to 74 Years	73	42.3%	90	47.5%	91	47.6%
Age 75 to 79 Years	67	40.0%	82	44.9%	83	45.5%
Age 80 to 84 Years	69	40.7%	83	45.4%	74	42.6%
Age 85 Years or Over	63	38.6%	62	38.1%	58	36.8%
Age 19 Years or Less	104	50.9%	105	51.2%	105	51.3%
Age 20 to 39 Years	98	49.5%	112	52.8%	108	52.0%
Age 40 to 64 Years	98	49.5%	116	53.8%	108	51.9%
Age 65 Years or Over	74	42.7%	88	46.9%	86	46.2%

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Northtowne Ln & Lund Ln

Reno, NV

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2020)						
Total Households	9,324		47,127		103,847	
Households with Children	3,324	35.7%	12,562	26.7%	28,621	27.6%
Average Household Size	2.6		2.3		2.3	
Household Density per Square Mile	2,969		1,667		1,323	
Population Family	19,343	79.3%	77,945	68.5%	179,107	72.4%
Population Non-Family	5,038	20.6%	31,632	27.8%	63,658	25.7%
Population Group Quarters	26	0.1%	4,154	3.7%	4,723	1.9%
Family Households	5,480	58.8%	23,274	49.4%	55,393	53.3%
Married Couple Households	3,037	55.4%	14,063	60.4%	36,158	65.3%
Other Family Households with Children	2,443	44.6%	9,212	39.6%	19,236	34.7%
Family Households with Children	3,291	60.0%	12,375	53.2%	28,207	50.9%
Married Couple with Children	1,646	50.0%	6,722	54.3%	16,335	57.9%
Other Family Households with Children	1,644	50.0%	5,652	45.7%	11,872	42.1%
Family Households No Children	2,189	40.0%	10,900	46.8%	27,186	49.1%
Married Couple No Children	1,391	63.5%	7,340	67.3%	19,823	72.9%
Other Family Households No Children	799	36.5%	3,560	32.7%	7,363	27.1%
Non-Family Households	3,844	41.2%	23,852	50.6%	48,454	46.7%
Non-Family Households with Children	34	0.9%	188	0.8%	413	0.9%
Non-Family Households No Children	3,810	99.1%	23,665	99.2%	48,041	99.1%
Average Family Household Size	3.5		3.3		3.2	
Average Family Income	\$70,091		\$77,270		\$89,394	
Median Family Income	\$58,564		\$64,472		\$72,923	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2020)						
Population Age 15 Years or Over	18,959		93,931		203,685	
Never Married	7,687	40.5%	38,231	40.7%	75,665	37.1%
Currently Married	6,252	33.0%	28,948	30.8%	71,963	35.3%
Previously Married	5,020	26.5%	26,751	28.5%	56,057	27.5%
Separated	1,225	24.4%	5,380	20.1%	10,766	19.2%
Widowed	746	14.9%	4,260	15.9%	9,916	17.7%
Divorced	3,049	60.7%	17,111	64.0%	35,374	63.1%
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	15,306		75,593		168,977	
Elementary (Grade Level 0 to 8)	1,545	10.1%	5,598	7.4%	10,705	6.3%
Some High School (Grade Level 9 to 11)	1,335	8.7%	7,647	10.1%	14,788	8.8%
High School Graduate	4,717	30.8%	23,257	30.8%	45,264	26.8%
Some College	3,278	21.4%	17,980	23.8%	41,905	24.8%
Associate Degree Only	1,420	9.3%	6,301	8.3%	14,905	8.8%
Bachelor Degree Only	2,200	14.4%	9,493	12.6%	26,549	15.7%
Graduate Degree	812	5.3%	5,318	7.0%	14,861	8.8%
Any College (Some College or Higher)	7,709	50.4%	39,091	51.7%	98,220	58.1%
College Degree + (Bachelor Degree or Higher)	3,012	19.7%	14,811	19.6%	41,410	24.5%

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Housing						
Total Housing Units (2020)	9,793		49,736		108,635	
Total Housing Units (2010)	9,272		46,287		100,183	
Historical Annual Growth (2010-2020)	522	0.6%	3,449	0.7%	8,452	0.8%
Housing Units Occupied (2020)	9,324	95.2%	47,127	94.8%	103,847	95.6%
Housing Units Owner-Occupied	3,414	36.6%	17,659	37.5%	47,390	45.6%
Housing Units Renter-Occupied	5,910	63.4%	29,468	62.5%	56,458	54.4%
Housing Units Vacant (2020)	470	4.8%	2,609	5.2%	4,788	4.4%
Household Size (2020)						
Total Households	9,324		47,127		103,847	
1 Person Households	2,987	32.0%	18,373	39.0%	37,339	36.0%
2 Person Households	2,577	27.6%	13,467	28.6%	32,164	31.0%
3 Person Households	1,291	13.8%	5,745	12.2%	13,431	12.9%
4 Person Households	1,058	11.3%	4,366	9.3%	10,429	10.0%
5 Person Households	694	7.4%	2,629	5.6%	5,622	5.4%
6 Person Households	351	3.8%	1,298	2.8%	2,604	2.5%
7 or More Person Households	366	3.9%	1,248	2.6%	2,259	2.2%
Household Income Distribution (2020)						
HH Income \$200,000 or More	214	2.3%	1,227	2.6%	3,540	3.4%
HH Income \$150,000 to \$199,999	209	2.2%	1,466	3.1%	4,175	4.0%
HH Income \$125,000 to \$149,999	253	2.7%	1,653	3.5%	5,078	4.9%
HH Income \$100,000 to \$124,999	594	6.4%	3,168	6.7%	8,480	8.2%
HH Income \$75,000 to \$99,999	958	10.3%	5,277	11.2%	12,984	12.5%
HH Income \$50,000 to \$74,999	1,881	20.2%	9,032	19.2%	20,587	19.8%
HH Income \$35,000 to \$49,999	1,672	17.9%	7,772	16.5%	16,456	15.8%
HH Income \$25,000 to \$34,999	1,046	11.2%	5,085	10.8%	10,292	9.9%
HH Income \$15,000 to \$24,999	1,205	12.9%	6,207	13.2%	11,479	11.1%
HH Income \$10,000 to \$14,999	492	5.3%	2,182	4.6%	3,885	3.7%
HH Income Under \$10,000	799	8.6%	4,057	8.6%	6,891	6.6%
Household Vehicles (2020)						
Households 0 Vehicles Available	873	9.4%	6,322	13.4%	10,341	10.0%
Households 1 Vehicle Available	3,850	41.3%	18,277	38.8%	38,490	37.1%
Households 2 Vehicles Available	2,749	29.5%	13,532	28.7%	33,091	31.9%
Households 3 or More Vehicles Available	1,851	19.9%	8,996	19.1%	21,925	21.1%
Total Vehicles Available	15,753		76,721		180,788	
Average Vehicles per Household	1.7		1.6		1.7	
Owner-Occupied Household Vehicles	7,482	47.5%	38,244	49.8%	102,629	56.8%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	8,271	52.5%	38,477	50.2%	78,159	43.2%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.4	
Travel Time (2020)						
Worker Base Age 16 years or Over	12,488		58,768		128,074	
Travel to Work in 14 Minutes or Less	3,905	31.3%	19,956	34.0%	41,338	32.3%
Travel to Work in 15 to 29 Minutes	5,676	45.5%	24,137	41.1%	55,826	43.6%
Travel to Work in 30 to 59 Minutes	1,742	14.0%	9,277	15.8%	22,086	17.2%
Travel to Work in 60 Minutes or More	679	5.4%	2,820	4.8%	6,586	5.1%
Work at Home	139	1.1%	1,093	1.9%	3,546	2.8%
Average Minutes Travel to Work	16.9		17.0		17.8	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

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Lat/Lon: 39.5539/-119.7824

RFULL9

Northtowne Ln & Lund Ln

Reno, NV

1 mi radius 3 mi radius 5 mi radius

Transportation To Work (2020)

Worker Base Age 16 years or Over	12,488		58,768		128,074	
Drive to Work Alone	9,838	78.8%	44,959	76.5%	98,633	77.0%
Drive to Work in Carpool	1,773	14.2%	7,758	13.2%	16,664	13.0%
Travel to Work by Public Transportation	301	2.4%	1,514	2.6%	2,819	2.2%
Drive to Work on Motorcycle	11	-	164	0.3%	267	0.2%
Bicycle to Work	51	0.4%	419	0.7%	780	0.6%
Walk to Work	254	2.0%	2,152	3.7%	3,953	3.1%
Other Means	121	1.0%	709	1.2%	1,414	1.1%
Work at Home	139	1.1%	1,093	1.9%	3,546	2.8%

Daytime Demographics (2020)

Total Businesses	405		6,393		12,188	
Total Employees	3,827		91,293		161,027	
Company Headquarter Businesses	3	0.7%	37	0.6%	66	0.5%
Company Headquarter Employees	36	0.9%	10,041	11.0%	13,788	8.6%
Employee Population per Business	9.5	to 1	14.3	to 1	13.2	to 1
Residential Population per Business	60.3	to 1	17.8	to 1	20.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	10,341		126,731		232,395	

Labor Force

Labor Population Age 16 Years or Over (2020)	18,656		92,828		201,140	
Labor Force Total Males (2020)	8,977	48.1%	48,014	51.7%	101,820	50.6%
Male Civilian Employed	6,223	69.3%	31,320	65.2%	69,849	68.6%
Male Civilian Unemployed	252	2.8%	1,515	3.2%	2,824	2.8%
Males in Armed Forces	-	-	40	-	80	-
Males Not in Labor Force	2,502	27.9%	15,139	31.5%	29,067	28.5%
Labor Force Total Females (2020)	9,678	51.9%	44,814	48.3%	99,320	49.4%
Female Civilian Employed	5,919	61.2%	26,017	58.1%	59,758	60.2%
Female Civilian Unemployed	298	3.1%	1,263	2.8%	2,291	2.3%
Females in Armed Forces	-	-	14	-	84	-
Females Not in Labor Force	3,462	35.8%	17,520	39.1%	37,186	37.4%
Unemployment Rate	550	2.9%	2,778	3.0%	5,115	2.5%

Occupation (2020)

Occupation Population Age 16 Years or Over	12,142		57,337		129,607	
Occupation Total Males	6,223	51.3%	31,320	54.6%	69,849	53.9%
Occupation Total Females	5,919	48.7%	26,017	45.4%	59,758	46.1%
Management, Business, Financial Operations	981	8.1%	5,612	9.8%	14,599	11.3%
Professional, Related	1,989	16.4%	9,485	16.5%	24,830	19.2%
Service	2,846	23.4%	12,798	22.3%	28,079	21.7%
Sales, Office	2,614	21.5%	12,420	21.7%	27,591	21.3%
Farming, Fishing, Forestry	27	0.2%	257	0.4%	393	0.3%
Construction, Extraction, Maintenance	1,250	10.3%	6,042	10.5%	12,640	9.8%
Production, Transport, Material Moving	2,434	20.0%	10,723	18.7%	21,475	16.6%
White Collar Workers	5,584	46.0%	27,517	48.0%	67,020	51.7%
Blue Collar Workers	6,558	54.0%	29,820	52.0%	62,587	48.3%

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Northtowne Ln & Lund Ln

Reno, NV

1 mi radius 3 mi radius 5 mi radius

Units In Structure (2020)

Total Units	8,082		40,339		89,582	
1 Detached Unit	3,127	38.7%	19,001	47.1%	49,826	55.6%
1 Attached Unit	721	8.9%	2,702	6.7%	5,311	5.9%
2 Units	247	3.1%	1,431	3.5%	2,417	2.7%
3 to 4 Units	1,003	12.4%	3,614	9.0%	6,821	7.6%
5 to 9 Units	1,505	18.6%	5,190	12.9%	10,242	11.4%
10 to 19 Units	875	10.8%	3,564	8.8%	7,163	8.0%
20 to 49 Units	400	5.0%	2,622	6.5%	4,675	5.2%
50 or More Units	794	9.8%	5,462	13.5%	10,079	11.3%
Mobile Home or Trailer	650	8.0%	3,523	8.7%	7,221	8.1%
Other Structure	-	-	18	-	91	0.1%

Homes Built By Year (2020)

Homes Built 2014 or later	317	3.2%	2,007	4.0%	4,302	4.0%
Homes Built 2010 to 2013	193	2.0%	820	1.6%	2,078	1.9%
Homes Built 2000 to 2009	1,104	11.3%	4,667	9.4%	12,044	11.1%
Homes Built 1990 to 1999	1,730	17.7%	7,150	14.4%	19,508	18.0%
Homes Built 1980 to 1989	1,541	15.7%	6,919	13.9%	16,001	14.7%
Homes Built 1970 to 1979	2,128	21.7%	10,454	21.0%	21,982	20.2%
Homes Built 1960 to 1969	1,379	14.1%	6,524	13.1%	12,633	11.6%
Homes Built 1950 to 1959	644	6.6%	4,612	9.3%	8,497	7.8%
Homes Built 1940 to 1949	217	2.2%	1,713	3.4%	3,287	3.0%
Homes Built Before 1939	70	0.7%	2,260	4.5%	3,516	3.2%
Median Age of Homes	33.6 yrs		37.3 yrs		34.8 yrs	

Home Values (2020)

Owner Specified Housing Units	3,011		15,630		41,444	
Home Values \$1,000,000 or More	90	3.0%	328	2.1%	902	2.2%
Home Values \$750,000 to \$999,999	100	3.3%	413	2.6%	1,187	2.9%
Home Values \$500,000 to \$749,999	279	9.3%	1,742	11.1%	4,666	11.3%
Home Values \$400,000 to \$499,999	431	14.3%	2,229	14.3%	6,604	15.9%
Home Values \$300,000 to \$399,999	733	24.3%	4,311	27.6%	13,907	33.6%
Home Values \$250,000 to \$299,999	496	16.5%	2,406	15.4%	6,822	16.5%
Home Values \$200,000 to \$249,999	336	11.2%	1,743	11.1%	4,256	10.3%
Home Values \$175,000 to \$199,999	80	2.7%	525	3.4%	1,227	3.0%
Home Values \$150,000 to \$174,999	219	7.3%	999	6.4%	1,939	4.7%
Home Values \$125,000 to \$149,999	81	2.7%	489	3.1%	946	2.3%
Home Values \$100,000 to \$124,999	93	3.1%	437	2.8%	804	1.9%
Home Values \$90,000 to \$99,999	22	0.7%	144	0.9%	242	0.6%
Home Values \$80,000 to \$89,999	52	1.7%	231	1.5%	459	1.1%
Home Values \$70,000 to \$79,999	39	1.3%	205	1.3%	379	0.9%
Home Values \$60,000 to \$69,999	14	0.5%	63	0.4%	120	0.3%
Home Values \$50,000 to \$59,999	46	1.5%	114	0.7%	227	0.5%
Home Values \$35,000 to \$49,999	83	2.7%	306	2.0%	520	1.3%
Home Values \$25,000 to \$34,999	23	0.8%	148	0.9%	283	0.7%
Home Values \$10,000 to \$24,999	89	3.0%	377	2.4%	864	2.1%
Home Values Under \$10,000	34	1.1%	153	1.0%	436	1.1%
Owner-Occupied Median Home Value	\$298,902		\$307,815		\$326,865	
Renter-Occupied Median Rent	\$904		\$898		\$936	

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Northtowne Ln & Lund Ln

Reno, NV

Total Annual Consumer Expenditure (2020)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$456.03 M	\$2.33 B	\$5.72 B
Total Non-Retail Expenditure	\$240.96 M	\$1.23 B	\$3.02 B
Total Retail Expenditure	\$215.08 M	\$1.1 B	\$2.7 B
Apparel	\$15.92 M	\$81.2 M	\$199.48 M
Contributions	\$13.87 M	\$71.96 M	\$179.7 M
Education	\$12.42 M	\$64.17 M	\$159.49 M
Entertainment	\$24.86 M	\$127.71 M	\$316.84 M
Food and Beverages	\$68.43 M	\$348.47 M	\$850.63 M
Furnishings and Equipment	\$15.46 M	\$79.46 M	\$197.21 M
Gifts	\$10.44 M	\$54.1 M	\$134.99 M
Health Care	\$39.1 M	\$200.27 M	\$490.51 M
Household Operations	\$17.47 M	\$89.61 M	\$221.15 M
Miscellaneous Expenses	\$8.51 M	\$43.76 M	\$107.71 M
Personal Care	\$6.09 M	\$31.21 M	\$76.66 M
Personal Insurance	\$2.91 M	\$15.09 M	\$38.12 M
Reading	\$976.36 K	\$5.03 M	\$12.4 M
Shelter	\$98.02 M	\$501.21 M	\$1.22 B
Tobacco	\$3.2 M	\$16.07 M	\$37.77 M
Transportation	\$82.86 M	\$422.52 M	\$1.04 B
Utilities	\$35.5 M	\$180.01 M	\$435.25 M

Monthly Household Consumer Expenditure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$4,076		\$4,123		\$4,589	
Total Non-Retail Expenditure	\$2,154	52.8%	\$2,182	52.9%	\$2,423	52.8%
Total Retail Expenditures	\$1,922	47.2%	\$1,942	47.1%	\$2,166	47.2%
Apparel	\$142	3.5%	\$144	3.5%	\$160	3.5%
Contributions	\$124	3.0%	\$127	3.1%	\$144	3.1%
Education	\$111	2.7%	\$113	2.8%	\$128	2.8%
Entertainment	\$222	5.5%	\$226	5.5%	\$254	5.5%
Food and Beverages	\$612	15.0%	\$616	14.9%	\$683	14.9%
Furnishings and Equipment	\$138	3.4%	\$141	3.4%	\$158	3.4%
Gifts	\$93	2.3%	\$96	2.3%	\$108	2.4%
Health Care	\$349	8.6%	\$354	8.6%	\$394	8.6%
Household Operations	\$156	3.8%	\$158	3.8%	\$177	3.9%
Miscellaneous Expenses	\$76	1.9%	\$77	1.9%	\$86	1.9%
Personal Care	\$54	1.3%	\$55	1.3%	\$62	1.3%
Personal Insurance	\$26	0.6%	\$27	0.6%	\$31	0.7%
Reading	\$9	0.2%	\$9	0.2%	\$10	0.2%
Shelter	\$876	21.5%	\$886	21.5%	\$978	21.3%
Tobacco	\$29	0.7%	\$28	0.7%	\$30	0.7%
Transportation	\$741	18.2%	\$747	18.1%	\$836	18.2%
Utilities	\$317	7.8%	\$318	7.7%	\$349	7.6%

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